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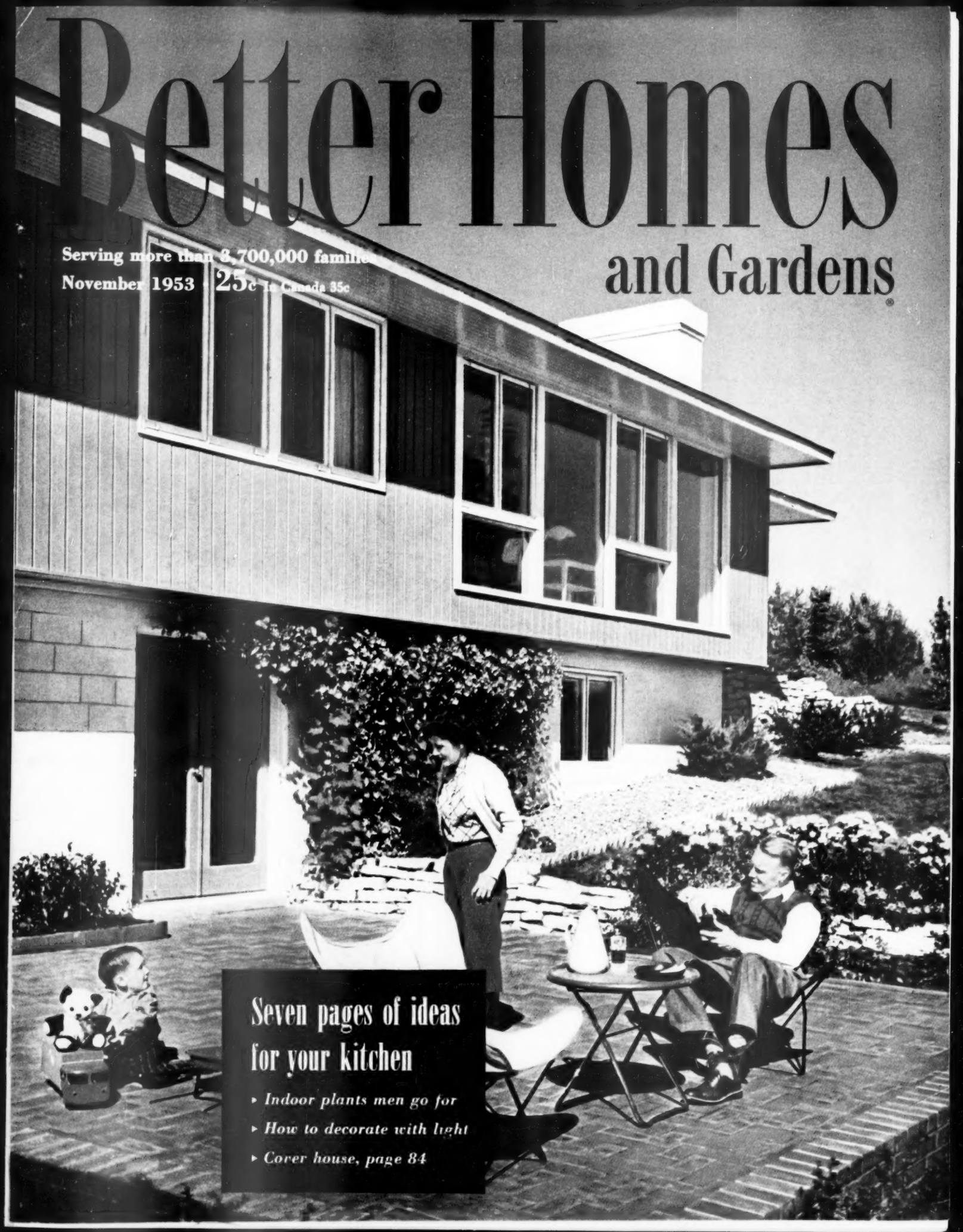

Seven pages of ideas for your kitchen

- *Indoor plants men go for*
- *How to decorate with light*
- *Cover house, page 84*

I thought Martha had hired a maid

When Martha called and volunteered to take the morning shift at the blood bank, I was quite surprised. "It's three days a week," I warned her.

Martha has four children to feed and get off to school, so it stood to reason that it would practically be lunch time before she'd get out of that big old-fashioned kitchen of hers.

"I can manage," she said confidently.

The next morning when things slowed down a bit at the hospital, I went over to Martha. "How can you do it?" I asked. "I just about make it, and I only have Timmy to look after in the morning."

Martha smiled. "Come home with me for a cup of tea, and I'll let you in on my secret."

My guess was that Martha had hired a maid. She did have help, but not the kind I'd expected. I found that out the minute I stepped into her kitchen. She'd remodeled it to meet her needs.

"We had to do something to put breakfasts on schedule," Martha explained. "The eating bar helped, especially with that serve-through right behind the stove."

By partitioning her kitchen, Martha had also made a compact and more efficient work center and gained space for a laundry. She had even used the colors in her new Armstrong's Linoleum Floor to help separate the two areas.

It was easy to see how much work-saving efficiency Martha had gained by the change. Every inch of available space was used for cupboards and everything was planned to save time, right down to the Armstrong's Linoleum Floor. Having Armstrong's Linoleum myself, I know what a help it is in keeping a kitchen clean and neat. It was an especially smart choice on Martha's part, because it's greaseproof for her kitchen and splashproof for her laundry.

Martha was beaming as she put on the tea kettle. "When you've got a practical kitchen, the clock doesn't haunt you any more," she said. "I have a lot of spare time now and I like to be reminded of it—that's why I bought the biggest kitchen clock I could find."

Money was saved with this linoleum design that gives extra beauty to the floor. Since the scroll inset cut from one color was interchanged with the other, there was no wasted material in this two-color design. This floor is Armstrong's Marbelle® Linoleum Style No. 042 combined with Style No. 031. Your local Armstrong merchant will gladly help you plan a floor of equal interest to add individuality to your own kitchen. Whatever color or style you choose in Armstrong's Linoleum, your floor will keep its sparkling beauty for many years. It has an enviable reputation for taking the abuse a kitchen floor gets day after day. For a free plan of this kitchen and a list of its furnishings, just send a post card today.

Send for the new booklet, "It's Easy to Decorate." You'll find it a valuable guide in redecorating any room in your house, whether it's new or old. Its 32 pages show all types of rooms in full color, and it's packed with stimulating decorating suggestions from Armstrong's Bureau of Interior Decoration that will spark ideas of your own. Send 10¢ (40¢ outside U.S.A.) to Armstrong Cork Company, 5311 Elm Street, Lancaster, Pennsylvania.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, ARMSTRONG'S LINOWALL®

This photograph, taken recently, shows Angus Macdonald looking at the famous old painting, "The Spirit of Service," for which he posed after the great blizzard of 1888. Mr. Macdonald, now 88, has been retired on pension for many years.

Angus Macdonald Broke a Trail

Many telephone men and women have known the test of storm and fire and flood. One of the first was a young lineman named Angus Macdonald.

The year was 1888. The telephone was only twelve years old then, and Long Distance lines had just been placed in service between New York and Boston. Angus Macdonald was working on these lines when the great blizzard of '88 struck.

For three days and nights it snowed, piling drifts as high as houses, blocking roads, stalling trains. The wind and cold kept most folks inside their homes.

But Angus and other telephone men were out on snowshoes throughout the storm. Day and night they patrolled the lines, climbing poles and mending wires to keep the service going.

Out of their deeds was born a painting and a name for the skill, courage and resourcefulness of telephone men and women. Angus Macdonald was asked to pose for this painting, "The Spirit of Service."

Today you will still see this picture in many telephone buildings. Today, too, you will still see the determination of telephone people, no matter what problems may arise, to get the message through.

BELL TELEPHONE SYSTEM

Pictured on our cover is Five Star Home No. 2311. In this two-level plan you have four bedrooms and an activity room the painless way—the two-level way. Beginning on page 84, you'll see that this is no costly rambler needing an acre of land. Photography by Hedrich-Blessing.

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Better Homes and Gardens®

November, 1953 Vol. 31, No. 11

FURNISHINGS AND DECORATION

From attic eyesore to eyecatcher 18
Inexpensive glamour 80
Lighting helps you decorate 82
Comfort without clutter 86
Found: Way to use TV in a small room ... 155
Gain space with built-ins 160
Accent antiques with modern accessories ... 209
You'd never guess it's a basement 218
Furniture arranged for 24-hour living 224
Desks for your home "office" 240

SPECIAL FEATURES

The family car:
Why buy power brakes? 6
Colds, flu, virus infections— 10
Family finance—III
Common stocks—what do you know about them? 38
They built more than a house 78
When you need a doctor in a hurry 141
Your pet and mine 242
The man next door 292

CHILDREN AND PARENTS

Vandals—or just kids? 30
If your child is different 216

BUILDING, REMODELING, AND MAINTENANCE

Glass extends your welcome 9
Added room takes the pressure off 14
Build in a desk with your storage unit 17
Plywood cabinet divides this room 48
How-to for the handyman 50
Here's individuality on a big scale 72
November Five Star home:
Four bedrooms in budget space 84
Concrete-block walls used with distinction. 146
A home for wayward toys 197
Handyman's corner:
17 sharpening jobs made easy 205
You can lay a floor of tile yourself 245
How to ventilate with picture windows ... 252

GARDENING

Have you heard the latest garden news? ... 26
Indoor plants men go for 74
Fall garden roundup 88
Glazed or clay pots best? 178
Now's the time to— 254
Smart gardener's guide:
House plants 259
How to make a compost heap 262
The diary of a plain dirt gardener 266
How-to for the home gardener 270

FOODS AND EQUIPMENT

New foods 22
New kitchens from old 65
French-fried favorites—hot and crisp 90
Come to our roast review 92
Roasting arithmetic answered for you 94
Big apple roundup 98
Table decorations that are good to eat 100
Delicious ways with new turkey cuts 104
Prize tested recipes:
Beef specials 107
Cooky-jar favorites 108
Fruitcake—for a gift or a treat 110
Let's make a harvest salad 112
French-frying know-how 126
Contest for cooks 128
Start with a can of cranberry sauce 166
Here's how for perfect pumpkin pie 183
How safe is your kitchen? 186

HOME MANAGEMENT

Solve the where-to-put-it problem 45
It's news to me! 57
Keep your floors clean and shining 138
Send fun-to-get Christmas cards 156
Best care for kitchen helpers 159
Tips for partygivers and -goers 181
Personalize your Christmas gifts 192
Enjoy fresh greens indoors 220
Give hospitality in a package 227
Gift shopping by mail 276

Home Planning Centers 200

Index of advertisers 290

Has your kitchen seen its best days? Not if you give it a new lease on life. Start on page 65 to see kitchens reclaimed

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Not a powder! Not a grind! But millions of tiny "FLAVOR BUDS" of real coffee . . . ready to burst instantly into that famous MAXWELL HOUSE FLAVOR!

Utterly unlike old-style "instants" . . . just as quick but tastes so different!

In the famous Maxwell House kitchens this superb, roaster-fresh coffee is actually brewed for you. At the exact moment of perfection the water is removed by a special Maxwell House process—leaving the millions of miracle "Flavor Buds"!

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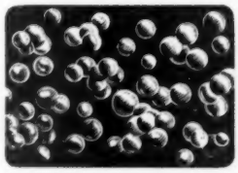
Just add hot water . . . and the bursting "Flavor Buds" flood your cup with the best coffee you've ever tasted. One sip and you'll never go back to old ways!

Saves you money, too! The large economy size saves up to 75¢, compared to three pounds of ground coffee!

See how the Flavor Buds "come to life" in your cup!



MAGNIFIED VIEW of the new miracle "Flavor Buds" shows how utterly different they are from old-fashioned powders and grinds.

THE INSTANT you add hot water, the "Flavor Buds" burst—releasing flood of rich, delicious, *fresh-brewed* Maxwell House flavor!

Reach for the jar with the stars on top!

A Product of General Foods

The only instant coffee with that GOOD-TO-THE-LAST-DROP flavor!

Cleans pans fast
Shines 'em BRIGHT!

No soaking!
No hard scrubbing!

Quick as a flash! A square metal-fiber Brillo® Soap Pad whisks pans *spotless*. Brillo *lifts off* cooked-on, dried food . . . goes after greasy crust with *vim!* No soaking. No messy, hard scrubbing!

And Brillo Soap Pads are much *more* than scouring pads. They *shine* pans, too! Make aluminums *gleam* . . . because Brillo Soap Pads are loaded with special-formula soap containing *jeweler's polish!*

SAVE MONEY WITH BRILLO! Brillo pads have more metal fiber, more soap, last longer . . . and you get more pads in every Brillo box!

BRILLO SOAP PADS (*red box*) Soap-filled pads
BRILLO CLEANSER (*green box*) Pads plus cake soap

THRIFTIER!
5 and 12 pad boxes

THE FAMILY CAR

Why buy power brakes?

By Robert L. Rosekrans

Like most available, power-driven, automotive accessories, power brakes aren't absolutely necessary for safe and satisfactory performance. On most cars they add $35 to $50 to the price tag. But they're mighty nice to have.

After you've had a trial run in a car equipped with power brakes, you'll have a hard time denying the salesman's story that "you can't afford to be without them." Aside from the fact that your wife will be able to brake down a 4,000-pound, fast-moving behemoth with mere toe pressure, there's a big, undeniable safety advantage in being able to swing from accelerator to brake in half the time needed to raise your foot onto the conventional, high brake pedal. You don't have to drive much these days to know that a split second can mean the difference between a close call and climbing up the rear of the car in front of you.

When you're choosing accessories for that new car, investigate power brakes and weigh them against some of the luxury items you may have in mind. Power brakes don't *show;* most safety equipment isn't showy.

How power brakes work

With power brakes, engine vacuum does a large share of the work. A partial vacuum develops in the intake manifold of an engine as the piston pulls in the fuel-air mixture on its intake stroke. This same vacuum, which operates your vacuum windshield wipers, can be tapped for other jobs.

Engineers have used this free power to cause outside air pressure to push the conventional master brake piston, which sends hydraulic fluid to the individual brake cylinders.

When power brakes are applied, vacuum reduces the air pressure on one side of this master brake piston. This means that the normal atmospheric pressure on the other side of the piston will push the piston toward the opposite end of the vacuum chamber. This pressure causes the plunger at the tip of the piston to put pressure on the hydraulic lines, forcing the brake shoe against the brake lining.

For some time power brakes posed a difficult problem. A way had to be found to keep the piston from acting too quickly when the driver needed only a small amount of braking. Brake engineers overcame this condition by adding a diaphragm to the cylinder.

"Feel" of braking

This diaphragm set up a counteraction to the efforts of the outside air to push the piston down. Normally, air pressure flows into a space on the downward face of the diaphragm, and vacuum exhausts the air on the other side. So, air pressure keeps trying to push the diaphragm and piston back against the driver's foot. This action gives the driver the feeling of braking and prevents too sudden stops. It allows the driver to be the judge of the exact amount of braking needed under all conditions.

Here are some questions and answers on power brakes and how they operate:

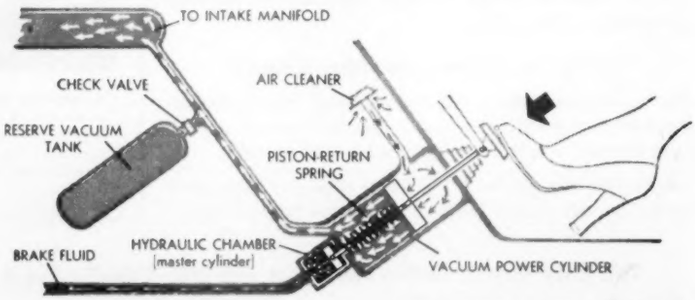
Q. *Why are power brakes used on passenger cars?*
A. Because less pressure is needed to operate them, power brakes can use a low, short-stroke pedal which requires only toe pressure. Since it's not necessary to raise your foot (you merely pivot on your heel), reaction time for braking is much quicker. Additional advantages of power brakes are reduced driving fatigue in heavy traffic, better control of the vehicle, and sure and uniform performance.

Q. *Will power brakes help shorten stopping distance?*
A. Yes. There is bound to be a lag in any system where large amounts of air or fluid have to flow through long lines. However, with the vacuum-booster type of power brakes, the booster response is faster than the driver's foot movement. This means that the so-called "measured stop" will be slightly [*Turn to page 190*

The margin of safety is increased by eliminating foot travel

Power brakes use the same source as vacuum windshield wipers — vacuum is created in intake manifold — to take most of the work out of braking.

As pedal goes downward, a diaphragm increases back pressure to give the "feel" of braking.



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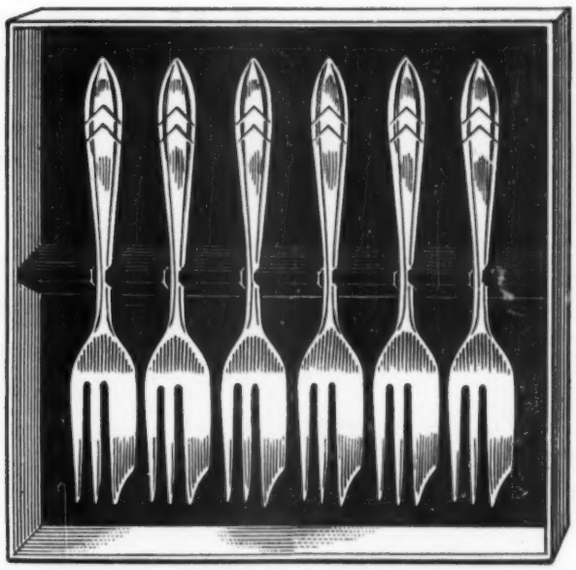


THIS EXQUISITE 6-PIECE PASTRY FORK SETTING

IF YOU JOIN THE AROUND-THE-WORLD SHOPPERS CLUB NOW

TO demonstrate the quality and uniqueness of the Around-the-World Shoppers Club selections sent to members every month from abroad, we want to send you this beautiful 6-piece nickel silver Pastry Set, with our compliments if you join the club now.

This set is the famous LOXLEY, one of the most honored products of Sheffield, England, and if obtainable here, would probably be priced at $5.00 retail. It is typical of the values and quality of the gifts our members receive every month for only $2.00, postpaid, duty free.

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East. Imagine yourself examining the hundreds of unusual articles peculiar to each foreign land, many of them hand made, then selecting the very choicest in interest, usefulness, beauty and value, and having them sent to you for only $2.00 each!

Yes, you can now enjoy the thrill of receiving a surprise package every month from France, Italy, Spain, Holland, Sweden, England, India, Japan of some other distant shore—for only $2.00, delivered to your door. You pay no postage, no duty. The value is guaranteed to be more than satisfactory to you in every instance.

How, you ask, can this be done? The secret is in the new, unique service offered by the Around-the-World Shoppers Club—plus the magic of the American dollar.

Foreign nations are in urgent need of American dollars to support native industries. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money—and at the same time you are doing your bit to improve world conditions by lending a helping hand to our neighbors around the world.

CONVERSATION PIECES FROM ABROAD

Our representatives abroad are constantly searching for the best items and the biggest bargains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beautiful articles which are destined to become conversation pieces when worn, displayed or used in America.

A THRILLING SURPRISE EACH MONTH

With each package will come the fascinating story of the origin and significance of the article you receive—adding glamour to each shipment.

Think of the fun of receiving such exotic "surprise packages" month by month! It is like shopping around the world! That is the thrill of membership in the Around-the-World Shoppers Club. Each month you'll look forward to the arrival of your foreign shipment with eager anticipation. Each month you'll experience the crowning thrill of the treasure-hunter when you open it to see what delightful surprise it has brought.

YOU PAY NOTHING EXTRA FOR MEMBERSHIP

It costs nothing to join the Around-the-World Shoppers Club. There are no membership fees or dues. You pay only for the regular monthly selections of merchandise on any of the following plans:

3 MONTHS MEMBERSHIP
(3 consecutive shipments).....$6.00
6 MONTHS MEMBERSHIP
(6 consecutive shipments).....$11.50
12 MONTHS MEMBERSHIP
(12 consecutive shipments).....$22.00
(Note: the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

YOU CAN CANCEL AT ANY TIME

You may cancel your membership at any time (please give 30 days' notice to allow for transmittal to our foreign office) and the unused portion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it *free of charge* along with your LOXLEY Pastry Fork Setting gift and receive a full refund of the *total amount paid.*

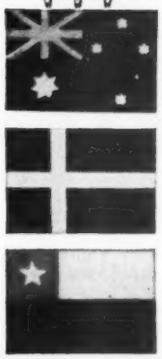
EXTRA REWARD FOR JOINING NOW!

Why not start your membership right now, while you can have this 6-piece pastry setting as an EXTRA GIFT sent to you direct from Sheffield, and get the benefit of the really remarkable values now available? You won't want to miss a single shipment!

Use the coupon below or write, enclosing remittance for the membership term desired.

GIVE A MEMBERSHIP TO SOMEONE SPECIAL!

What could make a more interesting and out-of-the-ordinary gift than a membership in the Around-the-World Shoppers Club? Who would imagine that such lovely foreign products cost only $2.00 each in American dollars? Month after month they are delivered to the recipient from abroad to serve as continuing reminders of your thoughtfulness.



READ WHAT MEMBERS SAY ABOUT THE CLUB:

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—*M. L., New Cumberland, Pa.*

"I think the idea of bringing the crafts of the world's artists and artisans to us who do not have the opportunity to seek them out for ourselves, is one offering great advantage to all concerned, and with, perhaps, unexpected and indirect results that will make for the accomplishment of decidedly better understanding and relationship between ourselves and our world neighbors."
—*Mrs. T. J. McA., Marblehead, Mass.*

"I want to take this opportunity to thank you most heartily for the two gifts which have come to me thus far, as a member of the Around-the-World Shoppers Club. I can assure you they were received with genuine delight, showing exquisite taste in their selection." —*M. Q., Philadelphia, Pa.*

(Note: All original letters are on file in our office)

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Around-the-World Shoppers Club, Dept. 882
71 Concord Street, Newark 5, N. J.

Please enroll me as a Member and send me my LOXLEY Pastry Fork Setting, direct from Sheffield, England, postpaid, duty free, as an EXTRA GIFT. Also start regular monthly shipments of the club's selection of foreign merchandise, to be shipped direct to me from countries of origin and to continue through the following term of membership:

☐ 3 Months Membership.....$ 6.00
☐ 6 Months Membership.....$11.50
☐ 12 Months Membership.....$22.00

I enclose remittance for $.....

Name.....
(Please Print)
Address.....
City & Zone.....State.....

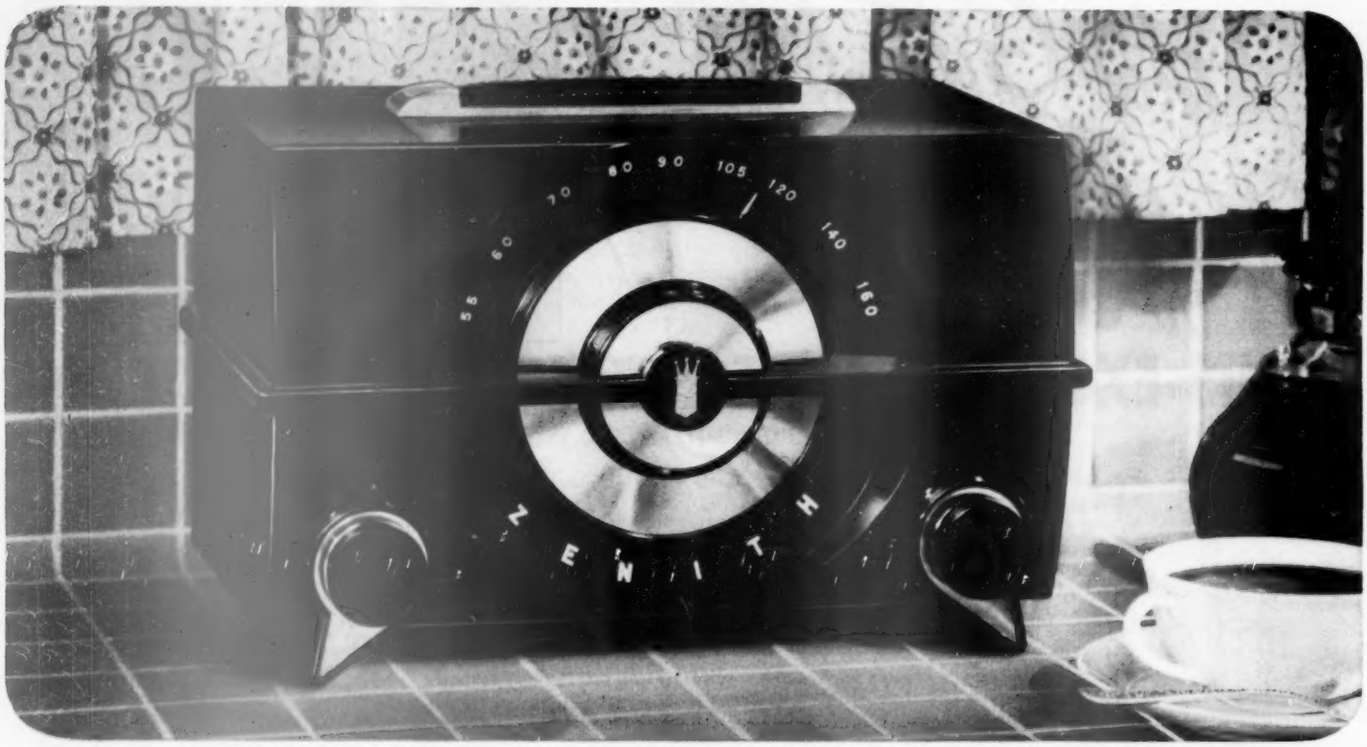
(NOTE: Please use additional sheet for gift subscriptions.)

☐ Do not personalize any items, as I may wish to use them as gifts.
☐ For those items which you will personalize, please use the following initials.....

References: Franklin-Washington Trust Co., Newark 2, N. J.

HIDDEN VALUES

make the BIG DIFFERENCE in table radios!



Only Zenith has the exclusive Zenith Long Distance chassis and Zenith built Alnico 5 speaker to give you BIG SET PERFORMANCE in a small radio!

Big Difference No. 1—The Power Plant Itself

Zenith's Long Distance chassis with exclusive Wavemagnet® antenna *pulls* radio waves out of the air like a *magnet*. You get amazing reception of distant stations, clearer separation of stations on the crowded parts of your dial.

Big Difference No. 2—The Speaker with Magnetic Personality—Richer tone and greater sound output from Zenith-built speaker with heavier Alnico 5 magnet. We design and make our own speakers to get the quality we want—to give you Radio's finest listening!

That's why we say it's what you don't see that counts most in a table radio. That's because real satisfaction and long-life performance depend on the sensitivity of hidden circuits and the quality of hidden parts.

Choose a Zenith table radio and be sure of superb quality inside to match the beauty and quality that's on the surface. It's Zenith "big set" value that makes the big difference in Zenith table radios. It's yours with Zenith and only with Zenith.

Zenith "Zephyr" AC-DC Table Model Radio. Model J615. Complete Standard Broadcast coverage from 540 through 1600 Kcs. with famous Long Distance reception, Patented DialSpeaker combines tuning dial and speaker, permitting both to be larger. On-Off Indicator. Phono-jack plug-in at back of set. "Flexo-Grip" handle. In Swirl Walnut or Ebony plastic, $36.95* In Ivory, French Green, Dawn Grey, $38.95*

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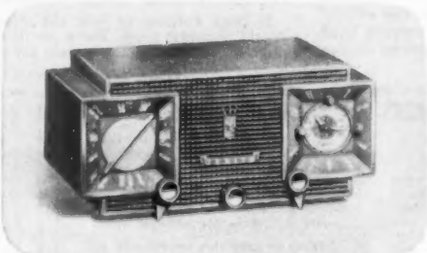
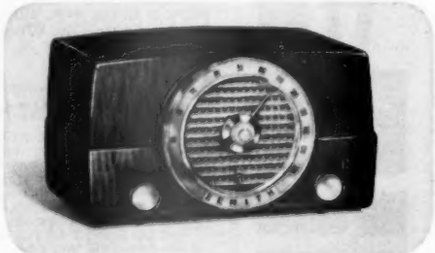
Listen and you'll know why Zenith is World Leader in Radio

Zenith AC-DC Table Model H511—New Super-Powered Consol-Tone® that makes it sound like the "big" sets. Handy, concealed grip for carrying from room to room. In Ebony, Ivory, Dawn Grey, French Green, $29.95 to $31.95*



Zenith FM-AM Clock Radio Model J733—Wakes you or sings you to sleep . . . with FM's wonderfully rich, clear, virtually static-free voice. Or AM for long distance. In Scotch Grey, Maroon, Ebony plastic, $74.95 to $76.95*



Zenith AC-DC Table Model K526—The famous Zenith long-distance chassis for more stations, greater sensitivity. Bigger speaker in any Zenith table model. In Walnut, Ivory, Ebony plastic, $49.95 to $51.95*

**Manufacturer's suggested retail price (subject to change). Slightly higher in Far West and South.*

COPR. 1953

Glass extends your welcome

Better than a welcome mat is an entrance treatment that has glass as its come-on. Used generously, glass has much to recommend it over the familiar blank entrance. You don't answer the knock at your door sight unseen (or take a "speak-easy" peek from a side window).

The same inviting results carry inside—now your entry hall is bright and cheerful during the day. And you can grace this area with plants and colorful draperies.

Photographs: Hedrich-Blessing

Glass is focal point for this handsome blend of stone, wood, brick, plants, fabric. Streetside windows (right) are kept small, while beauty of big glass areas is concentrated at entrance where privacy is less important. Glass is set back so the house shields it from side view

Here, glass is used to relieve the heavy, blank areas of overhang, door, exterior siding. Architects Bernoudy and Mutrux ran glass the full height of the door for an uninterrupted flow of ceiling indoors to outdoors. The owner is William Fetner, Jr., of St. Louis, Missouri

Protects hands like a magic glove!

on Hand*

new! scientific discovery by Lentheric

Not a cosmetic...not a cream—*On Hand* actually repels water and dirt...forms an invisible silky-soft coating that protects your hands while you work.

Guards against harsh detergents—Smooth *On Hand* over your hands before doing the dishes, gardening and all sorts of chores. *On Hand* is non-greasy...but it protects the natural oils of your skin from harsh cleansers and dirt.

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contains* **AQUASIL...*new silicone marvel of chemistry*

DISHES. "Better than wearing rubber gloves!"...*Mrs. R. P., Woonsocket, R. I.*

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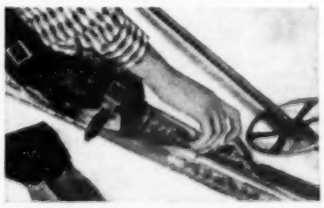
GARDENING. "No bad effects from gardening and house cleaning this year." ...*Mrs. C. S., McCloud, Okla.*

PAINTING. "I used it for protection against paint."...*Mrs. G. Y., Fraser, Colorado*



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Now! *Another* great advance from Lewyt! You actually get more suction power than an upright, more cleaning action than any other rug tool! At last, you can restore beauty and rich color to your rugs—without wear and tear, without vacuuming over and over! See the amazing new Lewyt today!

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LEWYT OFFICIALLY ENDORSED by **National Institute of Rug Cleaning, Inc.**, official association of professional rug cleaners, owners and operators of professional rug cleaning plants. *Vacuum your rugs daily.* Have them professionally cleaned at least once a year by a professional rug cleaner.

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Lewyt rolls ready-to-use from closet! "Dolly" carries cleaning tools along, too! Optional at small extra cost.

New! "Wall Rack" saves closet space! Keeps hose handy, nozzle attached to tubes—ready for fast clean-ups! Optional at extra cost.

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Colds, flu,

By Donald G. Cooley

Storm windows are up, the family has come indoors, and it's open season for ills blown up by old man winter. Respiratory infections, mysterious viruses, and many childhood diseases get in their worst licks during the raw and chilly months. Can we fend off these seasonal hazards by baking ourselves under sunlamps, gorging on vitamins, toughening-up with cold showers, or using other sworn-by defenses? A survey of medical opinion results in a mixed verdict: some measures are approved as useful, if not curative; others are mentioned only to be scoffed at.

The common cold. You and I know what a cold is; practically everybody does, except scientists who profess astounding ignorance! They believe that a cold is caused by a virus, or maybe several different viruses. But they've never been able to make the cold virus stand still to be measured. Thus the cause of a cold is officially unknown. Some think *oral cold vaccines* are useless. Others believe they're the only thing that helps a common cold. To complicate matters, common symptoms of a cold may be caused by bacteria, allergies, or many childhood diseases in their early stages—good reason for keeping an eye on a coughing, throat-sore youngster when winter epidemics are around.

The problem of colds, grippe, flu, and similar infections of the season was reviewed at a convention session of the American Medical Association by Dr. Hobart A. Reimann of Jefferson Medical College in Philadelphia. He pointed out that the great majority are viral infections that are self-limited—that is, tend to clear up by themselves whether treated or not.

Authorities who have the thankless task of distinguishing fact from hope are in general agreement on these points:

Ultraviolet sunlamps for home use are relaxing to bask under. They tan your skin and stimulate production of vitamin D. Popular belief is that since there are fewer colds in the summer, then a sunlamp should help you ward off or rid you of a cold in the winter. However, the Council on Physical Medicine of the American Medical Association claims: "Statements that exposure to ultraviolet rays increases or improves the tone of tissues or the body as a whole, stimulates metabolism, acts as a tonic, increases mental activity, or tends to prevent colds are not acceptable to the council."

Sterilizing lamps installed in schoolrooms and hospitals do a pretty good germ-killing job on the spot. Trouble is, not many people stay in one sterilized room all winter. They get restless. To quite an extent, common winter infections are family affairs. The sneeze Dad brings home from the office undoes the sterilized sneeze of the classroom.

Vitamin requirements tend to increase in the winter, for your body works harder then. You walk more briskly at 10 below than at 90 in the shade. You also tend to eat more heartily and get more vitamins from the normal source, a balanced diet. Assuming that nobody in the family has vitamin deficiencies—and we can't judge that ourselves; the doctor has to tell us—extra doses don't assure a healthful winter. Your doctor should prescribe what vitamins you should take,

virus infections—

How can you safeguard your family's health against these common winter ailments?

since he is the one who can tell what your deficiency is. Vitamins are not supertonics that make us feel better than we're entitled to—in fact, they do not work alone, but in conjunction with other elements, particularly proteins obtained from foods.

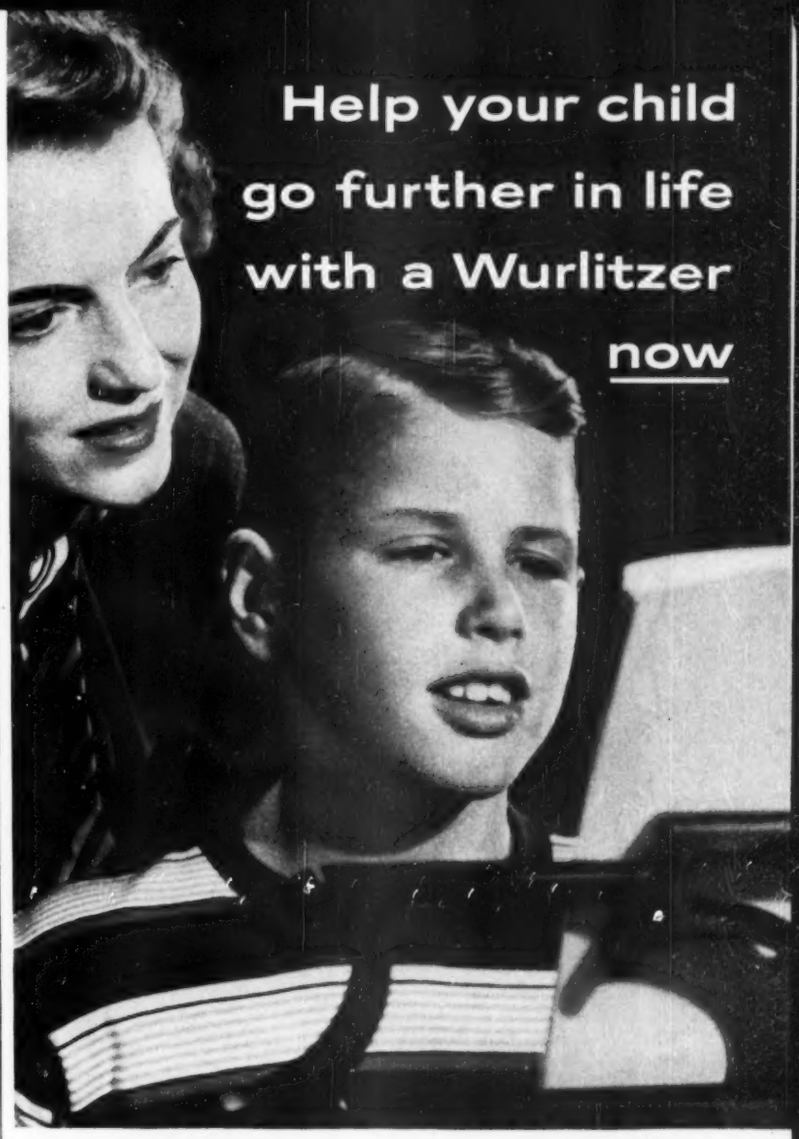
Morose experts not only don't know what a cold is; they say there is no specific preventive or cure. *Coughing*, Doctor Reimann observes, serves a useful purpose and should not be checked unless it is exhausting or prevents sleep. General opinion is that a moderate degree of fever helps to overcome infections. Many "break-up-a-cold" preparations contain fever-reducing drugs. They often give comfort, but have no effect on the infectious process. They may make you feel that your cold is cured before it is.

Nose drops or inhalants open stuffed-up nasal passages to let you breathe comfortably. Better ask your doctor's advice before using them.

Cool showers or hardening exercises or graduated exposure to chilly temperatures do not build resistance to colds. *Face masks* as generally worn are of little value. Vitamins don't toughen you up to stand cold weather. A dozen healthy students of the University of Illinois were deliberately starved of water-soluble vitamins, including vitamin C, for five months. They were exposed to 20-below-zero temperature eight hours a day. Physical and mental tests showed that vitamin deprivation did not impair their ability to withstand damaging effects of cold.

It may sound as if the experts are throwing cold water on cold treatments. What they deplore is misplaced faith in dubious *cures*. They generously agree that it is quite permissible for you to suffer in the maximum amount of comfort you can attain in any way that does no harm. Some measures even add to general family health and comfort. For instance, winter air conditioning.

Often the first thing the doctor orders is a vaporizer or steam kettle in the sickroom of a patient with a respiratory infection. Moisture added to dry air is kind to breathing passageways. Air becomes dry in most homes as soon as the heating plant is turned on. There is no proof that dry air causes disease, but it makes sensitive persons very uncomfortable, and conceivably might impair the defenses of nose and throat membranes. Shallow pans of water placed on radiators help a little, but probably won't keep humidity at ideal level. Larger-capacity containers hung behind radiators don't run dry so fast. Other helps: let steamy water run in the bathroom and drift through the house; have lots of potted plants, or maybe a tropical-fish aquarium. Portable humidifiers are sold in appliance stores. In the long run, they may repay their cost by saving on fuel bills. A room temperature of 70 degrees is supposed to be ideal for health, but many persons, especially older folk, feel chilled unless the thermostat is set at 75 degrees, or even higher. Reasonably moist air, however, feels warmer than very dry air of the same temperature, and desirable humidity may make a thermostat setting of 70 degrees quite comfortable. [*Turn to next page*



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The very best for your home. If that's what you want, here's the piano for you. All the craftsmanship for which Wurlitzer is famous has been lavished on this superbly styled model 2500. Available in mahogany or walnut. Mahogany piano illustrated $727.00.

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Introduce them to the whole world of knowledge!

"Where did dogs come from first, Dad?" How often youngsters ask difficult questions! How seldom are we able to answer them clearly and completely!

And yet we *should*, for what we tell them now may help to influence their future happiness and success. That is why, for their sakes, you should own *Webster's New International Dictionary, Second Edition.*

"How old was Methuselah?"

"How do fish breathe?"

"How long has Thanksgiving been a *regular* holiday?"

"What makes the tide come in?"

"How is glass made?"

"How long do elephants live?"

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The big Merriam-Webster is the only *single* volume to which you can refer your children for up-to-date, absolutely accurate facts on every subject in the whole range of man's knowledge. When you set them an example by answering their questions with it, you encourage "the dictionary habit" that will help them throughout their lives. Soon you find your children referring to it themselves — adding to their knowledge, increasing their vocabulary, developing their minds with this unimpeachable source of information that is acknowledged the country over as "the Supreme Authority." At book, department, and stationery stores — the trade-mark proves it a genuine Merriam-Webster. The greatest book value in the realm of knowledge, $35 to $49.50.

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Colds, flu, virus infections

Begins on page 10

Influenza is caused by a known, well-identified virus. In fact, the flu virus has been photographed in electron microscopes. It looks like a round, fluffy, cottony ball. Effective vaccines have been made from these specific viruses. Protective shots of flu vaccine would undoubtedly protect the entire family in case epidemics should occur this season, were it not for one malicious aptitude of the virus. It's a quick-change artist. The scientific word for it is mutation. The virus alters itself, cunningly adapts to environment, so, while it still remains a flu virus, it's a slightly different strain. If this happens, vaccines prepared from mixtures of blood-brother viruses responsible for recent epidemics will not affect the "new" virus. Current flu vaccines do protect against strains of viruses responsible for epidemics of recent years and under some circumstances (inoculation of the entire family, for instance, not just a member or two) may be good insurance. The great influenza pandemic of 1918 killed 25 million people throughout the world in a few weeks, and made "flu" a frightening word. Most of those deaths were caused by complications, especially pneumonia, which moved in on flu-weakened patients. Today we have antibiotic drugs that are powerful weapons against bacterial pneumonias, and influenza itself has been behaving like a relatively mild disease.

The doctor weighs these and other factors in advising for or against flu shots. Fresh vaccines can, of course, be prepared that are effective against whatever variant forms of the virus may be responsible for current epidemics. Unfortunately, this takes time. It requires about two weeks for a flu shot to give maximum immunity. Most people will probably have been exposed to the virus by the time an epidemic makes them wonder if they should take preventive shots.

"Stomach flu" has a host of popular and medical synonyms: intestinal influenza, gyppy tummy, virus-X disease, epidemic diarrhea, viral dysentery, and others. These afflictions are not influenza, but they are presumably caused by many mysterious, unidentified viruses that lay people low in winter. Their battlefield is the digestive tract rather than the lungs.

Suddenness of onset is quite common. A healthy child is wakened by vomiting in the middle of the night. An adult says, "There I was, going about my business, when all of a sudden I had to run." Nausea, diarrhea, misery in one's middle, weakness, loss of appetite, are general symptoms. Strangely, widespread epidemics can exist without the community being aware of it. The doctor knows, though, and if his examination rules out anything serious and he says, "You have a touch of the virus that is going around," don't expect him to be more specific or to prescribe a miracle drug. There's peace of mind in knowing that, however alarming the initial symptoms, mild viral dysenteries are usually over in three or four days, during which you can rest lazily with the best excuses and indulge yourself as you please.

It's well to remember, though, that these vague afflictions tend to run through the family in more ways than one. Robust health is no guarantee that viruses won't cut you down. Infectious organisms common in winter may be air-borne or transmitted by contact or secretions. Ordinary measures at least help to keep family members from being mowed down one by one until everybody's laid up. For instance: separate eating utensils for the patient, washed in very hot water; ritual hand-washing before eating or preparing food; tissues for disposing of secretions; a separate bathroom for the patient if you're lucky enough to have two. And sadly, some restraint on familial, or extra-familial, osculation.

Do the miracle drugs help? Have you thriftily hoarded some antibiotic capsules or sulfa tablets, left over from an old prescription, to take when you feel a cold coming on? None of our miracle drugs has any effect against common viruses. True, doctors sometimes prescribe them to hit bacteria that may have come along with viruses for the ride. Some physicians think this is wasteful and unscientific unless the bacteria are known to be doing harm. At least, a doctor-prescribed course of drugs is continued long enough to do calculated good. A desultory capsule or two, taken by the patient himself, may merely annoy bacteria into a counteroffensive or increase the population of those that are not hit by the drug.

When ordered by the doctor for sound medical reasons, it's a greater risk *not* to take a prescribed drug than to take it—quite a different matter from swallowing old capsules at random. Untoward reactions to any drug may occur, even to iron tablets or sodium bicarbonate, but these are less common than some scare stories would have you think, and the watchful doctor is alert to them.

More than 100 Rochester, New York, school children who had repeated respiratory infections, one right after another, were given continuous antibiotic treatment under the supervision of Dr. Walter Finke of Genesee Hospital. School absences were reduced by half in the treated group when compared to a control group. The object was to interrupt continual respiratory infections that may lead to chronic bronchitis, infectious asthma, or serious lung diseases in later life. Many aspects of antibiotic treatment, including long-term therapy, are not yet agreed upon by doctors. But in at least one circumstance, treatment over long periods is officially recognized. Rheumatism associations advise that recur-

[*Turn to page 239*

Mrs. Lily Rekas of Connecticut may be a hardworking wife and mother, but she's also a very attractive woman.

"I wash 9000 pieces of glassware a year... but I'm proud of my pretty hands!"

When Lily Rekas lifts a glass to toast her husband, he can see that her hands are as soft and pretty as a bride's.

Yet those hands have to wash *thousands* of glasses a year. (And so do yours!)

Detergents make lighter work for Lily. Detergent suds really *melt* away dirt and grease. But – those suds can also take away the natural oils and youthful softness of your hands!

How does Lily keep her hands so nice? She never forgets this simple step. After detergents or any harsh cleanser–pure, white Jergens Lotion goes right on her hands.

Being liquid, Jergens penetrates instantly (doesn't merely "coat" skin). In seconds, it helps *replace* softening moisture hands need.

It has two ingredients doctors use for softening. And women use much more Jergens Lotion than any other hand care in the world.

You ought to see Lily's lovely hands. They're two of the best reasons for remembering Jergens Lotion!

So keep on using detergents, and keep on using Jergens Lotion. You can *tell* your husband about your hard work – but don't ever let him feel it in your soft and pretty hands.

Use JERGENS LOTION – avoid detergent hands

Now—lotion dispenser FREE of extra cost with $1.00 size. Supply limited.

He's already dreaming of the *dream Christmas!*

A Roadmaster Luxury Liner—the bike with everything he wants in features and fun!

It's easy to make his dream bike come true by using Roadmaster's Christmas Layaway Plan now. A small down payment reserves his dream bike for Christmas morning.

Look what he gets... mile-measuring *Roadometer, Shockmaster coil-spring fork, Searchbeam headlight, electric horn,* plus the extra safety of *side bumper bars* and *electronically-welded frame.* See the full line of AMF Roadmasters at your dealer's and fine stores.

ROADOMETER automatically measures and records the miles you ride—from 1/10 mile up to 10,000 miles.

Send for **FREE** Bike Hike booklet—ideas, games. Write AMF Roadmaster, Dept. BHG-11-53, West 117th Street and Berea Road, Cleveland 7, Ohio.

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AMERICAN MACHINE & FOUNDRY COMPANY

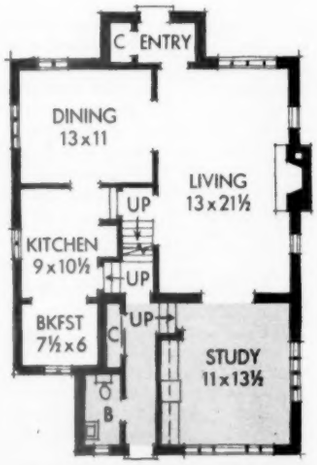
Added room takes the

BEFORE There was room for expansion here! Small breakfast nook projecting from kitchen (left) lacked scale and balance with rest of the house, appeared "tacked on." Balcony above was too small, and far removed from living areas

This home had a common ailment—not enough real living space. The A. C. Sawickis of Detroit solved their problem with an added room that gives them an activity area for everything from entertaining to quiet family study.

Louvered doors leading to the addition simply replace a living-room window; they can close off the new area for privacy. The room is a hobby room, study, or lounge, depending on the immediate need.

A new hall from the kitchen offered room for storage—a big closet for work clothes and cleaning supplies. A much-needed downstairs lavatory was added in the new section, too. Builder Sidney Silverman did not change any original walls in building the addition.



Addition (shaded area of floor plan) was built at rear of the house—away from street noises. Too, here the balcony terrace over new wing provides greater privacy for the family.

With downstairs lavatory right off rear entrance, children can now "wash up" before entering the main living areas.

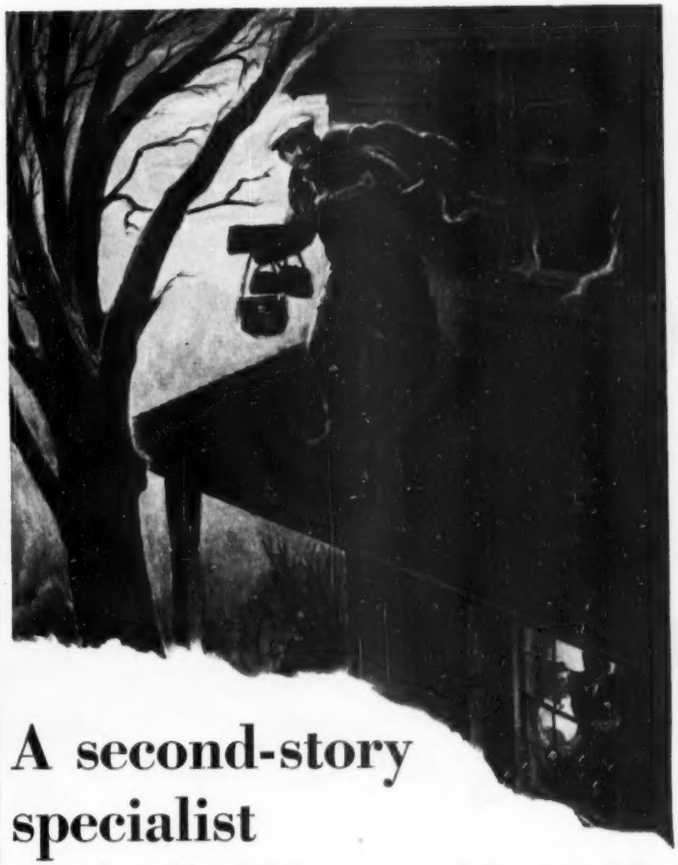
Note that study is three steps up from hall—on the same level as adjoining living room.

pressure off

AFTER Addition greatly improves proportion — and thus appearance — of high, narrow house. Roof also serves as balcony terrace. Now there is plenty of space for sunning and sitting. Overhang of roof-balcony shelters the new windows from sun and rain. Wing adds on more than 200 square feet of new floor area

Photographs: John David Snyder

One wall of new study has 100 feet of built-in bookshelves, cabinets, and a desk. Unit is built of rich, warm mahogany, and provides setting for old metal and porcelain pieces as well as storing books and magazines. Hammered black hinges and handles help blend the wall with Traditional furnishings



A second-story specialist proved me wrong...

I'd thought I was being smart but there was one thing I didn't figure on!

(A story typical of what happens every day)

Do you think *you're* pretty safe from sneak thieves and from burglars? I thought *we* were.

We've double locks on downstairs doors and windows. No matter what the hour, there's always someone home. As for second floor windows, no thief could get in without being heard.

At night all the upstairs rooms are occupied. And our very alert watchdog guards the hall. So, why spend money for insurance?

Why? Because of what you can't figure on. That party, for example. Rex was with us . . . downstairs greeting the guests. With so many folks talking and laughing, nobody heard the prowler. Our loss was heavy and all my fault. I never should have decided "It can't happen here."

Don't be guilty of this mistake yourself. You can't make your home *thief-and-burglar*-proof, but you can make it *loss*-proof.

Hartford Residence Theft and Burglary Insurance makes good your losses from burglary, hold-up and other forms of thievery.

Expensive? No; it costs only a few cents a day. So, don't put off calling in your Hartford Accident and Indemnity Company Agent or your insurance broker.

Or, write us direct for a free copy of "Simple Facts About Hartford Residence and Outside Theft Insurance."

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Powered by Cummins famous Ball·Rite 44 Drill, **do-it Shop's** 7 different power tools offer all the thrills, all the convenience one could want in a home workshop. It changes from tool to tool quickly, easily. Only 45½" long, weighs only 20 pounds.

Give him the gift of his lifetime . . . a Cummins **do-it Shop** for Christmas! He'll love you for it! See your hardware dealer now!

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NO MOTOR TO BUY
In Canada, $99.95

Beside the Ball·Rite 44 Drill and **do-it Shop**, you get: a "Pro"-table with Miter Gauge and Rip Fence, Tool Rest, Cup and Spur Centers for Lathe, Screw Center for Disc Sanding and Face-plate Turning, 4" Saw Blade, Arbor and Extension Rest for Bench Saw, Wrench and Mounting Bolts.

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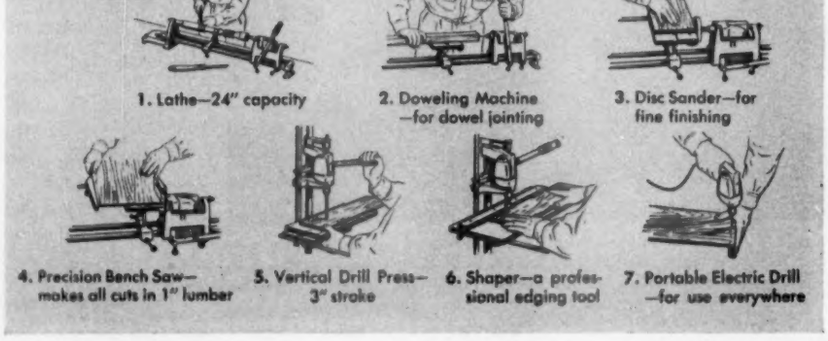

1. Lathe—24" capacity
2. Doweling Machine —for dowel jointing
3. Disc Sander—for fine finishing
4. Precision Bench Saw—makes all cuts in 1" lumber
5. Vertical Drill Press—3" stroke
6. Shaper—a professional edging tool
7. Portable Electric Drill —for use everywhere

Build in a desk with your storage unit

By Ruth Jeffrey

Photograph: de Gennaro

Desk, cabinets, and bookshelves are built in across a full wall of this small study—providing abundant storage, but still conserving space. Desk folds up when not in use. And since it has no legs, desk doesn't interfere with other cabinets when open. Note excellent lighting in cove at top of unit. Architect, Burton Schutt; owner, Ray Shibe

Baer

Here, small writing space was provided by leaving leg room below counter at one end. Note simple support for counter at desk end. Desk, shelves, and cabinets could serve as freestanding room divider, too. Wall paneling backs shelves. Flush light over desk eliminates need for lamp, freeing more workroom. Designer was Gordon Drake

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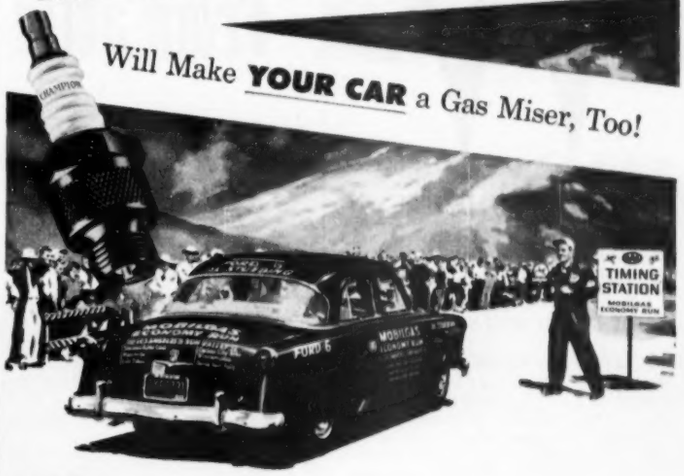
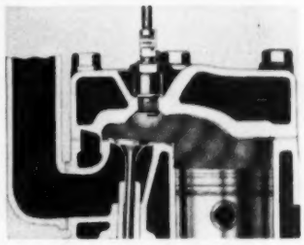
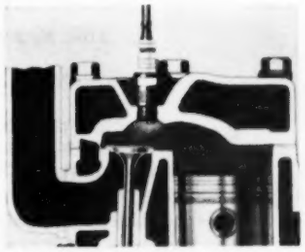
Will Make **YOUR CAR** a Gas Miser, Too!



Says LES VILAND, 1953's Champion Economy Driver:
"We measure gasoline with an eye-dropper in the Mobilgas Economy Run, and Champion Spark Plugs, as usual, were completely dependable in turning every drop into mileage. I don't know of better spark plugs than Champions."



INEFFICIENT PLUGS waste gasoline because a weak spark does not ignite all the gas. Unburned gas goes out the exhaust—a total loss.



PRECISION-MADE CHAMPION SPARK PLUGS give a full-firing spark which burns all the gasoline and turns it into useful power, allowing your engine to perform properly.

For the fourth straight year Champion Spark Plugs were used by the Sweepstakes Winner of the famed Mobilgas Economy Run—helping a Ford Mainline 6 (with overdrive) get 27.03 miles per gallon in the AAA-supervised contest.

Here's proof, once again, that to get the utmost in economy *from your car* look first to your spark plugs. Make sure they're clean! Make sure they're Champions!

Champion's hot, steady spark causes complete combustion—puts every drop of gasoline to work!

Make your own Economy Run—every day—with Champions. You'll find you can't afford to use ordinary spark plugs!

CHAMPION

AMERICA'S FAVORITE SPARK PLUGS

is for Winter

with blizzard and storm buy Chrysler Airtemp... your home will stay warm!

This winter can be the most pleasant, healthiest you have ever known in your home . . . in air warmed to your exact desires, filtered-clean, properly humidified and circulated throughout every room. Here's *real Comfort Zone living* —yours with completely automatic control. And with a compact, smart-looking Chrysler Airtemp Furnace for gas or oil you can also realize greater heating economy than ever before.

Year 'Round Air Conditioning, symbol of the truly modern home, can come into *your* home with your new furnace! Or, you can lick the heat of summer by having a Chrysler Airtemp Air Conditioner added to your Chrysler Airtemp Furnace at any future date. Send the convenient coupon below right now for all the facts on *Comfort Zone Living* with Chrysler Airtemp Year 'Round Air Conditioning!

Comfort Zone

Chrysler Airtemp

HEATING • AIR CONDITIONING
for HOMES, BUSINESS, INDUSTRY

Airtemp Division,
Chrysler Corporation
Dayton 1, Ohio

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Airtemp Division, Chrysler Corporation
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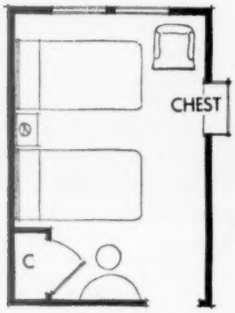
☐ I want to know more about the Chrysler Airtemp Comfort Zone.
☐ Send me my free copy of the Chrysler Airtemp Alphabet Book. BH&G-11-53

Name _____
Address _____ Phone _____
City _____ Zone _____ State _____

From attic eyesore . . . to eyecatcher

BEFORE. Small attic bedroom was gloomy, styleless. The furniture was good, but colors and patterns conflicted. Ceiling slope was awkward

AFTER. Gay colors in a Scotch-plaid wallpaper set the scheme for room. Pattern on walls, angle of ceiling disguise slope. Ceiling lamp is old ship's lantern



Placement of closet, arrangement of furniture take full advantage of room's shape. Set-in chest and narrow dressing table leave ample space

Photographs: Hedrich-Blessing. Decorator: Keith Wilson

By Ann F. Parker

New wallpaper, fabric, a little paint, and a few odds and ends were all it took to change an unattractive attic room into this colorful charmer for a teen-age girl.

The furniture is the same, just dressed up with new covers in a cheery scheme of colors. A clever treatment for the walls disguised the irregularities of the attic ceiling. The windows took on a fresh, airy look with crisp new curtains. For the finishing touches, a few interesting old family treasures were brought out and put to work as accessories.

What this small, 9x12½-foot room lacks in space was made up for in smart planning, with many space-stretching ideas to get the most use from every available inch.

Take a good look at these photographs from the home of the C. Garfield Mitchells in Dayton, Ohio. They'll help you make your attic space—or any room in your house—good to look at, and good to live in!

Ready-made, unfinished chest was set into the attic wall to provide drawers without taking up any floor space. Painted to match the woodwork, it blends well into room. Rug was sewn of strips of rag carpeting

More on page 21

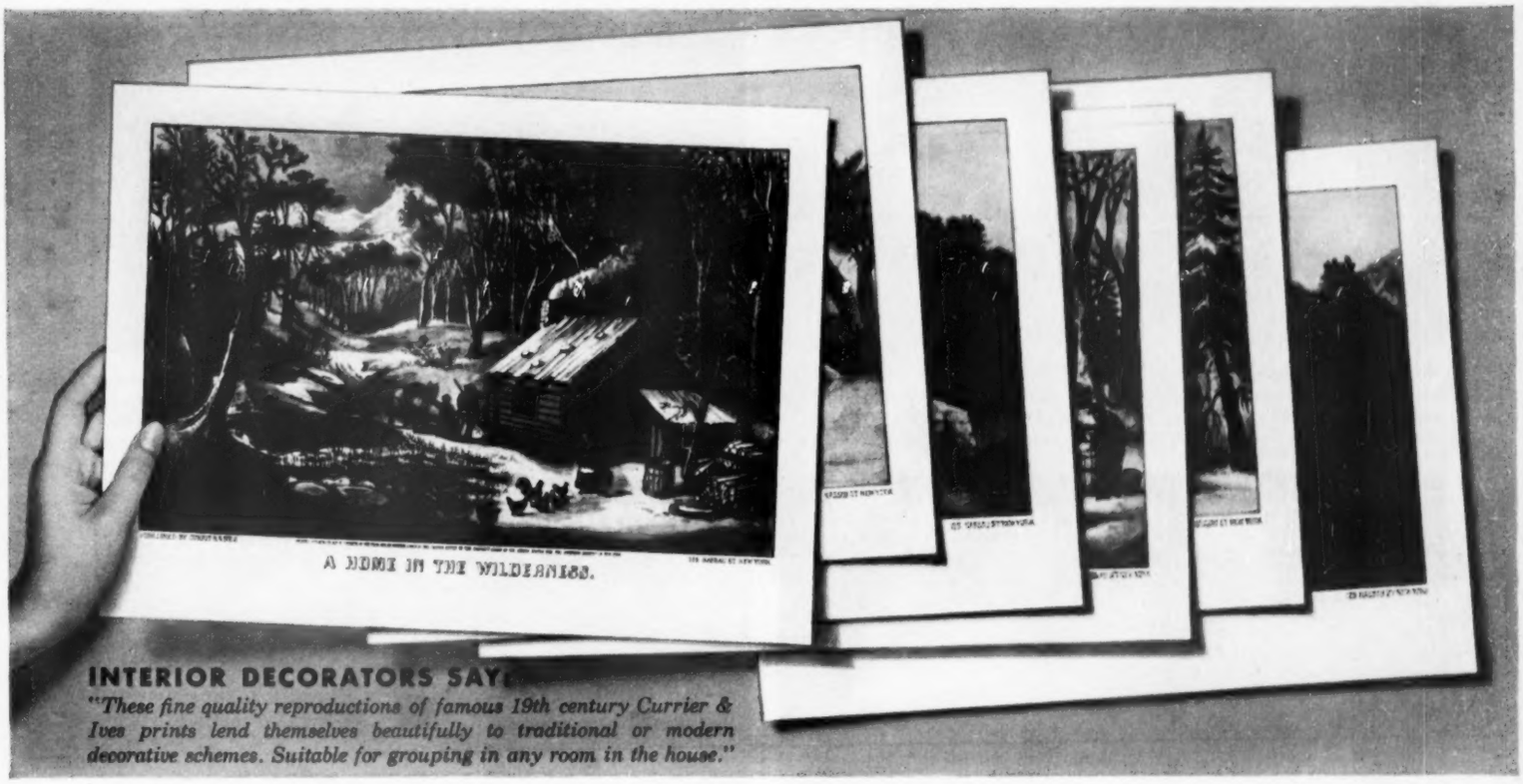
SPECIAL DREFT OFFER!

6 CURRIER & IVES PRINTS

9" x 12" in full color ready for framing

25¢ *with one Dreft box top*

A $2.75 VALUE!



INTERIOR DECORATORS SAY:
"These fine quality reproductions of famous 19th century Currier & Ives prints lend themselves beautifully to traditional or modern decorative schemes. Suitable for grouping in any room in the house."

CHANCE OF A LIFETIME! Get a set of six fine reproductions of Currier & Ives prints, the world's best-known lithographs. Each one of these reproductions faithfully captures the delicate hand-colored charm of Currier & Ives famous originals. Six appealing scenes of 19th century American life—"Home in the Wilderness," "Old Ford Bridge," "Roadside Mill," "Skating Scene—Moonlight," "Maple Sugaring," "View from Fort Putnam." Each print is 9" x 12", ready for framing. An amazing $2.75 value, yours for only 25¢ and one Dreft box top. A fabulous bargain being offered to introduce you to new, mild Dreft.

IDEAL FOR CHRISTMAS GIFTS! Each set comes in an individual portfolio which makes it ideally suited for a gift. You'll want to get several sets for your friends and family!

HERE'S ALL YOU DO: Buy a box of new, mild Dreft. Try this special dishwashing detergent that gives you *both* sparkling dishes *and* safety for your hands. Tear off the box top; mail it, along with coupon, plus 25¢ in cash or money order. Send for *your* set of Currier & Ives prints today. Offer expires April 30, 1954. Good only in Continental U.S.A., Alaska and Hawaii. Please allow 3 weeks for delivery.

SPECIAL BONUS OFFER ON GIANT SIZE!

For one Giant Size Dreft box top and 25¢ you get *two* complete sets of these superb Currier & Ives reproductions! One set for you, one for a gift!

DREFT cuts grease the fastest way ever —yet it's so SAFE for hands!

New, mild Dreft is a special dishwashing detergent that actually gets dishes *cleaner*, without any wiping at all. Yet Dreft's gentle suds are mild—really *safe* for your hands. Dreft is even more neutral than the mildest complexion soap, contains no harsh ingredients. It actually pampers soft, smooth skin. Try new, mild Dreft and get *both* sparkling-clean dishes *and* safety for your hands. Send a Dreft box top, with 25¢ for your Currier & Ives prints, *now*.

DREFT, BOX NO. 22, DEPT. A., Cincinnati 1, Ohio

Please send me ( ) sets of 6 Currier & Ives prints.
I am enclosing ( ) Dreft box tops—Large Size.
( ) Dreft box tops—Giant Size.
And ( ) in cash, or money order.

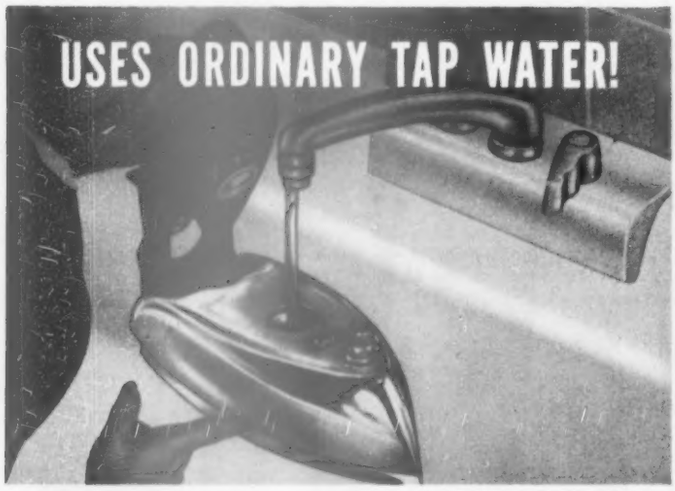
(One Large Size Dreft box top and 25¢ per set or one Giant Size Dreft box top and 25¢ for each two sets.)

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Smart Santas give...

CASCO STEAM and DRY IRON

The Modern Tap-Water Iron!



No more distilled water to buy! You save up to $15 a year! Just flip up the top ... fill from the tap, without messy funnels, or measuring cups. Casco's expensive *stainless steel* construction means you can use plain tap water ... anywhere ... without fear of corrosion! Casco is the most *convenient* steam iron of them all.

Casco steams up to an hour or more on a single filling! You breeze through all ironing and pressing jobs without constant refilling, as with ordinary drip type irons. Casco boasts a larger steam-making chamber, strategically placed steam vents. Imagine, Casco has 5 settings for steam ironing, and 5 more for dry ironing.

Casco does endless jobs all over the house! Put the finishing touches on your woolen jackets without taking them off the hangers. Roll-press sleeves without a sleeve board—even iron those difficult shoulder seams this easy way. For unlike ordinary drip type steam irons, CASCO steams upright as well as flat.

Casco is a 2-in1 iron—steam or dry! It weighs *less* than many dry irons ... does *more* than other steam irons! Your wrist doesn't get tired, your back doesn't strain ... Casco is so perfectly balanced! See all CASCO's work saving features at appliance, department, jewelry, hardware stores everywhere. **$19.95**

Try it at home ...15 Days Free

Guaranteed by Good Housekeeping

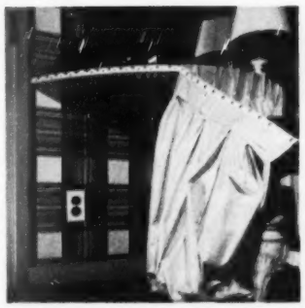
Another famous Casco product! Casco electric heating pads give relaxing comfort for aches and pains. $5.95 to $8.95

See your local dealer today ... Just ask him for your work saving 2-in-1 Casco Iron • CASCO Products Corp., Bridgeport 2, Conn.

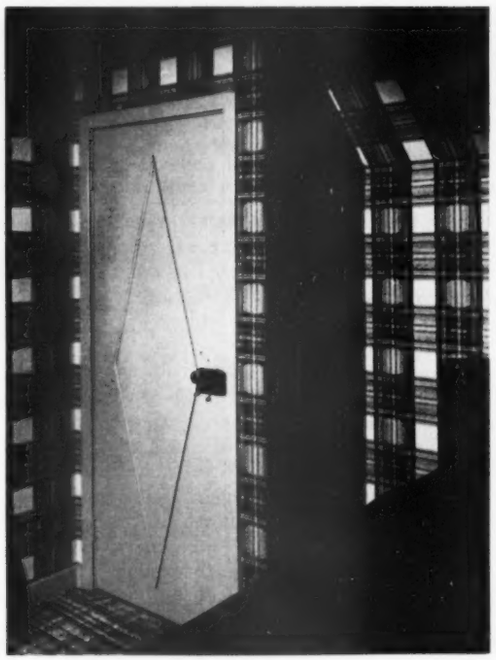
From attic eyesore to eyecatcher

Begins on page 18

Dressing table was made by fastening 15-inch-wide curved shelf to wall, covering with glass, adding skirt. The seat is an old piano stool



Shelf for the table is supported by two large angle irons screwed to wall. Snap tape sewn to skirt top and shelf edge means easy removal



Closet built into a corner of the attic room is 24x40 inches, allows easy access to clothes. An old door was used, modernized by a covering of plywood with molding attached in diamond shape. Door was painted to match woodwork

Where quality is the finest tradition...

Whether period or modern in style, the finest homes in this country follow one outstanding tradition...their furnishings represent only the finest in quality. And that is why you see KenRubber tile flooring in so many of these homes today.

For KenRubber has the *look and feel of quality*. You can see it in the clearer, crisper, tile-deep colors that can never wear off...in the satin-smooth sheen of the pre-polished surface that keeps its cared-for gleam through years of wear. KenRubber almost never needs waxing...its beauty seems to renew itself with easy moppings.

You can feel KenRubber's luxurious quality in every step you take on this "cushioned beauty" floor...you can feel it in the "coiled-spring" strength of each individual tile, as well. Test one at your dealer's. Bend it...feel that resilience as it "bounces" back to precision form. Think what this means in resistance to wear and indentation...in long years of glowing beauty.

How easy it is to give your home this highest tradition of quality that only the wealthiest homes could once afford! Consult your Kentile, Inc. Dealer about KenRubber today. He's listed under FLOORS in your Classified Phone Book.

KENTILE • KENCORK • KENRUBBER • KENFLEX

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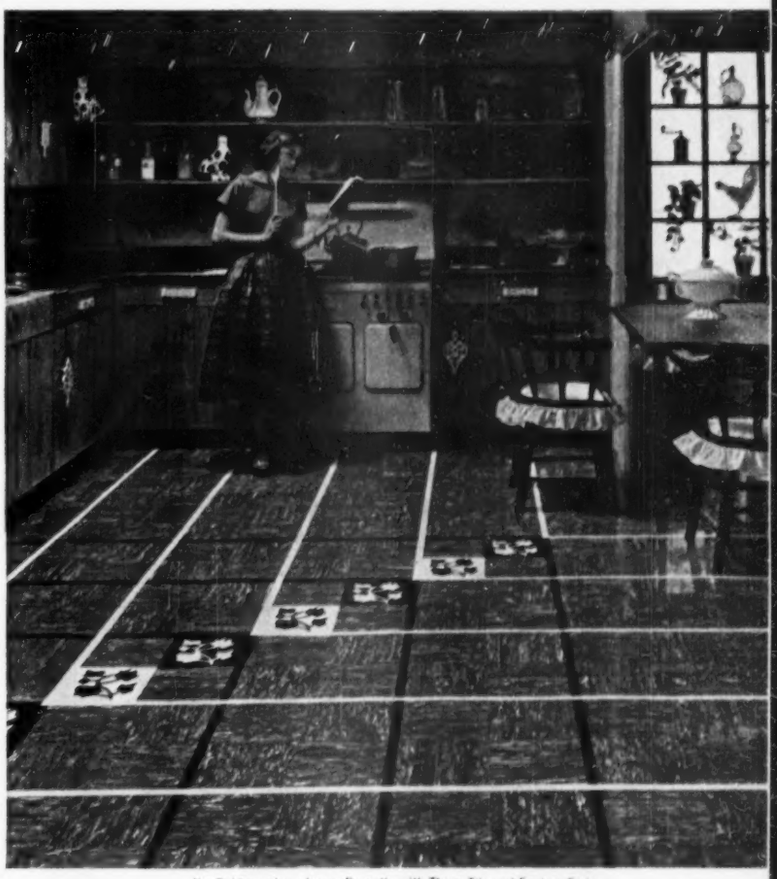


KenRubber colors shown: Duporth, with ThemeTile and Feature Strip

KenRubber is surprisingly economical...and easy for the homeowner to install. For example, you can install a floor area of 9'x10' yourself, in the new standard gauge for as little as $39.90 Your floor may cost less, or slightly more, depending on its size and the freight rates to your city.

KENRUBBER®

TILE FLOORS

for Cushioned Beauty

by the makers of Kentile

SAVE UP TO ½ YOUR SOAP with Silky water!

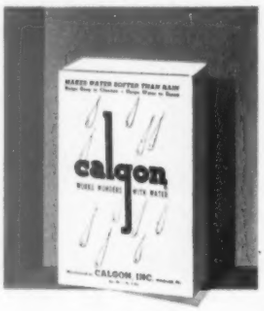
And what a beautiful wash you get! Colors stay so fresh 'n bright . . . whites wash so gleaming white! And with such savings in soap . . . savings actually as high as *one-half* . . . when you wash your clothes in *Silky Water!*

Unsightly film that wastes soap and dulls fabrics can't form in *Silky Water. All* the soap cleans. And how your wash shows it! So clean . . . so bright and fresh. Clothes stay new-looking longer.

When you use only *soap* and *Silky Water*, you protect your skin from "detergent irritation"... your washing machine from "detergent corrosion."

Calgon® MAKES ANY WATER Silky water!

Add just enough Calgon to make the water feel soft and silky between your fingers. That's *Silky Water.*



Guaranteed by Good Housekeeping

PARENTS' MAGAZINE

Your store has CALGON . . . Get THREE BOXES!

ONE FOR YOUR BATHROOM... ONE FOR YOUR KITCHEN... ONE FOR YOUR LAUNDRY

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

For best results with your automatic dishwasher, use the wonderful companion product... CALGONITE®. Recommended by the nation's leading automatic dishwasher manufacturers.

New foods

Meats, main dishes

Chopped ham and raisin sauce is making its appearance in many markets. It comes canned in a pear-shaped container with the raisin sauce sealed in a separate sack inside the can. The 1-pound chopped-ham loaf may be baked whole, or sliced and pan-fried. You can use the sweet-sour raisin sauce as a glaze while it bakes; or heat sauce separately and serve as a tangy topping. Each can of chopped ham and raisin sauce will make 6 to 8 servings.

Gravy and sliced pork and *gravy and sliced beef* are two newcomers in canned meat. Each is packed in a 1-pound, 4-ounce can. All you need do is heat meat mixture. You can serve either kind with rice or noodles; or use for hot meat sandwiches. One can is the beginning of a hearty meal for three.

Beef potpie comes canned in a little piepan, ready to bake. You zip off the top and pop pie into a hot oven for 40 minutes. There's time to fix the rest of your meal while it heats. One pie will make a meal for three. Crust is tender and flaky; underneath is a rich meat and vegetable filling. It's a real timesaver for the cook.

Frozen complete meals are now available in many markets. Take your choice of pot roast of beef, Swiss steak, or turkey and vegetables. Each meal includes potatoes and vegetables. The precooked, frozen meal is packed on a divided aluminum tray and wrapped in foil. You heat and serve it right on the tray. It goes from freezer to table in 20 minutes.

Canned lamb stew served with rice is a wonderful quick-supper idea. This lamb-and-vegetable stew comes in an 8½-ounce can, enough to make 2 servings.

Canned whole kernel corn, rushed from the fields and quick-cooked, tastes and looks almost like fresh corn. It's done by a new canning process—corn is cooked in 7 minutes at high temperatures and is constantly kept in motion so there is even cooking throughout. One 12-ounce can makes about 4 servings.

Frozen lasagne is found in many markets. It comes packed in a 1-pound freezer package. Heat it in the oven or in a double boiler. Made with layers of macaroni ribbons, Mozzarella and Ricotta cheese, and meaty tomato sauce, it is real Italian style. Each package makes 4 servings.

Giant one-claw lobsters are now being shipped alive direct from Maine within a 2,000-mile radius. They come to you packed in ice and seaweed, and the metal container can be your cooking kettle! You can prepare them easily in your own kitchen—full directions are given. These lobsters weigh 2 pounds or more, and usually have up to 15 percent more meat per pound than those with two claws. You may also order a complete shore dinner for four—fresh cherry stone or steamer clams, Maine scallops, and giant lobsters.

Soups, sauces

Spaghetti-sauce mix is on sale in many markets. This mix is a blend of dehydrated vegetables, imported mushrooms, spices, and seasonings. For a delicious Italian-style sauce, you combine spaghetti-sauce mix with either tomato paste, tomato

More on page 25

YOUR REFRIGERATOR is efficient, and easy to keep clean, thanks to plentiful use of Alcoa Aluminum in the evaporator, ice trays, lining, shelves, crisper and meat keeper.

FLAVOR and purity of famous food products are protected by these Alcoa "Roll On" caps. They fit tightly, yet are easy to unscrew and reseal.

THE MOST flavorful frozen foods come to you wrapped in Alcoa Aluminum Foil. It seals out light, germs, odors—seals in freshness and flavor.

NOTHING cooks like aluminum. Heat is spread quickly and evenly; cooking temperature is uniform. And your aluminum utensils are so easy to keep clean!

GRANDMA never enjoyed the convenience of an "extra oven" like this portable roaster! Browns the turkey just right while pies are baking in your range oven.

THE BEAUTY of aluminum is nowhere better demonstrated than in satiny natural finish or colored giftware. Washes like new—never tarnishes—adds gaiety to your table!

Do Flavor a Favor...with Aluminum

Now for that special time of year when the kitchen becomes headquarters, and the air carries mouth-watering hints of sage, spice, celery—or just-baked hot mince pies.

A host of things have helped to make your 1953 Thanksgiving dinner easier to prepare, and better to eat, than those of our forefathers—and one of them is aluminum!

Your mother knew that her favorite saucepans of Alcoa Aluminum were light and clean and friendly to food. You know that aluminum cooks so efficiently that healthfulness and flavor are kept at their peak. Truly, aluminum in your kitchen is something to be thankful for!

For your nearest Alcoa sales office, look under "Aluminum" in your classified phone book.
ALUMINUM COMPANY OF AMERICA,
Pittsburgh 19, Pennsylvania

Alcoa Aluminum

ALUMINUM COMPANY OF AMERICA

SURE GLAD WE'RE A 2-FORD FAMILY

Every time I want to go hunting, and Mary (that's my wife) wants to take off for the weekend with the kids, I'm really proud of myself. For I've figured a way we could have two fine cars instead of just one.

Now don't get me wrong! We're not a family that can afford to put on the dog.

We have two Fords because we need them, and (though this may seem surprising) we can easily afford them.

How does it work?

It's easy. We used to crowd the whole family into one car of the heavy, expensive type. That is—until our Ford dealer set us straight.

He pointed out (quite correctly, as you shall see) that you can get two new Fords for the price of one new car like the one we were turning in . . . without sacrificing anything in the way of performance and comfort!

I learned a lot of things from that dealer. For instance, did you know that a Ford Fordor V-8 sells for less than half the price of similar models of 3 other makes of V-8 powered cars? Or did you know that a Ford rides as smoothly on any road as the most expensive cars! I proved that one for myself and so can you.

And there are lots of other things: like the fact that Ford uses steel body panels of the same thickness and quality as the most expensive cars. Take room, too. Fords have plenty of room for six . . . and actually more trunk room than the heavy car we turned in.

All of these things, the dealer told me, make Ford worth more when you buy it—worth more when you sell it, too. For a survey of used car markets has shown that a year-old Ford brings, at resale, a higher percentage of its original price than any other car.

Then there's another thing I found out after I bought our two Fords—gas economy. I've got to claim the laurels there for my Six—though Mary's V-8 is a pretty close second. And that figures! For wasn't it a Ford Six with Overdrive that beat all other cars regardless of price or weight in the Mobilgas Economy Run? You bet it was!

By the way, a little gal like Mary can park and handle her Ford even more easily than I can mine. You see, I had hers equipped with Ford Master-Guide power steering. It's really something! It takes as much as 3/4ths of the work out of steering . . . lets her control the car easily, even on rough, rutted roads.

So, now, I go to the office in one Ford while Mary does the shopping in the other. At night, Fred (he's our oldest son) uses one of the cars on dates, while Mary and I have the other all to ourselves.

Yes, just about the only thing I'm kicking myself around the block for, is the fact that I didn't see that Ford dealer a lot sooner.

The Ford Ranch Wagon and the Fordor make a great combination ...and there are 16 other models to choose from

 Begins on page 22

sauce, or tomato soup. You may add ground beef and cooking oil for a richer sauce. Serve with spaghetti or meat loaf.

Powdered cream of mushroom soup is packaged in an aluminum-foil envelope. To prepare, simply empty the 2-ounce package into 2 cups water; stir, and simmer 5 minutes. If you like, you may use the soup mix as a gravy base or for a speedy mushroom sauce.

Quick gravy mix is a powdered mixture of flour and seasonings which makes a rich, brown, lump-free gravy in a jiffy. To fix gravy, you add 2 tablespoons of the mix to a cup of water. Heat to boiling, stirring constantly. You may add meat drippings, butter, or margarine for a richer gravy. Or use gravy mix to thicken soups or stews.

Whole lima-bean soup is ready to heat and serve just as it comes from the can. In it are bits of carrots, tomatoes, and peas, for extra flavor and color. It is a hearty soup for fall and winter meals. A 1-pound, 4-ounce can makes 3 to 4 servings.

Chinese-style sparerib sauce is a pungent, sweet-sour sauce that's ideal for preparing a variety of barbecue dishes. Use it also to add spicy flavor to cheese dips or French dressing. This sauce is packed in a 10-ounce jar.

Desserts, sweets

Chocolate frosting in a jar is smooth-spreading, ready to use on your favorite cake. There's no measuring, no cooking or beating. One 13-ounce jar is enough to frost two 8-inch layers or one 9-inch square cake. Perfect to team with cake mix.

Raspberry and cherry pie fillings are canned, ready to pour into a pastry-lined, 8-inch piepan and bake. Or spoon the canned filling into a baked pastry shell, top with whipped cream.

Meringue mix is one of the newest helps for pie bakers. To prepare meringue, you whip the egg-powder mixture with an equal amount of water. Then spread on pie and brown in oven. You'll have a handsome topper with scarcely any effort.

Low-calorie, chocolate-flavored sundae topping has a delicious flavor, adds hardly any calories to a dish of ice cream. One tablespoon of this chocolaty-tasting syrup counts up only 4 calories. Dieters are certain to welcome it for chocolate drinks, too, or as a topping for low-calorie puddings or plain cake.

Fluffy vanilla-frosting mix will give your favorite layer cake a quick snowy topping. One 5-ounce foil packet makes enough frosting for two 8- or 9-inch round layers. To prepare frosting, you add frosting mix to hot water and beat until frosting stands in stiff peaks—about 7 minutes.

Extras

Garlic purée is made of fresh garlic and packed in a 4½-ounce jar. You can use it in stews, sauces, salad dressings, spread it on meats before broiling, or use to make garlic butter.

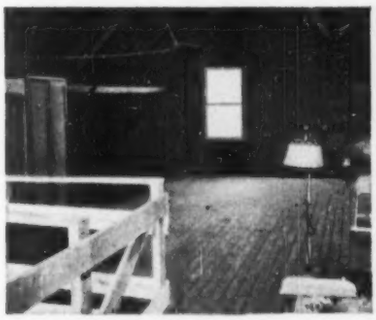
Powdered instant cream is a convenient item to have on your emergency shelf. It will not sour and does not need to be kept in the refrigerator. Instant cream is made of pasteurized and homogenized dairy products, dehydrated and packed in a 4-ounce can—an amount comparable to 2 half pints of light cream. To serve coffee with cream, just sprinkle a teaspoon of instant cream over hot coffee in cup, and stir.

A new spicy grape catsup is delicious with meats, fish, or poultry! This condiment made of fresh grapes adds a savory flavor.

"How we got an extra room from unused attic space

with

Johns-Manville Ceiling Panels and Wall Plank"



We wanted to build a room in our unfinished attic. To save money we decided to do it ourselves! Our building material dealer recommended J-M Panels and Plank. He also advised us regarding the dormer window

The J-M Ceiling Panels went up easily and quickly using a handy stapling tool. (We could have used nails.) The Lightning Joint worked like magic hiding all staples and lining up the panels, snugly and evenly

The Wall Plank came in four colors—Dust Rose, Buckskin Tan, Antique Green and Ivory. We chose Ivory for our color scheme. The wonderful part about J-M Panels and Plank is that they need no further decoration

To create greater interest, we used J-M Perforated Panels in white for the corner by the desk. J-M Panels and Plank are made of tough pine fibers. They're flame resistant, hard to mar, easy to maintain. We installed a lifetime floor of J-M Terraflex® Vinyl Tile ourselves. Now, without muss or fuss, we have a beautiful new room

You can do it, too!

Free Send coupon for free booklet about J-M Panels and Plank with how-to-do-it instructions. Write: Johns-Manville, Dept. BH-11, Box 60, New York 16, N. Y.

Name_____

Address_____

City_____

County_____ State_____

(In Canada, write 199 Bay St. Toronto 1, Ont.)

JOHNS-MANVILLE JM PRODUCTS **Johns-Manville**

18

Do like the experts-
KEEP YOUR DOG FRISKY WITH FRISKIES

Friskies is a perfect ration, not only for Welsh Terriers like the ones shown here, but for all breeds and sizes.

9 out of 10 dog experts feed a dry-type food like FRISKIES

ALL YOUR DOG NEEDS! The Friskies Cubes formula is scientifically balanced to provide every food element dogs are known to need—in crunchy, bite-size morsels that exercise teeth and gums. Easy to feed—nothing to add—not even water!

VARIETY AT EVERY MEAL . . . with 19 separate ingredients, chief of which is meat meal and bone meal. Dogs enjoy the "meaty" smell and taste of Friskies!

NO "EXTRAS" TO BUY! 2 lbs. of Friskies contain as much *protein* as 3 lbs. of beef or 6 qts. of milk, as much *iron* as 3 lbs. of liver, as much *minerals* as 3 doz. eggs.

TESTED AND PROVEN for 21 years... with dogs of all sizes and types at the Friskies Research Kennels on the famous Carnation Milk Farm.

COSTS HALF AS MUCH TO FEED . . . as canned dog food! 2 lbs. of Friskies Cubes contain as much moisture-free food as six one-pound cans of the average dog food! Treat *your* dog to Friskies!

Cubes and meal in 2, 5, 10, 25 and 50-lb. Sizes

A frisky dog is a healthy dog ...keep your dog frisky with

Friskies

FRISKIES MEAL is the same famous formula as Friskies Cubes—a combination of 19 separate, high-quality foods carefully selected and blended into a true-type meal. When mixed with water it has a tempting texture and delicious "meaty" smell and taste dogs love!

Carnation Company · Albers Milling Company Division, Los Angeles 36, California

Have you heard the

Latest Garden News?

By Dr. R. Milton Carleton

Some ants serve man

Not all ants are undesirable, for some destroy termites, says Dr. Stanley E. Flanders, professor of biological control at the University of California.

And other ants eat citrus caterpillars and similar pests. In Germany, ants have been used for more than a century to control insects attacking forests.

This does not mean that all ants should be protected without discrimination, or invited to your next picnic.

Many trees weather-damaged this year

The heavy rains last spring, coupled with record heat in early summer, caused severe leaf drop on many fine shade trees.

The trees were unable to maintain lush growth and heavy leaf area in the record summer heat. Some trees shed just enough leaves to maintain normal growth. But others, once the leaves started to fall, shed more than necessary. They made new growth in early fall.

Tree authorities do not expect much permanent damage. But they recommend removal of deadwood, as soon as observed, to prevent invasion by insects.

Some oaks may be hurt by loss of "apical dominance." These oaks continue to make upright growth only so long as the apical buds (tip buds) are alive. When they are killed, growth is stimulated on side buds. Trees damaged this way show increased side growth. Pin oaks, which normally make handsome pyramids, usually assume a rounded form after top buds have been killed.

Pine scale bows to insecticide

Pine scale, one of the most difficult of all insect pests to control, has at last succumbed to an insecticide, a complex organic phosphate called malathion.

Trees infected with Monterey-pine scale have been completely cleared by malathion sprays. Soft brown scale on yews has also been controlled by this chemical.

Late news on weed killers

Recent studies using radioactive 2,4-D show that the older leaves on plants absorb the weed killer first and in the largest quantities.

Previously, it was thought that young foliage was most affected. Recommendations were to treat the young leaves. Now it is recommended that all leaves be treated.

Chemical weed killers tested against Dallis grass, *Paspalum*, seem to harm desirable lawn grasses as much as they do this lawn pest. For the time being,

More on page 28

It's a grand 'n' glorious feeling . . . the comfort of a *G-E Custom-Contoured* Automatic Blanket

PROVIDES PLENTY OF FOOT ROOM!

The weather doesn't matter—when a General Electric Blanket spreads its sunshiny comforting warmth over your bed!

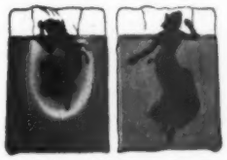
Changes in temperature during the night won't disturb you. Your G-E Blanket maintains constant, even warmth, *automatically,* while you snooze on peacefully.

Custom-Contoured fit sees to it that your blanket stays put, won't slip or ride up, and there's PLENTY OF FOOT ROOM.

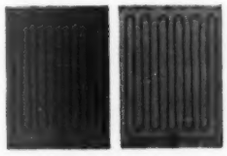
One G-E Blanket, light as down, is all you need for perfect comfort. Takes the place of 3 heavy, old-fashioned blankets.

Busy people owe themselves the best possible night's rest. Why not get *your* G-E Blanket today? General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

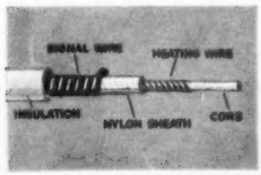
Why G-E *Sleep-Guard* Blankets are worth more!



(*Left*) Ordinary blanket. Small area of warmth is created by your body heat. You huddle in cramped position. (*Right*) G-E Blanket. All-over warmth is maintained for you automatically. You stretch out, relaxed.

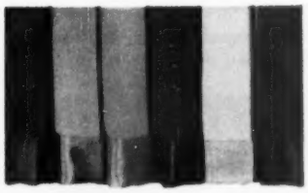


(*Left*) Ordinary electric blanket. Lumpy, wide-spaced thermostats; uneven, spotty protection. (*Right*) G-E Blanket. Uniformly controlled warmth; no lumpy thermostats, no unprotected areas.



(*Left*) X-Ray of G. E.'s *Sleep-Guard,* automatic safety device designed to give complete protection: if temperature of heating wire exceeds a certain limit, nylon sheath permits message to be flashed by signal wire to Bedside Control, automatically cutting off the current. Thus *entire wired area* is sensitive to excessive warmth. Only G-E Blankets have *Sleep-Guard.*

Winner of 1952 National Home Safety Award Grand Prize as product which contributed most to safety in the home.



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Begins on page 26

about the best way to destroy Dallis grass is to cover it with tar paper for about two weeks. The permanent grasses will look terrible for a few days, but should recover after watering and feeding.

A new weed killer, N-1 naphthyl phthalamic acid, has been developed for use with vine crops. It has a selective action which makes it a tremendous labor-saver under some conditions.

Sprayed onto the soil as soon as the seeds are planted, it controls for two months all weeds that come from seed. But it does not hurt cucumbers, squash, pumpkins, or melons, according to my tests. It should not be used in a mixed garden, however, since it is harmful to many garden vegetables.

Since they were introduced, caution has been urged on the use of all weed killers. The New York Agricultural Experiment Station now urges particular care with 2,4,5-T. As little as a hundredth of the strength necessary to kill scrub brush and trees can seriously injure grapes, tomatoes, cabbage, and vine crops.

Termites attack living wood

One of the most disturbing bits of news I have heard in a long time deals with termites.

This pest is supposed to attack only deadwood. Recently, however, a nurseryman showed me roots of a Japanese yew which had been eaten away by termites. They had attacked the living wood and destroyed enough root area to seriously affect plant growth.

It has been reported recently that termites carry wood-destroying fungi to live wood. After the fungi kill the plant tissue, the termites are able to eat it.

Lindane applied to the soil has tentatively checked the damage to the yew, but it is too soon to say this is the proper treatment.

Best lawn grasses for Florida

Some new strains of Bermuda are proving to be superior lawn grasses for Florida, according to Dr. Gene Nutter of the Florida Agricultural Experiment Station at Gainesville.

The strains are Everglades No. 1, Ormond, and Tifton. All are propagated from sprigs. Manila grass, if given extra care, also makes an excellent year-round lawn in Florida. For rough areas where appearance is not too important, Doctor Nutter recommends Pensacola Bahia.

Bells of Ireland can be dried

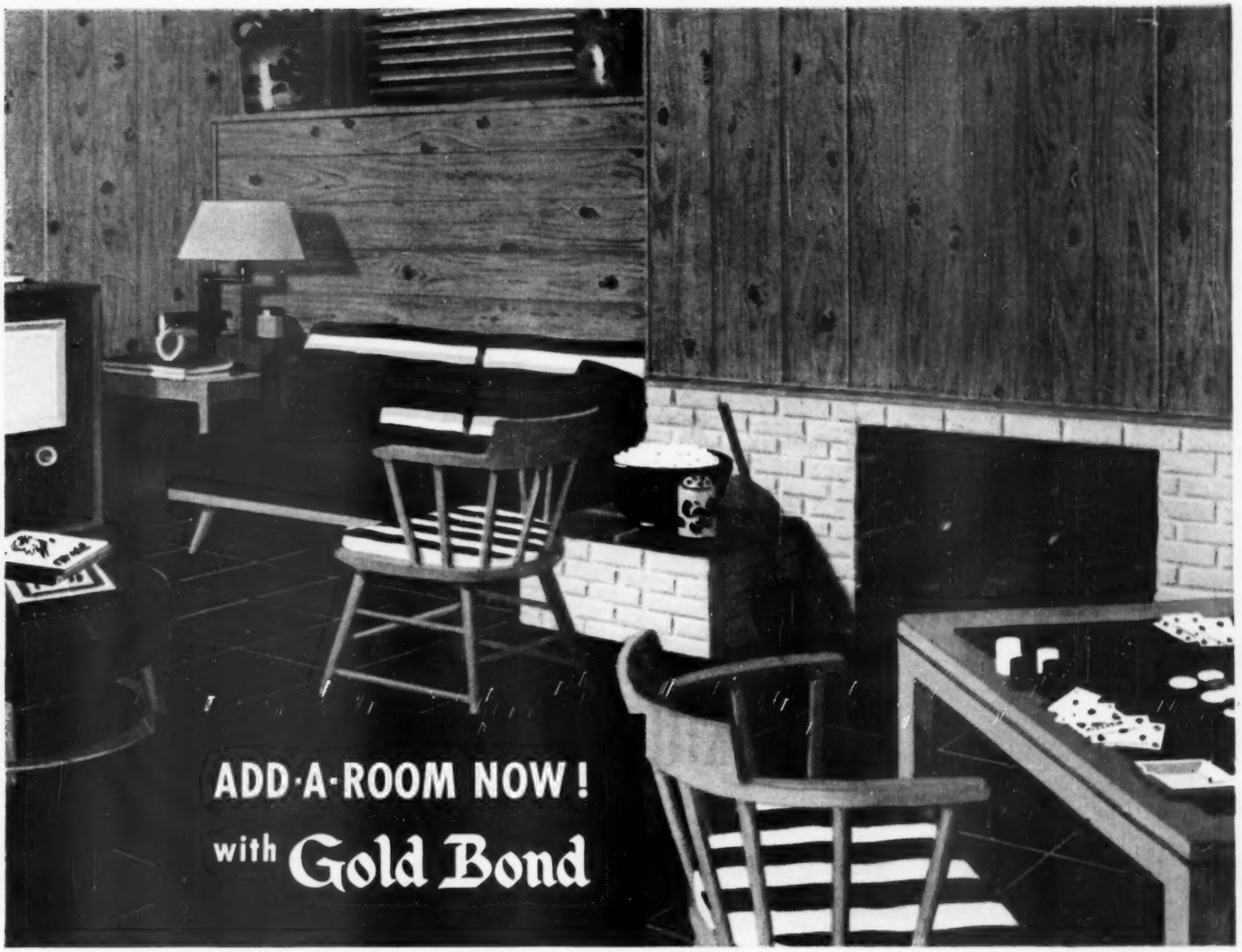
Few people seem to realize that Bells of Ireland, a popular annual sometimes called the green delphinium, can be dried easily for winter use.

Cut the stems before they are damaged by frost, when the flowers are fully developed. Tie them in bunches of 10 to 15, and suspend them upside down in a dark, dry room. After they dry, pull off the leaves.

The individual blooms will be spaced attractively on the stem, ready for your winter arrangements.

Green Island holly very hardy

Tests at various places north of the normal range of holly indicate that Green Island, a form of *Ilex rotundifolia*, may be the hardiest holly. When covered with burlap to protect it from winter winds, it has survived in southern Wisconsin and central Michigan.



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THINK of all the hours of fun you'll have in a room like this! Here's a place to entertain your friends...or just relax and get away from it all. Does the cost worry you? It's much less than you imagine, and here's why:

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A teacher looks at the chaos left by vandals who broke into her school

This lady's automobile was damaged by juveniles while parked

Photographs: International News Photos; Wide World Photos, Inc.

Vandals— or just kids?

Many scattered areas have reported damage to cemetery markers

An officer points out to a group of boys the seriousness of their escapades

Damage from destruction by juveniles of public, business, and private property costs millions of dollars every year. What's the meaning of this vandalism? Can it be prevented? Who pays the damage? Here, leading juvenile authorities give their opinions, plus some advice for all of us

By Ann Usher

The family of returned vacationers gaped in disbelief at the scene before them. It was the living room of their home, littered, torn to pieces, some furnishings damaged irreparably! They had left it neat and in perfect condition just two weeks before.

In the doorway, a policeman murmured, "It must have happened the night before last, after we checked here."

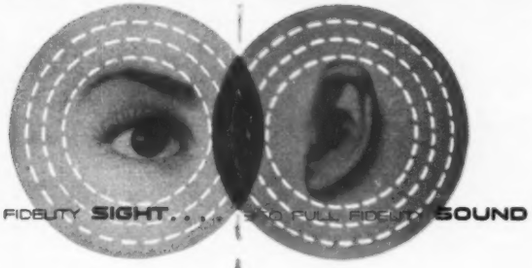
Expensive draperies hung torn and askew at the windows. Records were strewn over the floor, smashed under someone's heel. Fine chairs lay on their sides, legs caved in. The seats of the sofa were stove in as though jumped on from a height.

Cake mix was ground into the carpeting. Mixed with it and rubbed on the walls was shortening. Almost every pane in a French door had been shattered. The fireplace poker lay near it. The piano had been hacked with the same weapon.

The son sobbed angrily as he saw his saxophone stamped out of shape.

In the kitchen, the marauders had been thwarted in their hunt for food by the meager supplies left. They had vented their ire by flinging catsup and mustard on the walls and dumping staples on cabinet shelves.

Strangely, second-floor rooms were undisturbed. A quick check showed nothing of value taken— [*Turn to page 33*



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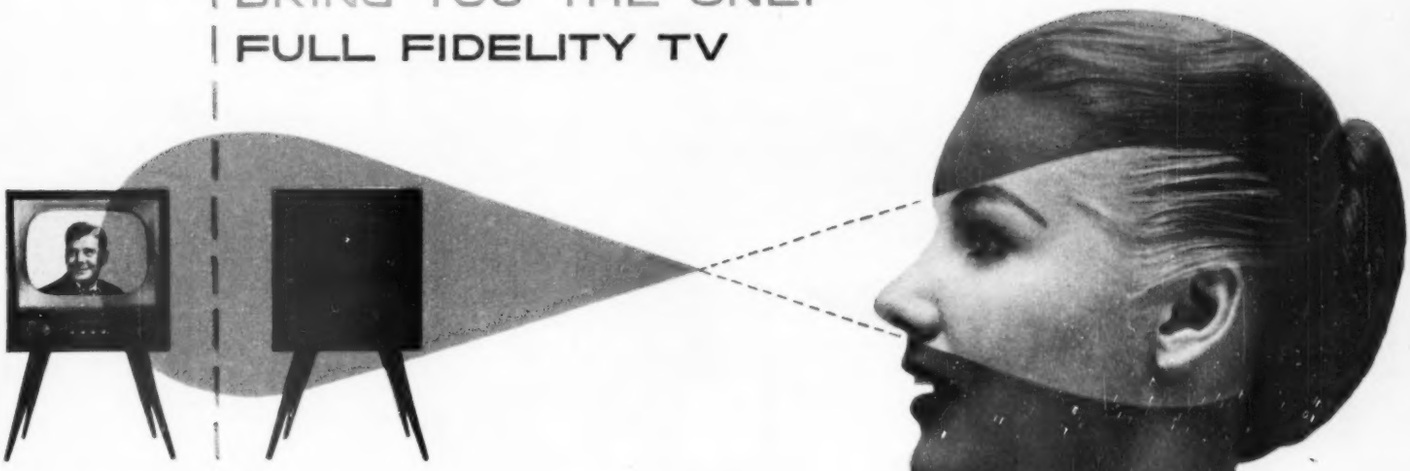

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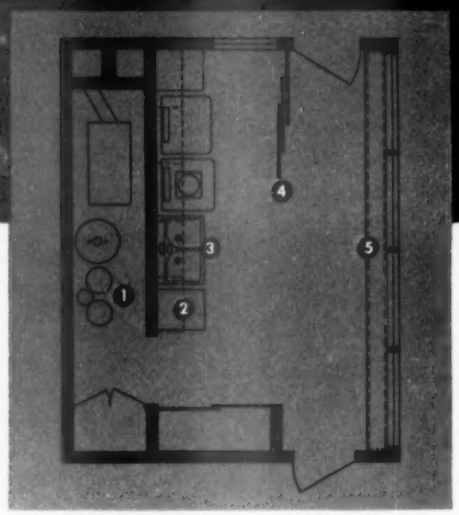

small space that bulges with utility

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How would you like to make your utility room a "three-in-one" room, where planned use of small space gives you a utility room that really is useful?

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2. **This provides you with the extra ideal wall space you have always wanted for a whole regiment of Crane wall and base cabinets.**
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4. **Sliding panel doors shut off your working space, create a private garden passageway from kitchen to carport.**
5. **Crane's efficient, space-saving radiant baseboard heating keeps the whole room comfortably warm.**

Actually, this is just one of dozens of room ideas for bathrooms, kitchens, and utility rooms that your Crane Plumbing and Heating Dealer has to show you. He may have just the idea you need, or he can help you develop your own good ideas. And he is your local source for the quality Crane fixtures you want at the price you want to pay. See him before you build or remodel.

* **Another exciting room idea** from Crane's national architectural competition. Design is by Arthur A. Gorrell, of Carlsbad, New Mexico. Crane provides the No. 14 POW Boiler (shown at left), the radiant baseboard heating system, water heater and water softener, wall and base cabinets and Laundrette tub. Your Crane Plumbing and Heating Dealer can give you full details on how to build this room or modify it to suit your plans.

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Vandals—or just kids?

Begins on page 30

but hundreds of dollars' damage done, principally in the living room.

"Looks like kids to us," said the policeman. "No motive, no sense to it, just plain raising Cain."

In the same city, on another night, a man and wife sauntered from the late movie to their car. There it stood, a new convertible, top up, windows closed, doors locked. But *not just as they had left it!*

The top was slashed in several long gaps. The tires had been punched with a sharp blade. The crowning, insolent touch: With point dug into the finish, the blade had been dragged along the side of the car almost its entire length.

Again, no profit motive, no apparent reason.

In both cases, the police turned up the culprits. Both times, it was a group of boys. In the case of the convertible, the boys were "underprivileged" youngsters. But the boys who wreaked such destruction in a neighbor's home were sons of prominent, well-to-do families.

Isolated incidents? Distressing, but not likely to happen often? On the contrary, just such vandalism and malicious mischief has been occurring with disturbing frequency in all parts of the country. And in most instances, authorities have proved, or have been convinced, the destruction was the work of juveniles, boys and girls from 8 to 18 years of age. The kinds of destruction are as varied as the localities and the children involved.

What if these incidents had happened to your house, your car, or your business? Even more important, what if your youngster were involved in the costly rampage?

What could you do? Who pays for the damage? What could be done to prevent such antisocial outbursts? Is juvenile vandalism the forerunner of more serious delinquency or crime?

What authorities say

It's tempting for grownups, particularly those whose pocketbooks have been hit, to condemn the younger generation. But juvenile vandalism is nothing new. Professor John R. Ellingston of the University of Minnesota Law School, formerly special adviser on criminal justice for youth to the American Law Institute, wrote us:

"Whether there is more or less of it at the moment, juvenile vandalism we have always had with us and probably always shall. Some of it is probably due to nothing more than the thoughtless impulsiveness of children in groups. In its more serious forms it is no doubt the expression of the aggressions, rebelliousness, and frustration of children who lack security and affection in the home, or who feel themselves to be failures and rejects at school, or for whom constructive and satisfactory activities are not provided."

And in his book, *Protecting Our Children From Criminal Careers* (Prentice-Hall), Professor Ellingston contrasts our machine age with the past:

"One fact is certain: Youths in our high-powered and congested society find themselves arrested—with all that that experience often means in training for crime—for actions that agricultural America used to pass off as adolescent pranks or sowing of wild oats. Thus, country boys could and generally did indulge their thirst for adventure and group activity and express their revolt against authority by raiding an orchard or melon patch. The victimized farmer might lay for them with buckshot, but that was part of the sport. However, if an urban gang, actuated by exactly the same motives, raids a fruit stand, that is theft and a matter for the police. To overturn a farm wagon or an outhouse on Halloween was permissible skylarking; to overturn a truck is destruction of property. The more complicated and mechanized a society becomes, the tighter it must draw the rein on behavior."

According to Henry J. Palmieri, director of social work for the Juvenile Court of the District of Columbia, vandalism has been on the increase more in some jurisdictions than in others, but, in general, an upswing has been noted.

Mr. Palmieri says: "Some children who have come to our attention, having been accused of vandalism of one kind or another, are children who are doing *anything* for the sake of doing *something*. My experience in this field during the past 18 years makes me feel that this type of behavior, which frequently earns the juvenile disapproval, is in reality an effort on his part to seek approval and recognition for himself.

"Unable to obtain approval and recognition in the normal, accepted way, the youngster turns to seeking the approval of those (like himself) who obtain recognition and approval by breaking the rules . . . sometimes it's school rules, rules at home, then the violation of any old rule, even the law, just so satisfaction is achieved and approval is received from the 'gang' if from no other source.

"It is important for us to find how these youngsters developed such feelings inside themselves that they exploded outwardly in terms of vandalism. We might ask ourselves the question *why* so many youngsters find satisfaction in this type of unrewarding behavior.

"It is agreed by authorities in the field of juvenile delinquency that one of the important factors is the lack of supervised recreation or constructive use of leisure time. It is time that used to be spent in the home, with the parents, with brothers and sisters and other relatives. It is no longer spent that way.

"Too many fathers and mothers,

[*Turn to next page*

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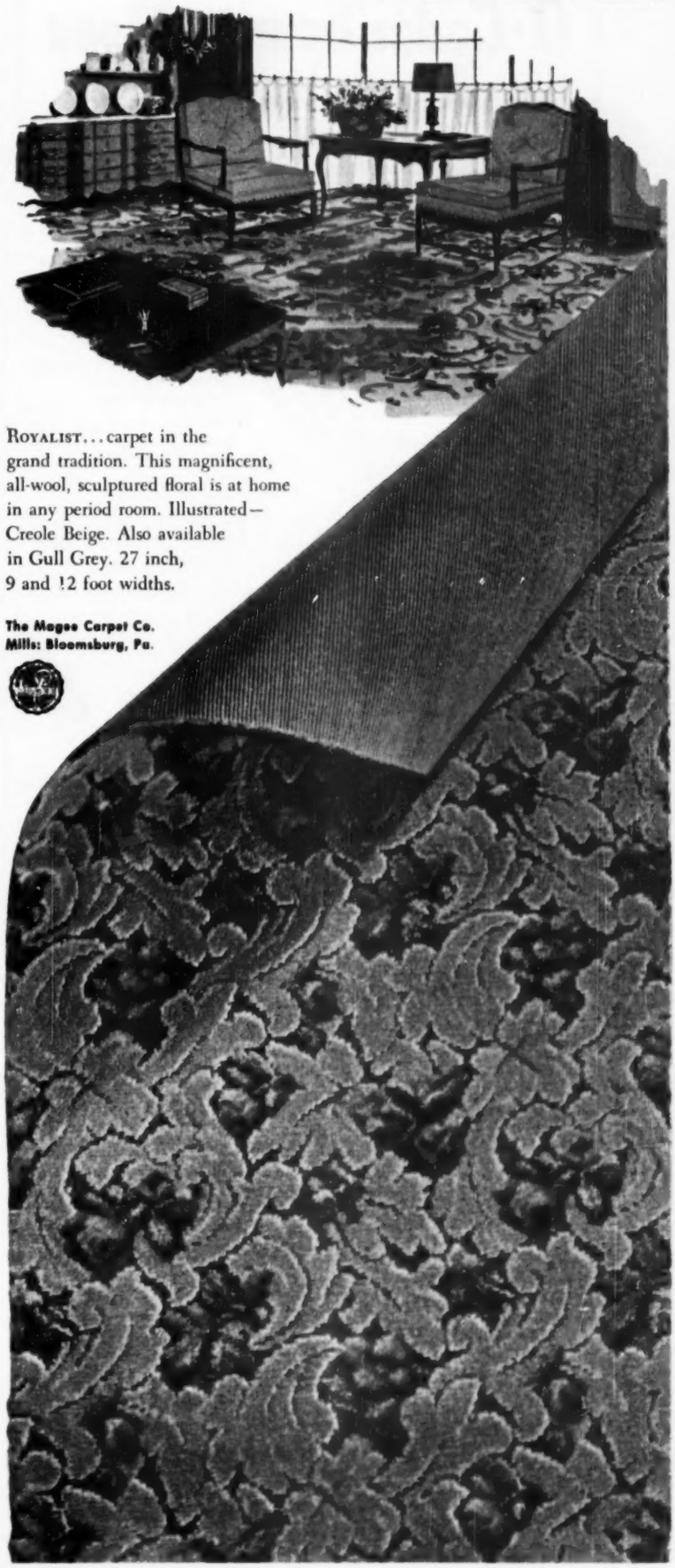

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Vandals—or just kids?

Continued from preceding page

some of necessity, are away from the home at precisely the time of day and evening when the youngster is free from school. This has created a gap in the daily lives of children. Is it any wonder that many children fill this gap by doing *anything* for the sake of doing *something?* This is the first step in the direction of becoming a delinquent and possibly later on becoming a criminal."

Boys and girls tell Mr. Palmieri about being chased away from first one spot then another which they had selected as a site for their games of softball. One boy stated, with complete chagrin, that after being reduced to "climbing trees for fun, the cops chase us away from this, too," adding, "A guy can't even climb a tree any more."

Mr. Edgar Silverman, director of the Family Court for New Castle County, Delaware (which includes the city of Wilmington), notes that destruction of property is also a frequent factor in cases involving breaking and entering and larceny. "In such instances," he says, "while the interest of the offender may be to appropriate something belonging to another, it frequently happens that little use is made of the stolen articles, and that the destruction of this stolen property is the final result."

Concerning the procedure in the New Castle County Family Court, Mr. Silverman explained:

"We are convinced that delinquent behavior means something different to each child, even where an offense has been committed by a group, and that the court has an urgent responsibility to determine what the offense does mean to each offender.

"I might add that we have found, from experience, that children who get into serious difficulty are almost invariably living in troubled home situations. For this reason our court places a great deal of emphasis on working with parents as well as the delinquent child himself."

Parental rejection one cause

Here's what Mr. A. M. Wright, director of probation for the Juvenile Court of the Parish of Orleans at New Orleans, wrote in reply to our inquiries:

"It is my opinion that most children, and adults, too, who engage in antisocial behavior are acting out hostility that has been repressed in other areas. Speaking as a social worker, I feel that much of the difficulty lies in parental rejection—not necessarily evident, or even conscious in the parents' own behavior—and in inconsistency in dealing with the child. A large percentage of the children who come before this court have parents who fit the above description.

"Of course, it is very easy to blame parents for what their children do and it is too easy an answer to the problem."

A policeman's opinion

Captain Clifford G. Bailey, of the Minneapolis Police Department's Crime Prevention Bureau, told us:

"As to the probable causes back of it, I can only give you a policeman's view on the subject. It applies not only to vandalism but to delinquency as a whole. Lack of parental discipline and authority, lack of respect for law as it governs society, the desire of parents to *give* their youngsters everything *they* didn't have tend to destroy the children's sense of value. They have too much leisure time with too little to do and too much to do it with; that is, cars, money, and so forth. The natural zest and vitality of a healthy youngster is being expended without direction or control; the American family is declining into a group of individuals instead of a unit dependent on each other for its mutual happiness and well-being."

Mr. John Farr Larson, of the Utah department of public welfare, commented:

"It is my opinion that juvenile vandalism stems primarily from two different situations, not necessarily, however, mutually exclusive. The first represents an unconscious effort to strike back or hurt a person, an institution, or a society which the child feels has dealt unfairly with him. The typical example is the child who is failing at school and who becomes very destructive of school buildings, fixtures, etc. The second situation stems from a natural recklessness in adolescent children, particularly boys, which is accentuated by a lack of training in the appreciation of property of others, and pressures within a group to show off."

From Portland, Oregon, Judge Donald E. Long of the Circuit Court of Oregon writes that his Juvenile Court Counselor, George J. Clauss, does not feel that vandalism is on the increase.

There is very little delinquency generally in their community, Mr. Clauss reports. While there is no planned and supervised recreation for their youngsters, there is the lure of the mountains, rivers, lakes, fishing, and swimming. He comments, "Likely, if it were not for the rich and lavish gifts of nature in this region, much work and little play would have resulted in boredom, breaking out in acts of delinquency."

Hudson County, New Jersey (which includes Jersey City), reports that it is uncommonly free of vandalism, although its population is well over 600,000.

Judge David A. Nimmo, judge of the Juvenile and Domestic Relations Court there, informs us: "We have been fortunate in that every one of the municipalities in the county has an intensified and diversified youth program. Such

[*Turn to page 37*

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The Home, through its agents and brokers, is America's leading insurance protector of American homes and the homes of American industry.

Vandals—or just kids?

Continued from page 34

community and official recognition of the need for a wholesome outlet for pent-up spirits, in my opinion accounts for the almost total absence of the plague of vandalism.

"Seven years ago, a men's club here started a unique activity which has extended into 7 of our 12 municipalities. It is the annual recognition of boys and girls who have done something really good during the year. Saving the life of a person or an animal, returning lost money, giving the alarm of a fire, and the like, are among the many deeds that are taken note of. Awards are made. It is the accent on the positive—the good—that gives the program appeal. So much publicity is given to misdeeds, it is refreshing to attend and read the accounts of these annual awards.

Authorities in Cleveland, Ohio, report they have few cases of deliberate malicious destruction. The number of complaints of destruction of property is not much above the level of 1949 and 1950, and, they feel, it must be taken into consideration that some increase in delinquency is a normal consequence of the growing juvenile population.

Judge Harry L. Eastman of the Cleveland Juvenile Court says that in those children brought to the attention of the court for *willfull* and *malicious* destruction of property, "we usually find involved some basic personality problem. There may have been prolonged deprivation or emotional neglect by the parents. There may be a deep emotional disturbance with other roots from which the child seeks escape. Along with this, the child may have developed feelings of resentment against home, school, or community. Through destruction he releases his feelings, draws attention to himself, and gains a sense of being important. Vandalism is further indicative of indifference and unresponsiveness to his needs by his parents and the community. These children require the services of someone competent in understanding and dealing with child behavior."

Is it always a juvenile?

As a result of the publicity given to property destruction by youngsters, sometimes damage is charged to children or youths when actually they had no part in it.

Judge Eastman of Cleveland pointed this out. He says there is evidence that unoccupied buildings and dwellings and perhaps playground and park facilities are stripped by professional vandals, who seek to sell the plumbing, electrical equipment, and so forth, or to dispose of metal fittings and parts as scrap.

Douglas H. MacNeil, of the New Jersey Department of Institutions and Agencies, also cited such a case:

"In one of the high schools of the state, costly damage was recurring, and the impression of the school authorities was that groups of boys were competing to see which could do the most original and devastating things. Our Division of Community Services was consulted, and we were able to exonerate the students from some of the most flagrant episodes." They had been committed by a disgruntled janitor!

Is a vandal a potential criminal?

Where property destruction is the result of boredom, devilment, going along with the gang, or a typical adolescent burst of defiance toward adults, it isn't likely that the mischief is the first step toward a career of crime.

Such antics are not a new reaction of youth. Instances of vandalism seem to be increasing, but so is our population. They are more widely publicized than formerly, so more people know about them. They are reported to authorities more frequently than they were in the past. And they are probably more costly now because our way of life entails a great deal more and costlier property than formerly.

In some communities there is evidence that there is less behavior of this type now than there was 20 years ago. Charles H. Boswell, chief probation officer of the juvenile court at Indianapolis, gives this as his opinion: "It seems to me that in the middle Thirties when I was engaged in settlement-house work we had as many juvenile vandals at that time, percentagewise, as we have now. I think we have more juvenile vandalism because we have more juveniles.

"It is my opinion that boys and girls coming from weak and undesirable homes, when they become delinquent because of these homes, do not turn to vandalism but to other acts of delinquency, as a rule."

It is true that in many cases of malicious vandalism, one or more of the youngsters involved have deep-rooted emotional problems. It is also true that, if the pressures causing their maladjustment are allowed to continue, the young people may turn to other, more adult, crimes. But, with help and guidance, the problems of these boys and girls can be adjusted so that they, too, become constructive citizens.

Who pays for damage?

Whether the vandalism is a youthful prank or the expression of serious hostility, the cost in property destruction is high.

It is the taxpayer who pays for the damage to public property. In cases of destruction of business or private property, restitution by the offenders' parents or by the young people themselves is sometimes arranged. Just as often, nothing or an inadequate amount is paid to the property owner for damage done.

[*Turn to page 272*

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AT LUMBER AND BUILDING SUPPLY DEALERS

FAMILY FINANCE—III

Common stocks—what do you know about them?

By G. Sidney Houston, as told to Robert F. Bonomi

It is actually possible to buy into some of the best business propositions in the nation by joining the millions of persons who own common stocks. These stockholders are the actual owners of the biggest businesses in the country, and they share in the profits as well as take part in the management. Some of these stockholders are large investors with many thousands of dollars invested in a variety of corporations representing many types of industry.

A great many investors, however, are small investors who have from less than $100 to about $5,000 invested in common stocks of corporations.

As a part owner of the corporation in which you buy common stock, you are entitled to share in its profits and to take part in its management. As part owner, your investment is subject to all the risks of business to which the firm is exposed.

Stock purchases may be either investments or speculation. The investment is a calculated risk in which the risk is small in comparison to the certainty of the return. The return in dividends of profits, however, probably will be as small as the risk. Speculation also is a calculated risk, but the amount of the risk is great, and so is the possible profit.

To make money from price increases in the stock market, small investors will have to reverse normal reactions and take the advice of Russell Sage:

"I buy my straw hats in the wintertime."

The wintertime of the stock market comes when prices are low and money is scarce. It is easy to imagine that anyone could have made money on stocks purchased during the dark days of 1932, but there were few persons with money they were willing to invest.

Since 1945, there have been several "mild winters" on the stock market, and prices were comparatively low. Unfortunately, small investors feel most compelled to buy when prices are high.

Too often a small investor will hear a friend mention having made a "nice profit" on a particular stock. In his hurry to make money, the individual may rush out to buy the same stock without investigating the circumstances. It is possible the company involved was a highly speculative one and was riding a wave of prosperity. It is equally possible that our friend made his purchase at exactly the wrong time because the stock already had reached its peak.

Savings protection

Common stock can preserve the value of your savings during a period of inflation or rising prices. Because they reflect business trends, common stocks rise in dollar value when general business conditions dictate rising prices. This preserves the dollars invested in common stocks. During the postwar period, many people actually lost purchasing power by keeping their money in the form of cash deposits. Prices were rising, but the number of dollars on deposit was remaining nearly stationary. If this money had been invested in some of the better-class common stocks, the value of the stocks would have risen with the general price trend, and the buying power of the money would have been retained.

It is, however, no easy task to choose investment quality stocks which are certain to rise with the price trend. Seasoned investors often buy the wrong stocks, and analytical books are full of examples of stocks which have moved in the "wrong" direction during an inflation. Some of the prime favorites of small investors still are selling at only about three-quarters of their price shortly after the close of World War II.

During a period of deflation, or falling prices, the value of savings invested in common stocks would fall as the market dropped.

You should know these things about common stock:

Common stock is a share of ownership in a firm, but is not a loan to the company. There is no obligation for the company to repurchase the stock at any time, nor will the company pay a predetermined rate of interest on the stock. Common stock has three values, but the important one is the price for which it sells in the open market. As a shareholder of a firm, you are entitled to a share of the earnings of the corporation, but only when the board of directors determines that dividends shall be distributed. Common stock entitles you to vote in elections for members of the board of directors, but only in proportion to the part of the firm you own. The weight your vote carries in the elections is proportionate to the number of shares you own compared to the number of shares held by all stockholders.

Consider the risks

You wouldn't buy a house without fully investigating the details of the sale, the title, and having the place appraised by someone who knows construction and values. You wouldn't buy a house unless you knew that you could meet the payments and the upkeep, and still maintain a proper living standard for your family.

Apply the same careful consideration to any move you make to invest [*Turn to page 41*

You like it... it likes you!

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What do you know about common stocks?

Begins on page 38

in the stock market. Be certain you have money enough, so that any investment will not be a risk to the day-to-day living of your family. Unless there are very special reasons for doing so, do not place your entire savings in a position of complete risk.

Savings you invest in common stock may grow by increase in the market price of the stock, and may provide income from dividends paid on the stocks. Common stocks usually are the best choice for growth, because their market value may rise. But they also contain a risk element, because prices also may drop. The greatest advantage comes in the purchase of the stock of companies which are growing in terms of the asset and earning value of each share. The small investor needs to be warned that choosing growth companies is not easy, and it is particularly difficult to pick a small company which will grow into a large one. Industrial leaders which have shown growth in the past, may be presumed to expand further. This expansion, however, does not always benefit the stockholders. A company which had just over $4,000,000,000 in capital assets in 1946, now has capital funds of more than $9,500,000,000, but for the last three years the value of its stock has been only about three-fourths as much as it was in 1946. This company grew without direct benefit to the stockholder.

Common stocks have three values: par, book, and market. Par value is an arbitrary price at which the stock is recorded in the common-stock account of the company. If the company has 100,000 shares of common stock with a par value of $5 a share, the common-stock account in the balance sheet will show a total of $500,000. Par value seldom represents the price at which stock was originally sold, and can be ignored by the small investor.

Book value indicates the value of the stock according to the company balance sheet. One corporation having property (or assets) worth $1,100,000 and debts of $100,000 has a net worth of $1,000,000. If this company has 100,000 shares of common stock oustanding (in the hands of stockholders), then each share has a book value of $10.

Market price is the current price at which shares are bought and sold. This is the price that appears in the daily tabulations of the stocks handled at the various stock exchanges. It is the figure which really matters, because any stock is only worth as much as you can sell it for.

Here is an illustration of the three values:

The common stock of Company X has a par value of $5 per share. As of December 31, 1952, it had a book value of $27.38, and as this article was prepared, the stock was being traded on the New York Stock Exchange for about $64 per share. If this stock is worth only the book value, why are investors paying so much more?

Stock of another company has par value of $50 per share, a book value of $101.93 per share, but sells for about $20 a share. Is this a value that is being overlooked?

In both cases, it is obvious that the informed investors are ignoring both par value and book value and are paying a market price based upon other considerations.

Basis of values

Estimates of the future earnings and dividends of corporations are the base from which investors in common stocks must work. Past earnings and dividends are of some help in determining the stocks which may be good in the future. But, actually, they are "water over the dam," and the market price depends upon estimates of the future.

The problem of estimating future earnings is the toughest barrier confronting the small investors. Trust and insurance companies, large investment trusts, pension funds, and other large pools of investment capital employ staffs of specialists to appraise constantly the outlook of individual companies as well as prospects for general business and each major industry. The findings of these large research departments are not available to the public. However, some of the larger firms which handle investments for clients also have specialist staffs and provide information for small investors.

A word of caution must be inserted here, because some investment houses maintain research departments whose principal duties seem to be aimed at showing the excellence of new offerings made by their company. Actually, the work done on standard investment stocks by some of these concerns is of little or no value. The small investor should seek the best possible advice and should be particularly careful when considering the purchase of stock of a newly organized company. These are perhaps the most hazardous of all common stocks.

Financial pages of newspapers often contain advertisements offering assistance to investors, and some advertisers indicate an ability to "pick the winners." You should check the reputation and record of such a service with a reliable investment office before subscribing to the service or following its advice.

Research departments of the large investment institutions do indirectly accomplish one thing of value to the small investor. The market price of high-grade investment quality common stocks will very closely represent the composite judgment of these specialists as to the value of these stocks. If one or more of the firms believed the price was out of line, the firm would buy or sell and the price would tend to equalize at the true value.

[*Turn to next page*

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San Jacinto CONTEMPORARY *in Sandalwood on White. Complete sets, open stock, serving pieces available.*

TEXAS·WARE

with that textured look—
it's break-resistant **melmac**®
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A fresh fashion in dining—this San Jacinto *Contemporary* in MELMAC molding material. Superbly designed with a textured look for decorative accent. MELMAC is easy and safe to wash by hand or automatic dishwasher—safe, too, in children's hands.

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MELMAC *is a registered trade-mark of American Cyanamid Company, N. Y. 20, N. Y., supplier of* MELMAC *Molding Compounds to manufacturers who fashion high-quality dinnerware in a variety of designs and colors. San Jacinto Contemporary, shown here, is an exclusive design of Plastics Manufacturing Co., Dallas 10, Tex.*

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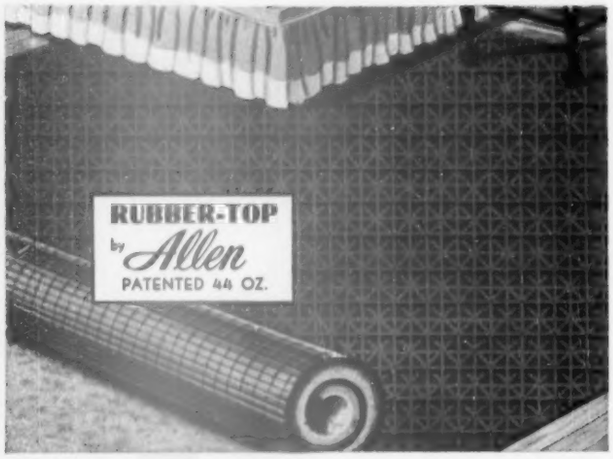

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What do you know about common stocks?

Continued from preceding page

Dividends pay off

The small investor is interested in making money from his stock and probably will save himself many headaches if he will turn to the dividends for his income, rather than hoping for increases in price.

To get a reasonable and stable income from an investment, it is wise to select sound, dividend-paying common stocks of leading corporations. Preference should be given those which have a fair chance of future growth. An examination of past dividends will be helpful here, because if the dividends have been irregular and spasmodic in the past, they probably will continue to fluctuate widely.

It is easy to figure the yield on any given stock. Merely total the dividends paid on a single share during the past year and divide that amount by the market price of a share. The yield of a sound, dividend-paying stock will vary from time to time, depending upon the level of stock prices and the rate of dividends paid. Notice that the yield is calculated from two variables: the market price, and the dividends paid. The yield would be lowered by a price increase even if the same amount of dividends were paid. The Standard and Poor's Corporation's compiled list of 90 stocks showed an average yield of 8.32 percent during the market low of 1942, compared to a yield of 3.62 percent for the same stocks during the high market of 1946.

If the yield on a particular stock is much above the present average for high-grade stocks, there would be suspicion that the rate of dividend might drop. But yields below the current level may be an indication that better dividends and earnings are to be expected. A stock which pays no dividend probably should be considered as a speculation, not as an investment.

Investment trusts

The small investor may find the investment trust is the answer to his wish to put his money where it will earn a profit. He still must exercise as much caution, however, as in selecting and purchasing his home.

In the early history of investment trusts in this country, there were many abuses in the form of excessive charges (by investment trusts), but the trusts now are under the regulatory authority of the United States Securities and Exchange Commission. Most abuses have been eliminated by regulation.

The prospective buyer of investment-trust shares should be aware, however, that wide variation exists in the managerial ability of investment trusts. The Securities and Exchange Commission does not certify the quality of the management nor the success of its operations.

An investment trust is a pool of funds in which shares are issued to persons contributing to the fund. Each share, like common stock, represents an equal amount of participation. Such trusts usually are incorporated. If they continue to issue additional shares, they are known as "open-end" trusts, while those having a fixed number of shares are called "closed." Shares in the "open-end" trusts usually are distributed by a selling organization, and prices include a "loading charge" (selling commission) which averages 7½ percent. Thus, the purchaser of an "open-end" share usually pays about that much more than market value for his portion of securities held by the trust.

Shares of the "closed" type sell for whatever the investors will pay after considering the type of assets and the ability of the management. Both types usually have an annual cost for management of the portfolio (trust-owned collection of stocks and bonds). The net received from an investment trust is a little less then the amount a shareholder would get if he owned comparable securities.

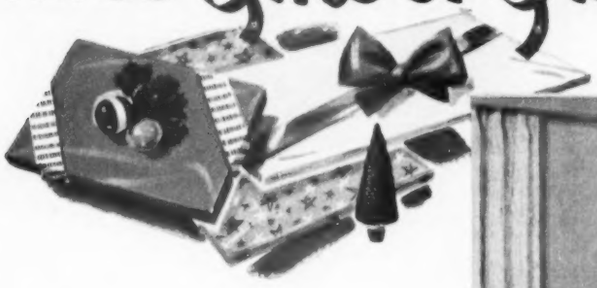
The advantage of the investment trust lies in the balance and diversification of the portfolio. A small investor may not have money enough to select a variety of stocks representing several fields of industry and business. He may not have money available with which to take advantage of investments. Participation in an investment trust may give him these advantages.

Investment trusts may be organized in many ways. Some may be permitted by their charters to buy any security, stock, real estate, or market commodities. Others may be limited to a specific class of security, such as the stocks of public utilities or of banks.

Whether you decide to place your savings in common stocks or in an investment trust, *when* you buy is almost as important as *what* you buy. Even if you are confining your purchases to investment quality stocks or the most highly regarded investment trusts, do not feel that you can rush in at any time and buy without fear of a subsequent drop in market quotations. Keep in mind Mr. Sage's advice about buying "straw hats in the wintertime."

"I do 'em because she's bigger than me. What's *your* excuse?"

Three Gifts of Glass they'll be glad to get



A WALL MIRROR of Pittsburgh Plate Glass is one of the most appreciated gifts. Whether for the bedroom, as shown here, or for the living room or dining room, its practical decorative appeal will give pleasure to the recipient. For Pittsburgh Structural Wall Mirrors add beauty, color and cheer to any room . . . create an illusion of greater space. And the cost is much less than you think. Interior Designer: Miss Elizabeth Whitney, A.I.D., Chicago, Illinois. Furniture by Consider H. Willett, Inc.

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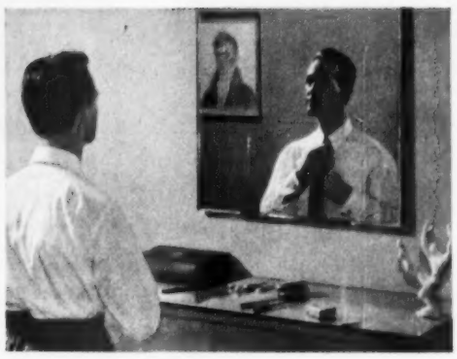

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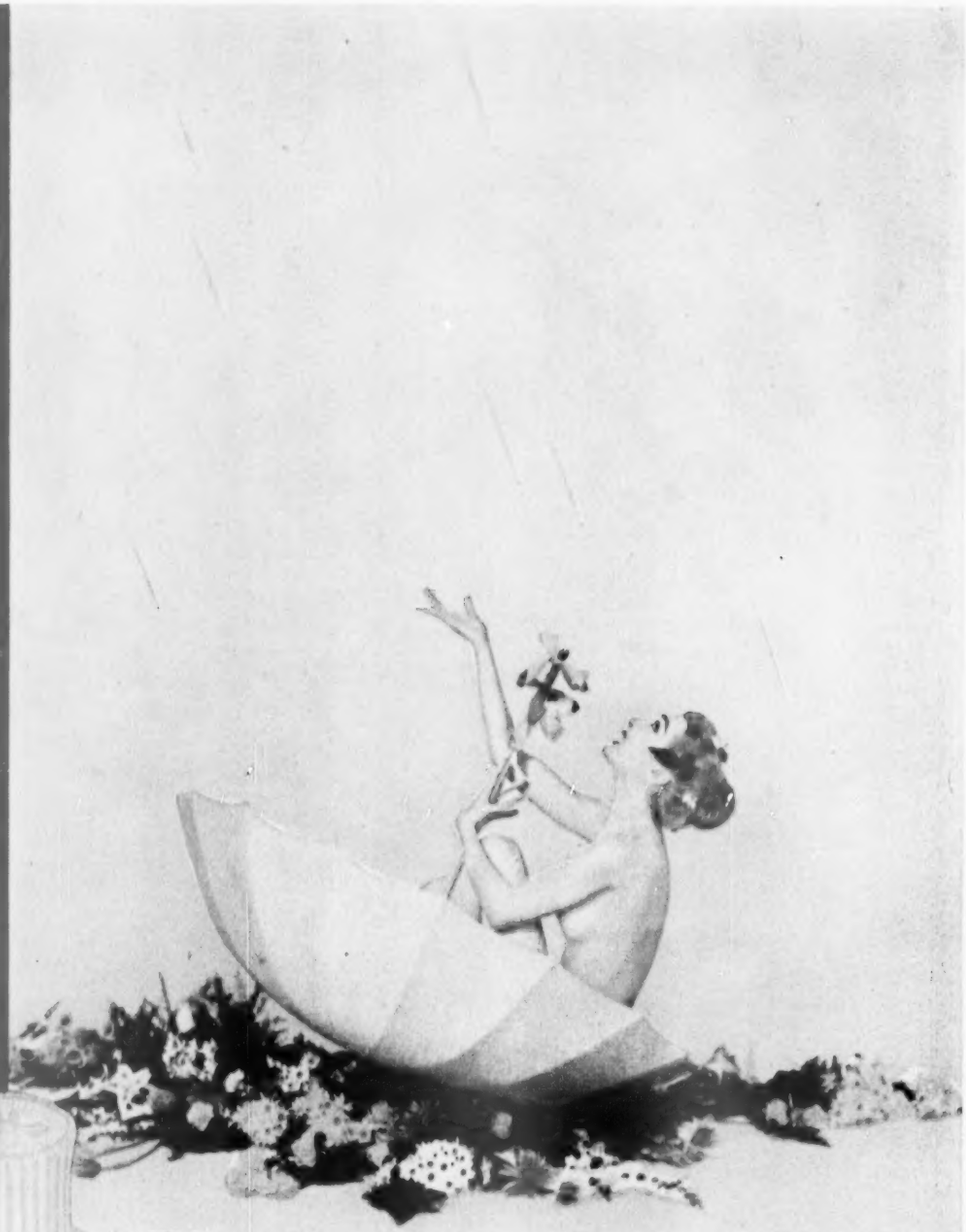

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Its softening secret is cholesterol, refined from lanolin . . . an agent that helps remarkably to *re-hydrate* the skin. Use Desert Flower Hand and Body Lotion on hands, arms, elbows, legs—*all over you*. Delight in the dewy young beauty it brings to your skin!

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These little helpers give first aid to kitchen storage. They make things tidy, save space, too

Why crowd up a much-needed kitchen drawer with sacks and paper bags when you can file them so neatly as this?

This metal holder fastens to inside of cabinet door.

Large pocket takes care of big supply of jumbo sacks. Small one holds little sacks—or you can use it as a handy spot for sandwich bags.

Now you see it and now you don't! Revolve the panel door and use the mixer right on its storage shelf.

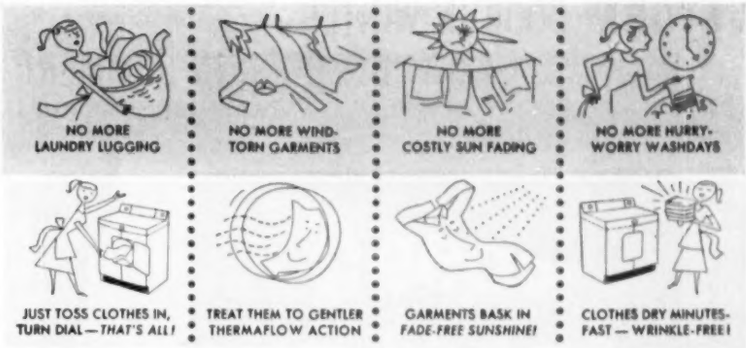
The little half-circle shelf is enameled white, measures 10½ inches at widest part.

Sturdy metal braces hold shelf firmly in place.

Photographs: Nelson, Photography, Inc.; Hopkins, Peterson

Let each child be the proud owner of his own hook rack and set the hooks to suit himself. Hang one or two in a back entry or closet where play things will be taken off and *hung up*. Use another hook rack near your range for hanging spatula, stirring spoons, turners

More on next page



What a difference!

drying clothes the modern, care-free way with

Wonderful Whirlpool

AUTOMATIC **DRYER**

And what a joy! *the fastest, gentlest drying known*—yours with Whirlpool, any weather, or any day! Exclusive ThermaFlow Action creates the drying-est breeze ever, and puts it to work for you in Whirlpool's Satin-Smooth Drum . . . with Selective Temperature to assure the precise drying warmth for any type of fabric. Germicidal Lamp adds delightful *freshness* to your garments . . . while Force-Flo Venting whisks away lint and moisture. And Whirlpool, beautiful as the work it does, is yours for so *little!*

Whirlpool Dryer Models priced as low as $199.95 Slightly higher in some areas.

Choice of gas or electric models.

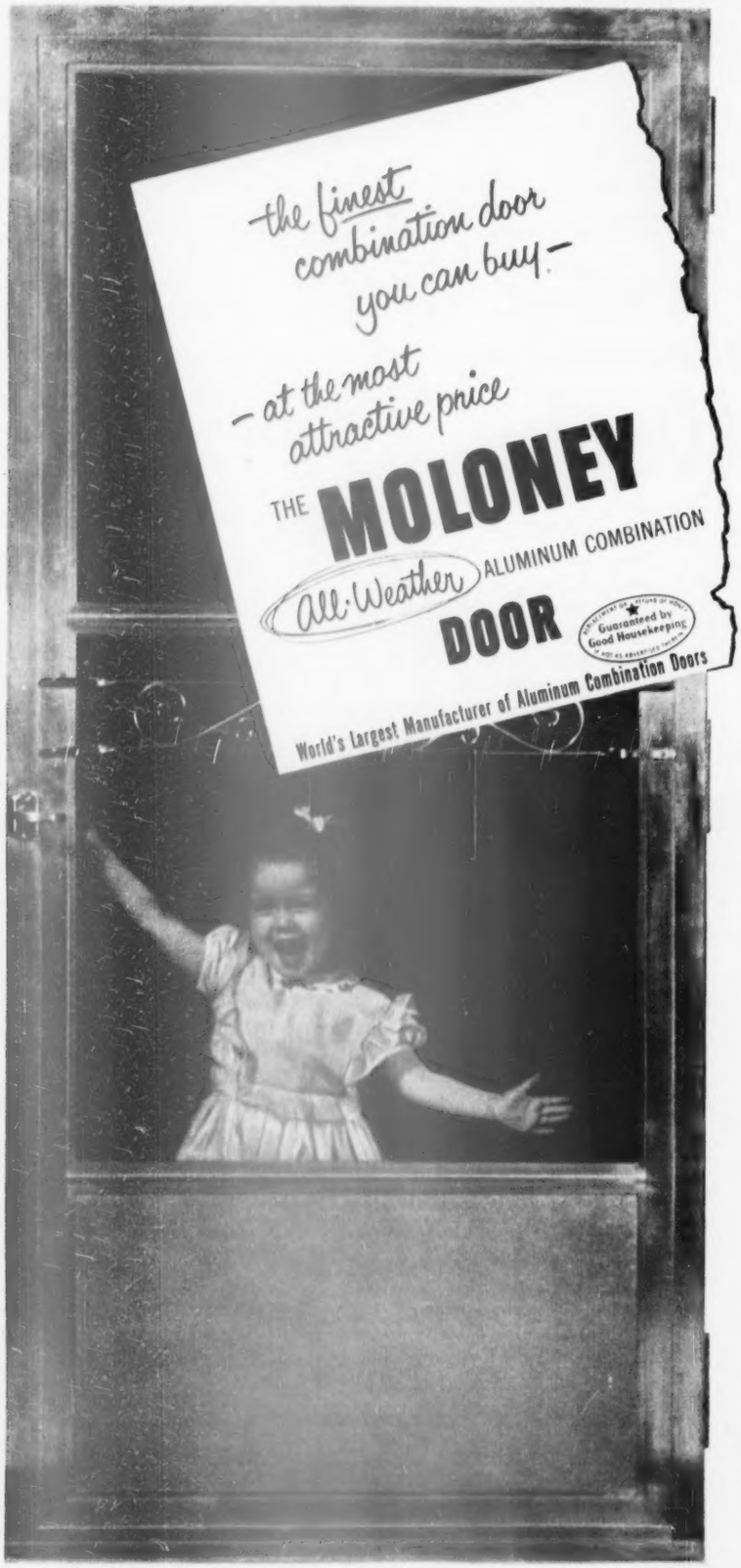
FREE COLOR BOOKLET!

"MODERN FABRICS AND HOW TO LAUNDER THEM."

First complete guide. It's ready for you now at your favorite Whirlpool dealer's. Ask him for your free copy.

WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN
WORLD'S LARGEST MANUFACTURER OF WASHERS, DRYERS, IRONERS. In Canada: John Inglis Company, Ltd.

A **STORM** DOOR IN WINTER...
A **SCREEN** DOOR IN SUMMER!



LASTING **COMFORT!** LASTING **BEAUTY!** LASTING **ECONOMY!**

SEND NOW FOR **FREE** BOOKLET!

The Moloney Company, 2408 Terminal Tower, Cleveland 13, Ohio.

Please send—at no obligation—complete information on the Moloney All-Weather Door.

Name .....

Address .....

City ..... Zone ..... State .....

Solve the where-to-put-it problem

Begins on preceding page

When your cabinet shelf space is precious, stack glasses, one in front of the other, on a metal rack like this.

It is attached to the underside of kitchen-cabinet shelf, and tilts backward slightly to safeguard glasses.

A touch slides rack out to let you pick up the glasses. There's room below for plates.

Four, 8, or 12 place settings of silver fit in a special file—serving pieces, too.

It's lined with tarnish-resistant cloth and covered with washable plastic in an attractive brocade design.

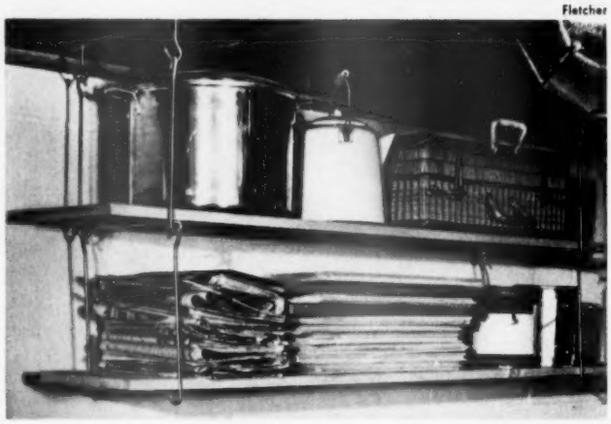
To speed up table setting, you can carry the case with you while you arrange the silver at each place.

Mount this three-in-one dispenser near your sink or range to keep aluminum foil, waxed paper, and paper towels all in one "house," easy to reach.

When one roll is empty, you can lift up its individual metal cover on the front to replace the roll with a new one.

The dispenser comes in red, yellow, and white.

Fletcher



Store summer's picnic basket, the big canner, odds and ends up and away on shelves that handyman can install. Suspend two metal hangers from sturdy hooks in the ceiling joists of basement or garage. Twelve-inch board between hangers forms shelf. Add more as needed

Kitchens can be carefree

with walls, floors and counter tops like this!

NO DIRT-CATCHING CORNERS, NO GREASE-CATCHING TRIM—Goodyear VINYL·TILE literally "curves" away the objections to old-style counter tops and baseboards!

See the clean sweep a single sheet of VINYL·TILE gives as it runs down the wall to counter—how it coves the contour from wall to floor, eliminating hard-to-get-at corners and costly metal trim.

Goodyear VINYL·TILE has the flexibility it takes to conform to new modern contours—to make today's kitchens set a smart new high in freedom from drudgery.

A swish of a sudsy cloth keeps it sparkling clean—and its pre-polished lifetime luster and superior resistance to greases, alkalies, alcohol, and household acids makes it unnecessary to wax it!

Ask your dealer to show you Goodyear VINYL·TILE, available in pre-cut tiles or by the yard—in a breath-taking range of 18 stunning hues.

Never needs waxing!

SEND FOR THE FREE VINYL·TILE "DECORATOR'S BOOKLET" which includes room scenes in full color, color chart and facts about "The World's Most Beautiful Flooring." Send a postal card to: Goodyear, Flooring Department K-8312, Akron 16, Ohio.

Colors shown are Raisin, Rose with White, Redwing Red with Maroon and Grenada Gray with Black—selected from Goodyear's exclusive VINYL·TILE range of 18 Decorator Colors.

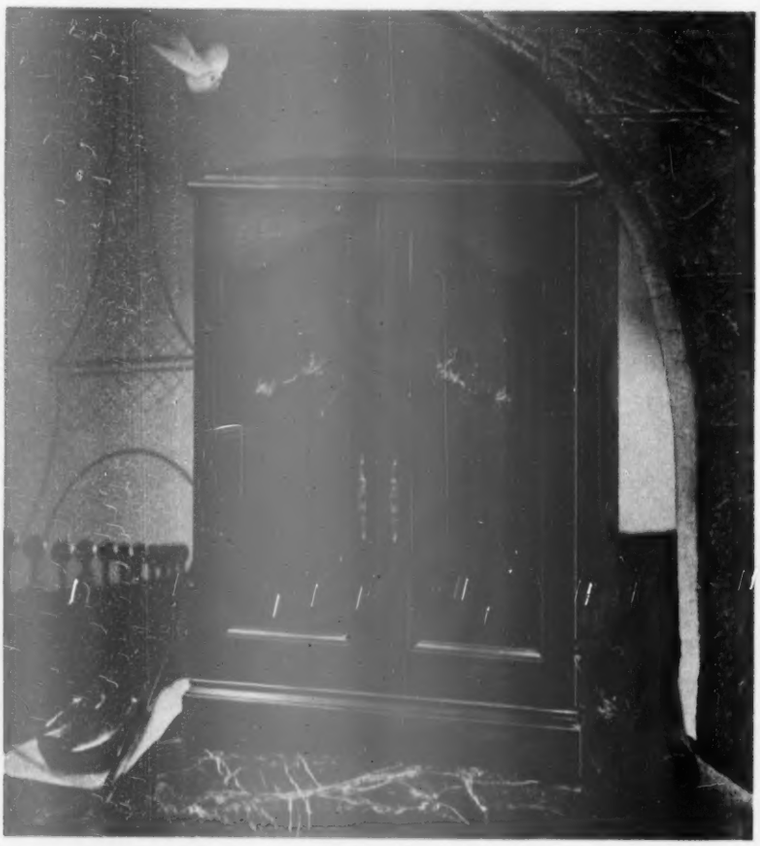
GOODYEAR Vinyl·Tile

By the Tile • By the Roll for FLOORS • WALLS • COUNTER TOPS

We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday—ABC Radio Network—THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Arvin

years-ahead all-channel **TV**



Buy Arvin and be sure

of style plus all these advantages!

All-Channel Tuning with ONE-KNOB CONTROL . . . pioneered by Arvin and now vastly improved for finest reception of all 82 VHF and UHF channels!

Automatic stabilization to prevent picture flopover . . . Arvin's Automatic Electronic Stabilizer checks all types of interference—assures a rock-steady picture that "stays put."

Automatic contrast control . . . Arvin's Robot Compensator adjusts automatically for strong or weak signals, maintains contrast as you want it.

Maximum picture power . . . Arvin's 18,000 volts, with aluminized picture tube, give you a sharper, more brilliant picture—never a gray, fuzzy image.

Finest picture detail, noise-free sound . . . Arvin's new High-Fidelity Interlace gives you "front row" realism.

Choice of 21 models with 17, 21, 24 or 27-inch screens; mahogany, limed oak, maple, cherry. $199.95 to $719.95 including federal tax and warranty. Arvin Industries, Inc., Columbus, Indiana.

Arvin Sleepytimer Jr. clock-radio in five decorator colors; gives you pleasant, punctual awakening to music plus a fine electric clock. **$39.95**

Arvin Urbanite, latest in radio styling with crystal dial; outstanding performance. Choice of 4 decorator colors, $22.95; walnut finish, **$19.95**

Arvin Collegian, exciting new small radio in six gay decorator colors; built-in Arvin Magnetenna; Alnico speaker; Velvet Voice tone. **$16.95**

Plywood cabinet divides this room

By Louise Price Bell

A room divider is only doing half its job when it stands as nothing more than a partial wall. It can do more than merely divide a room—and it should.

Here's one that accepts the extra duty of providing Dr. and Mrs. Blair Glennie of Tucson, Arizona, with extra storage space in their living area. And it does the job in a very handsome manner, too.

The divider is in the form of a cabinet made of plywood, standing between the living room and dining area. It does not box the two areas into space-shy cubicles, for you still have the pleasant exchange of space that boosts the feeling of bigness in any home. Each area is always visible from the other. William H. Carr was the architect.

Shelves of books are an easy arm's reach from you in this comfortable reading corner. The view past the divider into the dining area gives the living room more spaciousness than it actually has. Finish on the divider is harmonized with the wood trim in both these rooms

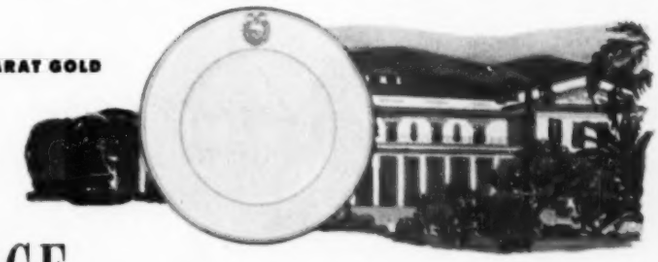
Photographs: Gaynor

Large cabinet doors let you reach inside easily for living-area items that are kept in the divider. Card tables, linens, bulky pieces of dinnerware, and other articles every homemaker needs within easy reach, are stored here, conveniently close to the area where they will be used

EVERY PIECE OF *Lenox* IS A COLLECTOR'S ITEM

FOR THE PRESIDENT OF ECUADOR . . . GLORIOUS 24-KARAT GOLD

This magnificent plate is part of a service created for the President of Ecuador. Lenox has made *many* other "Command Performance" services for the great and famous here and abroad. Lenox beauty is treasured the world over.



FOR YOU . . . LOVELY RUTLEDGE

Exquisite, enameled flowers . . . precious and bright as jewels . . . twinkle along the fluted edge of this charming pattern. Rutledge is of a particular flawless, ivory china made only by Lenox. Lenox makes *just* this one quality of china! Beautifully translucent, amazingly durable, *all* Lenox is *the finest quality* . . . the same for the President of Ecuador's table and for yours! See this enchanting pattern . . . and many others at the fine stores in your city.

Rutledge, 5-piece place setting (dinner, salad, and butter plates, teacup and saucer) . . . $23.95

FOR HELP IN CHOOSING YOUR FINE CHINA send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept.24, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.

MING-COUPE
5-piece place setting, $18.95

LENOX ROSE
5-piece place setting, $15.95

Lenox *China* AMERICA'S WORLD-FAMOUS FINE CHINA

Take a Flooring Tip

from the "I LOVE LUCY" Living room!

See

A sparkling new design idea

FLOR-EVER® Cordoroy

Flor-Ever is the plastic marvel acclaimed by architects and decorators – created by the world's leader in vinyl flooring, Sloane-Delaware . . . revolutionizing flooring standards . . . new, glorious freedom from cleaning care . . . new, breath-taking beauty . . . new records for wearability!

And new, clever decorative ideas . . . as in Cordoroy tiles shown above.

Forget waxing, forget scrubbing! No grime or grit can grip Flor-Ever's super-smooth non-porous surface . . . no acid juices, kitchen grease, bleach can stain or dull it. Stays sparkling clean with mere damp moppings.

For living room, kitchen, or any room . . . see 18 magnificent colors by tile and yard at your flooring, furniture or department store!

Sloane-Delaware

SUPERIOR FLOOR PRODUCTS

When Lucy told Ricky their home could be beautified from the floor up –he looked interested. Lucy *showed* him! The windup was *The "I LOVE LUCY" Home.*

Lucy made her point with wonderful Sloane-Delaware flooring. Want to see how? Get the colorful new book, "FLOOR PLANNING FOR YOUR 'I LOVE LUCY' HOME".

Its 16 glamorous pages give you buying information about today's important floor coverings . . . decorating ideas for every room in the house.

Send for your copy. Tear out and mail this coupon with 10¢–now!

Dept. 7
SLOANE-Delaware, Trenton, N. J.
Enclosed is 10¢. Without obligation, please send the book "Floor Planning for Your 'I Love Lucy' Home".

NAME_____

ADDRESS_____

CITY_____

STATE_____

HOW-TO

for the handyman

Smooth surface, ready for light sanding, results from use of large piece of scrap glass as scraper-planer.

Be sure edge you use has been cut straight, with glass cutter, so surface you produce is perfectly level.

Scrape with glass, as shown, or angle it backward to take off planelike shavings.

Norton Remmer
Worcester, Massachusetts

Chalk a line without cutting chalk into little pieces, by rotating it slightly as you draw line through.

Back-and-forth motion of wrist coupled with movement of fingers holding the chalk—plus fanlike action of string as you draw it—distributes wear over entire chalk face, without grooves.

Ed Porter
Rochester, New York

Photographs: Stanley

Protect chuck on your electric or hand drill from damage when you break through your work under pressure, by wrapping four or five turns of friction tape around drill.

Wound close to chuck, the tape absorbs the shock, which could damage your tool, particularly with the smaller drills which allow ends of jaws to protrude from housing.

John K. Lloyd
Skokie, Illinois

Storm door will not bang open against the wall or porch railing in high wind, if you chain it to the door frame.

Measure length of stretched spring when the door is open the proper distance. Then buy light chain that same length at hardware store.

Thread chain inside spring, then fasten its ends to same hooks as spring. When door opens, chain stops it before it can cause damage.

David Joynt
Emmetsburg, Iowa

More on page 52

KOHLER *PLUMBING FIXTURES of demonstrated worth*

Kohler fixtures and fittings will add to your home the value of recognized first quality at no extra cost. Made in a wide range of styles and sizes, they are practical for any space or budget. Shown are fixtures in Cerulean Blue, one of the lovely non-fading Kohler colors.

Bathing is a pleasure in the Cosmopolitan bath, with comfortable slope end, flat roomy bottom and bench rim. The lustrous, easy-to-clean enamel is fused to a rigid base of cast iron which protects it from strain. The Gramercy lavatory, of vitreous china, has a handy shelf, ample basin, integral soap dishes.

Chromium-plated fittings are made expressly for the fixtures. The bath fitting with Niedecken mixer and multi-spray shower head, and the lavatory mixer fitting, afford easy, accurate control of water temperature and flow. Consult your Kohler dealer. Write for booklet F-20.

Kohler Co., Kohler, Wisconsin. Established 1873

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

demand the superior qualities of beauty, wear, washability, value in . . .

Ne

NOBILITY

So long-wearing that its deep pile is still lush and lovely after a quarter-million footprints. Needletuft's fabulous Spunvis rayon carpet in 16 decorator colors. Smart lifetime investment at about 9.95 sq. yd.

Needletuft rugs

DALTON, GA.

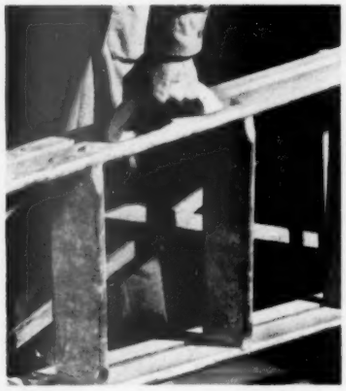
Division of Cabin Crafts, Inc.

The same wonderful Spunvis in Needletuft's carved accent rug, "Classic", about 11.95 sq. yd.

For free illustrated booklet, "ABC's of Decorating with Needletufts," write to Needletuft Rugs, Dept. 22, Dalton, Ga.

How-to for the handyman

Begins on page 50

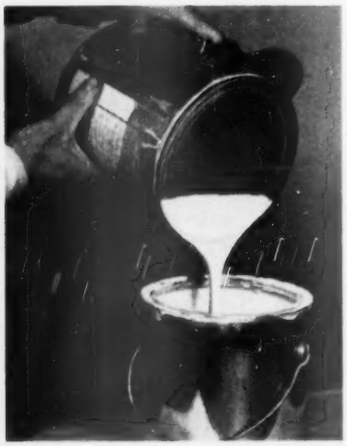


Carry stepladder easily by fastening wooden trowel handle to one side with screws.

Most hardware stores carry trowel handles — or you can cut a facsimile from scrap.

Determine the ladder's balance point, to position the handle, and you can carry it to and from the job with ease.

Ed Porter
Rochester, New York



Strain paint lump-free and ready for use, by bending a small piece of window screen over top of the can.

Thus folded, screen can be tied on with string or held with fingers as you pour into another container.

The same piece of screening can be used to strain several cans, since only a portion of it is clogged with paint.

Michael Ligocki
Gary, Indiana

Do two jobs at once when you finish furniture, by putting final wax coat on with very fine steel wool used as wax-applicator pad.

Steel wool takes off gloss from varnish or lacquer, and at the same time pad works wax well into surface.

End up with buffing rubdown, using soft cloth, for a satinlike finish that will show wood grain without glare.

Paul A. Vehr
Cincinnati, Ohio

Weed digger in your garden toolbox makes excellent pry bar for removing the moldings whenever you paint or rehang doors or windows.

Thin point slips easily back of moldings or any other light members. The "V" in tip surrounds nail, putting the pressure right where it's needed to avoid splintering the wood.

James Eyman
Mundelein, Illinois

More on page 55

NOW! A TV PICTURE SO CLEAR, SO SHARP

...you'll think you're at the movies!

ANOTHER ENGINEERING MIRACLE BY EMERSON!

Space-Saver 21-inch Models.
Here's what the whole TV industry has been striving for—the largest picture in the most compact cabinet, and it's yours with Emerson!

Fringe Reception.
Whether you live in a steel skyscraper or many miles from a station, Emerson's Dynapower Chassis brings you a movie-perfect picture!

Emerson Miracle Picture Lock.
No fading, no flickering, no "ghosts"—thanks to the exclusive Emerson Miracle Picture Lock which holds the picture *steady* at all times.

Every Emerson Ready for UHF.
Every Emerson has a built-in antenna. There are forty-four distinctive models to choose from, with prices starting as low as . . . $149.95

Prices include excise tax and warranty.

THE SECRET!

Emerson's exclusive revolutionary *side controls* make the Space-Saver Cabinet possible. The front is all screen! A big 21" picture in the slimmest, trimmest cabinet ever built—all wood, in blonde, mahogany, and other fine finishes.

☆ SEE RALPH BELLAMY IN "MAN AGAINST CRIME" ☆

Emerson Television and Radio
®REG. U. S. PAT. OFFICE

Emerson

EMERSON RADIO & PHONOGRAPH CORP., N.Y., U.S.A.

AMERICA'S BEST BUY! OVER 14,000,000 SATISFIED OWNERS

How to Roast Most Deliciously

Method 1. Millions of women use this Wear-Ever *covered* roaster, with the patented lifting rack. It has handles on ends and sides; adjustable vent in top. Has many baking uses, too, and serves as a handy bread and cake box. Three sizes. Size to take a 12 to 16 lb. turkey or a 16 to 20 lb. rib roast or ham, **$6.45***

Method 2. Other women say use a Wear-Ever *open* roast pan. Wrap in Wear-Ever foil . . . then, open the foil last 30 minutes for beautiful browning. Roasts shrink less. Each method has its advocates. Roast and bake pan, available in 3 sizes; 17¼" x 11¾" x 2¼" size, **$2.75***

How to Bake to Perfection

Pies: Wear-Ever's Juice-Saver pie pan has a patented frosted finish, so that crusts bake browner, flakier. It's higher, to hold in juices. Two sizes; 8", **65¢***

Cakes: Wear-Ever layer cake pans have bright finishes that reflect heat until batter sets at its highest lightness; *then* brown beautifully. 8" x 1¼", **55¢***. Also a 9" x 1½" size.

Covered bake pan: A pan of many uses . . . a refrigerator "crisper"; or to carry to church suppers; or on picnics. Cover serves as a cooky sheet, 13¼" x 9¼" x 2¼", **$2.95***

Cookies: Cut cookies and canapés with a Wear-Ever Lazy Suzy; roll five attractive shapes at one time. **$1.50***. Then bake on an even-heat Wear-Ever Cooky Sheet, 15½" x 12", **$1.00***

How to Make all Cooking easier

Wear-Ever aluminum helps you by being lighter to lift; by cooking more evenly because it spreads heat faster than ordinary metals; by keeping clean so easily. These and many more Wear-Ever utensils are waiting for you in your neighborhood hardware, department and housefurnishings stores. Look for the trade mark, quality assurance for over fifty years.

See Wear-Ever on the ALCOA television program, "SEE IT NOW" with Edward R. Murrow—CBS-TV Network, every week

**Western prices slightly higher*

YOU'LL JUST LOVE the easy way Wear-Ever Cleanser Pads keep aluminum shining.

Daily Food Saver, Work Saver: Friendly-to-food Wear-Ever aluminum foil protects food in your refrigerator or freezer. Saves cleaning broilers, casseroles, pans; roasts shrink less. Comes in household and freezer weights.

All prices subject to change

WEAR-EVER TRADE MARK ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

Friendly to Food **WEAR•EVER** Aluminum

How-to for the handyman

Continued from page 52

Identification marks can be put on rubbers, overshoes, and other rubber items with mending cement that is silver colored, in tubes.

Punch tiny hole in tip of tube, so cement extrudes in thin filament, then print the initials on the rubber.

Silver coloring of cement makes this stunt feasible in tool-identification labels, too.

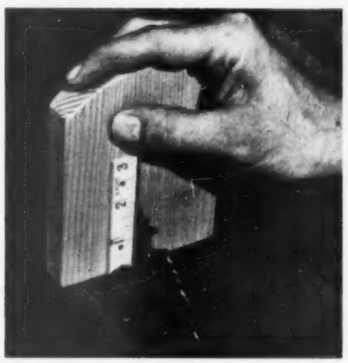
J. F. Savell
Saginaw, Michigan

Rubber-face your mallet, to prevent marring and damage to fine work, by nailing on a rubber heel you can buy at your shoe-repair station.

Heels are made in several sizes, so pick one that closely fits face of mallet, and sink nails deep with nail set, or punch, not too close to edge of mallet, or it may split.

It's simple to cut, then rasp heel to exact size of mallet face, after it is nailed on.

Ray Reinhold
Le May, Missouri



Adjust saw depth quickly by straddling over blade with slotted "arch" on which you have nailed one end of discarded rule, as shown.

With gauge in place over highest point of blade, turn crank to raise or lower it to required depth without need for trial-and-error cuts.

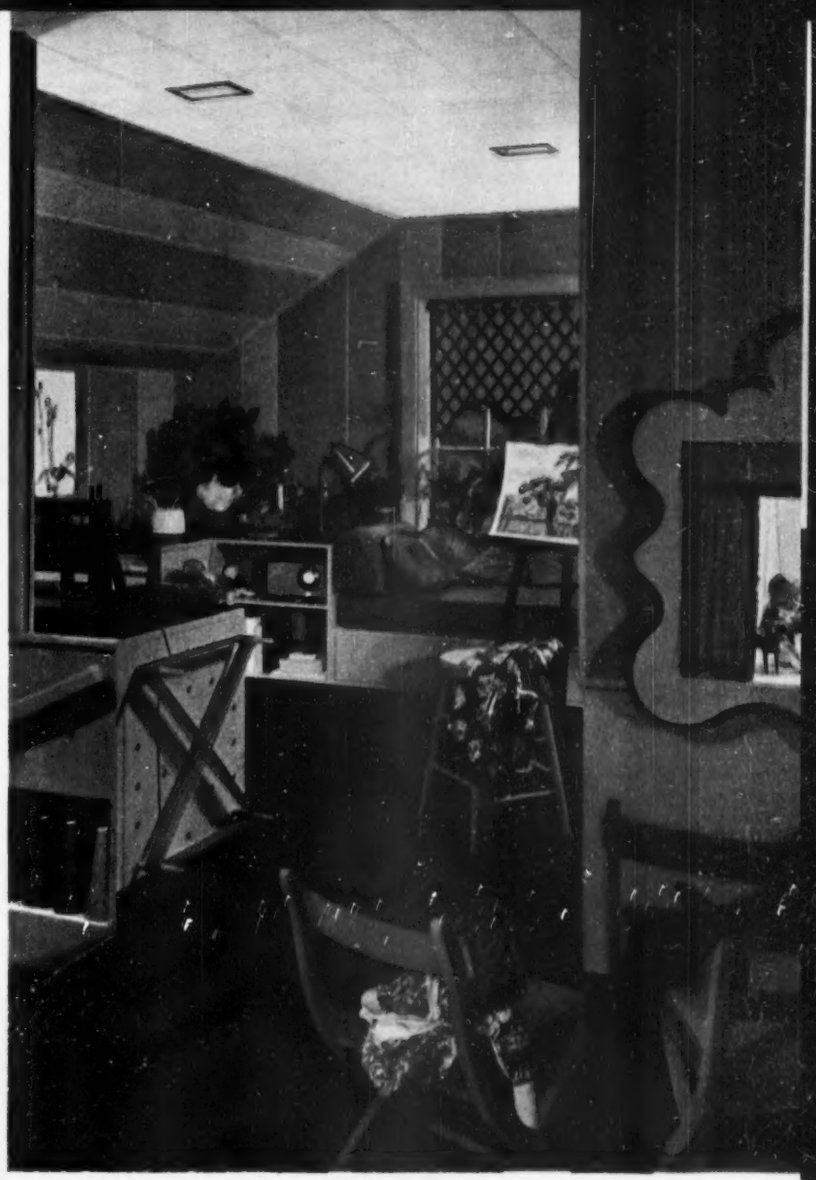
Herman A. Fleischer
Greeley, Colorado

Pencil marks on wood are hard to remove with sandpaper, which smears them.

Use, instead, a coarse typewriter eraser. The abrasive in the eraser, combined with the cleaning action of the rubber, takes away the lines completely, without roughening the surface of the wood.

Robert Ferber
Champaign, Illinois

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6711 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those not accepted cannot be returned.



This extra room wasn't expensive to build

You'll be surprised how easily and economically you can transform unused attic space into a useful extra room. Walls and ceilings of Armstrong's Temlok® save money, because they build, decorate, and insulate in one easy application.

Armstrong's Temlok is a strong wood-fiber building material. Actually, it's so simple to install you can do the job yourself. In the tile and plank forms, Temlok has a special Lok-Bevel joint that speeds installation and hides nailheads or staples. No costly painting is necessary, for Temlok's textured surface is beautifully painted at the factory.

Temlok has high insulation value, too. It helps keep your room comfortably cool in summer, warm in winter. Ask your lumber or building supply dealer to show you Armstrong's Temlok in the three easy-to-handle forms: tile, plank, and board.

SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." Illustrated in color and packed full of how-to-do-it ideas. Write Armstrong Cork Company, 5311 Farnum Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

"Micarta will guard this vanity for a lifetime"

Amy Vanderbilt

PROMINENT AUTHOR OF
"AMY VANDERBILT'S COMPLETE BOOK OF ETIQUETTE"

This Westinghouse Micarta® vanity appeals to Amy Vanderbilt because she has an instinct for knowing what is correct as well as practical. Prominent designers and decorators too, like Russel Wright, William Pahlmann, Elisabeth Draper, Dorothy Liebes and others have found new creative outlets in Micarta's durable beauty, sunburst array of colors, patterns and warm inviting wood grains.

In building or remodeling you'll find that Micarta can help solve your decorating problems in every room in the house. This high-quality Westinghouse plastic will easily cope with cosmetics, water, grease, mild acids, alkalis, and a whole host of other household hazards that would destroy ordinary surfaces.

On counters, sink tops, furniture, vanities and in dozens of other applications Micarta is rapidly becoming a standard in home interiors. You just can't buy a better decorative surface.

Write for the colorful Micarta booklet showing uses, qualities, colors and patterns. If you are interested in immediate installations, call the nearest United States Plywood Corporation office.

BHC-11-53

UNITED STATES PLYWOOD CORPORATION
P. O. Box 126, New York 46, N. Y.

Please send me a sample of Micarta that I can test and your application booklet (1119), (1231-5302).

NAME _____

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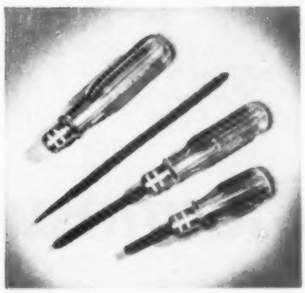
Westinghouse

micarta®

distributed by | UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world
and U.S.–MENGEL PLYWOODS · INC.

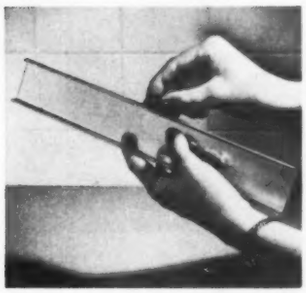
It's NEWS to me!®

Square-toed socks are designed to fit the shape of children's feet. These are knit so the toes are boxy rather than rounded. Saves wear. More comfortable in action. Good shape for most children's feet. Available in a variety of colors and patterns and a range of children's sizes. *Square-Toed Sox*, 39c and up, in stores. J. W. Landenberger Co., Kensington & Caster Ave., Philadelphia, Pa.



Retracting screwdriver can be adjusted to the best blade length for a particular job. Pull back the chuck, and blade can be set at any of eight different lengths. Blade has Phillips screwdriver on one end, regular driving blade on the other end, and can be reversed in the handle for use of either end. The screwdriver is available in four different-size handles with blades from 3½" to 9½" long. *Click-It Screwdriver*, $1.80 to $2.50, in stores. The E. L. Dye Co., 16 W. Main St., Norwalk, Ohio.

Mixer supplies power for a number of unusual kitchen appliances. Illustrated, a centrifugal juice separator attached to mixer, which extracts juice from practically any vegetable. A liquidizer attachment can also be used with mixer. Other attachments available: beater, whisk, dough hook, and mixing bowl (supplied as basic attachments with mixer), potato peeler, colander, meat grinder, coffee mill, can opener, slicer and shredder, fruit-juice extractor. *Kenwood Chef*, $139.50. *Centrifugal juice separator* (illustrated), $47.50. Lewis and Conger, Ave. of Americas and 45th St., New York 19, N.Y.



Stick up a shelf to hold tooth paste, lipstick, small objects that get lost in the medicine chest. Lightweight plastic shelf will go on wall or fit between present shelves in medicine chest to increase its capacity. Adhesive mounting on back edge of shelf holds securely to metal, plaster, wood, tile, or glass. *Tubeshelf*, 39c, in stores. Scotch Savers Co., 8 W. 40th St., New York 18, N.Y.

Carport you can put up yourself is shipped in sections which telescope and lock together. One end of the combination porch and garage has enclosed section for storing mower, hose, toys. Porch is zinc-coated steel, painted a neutral gray, with gutter and downspout. Carport measures 10'x24'; storage compartment, 4'x7'x7'. *Moto Porch*, $397.50 F.O.B. Lawrenceville, Ill. Wabash Fabricators, Inc., Lawrenceville, Ill.

More news on page 60

You'll prefer a

LYON KITCHEN

for so many reasons!

AIR CONTROL UNIT

An exclusive Lyon unit—banishes smoke, heat and cooking odors. Just raise the hood and it goes to work. Lower the hood and it's "off" automatically. A cooler, cleaner kitchen!

TAP-O-MATIC HANDLES

Open cabinet doors like magic. Just a tap and they swing open automatically. A convenience you'll love—and only Lyon has it.

• These are only two of many design features which will make a LYON KITCHEN *your* choice. And amazing as it may seem, you pay no more for Lyon quality. *Actually less*, as comparison will readily prove! See your nearest Lyon Kitchen Dealer soon. He'll show you how to get the most for every kitchen dollar you invest.

Send for this Helpful Booklet

LYON Metal Products, Incorporated,
Dept. 53, 547 Monroe Ave., Aurora, Illinois.

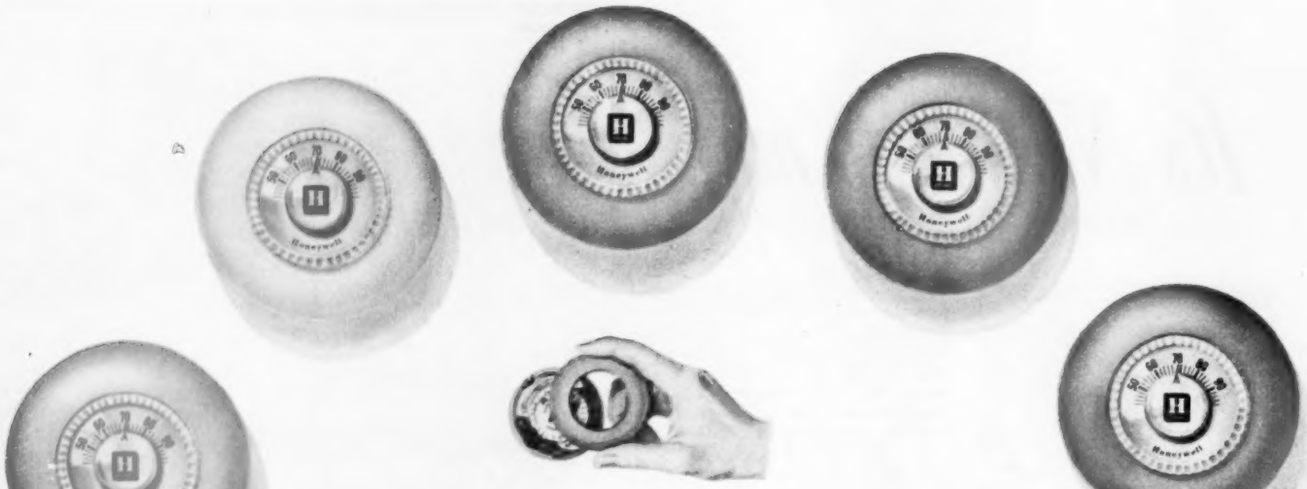
Please send me a copy of your booklet on Kitchen Planning. Enclosed is 10¢ to cover mailing cost. (No stamps, please)

YOUR NAME _____

ADDRESS _____

CITY _____ STATE _____

LYON FACTORIES IN AURORA, ILL. AND YORK, PA.



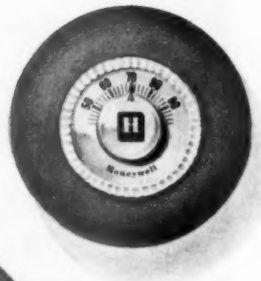
Ring snaps off for decorating

A modest pull is all it takes to remove the cover of the Honeywell Round. Long-life spring steel clips hold it firmly in place when you snap it on again.

A new improved thermostat

It's easy to paint

In just a few minutes the silver-bronze plastic cover can be easily painted to match your color scheme. No special paints are required.



Actual size

New, more visible dial and temperature indicators make settings easier. The Honeywell Round is available through any heating dealer.

$12.80 *plus small installation cost*

**A base plate (not shown) is also available at slight extra cost to cover any hole left by old-fashioned installation.*

that matches any color scheme-

the Honeywell Round

Here it is — the first really new idea *in thermostats in years.*

It's now available—through your heating dealer—to replace the old-fashioned thermostat on your living room wall.

Different from any thermostat you've ever seen, its pleasing round lines lend themselves to any decorating plan. The snap-off cover of the Honeywell Round makes it easy to paint the silver-bronze cover to match any decorating scheme. This means you can paint it to blend with any wall.

And there are real improvements *inside* the Honeywell Round—engineering improvements that give greater comfort by cutting down see-saw temperatures, an enclosed, dust-free mercury switch to lower maintenance costs.

What's it cost to replace your old-fashioned thermostat with the Honeywell Round? Only $12.80, plus installation cost.*

When's a good time to have the installation made? When you're decorating or having the furnace checked. But there's no need to wait for a special occasion. Your Honeywell Round can be installed any time in a few minutes, with no muss or fuss.

So why not call your heating dealer and have him show you the new Honeywell Round—the new, beautifully styled thermostat that's made all other standard thermostats obsolete!

Designed by Henry Dreyfuss

Credit for the "new model" appearance of the Honeywell Round goes to designer Henry Dreyfuss. Known around the world for his work in design, Mr. Dreyfuss spent many months in research and design development for the new thermostat. The final result, as seen at left, was a thermostat wonderfully different, completely modern.

MINNEAPOLIS
Honeywell

H HONEYWELL

First in Controls

Still going strong!

...the picture stays clear and steady!

The time will come, contented owner, when you'll realize that your faithful Sentinel has, almost unnoticed, won your warm admiration and respect. Though you may have had your set for years, you find it still responds as if brand-new. That's because Sentinel TV is *Picture-Sealed* TV. It means no "flip, flap or flutter" on VHF or UHF, no matter *where* you live, penthouse or farmhouse. And now a new "exclusive"—*Picture Depth Control*—brings realism almost beyond belief!

You'll prize Sentinel's clean-lined simplicity of design—and *Studio Tone's* full, rich sound gratifies even the critical ear.

Just 'phone your Sentinel dealer for a home demonstration!

Sentinel Radio Corporation, Evanston, Ill.

Model 512-CM illustrated, $299.95. 21 inch screen. Choose from 23 models starting at $179.95. All Sentinel prices include Federal Tax and one year warranty on picture tube and all parts.

Owners proudly recommend

Sentinel TV

Premier Quality Radio and Television for More Than a Quarter of a Century

Invitation to comfort

Western Pine paneling and built-in bookcases set the mood for comfort here! The natural beauty of the Western Pines* lends warmth to a new house and mellows with the years. Even-textured and smooth-surfaced, the Western Pines take paints, stains, varnishes well – or wax to a glowing natural finish.

Ask your local lumber dealer to help you select the woods of the Western Pines.

the Western Pines

- *IDAHO WHITE PINE
- *PONDEROSA PINE
- *SUGAR PINE

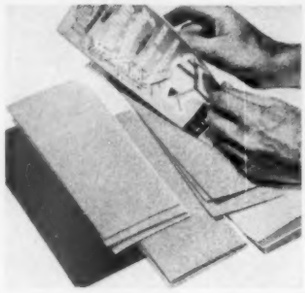
DECORATING DREAMS COME TRUE

in the picture-packed pages of the FREE *booklet,* "ENCHANTING HOMES OF WESTERN PINES." *Write for it today to* WESTERN PINE ASSOCIATION, Dept. 210-G, Yeon Building, Portland 4, Oregon.

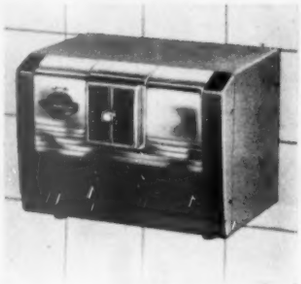
It's NEWS to me!

Begins on page 57

Hem glue goes on easily with this little roller-coater applicator. The new adhesive simplifies putting up hems and making seams on draperies, skirts, or for patching—you can bond together instead of sew. Fill the applicator with the adhesive and guide it along the hemline. Fold edge over, press down with fingers, and it's done. *Roll-A-Stitch*, 98c, in stores. E. L. Mansure Co., 1601 S. Indiana Ave., Chicago 16, Ill.



Sanding kit makes it easier to refinish furniture, insures a better job. Booklet outlines step-by-step use of abrasives (the most important part of furniture refinishing) as well as other necessary techniques. Kit of sandpapers includes several sheets of all sizes that you will need. *Sandpaper Kit*, about $1, in stores. The Carborundum Co., Niagara Falls, N.Y.



Air dryer for hands and hair includes an ozone-producing lamp bulb which works continuously to destroy bathroom odors. The electric dryer is 9"x7". It hangs on the wall or can be lifted down for use elsewhere. Working with an automatic timer, it can be set to run for one minute for hand drying or longer for hair drying. *Ozo-Dry*, $39.95, in stores. Michael Electric Products, Inc., New Haven, Conn.

Jet-black wrought iron against milk-white baking dish is a smart server for your table. Gets hot dishes to the table *hot*, saves time and extra dishwashing. The white heat-resistant ovenware comes in a variety of sizes, each with its perfectly fitting black-iron serving frame. Illustrated: two-quart round casserole; partitioned baking dish. *Silhouette in Glasbake*, $2.89, each, in stores. McKee Glass Div., Thatcher Glass Mfg. Co., Inc., Grand Central Ave., Elmira, N.Y.

Brush soaking is easy on the bristles when brushes are suspended in the solution. In this kit brushes hang from bracket mounted on crossbar. There is space for four brushes. Lid has clear-plastic tower that covers projecting handles. Lid and rack of brush holders can be moved to other containers. *Little Dandy Brush Kit*, $3.59, in stores. E. & J. Enterprises, Inc., Verona, N.J.

Chord organ can be played without musical training. On left side of keyboard is a series of button controls which enable you to produce a base chord with one finger. "Picture music" simplifies playing the keyboard with right hand. *Hammond Chord Organ*, $975, in stores. Hammond Instrument Co., 4200 W. Diversey Ave., Chicago 39, Ill.

More on page 63

Announcing '54 DODGE

A gracious new elegance brings even greater rewards to the Action Car for Active Americans.

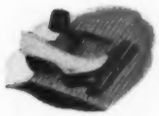
Elegance in Action

Specifications, equipment and price subject to change without notice.

DODGE ROYAL V-8 FOUR-DOOR SEDAN

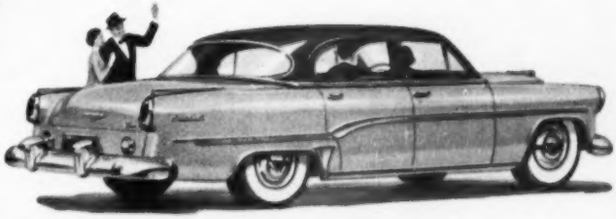
The Dodge with more than ever before!

More to it—More in it—More of it!

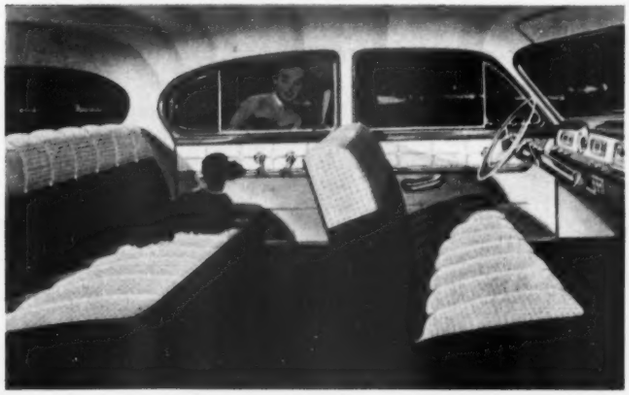


New Fully-Automatic PowerFlite Drive is newest, smoothest, most powerful of all automatic transmissions. No clutch—just press the accelerator for a smooth surging flow of velvet power.

New Full Time Power Steering takes the hard work out of driving—leaves all the pleasure in! You drive more safely, more confidently. You park, take turns and corners, with effortless ease.



More Massive, more impressive from every angle—with a longer sweep of clean-lined beauty from bumper to bumper, from head-lamp to tail light. Wide selection of models to choose from: Royal V-8 • Coronet V-8 • Coronet 6.



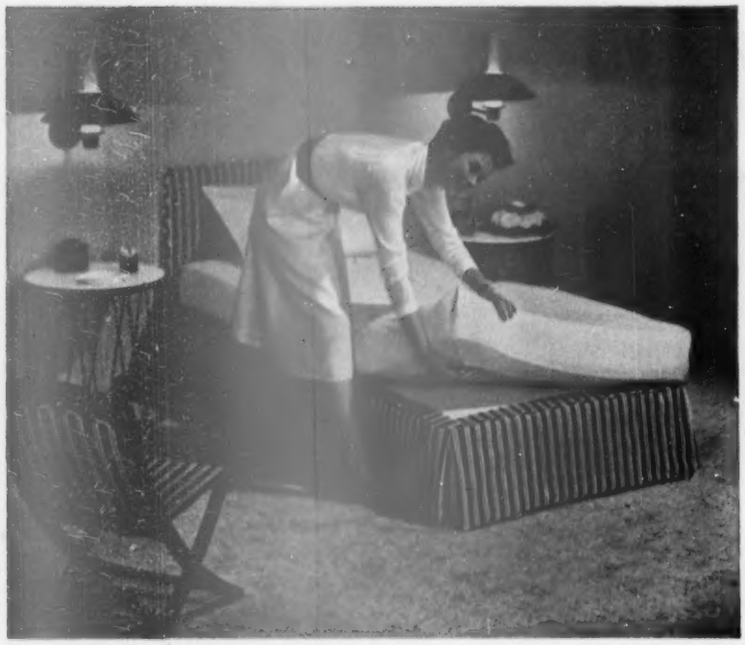
Elegant Jacquard Fabrics, loomed in the manner of the most exquisite tapestries, create a new sense of gracious living *inside* the new Dodge. Soft, satin-tone finish of instrument panel cuts glare. New Color-Mate styling throughout.

DEPENDABLE *New* '54

DODGE

The Action Car for Active Americans

Now beds almost make themselves with CANNON FITTED SHEETS



More wonders with Cannon's Fitted Bottom Sheet!

The four corners of this time-saving sheet mean no more daily tucking or re-tucking. And only Cannon reinforces the edge of the sheet all around with bias tape for better fit, extra-long wear. Another Cannon exclusive – frequent size labeling printed on the tape – makes sheet selection easy without unfolding.

Extra-long! Cannon's Fitted Top Sheet!

Slip this sheet's two fitted corners over the foot of your mattress... then tug at the top – and you're done. The extra length of Cannon's Fitted Top Sheet gives you plenty of foot room *and* ample turnover at the top. *If you rotate sheets:* use *two* Cannon Fitted Top Sheets, one as a bottom sheet, the other as the top.

Flattering *colorfast* colors!

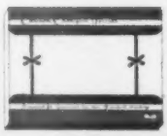
That's Cannon's serene Aquamarine enhancing the bed above. At the right, there are six other lovely Cannon colors to choose from. All colorfast – as approved by the American Institute of Laundering. Wonderful in white, too.

The best-dressed beds wear Cannon Sheets!

There's nothing quite like the comfort and luxury of Cannon Percales. The *smooth* percale is Cannon *Combspun* – with cotton combed till only longest, strongest fibers remain. Yet they cost only pennies more than heavy-duty muslins. (Scalloping available in pillowcases and flat sheets only; slightly higher.)

Cannon combspun* percale sheets

More women use Cannon Percales than any other brand



FITTED

REGULAR

TRADE MARK CANNON

*Reg. U. S. Pat. Off. COPR. 1959, CANNON MILLS, INC., N. Y. 13, N. Y. • CANNON TOWELS • STOCKINGS • BEDSPREADS

It's NEWS to me!

Continued from page 60

Photographic timer has 8″ luminous dial which is visible in total darkness. Operations can be timed up to 1 hour. Timer has three different switches: one controls power, another rings a timing buzzer, a third is a plug-in outlet for automatically timing an enlarger. Steel case with black crackle finish, *Universal Timer*, $22.95, in stores. Dimco-Gray, 207 E. Sixth St., Dayton 2, Ohio.

Chrome cover for toilet-tissue roll keeps tissue out of sight, matches other chromium bathroom accessories. Cover rolls back at touch of a finger. Holder includes a chromium-plated recessed shell and revolving hood. Requires a wall opening 5⅜″x5⅜″x3″. *Concealed Toilet Paper Holder*, $10, at dealers. Hall-Mack Co., 1344 W. Washington Blvd., Los Angeles, Calif.

Truck and ladder combines two pieces of equipment in one. Using it as a hand truck, you can move around odd shapes and heavy pieces of furniture, boxes, cartons, kegs. Using it as a stepladder, you can lean into your work. Useful for window washing, painting, light carpentry work, trimming tall shrubbery, hanging screens and storm windows. *Step-Truk*, available in stores. Fairbanks Co., 393 Lafayette, New York 3, N.Y.

Efficient small-parts cabinet takes little room on the workbench. Movable dividers partition drawers into the most useful-size sections. Illustrated: a two-drawer unit, to which can be added more drawers as increased storage space is needed. Husky metal cabinet is 11″ square by 3¼″ high; baked green finish. *Little Gem*, $8.90, ppd. from manufacturer. Precision Equipment Co., 3714 Milwaukee Ave., Chicago 41, Ill.

Flexible hairbrush curves, under pressure from your fingers, to suit the contours of the head. Gives you the advantage, in one, of a straight and a curved brush. Nylon bristles, set in mock tortoise shell or clear Lucite. Nylon pins hold the Lucite sections together and make the back flexible. Available in club- or military-brush styles. *Flex-Action Brush* (double set illustrated), $10, in stores. Tek Hughes Division, Johnson & Johnson, Watervliet, N.Y.

Colored putty makes it a simple job to fill nail holes and small imperfections after wood has been finished. Pick a color to match your finish, rub the stick of putty into the hole, and wipe it smooth with a cloth. The six shades range from blonde finishes to walnut, and shades can also be combined to match unusual colors. *Color Blend Putty Stik*, set of 6, $2.29, ppd. from manufacturer. Forest Interiors Mfg. Co., Dept. 11, 1218 E. Cherry St., Seattle 22, Wash.

Feed your dog like these Dash-fed champions!

Twin Beagle champions **like Ch. Del-Rad Faith and Ch. Del-Rad Hope are rare. Frolicsome, happy dogs like these are the most convincing proof we can offer to show you how well Dash feeds and conditions dogs. Their coats have the true gloss that comes only from robust health. Their steady, hard-to-ruffle dispositions — so important in pets for children — tell you that nerves are sound and well-nourished. Dash will do as much for your dog — and quickly. Feed Dash every day — just Dash — nothing more is needed. Dash is fortified with liver, *the richest of all meats*. When you can help your dog so easily — why not get Dash and get started? The sooner the better!**

Dash is fortified with LIVER!

CONTAINS CHLOROPHYLLIN — Stops Doggy Odors

A product of Armour and Company

1. WILL YOUR BATHROOM BE MODERN ten years from now? It will be if you insist on American-Standard fixtures. You can get matched styling in baths, lavatories and toilets which come in a variety of colors as well as white. These quality fixtures will keep their new-as-tomorrow look for years to come.

2. WILL YOU HAVE MORE COMFORT, more wall space? Yes, if you install American-Standard baseboard panels that encircle your rooms with warmth. These hot water heating panels replace wood baseboards, take almost no floor space. Remember, there's an automatic American-Standard boiler for any fuel—gas, coal or oil.

3. WILL YOUR KITCHEN KEEP PACE with your changing needs? Yes, if it's an American-Standard kitchen with the *only* all-steel cabinets with sliding shelf and drawer arrangements that can be changed at any time, by anyone. Insist on the only kitchen that keeps in step with your changing needs and work habits.

3 Good Reasons to choose American-Standard

LOOK at the pictures. Read the questions under them. And you will agree that the surest, best answer to each is American-Standard. Not only will you get beautifully designed, carefully made equipment that will give years and years of trouble-free service, but if you should want to sell your home at any time, you will find that American-Standard products are a big sales "plus."

Before building or modernizing, be sure to see your American-Standard retailer . . . he can be of great help to you. Be sure to ask him about easy payment terms. He is listed in the yellow pages of your phone book. Or for a big, helpful Home Book mail the coupon on this page with 10¢ to cover handling.

American Radiator & Standard Sanitary Corporation,
Pittsburgh 30, Pennsylvania.

Get this book of bathroom, kitchen and heating facts.

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Dept. PB-113, Pittsburgh 30, Pa.

Please send me your new HOME BOOK. I enclose 10¢ in coin for handling. I am interested in:

☐ Bathrooms ☐ Kitchens ☐ Heating

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

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Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS

New kitchens from old

EVEN the most elaborate new kitchens have nothing on these Cinderellas! See the glamorous living kitchens on this and the following six pages. Each rises above the common ailments of old houses. We offer these kitchens as thought stimulants to help you when you consider modernizing or buying an older home

Now bright and new, this kitchen had its "face lifted" within its old walls

OLD	NEW
Cabinets lined up along one wall only	Cabinets turn corner; dishwasher; disposer
No work space or storage near range	Cabinet beside range for serving, pans
Dining area seated only four persons	Roll-around table for six; built-in bench

Photographs: Suter, Hedrich-Blessing

AFTER. New cabinets turn the corner to increase storage and counter space. Note dishwasher. Range (out of picture at left) has adjoining cabinet.

See the rolling-door cabinet for spices, seasonings. Upper and lower corner cabinets have three Lazy Susan shelves.

BEFORE. One wall of cabinets stretched along sink side of room. This was the extent of storage space in the kitchen.

The range was lone-standing, had no spot near to store pans, no counter area for mixing or for placing the serving dishes.

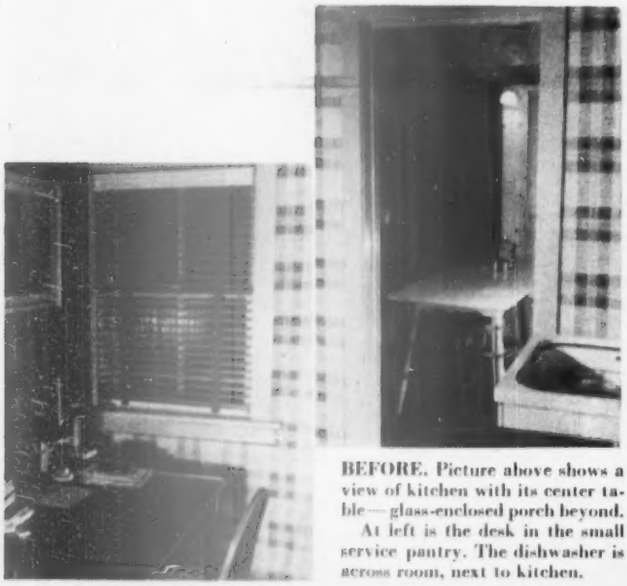
Let's look at your kitchen as it stands. What does it offer? Unless it's a time- and stepsaver, you're being shortchanged in efficiency. If it lacks beauty, you are missing the enjoyment and satisfaction this room can give the whole family.

In some cases, relatively small changes may do the trick. Such improvements made the kitchen you see on this page convenient, practical, and pretty. No structural changes were involved. New cabinets strategically placed make a handy working center at the range, as well as a baking center at one corner of the room. The dishwasher-sink with waste disposer cuts down on kitchen chores.

A built-in bench adds room to the eating area. The dining table, center front in the "after" picture, is on casters. A gentle push rolls it over to the dishwasher for speedy cleanup of plates, glasses, silver. On page 137 you'll see table and dishwasher in action—also the "before" and "after" floor plans.

How to make a kitchen grow, next page ⟶

New kitchens from old *Continued*



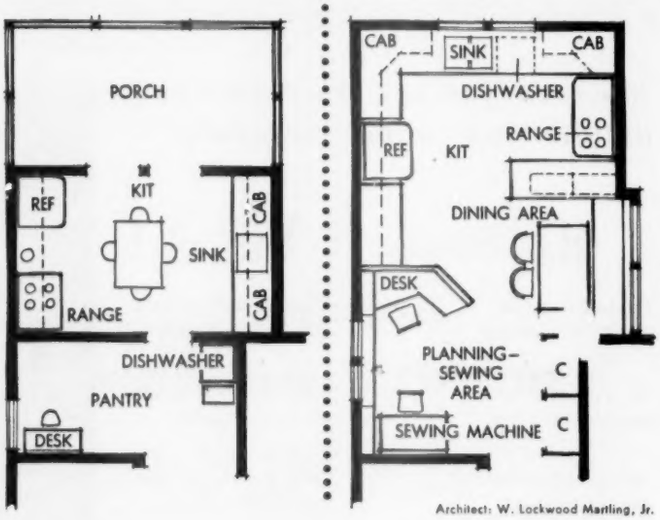
BEFORE. Picture above shows a view of kitchen with its center table — glass-enclosed porch beyond. At left is the desk in the small service pantry. The dishwasher is across room, next to kitchen.

Photographs: Suter, Hedrich-Blessing

Planning-sewing corner across from eating area gives maximum space for multi-jobs, such as recipe clipping, telephoning, cutting out fabric. This was once the service pantry. Note lattice divider for "office," slanted shelves for magazines

A pantry, porch, and tiny kitchen combined to make this family room

OLD	NEW
Unneeded glass-enclosed porch cut kitchen space →	Larger "U" working area and peninsula divider
Tiny, dark kitchen with "borrowed" light →	New windows — big, airy kitchen; dining space
Service pantry added steps to kitchen jobs →	Planning-desk divider; sewing center; closets; lattice divider



Architect: W. Lockwood Martling, Jr.

Do you have little-used areas skirting your kitchen? If so, they may be hidden treasures you can turn into profits as part of a large, new kitchen.

Here's the way the William R. Moggs, Oak Park, Illinois, put extra rooms to better use. A glass-enclosed porch that extended the length of the kitchen was converted into a "U" cooking center, and a pantry into a dual-purpose corner for planning and sewing.

The owners did much of the modernizing themselves. They finished the warm maple cabinets and chose their decorating plan. Mrs. Mogg made the tiered curtains.

Look over their charming new kitchen—more pictures on page 162. You'll find inspiration for re-doing your own for more efficient meal preparation, for pleasant eating, for combination of hobby and work centers.

→

New, Provincial kitchen boasts roomy dining space. Peninsula cabinet replaces wall between former kitchen and porch. Counter is parking place for dishes on way to table — also baking area

Out with pantry! In with a place to eat! Turn the page

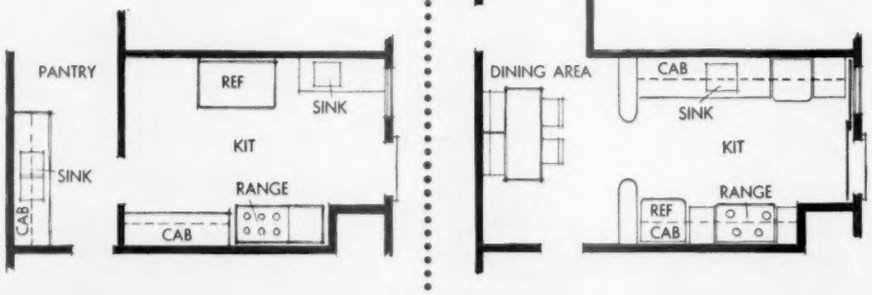
New kitchens from old

Continued

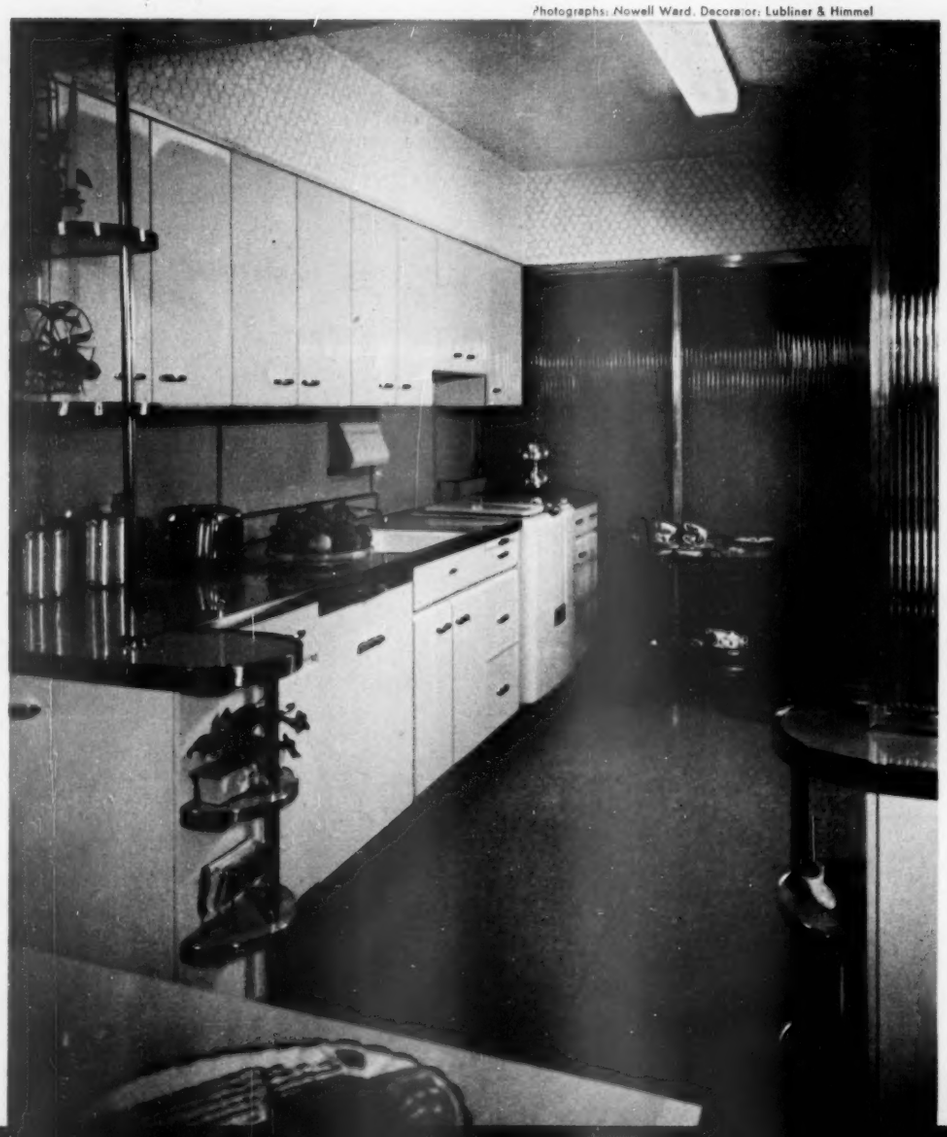
OLD		NEW
No work space in a rambling kitchen	→	Cabinets beside range, refrigerator
Wall with old-fashioned door and window	→	Wall "curtained" by glass sliding door
Antiquated butler's pantry, seldom used	→	Pretty dining area; under-bench storage; perfect lighting

New kitchen had a two-room start—a Gay Nineties pantry, a corridor kitchen

BEFORE. Outmoded equipment in the old kitchen fairly "ate up" floor space. Just see the long squatty refrigerator, the stork-legged open sink, the cumbersome range. Below is view looking toward pantry end



Photographs: Nowell Ward. Decorator: Lubliner & Himmel



Hard to find a more beautiful, convenient kitchen than this. Yet, it started with three strikes against it—a butler's pantry with storage far removed from the kitchen proper; an unsightly door and window along one wall; a clutter of equipment without adjacent space for cooking activities.

The owners, the Marshall Korshaks, of Chicago, decided on only one structural change—removal of the pantry-kitchen wall. They concealed the outside wall on the opposite side of the room with the glass doors you see in the "after" picture on this page. If your own kitchen needs a "right-about-face," you'll find lots of helps and decorating ideas in this kitchen's story.

Good riddance to butler's pantry! Handsome dining area sports a wall of figured charcoal fabric; others are painted the color of background. Cushion of persimmon-toned bench conceals storage for bulky pans. Beauty touch: Bird-cage light fixture over table. Door at right leads to hall

Fluted-glass sliding doors hide the door and window you see in the old kitchen. Matching glass divider, right, and open shelves, left, separate work and dining centers. The cabinets below house toaster, waffle iron, glassware, silver. See the curving shelves that mark the "doorway"

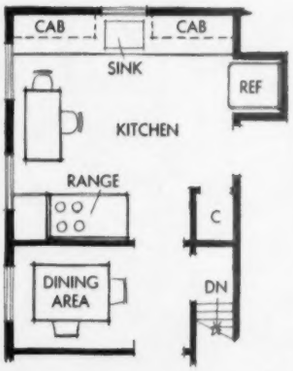
Turn page for reorganized kitchen →

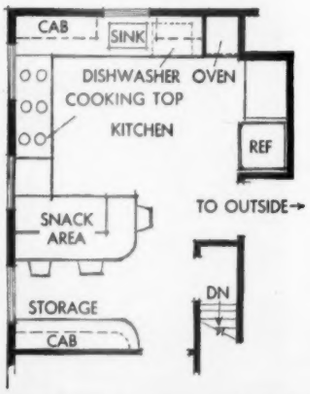
New kitchens from old

Continued

OLD		NEW
A small dinette cramped the kitchen	→	Long eating counter in big kitchen
Range by itself; recessed refrigerator	→	Continuing cabinets next to equipment
Limited storage room in small kitchen	→	A "pantry" wall, long serving counter

The dinette joined the kitchen to make eating and cooking space larger





BEFORE. Above you see the same sink wall as in the "after" pictures. *Below,* nonstructural wall behind range and a closet were removed to make a modern, efficient "U" kitchen and lunch bar

This kitchen re-do is proof you can start with an inadequate, old-fashioned kitchen and turn the same area into a beautiful room that gives top performance.

When the Richard E. Schwabachs of Larchmont, New York, purchased a handsome old house, the kitchen was its weak room. A dinette once converted from a pantry was cramped and walled in.

"Future" kitchen sketches included a larger eating place—room for five chairs and the baby's high chair—more storage space, new appliances. The wall between dinette and kitchen came down to give the new room its "open-air" feeling.

The lunch bar also makes a playproof counter for the four small sons. You'll get good ideas from this friendly kitchen, where Mother can chat while she cooks.

Photographs: Rowland

Serving a family of four to six is a snap from jumbo-size counter. The cooking top is only a step from sink, ovens, and refrigerator. Teddy and John get their lunches short-order style. Easy-to-clean clay tile on wall frames ventilating fan. Pink curtains are glass fabric—no ironing ever!

←

Left, at the busy sink side of the kitchen, food takes only minutes to prepare. Cleanup time, dishes go from snack bar to long counter at left of sink, then into dishwasher. The refrigerator with adjoining storage cabinet and big counter is at right (see plan), just a short distance from the ovens

Work's all done—kitchen is slick. Peninsula replacing former pantry wall has a counter at two levels, one for cooking activities, one for comfortable eating. Row of cabinets behind eat bar has sliding doors. All drawers and pan shelves are lined with reversible pink quilted plastic—no clatter, easy to clean

Here's individuality on a big scale

This is a splendid development house. On page 149, we show variations in size and design that give owners a "custom-fit" home from one basic plan

By James A. Riggs

The house you see here is just one of several variations of a remarkable basic plan done by Architect Carl Koch for a development near Concord, Massachusetts.

Here we show you the "all-out" version—a house which is complete with three bedrooms on its main floor, but which also has an upper level and a lower level to triple its basic floor area. These auxiliary levels do not resemble the conventional attic or basement. The architect applied all his skill to making these as livable as main-floor areas.

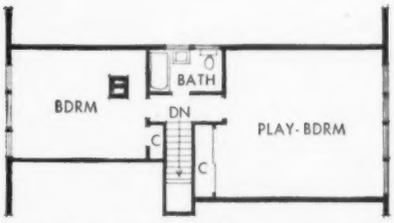
Take the "attic" here. At each end of the upper level, windows stretch clear to the point of the gable for a flood of light and ventilation. Where roof pitch was as steep as shown here, dormers were added for further openness.

"Basements" were included only in houses developed on a sloping site. This way the entire rear wall of the lower level is exposed—again, for light, air, and the wonderful view.

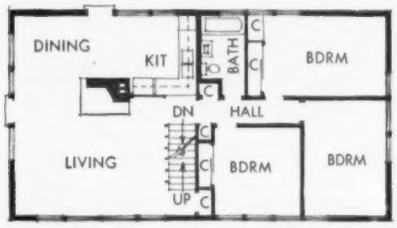
Located in rolling, wooded country [*Turn to page 149*

Gable ends give openness usually lost with such an enveloping roof. Door and movable windows form center; fixed glass fills out sides and top triangle

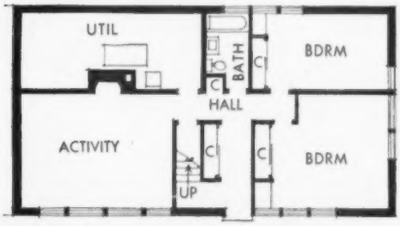
House has steeply pitched roof to allow for upper level. Note grouping of glass at entrance, how white trim used here stands out against vertical red siding



Upper level here has full bathroom and two bedrooms — one large enough for a play area



Main floor of this "all-out" plan has three bedrooms. (Alternates are shown on page 149)



Lower level does expected basement duties — also has activity area and two more bedrooms

Photographs: Ezra Stoller, Nyholm

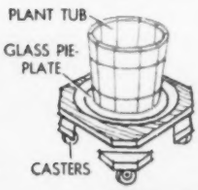
Reclaimed-brick fireplace stands as a privacy buttress between this living room and entrance hall. Pass-counter (to the kitchen) encourages buffet meals and is one of several devices for "openness" that link the family in a friendly and subtle way. (Open stairway shown at right is another example)

Indoor plants men go for

By Fleeta Brownell Woodroffe

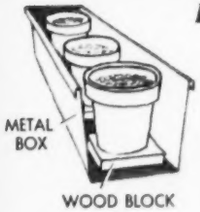
RUGGED HOUSE PLANTS have really caught on with men. You pick these hardy favorites for their unflagging performance—there's nothing fussy about a palm or a color-splashed caladium. And you men have been frank to admit you want plants that take little pampering. For a comparatively small outlay you get a lot from one of these

Paradise palm—tall, tough, and handsome



Palms are popular in a big way. They tolerate dry air. With good care, they'll grow gracefully but not rampantly. Feed regularly. Make or buy plant "walker" to save marks on rug

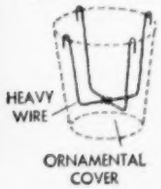
Photographs: Hedrich-Blessing



Foliage plants liven a room

Metal-lined box in room divider holds potted dieffenbachias and philodendrons, all lively, pleasant greens. Wood blocks under the pots raise shorter plants. Fancyleaf caladium adds a color wallop

Peppermint geraniums have spicy scent



Geraniums with leaves in assorted aromas are "coming back" with men as well as women. For a practical touch, use crossed wires to keep pot off table

More on next page

Indoor plants men go for

Continued

Tips for you on house-plant care

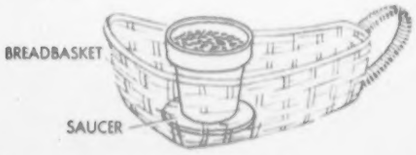
- Use this soil mixture for your potted plants: equal parts garden loam, sharp sand, compost or fine-milled peat.
- When you repot a house plant, keep soil ball intact and set at same level.
- Every 5 inches of pot depth calls for a 1-inch layer of gravel for drainage.
- Water your plants only when top of soil gets dry—oftener if in bloom.
- Give all plants some time in the window, so each gets its full share of sun.
- Remember that the best temperature for most indoor plants is between 65 and 75 degrees—keep them out of drafts.
- Wipe smooth-leaved plants with a damp cloth. Clean all others weekly with brush that has soft bristles.

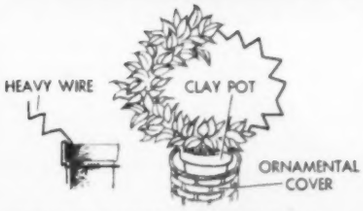
This green crown is a pineapple top

Twist the top from a ripe pineapple, and you can grow a plant like this. Pull away three or four lower rows of short leaves, then insert plug base in soil. Hold top up with ice-cream sticks until roots form. Keep moist

Try pickaback plant—a sprightly sprawler

This fuzzy-leaved plant won't get much higher, but will continue to spread. Leaves overlap like shingles. New plants start easily from offshoots. One good plant makes a fine filler for a French breadbasket. Set pot on saucer





Ivy wreath, fun to make, adds sparkle to most any table

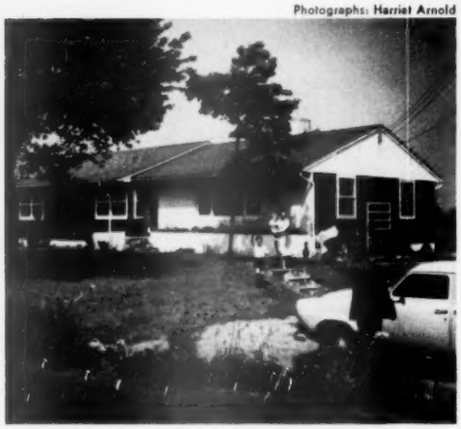
To make this green ring, you start with three ivy plants—one in center to cover soil, one to climb each side. Try an improved variety of the old English ivy. Use rather large plants, so wreath will look impressive from the start. Bend heavy wire to make ring as shown, or buy one of the commercial supports

See "House plants—how to grow and place them," page 259

Picture of a happy family and a dream realized. Four years ago it took a lot of faith to believe that it would shape up as they had visualized it. The reality is even better than their dream

Here's where the Simrils took over: the foundation in; the framing, roofing, and sheathing completed. The rest was all theirs to do, and that's the way they wanted it

Photographs: Harriet Arnold



Verne Simril can now enjoy what he's worked hard for: a home to fit his family, and a pleasant way of life for all

They built more than a house

By James M. Linton

"I gave up golf when I started on the house," says Verne Simril; "that was four years ago. I haven't gotten back to the game, but I haven't been hunting for exercise yet."

A lean, hard, six-footer, Simril put in 40 hours a week the first year and 20 hours a week for the next two years while he built his four-bedroom home near Williamsville, New York, in after-office hours and on weekends. Simril, a physical chemist and research supervisor with E. I. du Pont de Nemours and Company, is a Ph. D. who doesn't let his degree get in the way when he's driving a nail, laying up concrete block, or running a bench saw.

Back in the spring of 1949, Verne and Anna Simril were crowding themselves out of a small house in the city, as Verne acquired power tools and Anna set up a photographic darkroom as a means of keeping a picture record of their two boys, Christopher 4, and Scotty, 1.

"In the spring of '49, we became Sunday house hunters, dreaming of an ideal house that would have plenty of storage space, plenty of real *living* space where Verne could have a good-size workshop, the boys could have room to romp, and we could have a real garden," says Anna.

"We couldn't find what we needed, so we decided to build to fit our needs."

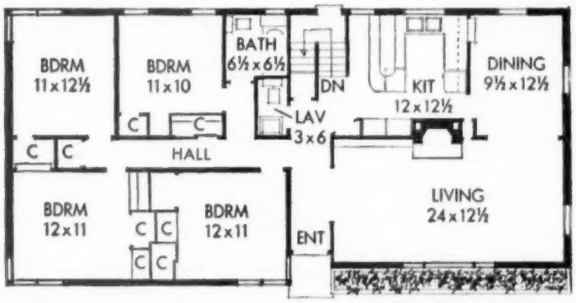
"We've made some mistakes, but I hope we've corrected most of them," says Verne—who has a sharp eye for such details as whether a floor joist is resting squarely on a lally column or whether it has been hastily shimmed into place—"but if we build again, we'll build much the same house. I suppose that indicates that we chose the floor plan best suited to us."

"We drew up plans of what we wanted—a one-floor house with four bedrooms, full basement, a modern kitchen, fair-size dining room, a living room with [*Turn to page 170*

Workshop is more than a hobby; with these tools Simrils built a house, furniture, conveniences. Power tools make it possible for Anna to help on many time-consuming jobs

Young Chris and Scotty grew up with a growing house. They were always willing to volunteer opinions and expert advice

Many hands usually make light work. Chris and Scotty had a hand in nearly every job—whether it was appreciated or not



This is the floor plan Simril evolved after analyzing his family's needs. It has four bedrooms, a good traffic pattern, and ample storage space. There's a garage, a workshop, and recreation room in the basement

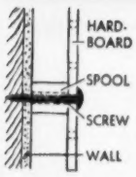
March mud, the discouraging kind that makes you wonder why you ever got into building

First meal in the new dining room was a gay affair—a picnic lunch eaten off a slab of plywood to the tune of weekend hammering

Same corner today—with a newcomer. Simrils made most of their own furniture before building the house

Inexpensive glamour

By Muriel Hanna

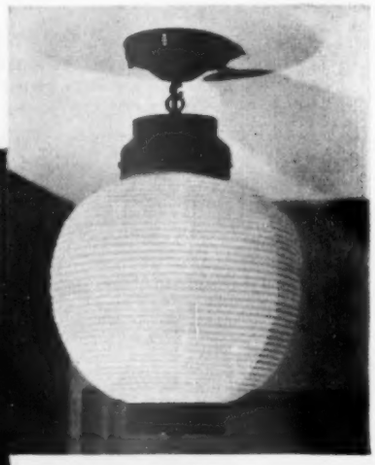


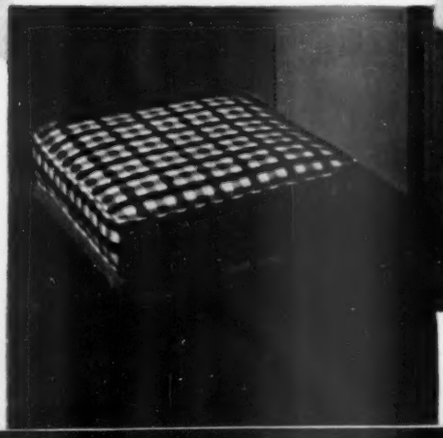
$7.50 **organizes a hobby into an eyecatching wall decoration. That's the approximate cost of the perforated hardboard with wire hangers and shelves. It's easy to change the arrangement as your hobby grows. The sketch at left shows how to attach hardboard to wall**

Holiday season ahead! Make your decorating dollar go farther by perking up your home with some of these imaginative, budget-stretching ideas

$3.50 **will add this luxurious "marble" top to an old or unpainted chest. It's a varnished sheet of plastic veneer, but you could use marbleized wallpaper. Brass knobs add a final touch. For how-to directions, see page 215**

$3.50 **— the cost of the Japanese lantern — and a little ingenuity will give you this attractive entrance-hall ceiling light. How-to directions for making this light on page 210**

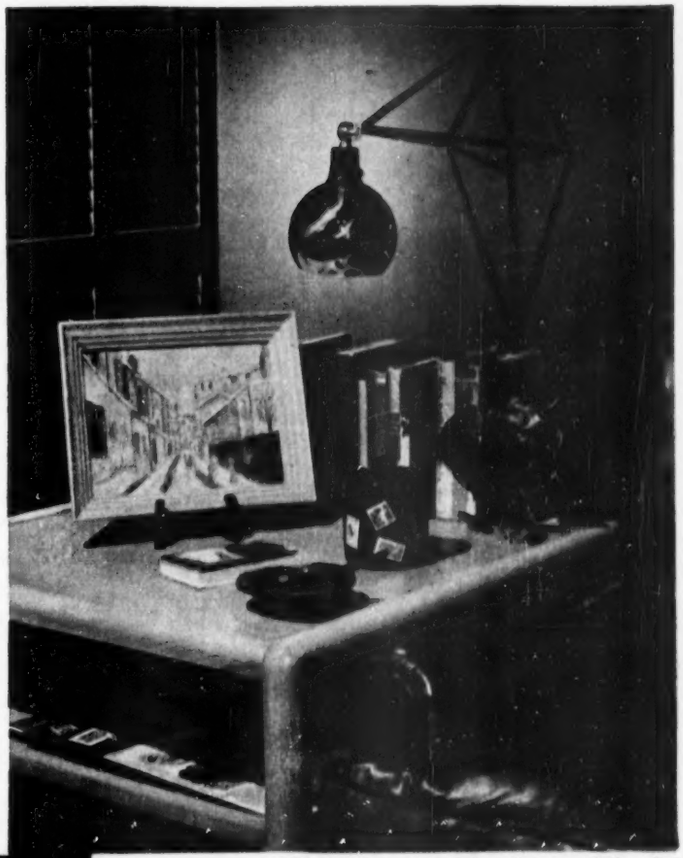




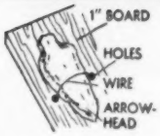
$6.50 **is all the wrought-iron legs for this TV bench cost. Add them to a plywood top, and you have an expensive-looking piece of useful furniture. On page 213 see step-by-step directions for making pillow**

$.99, that's right, less than a dollar, for these lovely reproductions of the Eighteenth Century sconces. Buy them in a dime-store and spray-paint them black. Then add brass or glass bobeches. Sculpture is a low-cost reproduction of an art masterpiece

Photographs: Hopkins; Reynolds, Photography, Inc.



$2.25 is the price of that clever easel that displays a painting on an end table. Humidor was grease container from a range set. It was spray-painted black, then interesting foreign stamps were attached and protected with plastic spray



$1.79 buys a shadow box to make an arrowhead collection part of your decorating. They're mounted on a piece of plywood cut to fit the frame. Foreign money is glued to dark-green linen and displayed behind glass in a simple black frame. Boards supported by bricks make inexpensive set of bookshelves

$1.40 is all this conversation-starting wall hanging costs. It's a roll of inexpensive, textured wallpaper with black dowels tacked on at either end. It hangs from a black silk cord. Paint your own fish or other favorite design on with show-card colors. You'll avoid mistakes by sketching designs on other paper first

Lighting helps you decorate

By Florence Byerly

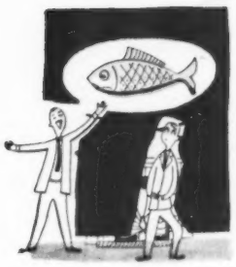
Are you still living in the Dark Ages? Or are you using light the new way . . . so you see better, and so both you and your home look better? These ideas will help you make the most of light

YOU'RE HAPPIER on a sunny day. And scientists say a cheerfully lighted room gives the same emotional lift. Best for your spirits and also your eyes is fairly even lighting throughout a room with extra lamps at special work areas. It's the spotty, uneven contrast of dark, shadowy corners and glaring illumination on your work that overexercises eyes. For proof, try this experiment: Look closely at the eyes of someone in semidarkness—the lens or center of eyeball is big and wide open. But after the eyes have focused on a lamp bulb for a few seconds, the lens closes to a tiny opening. Unlike a camera, your eye has a built-in exposure meter and automatic lens control. All you need to do is cooperate by lighting rooms evenly to avoid the eyestrain of frequent lens changes.

EQUALLY PRETTY BY DAY OR NIGHT is a room that's adequately lighted. This is especially important if you've chosen some of the subtle beige, gray, or dull green tones which are popular near big sunlit windows . . . they'll seem wishy-washy in twilight. You've spent hours in matching colors and a lot of money in getting those furnishings, so give them enough light so you can enjoy them. For nighttime effectiveness, let some of your principle lights come from about the same direction as the daylight did. Cove or valance illumination retains the luminous daytime look of window fabric and blinds. Luckily, new homes are usually adequately wired. But if you're in an older home, you probably need more circuits for newer laborsaving machines, and you'd better plan for newer eyesaving lighting, too. After you've dreamed and planned, talk it all over with an expert, for wiring is a job which should be done by a professional in order to assure safety and best operation.

TV COMFORT requires that balanced all-around-the-room lighting described at the left. There's light coming from the TV tube almost 10 times as bright as the reflected light on a movie screen, so your eyes need compensating light from other sources. When adding TV to a room, most people expect it'll be necessary to shift location of a chair or sofa, but it's surprising that so many people fail to check up and improve on the lighting. Good additions are cove lighting or torchieres which reflect against a light-colored ceiling, or so-called TV lamps with translucent shades with a pleasing glow. The latter is better if it is *not* placed directly on the TV set; just use it for supplementary light. Be careful not to place any lamp so it shines directly on the screen, setting up a reflection which detracts from the picture.

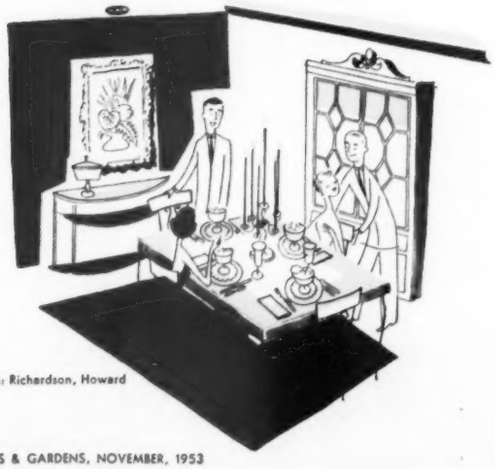
LIGHT REFLECTS, just the way a ball bounces or sound echoes. Shiny and light-toned surfaces throw back the light, while dark surfaces soak it up. So if you choose dark walls, plan on using more lamps and bigger, brighter bulbs. Keep the ceiling color light, so lamps will be reflected. Mirrors are another light reflector, and so is a white blotter on a dark desk. An average-size room needs at least five lamps . . . and that's assuming there are light beams bouncing back from pale ceiling and walls. Even lampshades make an important difference . . . opaque ones should have white linings, and translucent ones should diffuse the rays so bulbs won't show through. Sketched at the right are some good ways to add bright accents to a dark-walled room: mirror, translucent shade, supplemental spotlights.



SPOTLIGHT ACCENTS give drama to decoration. This one sets directly into ceiling of new or old home, but there are exposed models of bull's-eye shape which can be painted like the ceiling. Those with small opening can exactly cover a favorite painting, or point straight down to piano keyboard and music. Larger models can cover an entire dining table. If *fixtures* are too permanent for your temperament, consider pin-up spots or even photographer's clamps with a spotlight bulb so you can experiment and change. For example, at Thanksgiving, hide a pin-point spot somewhere above the dining table, focus it on the centerpiece or turkey while the rest of the table glows by candlelight. Or clamp the light on a bookcase top pointed toward a piece of sculpture, to play up both the texture of the modeling and the shadow it casts on the wall.

LUMINOUS PANELS are decorative, give practical illumination, too. Here, a window becomes a shadow box with fluorescent tubes shining through light-diffusing ground glass or plastic. Or, the entire ceiling of a small bathroom could be luminous. It's a practical idea, as fluorescents are cool, produce a lot of illumination from very little current. Or the shadow box sketched can be *indirect* light; paint the back of niche a light-reflecting tint, and hide four tubes around the frame so their light shines into niche, then bounces outward to light stairs. This is a striking way to show off any collection: china, miniature cars, seashells.

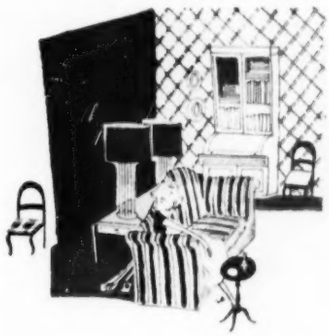
BALANCED LIGHTING doesn't necessarily mean *brilliant* lighting. In a dining room, many smaller light sources all add up to a "dinner-party mood" that encourages conversation; they make everyone look handsomer, let you use candles if you wish. Supplementary lighting can be placed inside a china cabinet, or hidden in its top. Torchieres for indirect or reflected light are made in both floor and table styles . . . nice to use one near each end of a long buffet. But whatever light sources you choose, try to balance all sides of the room . . . in the dining room below, on one of the walls not sketched is a picture window topped by cove lighting. And, remember, fluorescent tubes are made in several shades of white, so choose one becoming to food and skin tones. Then do your color matching of wallpaper, drapery, and rug under the same type of fluorescent.



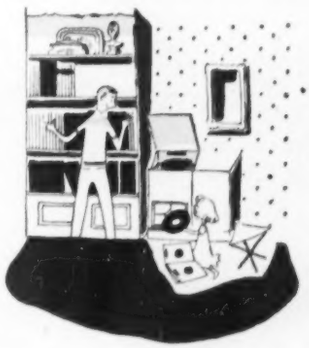
Drawings: Richardson, Howard

EASIER SEEING for cards, sewing, and reading requires at least a 150-watt bulb. But you'll need other lights in the room, for the eyes glance about even when you may think you're concentrating on a six-no-trump hand. And the stronger one light is, the greater the danger of contrast which forces the optic nerves to open and close the eyeball lens. The chandelier pictured is a pulley type that can be pulled way down so beams fall on the cards but never directly upon the eyes. Or it can be pushed high out of the way. Another good lamp for card playing is the swing-arm bridge type with a glass reflecting bowl so light goes down to the table and up to the ceiling. Just look around your home right now to see if you've enough light at special activity spots. If not, rearrange your lamps, or change to stronger bulbs.

OUTLETS CONVENIENTLY LOCATED are every bit as important as the lamps you plug into them. Temporary remedies for badly located outlets are Underwriters' Laboratories approved devices for safely carrying a cord along a baseboard, provided you don't overload the circuit. Far better is permanent wiring planned after you've diagrammed several possible furniture arrangements. If you're building or remodeling, metal strips with outlets at 1-foot intervals can be placed at baseboards or on tops of work counters where appliances are used. For your "island" furniture groupings where traffic flows all around a lamp table, install a floor outlet behind sofa, as pictured here. Never run an ordinary lamp or extension cord under a carpet.



BUILT-IN LIGHTING adds to furniture convenience, simplifies decorating. Inside your phonograph you could add a refrigerator-type light which turns on when you raise the lid to load records. Or, if you're annoyed by a tangle of appliance cords around your night stand, electrify the stand so only one cord runs to the wall outlet. The gimmick you'll buy (for under a dollar) is called a "table tap" and looks like an extension cord with a flattened double outlet, which you'll screw under the top of the stand. Then cords from clock, radio, and blanket can be rolled into neat bundles and plugged in. The "table tap" is a good idea for serving carts and breakfast tables, too. Just be certain you do not overload any single circuit in your house.

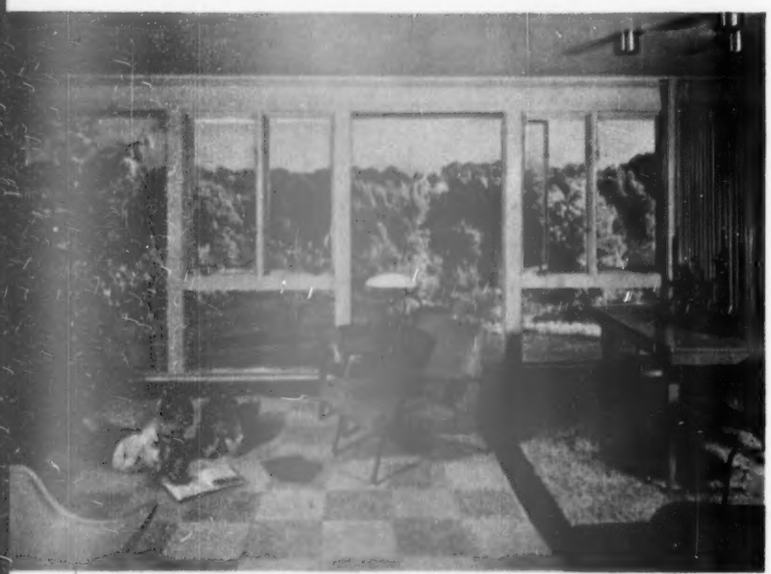


Want to know more about lamps and lighting? Then you'll be interested in "The right light in the right place," Better Homes & Gardens, November, 1950. And for additional help visit the Home Planning Centers operated in cooperation with Better Homes & Gardens. They're listed on page 200.

The house on the cover, Five Star No. 2311, gives you

Four bedrooms in budget space

By John Normile, A.I.A.



Any good view is just that much better from a raised perspective—as in this living room. Smaller, movable sash provides ventilation, while the large glass areas are nonmovable. Lighting above table lets it double for cards or study

Two sides of living area are paneled in fir treated with chestnut stain. Fireplace is masterfully simple. It's framed in limestone and has firebrick painted out with stove black. Behind bookshelves is an entire wall of storage space

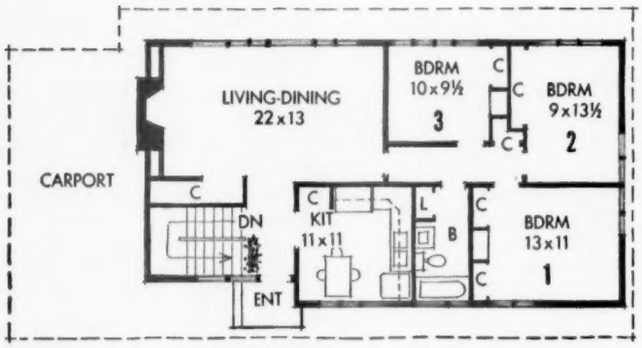
Photographs: Hedrich-Blessing

Like a professional athlete, *Better Homes & Gardens* Five Star Home No. 2311 makes a difficult game look easy. Strong lines and bold use of colors have brought distinction to a familiar structure: the rectangular plan with simple gable roof. Standard materials have been used, and you'll find no fussy details. In short, this is a cost-conscious house.

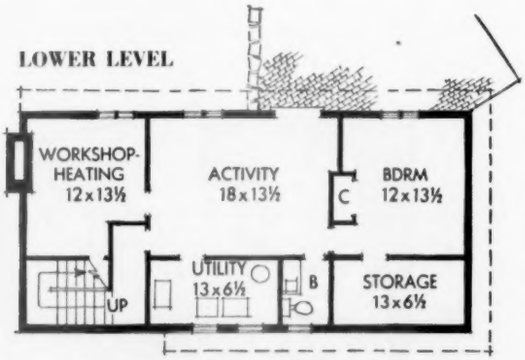
The house has four bedrooms, plus other features made to order for an active family. But it's not an expensive, site-devouring rambler. Designed by Architect William Hecker of St. Louis for his own family of six, this house does its big job with the compactness possible in two-level living.

And here, because the house is built on a sloping site, you have something far better than the *single-floor plan with basement*. Five Star Home No. 2311 has a generous activity area—and its fourth bedroom—on the lower level. Since this lower level is exposed at the rear elevation (double doors open directly to terrace), there are none of the "underground" disadvantages of the ordinary basement. There's good light and ventilation. The 18x13½-foot activity area [*Turn to page 198*

UPPER LEVEL



LOWER LEVEL



Over-all dimensions are 26x46 feet. Square footage, excluding carport, is 2,242. Architects: Wedemeyer & Hecker, Saint Louis. Data: Lois Rea

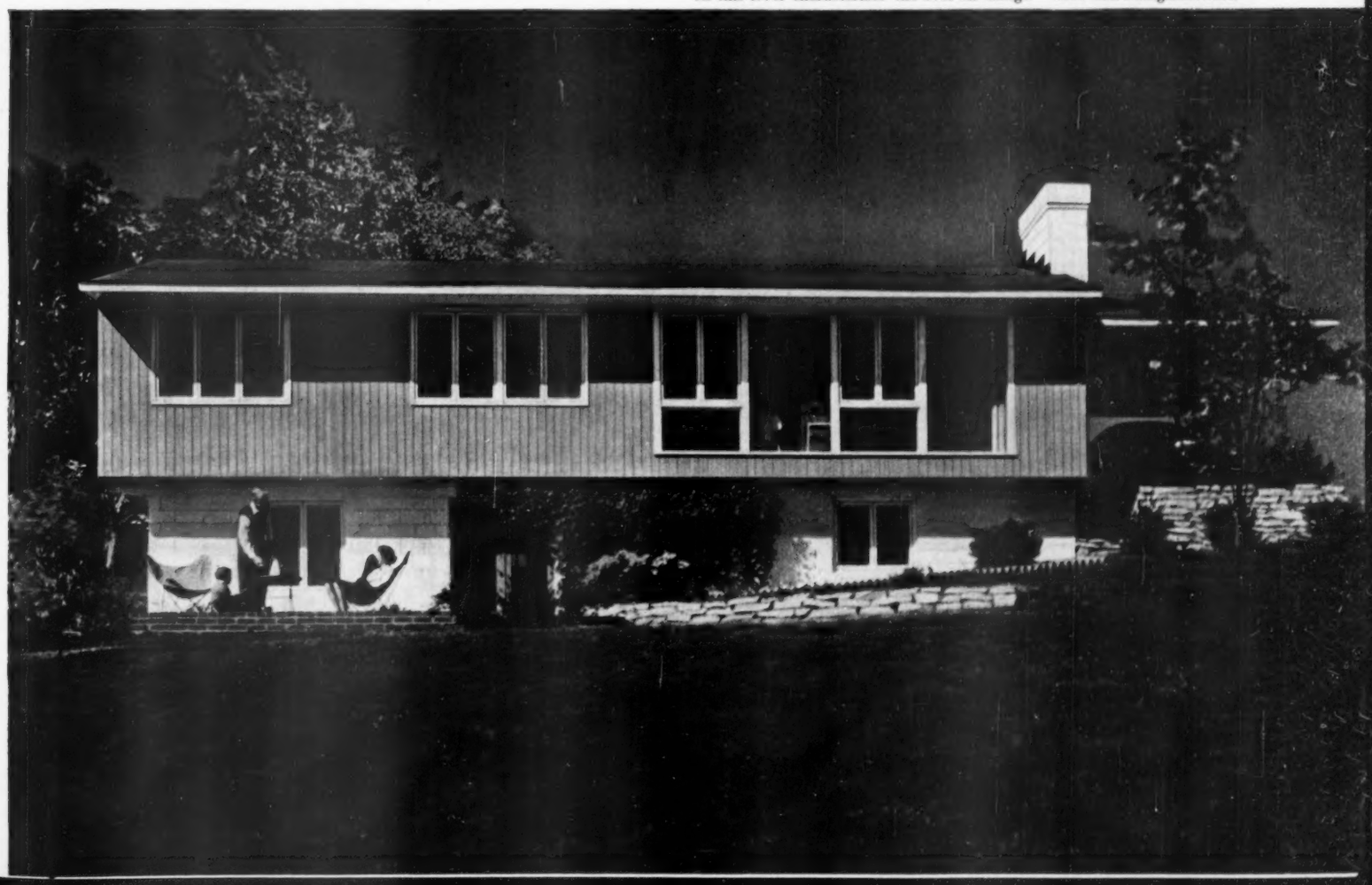
You can buy plans for this or any other *Better Homes & Gardens* Five Star home.

®

See page 200

Here's the sort of studied simplicity that reduces building costs, that lets this house stand out in an unaffected and neighborly way. Carport roof, a simple projection of the basic gable, is supported by welded steel pipes

Here's the rear or "downhill" side of Five Star Home No. 2311. Siding of the upper story is fir, stained a handsome silver gray. White window trim on this level characterizes the over-all design — neat and straightforward



The breakfast room glows with cheery comfort, with the warm amber tones of the pine furniture, the crisp white curtains, and the gaily patterned walls. Floors are left bare, to show off rich oak flooring

Notice how the entrance from porch to the breakfast room is simply but effectively furnished. Planter is useful as well as decorative, with its space for hanging copper utensils. Large, plain areas play up colorful pattern on the wall, counters

Comfort without clutter

By Ann F. FitzPatrick

You'll get extras in good living with simple, tasteful furnishings, well arranged

Plan your home for solid comfort, and lots of it. But remember, it's not the *number* of things you have around you that makes a home comfortable—it's the *kind* of furnishings you have and *how you use them!* A simply furnished room that's well planned can be 10 times as comfortable as one that's recklessly crammed full of meaningless pieces.

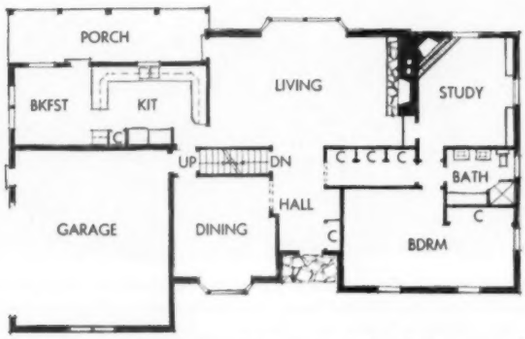
Look how carefully and tastefully the Howard W. Heywoods decorated their home in Dayton, Ohio, to make each piece of furniture work for top-notch comfort and good looks. There aren't too many pieces—to have more would detract from the simple beauty of the Early American scheme. But each is important, and each serves its purpose well. And, all important, the pieces are arranged for convenience and comfort. Even the accessories were chosen with special care, so that each piece, no matter how small, would add something to the total effect of the home. Each was picked for a special purpose, whether it was to hold logs, receive ashes, or add just the right accent.

Whether your furnishings are friendly Early American, dignified Traditional, sleek Contemporary—or a mixture of periods—combine them with the convenience and efficiency of today's planning, the way the Heywoods did. You'll have a home that's as good to live in as it is to look at!

The pictures on these pages show how one family planned a home that's truly comfortable. Look them over carefully—there are ideas here that you can use, too!

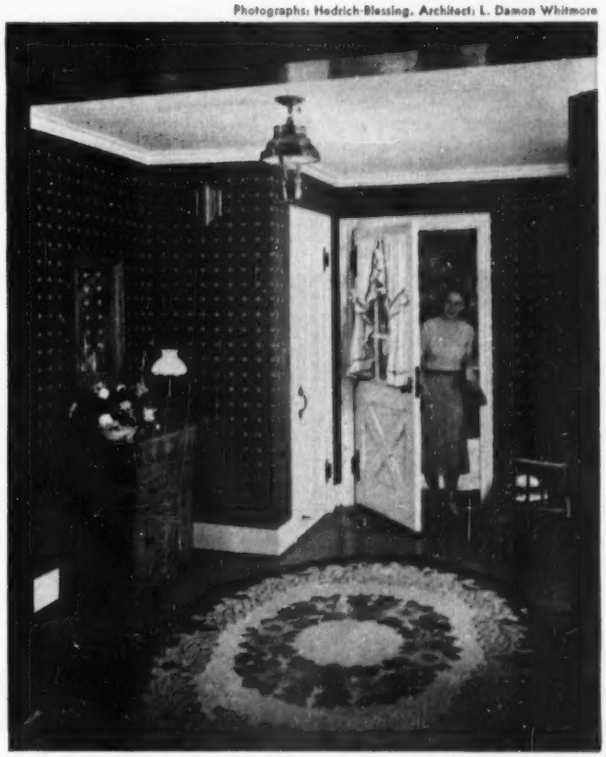
In the living room, this fireside setting is as friendly and inviting as the fire blazing in its hearth. Here is a grouping that sets the stage for easy relaxation and conversation, with its comfortable furnishings, its intimate arrangement

Outside of home has Colonial flavor, blends with Early American furnishings



Main floor of the Heywoods' home is designed for easy and attractive living. Note the convenience of modern storage walls

Photographs: Hedrich-Blessing. Architect: L. Damon Whitmore



Entrance hall hangs out a friendly welcome sign with a few well-chosen furnishings. Seat holds handbags, hats, or parcels, while coats come off to go in the closet. Mirror is convenient for guests and family alike

More photographs on page 234

Save money, work, and worry with a

Fall garden roundup

Leave lawn mowed and free of leaves. Remove all leaves, sticks, and stones from your lawn — it'll look better and remain free of spots. Insert drawing shows how leaves left over winter smother grass. If grass is over 2 inches high, mow lawn once more this season. And while you're at it, bring your lawn furniture inside where it'll be protected from the weather

Protect roses with soil mounds. If you live where winter temperatures usually drop below 20 degrees, mound soil 8 inches high around bases of your roses. You'll find a "collar" made of building paper or wire mesh will keep the soil mound in place around each plant. A loose mulch over mounds further helps stabilize covering against washing by winter rains

Drawings: Kelly

Leave power tools cleaned and oiled. Whisk your power mower clean of all grass and wipe all unpainted surfaces with an oiled cloth. If your mower is gas-powered, remove gas from tank to keep working parts from becoming gummy. All power tools, hedge trimmers and edgers, should be cleaned and oiled. Then cover against dust and store in a dry place

Clean out sprayers and dusters. Like all your equipment, they will perform better and last longer if given good care. Empty your duster, wipe clean. Pump graphite into the piston chamber. Clean all parts of your sprayer, especially gaskets, with water. Let dry thoroughly before reassembling. Treat plant food spreader the same way. Store in a clean, dry place

WANT to sit back this winter satisfied that everything is shipshape? Want to start out next spring with all your tools and supplies in order, for once? Want to find every plant and tree alive and bursting to grow next March? Want an unspotted lawn? We'll practically guarantee all this if you follow these tips. It's time for you to begin *now* to put your place in the slickest order yet!

Be generous with later watering. Give all your young and recently planted trees a final watering. The same goes for new shrubs. And water all evergreens. Otherwise, their leaves may dry out so much they turn brown and die. This happens when there is no water to rise to the roots

Save summer bulbs for another year. Pack your tuberous begonia and fancyleaf-caladium bulbs in dry sand or vermiculite. Keep at about 40 degrees. Pack dahlia tubers in damp sand or peat and keep slightly cooler. Clean and sort dried gladiolus bulbs. Dust with 5 percent DDT powder to control thrips. Store in boxes or paper sacks where it's 32 to 50 degrees

Inspect newly planted trees, shrubs. To protect tender bark from rabbits, mice, and sunscald, wrap trunks loosely with aluminum foil or a special paper tree wrap. Where rabbits and mice are plentiful, protect with cylinders of wire mesh from below-soil level up to bottom limbs. Loosen any wire labels that might girdle a branch.

Cover perennial borders securely. Before ground freezes, mulch your perennial flower beds with leaves, hay, straw, or other mulch. Mulch shades soil against the alternate thawing and freezing that harms plants. In windy spots, cover mulch with wire fencing. Peg edges or weight down.

Fold over tops of plant-food sacks. Then fasten. Spring-type clothespins are handy for this. First label the sacks, then store them in a dry place. If the sacks are too heavy to lift very far, raise on wood blocks to keep them dry and off the floor of your garage or basement.

Label all sprays and dusts. Then close the containers tightly, and place them on a high shelf. Choose spot that's high enough so children won't be able to reach it. Labeling now will save you perplexity when spring comes.

Pull up stakes around your garden. Clean all stakes, then sort for length and use. Bundle them, and store where they'll be handy when you want them in spring. Cradle large ones in U-shaped wires hung from basement or garage joists.

Dump soil out of flowerpots. Grab an old glove and a wad of steel wool or a pot cleaner, and rub clean. Telescope pots inside each other, and stack upside down. Store in a place where no one will knock them over.

Cut off frosted tops of perennials. Before you mulch borders, cut the frost-blackened tops of peonies, asters, daisies, and other perennials. Cut off 2 or 3 inches from the ground. Burn tops you know are diseased. You can safely use the rest as part of your winter mulch.

Drain water from your hose. Then wind hose on a reel, or coil it in a circle. Couple the two ends, and hang where it will be dry until spring. Hang carefully, to avoid sharp kinks that can shorten life of hose. And—most important—open all outside faucets and drain all outdoor pipes, so water doesn't freeze and burst them during the cold winter months.

Clean all hand tools. Get the rust off, rub till bright with steel wool. Wipe both metal parts and handles with oil. This goes for both small and long-handled tools of all kinds. Take inside those you'll want to paint—tools with bright yellow or red handles are easier to spot.

Fork up a small plot of soil. All you'll have to do is rake it next spring, before putting in seeds for a very early garden of sweetpeas, annual larkspur, poppies, California poppies, peas, and lettuce. Leave it lumpy as you turn soil over for frost action to mellow it.

Your early-spring garden will save you money at the time when fresh vegetables are scarce, high-priced.

Clip or tie specimen evergreens. They only need a light trimming—enough to look neat over winter. Bind with stout cord slender junipers and all others with branches likely to be pulled out of shape by snow or ice.

French-fried favorites–

hot and crisp

By Myrna Johnston

Watch any man order in a restaurant, and chances are he'll pick one or more French-fried specialties. You can serve these same foods at home, fresh from your own deep-fat fryer! Nice thing about it is you don't have to be an old hand at this kind of cooking to get perfect results every time. Directions are simple, and if you have one of the new electric fryers, the temperature of the fat is controlled for you.

Now, let's set off on our exciting cook's tour around the page. On the long platter at your right, sizzling French-fried Potatoes and Onion Rings flank a juicy, broiled tenderloin of beef. Gentlemen's choice, for sure!

Alongside on the matching platter are Golden Corn Fritters, temptingly puffy and all ready [*Turn to page 116*

Deep-fat fryers in action, page 126

Photograph: Snook, Photography, Inc.

Roast Loin of Pork

No richer-flavored meat than this! With it serve fried apple rings, mashed potatoes, Perfect Gravy

Ask your meat man to loosen (but not remove) the backbone from the ribs at the market. (Before serving, take off backbone, so Dad can cut the meaty ribs apart easily at the table — the way he's doing it in the picture across the page.) Rub salt, pepper, a bit of sage over all sides of roast

Place roast in shallow pan with ribs serving as rack. For a roast this shape, insert your meat thermometer at a slant but with bulb at center. Roast uncovered in slow oven (325°) till your meat thermometer reads 185° — the *well-done stage.* (Takes about 35 to 45 minutes per pound)

Come to our roast review

Ask anyone his favorite for Sunday dinner or a holiday feast, and we'll bet the answer is a big, juicy roast.

And what main dish could be easier to cook? There are no ingredients to measure, no mixing to be done. But there are a few secrets to make a roast its delicious best: Use a shallow pan; do not cover. Don't add water. Set oven for low to moderate temperature, and keep heat constant.

Our step-by-step pictures give the basic rules for roasting pork and beef. Like to know when to put the meat on so it comes out of the oven at *serving time?* Turn to "Roasting arithmetic answered for you," page 94. Keep this chart handy!

For carving and gravymaking, see page 130

Standing Rib Roast of Beef

Men's first choice! Juicy, tender slices to go with roast potatoes, buttery vegetables

Select a 3- or 4-rib standing rib roast. Place fat side up in shallow pan — bones make rack. Season. The tip of the meat thermometer goes in center of roast, so measure distance, as shown. With metal skewer, make hole for thermometer in thickest part. Bulb mustn't touch bone or fat

Roast uncovered in slow oven (325°). Your meat thermometer will read 140° for rare, 160° for medium, and 170° for well done. (Allow 18 to 20 minutes per pound for rare, 22 to 25 for medium, 27 to 30 for well done.) To tell when to put the roast in oven, see our roasting chart, page 94

Photographs: Snook, Photography, Inc.

Roasting arithmetic answered for you

NO MORE GUESSWORK on when to put the roast into the oven if you use this quick and easy chart. And your roast will be "done" at the hour you plan to eat! (Use meat thermometer as final judge.) For small roasts, use the longer, per-pound roasting time.

Step 1 *Pick your roast; note minutes per pound*

Set oven at 325°	Minutes per pound
Beef	
Rare	18–20
Medium	22–25
Well done	27–30
Lamb	35
Fresh pork	35–45
Ham (uncooked)	
6–8 pounds	25
10–12 pounds	18–20
12–14 pounds	16–18
14–16 pounds	14–16
Boned, rolled half ham	30
Boned, rolled whole ham	25
Ham (ready to eat)	
6–8 pounds	15–17
12–14 pounds	12–15
Boned, rolled half ham	20
Boned, rolled whole ham	18

Set oven at 325°	Minutes per pound
Veal	40
All rolled roasts	Add 10 min. more per pound
Chicken	
under 3½ pounds	30
over 4 pounds	22–25
Duck	20–25
Goose	25–30
Turkey (whole, stuffed, chilled)	Total roasting time (hours)
4–8 pounds	3¼–4¾
8–12 pounds	4¾–5½
12–16 pounds	5½–6¼
16–20 pounds	6¼–8¾
20–24 pounds	8¾–10½
Turkey (halves, quarters)	
3½–5 pounds	3–3½
5–8 pounds	3½–4
8–12 pounds	4–4½

Step 2 *See how long roast needs to cook*

Total weight of roast (Approx.)	15 minutes per pound	18 minutes per pound	20 minutes per pound	22 minutes per pound	25 minutes per pound	30 minutes per pound	35 minutes per pound	40 minutes per pound	45 minutes per pound	50 minutes per pound
3 lbs.	45 min.	55 min.	1 hr.	1 hr. 5 min.	1 hr. 15 min.	1 hr. 30 min.	1 hr. 45 min.	2 hrs.	2 hrs. 15 min.	2 hrs. 30 min.
3½ lbs.	55 min.	1 hr. 5 min.	1 hr. 10 min.	1 hr. 15 min.	1 hr. 30 min.	1 hr. 45 min.	2 hrs. 5 min.	2 hrs. 20 min.	2 hrs. 40 min.	2 hrs. 55 min.
4 lbs.	1 hr.	1 hr. 10 min.	1 hr. 20 min.	1 hr. 30 min.	1 hr. 40 min.	2 hrs.	2 hrs. 20 min.	2 hrs. 40 min.	3 hrs.	3 hrs. 20 min.
4½ lbs.	1 hr. 10 min.	1 hr. 20 min.	1 hr. 30 min.	1 hr. 40 min.	1 hr. 55 min.	2 hrs. 15 min.	2 hrs. 40 min.	3 hrs.	3 hrs. 25 min.	3 hrs. 45 min.
5 lbs.	1 hr. 15 min.	1 hr. 30 min.	1 hr. 40 min.	1 hr. 50 min.	2 hrs. 5 min.	2 hrs. 30 min.	2 hrs. 55 min.	3 hrs. 20 min.	3 hrs. 45 min.	4 hrs. 10 min.
5½ lbs.	1 hr. 25 min.	1 hr. 40 min.	1 hr. 50 min.	2 hrs.	2 hrs. 20 min.	2 hrs. 45 min.	3 hrs. 15 min.	3 hrs. 40 min.	4 hrs. 10 min.	4 hrs. 35 min.
6 lbs.	1 hr. 30 min.	1 hr. 50 min.	2 hrs.	2 hrs. 10 min.	*2 hrs. 30 min.	3 hrs.	3 hrs. 30 min.	4 hrs.	4 hrs. 30 min.	5 hrs.
6½ lbs.	1 hr. 40 min.	1 hr. 55 min.	2 hrs. 10 min.	2 hrs. 25 min.	2 hrs. 45 min.	3 hrs. 15 min.	3 hrs. 50 min.	4 hrs. 20 min.	4 hrs. 55 min.	5 hrs. 25 min.
7 lbs.	1 hr. 45 min.	2 hrs. 5 min.	2 hrs. 20 min.	2 hrs. 35 min.	2 hrs. 55 min.	3 hrs. 30 min.	4 hrs. 5 min.	4 hrs. 40 min.	5 hrs. 15 min.	5 hrs. 50 min.
7½ lbs.	1 hr. 55 min.	2 hrs. 15 min.	2 hrs. 30 min.	2 hrs. 45 min.	3 hrs. 10 min.	3 hrs. 45 min.	4 hrs. 25 min.	5 hrs.	5 hrs. 40 min.	6 hrs. 15 min.
8 lbs.	2 hrs.	2 hrs. 25 min.	2 hrs. 40 min.	2 hrs. 55 min.	3 hrs. 20 min.	4 hrs.	4 hrs. 40 min.	5 hrs. 20 min.	6 hrs.	6 hrs. 40 min.
8½ lbs.	2 hrs. 10 min.	2 hrs. 35 min.	2 hrs. 50 min.	3 hrs. 5 min.	3 hrs. 35 min.	4 hrs. 15 min.	5 hrs.	5 hrs. 40 min.	6 hrs. 25 min.	7 hrs. 5 min.
9 lbs.	2 hrs. 15 min.	2 hrs. 40 min.	3 hrs.	3 hrs. 20 min.	3 hrs. 45 min.	4 hrs. 30 min.	5 hrs. 15 min.	6 hrs.	6 hrs. 45 min.	7 hrs. 30 min.
9½ lbs.	2 hrs. 25 min.	2 hrs. 50 min.	3 hrs. 10 min.	3 hrs. 30 min.	4 hrs.	4 hrs. 45 min.	5 hrs. 35 min.	6 hrs. 20 min.	7 hrs. 10 min.	7 hrs. 55 min.
10 lbs.	2 hrs. 30 min.	3 hrs.	3 hrs. 20 min.	3 hrs. 40 min.	4 hrs. 10 min.	5 hrs.	5 hrs. 50 min.	6 hrs. 40 min.	7 hrs. 30 min.	8 hrs. 20 min.

**Total roasting time—where total weight of roast and minutes per pound intersect. For instance, if you have a 6-pound beef roast and you want it medium, it should stay in oven 2 hours, 30 minutes.*

Step 3 *See when to put roast in oven*

Pick your hour—if you want to eat at—	1 hour total roasting time	1½ hours total roasting time	2 hours total roasting time	2½ hours total roasting time	3 hours total roasting time	3½ hours total roasting time	4 hours total roasting time	4½ hours total roasting time	5 hours total roasting time	5½ hours total roasting time	6 hours total roasting time	6½ hours total roasting time	7 hours total roasting time
12:00 noon	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.	7:00 a.m.	6:30 a.m.	6:00 a.m.	5:30 a.m.	5:00 a.m.
12:30 p.m.	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.	7:00 a.m.	6:30 a.m.	6:00 a.m.	5:30 a.m.
1:00 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.	7:00 a.m.	6:30 a.m.	6:00 a.m.
1:30 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.	7:00 a.m.	6:30 a.m.
2:00 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	†11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.	7:00 a.m.
2:30 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.	7:30 a.m.
3:00 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.	8:00 a.m.
3:30 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.	8:30 a.m.
4:00 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.	9:00 a.m.
4:30 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.	9:30 a.m.
5:00 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.	10:00 a.m.
5:30 p.m.	4:30 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.	10:30 a.m.
6:00 p.m.	5:00 p.m.	4:30 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.	11:00 a.m.
6:30 p.m.	5:30 p.m.	5:00 p.m.	4:30 p.m.	†4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon	11:30 a.m.
7:00 p.m.	6:00 p.m.	5:30 p.m.	5:00 p.m.	4:30 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.	12:00 noon
7:30 p.m.	6:30 p.m.	6:00 p.m.	5:30 p.m.	5:00 p.m.	4:30 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.	12:30 p.m.
8:00 p.m.	7:00 p.m.	6:30 p.m.	6:00 p.m.	5:30 p.m.	5:00 p.m.	4:30 p.m.	4:00 p.m.	3:30 p.m.	3:00 p.m.	2:30 p.m.	2:00 p.m.	1:30 p.m.	1:00 p.m.

†Starting time for roasting—where total roasting time and dinner hour intersect. If you plan to eat Sunday dinner at 2 p.m., put 6-pound beef roast into oven at 11:30 a.m. For 6:30 p.m. dinner, start roast at 4 p.m.

How to make the MOST of a SOUP SHELF

. . . have delicious meals in a jiffy!

BY Anne Marshall

ANNE MARSHALL,
Director Home Economics
Campbell Soup Company

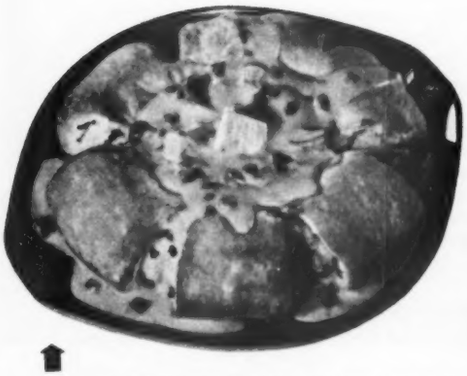
If you'll just set aside space in a kitchen cabinet for a "Soup Shelf," you'll find it's ever so easy to serve delightful meals! Quick ones, too—planned around good hot bowls of soup.

And that's not all! Soon you'll be doing clever things with condensed soup in your *cooking*. As an ingredient in stews and casseroles, it adds flavor and goodness.

Again for perfect pour-on sauces, turn to your Soup Shelf. Discover how sauces made from Cream of Mushroom or Cream of Celery Soup "dress-up" a dish. Or how a bright Tomato Soup sauce cheers a budget meal.

Stock that Soup Shelf with old favorites, of course. But experiment, too, and try kinds that may be new to you.

For a lively Cheese-Macaroni heat together 1 can Campbell's Tomato Soup, ½ cup milk, and 2 cups shredded snappy cheese. Blend with 4 cups cooked macaroni. Bake in hot oven about 20 minutes.



For perfect Creamed Chicken ready in 5 minutes, heat together 1 can Campbell's Cream of Mushroom Soup, ¼ cup milk, 1 cup diced cooked chicken. Serve in a crusty biscuit ring.

NOVEMBER SUGGESTIONS FOR USING

Campbell's SOUPS

FOUR

So delicious...

Treat for three

Beat 3 egg yolks, season them with salt and pepper, and fold them into 3 stiffly beaten egg whites. Make 3 individual omelets by pouring the mixture in three portions onto a hot, well-greased griddle. Cook slowly until firm. Place in a 300° oven a few moments to dry the tops. Lay slices of Velveeta on half of each omelet and return them to the oven just long enough to melt the Velveeta. Fold, garnish with watercress and serve immediately with jelly. Good-eating!—and remember that if you slipped 2-ounce slices of Velveeta into your omelets, you're giving each person more of milk's vital food values than if you served a big 8-ounce glass of milk.

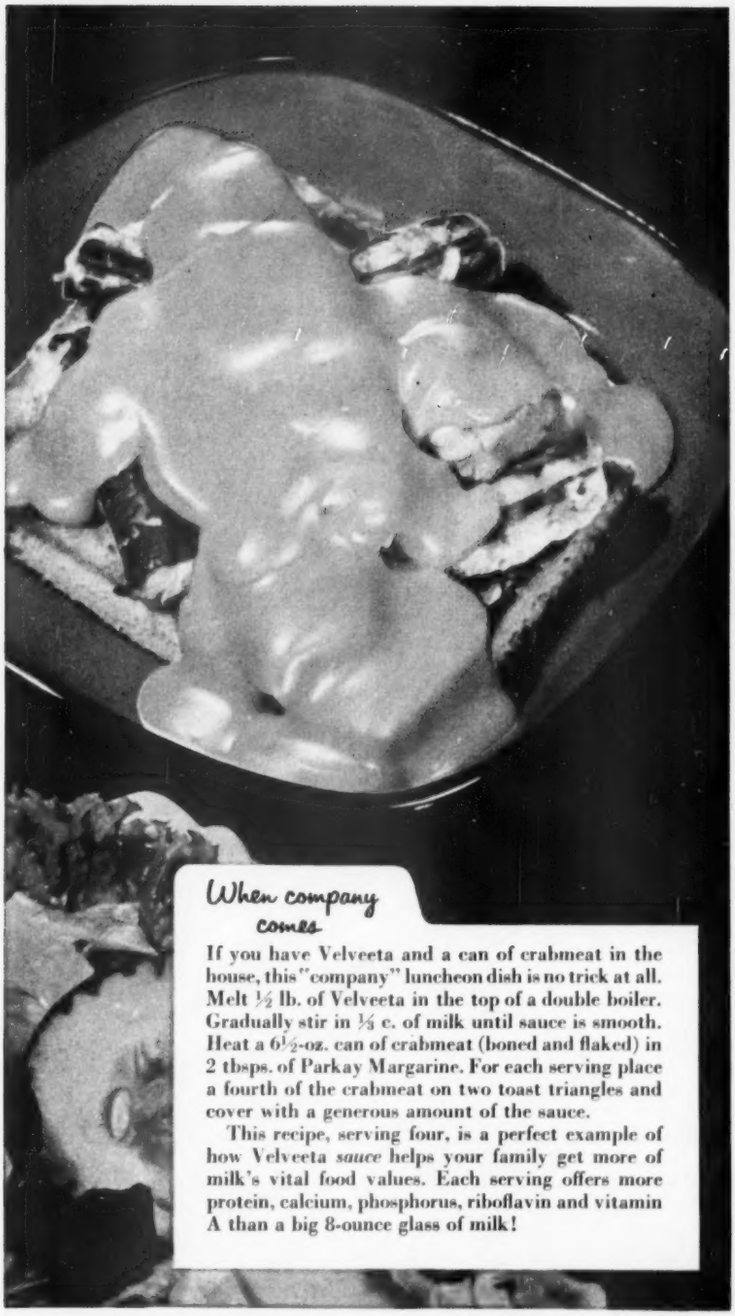
Something hearty for Dad

Here's a new twist for scrambled eggs . . . with a golden topping of delicious Velveeta (that gives more of milk's vital food values than a big 8-ounce glass of milk!). Combine 6 beaten eggs, ½ c. milk, ¾ tsp. salt, ⅛ tsp. pepper. Cook in the top of a double boiler in which you have melted 3 tbsps. Parkay Margarine, stirring until creamy-thick. Mix in 1 tbsp. chopped chives. Place scrambled eggs on 4 slices of whole-wheat toast (crusts trimmed). Top each with a generous slice of Velveeta pasteurized process cheese food with the rich yet mild flavor. Place in 350° oven until Velveeta begins to melt. Garnish with criss-cross strips of pimento.

Velveeta THE QUALITY CHEESE FOOD

EASY VELVEETA LUNCHES

and so full of milk's goodness*



When company comes

If you have Velveeta and a can of crabmeat in the house, this "company" luncheon dish is no trick at all. Melt ½ lb. of Velveeta in the top of a double boiler. Gradually stir in ⅓ c. of milk until sauce is smooth. Heat a 6½-oz. can of crabmeat (boned and flaked) in 2 tbsps. of Parkay Margarine. For each serving place a fourth of the crabmeat on two toast triangles and cover with a generous amount of the sauce.

This recipe, serving four, is a perfect example of how Velveeta *sauce* helps your family get more of milk's vital food values. Each serving offers more protein, calcium, phosphorus, riboflavin and vitamin A than a big 8-ounce glass of milk!

Youngsters' Special

Cut ½ lb. of Velveeta from the two-pound loaf and let it stand for a while at room temperature. Cream it in a bowl with a spoon and blend in 2 tbsps. Miracle Whip Salad Dressing. Blend in ½ c. of chopped raisins. Spread generously on whole-wheat bread for sandwiches that are really good for the youngsters. Just 2 ounces of Velveeta give them more of milk's vital food values than a big 8-ounce glass of milk: *More* protein, to help build sound flesh. *More* calcium and phosphorus to help build sound teeth and bones. *More* riboflavin and vitamin A! So to *help* the youngsters get the milk goodness they need every day, serve Velveeta!

MADE ONLY BY Kraft

Quality has brought fame to the name of Kraft

Big apple roundup

Rich-red, juicy apples are crisp as autumn weather now. And fall apples mean wonderful apple dishes—like those in the picture across the way.

Sunburst Apple Dumplings, for instance, warm and cinnamony with tender, flaky jackets. Apple Coffeecake (left) that fills the house with its spicy aroma as you take it from the oven. Apple Crumb Pie—tender, tart apple slices hide beneath the buttery crumbs and the golden cheese cutouts. And don't forget old-fashioned apple pie—a two-crust one today, a deep-dish type next time.

For eating out of hand, keep fresh apples chilled so they'll be crunchy and juicy. Use them for easy desserts like a cheese-fruit tray, in Waldorf salads and new main-dish variations like Apple-ball-Ham Salad (right corner). And to tickle the kiddies, turn out Caramel Apples—easy with our recipe! They star in one of our good apple-time meals, below.

Family Night

MAIN DISH	VEGETABLE	SALAD OR ACCOMPANIMENT	DESSERT	NICE TO SERVE
Savory Beef Dinner*	Buttered Broccoli	Molded Vegetable Salad* French-bread Slices	Sunburst Apple Dumplings*	Hot Coffee

Hearty for a hungry family! As new twist, serve Savory Beef Dinner in individual, warmed casseroles—it stays hot to last mouthful. Slice French bread, spread with plain or garlic butter; pop into bag or wrap in aluminum foil; heat in hot oven (400°) 15 minutes. To make sunburst designs on dumplings, prick with a pastry decorator or slit with knife; pour syrup over; bake.

He-man Supper

Old-fashioned Brown Stew*	In stew	Head-lettuce Wedges Blue-cheese Dressing Split Hard-crusted Rolls With Garlic Butter	Apple Crumb Pie* (lower right)	Hot Coffee

Especially for the men in your family—a good, old-time supper. Serve stew with man-size hard rolls—warmed, of course! Make apple and leaf designs on Apple Crumb Pie from process American-cheese slices. First cut out a paper pattern; place on the cheese slice, follow the outline with a sharp knife. You will get one large "apple" or two "leaves" from each slice cheese.

Sunday Brunch

Scrambled Eggs With Mushroom Slices	Asparagus Bundles	Fruit-salad Platter of Tokay Grapes, Grapefruit, and Orange Sections	Apple Coffeecake* (upper left)	Demitasse Coffee

Here's a pleasant way to entertain. When guests arrive, serve strong "wake-up" coffee in demitasse cups—big cups later. For Scrambled Eggs for 4 to 6, heat 1 cup drained canned mushroom slices in 2 tablespoons butter or margarine. Combine 6 well-beaten eggs, 1/3 cup milk, 3/4 teaspoon salt, dash pepper; add to the mushrooms; cook over low heat, stirring frequently.

Fall Luncheon Treat

Apple-ball and Ham Salad* (upper right)	Buttered Peas	Miniature Pumpkin Muffins*	Chocolate Angel Fancy*	Tomato-juice Appetizer* Hot Tea

A take-it-easy meal! You can make salad and dessert ahead. Form apple balls with melon-ball cutter or teaspoon measure. Add color to salad by lining bowl and trimming top with apple wedges—skins on. While ladies sip appetizer, put hot peas into serving bowl and take muffins from oven. Make muffins from 1/2 cup pumpkin left over after making yesterday's pumpkin pie.

Photograph: Snook, Photography, Inc.

Fireside Snack

Open-face Deviled-ham Sandwiches	Crisp Carrot Sticks	Perfection Salad* Buttered Popcorn	Caramel Apples* on a Stick	Mugs of Hot Chocolate With Marshmallow Floaters

Nice for after-the-movie crowd. Toast bread slices on one side; spread untoasted side with softened butter or margarine, then two 2 1/4-ounce cans deviled ham combined with 2 tablespoons chopped dill pickle, 1/4 teaspoon prepared mustard. Broil about 6 inches from heat 3 minutes. Make gelatin salad ahead; chill in paper cups. At snack time, eat from cups—no unmolding!

Meats, Main Dishes

French-fried Shrimp....116
Ham Croquettes.....134
Tuna a la King.....134
French-fried Chicken...134
Savory Beef Dinner....123
Old-fashioned Brown Stew.....124
Roast Loin of Pork.... 92
Standing Rib Roast of Beef..... 92
Roast Whole Turkey...104
Braised Turkey Thighs 122
Roast Boneless Breast of Turkey.....104
Oven-fried Turkey.....122
Barbecued Turkey Wings.....122
Flank-steak Wrap-arounds.....107
Spanish Steak.....108
Busy-day Stew.....108
Sweet-sour Short Ribs..108
Cranberry-top Pork Patties.....291

Salads, Vegetables

French-fried Potatoes..116
French-fried Onion Rings.....116
Golden Corn Fritters...116
Potato Baskets.....134
Molded Vegetable Salad.....123
Apple-ball and Ham Salad.....124
Perfection Salad.....123
Golden Nugget Salad..144
Apple-Grapefruit Molds.....145
Kidney-bean Salad....144
Ruby Cranberry Molds.144
Luncheon Turkey Salad.....145
Cranberry chicken salad.....291

Desserts

Banana Fritters.....134
Sugar Doughnuts.....136
Rosette Cookies.....136
Sunburst Apple Dumplings.....123
Apple Crumb Pie.....124
Chocolate Angel Fancy.123
Caramel Apples.....124
Pumpkin Pie Supreme..184
Pumpkin Chiffon Pie...184
Graham-cracker Crust..184
Plain Pastry.....184
Cocoa-Mint Wafers....107
Crunch-top Applesauce Bars.....107
Oatmeal Crisps.....107
Sour-cream Sugar Cookies.....108
Cranberry-jelly Roll...291
Cranberry-jewel Cookies.....291
Cranberry Chiffon Pie..291
Cranberry-Mincemeat Ice Cream.....169
Perfection Fruitcake...165

Miscellaneous

Noodle Baskets.....134
Apple Coffeecake.....123
Pumpkin Muffins.....124
Cranberry muffins.....291
Tomato-juice Appetizer.....123
Perfect Gravy.....133
Fluffy Bread Stuffing...119
Spicy Relish.....291

*Recipes on page 123

Table decorations that are good to eat

By Fae Huttenlocher

Plan a dessert that's pretty enough to be your table centerpiece. Next time you market, watch for perfect fruits you can use for both decoration and food. At no other time of the year will you find such a bountiful harvest of jewellike fruits to give you double-duty beauty.

We're all looking for ways to set a smart-looking table that calls for a minimum of trips to and from the kitchen. You can simplify by planning a colorful, delicious dessert that also serves as decoration. Or you can have the fruit for decoration today, wash and refrigerate it to eat tomorrow.

These ideas are simple and quick. Just use fruits that harmonize with the color scheme of your table.

For a combination dessert-centerpiece harmonious with Harvest pattern china, use simple squares of iced Martha Washington cake. Center with a mound of golden mums, garnish with leaves around the edge of tray

Photographs: Hopkins

Green grapes, spilling from straw cornucopia, contrast pleasingly with violet linen cloth and Avon pattern china. The grapes are easy to arrange, so delicious to serve with a dessert of cheese and crackers. The silver is Lovely-Lady pattern

Cut and serve this beautiful centerpiece for dessert! It's a golden-feather cake garnished with plump green grapes. Mums are arranged in a bowl beneath stand. Inexpensive Shadow-Leaf china is harmonious with wood centerpiece

Bananas and plums complement each other in taste as well as color. They look particularly well with the new Contemporary pattern dinnerware. Gold cloth, leaf-shaped black iron bowl, candles and candlestick point up colors in china

"The 4th meal is the fun meal"

says Betty Crocker

Next time you bake a cake, do me a favor. Don't produce it for dinner. Save it for a surprise. A "Where-did-that-come-from, aren't-you-wonderful!" sort of a surprise. Find out for yourself what fun it is to have a cake around the house come nine o'clock, when folks get hungry.

Nine o'clock to midnight . . . that's the Fourth Meal. The meal people eat for fun. You know how it is—you eat the things you think you should for breakfast, lunch and dinner. But nine o'clock to midnight, you eat the things you like. Wouldn't surprise you, would it, to know that one of the things people like most is cake!

That's why we're recommending that you try this trick. Bake up a Betty Crocker Yellow Cake right now. It's so easy . . . all you do is add two fresh eggs to my Betty Crocker Yellow Cake Mix (we think fresh eggs make the finished cake extra high and light and tender).

Bake it in one big pan and fix it for the family . . . with the easy sugar topping in the picture (sift it through a paper doily just to show you love them)! Or that chewy, honey-sweet, broiled icing that saves so much time . . . and tastes so good.

Or when you've invited company, bake it in two layers, like the picture across the way, and dress it up with whipped cream and raspberries . . . or any fresh, canned or frozen fruit in the house.

It's so little trouble. A child can bake a cake with a Betty Crocker Cake Mix. The man you like best can do it. Or you can do it for him . . . in just the chinks and corners of your busiest day. No fear of failure. You get a perfect cake every time you bake with a Betty Crocker Cake Mix.

We know it's safe to say so. Because we know the good ingredients that go into our cake mixes. We know how carefully they're measured. And we know our Whirlwind Blender does such a wonder job of giving each particle of our finest SOFTASILK Cake Flour its own matching particle of rich cake shortening.

Does the man in your life like shortcake? Who doesn't? Surprise him tonight, why don't you . . . or call in the neighbors for coffee and dessert. It's an old American custom . . . "Come on over to our house, I've just baked a cake." We're all for it . . . we think you'll be, too.

HONEY-COCONUT TOPPING! Mix 2 tbsp. butter, 3 tbsp. honey, 1 tbsp. cream, ¼ cup coconut, salt. Spread on warm cake. Broil *slowly* until brown. The cake mix: Betty Crocker's new Honey Spice.

EASY SUGAR TOPPING! Just place a lace paper doily, top side down, on cake. Sift confectioners' sugar on top. Lift doily carefully — and *look!* How pretty! Cake mix: Betty Crocker Chocolate Devils Food.

YEAR-ROUND SHORTCAKE! Spread sweetened whipped cream between and on top of cake layers. Top with fresh, canned or frozen fruit! Make cake with Betty Crocker Yellow Cake Mix.

Betty Crocker says: I guarantee

A perfect cake every time you bake

cake . . . after cake . . . after cake!

PERFECT? Yes, I DO mean perfect. You be the judge. If a cake you make with a Betty Crocker Cake Mix is less than perfect, write Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

Delicious ways with

New turkey cuts

Photographs: Nelson, Photography, Inc.

Roast Whole Turkey looks mighty elegant waiting for Dad to carve. For roasting, select a turkey weighing 4 to 25 pounds, ready-to-cook weight, depending on size of your group. Or buy a half or quarter turkey. Allow ¾ to 1 pound per person—this provides for seconds

By Kathryn Bele Niles

TURKEYS are in the news. Plan a Thanksgiving feast for 2 or 20—there's a turkey styled to suit. Choose a big 20-pounder for a full-scale production. For the small family, try one of the new 4- to 8-pound fryer-roasters. Or you can trim down preparation by buying turkey cuts—can't top this service, for everybody gets his favorite piece! Recipes are on page 122, roasting chart, page 94

How to make stuffing, page 119

A pair of Braised Turkey Thighs with jellied cranberry sauce promises a wonderful meal. These chunky twins weigh nearly 2 pounds each—are choice dark meat. The pair will serve six to eight. At dinnertime, remove bone, carve in neat slices

Roast Boneless Breast of Turkey is a breeze to slice. Cook on rack in shallow pan. Grease skin; cover turkey loosely with aluminum foil. Roast in slow oven (325°) about 50 minutes per pound or until your meat thermometer reads 185° to 190°

Oven-fried Turkey is browned to a turn, has its own distinctive flavor. Because there's no last-minute flurry, fried turkey is smart to serve when you invite the crowd. Choose 4- to 5-pound turkeys, cut up. Allow about ¾ pound a serving

Barbecued Turkey Wings bake in a zesty tomato sauce that flavors each tender piece. Before cooking, you cut the wings apart and barbecue only the meaty wing sticks and flat-wing sections. Save the tips for soup—they'll make a tasty broth

Spectacular-looking, yet simple to make—
and it tastes marvelous with the pineapple with

balanced flavor☆

☆ true-to-the-fruit goodness because DEL MONTE Pineapple is picked only when tartness and sweetness balance perfectly

FIRST, we start with our own selected strains of pineapple—magnificent fruit by anybody's standards. Then, at harvest time, we follow the principle that gives you the true-to-the-fruit flavor people like so much in DEL MONTE Pineapple.

Right when natural tartness and sweetness balance perfectly, our fruit is picked. It's a troublesome business but that's the price *we* pay to bring you DEL MONTE quality. Taste the difference, in this

PINEAPPLE-STRAWBERRY ISLAND

- 1 No. 2½ can DEL MONTE Pineapple Slices
- 2 packages strawberry flavored gelatin
- 2 cups milk
- 4 tablespoons sugar
- 1 tablespoon cornstarch
- ⅛ teaspoon salt
- 2 eggs
- 1 teaspoon vanilla

Drain DEL MONTE Pineapple Slices (or use DEL MONTE Chunks if you prefer). Set aside to chill. Prepare gelatin according to directions, using the pineapple syrup as part of the liquid. Pour into 8" square pan to chill. Scald 1½ cups of the milk in double boiler. Combine sugar, cornstarch, and salt with remaining cold milk. Add slightly beaten eggs. Stir into hot milk, stirring constantly about 10 min. or until thickened. Add vanilla. Pour into a 10 to 12-inch shallow serving dish. (Cover with a damp cloth about 1 hr. to prevent film from forming.) Chill. At serving time overlap DEL MONTE Pineapple Slices down center of custard. Cut gelatin into ½ inch cubes and pile all around fruit. Serves 6-8. Garnish with mint if desired.

SLICED · CRUSHED · CHUNKS · TIDBITS · JUICE

Del Monte
BRAND

your happiest buy in pineapple

THE BRAND YOU KNOW PUTS FLAVOR FIRST

The glamour cake now an "anytime" cake
Fine Angel Food now easily made from this mix

Contains the whites of 13 Country-Fresh Eggs!

WATER IS ALL YOU ADD

As fine as the best homemade angel food you ever tasted! And so simple to do, so sure! You'll marvel!

Complete—Everything is in the package, including the whites of 13 country-fresh eggs in easy-to-whip form. No eggs to separate. No yolks left over.

Water is all you add. Easy directions on the package.

Costs 25% less than the average fine home-recipe angel food cake and takes one-half the time.

Try to believe it . . . and won't you try it soon?

New! Pillsbury Angel Food Cake Mix

Cocoa-Mint Wafers

1 tablespoon vinegar
¼ cup evaporated milk
½ cup shortening
1 cup sugar
1 egg
1¼ teaspoons peppermint extract
2 cups sifted enriched flour
¾ cup cocoa
½ teaspoon soda
¼ teaspoon salt

Add vinegar to milk. Thoroughly cream together shortening and sugar. Blend in egg and peppermint extract. Sift together dry ingredients; add alternately with milk to the sugar mixture, blending well after each addition. Shape in rolls about 1½ inches across. Wrap in waxed paper; chill several hours. Slice rolls into thin cookies. Bake on ungreased cooky sheet in moderate oven (350°) 8 to 10 minutes. Makes about 8 to 10 dozen.

Mrs. George Hopkins, Chicago, Illinois

Crunch-top Applesauce Bars

1 cup sugar
1 cup unsweetened applesauce
½ cup shortening
2 cups sifted enriched flour
1 teaspoon soda
1½ teaspoons cinnamon
1 teaspoon nutmeg
Dash cloves
¼ teaspoon salt
1 cup seedless raisins
¼ cup coarsely chopped California walnuts
1 teaspoon vanilla

• • •

⅔ cup crushed corn flakes
¼ cup sugar
¼ cup chopped California walnuts
2 tablespoons softened butter or margarine

Combine 1 cup sugar and applesauce. Add shortening and blend. Sift together flour, soda, spices, and salt. Add to applesauce mixture and stir until smooth. Stir in raisins, coarsely chopped nuts, and vanilla. Spread batter in greased 15½x10½x1-inch jelly-roll pan. Combine corn flakes, ¼ cup sugar, chopped nuts, and butter; sprinkle over top of batter. Bake in moderate oven (350°) 30 minutes, or till done. Cool; cut in bars. Makes about 32.

Mrs. A. V. Grady, Elmo, Missouri

Oatmeal Crisps

1 cup brown sugar
½ cup shortening
¼ cup butter or margarine
1 well-beaten egg
½ teaspoon soda
¼ teaspoon salt
2 cups quick-cooking rolled oats

Combine brown sugar, shortening, and butter in saucepan. Stir over low heat till butter melts. Stir in egg, soda, salt, and rolled oats. Mix well. Drop by teaspoon on well-greased cooky sheet. Bake in moderate oven (375°) about 7 minutes. Cool slightly before removing from pan. Makes about 4 dozen.

Mrs. S. E. Woodford, Redding, California

Better Homes & Gardens **PRIZE TESTED RECIPES**

Beef specials

(MEATS)

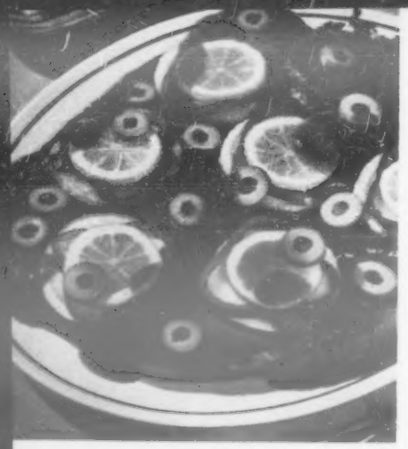
Photographs: Nelson, Photography, Inc.

Flank-steak Wrap-arounds

There's a surprise in each one; a spicy, tomatoy sauce over all—

1 large flank steak
3 slices bacon, cut in half
2 dill pickles, cut in lengthwise slices
½ teaspoon salt
Dash pepper
¼ cup enriched flour
2 tablespoons fat
½ cup water
¼ cup catsup
1 teaspoon Worcestershire sauce

Cut steak in 6 or 8 rectangular pieces. Lay half slice of bacon and a pickle slice on each. Roll up; fasten with toothpick. Add salt and pepper to flour; roll meat in mixture. Brown in hot fat. Place in 1½-quart casserole. Combine water, catsup, and Worcestershire sauce; pour over meat. Cover, and bake in moderate oven (350°) till tender, about 3 hours. Makes 6 servings.—*Mrs. J. C. Anthony, Birmingham, Alabama.*



Spanish Steak

- 2 pounds round steak
- 3 medium onions, sliced
- 1 green pepper, cut in rings
- 1 lemon, sliced
- ⅓ cup sliced stuffed olives
- 1 cup catsup
- ½ cup water
- 1½ teaspoons salt
- ¼ teaspoon pepper
- 1 teaspoon Worcestershire sauce

Brown steak on both sides in skillet. Cover steak with onions; top with pepper rings, then with lemon slices, and last with olives. Combine catsup, water, salt, pepper, and Worcestershire sauce; pour over steak. Cover, bake in moderate oven (350°) 1 hour. Uncover; bake 1 hour more, or till tender. Makes 6 servings. *Mary Hoffmann, St. Paul, Minnesota*

Busy-day Stew

- 1 tablespoon fat
- 1½ pounds beef chuck, cut in ½-inch cubes
- 1 teaspoon monosodium glutamate
- 1 teaspoon onion salt
- ½ teaspoon salt
- ¼ teaspoon pepper
- ¼ cup chopped onion
- 1 8-ounce can (1 cup) seasoned tomato sauce
- ¼ cup diced celery
- 1 tablespoon minced parsley
- ¼ teaspoon basil
- 2 drops Tabasco sauce

Heat fat in pressure pan. Add beef and brown. Sprinkle with monosodium glutamate, onion salt, salt, and pepper. Add onion and brown 2 minutes longer. Stir in remaining ingredients. Cook at 10 pounds pressure 25 minutes. Let pressure return to normal. Serve with rice. Makes 5 to 6 servings.
Mrs. Henry T. Vaughan, Youngstown, Ohio

Sweet-sour Short ribs

- 2 pounds short ribs
- 2 tablespoons fat
- ¾ cup water
- ¼ cup brown sugar
- 2 tablespoons cornstarch
- 1 teaspoon salt
- 1 cup pineapple syrup
- ⅓ cup vinegar
- 1 tablespoon soy sauce
- ½ cup green-pepper strips
- ¼ cup thinly sliced onion
- 1 No. 2 can (2½ cups) pineapple chunks, drained

Brown short ribs in hot fat. Add water; cover, and cook slowly until tender (1½ to 2 hours), adding more water if necessary. Drain off fat. Combine sugar and cornstarch; add salt, pineapple syrup, vinegar, and soy sauce. Cook over low heat till thick, stirring constantly. Pour over hot ribs and let stand 10 minutes. Add green pepper, onion, and pineapple; cook 5 minutes. Serve over hot chow-mein noodles or rice. Makes 5 to 6 servings.
Virginia Maxwell, Gazelle, California

Better Homes & Gardens Prize Tested Recipes

Cooky-jar favorites

(COOKIES)

Sour-cream Sugar Cookies

Old-fashioned, crisp cookies like Grandma's—

- ½ cup butter or margarine
- 1½ cups sugar
- 1 teaspoon vanilla
- 2 eggs
- 4½ cups sifted enriched flour
- 2 teaspoons baking powder
- ½ teaspoon soda
- ½ teaspoon salt
- 1 cup sour cream

Thoroughly cream butter and sugar; add vanilla and eggs; mix well. Sift together dry ingredients; add alternately with sour cream, mixing well after each addition. Drop dough by teaspoon on greased cooky sheet. Dip the bottom of a glass in water, then in sugar, and press top of each cooky to flatten. Dip glass again in sugar and press; repeat until each cooky is thin and generously coated with sugar. Bake in hot oven (425°) about 8 minutes, or until delicately browned. Makes about 6 dozen.—*Mrs. Robert Tarr, Lima, Ohio.*

CRISCO HAS NEWS FOR ALL WHO LOVE...YET FEAR FRIED FOODS!

Crisp, light, **Crisco-fried** foods are so digestible you can eat 'em 7 days a week!

New medical tests prove it! *Yes, new tests by leading doctors* and nutrition experts *prove* that foods fried light and right in Crisco are as completely digestible as if baked or boiled!

Look at crisp, tender chicken fried in Crisco . . . or taste the delicate flavor of Crisco-fried potatoes. Crisco-fried foods *look* and *taste* so light you *know* they'll "sit right" and be easy to digest!

Crisco is completely different from ordinary frying fats or drippings. Crisco is *entirely* vegetable. It's whiter, fresher, sweeter than any ordinary fat. Has no grease taste to "heavy-up" fried foods.

So fry away and fear no more! Use Crisco for fried foods you can eat *7 days a week* without a worry!

RECIPE FOR FRIED CHICKEN
(4 to 6 servings)

Disjoint frying chicken. Dip in seasoned flour, then in egg beaten with 2 tbsps. water. Then cover completely with fine bread crumbs. Slowly pan fry in hot Crisco, turning to brown on all sides. Cover skillet and cook slowly until tender.

use Crisco
IT'S DIGESTIBLE!

Give him a boy's favorite food that the man still loves!

1924 ↑ 1953 ↓

Spaghetti like this brings back memories of a boy's eager appetite. Like a kid, your man will pitch right in and relish the wonderful flavor of the tomato and cheese sauce. Because this spaghetti is really a *boy's* favorite food that the *man* still loves. That man of yours will never grow *old* enough or *rich* enough to lose his love for this grand-tasting dish.

There's only *one famous* prepared spaghetti. The one whose marvelous tomato and cheese flavor lingers in the memory of men with a happy boyhood! It's called Franco-American. With the sauce that has made it "a millionaire's dish for only pennies a portion!"

Get Franco-American Spaghetti, then watch your man eat like a happy, healthy kid again.

Franco-American Spaghetti

The kind with the extra-good sauce!

"Franco-American" is a trademark owned by the makers of Campbell's Soups

Fruitcake—for a

Now's the time to begin planning Christmas festivities. As a starter, make a "parcel" of fruitcakes. Modern fruitcake fixing is easy. You can buy mixed diced fruits and peels in a can or in bulk, ready to pop into the batter—or choose a variety and mix them as you please. For real speed, you can bake fruitcake from a packaged mix that even includes the pan!

Give cake in wee bakers

How to make Perfection Fruitcake

1 First you line loaf pans with waxed paper.* Cut paper strips to fit lengthwise and crosswise, allowing ½ inch to extend above all sides of the pan.

The overlap helps you remove cake from pan. The paper lining gives sides a better appearance.

(*Grease thoroughly, but do not line aluminum-foil or odd-shaped pans, glass baking dishes, ring molds.)

2 Dredge chopped fruits in ¼ cup flour to coat evenly.

Prepare fruitcake batter. Pour over fruit, and mix well. Fill the pans to within ¼ inch of the top.

Place the pan containing 2 cups water on bottom shelf of oven. Bake cakes in very slow oven (250°) for 3 to 4 hours, or until done.

Photographs: Nelson, Photography, Inc.

3 Allow the cakes to cool in pans. Lift out and remove paper from the cakes.

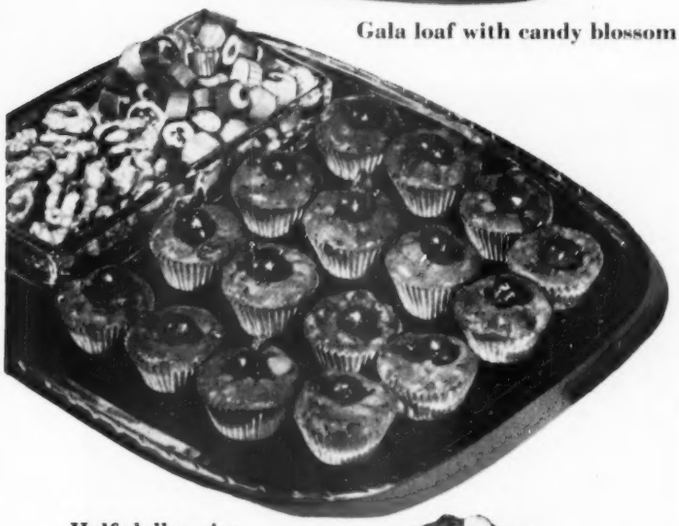
For a glossy finish, brush tops with Pineapple Glaze.

Trim with cherries, candies, blanched almonds. Let glaze dry. Wrap in cellophane or foil. Store.

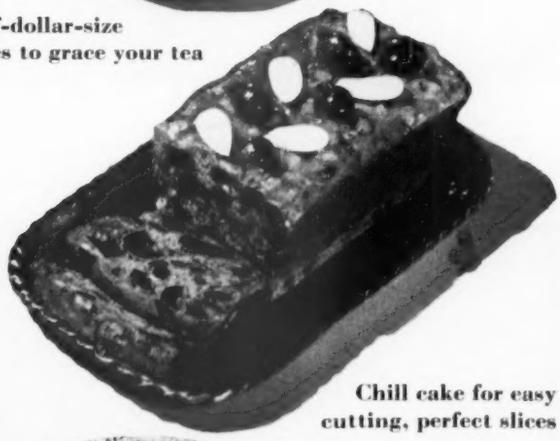
Recipe on page 165

gift or a treat

Gala loaf with candy blossom



Half-dollar-size cakes to grace your tea



Chill cake for easy cutting, perfect slices

Gay, send-away gift—fruitcake in its foil pan

It takes all 8 to make V-8* So delicious!

Think of all the delicious flavor and *natural* nourishment you can enjoy from this inspired blend! For each glassful is a blend of lively taste and goodness—the pure juices of all 8 of these garden-fresh favorites. Grown-ups and children alike *love* it!

And of course, such a generous combination of vitamins and minerals is *good* for us! Serve delicious V-8 mealtimes *or* between-times!

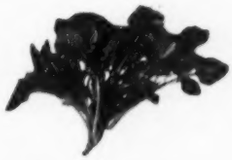
Plump red-ripe tomatoes—the world's finest!

Crisp crunchy celery

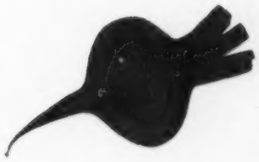
Tender young carrots

Deep green spinach

Cool leafy lettuce

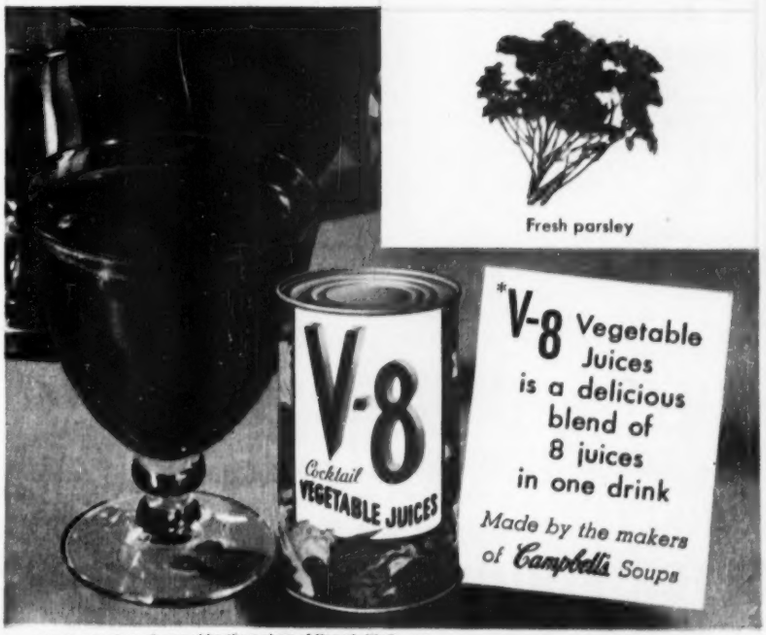


Delicate watercress



Firm red beets

Fresh parsley



*V-8 is a trademark owned by the makers of Campbell's Soups

You'll earn a big kiss with NEW frosting like this!

RICH, FUDGE-Y ICING KISSED WITH COCONUT!

When oh's and ah's greet this cake, only YOU will know that its delicious icing took just 4 minutes to make with "Junket" Quick Fudge & Frosting Mix.

Here's all you do: Bake your favorite chocolate cake in 8 in. tins. Prepare frosting from Coconut "Junket" Quick Fudge & Frosting Mix. Make coconut kisses by dropping 8 teaspoons of mixture on wax paper; decorate with cherry slices. Spread remainder between layers. Next, prepare Chocolate Fudge Frosting; spread generously on top and sides of cake. Place coconut kisses around edge of cake, pressing down gently. Easy?

This tempting icing can't fail—can't be runny or grainy! No beating . . . no testing! It's the only pre-cooked frosting mix you can buy and it's marvelous!

3 favorite flavors:
Chocolate Penuche Coconut

"JUNKET"®
QUICK FUDGE & FROSTING MIX

"JUNKET" (Reg. U. S. Pat. Off.) is the trade-mark of Chr. Hansen's Laboratory, Inc., Little Falls, N. Y. for its fudge and frosting mix and for its rennet and other food products.

Let's make a harvest salad

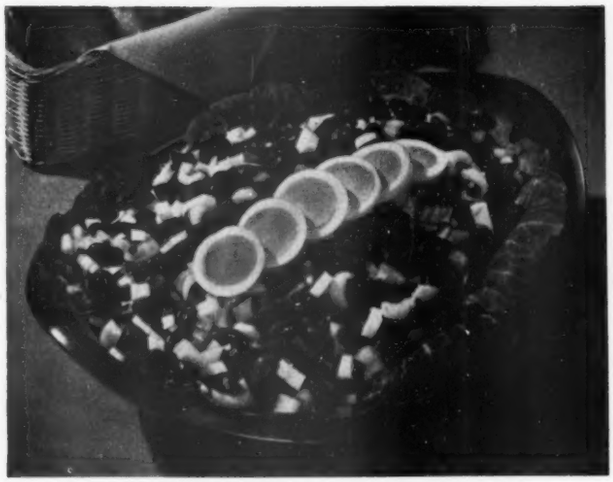
—a refreshing, fruity one for a light touch to a hearty dinner—a meaty or big vegetable salad as a mainstay

By Mary Allie

Help yourself to this treasure! It's Golden Nugget Salad. There are jewel-bright pineapple cubes and Tokay grapes tossed with crisp shredded cabbage—November's best. Serve it with fried chicken, baked potatoes, and buttered green beans. Dessert is fudge sundaes

Photographs: Nelson, Photography, Inc.

Bring in a platter of Apple-Grapefruit Molds to serve buffet style. These refreshing little salads have the delicious flavor of autumn's crisp apples and nuts. Color's so festive they look a picture. Nest each on pineapple ring in lettuce ruffle. Top with perfect walnut half



Grandmother's stand-by salad will make a hit with Dad and Junior. This Old-time Kidney-bean Salad is a speedy supper dish for now or any season. Feature it with toasted buns. Start your meal with cups of hot cream of tomato soup. For dessert, cinnamon baked apples

Treat folks to Ruby Cranberry Molds time and again. You make them with fresh, rosy cranberries, and add nuts and celery for crunchiness. The flavor's delightful, color's brilliant. Along with these salads, pass a bowl of mayonnaise

Luncheon Turkey Salad is bound to please the girls. It's a meaty take-off on famous Waldorf salad. Turkey left from the *big dinner* gets together with apple and chopped almonds for another good meal

Recipes on page 144

4 easy ways to tastier meals—with

Rich Beef Gravy

READY TO SERVE!

1. OVER POTATOES, NOODLES OR RICE

This rich brown beef gravy adds lots of good meat taste. Now you don't have to wait for a roast to enjoy real beef gravy! Reason?

Franco-American Beef Gravy is made from fine, selected beef—for real home-roasting-pan flavor.

2. FOR HOT MEAT SANDWICHES

Slice down the last of the roast, place on bread or toast, and ladle on plenty of hot Franco-American Beef Gravy! Thrifty and mmm-mmm!

Yes, Franco-American Beef Gravy works mealtime miracles with all sorts of leftovers.

3. WHEN YOU MAKE CROQUETTES

Mix the ground meat with Franco-American Beef Gravy instead of cream sauce. Gives a much "meatier" flavor, and saves all that sauce-making bother. Also, be sure you pass the gravy boat, come suppertime!

Franco-American Beef Gravy saves so much time and work, you'll wonder how you ever kept house without it!

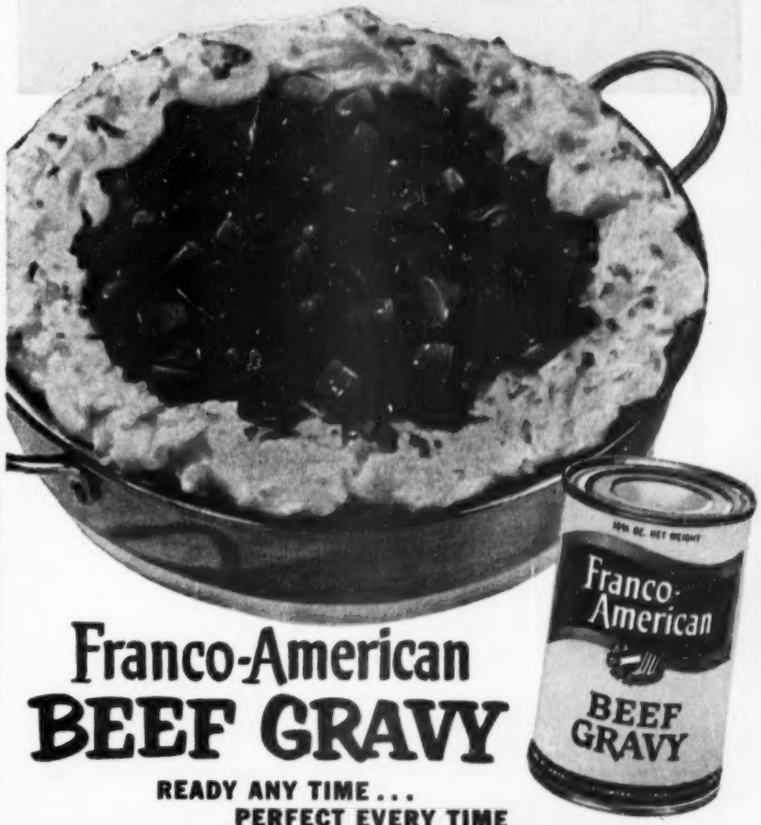
4. GRAND IN MEAT PIES

Just try this meat-stretching recipe for a rich-flavored *Shepherd's Pie.*

1 small onion, minced
1 tbsp. shortening
1 can Franco-American Beef Gravy
1 cup cubed cooked carrots
2 cups cubed cooked beef
½ cup cooked peas
2 cups seasoned mashed potatoes

Brown onion lightly in shortening. Add remaining ingredients except potatoes; pour into a 1½ qt. casserole. Pile potatoes on top; bake in a hot oven (450° F.) about 25 min., or till lightly browned. 6 servings.

See Franco-American Beef Gravy labels for other delicious recipes.



Franco-American BEEF GRAVY

READY ANY TIME . . . PERFECT EVERY TIME

"Franco-American" is a trademark owned by the makers of Campbell's Soups

Here's the reason SOFTASILK Cake Flour can give you such

Fabulous, Fine-textured Cakes

"It's because SOFTASILK is sifted through fine silk —like the square I'm holding,"

...says Betty Crocker

"You see, it takes a really fine-textured flour to give you a fine-textured, glamorous cake. That's why General Mills takes this extra trouble to make SOFTASILK a truly fine, uniformly textured cake flour."

Yes, SOFTASILK is the silk-sifted flour. Every cupful must pass through an unbelievably fine silk screen—one that no ordinary flour can completely pass through. That's why General Mills can promise that your SOFTASILK cakes can be the finest, lightest, most glamorous cakes you ever baked.

Get SOFTASILK CAKE FLOUR, today.

Betty Crocker's NEAPOLITAN CAKE

Delicate, delicious, delightful... and made with Softasilk Cake Flour, of course! Softasilk is the finer flour for finer cakes... and your cake is only as fine as the flour that goes into it!

FOR SUCCESS—*do these first:*

1. Have ingredients room temperature (70° to 75°). In hot weather use milk and eggs directly from refrigerator.
2. *Preheat* oven to 350° (moderate).
3. Grease *generously* and dust with flour 3 round layer pans, 8 or 9 x 1 1/2-in.
4. Measure *level* for accuracy with standard measuring cups and spoons.
5. *Sift* SOFTASILK CAKE FLOUR, then spoon *lightly* into cup and level off. *Do not pack.*

Sift together into bowl...
- **2 7/8 cups (2 3/4 cups plus 2 tbsp.) *sifted* SOFTASILK Cake Flour**
- **1 7/8 cups (1 3/4 cups plus 2 tbsp.) sugar**
- **4 1/2 tsp. double-action baking powder**
- **1 tsp. salt**

Add..... ***2/3 cup high grade shortening**

Pour in a little over half of..... **1 1/4 cups milk and 2 tsp. vanilla**

Beat vigorously with spoon for 2 minutes by clock (about 150 strokes per minute). You may rest a moment when beating by hand: just count actual beating time or strokes. *Or* mix with electric mixer on *medium speed* (middle of dial) for 2 minutes. Scrape sides and bottom of bowl constantly.

Add.....
- **the remaining milk**
- **2/3 cup unbeaten egg whites (5)**

Continue beating 2 more minutes, scraping bowl constantly. Divide the batter into 3 portions.

To 1/3 add and blend in
- **a few drops red food coloring**
- **1/4 tsp. peppermint extract, if desired**

To 1/3 add and blend in a mixture of..
- **2 tbsp. cocoa**
- **2 tbsp. water**
- **1/4 tsp. soda**
- **a few drops red food coloring**

Leave remaining 1/3 of batter white.

Pour each batter into one of the prepared pans. Bake 2 layers at one time. Place 1 layer in refrigerator and bake when first 2 layers are done. Bake *20 to 30 min.* in *moderate oven* (350°), or until top springs back when lightly touched. When cake is cool, frost with Pink Mountain Icing (recipe below).

**such as Snowdrift, Crisco, Spry or Swift'ning.*

In high altitudes use baking powder and flour as indicated:

	3000-3500 ft.	3500-5000 ft.	5000-6500 ft.	6500-8000 ft.
Baking Powder:	**2 1/2 tsp.**	**2 tsp.**	**1 1/2 tsp.**	**1 tsp.**
Flour:	**no change**	**add 1 tbsp.**	**add 2 tbsp.**	**add 3 tbsp.**

Over 8000 ft. Baking Powder: 1 tsp. Flour: add 4 tbsp.

Baking Temperature: Over 3500 ft. bake at 375°.

PINK MOUNTAIN ICING

Stir until well blended in small saucepan 2/3 cup sugar, 2 2/3 tbsp. water, 1/3 cup white corn syrup. Boil rapidly to 242° (mixture spins a 6 to 8-in. thread or a few drops form a firm ball when dropped into cold water). When mixture begins to boil, start beating 1/3 cup egg whites (2 large). Beat until stiff enough to hold a peak. Pour hot syrup slowly in a thin steady stream into beaten egg whites, beating constantly with electric or rotary beater until mixture stands in *very stiff* peaks. Blend in 1 1/2 tsp. vanilla. Tint a delicate pink with red food coloring.

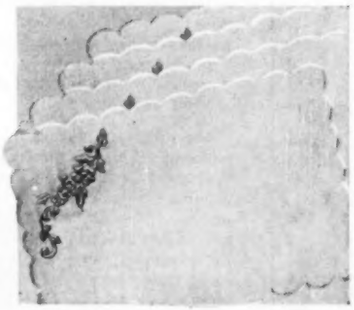
EXCITING VALUE! 4 Queen Bess Place Mats

$1.00 WITH SOFTASILK BOX TOP

These glamorous mats are:

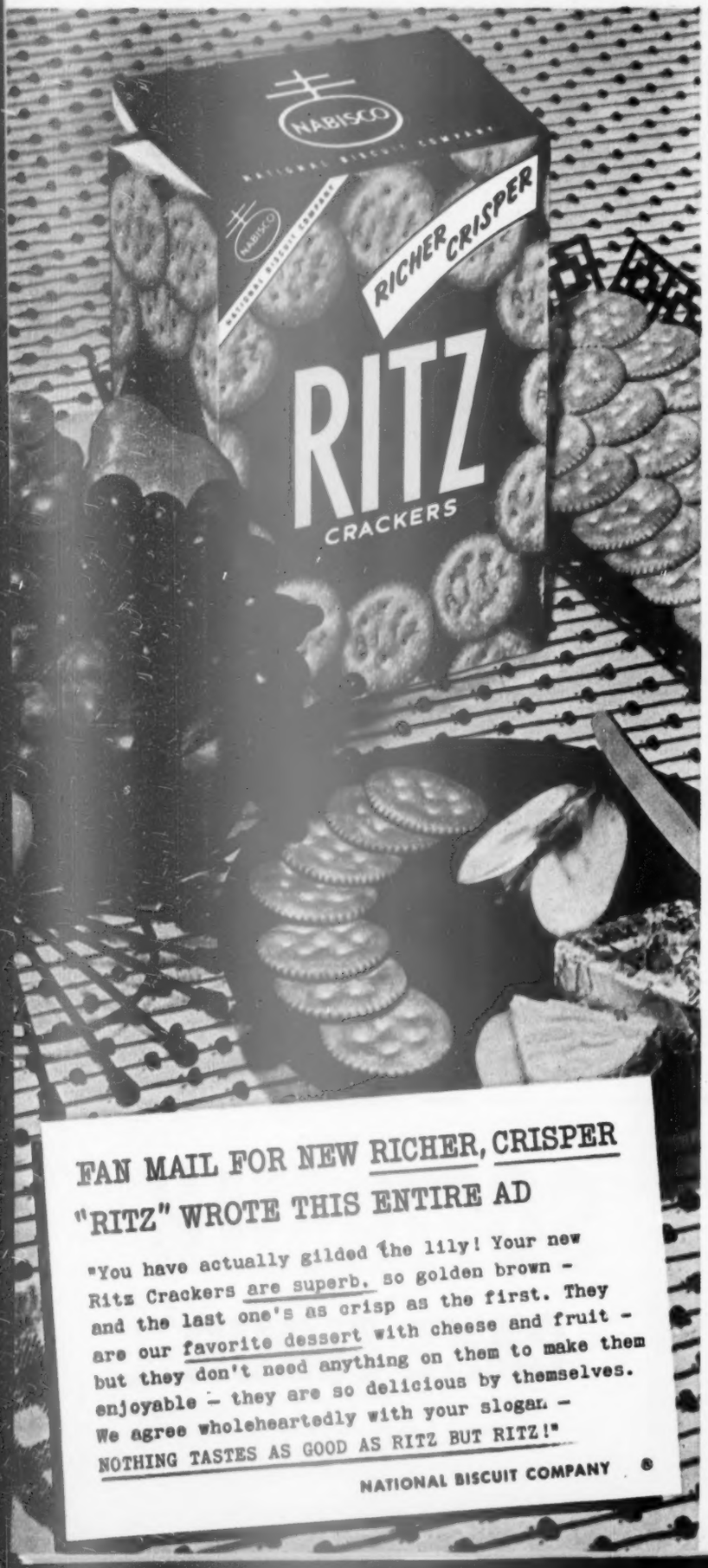
- A satiny silver color with linen-like texture.
- Sturdy, waterproof, spot resistant and easily cleaned plastic.
- Lovely Queen Bess design in exclusive pattern not available in any store.

You'll want several sets. For each 4 Place Mats send $1 and SOFTASILK box top to General Mills, Box 1500, Minneapolis, Minn.



SOFTASILK
CAKE FLOUR

"IF YOU EAT ONE—
YOU CAN'T STOP!"



FAN MAIL FOR NEW RICHER, CRISPER
"RITZ" WROTE THIS ENTIRE AD

"You have actually gilded the lily! Your new Ritz Crackers are superb, so golden brown - and the last one's as crisp as the first. They are our favorite dessert with cheese and fruit - but they don't need anything on them to make them enjoyable - they are so delicious by themselves. We agree wholeheartedly with your slogan - NOTHING TASTES AS GOOD AS RITZ BUT RITZ!"

NATIONAL BISCUIT COMPANY ®

French-fried favorites

Begins on page 90

to serve with warm maple-flavored syrup and crisp bacon strips.

Now on to the seashell platter at your left. Men will cheer the crusty French-fried Shrimp with plump lemon wedges, and a choice of sauces—Chinese Mustard, cocktail sauce, Sweet-Sour Sauce.

Next comes a memorable dessert, Banana Fritters with nutmeg-dusted hard sauce—or you may prefer whipped cream. Just above are Ham Croquettes, crunchy outside, lots of meat flavor within.

Look across the page and beneath the apple basket to see snackers' delight: plump Sugar Doughnuts just like Mother's, and melt-in-your-mouth Rosette Cookies, a Swedish specialty for the holiday season.

To your right, there with the lush fruit salad you see crisp Potato Baskets filled with Tuna à la King. The ladies will rave over these!

Last, look tiptop. There's the tenderest French-fried Chicken you ever put a fork to. Speedy? The pieces take only minutes to cook to perfection.

French frying always means quick cooking. And you'll be glad to know that modern research disproves the old wives' tale about fried foods being hard to digest.

Below are our tested recipes for French-fried favorites. Try them—Dad will be delighted! We give you frying tips, too, so even beginners can be experts.

Helps for the French-fry artist

▶ If you're the proud owner of an electric deep-fat fryer, use the direction leaflet that came with it.

▶ Choose a fat recommended for deep-fat frying: vegetable shortenings, cooking oils, all-purpose shortening, quality lard.

▶ Use enough fat to fill your fryer ⅓ to ½ full—no more, or it may bubble over when you add food.

▶ For golden, crisp crust, see that the temperature of the fat is right before adding food. If your fryer isn't automatically controlled, use a deep-fat-frying thermometer.

▶ Never let fat get hot enough to smoke.

▶ Dry moist foods like potatoes on a towel before frying—fat won't sputter.

▶ Put in only enough food at once to cover bottom of basket, so fat doesn't get too cool.

▶ Drain fried food by raising basket, or lifting with fork or slotted spoon; then place on paper towels. Do not stack fried foods.

▶ Take care of fat to use again—strain it through cheesecloth; store in covered fryer or can.

Recipes for French-fried favorites

French-fried Potatoes

There's an art to making tender-crisp French fries. Follow these easy directions, and you can't go wrong—

Cut pared potatoes lengthwise in strips. Soak in cold water 1 hour. Drain thoroughly between towels. Fry small amount at a time in deep, hot fat (370°) until light brown. Drain on paper towels. At serving time, return to hot fat (390°) until crisp and brown. Drain on paper towels. Sprinkle with salt, and serve at once. **Tasting-Test Kitchen Note:** New potatoes are unsuitable for French frying. You can fry potatoes cut shoestring style or with waffle potato cutter the same as French-fried Potatoes.

French-fried Onion Rings

He-man special—serve them with steak, juicy hamburgers, or seafood—

6 medium Bermuda or mild white onions, sliced ¼ inch thick
2 cups milk
3 eggs
Enriched flour
Salt

Separate onion slices into rings. Combine the milk and eggs; beat thoroughly. Add onion rings; swish around till well coated. Remove onions, and drain. Coat with flour, a few rings at a time. Place in wire French-frying basket (don't fill more than one-fourth full). Shake off excess flour. Fry in deep, hot fat (375°), stirring once with fork to separate rings. When onions are golden, drain on paper towels. Sprinkle with salt. Serve hot. Makes 8 servings.

Golden Corn Fritters

The tender kind Grandma served with crispy bacon—

1⅓ cups sifted enriched flour
1½ teaspoons baking powder
¾ teaspoon salt
⅔ cup milk
1 well-beaten egg
1½ cups whole kernel corn, drained

Sift the dry ingredients together. Blend milk and egg; add gradually to dry ingredients. Stir in corn. Drop from tablespoon into deep, hot fat (375°). Fry 2 to 3 minutes, or till golden brown. Drain on paper towels. Serve with maple-flavored syrup. Makes 6 servings.

French-fried Shrimp

Crunchy coating on one of your favorite foods. Offer a choice of tangy sauces—

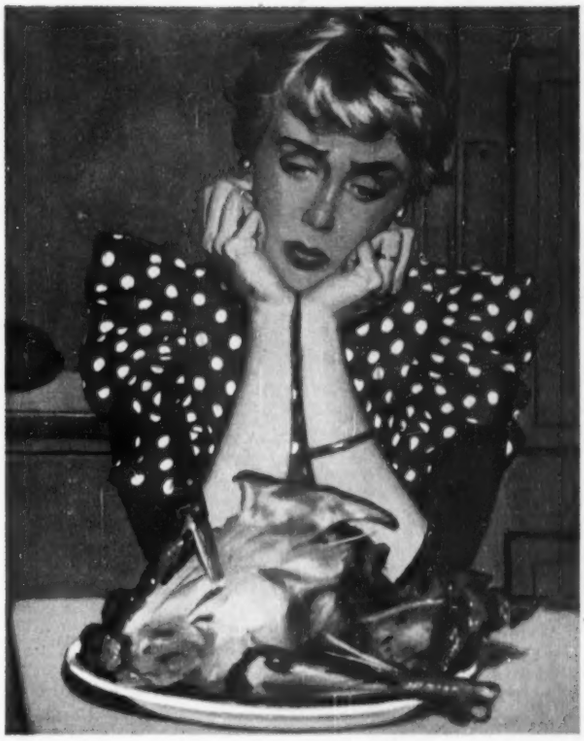
1 cup sifted enriched flour
½ teaspoon sugar
½ teaspoon salt
1 egg
1 cup iced water
2 tablespoons melted fat or salad oil
2 pounds fresh shrimp

Combine all ingredients, except shrimp; beat well. Peel shell from shrimp, leaving last section and tail intact. Cut slit through center back without severing either end;

[*Turn to page 131*

To the Woman who must "make ends meet!"

Stretch your budget with these delicious recipes! Save time with Spry's easy short-cut methods ... possible because Spry is HOMOGENIZED!



Spry's magic makes "odds and ends" MEAT!

HOUSEWIFE? HOMEMAKER? *Business Manager* would be more like it! Nowadays you're expected to be a fashion model, a first-class chef—and a financial wizard, too. Everything costs so much more!

If *you* sometimes have trouble "making ends meet," try these delicious dishes developed for you by Lever House Kitchens. They're budget-stretchers and time-savers, too. Spry's short-cut methods are possible only because Spry is *homogenized*. And because Spry is 100% pure shortening, you get that *real* homemade tenderness.

And now—in time for baking holiday cookies, Lever Brothers offers a sensational *new kind* of cookie cutter—*read the good news below*. Remember, the quality and performance of Spry are guaranteed. Thrifty baking!

Holiday Sugar Cookies: Party fare or holiday gifts—for less than 6¢ a dozen. Cut with the new 5-on-1 Cookie Wheel!

Ingredients: ½ cup Spry, ½ teaspoon salt, ½ teaspoon grated lemon rind, ½ teaspoon nutmeg, 1 cup sugar, 2 eggs, unbeaten, 2 cups sifted all-purpose flour, 1 teaspoon baking powder, ½ teaspoon soda. Combine first 6 ingredients and beat thoroughly. Sift flour with baking powder and soda and add to Spry mixture, mixing thoroughly into a dough. Chill dough. Roll portions of dough ⅛" thick on floured board. Cut with Cookie Wheel. Brush cookies with unbeaten egg white; decorate. Bake in moderately hot oven (375°F.) 7-8 min. Makes about 5 dozen.

Turkey Biscuit Basket. Glamorizes leftover turkey! The "extras" add only 10¢ a serving for 6.

TURKEY FILLING: 3 tablespoons Spry, 3 tablespoons flour, ¾ teaspoon salt, dash of pepper, ⅛ teaspoon paprika, ⅛ teaspoon celery salt, 1¾ cups milk and mushroom liquid combined, ½ cup canned sliced mushrooms, drained, ½ pimiento, cut in thin strips, 2 tablespoons chopped almonds (optional), 1 cup cooked turkey, cut in pieces.

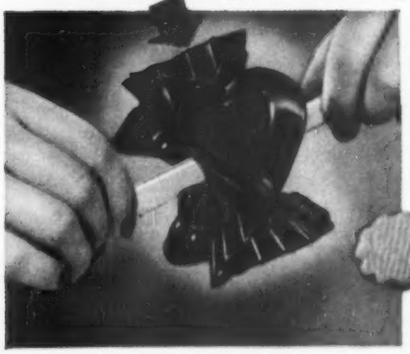
Melt Spry in saucepan; add flour, seasonings; blend. Stir in milk gradually; cook and stir over low heat until thickened. Add rest of ingredients; keep hot over hot water while making biscuit shell.

BISCUIT SHELL: 2 cups sifted all-purpose flour, 3 teaspoons baking powder, ¾ teaspoon salt, ⅓ cup Spry, ¾ cup milk. Sift dry ingredients into mixing bowl. Cut in Spry until mixture is as fine as meal. Add milk, mixing to a soft dough. Knead lightly on floured board 20 seconds. Roll into circle ¼" thick. On baking sheet, place an *inverted* 9" pie plate, liberally coated with Spry. Fit dough snugly to outside of pie plate. Prick all over with fork. Trim dough ¼" beyond edge of pan, and flute edge. Cut out pastry decorations from trimmings, bake separately. Bake shell in very hot oven (450°F.) 15 min. *Carefully* remove pie plate to cooling rack, turn right side up, slip off shell. Fill shell with hot creamed turkey and arrange baked decorations on top. Garnish with parsley and pimiento.

The Modern Short-Cut to Better Baking

5-on-1 Cookie Cutter Wheel

Regular value $1.00
Yours for only 25¢ with label from a Spry can



CUTS 5 BITE-SIZE COOKIES WITH EVERY TURN —PERFECT FOR PARTY SANDWICHES, TOO

- Cuts 5 fancy 2" shapes with every turn of the wheel.
- Cuts clean, fast, easily.
- Made of durable Dow Styron.
- Easy to keep clean.
- Take apart for easy storing.

Cookie Cutter, Box 269, New York 46, N. Y.

Please send me one Cookie Cutter Wheel. Enclosed find 25¢ in coin and a Spry label.

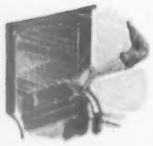
NAME_____

STREET_____

CITY_____ ZONE_____ STATE_____

New Frigidaire Electric Range has everything to make your cooking easy, accurate—fun!

Beautiful new 2-oven DeLuxe Range – with the easiest-to-clean ovens ever made!



Everything slides out quickly, easily, for "stand-up" cleaning – shelves, guides, drip tray.

No more scraping or scrubbing hard-to-reach oven parts. Wash 'em in the sink like a pot or pan!

How simple to clean the porcelain oven with everything out! No corners, no crevices. It's smooth!

HERE ARE TWO OVENS . . . big, roomy ovens . . . that are really fun to use!

These ovens not only roast or bake or broil to perfection—but, thanks to their exclusive Quick-Clean construction, they clean far more easily, with less work, than any other oven made.

Here's why. Shelves, guides, the full-width oven drip tray . . . all glide out for easy cleaning. And the ovens themselves haven't a bump, bulge, or square corner to trap grease or spillage. They're the easiest cleaning ovens ever made.

In addition, you get the famous Cook-Master Oven Clock Control that gets you *out* of the kitchen. *Plus* four 5-Speed Radiantube Surface Units for top-notch top-of-the-range cooking. *Plus* Full-width Fluorescent Cooking-Top Lamp and 2-Speed Electric Time-Signal. *Plus* economical Thrifto-Matic Switch in the so-handy Deep-Well Thermizer Cooker. *Plus* full-width, finger tip rolling Storage Drawer.

There are so many, *many* other wonderful features that have been built into America's most beautiful, most serviceable electric range. Just picture this glamorous Frigidaire DeLuxe Electric Range in your own kitchen. You honestly get a glow of pride just *thinking* about owning it.

Ask your Frigidaire Dealer to show you all the Frigidaire Electric Ranges. Look for his name in the Yellow Pages of the phone book. Or, for a free descriptive folder, write Frigidaire, Dept. 2177, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.

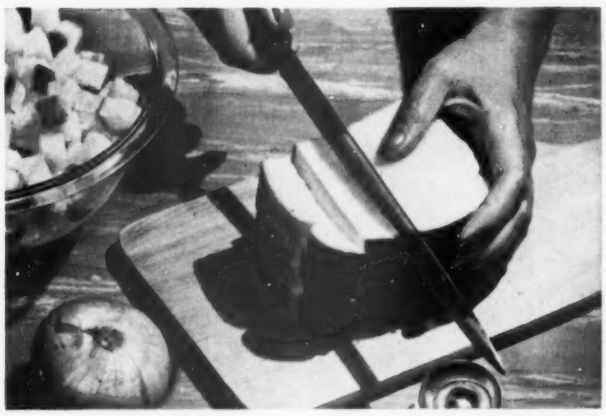
Enjoy Arthur Godfrey's daytime show on TV or radio. Or on Saturday afternoons, see General Motors' "TV Football Game of the Week." Consult local papers for time and station.

Frigidaire *Electric* Ranges

Built and backed by General Motors

Delicious ways with new turkey cuts

Begins on page 104



Fluffy Bread Stuffing (for 14- to 16-pound turkey): Two to four days before you plan to prepare the stuffing, set aside a 20-ounce loaf of bread. Make the stuffing the day you roast the bird: Cut the bread—several slices stacked together—into ½-inch cubes. This will give you about 2½ quarts of cubes (light pack)

Measure ¼ cup butter or margarine. Melt it in a skillet, then add 3 cups diced celery and ½ cup finely chopped onion. Cook, stirring occasionally until onion is tender but not brown. If you wish, you may add 2 cups diced celery and reserve 1 cup chopped celery leaves to sprinkle in with the salt, pepper, and other seasonings

Dice ½ pound (1 cup) butter or margarine into ½-inch cubes; scoot into bowl with bread cubes. Pour onion-celery mixture over. Sprinkle with 1¼ teaspoons salt, 2½ teaspoons poultry seasoning, ½ teaspoon pepper, and ¼ teaspoon monosodium glutamate. Toss lightly. Add more or less of seasonings to suit your family's taste

More on next page

CRANBERRY SERVING DISH — 8" x 4" x 2" deep. Heavy plated silver, soft satin finish that looks like sterling.

CRANBERRY SERVING PIECE — Just the right size to pick up a slice of Ocean Spray Jellied Cranberry Sauce.

Original Rogers Silverplate

Because so many women have said, "I never have the right shaped dish to hold the cranberry sauce," we asked one of America's finest silversmiths to make one. It's just the right length, width, depth to hold Jellied Cranberry Sauce without sliding and slipping around. A handsome piece and *beautiful* silver! Lovely satin-smooth finish you'll be proud to put on your table. A classically simple design that blends with any silver pattern. Heavily plated to last for years. You'd pay twice as much if you could buy this in a store, but it's made exclusively for Ocean Spray . . . and because of our large purchase we can offer it to you for only —

$2.50 and 3 Ocean Spray Cranberry Sauce labels for the silver serving dish

50¢ and 2 Ocean Spray Cranberry Sauce labels for the flat silver serving piece

Order either or both . . . You'll enjoy Ocean Spray Cranberry Sauce even more when it is served attractively in the *right* dish with a Cranberry Server to serve it with.

OCEAN SPRAY
Dept. 11B, Wallingford, Conn.

Please send

.....Silver Cranberry Serving Dish @ $2.50

.....Silver Cranberry Serving Piece @ 50¢

I enclose $.....(no stamps, please) and..... Ocean Spray labels.

Name _____

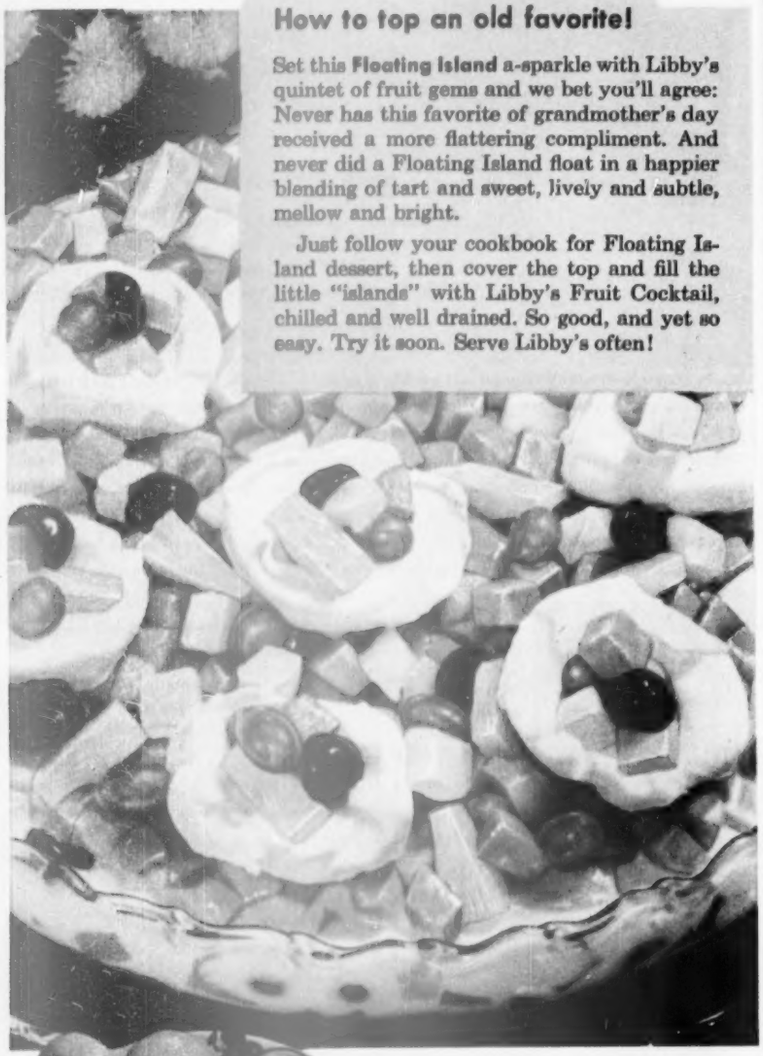
Street _____

City _____ Zone _____

State _____

5 luscious fruits in Sweet "Cahoots"—

Libby's Fruit Cocktail



How to top an old favorite!

Set this **Floating Island** a-sparkle with Libby's quintet of fruit gems and we bet you'll agree: Never has this favorite of grandmother's day received a more flattering compliment. And never did a Floating Island float in a happier blending of tart and sweet, lively and subtle, mellow and bright.

Just follow your cookbook for Floating Island dessert, then cover the top and fill the little "islands" with Libby's Fruit Cocktail, chilled and well drained. So good, and yet so easy. Try it soon. Serve Libby's often!

6 o'clock idea for 6:15 dinner!
Libby's "Peacheroos"

It's a salad! It's beautiful! And so easy. Put Libby's Peach Halves (chilled and well drained) together with plenty of drained and chilled cottage cheese. Garnish with cherries and mint.

Libby, McNeill & Libby
Chicago 9, Ill.

Delicious ways with new turkey cuts

Continued from preceding page

Stuff wishbone cavity and skewer neck skin to back. "Nest" bird in big bowl as shown. Rub large cavity with salt and fill with stuffing. Shake turkey to settle stuffing, but do not pack.

Close opening by placing skewers across and lacing with cord. Tuck the wing tips behind shoulder joints. Tie the drumsticks securely to tail to keep turkey in handsome shape.

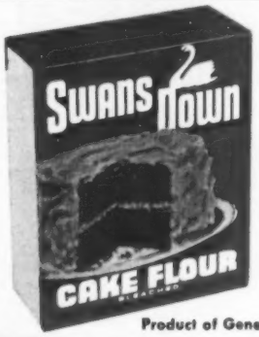
Grease skin thoroughly. Place bird breast up on rack in a shallow pan; leave in this position for entire roasting time. Cover with a loose "cap" of aluminum foil, crumpling it lightly at drumstick and breast ends, but *avoid having it touch top or sides* of the bird. Roast in a slow oven (325°) until done. See our roast chart, page 94

Recipes on page 122

Spice your Autumn Feasts with Swans Down

Pride O'Pumpkin cake

- Light-as-air Swans Down gives you high, light cakes
- Superfine Swans Down gives you fine-textured cakes
- Enough flour for six big 9-inch cakes in one box of Swans Down



Product of General Foods

A real holiday cake . . . fragrant with spices . . . crunchy with tender-sweet nut meats. And it's ABC-easy to make it light and delicate, if you're sure to use Swans Down—the flour that's made from soft winter wheat *especially* for cakes.

PRIDE O' PUMPKIN CAKE

2¼ cups Swans Down Cake Flour
3 teaspoons Calumet Baking Powder
½ teaspoon salt
¼ teaspoon soda
1½ teaspoons cinnamon
½ teaspoon ginger; ½ teaspoon allspice
½ cup shortening

SWANS DOWN
Pride O'Pumpkin Cake

1 cup firmly packed brown sugar
½ cup granulated sugar
1 egg and 2 egg yolks—unbeaten
¾ cup buttermilk or sour milk
¾ cup canned pumpkin
½ cup finely chopped walnut meats

Sift flour once, add baking powder, soda, salt and spices.

Sift together three times.

Cream butter, add sugars gradually and cream well. Add egg and egg yolks, one at a time. Beat until light. Add flour alternately with buttermilk, little by little, beating after each addition. Add pumpkin and nuts; mix well.

Use two round 8-inch layer pans, 1¼ inches deep, lined on bottoms with paper. Bake in moderate oven (350°F.) 30 to 35 minutes, or until done. Cool and frost. Garnish with small flowers.

SEND FOR

Cake Secrets

Bake like a professional. Learn "trade secrets." Easy-to-follow word and picture guide to light and luscious cakes. Swans Down wonderful recipes for cakes, party icings. Clever decorating tips. 64 colorful pages. Send 25¢ in coin for your copy with coupon at right. Address: Swans Down, Dept F, Box 43, Evansville, Indiana.

SWANS DOWN, Dept. F, Box 43
Evansville, Ind.

I enclose 25¢ in coin. Please mail me 64-page *Cake Secrets* recipe book.

Name _____

Street _____

City _____ State _____

No Old-Fashioned Peeling or Trimming!
Quick as a wink, BinB Mushrooms are ready to serve. These tender hothouse mushrooms are broiled in butter to a golden brown, then packed in their own delicious broth. Keep BinB Mushrooms on your pantry shelf—ready to add mouth-watering flavor to any meal at a moment's notice!

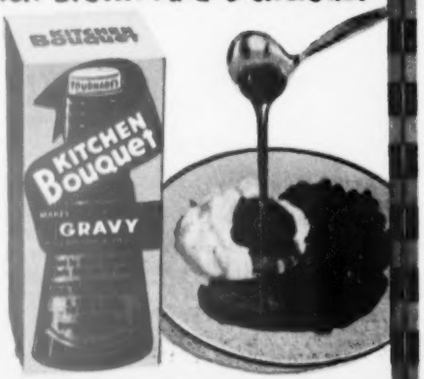
3 convenient styles!

BinB Whole Crowns BinB Sliced Mushrooms
BinB Chopped Mushrooms

In An Instant, **KITCHEN Bouquet**
Makes **GRAVY** Rich Brown And Delicious!

The Kitchen Bouquet Way Makes Meat Go Farther, Too!

Just stir in Kitchen Bouquet to make rich brown gravy every time! Adds no artificial flavor—brings out the true meat taste! Kitchen Bouquet helps save money, too, because low-temperature roasting the Kitchen Bouquet way cuts down shrinkage—makes meat go farther! You'll find directions in the package for many ways to use Kitchen Bouquet. Used by good cooks for more than 75 years!



Costs So Little... Adds So Much!

★ **BinB BROILED in BUTTER MUSHROOMS and KITCHEN BOUQUET are products of GROCERY STORE PRODUCTS CO., West Chester, Pa.** ★

New turkey cuts

Continued from page 120

Braised Turkey Thighs

Favor the rich, dark meat? Then this is for you!—

- ¼ cup enriched flour
- 1 teaspoon salt
- ½ teaspoon paprika
- Dash pepper
- 2 turkey thighs, about 2 pounds each
- ¼ cup fat
- ½ cup broth

Combine flour and seasonings in paper bag. Add turkey and shake-Brown thighs on both sides in hot fat; add ½ cup broth (dissolve 1 chicken-bouillon cube in 1 cup water—use remainder in gravy) to cover bottom of pan. Cover and simmer till tender, about 3 to 4 hours. Uncover last 15 minutes of cooking. To test doneness, pierce thickest part of thigh with fork. Serve with pan drippings, or make a rich, brown gravy from the drippings. See page 133. Makes 6 to 8 servings.

Oven-fried Turkey

A new treat. Meat's tender with a nicely seasoned crust—

- ¾ cup enriched flour
- 1 tablespoon salt
- 1 tablespoon paprika
- ½ teaspoon poultry seasoning
- ¼ teaspoon pepper
- 1 fryer or roaster turkey, 4 to 5 pounds, ready-to-cook weight, cut in serving pieces
- Fat
- ¼ cup melted butter or margarine
- ¼ cup broth

Combine flour and seasonings in paper or plastic bag; add 2 or 3 pieces of turkey at a time and shake. Brown turkey on both sides in ½ inch hot fat in large skillet. Place one layer deep in shallow baking pan. Add butter and ¼ cup broth (dissolve 1 chicken-bouillon cube in 1 cup water). Cover and bake in slow oven (325°) till tender, about 2 to 2½ hours. Uncover last half hour of baking. Makes 6 servings.

Barbecued Turkey Wings

These came from tender big birds, so are extra meaty. You'll like the barbecue flavor—

- 4 to 5 pounds turkey wings
- ½ cup enriched flour
- 2 teaspoons salt
- 2 teaspoons paprika
- ¼ teaspoon pepper
- ¼ teaspoon poultry seasoning
- ¼ cup fat
- ½ cup chili sauce
- ½ cup finely chopped onion
- ½ cup water
- ¼ cup lemon juice, fresh, frozen, or canned
- 2 tablespoons sugar
- 1 teaspoon salt
- 1 teaspoon Worcestershire sauce
- ½ teaspoon garlic salt
- ¼ teaspoon pepper
- ¼ cup butter or margarine

Cut the wings in 3 parts (save the tips to go in the soup kettle). Combine flour, salt, paprika, pepper, and poultry seasoning in paper or plastic bag; add 2 or 3 wing pieces and shake. Brown the pieces on both sides in hot fat. Combine remaining ingredients and heat to melt butter; pour over wings in baking dish. Cover and bake in slow oven (325°) till tender, about 3 to 3½ hours, turning once while cooking. Makes 8 to 10 servings.

Here's how to make HASH go over BIG —add

LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE

AUTHENTIC TEXAS BARBECUE SAUCE
Taste-tempting recipe, easy to make. Write for free 64-page Recipe Book—
"DISHES MEN LIKE"
LEA & PERRINS, Inc.
241 West St., N. Y. Dept. B-11

"Candlelight is Relaxing"
say the Meredith Willsons

Photo shows Mr. and Mrs. Meredith Willson in their New York apartment at the Waldorf. Their radio program, "Ev'ry Day" is on NBC every day for the Florida Citrus Commission.

"After a busy day, we really appreciate the beauty and relaxing atmosphere of a candlelight meal. But we've learned to use plenty of candles, and wall lights too, for that soft relaxing glow, without gloom."

Enjoy candlelight with *enough* candles. Buy several pairs of Taperlites in the handy, sealed Two-Packs at your nearest store.

Be sure you get the genuine

Taperlite
DINNER CANDLES
Will & Baumer Candle Co., Inc.
Syracuse, N. Y.

Big apple roundup

Begins on page 98

Savory Beef Dinner

Here's a tasty dish you can serve to Sunday-night company, too—

- 1 pound round steak, cut in ¾-inch cubes
- Flour
- 2 tablespoons fat
- ½ cup chopped onion
- 1 clove garlic, minced
- 2 3-ounce cans (1⅓ cups) sliced broiled mushrooms
- 1 cup sour cream
- 1 can condensed tomato soup
- 1 tablespoon Worcestershire sauce
- 6 to 8 drops Tabasco sauce
- ½ teaspoon salt
- Dash pepper
- 1 7-ounce package spaghetti, cooked and drained
- Grated Parmesan cheese

Dip meat in flour; brown in hot fat. Add onion, garlic, and mushrooms with liquid. Combine sour cream, tomato soup, and seasonings; pour over meat. Simmer till tender, about 1 hour. Serve over hot spaghetti. Sprinkle with Parmesan cheese. Makes 6 to 8 servings.

Molded Vegetable Salad

You'll like the crispness and tartness of this salad—

- 1 No. 2 can (2½ cups) crushed pineapple
- 1 3-ounce package lemon-flavored gelatin
- 1 cup hot water
- 1 tablespoon vinegar
- ½ teaspoon salt
- 1 cup grated raw carrots
- ⅓ cup chopped pecans

Drain pineapple, reserving syrup. Dissolve gelatin in hot water. Add pineapple syrup plus enough water to make 1 cup, vinegar, and salt. Chill until slightly thick. Fold in carrots, pineapple, and nuts. Turn into individual molds or 10x6x1½-inch pan. Chill until firm. Unmold on crisp lettuce. Garnish with mayonnaise. Makes 6 servings.

Sunburst Apple Dumplings

For tart flavor, try apples like Jonathan or Winesap—

- 1½ cups sugar
- 1½ cups water
- ¼ teaspoon cinnamon
- ¼ teaspoon nutmeg
- 10 drops red food coloring
- 3 tablespoons butter or margarine
- 2 cups sifted enriched flour
- 2 teaspoons baking powder
- 1 teaspoon salt
- ⅔ cup shortening
- ½ cup milk
- 6 medium whole apples, peeled and cored

Combine sugar, water, spices, and food coloring. Bring to a boil; add butter. Sift together dry ingredients; cut in shortening. Add milk all at once and stir until flour is just moistened. Roll ⅛ inch thick on lightly floured surface. Cut with knife into 6-inch squares. Place one whole apple in each square. Sprinkle with sugar, cinnamon, and nutmeg. Dot with butter. Moisten edges of square. Fold corners to center and pinch dough together so dough fits closely around apple. (To match picture, trim off excess dough with kitchen scissors.) Place apples about 1 inch apart in 11½x7½x1½-inch baking dish with overlapping corners on bottom. Prick top with sunburst pattern. Pour syrup over and bake in moderate oven (375°) about 35 minutes.

Apple Coffeecake

Under the rows of apples and crunchy top you'll find a rich and tender cake—

- 1½ cups sifted enriched flour
- ½ cup sugar
- 2 teaspoons baking powder
- 2 beaten eggs
- ½ cup milk
- ½ teaspoon vanilla
- ⅓ cup melted butter or margarine
- 2 medium tart, unpeeled apples, sliced
- ⅓ cup brown sugar
- Cinnamon

Sift flour, sugar, and baking powder. Add eggs, milk, vanilla, and melted butter. Pour into 9x9x2-inch greased baking dish. Stick sliced-apple wedges vertically in batter in a V design. Sprinkle top with brown sugar, then sprinkle with cinnamon. Bake at 400° about 25 minutes, or till done.

Chocolate Angel Fancy

Wonderfully rich, fluffy with pieces of angel-food cake. Mmm!—

- 2 6½-ounce packages semisweet chocolate pieces
- 2 tablespoons water
- 3 beaten egg yolks
- 1 teaspoon vanilla
- ½ teaspoon salt
- 1 tablespoon sugar
- 1 cup heavy cream, whipped
- 3 stiff-beaten egg whites
- 1 10x5-inch loaf angel-food cake, broken in pieces

Melt chocolate pieces with water in double boiler. Blend in egg yolks; cook and stir few seconds. Add vanilla and salt. Cool. Fold sugar into whipped cream and fold into chocolate mixture; fold in egg whites. Pour over pieces of cake in 13x9½x2-inch baking dish. Chill several hours or overnight. To serve, cut in squares and top with extra whipped cream or vanilla ice cream. Makes 8 to 10 servings.

Tomato-Juice Appetizer

For flair, just add a few seasonings and serve very chilled—

- 1 1-quart 14-ounce can tomato juice
- 2 tablespoons lemon juice, fresh, frozen, or canned
- ½ teaspoon seasoned salt
- 2 teaspoons Worcestershire sauce

Combine tomato juice, lemon juice, and seasonings; chill. Makes 8 to 10 servings.

Perfection Salad

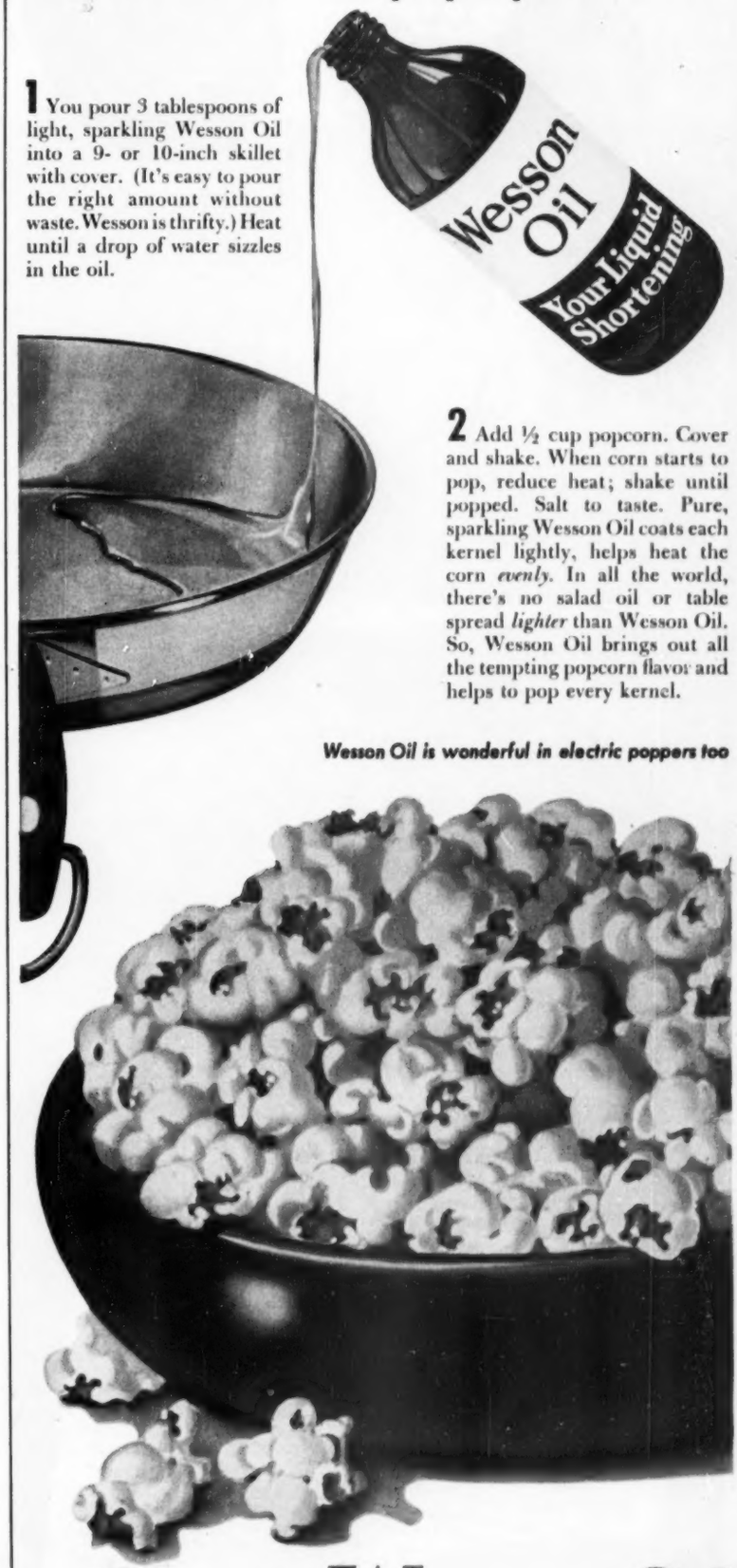
Mold it in paper cups for your living-room "picnics"—

- 1 tablespoon (1 envelope) unflavored gelatin
- ¼ cup cold water
- 1 cup hot water
- ¼ cup sugar
- ½ teaspoon salt
- ¼ cup vinegar
- 1 tablespoon lemon juice, fresh, frozen, or canned
- ½ cup finely shredded cabbage
- 1 cup chopped celery
- 2 tablespoons chopped pimiento

Soften gelatin in cold water. Dissolve in hot water. Add sugar and salt. Stir till dissolved. Add vinegar and lemon juice. Cool. When mix-

[*Turn to next page*

The quicker Wesson way to start fluffy popcorn...



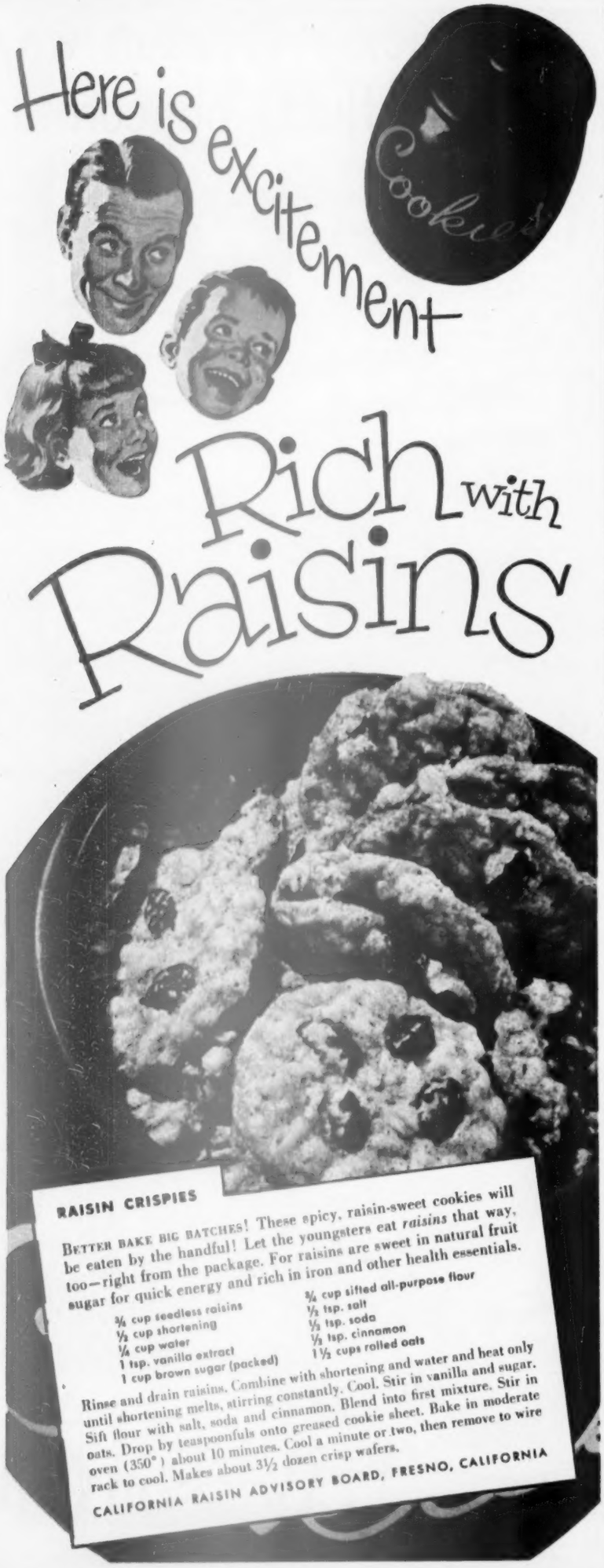
1 You pour 3 tablespoons of light, sparkling Wesson Oil into a 9- or 10-inch skillet with cover. (It's easy to pour the right amount without waste. Wesson is thrifty.) Heat until a drop of water sizzles in the oil.

2 Add ½ cup popcorn. Cover and shake. When corn starts to pop, reduce heat; shake until popped. Salt to taste. Pure, sparkling Wesson Oil coats each kernel lightly, helps heat the corn *evenly*. In all the world, there's no salad oil or table spread *lighter* than Wesson Oil. So, Wesson Oil brings out all the tempting popcorn flavor and helps to pop every kernel.

Wesson Oil is wonderful in electric poppers too

AMERICA'S FAVORITE **Wesson Oil**

for Salads, Frying, Stir-N-Roll Pie Crust and Biscuits



Big apple roundup

Continued from preceding page

ture begins to thicken, add remaining ingredients. Turn into small paper cups or into individual molds. Makes 4 to 6 servings.

Caramel Apples

Kids love 'em. And these are easy—no syrup to bother with—

- 1 pound caramels
- 2 tablespoons water
- 6 wooden skewers
- 6 medium apples
- Chopped California walnuts

Melt caramels with water in double boiler; stir till smooth. Stick a skewer into each apple; dip apple into caramel syrup and turn until the surface is completely coated. Promptly roll bottom half in chopped nuts. Set on waxed paper. Chill in refrigerator a few minutes until firm.

Apple-ball and Ham Salad

It's a company-best salad from Sunday's baked ham and fresh fall apples—

- 8 peeled, tart apples
- 2 tablespoons lemon juice, fresh, frozen, or canned
- 2 cups cubed, cooked ham
- 1 cup diced celery
- ½ cup mayonnaise or salad dressing
- ¼ cup light cream or top milk
- ½ cup crumbled blue cheese

Use melon-ball cutter or teaspoon measure to make balls from the apples. Sprinkle with lemon juice. Combine apple balls, ham, and celery. Blend mayonnaise and cream. Add to first mixture and toss. Sprinkle with blue cheese. Garnish with red-skinned apple wedges. Makes 8 to 10 servings.

Miniature Pumpkin Muffins

Delicious to team up with a salad lunch or morning coffee—

- 1½ cups sifted enriched flour
- 2 teaspoons baking powder
- ¾ teaspoon salt
- ½ cup sugar
- ½ teaspoon cinnamon
- ½ teaspoon nutmeg
- ¼ cup shortening
- 1 beaten egg
- ½ cup cooked or canned pumpkin
- ½ cup milk
- ½ cup seedless raisins
- Sugar

Sift together flour, baking powder, salt, sugar, and spices. Cut in shortening until quite fine. Combine egg, pumpkin, and milk. Add to flour mixture. Mix just until flour is moistened. Add raisins. Fill 1¾-inch or 2½-inch greased muffin pans ⅔ full. Sprinkle sugar over each. Bake in hot oven (400°) 15 to 20 minutes for small, and about 25 minutes for medium. Serve hot. Makes about 4 dozen small or 1 dozen medium muffins.

Old-fashioned Brown Stew

A good leftover—if you're lucky enough still to have any in the stew kettle—

- 2 pounds beef chuck, cut in 1½-inch cubes
- 2 tablespoons fat
- 4 cups boiling water
- 1 teaspoon lemon juice, fresh, frozen, or canned
- 1 teaspoon Worcestershire sauce
- 1 clove garlic
- 1 medium onion, sliced
- 2 bay leaves
- 1 tablespoon salt
- ½ teaspoon pepper
- ½ teaspoon paprika
- Dash allspice or cloves
- 1 teaspoon sugar
- 6 carrots, quartered
- 1 pound (18 to 24) small white onions

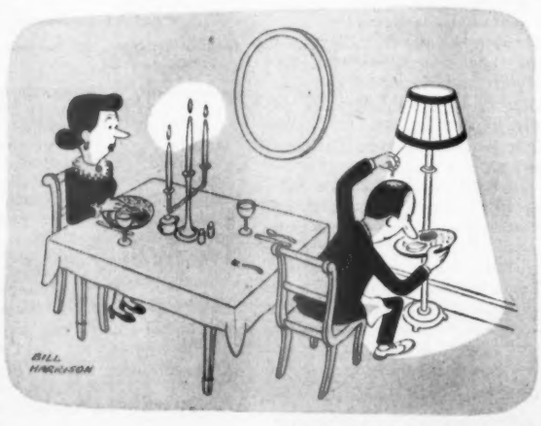
Thoroughly brown meat on all sides in hot fat; add water, lemon juice, Worcestershire sauce, garlic, onion, bay leaves, seasonings, and sugar. Simmer 2 hours; stir occasionally to keep from sticking. Add carrots and onions. Continue cooking 20 to 30 minutes, or till vegetables are done. (Cubed potatoes may be added, if desired.) Remove meat and vegetables; thicken liquid for gravy. Makes 6 to 8 servings.

Apple Crumb Pie

A sugary, buttery topper hides tender apple slices—

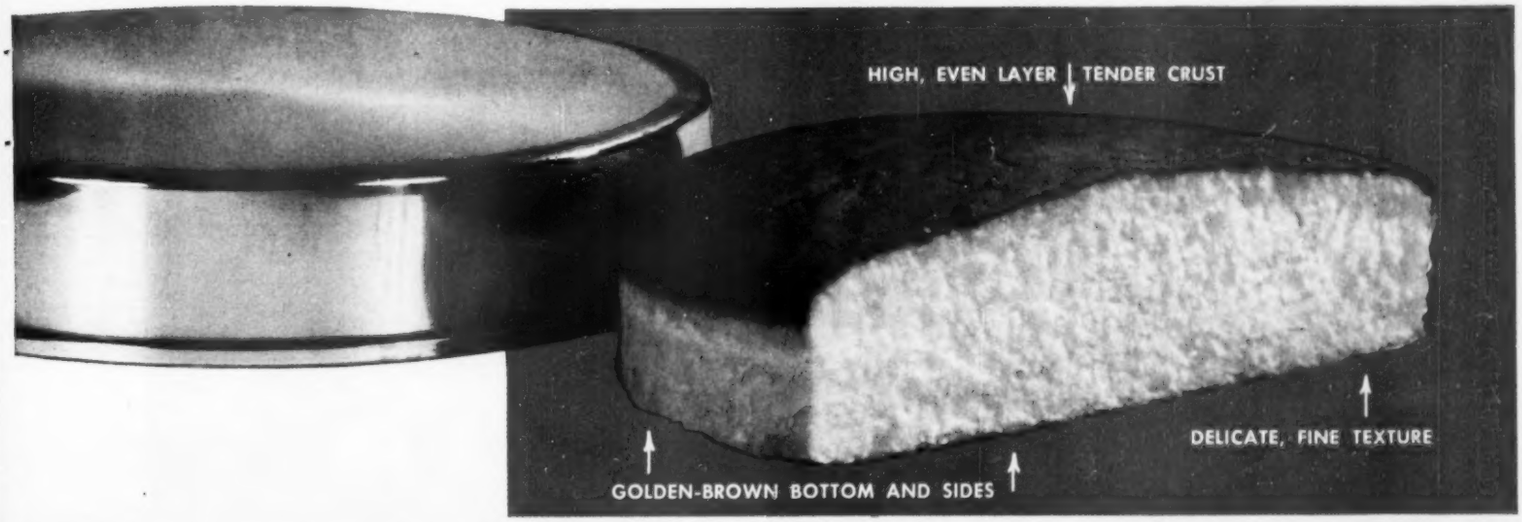
- 6 large, tart apples
- 1 recipe Plain Pastry
- ½ cup sugar
- 1 teaspoon cinnamon
- ½ cup sugar
- ¾ cup enriched flour
- ⅓ cup butter or margarine

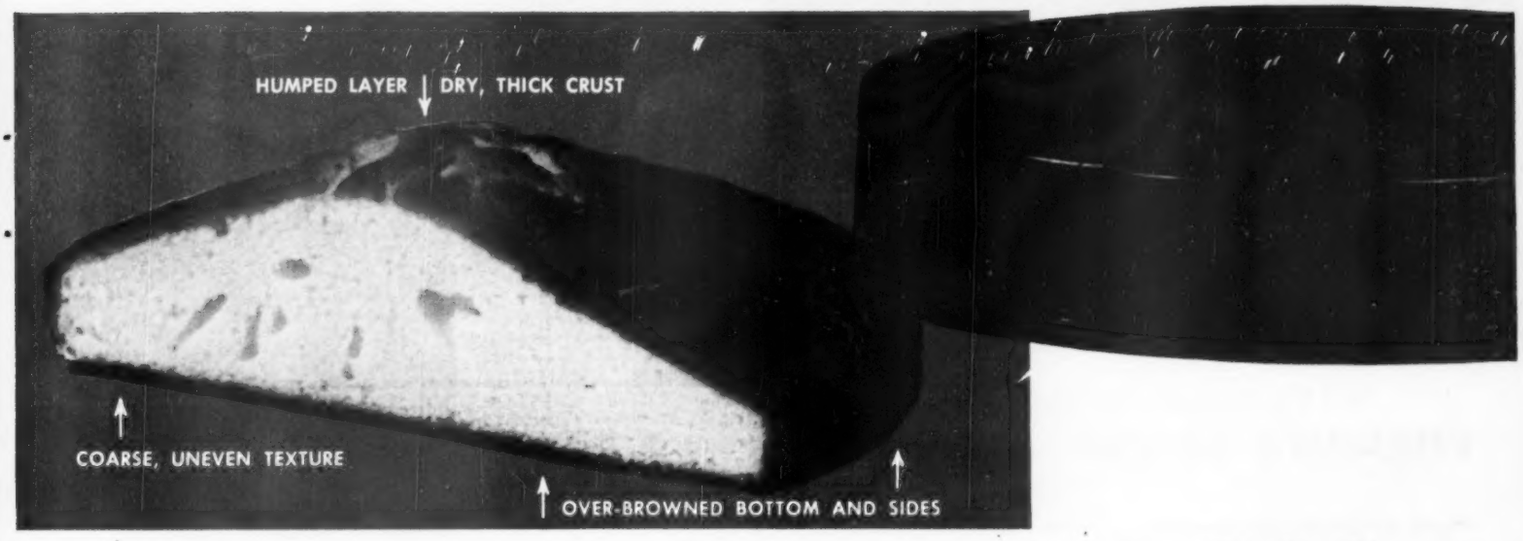
Pare apples; cut in thin slices; arrange in a 9-inch pastry-lined pieplate. Mix ½ cup sugar and cinnamon; sprinkle over apples. Sift ½ cup sugar with flour; cut in butter till crumbly. Sprinkle over apples. Bake in hot oven (400°) about 40 minutes. Decorate cooled pie with an "apple" and "apple leaves" cut out of process American-cheese slices.



Look what a difference a shiny cake pan makes

Compare the two cake layers shown below. Both were made from the same batter, baked in the same oven at the same time. But look at the difference! One is high, light, even. The other is humped, heavy, difficult to frost. What made the difference? *Not* the recipe, *not* the ingredients, *not* the range. Only the *pans* were different! The pan that baked the failure was dark and dingy on the outside from improper care. The pan that baked the perfect layer was shined bright with an S.O.S. Magic Scouring Pad. Pans that shine on the outside reflect heat, so cakes bake evenly. Pans that are dark on the outside absorb heat, make layers bake too fast. So remember—to bake a better cake, always shine your aluminum cake pans both *outside* and *inside*—with S.O.S.





Shine your cake pans with S.O.S

To bake a better cake you need a shiny pan—say baking experts

Here is advice from home economists of famous flour companies:

"We recommend using shiny pans with all our Pillsbury Cake Mixes. In our Ann Pillsbury Kitchen we find shiny pans result in more uniform, evenly browned cakes."

—ANN PILLSBURY, PILLSBURY MILLS, INC.

"For high volume and tender, uniform crust, only shiny pans assure the best results. For loaf and square layer cakes be sure your pans are shiny clean."

—PACKERS OF DROMEDARY CAKE MIXES

Here is what famous range manufacturers say in their instruction books:

"Dark utensils, or utensils that have become darkened with use, absorb more heat than bright, shiny pans. Therefore, dark pans may be responsible for over-browning or burned foods."

—GENERAL ELECTRIC

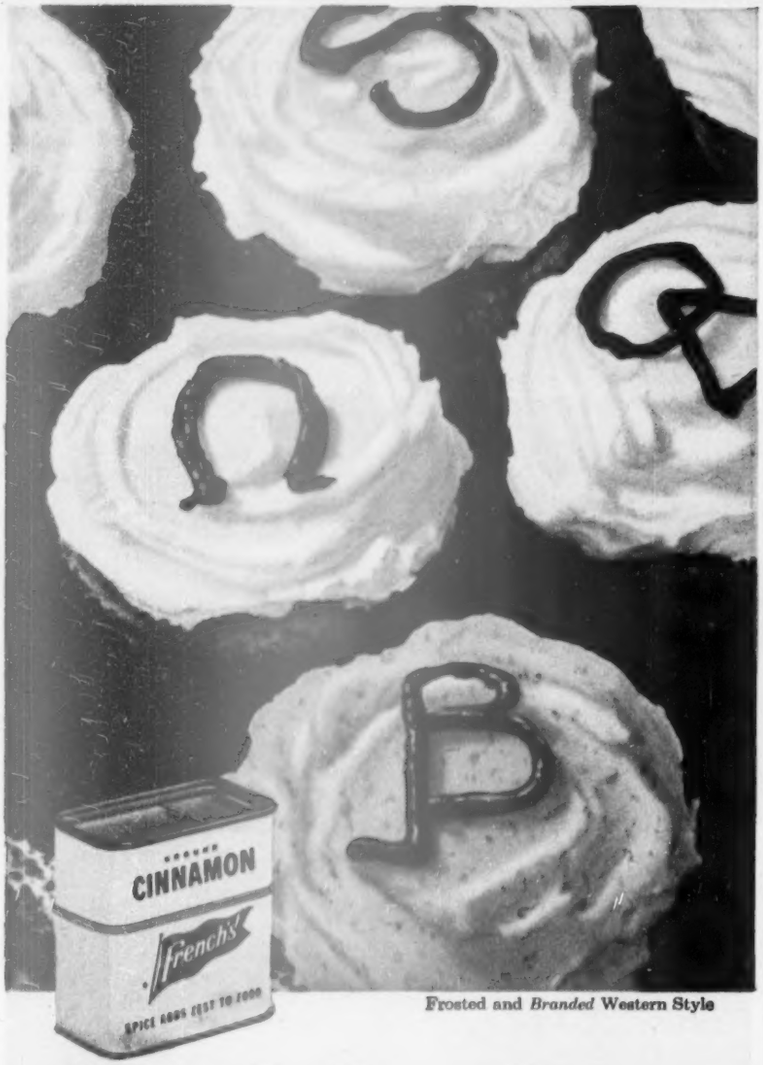
"Use bright, smooth, standard-weight pans for best baking results . . ." —HOTPOINT

"Tips on cake baking: Use bright, shiny pans. Discolored pans cause uneven browning."

—WESTINGHOUSE

IMPORTANT: *be sure to shine the outside of the pan, as well as the inside.*

The S.O.S. Company, Chicago, Illinois, U.S.A.
© S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.



Frosted and *Branded* Western Style

Ranch Cup Cakes

DOUBLY GOOD MADE WITH

FRENCH'S SPICES AND VANILLA

Watch out for the cake "rustlers" when you bring on these delectable spice-rich treats! A perfect dessert . . . a lunchbox hit. And so easy to make! Just use your favorite prepared white cake mix and add the sparkling flavor of French's pure, fresh-ground Spices. French's Spices and Extracts give your cakes and cookies that rich, luscious flavor!

RANCH SPICE CUP CAKES

1 package prepared white cake mix
1 teaspoon French's Cinnamon
½ teaspoon each French's Allspice and Nutmeg
¼ teaspoon French's Cloves
1 teaspoon French's Vanilla

Prepare according to package directions for cup cakes. Add spice to dry ingredients. Frost with butter icing. To "brand" cup cakes, use a toothpick dipped in French's Food Color to form symbols, or use colored icing in pastry tube. Yield: 24 medium cup cakes.

French's **SPICES EXTRACTS**

NEW! Spice and Herb Seasoning Charts!

The R. T. French Co.,
9045 Mustard St., Rochester 9, N. Y.

☐ SPICE CHART. Enclosed is 10¢ in coin
☐ HERB CHART. Enclosed is 10¢ in coin

*Name*_____

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*City*_____ *State*_____

French-frying

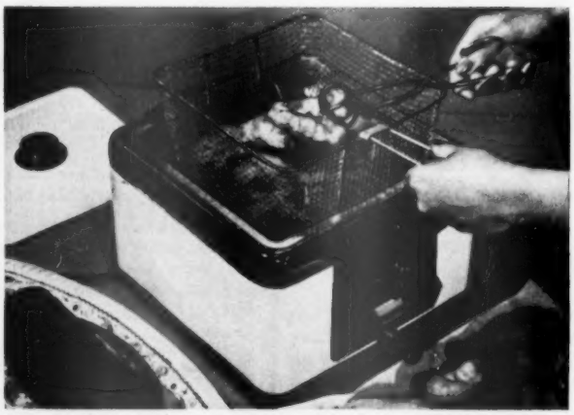
By Doris Adams

Golden-brown French fries, crisp on the outside, perfectly done, turn the key to any man's heart. Hook basket on supports while fat drains off. When you plug in fryer and set temperature, the dial lights a different color for high, medium, and low heat. Drain spout is below

Croquettes with crunchy crust make leftovers into a delicious, new treat. Drain croquettes on paper towels as they come from fryer.

The line inside fryer shows how much fat to add. When fat reaches correct temperature, signal light goes out.

A special slip-catch support holds basket for draining. Remove the handle to use basket for other jobs.



French-fried chicken — crusty, tender, and steaming hot — family's sure to go for this. Big basket holds up to 3 pounds quartered chicken. Fryer's heat-resistant base protects table top; put cover on to store fat in fryer. Fat can be used over and over for variety of foods

know-how

Here you see equipment and tips for making the French-fried favorites on pages 90 and 91. Recipes are on page 134

Watch the doughnuts puff up, fry to perfection. Bet the kids are standing by for a handout! Shake the warm doughnuts in a paper sack to cover with sugar.

Flared-bowl shape of fryer-cooker will let you cook nine doughnuts all at once.

Another day this electric helper will simmer a pot roast, serve chili con carne, bake beans, or warm rolls.

Rosette cookies are made with this little iron. Heat iron in deep hot fat, then dip mold into the batter.

Now back into the fat; in a minute you'll lift out a light, crisp rosette. Fit different "flowers" on handle.

This fryer will double as a cooker, little oven, steamer, or even a corn popper.

Photographs: Nelson, Photography, Inc.

Handsome potato baskets for creamed foods. You grate potatoes, then shape them with wire form (form is sold at housewares counter). Now pop potatoes into deep hot fat. Fryer unit in deep-well cooker plugs into range. It heats fat on the double, keeps temperatures steady

Made for each other—
sliced luncheon meat—and French's!

Lunchbox specials—

extra tasty with **FRENCH'S** pure yellow Mustard

What's most important in a lunch box? The sandwiches! So make 'em hearty and vary the fillings.

Try these taste tempters—all made with canned meats and deliciously flavored with French's pure yellow Mustard.

French's is a blend of the finest spices, mustard seed and vinegar that money can buy. Smoother, creamier, French's blends better . . . flavors better. You can taste the difference!

LUNCHEON MEAT SANDWICH SPREAD

1 can luncheon meat, chopped
2 tablespoons chopped sweet pickle
3 tablespoons French's Prepared Mustard

Combine ingredients in a bowl and mix thoroughly. Yield: Filling for 6-8 sandwiches.

CORNED BEEF SPREAD

1 12-oz. can corned beef
¼ cup chopped sweet pickle
¼ cup French's Prepared Mustard

Chop meat. Combine ingredients in a bowl and mix thoroughly. Yield: filling for 6-8 sandwiches.

ZIPPY CHICKEN SPREAD

1 6-oz. can chicken or turkey
1 tablespoon chopped celery
2-3 tablespoons mayonnaise
2 teaspoons French's Prepared Mustard

Flake chicken. Combine ingredients in a bowl and mix thoroughly. Yield: Filling for 3 sandwiches.

New Recipe Booklet! Get your Copy!

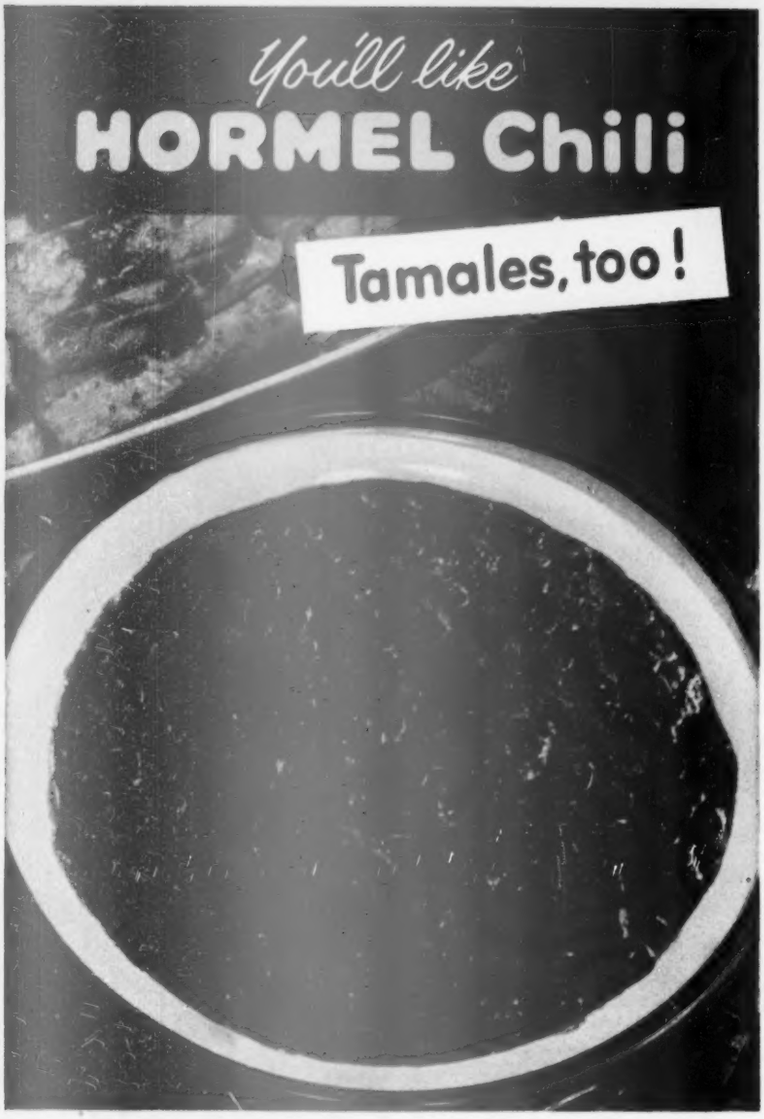
The R. T. French Co.
1853 Mustard St., Rochester 9, N. Y.

Enclosed is 10¢ in coin. Please send me your new 32-page, color-illustrated booklet, "Seasoning Makes the Difference."

*Name*_____

*Address*_____

*City*_____ *State*_____



Easy Autumn Supper

You start with Hormel Chili Con Carne. It's America's favorite . . . for its hearty beef, plump red beans and rich savory sauce. Serve with luscious Hormel Tamales, those golden "blankets" of corn meal wrapped around fine-chopped beef. A festive main dish, a gay supper. Get the whole menu at your food store.

Hormel Chili Con Carne with Hormel Tamales
Corn Chips
Avocado and Grapefruit Salad
Lemon French Dressing
Chocolate Ice Cream with Crisp Butter Cookies
Coffee

You'll like HORMEL CHILI, TAMALES, too

Geo. A. Hormel & Co.
Austin, Minn.

HORMEL
GOOD FOOD

Boys, Girls! COLLECT COLLEGE PENNANTS!

Get FREE Pennant at your food store with Hormel Chili or Hormel Tamales (while supplies last). YOU CAN *ORDER* PENNANTS, TOO! 96 famous schools to choose from! 6 for only 25¢ with many another Hormel Good Food. Ask your grocer how to get 'em!

Hear MUSIC WITH THE HORMEL GIRLS—Saturday, CBS

CONTEST FOR COOKS

Cash for pressure-pan favorites, spring-salad recipes

THERE'S $70 waiting for the good cooks who send us the best recipes for pressure-pan favorites or spring salads. We'll pay the Cook-of-the-Month $10. The 20 other winners will receive $3 each. Eight of the winning recipes will be pictured in *Better Homes & Gardens* Prize Tested Recipes pages next June.

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and *six copies of the endorsed recipe.*

Hints to help you—

Pressure-pan favorites may be a speedy stew, glazed pot roast, hearty meat-ball supper, or a whole meal complete with dessert. Send us your best pressure-pan recipes and quickie ideas. Here are some tips:

pressure-pan meals	chop suey
chili con carne	hurry-up desserts
savory fried chicken	pot roast with dumplings
spaghetti and meat balls	Swiss steak
quick vegetable dishes	your family's choice

Spring salads made with fresh vegetables and fruits give your meals a real lift. Your family's choice may be any type—molded, salad-bowl toss, or salad platter. Perhaps you fix a dressing that makes it extra special. Let us try your recipe. Glance over these for ideas:

vegetable-salad mold	frozen fruit salad
cottage cheese and fruit	tuna or chicken special
hearty ham salad	fruit-cup salad
seafood loaf	salad bowl

Contest rules—

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "June Pressure-pan Favorites" or "June Spring Salads."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in *level* cups, tablespoons, teaspoons, never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of the recipe you submit.
6. All recipes submitted become the property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, November 30.
8. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

This month's winners

(*See recipes on pages 107 and 108*)

Cook-of-the-Month is Mrs. Robert Tarr, Lima, Ohio.
Mrs. J. C. Anthony, Birmingham, Ala.
Mrs. George Hopkins, Chicago, Ill.
Mrs. A. V. Grady, Elmo, Mo.
Mary Hoffmann, St. Paul, Minn.
Miss Virginia Maxwell, Gazelle, Calif.
Mrs. Henry Vaughan, Youngstown, Ohio.
Mrs. S. E. Woodford, Redding, Calif.

Honor Roll:
Mrs. Inor Bergstrom, Tillicum, Wash.
Mrs. C. C. Davis, Longdale, Okla.
Mrs. H. R. Flemming, Madison, Wis.
Mrs. Raymond L. Fox, Springfield, Va.
Mrs. Marian French, Marcus, Iowa.
Ellen Glasser, River Grove, Ill.
Mrs. Lee Judy, Chanute, Kans.
Theresa M. Lessmeister, Peru, Ill.
Mrs. Marguerite Marks, Camden, N. J.
Mrs. Robert D. Phillips, Kensington, Md.
Mrs. Lula B. Pointer, Valdez, Alaska.
Mrs. Ronald L. Shimer, Elizabeth, W. Va.
Mrs. Clarence Swanson, North Henderson, Ill.

5 MINUTE WAY TO MIX RAISED COFFEE BREADS

Betty Crocker's Newest Recipe!

"With dependable Gold Medal Flour, we worked out this recipe so simply even a beginner can bake these tender, moist, coffee breads." *Betty Crocker*

1. **Only one bowl to wash!**
2. **One rising! Right in the baking pan!**
3. **No kneading! No punching down!**
4. **Better than a Mix!**

A Betty Crocker Festival of Foods Recipe

Double-Quick Coffee Bread

THIS RECIPE MADE POSSIBLE BY THE FINE, UNIFORM BAKING QUALITIES OF GOLD MEDAL FLOUR

Here's all you do—Yeast and your oven do the rest

Grease 8" square oven-glass pan, or 9" square aluminum pan, or 10" iron skillet or 9" ring mold. Choose topping and have it ready.

- 3/4 cup warm water (not hot—110° to 115°)
- 1 pkg. active dry yeast (not compressed)
- 1/4 cup sugar
- 1 tsp. salt
- 2 1/4 cups *sifted* GOLD MEDAL Flour
- 1 egg
- 1/4 cup soft shortening or butter

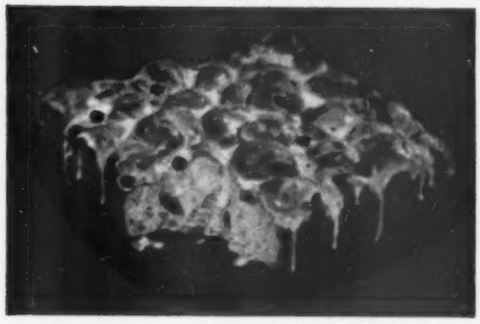
In mixing bowl dissolve yeast in water. Add sugar and salt, and about half the flour.

Beat *thoroughly 2 minutes.* Add egg and shortening. Then beat in gradually remaining flour until smooth.

Drop small spoonfuls over entire bottom of pan. Cover. Let rise in warm place (85°)* until *double in bulk,* 50 to 60 min. Heat oven to 375°. Bake until brown, 30 to 35 min. Immediately turn out to avoid sticking. Serve warm.

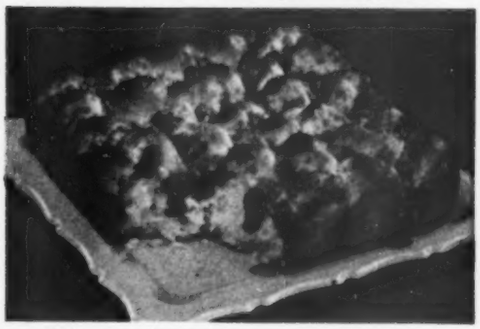
**If kitchen is cold, set pan in cupboard with a pan of boiling water for warmth and moisture.*

PICK YOUR TOPPING! THEY'RE ALL EASY, ALL DELICIOUS!

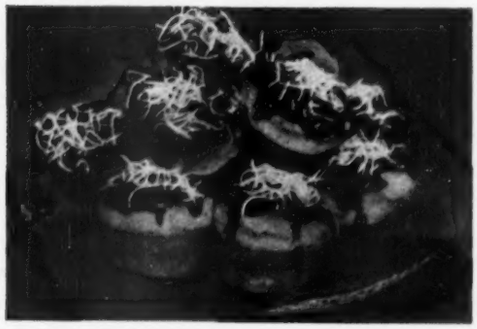


TUTTI-FRUTTI—Mix into finished dough 1/2 cup candied fruit, 1/4 cup chopped nuts. Spoon into pan. Bake. Ice with mixture of 3/4 cup *sifted* confectioners' sugar and 1 to 2 tbsp. cream. Top with fruit, nuts.

BUTTERSCOTCH NUT—Melt in baking pan 1/3 cup butter and 1/2 cup brown sugar with 1 tablespoon corn syrup. Add 1/2 cup pecans or walnuts. Cool until warm before spooning in dough.



CINNAMON STREUSEL—Mix thoroughly 2 tbsp. butter, 1/3 cup white or brown sugar, 2 tbsp. Gold Medal Flour, 2 tsp. cinnamon, 1/2 cup chopped nuts. Spoon dough into pan. Sprinkle with streusel.



JAM PUFFS—Fill half full 16 to 20 medium-sized, greased muffin cups. Let rise. Bake 15 to 20 min. When baked, spread with 1/2 cup thick red jam. Garnish with coconut or chopped nuts.

Like these topping ideas? Lots more in the Gold Medal sack!

AMERICA'S FAVORITE!

More sacks are sold than the next 5 brands combined!

"Flour is the most important ingredient in any baking"—*Betty Crocker*

Gold Medal Flour

General Mills

it's CHERRY PIE time

Where in all the world is there a flavor like fresh-made Cherry Pie? . . . spicy fragrance bubbling thru flaky light crust . . . meaty red cherries baked in the tart-sweet essence of their own juices—each taste a tingling experience—each slice a whole-souled token of summer's bounty. And this is the time to enjoy it . . . this is flavor's fiesta . . . this is summer's high holiday . . . *this* is Cherry Pie Time . . . whether you bake it, buy it or enjoy it at your favorite restaurant, now is the time to *revel* in America's best-loved dessert . . . luscious, tempting Cherry Pie!

AT YOUR GROCER'S—BAKER'S—FAVORITE RESTAURANT

it's Cherry Pie time

NATIONAL RED CHERRY INSTITUTE

The National Red Cherry Institute, 35 E. Wacker Drive, Chicago 1, Ill., *representing cherry commissions, associations, growers and processors in Colorado, Michigan, New York, Ohio, Oregon, Pennsylvania, Utah, Washington, W. Virginia and Wisconsin.*

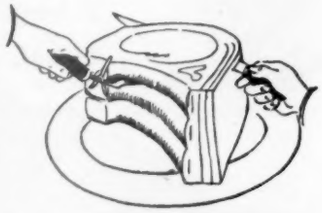
Come to our roast review

Begins on page 92

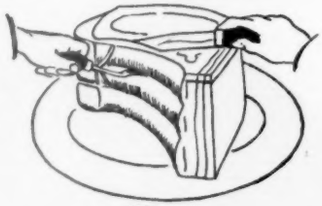
How to carve a standing rib roast

1
When you transfer the rib roast from pan to platter, put it cut surface up. Insert your carving fork between the top ribs.

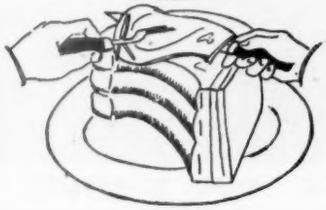
Start cutting at the outside edge; cut across to rib, making slice about ⅜ inch thick.



2
To loosen the slice, you cut along the bone with the tip of your carving knife at a vertical angle



3
Lift the slice with carving knife, steadying it with fork. Place slice on side of the platter or on plate



Tips to make Dad a star performer

Be sure your carving knife is sharp—a 9-inch blade is a good length for carving roasts.

Take a look at the roast in the kitchen to "get acquainted" before dinnertime.

Sit or stand, as you choose, while carving at the table.

Always carve across the grain of the meat so the fibers will be shorter, and thus easier to eat.

For smooth slices, cut with a firm motion. Avoid sawing back and forth or changing the angle of the knife.

Carve slices for firsts for everyone before serving the plates. Wait to carve seconds till folks are ready.

Hints for Mother, Dad's assistant

Ask your meat dealer to separate the backbone from the ribs; remove it in the kitchen after roasting.

Choose a platter about 2 inches larger all around than roast. Keep garnishes simple, or they'll complicate Dad's job.

Let roast stand about 15 minutes to firm before carving.

Give Dad elbowroom at table—water glass out of his way.

Heat platter and plates. If there won't be room on the platter for the slices as they're cut, put small heated platter or extra plate alongside.

For *beef au jus*, skim fat from pan drippings of beef roast. Serve the natural meat juices without thickening.

Lead table chatter—spare Dad that "all-eyes" feeling.

Roast is done when thermometer reads:

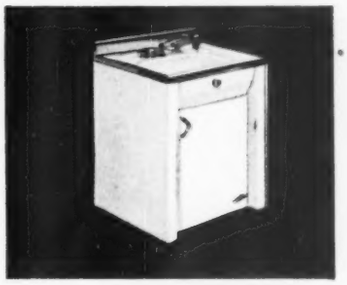
Beef	Temp. of meat
rare	140°
medium	160°
well done	170°
Fresh pork	185°
Lamb	175°–180°
Veal	170°

How to make Perfect Gravy, page 133

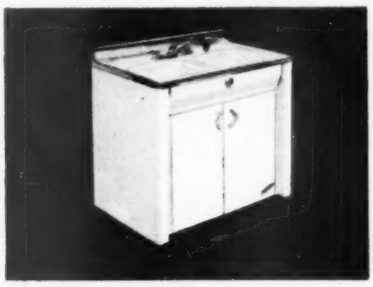
New Diana-style Youngstown Kitchens

A step beyond your kitchen dreams!

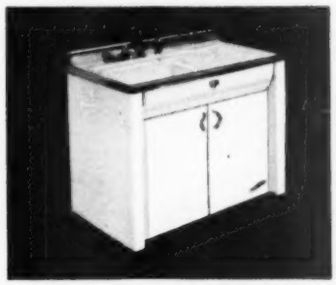
New, Diana-style Youngstown Kitchen features new style, new beauty, new units and exclusive *Controlled Color Kitchen Decorating.*



NEW **Diana ensemble sink,** 24-inch model . . . another example of the increased planning flexibility that allows you more kitchen features than ever before in any given space.



NEW **Diana ensemble sink,** 36-inch twin bowl model. Streamline design contributes graceful lines that flow unbroken through adjoining base cabinets in matching stainless steel backsplash and trim.



NEW **Diana ensemble sink,** 42-inch single bowl models, drainboard right or left. One-piece, acid-resisting porcelain-enameled steel top as on all Youngstown Kitchens Diana ensemble sinks and Diana-style cabinet sinks. Stainless steel trim front and back.

NEW Diana-style Youngstown Kitchens are gorgeous beyond compare . . . functional in design . . . built from an entirely new concept that actually increases kitchen-planning possibilities and at the same time gives a distinctive built-in look so long sought after by homemakers and kitchen planners alike.

It's the greatest advance in kitchen design since the cabinet was put under the sink.

There never was a better time than now to plan *your* kitchen. Here's a true made-to-measure look – years-ahead Diana-style beauty—and planning flexibility beyond all your expectations.

You'll save time . . . save work . . . save steps. You'll get storage space and counter surfaces aplenty, all at a modest-budget price. And beautiful, all-steel Youngstown Kitchens units are rugged, built to last a housetime.

Pictures and words alone can't do it justice. See the completely new Diana-style Youngstown Kitchens . . . with beautiful new units like the cutlery base cabinet, 9-inch tray cabinets, mixer-grinder cabinet and quarter-round wall cabinets, and smartly styled *Easy-V* handles . . . at your nearby Youngstown Kitchen dealer's, *right away!*

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

SPECIAL!

$79.79*

*Faucet and strainer included. Installation extra. Slightly higher West and South.

REGULAR $119.95 VALUE

Youngstown Kitchens®

For the name of your nearest dealer, consult the yellow pages of your telephone directory under "Kitchen Equipment — Household," or "Kitchen Cabinets," or Call Western Union, Operator 25.

GENUINE
YOUNGSTOWN KITCHENS
42" CABINET SINK

Save up to $40 on this thrilling value! One-piece, acid-resisting, porcelain-enameled steel top. Drainboard right or left. Two large storage compartments. Hi-Bake enamel finish. Chrome swinging mixing-faucet. Offer good until Christmas, 1953.

See it at your dealer's today!

Youngstown Kitchens, Mullins Manufacturing Corp.
Dept, B-1153, Warren, Ohio

Please send newest kitchen-planning, decoration ideas. I enclose 10c to cover the cost of mailing. (No stamps, please.)

I plan to build a house ☐
I plan to buy a house ☐
I plan to modernize ☐

NAME (Please print) _____

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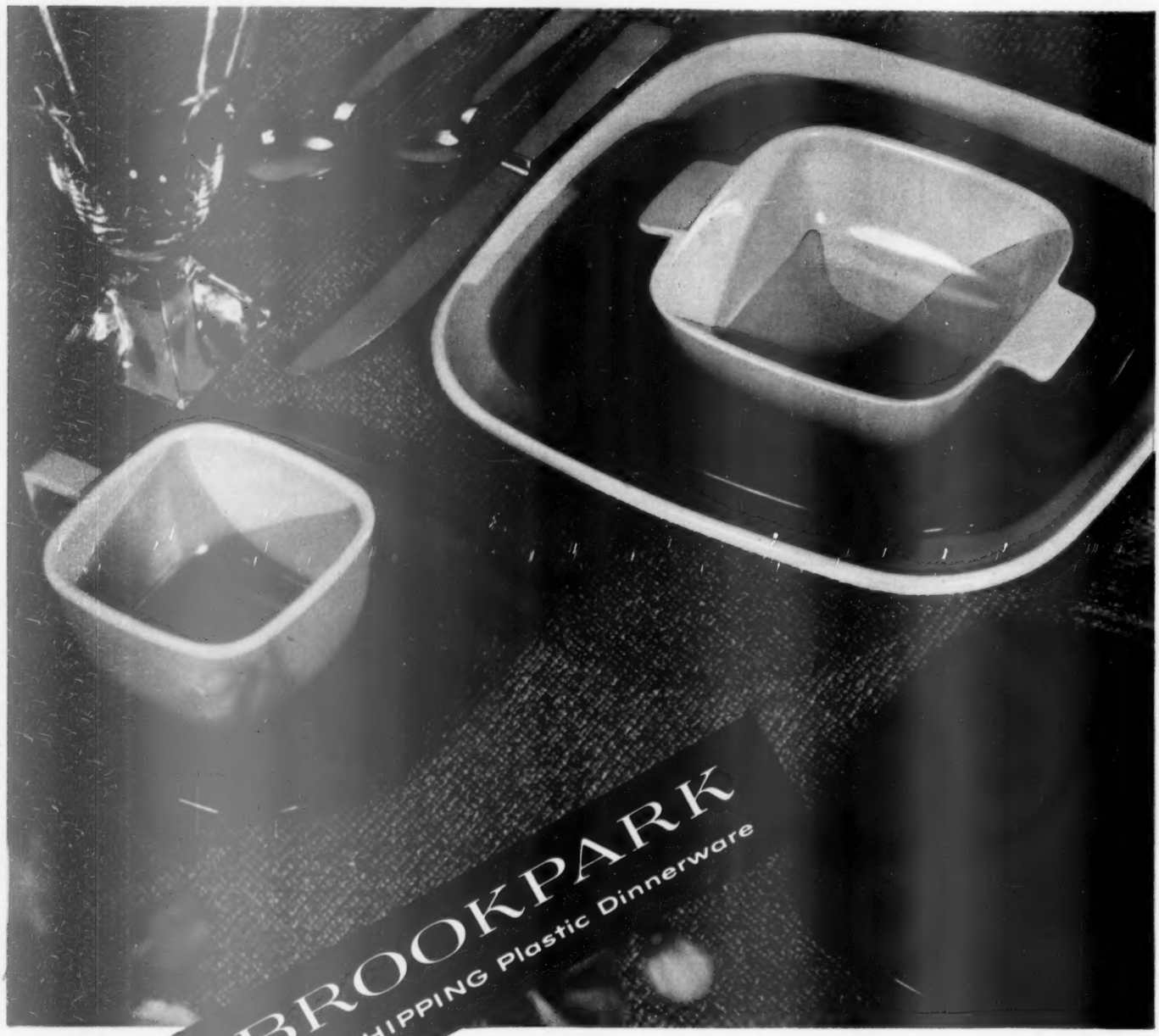
CITY _____ ZONE _____

COUNTY _____ STATE _____

© 1953 Mullins Manufacturing Corporation

Forever beautiful... for every meal



Forever beautiful—because it's made of a new wonder plastic.* It's guaranteed... won't chip or break. Forever a delight to handle because it's so light and washes so safely in dishpan or dishwasher. Compliments are certain when you set a beautiful Brookpark table. At fine stores from coast to coast. Write for free folder.

international molded plastics, inc.
Dept. G Cleveland 9, Ohio

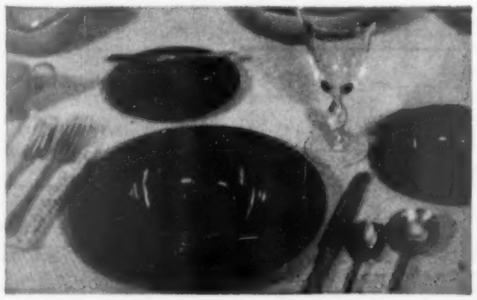
*Melmac or Melamine

Now! Starter Sets as low as $14.95

featuring Brookpark *Modern Design* in Chartreuse, Emerald, Burgundy or Pearl Gray.

styled by Joan Luntz

Also ask to see the charming Brookpark *Desert Flower Design* in Navajo Brown, Canyon Gold, Slate Blue, Pebble Gray, Sage Green or Dawn Pink.



Come to our roast review

Continued from page 130

Perfect Gravy is easy. Follow the pictures below for the satiny, brown kind you like with a roast of pork

Measure drippings. Lift the roast to a heated platter; leave crusty bits in pan.

Pour out the fat and meat juices. When the fat comes to top, skim it off. For each cup gravy, measure 2 tablespoons fat back into pan.

Add flour. Set roasting pan over *very low heat.* Measure 2 tablespoons flour for each cup of gravy you plan to make.

We're adding ¼ cup (4 tablespoons) flour to make 2 cups gravy—6 to 8 servings. Blend fat and flour well.

Cook the gravy till frothy. Keep on stirring—no lumps when you use a small French whip. For a richer flavor and color, brown the flour over low heat till it's light tan.

For liquid, use meat juices plus milk or water, or a combination. If you have roast chicken or turkey, use giblet broth as all or part of liquid.

Add the liquid. For each cup gravy, measure 1 cup liquid. Pour into pan all at once. Blend in the crusty bits on bottom of the pan.

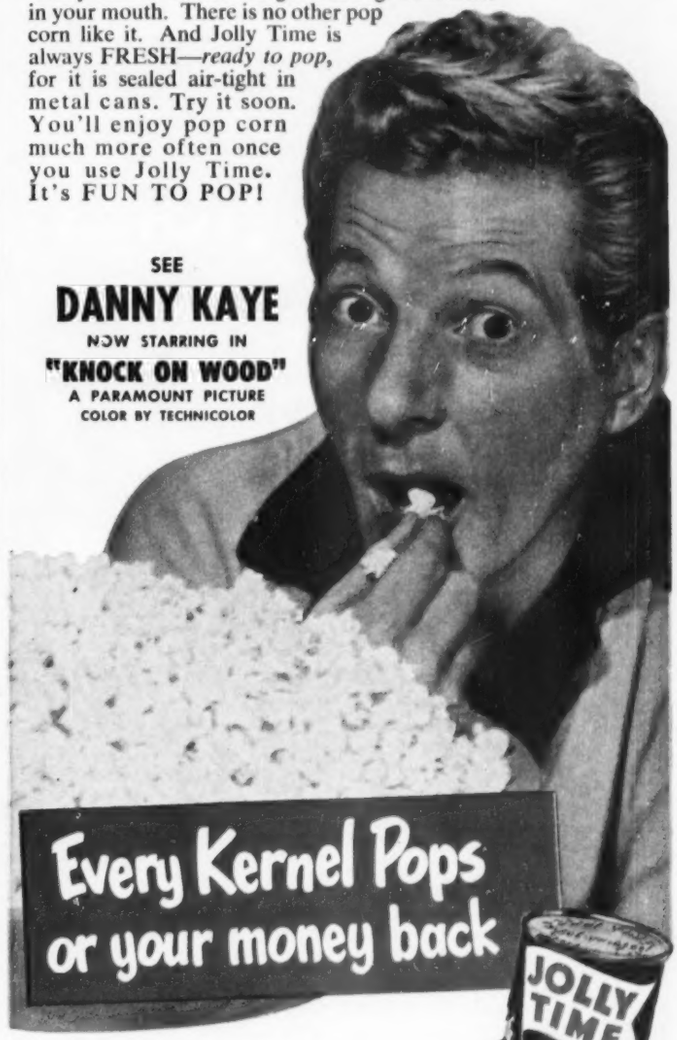
Season with salt, pepper, and monosodium glutamate. Cook till thick; simmer about 5 minutes to blend flavors.

"IT'S FUN TO POP JOLLY TIME"

... NEVER FAILS!

ALWAYS POPS FLUFFY! DELICIOUS!

It's real fun to pop Jolly Time—for it turns out perfectly *every time!* And *so delicious!* Every kernel bursts into such "fluffy-tender" morsels of good eating. Just melts in your mouth. There is no other pop corn like it. And Jolly Time is always FRESH—*ready to pop,* for it is sealed air-tight in metal cans. Try it soon. You'll enjoy pop corn much more often once you use Jolly Time. It's FUN TO POP!



WHY JOLLY TIME IS DIFFERENT!

• This is a *special kind* of pop corn, grown from our own seed developed especially for home popping after years of research. It is hulless and has *no* hard centers. Always delightfully tender. We process it by our patented method so every kernel pops.

TWO KINDS. TRY BOTH!

You'll love Jolly Time *White* and Jolly Time *Giant Yellow.* Both hulless. Sealed air-tight for your protection. At all grocers.

Start right—finish LIGHT!

WALNUT WONDER CAKE

CALUMET Makes It a Miracle of Lightness

A Product of General Foods

2½ cups sifted Swans Down Cake Flour
3 teaspoons Calumet Baking Powder
1 teaspoon salt
1½ cups sugar
½ cup shortening (at room temperature)
*Milk (see below for amount)
1 teaspoon vanilla
2 eggs, unbeaten

Note: Insure the luscious lightness of this flavorful whole-egg cake with CALUMET Baking Powder. First in the mixing bowl, again in the oven's heat, CALUMET lifts and lightens, guards against baking failure. Twice as many women use dependable CALUMET as any other baking powder. So get CALUMET today for *your* cakes, biscuits, muffins and other favorites.

*With butter, margarine, or lard, use 1 cup minus 2 tablespoons milk. With vegetable or any other shortening, use 1 cup milk.

Method. (Mix by hand or at a low speed of electric mixer. Count only actual beating time or strokes. 150 strokes by hand equal 1 minute of beating on mixer. Scrape bowl and spoon or beater often.)

Sift flour once, measure, then add baking powder, salt and sugar. Stir shortening just to soften. Sift in dry ingredients. Add ¾ cup of the milk and the vanilla and mix until all flour is dampened. Then *beat 2 minutes.* Add eggs and remaining milk and *beat 1 minute* longer.

Baking. Pour batter into two round 9-inch layer pans, 1½ inches deep, lined on bottoms with paper. Bake in moderate oven (375°F.) 20 to 25 minutes. Cool.

Filling and Frosting. Spread Walnut Filling between layers, then cover top and sides of cake with your favorite fluffy white frosting. Garnish with walnut halves.

Walnut Filling. Combine in saucepan 1 cup ground walnut meats, ½ cup light cream, ⅔ cup sugar, ¼ teaspoon salt, and 2 unbeaten egg yolks. Cook over low heat, stirring constantly, until mixture thickens and turns brown. Then add 2 teaspoons butter and mix well. Cool.

DOUBLE-ACTING Calumet BAKING POWDER

French-fried favorites

Continued from page 116

remove black line. Dry shrimp thoroughly; dip into batter; fry in deep, hot fat (375°) until golden brown. Drain on paper towels. Serve at once with lemon wedges, cocktail sauce, Chinese Mustard, or Sweet-Sour Sauce. Makes 6 servings.

Chinese Mustard

Sharp and hot, you'll like this with Cantonese food—

Stir ⅓ cup boiling water into 2 tablespoons dry mustard. Add ½ teaspoon salt and 2 teaspoons salad oil. If sauce is not yellow enough, add some turmeric. Serve with French-fried Shrimp. Makes about ½ cup.

Sweet-Sour Sauce

French-fried Shrimp are even better when served with this pungent sauce. Try it with pork chops, too—

1 cup sugar
½ cup white vinegar
½ cup water
1 tablespoon chopped green pepper
1 tablespoon chopped pimiento
1 teaspoon paprika
½ teaspoon salt
2 teaspoons cornstarch
1 tablespoon cold water

Combine sugar, vinegar, ½ cup water, green pepper, pimiento, paprika, and salt. Boil 5 minutes. Blend cornstarch and cold water; add to syrup and cook until thick. Cool and strain. Just before serving, add a few bits of bright green pepper for color. Makes about 1⅓ cups.

Banana Fritters

They're good! Another time serve them with whipped cream—

4 to 5 firm, ripe bananas
Enriched flour
1 cup sifted enriched flour
¼ cup sugar
1½ teaspoons baking powder
1 teaspoon salt
1 well-beaten egg
⅔ cup milk
1 tablespoon melted shortening
Heavy cream, whipped
Nutmeg

Split bananas in two lengthwise and cut diagonally in 3-inch pieces. Roll in flour. Sift together 1 cup flour, sugar, baking powder, and salt. Combine egg, milk, and shortening. Add to dry ingredients; mix smooth. Dip bananas in batter. Fry in deep, hot fat (375°) until golden brown. Arrange 3 or 4 on each plate; serve with hard sauce sprinkled with nutmeg. (Fritters stay crisp 15 to 20 minutes—keep hot in slow oven.) Makes 4 to 6 servings.

Potato Baskets

When you have plenty of time to fuss, try these—

Peel 4 medium potatoes. Shred on medium grater, making long shreds. Dip wire-form basket (available at most housewares counters) in deep, hot fat, then loosely line it with long potato shreds. Close basket. Fry in deep, hot fat (375°) to cover. Cook 3 to 5 minutes or until delicately browned; remove potato baskets from wire form and drain on paper towels. Fill baskets with Tuna à la King. Makes 6 baskets.

Note: Noodle Baskets are easier. Precook fine egg noodles 5 minutes in boiling salted water; rinse; drain well. Dip wire form in deep, hot fat, then line it loosely with noodles. Fry in deep, hot fat (375°) 2 to 3 minutes, or till brown. Drain on paper towels.

Tuna a la King

For a hearty family meal, serve over baked potatoes, cut in half lengthwise—

1 cup sliced mushrooms
¼ cup chopped green pepper
¼ cup butter or margarine
3 tablespoons enriched flour
2 cups milk
Salt and pepper
1 beaten egg yolk
2 6½- or 7-ounce cans (2 cups) tuna, drained and flaked
2 tablespoons finely cut pimiento

Brown mushrooms and green pepper lightly in butter. Add flour; blend. Add milk and seasonings; cook until thick, stirring constantly. Stir some of the hot mixture into egg yolk; add to remaining hot mixture. Cook a minute or two, stirring constantly. Add tuna and pimiento. Serve in Potato or Noodle Baskets. Makes 6 servings.

French-fried Chicken

A speedy treat—no bother with a batter, because you use pancake mix—

1 cup pancake mix
¼ teaspoon salt
¾ cup water
1 young chicken, about 2 pounds ready-to-cook weight, disjointed

Combine pancake mix, salt, and water. Beat for 2 minutes. Dip the chicken in batter; drain well on rack. Lower chicken into deep kettle of hot fat (350°). Then regulate heat so chicken fries at 300° to 325°. Cook until done (about 10 minutes). Drain chicken on paper towels. Keep hot in a covered pan in slow oven until all pieces are fried. Makes 4 servings. **Tasting-Test Kitchen Note:** If chicken is larger than 2 pounds, precook it first; dip in batter; fry until golden brown.

Ham Croquettes

Flavorful ham "peaks" capped with delicious mushroom sauce—

3 tablespoons butter or margarine
⅓ cup sifted enriched flour
½ teaspoon salt
1 cup milk
2 cups coarsely ground cooked ham
1 tablespoon finely chopped onion
2 tablespoons prepared mustard
1 beaten egg
½ cup fine cracker crumbs

Melt the butter, add flour, and blend. Add salt and milk, and cook over low heat until thick, stirring constantly. Cool. Add ham, onion, and mustard. Chill. Shape in croquettes. Dip in egg, then in crumbs. Let stand a few minutes. Fry in deep, hot fat (375°) until brown, 7 to 8 minutes. Drain on paper towels. Makes 12 croquettes, or 6 serv-

[*Turn to page 136*

Blithe Fashion for Carefree Settings!

Sleek, sparkling, smart as can be! Daystrom styles chrome with new flair, new distinction to lend the light, bright touch to your casual dining.

No worries here about butter-fingered small fry—or absent-minded grown-ups either. That rugged Daystromite* table top whisks clean of spills in a jiffy, winks at scalding coffee and lighted cigarettes. Those gaily patterned chair fabrics are *completely* washable (and cushioned with foam rubber for comfort). And Daystrom's *lifetime* chrome keeps its beauty . . . stays new through years of rough-and-tumble treatment.

You'll find this Daystrom group at your favorite furniture or department store—table with 12" leaf and 4 chairs—priced about $155. (Step stool about $13.) Or see other superbly styled Daystrom sets for every home, every decorative scheme, every pocketbook.

*Trademark

Look for the Daystrom arrow and be sure

-it's DAYSTROM furniture!

The mark of fine furniture in Chrome, Coloramic® and Sunnywood*

Daystrom Furniture, Olean, N. Y.

DAYSTROM

Takes the bread right out of your fingers!

(AND GIVES IT BACK PERFECTLY TOASTED!)

1 Power-Action automatically...

2 ...lowers bread for you...

3 ...starts it toasting...

4 ...serves it up fast—all by itself!

NEW Toastmaster

Super De Luxe Toaster

The most distinctly different toaster in the world! Everything's done *for* you with this new toaster. You need not even bother to lower the bread. Power-Action, through a unique electric motor, gently *takes the bread right out of your fingers!* It lowers it, starts it toasting, and serves it up fast. The new "Toastmaster" Super De Luxe Toaster gives you perfect toast every time—light, dark, or in-between. Toast rises extra high, so small slices are easy to remove. Depend on this toaster to give you the years of faithful service that have resulted in more people owning "Toastmaster" Toasters than any other kind.... *"Toastmaster" is a registered trademark of McGraw Electric Company, makers of "Toastmaster" Toasters, "Toastmaster" Water Heaters, and other "Toastmaster" Products.*

A PRODUCT OF TOASTMASTER PRODUCTS DIVISION *McGraw Electric Co.* ELGIN, ILLINOIS. ©1953

French-fried favorites

Continued from page 134

ings. Serve with **Creamy Mushroom Sauce:** Stir ⅓ cup milk into 1 can condensed cream of mushroom soup. Heat.

Sugar Doughnuts

Nothing beats freshly fried doughnuts. For spicy flavor, add a dash of cinnamon to the sugar dip—

4 beaten eggs
⅔ cup sugar
⅓ cup milk
⅓ cup melted shortening
3½ cups sifted enriched flour
3 teaspoons baking powder
½ teaspoon salt
¼ teaspoon nutmeg
Granulated or sifted confectioners' sugar

Beat eggs and sugar together till light; add milk and cooled shortening. Add sifted dry ingredients. Mix smooth; chill. Roll ⅜ inch thick on lightly floured surface. Cut with floured cutter; let stand 15 minutes; fry in deep, hot fat (375°) until brown, turning once. Drain. Shake in sack containing granulated or confectioners' sugar. Makes 2 dozen.

Rosette Cookies

Youngsters say they taste like snowflakes. That's just how it seems when you bite into one of these dainty, tender rosettes—

2 eggs
1 tablespoon sugar
¼ teaspoon salt
1 cup sifted enriched flour
1 cup milk
1 teaspoon vanilla

Combine eggs, sugar, and salt. Beat well. Add flour, milk, and vanilla. Beat until smooth. Heat rosette iron in deep, hot fat (400°) 2 minutes. Drain off excess fat from iron; dip into batter to ¼ inch from top of iron, then immediately into hot fat (400°). Fry rosette until golden brown, about ½ minute. Lift out; tip upside down to drain. Push rosette off iron onto paper towels. Reheat iron 1 minute before making next rosette. Sprinkle rosettes with confectioners' sugar, if desired. Serve with ice cream or hot tea during the holidays. Makes about 5½ dozen.

Transformation

There's just one thing
That never fails
To cause a boy
To fix his nails

And shine his shoes
And comb his hair
And tie his tie
With special care.

There's just one thing
That turns a lad
From careless oaf
To Galahad

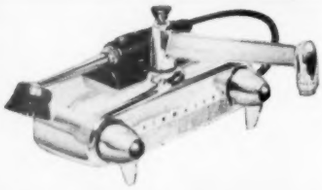
And makes a knight
Out of a churl:
Just this one little
Thing—a girl.

—*Richard Armour*

GRAVY MASTER makes gravy rich... brown... tasty

Washes Dishes in "SCRAPING TIME!"

Only Dishmaster removes food waste... washes dishes with aerated suds... rinses with clear water... all in one continuous motion!



DISHMASTER

the Push-button Dishwasher

Over 300,000 now in use

Now get dishes, glassware, silver, pots and pans sparkling clean—in no more time and with no more effort than it takes just to prepare dishes for the costly automatic machines! You'll find the sensational Dishmaster at leading department, hardware, plumbing and appliance stores. See it today!

Free Booklet

Send Coupon Today!

GERITY-MICHIGAN CORPORATION
Dept. BH-11, 10 S. Superior St., Toledo, Ohio

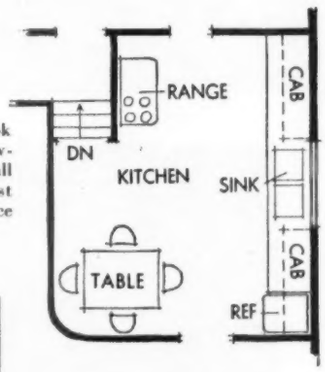
Gentlemen: Please send free copy of "Dishwashing the Easy Way."

NAME _____
ADDRESS _____
CITY _____ COUNTY _____ STATE _____

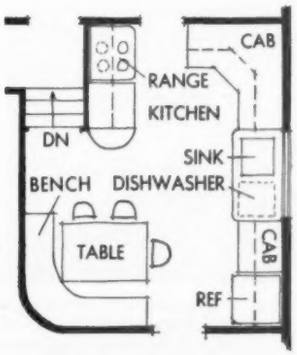
New kitchens from old

Begins on page 65

All mechanical! With this team — a dishwasher and a table on "roller skates" like this one — even the boys won't balk at dishwashing. To save steps, push table to dishwasher again just before mealtime — set the table with the clean dishes, roll it back into place. At left, notice the efficient baking center with a rolling-door spice cabinet



BEFORE. It was unhandy to cook at that isolated range with no drawers, shelves, counter. The only wall put to good use was sink side. Most of wall at top of plan was waste space



AFTER. See how corner cabinets with spinning shelves increase storage area! Rounded, open shelves on cabinet next to range make fine spot for the toaster, waffle baker, pottery

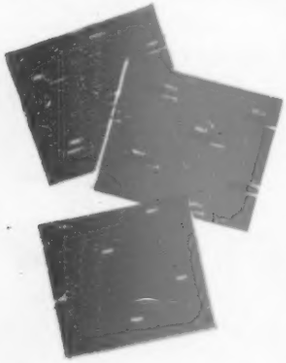
Get a *QUICK* start with HOT CREAM OF WHEAT

It's "Jackstraw" time—

With a colorful new G-E Kitchen Clock!

$6.95*

This new crisply styled kitchen clock has been created by G. E. in three exciting colors, matching the popular "Jackstraw" design of Gold-Seal inlaid linoleum.



"Jackstraw" patterns shown above are suggested by the famous "Jackstraw" linoleum patterns. G-E "Jackstraw" Kitchen Clock available in the three colors shown here.

What a gay note you can *add*—just by the touch of color which one of these bright new clocks will bring to the wall! And how a colorful kitchen seems to make work so much more pleasant! Very suitable for bathroom . . . game room, too.

G-E "Jackstraw," favorite pattern of homeowners, has a white case, bold, easy-to-read numerals, shatterproof crystal and ivory-colored sweep-second hand. The price? Just $6.95* plus applicable taxes.

Enjoy accurate, "tickless" kitchen time! Why wind a clock ever again? Get a G-E Electric Kitchen Clock and forget it! General Electric Co., Small Appliance Division, Bridgeport 2, Conn.

**Manufacturer's recommended retail or Fair Trade price.*

GENERAL ELECTRIC

Keep your floors

You'll want to make sure you are using the cleaners, waxes, polishers best suited to your type of floor

By Frances French

Dry mop of nylon fairly captures dust by magnetic action, slides into corners and under low furniture.

Mop pulls off wire frame for a toss into sudsy water; the nylon comes clean in a jiffy and dries in a hurry.

New sponge mop presses dry with pull or squeezer, folds in half to fit small bucket. Mop linoleum with cool water between waxings.

A few times a year give it a scrubbing with a special linoleum or waxed-floor cleaner, or mild soap or syndet (synthetic detergent).

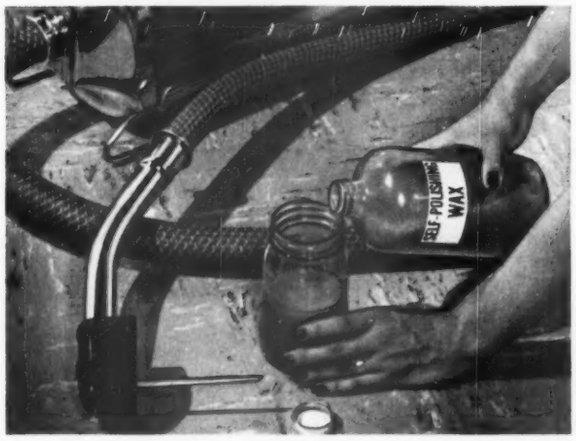
Use a minimum of water on linoleum, but be sure to mop with clear water until all cleaner is removed. Let dry thoroughly, rewax.

Photographs: Nelson, Photography, Inc.

Floor-cleaning team. Pour a little floor-cleaning wax on wood or linoleum floor. Clean a small area with the fine steel-wool pad on long-handled applier. Set the applier on a soft cloth to wipe up dirt

clean and shining

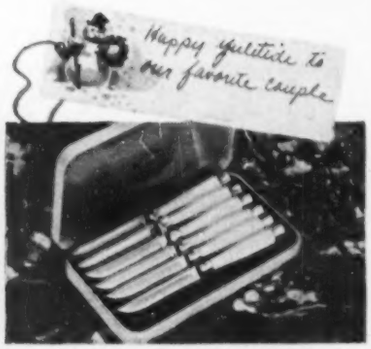
Electric sweeper or vacuum-cleaner attachment takes up elusive dust—saves reaching and stooping. Lightweight electric sweeper has brush for floor or low-nap rugs, comb for napped carpets, dry mop



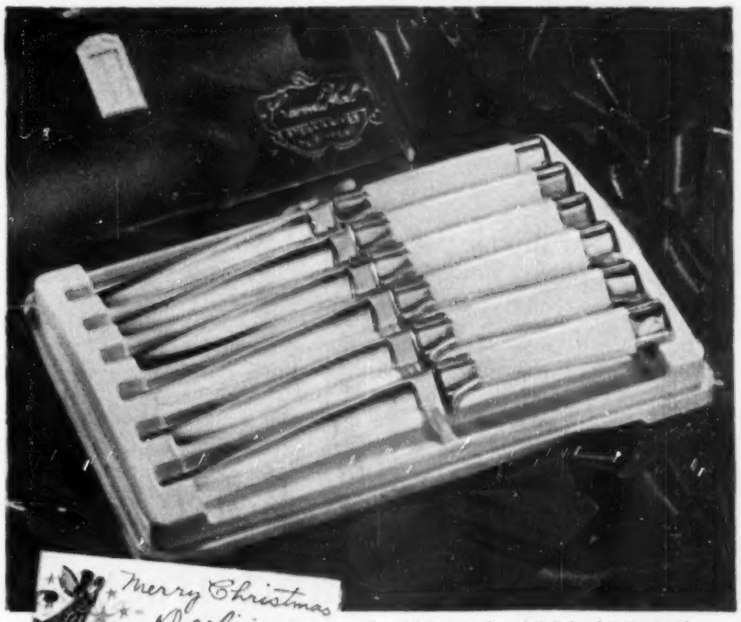
You can use vacuum-cleaner attachment to spray special self-polishing wax on large areas, but protect baseboards. Self-polishing wax gives a no-rub shine to linoleum, is a "must" for asphalt or rubber tile

Electric floor polisher buffs up a shiny finish. First use paste wax. For a big job, cut bottom from wax can, set in long-handled applier. No stooping; wax coat is even. Put leftover wax in jar; cover tightly

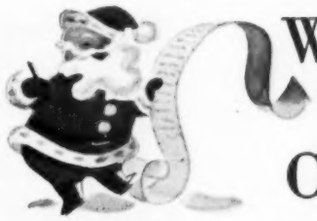
Carver & Fork Set with Classic silver-overlaid handles in Jewel-Box Chest, $25.00. Other Carving Sets from 1 to 10 carving pieces, priced from $9.00 to $74.50.



Set of 6 Fruit & Cheese Knives with Vogue handles in Farrington Case, $15.00. Other Fruit & Cheese Knife Sets, 4 to 8 pieces, $10.95 to $32.00. A very different gift!



Set of 6 famous Carvel Hall Steak Knives with Vogue handles in Jewel-Box Chest, $19.50. Other Steak Knife Sets, from 2 to 12 pieces, $8.50 to $68.50. Choice of 3 handle styles.



Who's *special* on your Christmas List?

Give the gift that becomes a treasured heirloom!

EMILY POST says, "Carvel Hall Steak Knives are so useful and correct . . . make individual carving of steaks, chops and squab an easily acquired skill." Three lovely handle styles complement your best silver, add distinction to your well-set table. And what wonderful gifts! More than 70 sets to choose from—in handsome cases—*all service-guaranteed for life!*

DUNCAN HINES says, "Carvel Hall Cutlery adds skill and ease to carving. I use these fine knives in my own home." Carvel Hall's exclusive Microned® blades are full hollow-ground chrome-vanadium steel, scientifically honed to a microscopic edge, precisely tempered. See Carvel Hall Cutlery at better department, jewelry, gift and hardware stores.

Carvel Hall
FINE CUTLERY
by Briddell ®

SEND FOR FREE GIFT BOOKS!

Send coupon for free copies of "Juicy Steaks Are an Art!" and "Duncan Hines Carving Guide."* Absolutely free. Send today!

Chas. D. Briddell, Inc., Crisfield, Md. Dept. BH4

Name _____

Address _____

*Excerpts from Duncan Hines' famous book, "Adventures in Good Eating and the Art of Carving in the Home." $1.50 at better book counters.

Latest RCA Victor Television with Rotomatic Tuning

MODERN luxury, fashioned and finished with details of workmanship that instantly say "custom quality." The 21-inch *Newport*, shown above, brings you new Rotomatic Tuning that *automatically* pin-points your station! And more—you get the performance *extras* of RCA Victor Television Deluxe. The *Newport* even follows you to dinner—swivels on its base to face your dining alcove! Natural walnut or limed oak finish. Model 21D378, $495.00

PERIOD elegance in serene Regency styling, with RCA Victor *Deluxe* performance! As in all the newest RCA Victor sets, the 21-inch *Bradbury*, above, offers you *more to see* and *less to do*—a finer image to the very edge of the screen. And the famous Magic Monitor circuit system automatically *holds* that finer picture together with finest "Golden Throat" sound. The *Bradbury* is finished in lustrous crotch-figured mahogany or warm walnut. Model 21D379, $495.00

in the biggest choice of modern styles... period styles... and "free styles"... in television history!

"FREE STYLE" console of smartest simplicity, the 21-inch *Fort Knox*, above, is equally at home with Modern or Traditional. Finished in handsome grained mahogany, the *Fort Knox*, Model 21S367, is an outstanding TV buy! Only $329.95 (grained oak extra).

See the *whole* new RCA Victor style show at your dealer's now... the widest choice of cabinets in RCA Victor history! Prices start as low as $189.95.

For the finest UHF reception, choose the ROTOMATIC UHF-VHF tuner or, on lower priced sets, the *manual* UHF tuner (both optional at extra cost).

And remember, *only* with RCA Victor TV can you get the expert and dependable service that's yours with an RCA Victor Factory-Service Contract... available in all principal TV areas.

See Dennis Day on the RCA Victor Show, NBC-TV, Monday, 9 pm, EST.

Suggested Eastern list prices shown, subject to change without notice. Prices include Federal Excise Tax and full-year picture tube warranty.

Every year more people buy RCA VICTOR than any other television

Trmks. ®

Division of Radio Corporation of America

Photograph: Harriet Arnold

When you need a doctor in a hurry—

What will you do?

By Lydia Strong

If illness strikes when your family doctor is out of town—or if you become ill while traveling—whom should you call?

Night in the city. Inside a brightly lit office, a girl sits before a telephone switchboard. The board lights. She plugs in and answers:

"Doctors' Emergency Service."

Over the line comes a voice, frantic with fear. "My husband is in terrible pain. Please send a doctor."

The operator asks a few essential questions, selects a card from a zoned file, makes a call. Within minutes, a doctor is on his way.

This brief scene is repeated at all hours of the day and night in cities and towns all over the United States. The caller may be a woman asking help for her sick baby; a man gasping for breath, or shouting in frenzy; a paralyzed old woman; an expectant mother; a repentant suicide. It is someone ill, someone who either has no family doctor or cannot reach him at this time.

Around-the-clock medical emergency-service plans, actively promoted by doctors through the American Medical Association, have mushroomed from 60 plans in operation four years ago to more than 650, covering all cities and most large towns, today.

This service may save your life or that of some member of your family.

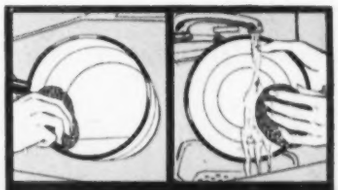
Emergency action

Suppose you are traveling and become ill in a strange city. Suppose you move to a new town. Or suppose illness strikes while your family doctor is out of town or otherwise unavailable.

If your town has an emergency medical plan, you won't have to rouse the neighbors or fumble your way through the telephone directory. All you have to do is pick up the phone and say to the operator: "*I need a doctor.*" She will connect you with the service bureau. From that point on, your emergency is their problem, too.

A medical-service operator will go far beyond routine, if necessary.

In New York City a woman gasped over the phone: "Send a doctor. I'm all alone, locked in. Can't move, can't [*Turn to next page*



When food sticks

Eggs, macaroni, mush, potatoes, rice, gravies, sauces, pudding, batter, casseroles . . . any of the foods that stick, TUFFY cleans right off.

Cleans pots and pans, china and silver, pyrex, baking dishes . . . anything food sticks to, TUFFY cleans but never scratches.

TUFFY cleans it off then rinses clean itself

smells clean

stays clean

AT YOUR FAVORITE GROCER'S

Guaranteed by Good Housekeeping

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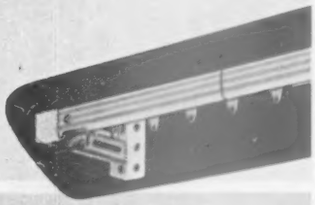
LOOK TO KIRSCH FOR
Window Beauty
IN ANY ROOM



Fresh, lovely window effects, reflecting your own good taste, are easy! Depend on Kirsch for window decorating ideas, and for fine drapery hardware to carry them out successfully. Popular tier-on-tier curtains, for example, look their best on Kirsch traverse rods. Drapery hardware is NOT "all alike". You ensure the lasting beauty of your window effects when—in shopping—you insist on genuine Kirsch quality. For value and dependability, ask for Kirsch by name!

THESE GUIDES CAN HELP YOU TO WINDOW BEAUTY

FREE—"How to Make Curtains and Draperies" with full step-by-step instructions! Or enclose 25c and receive also the idea book "Smart Window Styling." Address Kirsch Co., 307 Prospect Street, Sturgis, Michigan

Kirsch
DRAPERY HARDWARE

What will you do?

Begins on preceding page

breathe. . . ." She dropped the instrument without having given her name and address.

With the line open, the service supervisor got the telephone operator to trace the call. The call was from a large apartment house uptown. The supervisor first called a doctor, then police who sent a squad car to the house and roused the superintendent in time to let the doctor in. The woman, who was suffering a heart attack, received emergency treatment, without which she might have died.

A man living on a lonely road near Hartford, Connecticut, cut off the tips of three fingers with his power saw. He managed to call emergency service. Within two minutes, a doctor called him back, gave first-aid instructions, and sped out to his home in time to save him.

Not every medical emergency is that simple. To the patient, a pain is a pain. To the doctor it is a signpost which may point to green-apple colic or to cancer.

A Milwaukee woman dialed the service: "Send a doctor, I have food poisoning." When the doctor arrived, she asked for an emetic, resisted the idea of examination. But the doctor examined her nevertheless, found signs of internal hemorrhage, and rushed her to a hospital for treatment. Over a quart of blood was found in her stomach. Had she dosed herself or waited till morning, she would certainly have bled to death.

How system works

Because your life may hang on the doctor's competence, it is important to know that each of the emergency services is conducted by a county medical society, and that only licensed, qualified physicians who belong to the society are asked to go out on calls. Fees charged are usually the same as the doctors would charge their own patients.

In big cities, the emergency panels usually consist of volunteers. In smaller communities, all doctors who are physically able to do so may serve on a rotation system.

Mechanics of the answering bureau vary. It may be part of a commercial telephone service working under supervision of the medical society, or a special service operated by the society itself. In a small town it is likely to be the hospital, or failing that, the telephone office or a police station or firehouse. Night and Sunday calls in one Indiana town are handled by a bedridden young fellow, whose paralyzed legs don't interfere with his deft use of a telephone. Whatever the agency, the procedure is about the same: The operator takes the call, gets the necessary details, then sends a doctor.

Doctors on emergency duty keep the answering service informed of their whereabouts, so that they can be reached easily. Some groups even have two-way, short-wave radios in their cars and at the emergency bureau, so that they can be contacted while out on the highway.

In the few years since medical emergency service has been offered on a large scale, many thousands of patients have been cared for, an incalculable number of lives have been saved.

Service abused, too

Sometimes the service is abused. A Los Angeles doctor became rather indignant when a woman got him out to a suburb on a stormy night to "cure" her acne in time for her club dance next evening. A Connecticut woman telephoned at midnight: "Send a doctor right away. My children have been deathly ill."

"How long?" asked the operator.

"Oh, about two days."

Every bureau can report such stories. But in an overwhelming majority of cases doctors report that the emergency calls are justified. Whether or not the patient's life is actually at stake, each call constitutes a crisis to the caller.

When you wake up to the sound of crying and find the baby burning with a high temperature, it may be only the start of a bad cold. But you—and the doctor, too—will be happier if you make sure it is nothing more serious.

What *does* make an emergency? The service bureau in New York County, New York, has reported on its records of thousands of calls over an eight-month period. About 1 call in 5 was for asthma, flu, pneumonia, or other respiratory disturbance. Stomach and intestinal complaints accounted for another call in 5. Thirteen out of 100 cases were neurological—a broad classification which includes, for example, headache, neuralgia, and mental illness. Heart ailments were about as high.

Calls hit their peak weekends and nights, 9 p.m. to 2 a.m., with lesser peaks at midmorning and at 5 p.m. when it is hard to locate some doctors.

Existence of a large transient population, as in Washington, D. C., makes an emergency plan especially necessary. Started in 1940 when doctors were especially scarce in the nation's capital, the bureau aided many people who were ill away from home.

The calls which are hardest to handle are those from disturbed persons who may be potential suicides. The most seasoned operator is likely to turn pale when the voice at the other end says softly, "I'm afraid of what I may do to myself." Operators are not supposed to chat unnecessarily, but alert girls have forestalled disaster by talking calmly and sympathetically to such callers while help was summoned.

Although normal fees are charged for emergency service, no ill person is barred from treatment. If a caller says he cannot pay, a doctor from a public hospital is sent, or a private doctor agrees to take the case without payment. Therefore, the fee seldom becomes an issue.

Need regular care

Emergency medical service is indeed a fine plan—for emergencies. It shields families from the terror of sudden unattended illness.

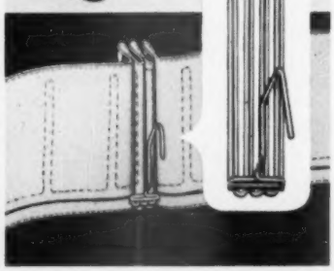
Make "professional" pleats with KIRSCH Easypleat

Trust Kirsch to have developed the handiest, most practical home pleating method! Simply stitch the Kirsch Easypleat tape...Sanforized or pre-shrunk...to the heading; press the drapery; then insert the Easypleat hooks to form firm, tight pleats. (Removable for cleaning.)

NO COMPLICATED FIGURING OR MEASURING

The illustrated directions with Kirsch Easypleat are easy to follow . . . even show you the width-after-pleating for double and triple French pleats, and for box pleats.

Choose the Name You Know—
Kirsch



Chase this "GHOST OF THE PAST"

make it VANiSH

Fresh fragrant VANiSH Toilet Bowl Cleaner banishes unpleasant bathroom odors in a jiffy, leaves an enjoyable aroma. Simply pour VANiSH into bowl. Instant bubbling "scrubbing action" whisks away rings and stains. Eliminates unseen germ-laden scum. Harmless to plumbing and septic tanks. Use it regularly. It's easy with the handy new Expellid Opener.

the fragrant way to clean Toilet Bowls

JUDSON DUNAWAY CORP., Dover, N.H.
makers of ELF *Drain Opener*

complete child care and training guide

The Better Homes & Gardens Baby Book gives you expert guidance on feeding, bathing, and dressing baby, postnatal exercises for mother, and complete formula preparation methods. Filled with authoritative advice and how-to illustrations, leading doctors and pediatricians recommend the Better Homes & Gardens Baby Book to you. Prenatal to 6 years!

Get your copy today—$2.95 at infants' shops, book and department stores, or order direct from 8111 Meredith Bldg., Des Moines 3, Iowa. $3.50 in Canada.

WILL YOU BREAST-FEED YOUR BABY?

If you can't, get breast-shaped Hygeia nipples. No-clog vents insure non-interrupted feeding. Finest nursing bottle you can buy.
1210 Main St., Buffalo 9, N. Y.

But, doctors caution, it is not a substitute for regular medical care. Too many families have no regular physician.

To insure getting the best possible medical care at all times, doctors suggest:

1. For your own sake, *have a family doctor* and see him for regular checkups. Preventive care will spot conditions which, if undiagnosed and untreated, might explode into emergencies.

If you don't know a good doctor, call your county medical society. It will suggest several in your neighborhood, and can inform you of the qualifications of each.

2. *Call your doctor in time.* Don't postpone yourself into an emergency. If you know during the day that you are ill enough to need a doctor, don't wait until night to make your call.

3. *Make sure your community has a medical emergency plan.* Ask the telephone operator. If she doesn't know, call the county medical society and keep the number it gives you close to the telephone. The American Medical Association has urged all county medical societies to establish emergency services. So far, over 650 of the nation's 3,070 counties have established formal plans. These include most large population centers. Many counties with scattered population have informal plans by which a doctor is always available.

We in the United States have more doctors per capita, more abundant medicines, more and finer medical institutions than any other large nation. But all these resources can aid us in sudden illness only if they are made available to us. Emergency medical services do this job, and in the doing create a new link of friendship between doctors and patients.

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It's the expiration date of your *Better Homes & Gardens* subscription. And it's important, because—to insure against missing even a single issue—you ought to mail your renewal at least two months before that date.

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boxed sets available as follows:
54 x 54" cloth and 4 napkins
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Simtex

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Daniels & Fisher . . . . . Denver, Colo.
Younkers . . . . . Des Moines, Ia.
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Will I have to hand-rinse my dishes first?	Will it wash lipstick..sticky foods ..tough grease?
Will it hold my dinner dishes.. and pots and pans?	Will it dry my dishes thoroughly?

You'll be pleased with *all* the answers to these questions ...if it's a *KitchenAid* Automatic Dishwasher. You can load a complete dinner service for 8 or more—*plus pots and pans*—in a *KitchenAid!* It's *the first dishwasher* with two independently sliding dish racks and with an adjustable upper rack for greater capacity. And *no* pre-rinsing is needed with a *KitchenAid*...a dual strainer handles fine food waste and filters wash and rinse water. Just load 'em and forget 'em...the large, *exclusive* Hobart wash arm revolves to power wash *all* your tableware. It takes off lipstick, sticky foods, tough grease...all tough-to-wash elements. *And KitchenAid* drying is the most thorough because an exclusively designed separate motor and blower fan forces heated air over all tableware—your dishes are sparkling clean for your next meal!

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

Abby's way

Harriet's house is band-box neat,
She manicures it trimly.
And the little boys with muddy feet
She ushers outside grimly.

Harriet's house is spanking clean,
Her family treads it meekly.
So visitors will note their sheen
Her floors are polished weekly.

Now Abigail gives not a jot
For household chores. She'd much
Prefer to sit and chat and not
Be fussed by dust and such.

Guess whose friends all know they'll be
Welcome any time for tea?

—*Betty Isler*

Let's make a harvest salad

Begins on page 112

Golden Nugget Salad

Pineapple and grape bits galore. There's a special bonus, too, in the hidden treasure of dates—

- 3 cups shredded cabbage
- 1 9-ounce can (1 cup) pineapple tidbits, drained
- 1 cup Tokay grapes, cut in half
- ½ cup cut-up pitted dates
- 1 tablespoon lemon juice, fresh, frozen, or canned
- ¼ teaspoon salt
- ½ cup mayonnaise or salad dressing

Combine cabbage, pineapple, grapes, and dates. Blend lemon juice and salt with mayonnaise. Add to fruits and toss lightly. Garnish top with grapes and half slices of pineapple. Makes 6 servings.

Old-time Kidney-bean Salad

Still a favorite! Serve it in a buttered bun for a speedy luncheon sandwich—

- 1 No. 2 can (2½ cups) kidney beans, drained
- 1½ cups chopped celery
- ½ cup chopped sweet pickle
- ¼ cup salad oil
- 1 tablespoon chopped onion
- 2 hard-cooked eggs, chopped
- 2 tablespoons vinegar
- 1 tablespoon pickle liquid
- 1 teaspoon salt
- 1½ teaspoons prepared mustard

Combine all ingredients. Toss lightly. If desired, serve in bowl lined with crisp cabbage leaves; garnish with hard-cooked egg slices. Makes 6 servings.

Ruby Cranberry Molds

It's a jewel of a salad—

- 1½ cups water
- 3 cups cranberries
- 1¼ cups sugar
- 1½ tablespoons (1½ envelopes) unflavored gelatin
- ¾ cup cold water
- ¼ teaspoon salt
- ¾ cup diced celery
- ½ cup chopped California walnuts

Add 1½ cups water to cranberries; bring to a boil in covered

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saucepan; simmer 5 minutes. Add sugar and cook, uncovered, 5 minutes. Soften gelatin in ¾ cup cold water; dissolve in hot cranberry mixture. Add salt; chill until mixture begins to thicken. Add celery and nuts; mix well. Pour into 6 individual molds. Chill until firm. Unmold on lettuce. Serve with mayonnaise. Makes 6 servings.

Luncheon Turkey Salad

Mr. Thanksgiving Turkey makes a delicious comeback—

- 2 tablespoons lemon juice, fresh, frozen, or canned
- 2 cups diced cooked or canned turkey or chicken
- ½ cup diced unpared apple
- 1 cup diced celery
- ¼ cup chopped blanched, toasted almonds
- 2 hard-cooked eggs, chopped
- ⅓ cup mayonnaise or salad dressing
- ½ teaspoon salt
- ½ teaspoon sweet basil
- Dash pepper

Sprinkle lemon juice over turkey and apple; toss lightly. Add celery, almonds, and eggs. Blend mayonnaise and seasonings; fold into turkey mixture. Arrange in bowl and garnish with red-skinned apple sections. Makes 6 servings.

Apple-Grapefruit Molds

It's a rosy salad with a refreshing flavor—

- 1 No. 2 can (2½ cups) grapefruit
- 2 3-ounce packages lime-flavored gelatin
- 2 cups boiling water
- 1 cup diced unpared apple
- ½ cup chopped California walnuts

Drain grapefruit, reserving juice. Dissolve gelatin in boiling water. Add grapefruit juice plus enough water to make 1 cup. Chill till slightly thick. Add apple, grapefruit, and nuts. Pour into 6 individual molds or 1 quart mold. Chill until set. If desired, unmold on drained pineapple ring atop crisp lettuce. Garnish each mold with walnut half. Makes 6 servings.

Cold dope

I can't say enough for my treatment for colds:
You get into bed and you stay there
With three pillows wedged at your back, having pledged
Some loved one to fetch you a tray there.

On your right you establish a nice soothing drink,
On your left, an assortment of candy,
While a classic brochure like The Corpse in the Sewer
Is clutched in your hot little handy.

Just two days or three of this simple routine,
If strictly pursued to the letter,
Will do wonders, I hold, if you're having a cold.
If you're not . . . well, it works even better!

—*Georgie Starbuck Galbraith*

"OFF WENT 33½ UNWANTED POUNDS AS MILLIONS SAW MY PROGRESS ON TELEVISION

***Thanks to the (All-Food,* NO HUNGER) KNOX GELATINE EAT-AND-REDUCE PLAN"**

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SAYS MRS. AILEENE GEORGE (of Sunnyside, N. Y.) under oath: "I am glad to tell American women how I am now able to wear youthful size 12 dresses instead of the matronly size 20 to which I was doomed last year. I had tried one reducing method after another, without success. Then I went on the Knox Eat-and-Reduce Plan. In a few weeks my bust measurement went down 2 inches, waist down 4¼ inches, hips down a whopping 6¾ inches. I appeared on Television each week and was weighed before the cameras. Unbelievable? Well, those photos up there do not lie.

"And it was all so easy! This wonderful Knox all-food, no-drug Plan gave me 3 delicious meals a day, including eggs, meats—even desserts—and most of the things I like. Only the normal exercise of keeping house—*no drugs, wafers or pills.* And never a hungry moment, never any loss of energy."

EAT YOUR FILL AND LOSE 2 TO 5 POUNDS A WEEK

Mrs. George is only one of a great many thousands who have achieved glamorous slimness with the proved, safe Knox Gelatine Eat-and-Reduce Plan. If you are overweight because of too many calories you, too, may reduce easily with this *natural*, practical Plan. Keep on enjoying most of the foods you like while losing 2 to 5 pounds a week. Read, below, about the popular *free* 40-page guidebook that has made so many people happy. Your doctor knows about the Knox Plan. Ask him.

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A key to this modern reducing plan is Knox, the real, unflavored gelatine. Knox is all gelatine, all protein, no sugar or flavoring. Do not confuse Knox with factory-flavored jell desserts which are about ⅞ sugar.

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Its 40 valuable, illustrated pages give you daily calorie-counted menus, 53 delicious recipes, calorie counts on 168 foods, your own weight chart, and complete, detailed advice on safe, practical reducing. Do not let another day go by. *Mail this coupon* and get ready to see unwanted pounds melt away, week after week.

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Concrete-block walls used with distinction

Plantings, glass walls, striking design give variety to masonry

This front-and-side view points up exciting design possible with concrete-block construction. Monotony is defeated by variations in roof lines, jogs in exterior walls, generous use of glass, plantings to relieve the solid areas

Here is a lesson in house design. And it applies to you even if you're not planning to build a new home. Just one basic material—concrete block in natural form—is handled with unusual freedom and honesty. Yet, for all its simplicity and economy, this house has great warmth and distinction.

Architect Blaine Drake overcame the monotony you might expect from the use of one texture, one color. How was it done? Plants (inside and out) and extensive glass areas relieve the pattern of the blocks. Exterior walls are varied in length and height. And the blocks are laid with a "stacked" bond to create an interesting pattern.

Built in Phoenix, Arizona, for Mr. and Mrs. Jeremy Colpitts, the house is particularly suited to its climate. As a structural material, concrete-block masonry is durable and, with lightweight aggregate, has good insulation value.

Since center hall runs almost length of house, there's no traffic problem. Terrace is accessible to all rooms. Dotted lines indicate overhang of roof

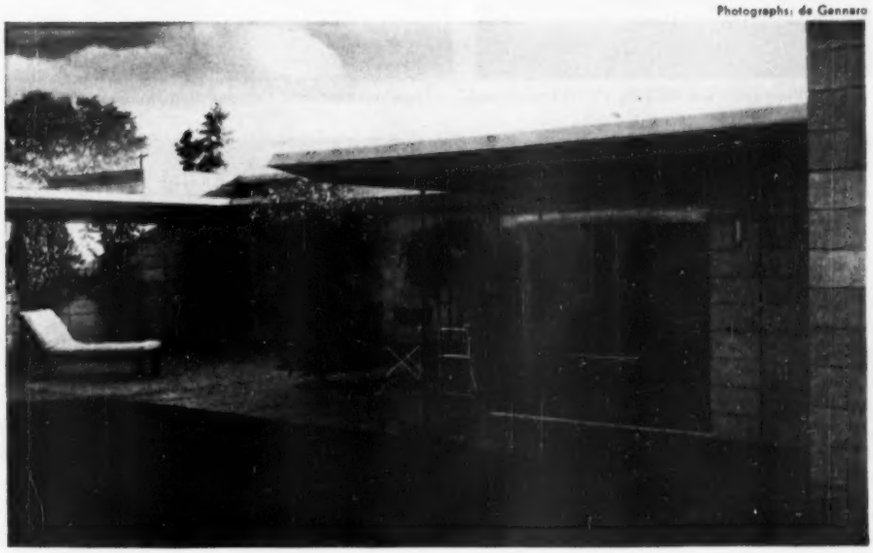
Clerestory window brings daylight into center hall and living room. Details such as jog in fireplace wall, lower level of fireplace floor, lighting trough below the ceiling combine practicality and beauty

Kitchen opens onto terrace, convenient for summer dining outdoors. Glass door doubles as window with bamboo shade to control sun. Block wall contrasts in color and texture with plastered wall

Birch paneling of dining-room divider at right adds soft wood tones to contrast with the concrete walls. Living, dining areas are separated only by hall. Note the recessed plant boxes in the hall and living room

Change in height of walls, masonry fence projecting from house, and roof overhang give front entrance balance and interest. To protect privacy, there are no windows on this side facing street

Photographs: de Gennaro



Paved terrace, enclosed on three sides, offers ideal outdoor living—easy to keep up, furniture goes anywhere. Plants are part of total design of house

Home chores done . . . in the office by 9

Working Wives...

cheer Pacific Contours* speedier bedmaking!

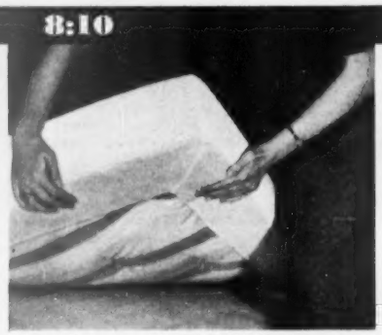
Jean Davis works for a New York fashion magazine . . . lives on Long Island with husband Dwight

Jean gets up first, wakes Dwight

His man-sized stretch can't pull out Contour Top Sheet with its roomy "Kick Fold."*

Breakfast readied while Dwight shaves

Jean dresses, then makes beds



No tucking in, 4 boxed corners hold Contour Bottom snug . . . 2 boxed corners anchor foot of Contour Top

One tug, bed tidy!

Speedy Pacific bedmaking allows second coffee

Off to work on time! Let Contours cut your morning rush, too!

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. . . the way to faster bedmaking, neater, more comfortable beds

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Here's individuality on a big scale

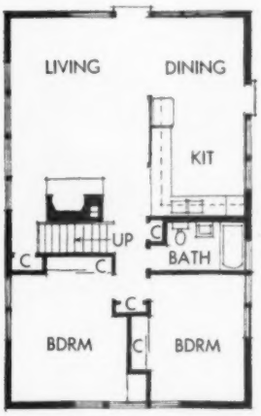
Begins on page 72

along the Sudbury River, this development of about 100 homes is as interestingly varied as are the needs of the families it serves. Each owner has what amounts to a "custom-built" home, with all of the economies that result from building in numbers around a basic plan.

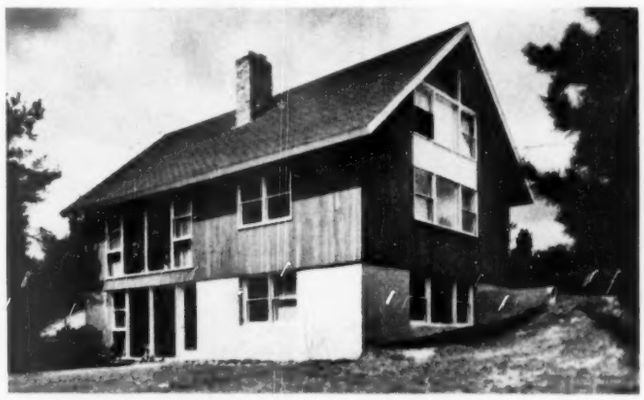
On this page we present three alternates: a house with the same main-floor layout but with just a lower level; another with just an upper level; another with only *two* bedrooms on its main floor—with both upper and lower level.

Besides adapting so well to the size or building budget of each family, these houses offer unusual choice in design. A very wide range of exterior materials and colors have been used—both to meet individual preferences and to keep the houses from looking alike.

But the greatest variation results from the different roof treatments and settings used in accordance with upper and lower levels. Finally, all houses have been irregularly placed in relation to roadways that wind throughout the development.



Here's basic layout for just two bedrooms on main floor. Fireplace is now by stairway

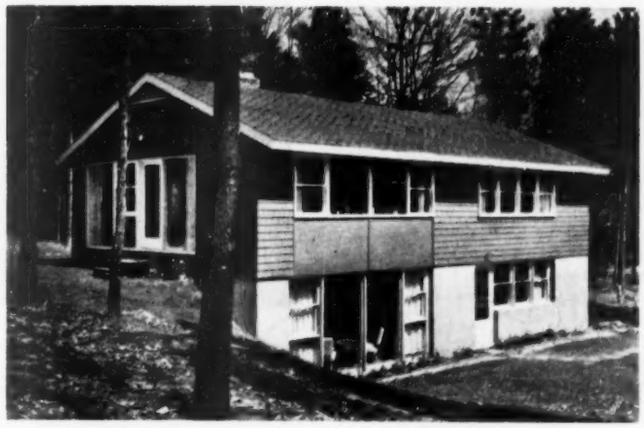


Except for one less bedroom, this is much like house shown on opening pages. Throughout the Conantum development, however, the houses are varied in appearance by use of different roof slopes, materials, color, and settings

This home has three bedrooms on main floor, differs from example, page 72, having no lower level.

Top level has two bedrooms and bathroom. Note dormer on roof for added light, ventilation.

Sweeping glass characterizes all homes — even doors are glazed. Roof overhangs shade glass areas on front and gable ends.



Many houses forego "attic" level, but gain added space inexpensively by building to a hillside lot.

Lower level here contains two bedrooms and a big activity area. Open to light and air, "basement" has no drawbacks for sleep, play.

Without the pronounced pitch of roof, house hardly appears to have come from same basic plan.

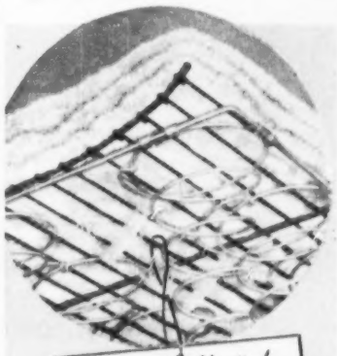
More on next page

"Don't Make This Mistake

...when you buy

MATTRESSES and FURNITURE!"

"We didn't know "coil-feel" is caused when padding cups down into springs. The mattresses and furniture we bought 'looked' the same . . . and felt comfortable too! Later on, we could feel the springs; and the cushions lost their neat, tailored look."



Extra Strength Of WIRE Insulators

Assures Longer-Lasting Comfort!

It's wise to ask your dealer for mattresses and furniture *built* with wire insulators. Torture tests prove PERM-A-LATOR Wire Insulators keep padding permanently out of springs . . . last more than *twice as long* as ordinary insulators. You have positive protection against "coil-feel," lumping and sagging . . . and the upholstered products you buy *stay comfortable for years longer!*

FREE! "3-WAY" COMFORT TEST you can make in your own home. Shows how to check your mattresses to make sure they are giving proper support needed for restful sleep. Write today for your free copy!

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Manufactured By: FLEX-O-LATORS, INC. CARTHAGE, MISSOURI

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AUTOMATIC HOME LAUNDRY

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WASHERS AND DRYERS

Comes washday, and it's you against the whole family! How to stay on top? It's easy with a Companion Piece laundry, Hamilton's exciting new Automatic Washer and new 1954 Dryer. Careful, though! If you're shopping for easier washdays, don't settle for less than a Hamilton!

Free Home Laundry Handbook—write for your copy now!

RESULTS ASSURED

Laundering efficiency laboratory-proven by nuclear scientists! Only Hamilton offers this proof. So let your Hamilton Dealer show you how clothes come clean in a Hamilton!

Companion Pieces for your laundry by Hamilton

New Automatic Washer with gentle, thorough *Soil-Seeking Action* gives you the cleanest wash in town. Fully automatic *Selecta-Cycle Control* tailors washing to any load. For effortless automatic agitator washing, see the new Hamilton first!

New Automatic Dryer by Hamilton, the *originator* of automatic clothes drying! Quick, gentle *Carrier-Current* drying . . . sunshine freshness with the *Sun-E-Day Lamp* . . . amazing *Fabri-Dial* temperature control. Get all these *headstart* features—get a Hamilton!

the folks who made automatic washdays possible

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Here's individuality on a big scale

Continued from preceding page

Living rooms in the Conantum development are open and spacious—a good key to the relaxed daily living and entertaining, to the ease of maintenance that comes when informal materials and furnishings are used. Fireplace, hub of this plan, creates only solid division with stair well and hall to the bedroom wing. (See plan on page 73)

Bedrooms carry out the theme of informality and simplicity. This one (on main-floor level) has adjustable shelves tastefully placed above the built-in vanity. Dresser is built in at left, taking advantage of the jog between walls. Down the hall is a den-guest room

While the versatile basic floor plan of this development allows equal freedom for individuality inside, these and following pictures show typical activity areas

Upper level has glass reaching clear to the peak of the gable roof. There's plenty of headroom here, and children can romp freely in the bright, spacious play area. Bunks are built in (there's another along wall at left) to conserve floor area in both bedrooms on this level

More on next page

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EASY ACTION SWIVEL-TOP CLEANER

Eureka Division, Eureka Williams Corporation, Bloomington, Illinois
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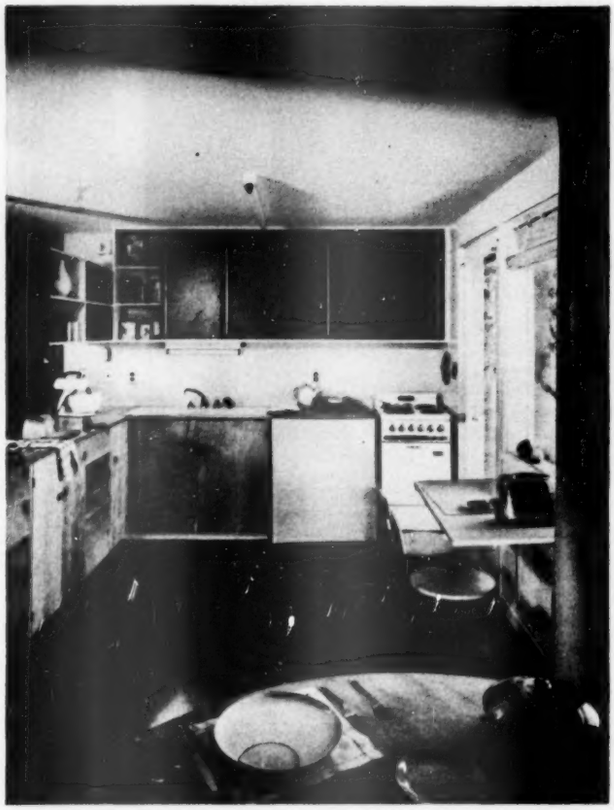
Individuality on a big scale

Continued from preceding page



Kitchens **are compact but have unusual free-floor area and storage. Cabinets and shelves, instead of solid walls, divide the living area at left. Top cabinet acts as the pass-through, is a necessary work counter for everyday food preparation. Small breakfast table is built to the wall below windows, also adds to the available work space**

Dining areas **exchange space with the living rooms, are placed to benefit from the large glass areas at the rear of the houses. Window wall is shared with the kitchen as well as the living room. Even the door (right) to the terrace is glassed to boost indoor-outdoor relationship. Open corner of the fireplace lets it be part of the dining area**

Will you waste another evening tonight?

HOW MUCH LONGER are you going to live with that vague discontented feeling that your leisure time ought to give you more out of life than you're getting?

You don't have to, you know. You can do something about it right now. Something that will make every evening a new adventure. Something that will let you shed all your cares and worries—something stimulating, satisfying, and challenging.

What? It's the thrill of making music yourself on the Hammond Organ. Wait. Stop and think before you say "that's not for me." Thousands just like you have found a new and richer way of life in playing the Hammond Organ. Many had never played before. Yet they learned that they could play beautifully expressive music on the Hammond in a month.

No, it's not too late for you. A grandfather 70 years young tells us he started from scratch and is getting the greatest thrill of his life out of playing the Hammond Organ.

Still skeptical? A woman writes: "I have taken just a few lessons on the organ but found the Hammond an easy instrument to play. Just two months after we purchased ours, I began playing for Sunday services."

As for cost, the Hammond Organ is no more expensive than a fine piano. The Spinet Model, with built-in tone equipment and bench is only $1285, f.o.b. Chicago. Many dealers offer up to 3 years to pay.

Think it over. You *could* have a home alive with friends listening to you play. You could be enjoying every minute of your leisure time. A visit to your Hammond Organ dealer won't cost a thing. And you might find a lot more music in your fingers than you suspect. For more details, just mail the coupon.

Home Model Hammond Organ. Details and price on request.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Organ Company, 4208 W. Diversey Avenue, Chicago 39, Illinois

Without obligation, please send information on the following Hammond Organ models: ☐ Spinet ☐ Home ☐ Church ☐ Concert

Name _____

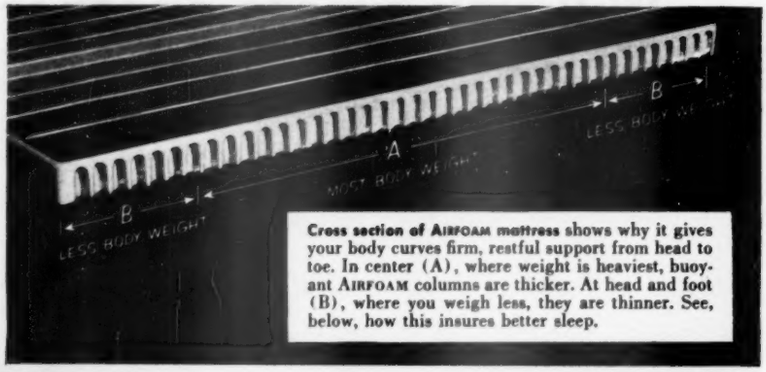
Street _____

City _____ P. O. Zone _____ State _____

©1953, HAMMOND ORGAN COMPANY 11

MOST MATTRESSES LOOK ALIKE
—so to be sure of deep sleep and restful support, ask

What's Inside?



Cross section of AIRFOAM mattress shows why it gives your body curves firm, restful support from head to toe. In center (A), where weight is heaviest, buoyant AIRFOAM columns are thicker. At head and foot (B), where you weigh less, they are thinner. See, below, how this insures better sleep.

"Honeycomb" core pattern assures longer wear. This underside view of an AIRFOAM mattress shows how the air-cores are molded in a hexagonal (honeycomb) pattern. This unique Goodyear construction keeps your AIRFOAM mattress in shape, adds years of extra life.

Heavier AIRFOAM columns give firm support—just where you need it most! The thinner columns gently cradle your lighter extremities. This special weight-balancing design relaxes tensed muscles, literally floats you off to dreamland!

Millions of air cushions add heavenly comfort. In every cubic inch of AIRFOAM there are more than a half-million buoyant air cells. They billow up to fit each curve and hollow—ease tension, give you truly healthful and refreshing slumber.

Cool, no turning! When AIRFOAM's inside, you have no more mattress troubles. It has no offensive odor, stays plump, sweet and airy, *never needs turning!*

Ideal slumber-mate for Englander Red-Line Foundation! When you top the unique dual-spring layers of the Englander Red-Line Foundation with AIRFOAM, the world's finest cushioning, you have the ideal sleeping combination. So when looking at mattresses, ask "WHAT'S INSIDE"—and be sure the answer is AIRFOAM. Goodyear, Airfoam Dept., Akron 16, Ohio.

Airfoam MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST CUSHIONING

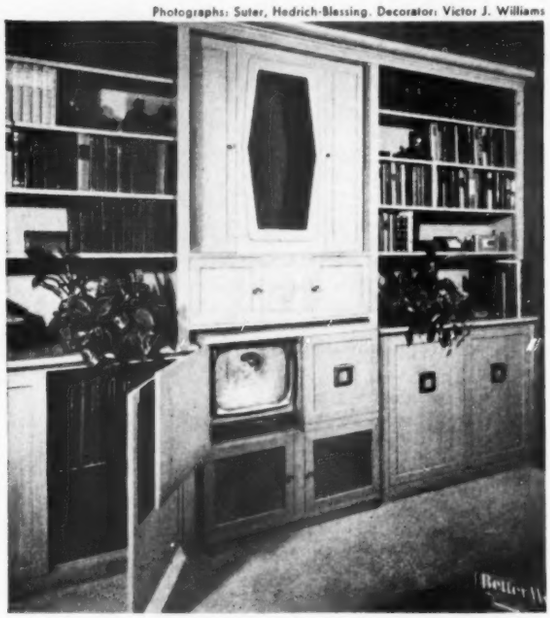
Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Red-Line—T.M. The Englander Company, Inc., Chicago

Found: Way to use TV in a small room

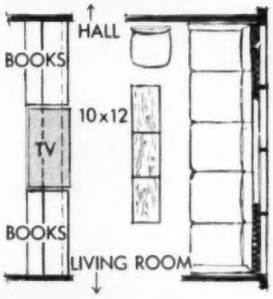
A carefully planned, regimented arrangement of furniture and built-ins makes a combination television room-study in a 10x12 space

Photographs: Suter, Hedrich-Blessing. Decorator: Victor J. Williams

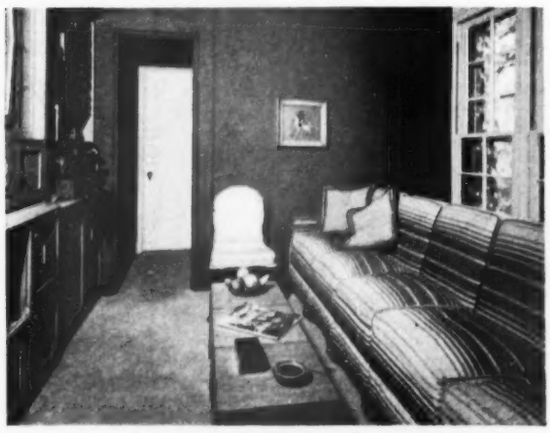


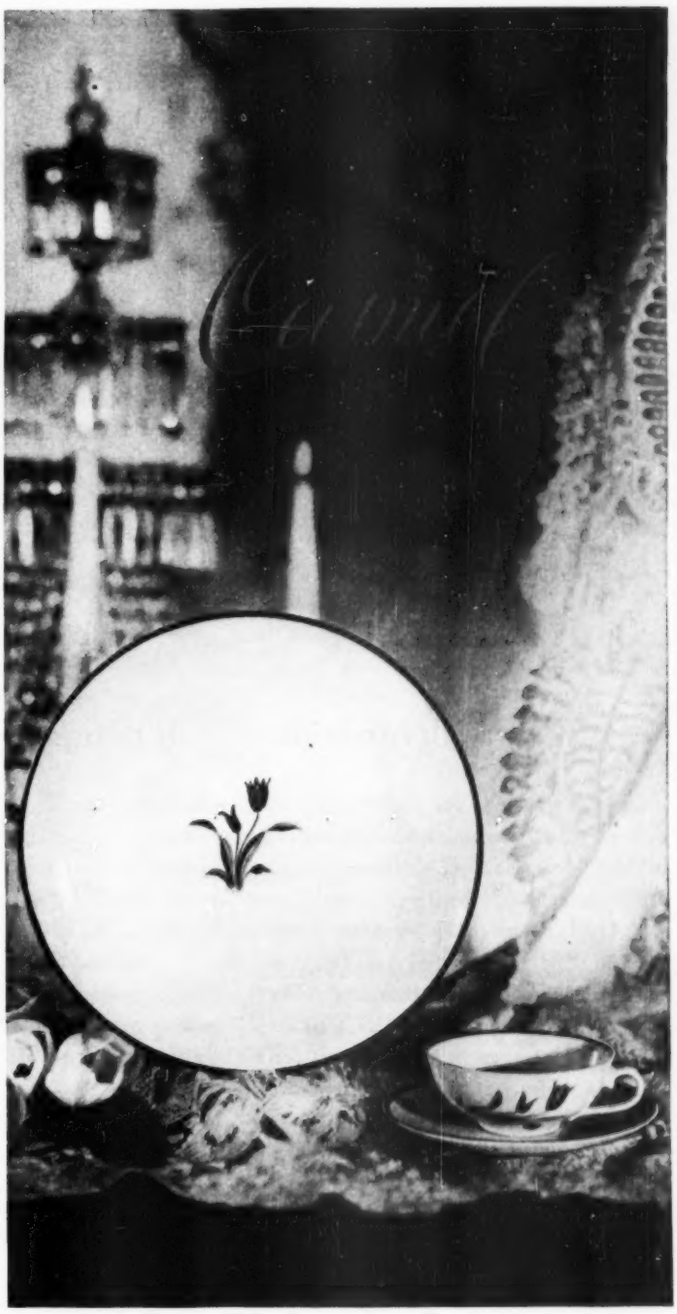
Built-in fills one wall. Combination TV, radio, and record-player is centered on wall. Back of TV is part of built-in in room on the other side (see plan).

Rest of built-in is for books, plus closed storage for a record collection.



Five-piece sectional sofa fills the window wall. Three square snack tables are used together for a coffee table. Lighting is provided by spots built in the ceiling above the sofa. From the Victor Short home





. . . every bride's desire.

A breeze-blown spray of tulips,

leaves aglow with sparkling platinum,

on luminous Franciscan fine China

. . . so delicate to touch,

so strong to wear,

so indisputably elegant.

Franciscan fine China

AND FRANCISCAN WARE BY GLADDING, McBEAN & CO., LOS ANGELES, CALIF.

STAINLESS STEEL with *aluminum-clad* bottoms!

Your reputation for good cookery starts with Farberware! Food cooks uniformly, browns evenly, thanks to Farberware's exclusive layer of thick heat-spreading aluminum that's bonded to the under-surface of each stainless steel utensil.

And Farberware is a joy to use for another reason too: It's so easy to clean! The stainless steel stays bright and shiny . . . and best of all, so does the aluminum-clad bottom! It never tarnishes . . . you don't need special cleansers or long polishing to keep it looking new. Imagine, Farberware can go into the oven, too, for all handles are heat-proof! And lids are interchangeable! Start *your* collection today.

Here's the secret of good cooking! Farberware's exclusive layer of thick aluminum bonded to stainless steel minimizes sticking, scorching. Cooking is carefree!

Cleaning's a snap, top *and* bottom! No tiresome scrubbing and polishing . . . no special cleansers needed to keep Farberware's aluminum-clad bottom clean.

FREE! *Exclusive collection of 25 world famous recipes to make in a fry pan. Write* **S. W. FARBER, Inc.,** Dept. BH-15, New York 54

Guaranteed by Good Housekeeping

for gracious giving . . . for carefree living!

Fully Automatic

FARBERWARE COFFEE ROBOT

Gleaming Chrome over solid brass! FARBERWARE lets you be a guest while coffee perks to flavor peak automatically . . . automatically stays at correct temperature until you're ready to serve. Gracious classic or modern design in 8, 10 and 12 cup sizes. $22.95 to $28.95 *($1 higher west of Mississippi)*

Send fun-to-get

"Christmas Town" is a perfect greeting for a family with children. Kit comes flat in envelope. Kiddies will be delighted when they unfold the pieces and put them together. Place this grouping on snowy cotton or a plastic-foam platform with evergreen as festive note

Big, brilliant assembly of Christmas motifs is done with fresh interpretations and new color combinations. Designed by Carl Tait of American Artists Group, this card is sure to please those who like a poster-type card. The colors are chartreuse, pink, red, green, black

Three-dimensional cards are news! These are designed by Karl Koehler. You can stand them up—use for table or under-tree decoration. Modern card at left folds out its greetings in bright pink, green, mustard, turquoise, and black—is pretty from all sides. The delicate snowflake is pink, green—has a sparkling Victorian look

Christmas cards

By Fae Rowley

Choose cards to fit the personalities on your Christmas list! You'll have lots of fun sending them, visualizing each pleased face. And you can be sure your friends will appreciate your thoughtfulness—knowing that you looked for cards to suit their special tastes and hobbies.

This year, there is a wonderful array of well-designed cards from which to choose. Here are reasonably priced samples from this rich storehouse—every one of them exactly right for a certain, special friend.

Reindeer, in a modernized 3-D version, take their name from Donner, one of Santa Claus' faithful team.

These reindeer are purple and shocking pink with blue accents. Their heads wobble with a slight breeze.

Donner never stays long in a stack of received cards. He's on the tree or table adding to Christmas fun.

Upper reindeer opens to hold candy or cigarettes on your coffee table.

Photographs: Fletcher, Stanley, Hopkins

Handsome cards for persons who have hobbies and special interests are readily available this year.

Above, Santa clicks a picture for the camera enthusiast. Card, upper right, shows Santa playing black-and-gold bass viol for the musician.

Right, Santa plays barbecue chef and fixes kabobs for the gourmet. Colors are black, white, pink, red, with touches of blue and green.

Cards with Santa as photographer and jolly chef are by T. Hee.

Card of Santa making music on the bass viol is by Ernest Forestal. Both of these men create cards for the California Artists Group.

More on next page

Brighten your kitchen with EXTRA feature

BeautyWare by LINCOLN

QUALITY KITCHEN ESSENTIALS

Give your kitchen a bright new look with Beautyware... available in your choice of red, yellow, white, blue or green... also in sparkling ALL-CHROME to match your toaster, broiler, other appliances. Made of heavy-gauge rust-resistant steel, Beautyware assures you years of faithful, beautiful service.

EXTRA-FEATURE BREAD BOX
with built-in wooden slicing board

Convenient for slicing bread or cake, fixing sandwiches. Has removable inner shelf to double capacity.

In decorator colors $5.98 • In all-chrome $11.98

EXTRA-FEATURE "stackable" CANISTER SET

Lined up or stacked up, they save space. Four piece set holds 5 lbs. flour, 5 lbs. sugar, 1½ lbs. coffee, 1½ lbs. tea.

In decorator colors $4.98 • In all-chrome $9.98

EXTRA-FEATURE
STEP-ON BEAUTYCAN
with odor-killing CHLOROPHYLL de-fumer built into cover

Has watertight inner pail with rubber bumper. Smooth-working step-on mechanism. In a range of sizes.

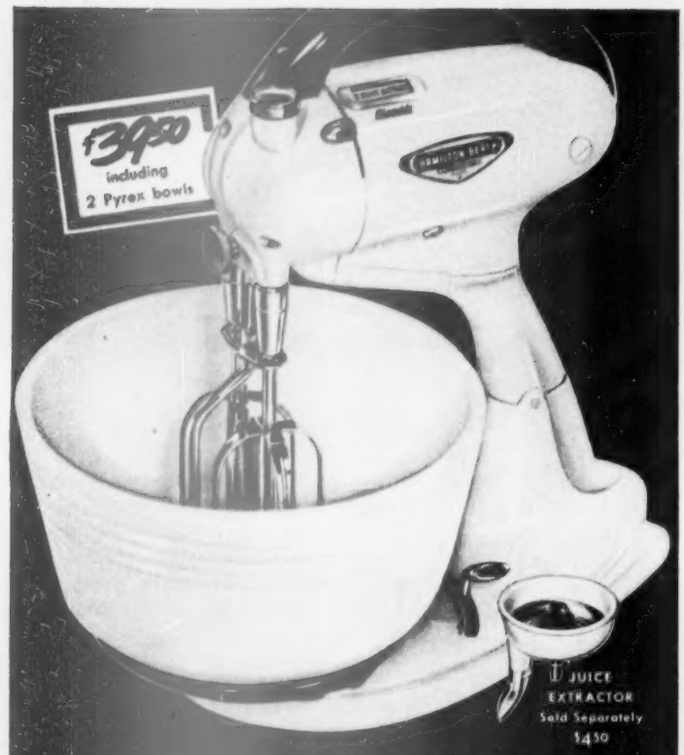
In decorator colors $4.98 to $7.98
In all-chrome, 14 quart size $9.98
All-chrome matching wastebasket $4.98

Be sure it's BEAUTYWARE...
look for the name... at your favorite store

FREE! *Colorful folder shows you how to brighten your kitchen with Beautyware. Write for it today.*

Chlorophyll Treated WAXED PAPER WASTE BAGS
Package of 50 $1.49

Lincoln Metal Products Corp.
136 Clifton Place, Brooklyn 38, N. Y.
Prices slightly higher in West and Canada



COMPARE THEM ALL!

HAMILTON BEACH

BEATS EVERYTHING...

For Saving you Money!

Compare prices . . . Hamilton Beach costs dollars less than other top-quality mixers! Save too, on long, trouble-free service. Ask any Hamilton Beach owner! Hamilton Beach has been turning out dependable appliances for over 40 years. Fix food quicker, easier with this money-saving mixer. See your nearby appliance dealer's Hamilton Beach Mixing Center today! Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis.

... for saving you work!

Easiest Operation! Exclusive MIXGUIDE puts 10 tested speeds under your thumb, under your eye. Tailors the speed to the job.

Easiest Bowl Control! Shifts bowl at the touch of your finger, while beaters revolve. Guarantees even mixing.

Easiest Portability! Mixer slides off stand for use at table, range, anywhere! Nothing to release or detach!

The full-power portable!

HAMILTON BEACH Mixette

- Beats, Mixes, Meshes, Whips, Folds
- One-Hand Operation—3 Speeds
- Full-Power Motor Handles Heavy Batters

$19.75 IN GIFT BOX

The easy way to "keep several pots boiling." You'll move this powerful portable from pan to pan . . . beat in one; mix, mash and whip in others. You'll have three speeds under your thumb—get full power from each. Stands on [illegible] for draining, hangs on wall for storage. Two beaters [illegible]

Send fun-to-get Christmas cards

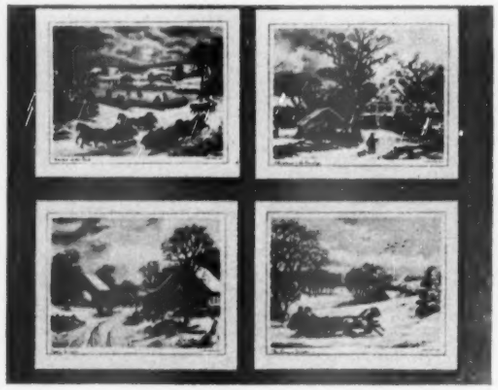
Begins on page 156

Spiritual significance of Christmas is portrayed in this beautiful card of Madonna and Child, designed by Eyvind Earle.

The coloring is effective with its well-related green, turquoise, blue, purple, and tan. Earle is of the American Artists Group.

Old-fashioned Currier and Ives Christmas cards are small reproductions of popular prints by the famous lithographers.

Top row, left to right, are "Winter in the Park," "Christmas in the Country." Below: "The Road in Winter," "Early Winter."



"Sportsman Santa" is the name of this humorous and colorful card, meant especially for the angler.

Designed by Ralph Hulett of the California group, the card has an enticing background of marine blues and greens. Santa wears a new-model red-and-green suit for fishing.

More cards for sports enthusiasts! Left, Santa vigorously swings a golf club, keeps his eye on the ball, but misses it completely. It will rate a chuckle from the fairway swatter.

Right, a husky Santa stuffed into football pants joyously kicks a field goal for his spectator, one of his reindeer pals. Both cards have green background, with Santa in red and white.

Professor Foster's Amazing Discovery . . . CLEANS!

IT'S real magic—the way a single bottlecap of this amazing detergent makes most everything come clean as a whistle. You'll whistle with delight at its fast, easy action . . . *in any water.*

John Sexton & Co., Sexton Square, Chicago, Ill.

Sexton

Better Homes & Gardens is the ideal year-round gift for your homemaking friends.

Get this book

64 pages of new decorating ideas by leading professional decorators!

BIG NEW EDITION OF FAMOUS BOOK ONLY 25¢

Practical new ideas you can use, plus easy how-to-do instructions!

Chapters on selecting fabrics and trimmings, using color. How to make perfect slipcovers, curtains, draperies, swags and cornices. How to solve window problems. Plus many, many more!

At drapery departments everywhere, or send 25c in coin to Dept. B4.

Conso®

27 West 23rd St., New York 10

Name _____

Address _____

City _____ Zone _____ State _____

Best care for

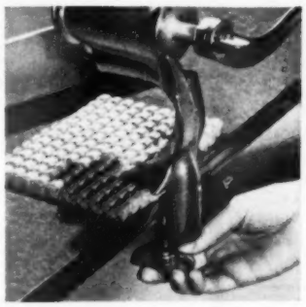
Kitchen helpers

EVER wondered if wooden surfaces rate a special finish? They do, and you'll find the "how-to" below.

For tricks to keep a food chopper firmly in place and to shine aluminum pans, check these pictures.

Chopping block. To keep this or a wood breadboard from cracking, coat with warm salad oil. Let stand overnight, then wipe off any excess. Repeat in about three months or so.

Treat wooden counter tops in the same way. Salad oil also helps keep food and grease from staining wood.



Food chopper. If yours screws on the table top, here's how to steady it. Lay a square of foam rubber at edge of the table, fasten chopper. Rubber also will protect counter top

Photographs: Stanley

Aluminum pan. When outside looks dark, silver cleaner will shine it without scratching smooth finish.

For inside sparkle: fill pan with water; for each quart add 2 tablespoons cream of tartar. Then boil 5 to 8 minutes. Save liquid for re-use

Bacon is crisper when drained on a highly absorbent ScotTowel

Save yourself time and work with "many-use" ScotTowels!

DRY HANDS in a wink on fabric-soft ScotTowels. They're pliable, sturdy, absorbent. They don't go to pieces or shred. ScotTowels cut down laundry chores—save you time, work, energy

WIPE OFF DRAINBOARD, clean out sink with ever-handy ScotTowels. So strong when wet, you can use ScotTowels like a cloth for all kinds of household chores—with cleansers, polishes, soap.

MANICURE NAILS on clean, fresh ScotTowels—protect furniture from spills. Then toss used towels away for a quick clean-up. Another great Scott paper value!

Now a BIG ROLL, too!

Big roll—250 ScotTowels
Regular roll—150 ScotTowels

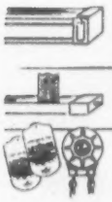
Both fit standard size holder

"SCOTTOWELS" "SOFT-TUFF" REG. U. S. PAT. OFF.

THEY STAY

Linen Fresh

Like your draperies and rugs, there is no high gloss to overemphasize dust. The secret?—They look just like linen—so natural that one must feel them to know they are really serviceable metal. The new linen finish eliminates glare and blends softly—fabric to fabric. Here is a window treatment of decor, with all the advantages that only a venetian blind can give. Ask for "Linen Fresh" Levolor-built Custom Venetians.



LEVOLOR-built Venetians are custom made with the enclosed metal head and precision-built mechanism that allows the finest adjustment.

the sleek, metal bottom bar with no ugly clips, tacks or staples. Tapes just disappear.

PLUS the famous patented, self-adjusting tilter and limit beads that keep tilt cords always even and within reach.

LEVOLOR

TRADE MARK

TIME PROVEN PRODUCTS FOR VENETIANS

Send 10c for "Window Magic" color book. 391 West B'way, N.Y. 12, N.Y.

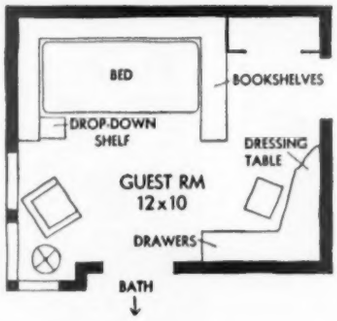
Guaranteed by Good Housekeeping

COPYRIGHT 1953, LEVOLOR LORENTZEN, INC., NEW YORK, N. Y.

Small room? Here's how to

Gain space with built-ins

The built-in is a three-sided frame for the Hollywood bed. You'll notice how the drop-down shelf serves as a night table with space for an ashtray. The ledge of the built-in serves as a place for the books and lamp



Photographs: Hedrich-Blessing

Dressing table and bureau are combined in this built-in. Only one pattern is used in the room. Note the interesting way it's used to frame the mirror and cover the fronts of built-in drawers

By Lois Rea

It's not the size of the room that counts, it's what you do with the space. For instance, here's a room that's only 10x12 feet. The problem was to make a convenient and attractive guest room in this small space.

Building in all but one chair and a lamp made it possible to get the necessary furnishings into the room without its looking crowded or fussy.

The walls are plain—always a good idea in a small room. This helps to make the room seem more spacious. A patterned drapery material was chosen and then this pattern repeated around the room. This helps to give the room unity. The one-pattern look is a spacemaker.

If you're looking for a clever bedspread idea, try this. Use a shag rug. Since the bed doubles as seat space, it's ideal for use here—no wrinkles to worry about. Guest room is from the Walter Morris home, Clayton, Missouri.

Quiet

THERE are times when even the slightest noise can spoil the picture—such a picture, for instance—as your motoring comfort.

That's why Fisher Body sound engineers go to such lengths to protect you against the irritation of the many little noises which are bound to result from a sizable object like a motorcar moving over rough roads and through traffic.

How well they've succeeded, a ride in a car with Body by Fisher will convince you. Yet their search of silence continues — at the special Fisher Body sound laboratory. Right now, for instance, they are even making use of the latest binaural sound equipment in their work.

This consists of double microphones, attached to a tape recorder on the rear seat of a test car, which register sound exactly the way a person with normal hearing catches it.

So—you can add scientific noise protection to the other luxuries offered you in Body by Fisher: years-in-advance styling, sturdy construction, exquisite appointments.

But remember—these are yours only on the Famous Five—Chevrolet, Pontiac, Oldsmobile, Buick and Cadillac. They alone give you Body by Fisher.

Body by *Fisher*

Exclusively Yours on the five General Motors cars: **CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC**

Save all the HARD WORK

and cut the TIME* of hand beating...

* **Look at the time and trouble you save!** By actual test, it took the new G-E Mixer only 6 minutes, 6 seconds to beat the prepared cake mix and the butter frosting for these cupcakes—as against the 9 minutes, 45 seconds of hard work taken to complete these two operations by hand.

...with the NEW

G-E TRIPLE-WHIP MIXER

BUILT-IN LIGHT shines down into bowl, spotlights whatever you're mixing . . . lets you see just how your mixture is coming.

Cut out the arm ache! Forget the drudgery of beating frosting, the wrist work of mashing potatoes! Let the new, more powerful G-E Triple-Whip Mixer do it all *for you* . . . in less time!

Three beaters assure thorough mixing by beating from center to sides of bowl. They're a cinch to wash and dry, because they have no center shafts.

Speed Selector, with 12 pre-tested mixing speeds, is at your fingertips—to give you the *right* power for each job.

Uniform results are certain! Thanks to "controlled mixing"—your favorite recipe comes out the same each time you make it.

INSTANT BEATER-RELEASE lets you remove the beaters without tugging. Just turn the Speed Selector knob beyond the "Off" position.

See this new mixer at your G-E dealer's, *now*. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

GENERAL ELECTRIC

New kitchens from old

Begins on page 66

Refrigerator section of the kitchen has an abundance of storage room on either side. The continuous sweep of counters gives bonus out-of-the-way space to arrange salads or line up desserts for evening meal

Here's a kitchen view of the handy peninsula counter that divides cooking "U" from eating area. Note copper hood, Mr. Mogg's handiwork. Copper-bottom pans, wallpapered ceiling add Provincial charm

More on page 165

Now!...Lighter, lovelier colors that shrug off dirt!

Bermuda Hues *in Gold Seal VinylTile*

On the floor: "Bermuda Hues" . . . Coral Beach and Seafoam White. On the counter: red VinylTop.

Ever dream you could have colors as light as these in your kitchen? You can—with Gold Seal VinylTile! It not only shrugs off dirt—there isn't a thing you're likely to spill in the kitchen that doesn't wipe off with a damp cloth. Go light, go bright, and don't worry about keeping your floor sparkling. Gold Seal VinylTile practically keeps itself; never needs waxing for protection against wear, though an occasional light waxing enhances the clear colors. More, all 10 "Bermuda Hues" are color-coordinated to open the door to exciting decorator combinations. And—*only* with Gold Seal do you get these colors—*plus* the famous guarantee of satisfaction, or your money back! The cost? For a 9' x 12' room only about **$36.**

"Bermuda Hues"—the *only* vinyl colors that are as right for walls as they are for floors. Once up on the walls, the tiles should last as long as the house!

Matching counter-tops are seamless—have no dirt-catching corners. And Gold Seal VinylTop costs only a fraction of what hard, clattery tops cost to install!

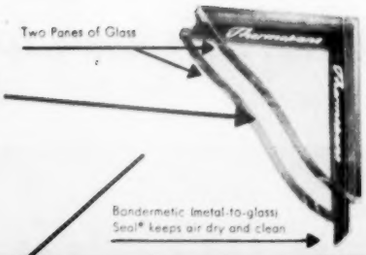
GOLD SEAL
TRADE-MARK ®

FLOORS and WALLS

Look for the name of your Gold Seal dealer in your classified phone book.

CONGOLEUM-NAIRN INC., Kearny, N. J. ©1953

This blanket of air takes the shiver out of winter



ARCHITECT: HAROLD SPITZNAGLE, SIOUX FALLS, SOUTH DAKOTA.

How lovely winter can be when you see its dramatic beauty without feeling its bite.

That's what makes *Thermopane** insulating glass such a joy. *Thermopane's* blanket of air insulates windows—lets you sit closer to them without feeling winter's chill.

When Mr. and Mrs. Russell D. Cole built their new home in Brookings, South Dakota, they put *Thermopane* in every window. It adds to the comfort of every room. And the Coles never face the job of putting up or taking down storm sash. *Thermopane's* insulation even keeps their rooms quieter.

You'll find *Thermopane* one of the most satisfying things you ever put into a house. And, of course, it adds to resale value. Talk with your architect and builder about it before you build or remodel. For full information on *Thermopane* and other types of glass, call your Libbey · Owens · Ford Glass Distributor or Dealer. He's listed in the yellow pages of phone books in many principal cities. And write for our book "*Self-insulating Windows of Thermopane.*" Libbey · Owens · Ford Glass Company, 6113 Nicholas Building, Toledo 3, Ohio. *®

SAVE FUEL with *Thermopane* insulating glass. Heat loss through *Thermopane* is only half that through single-pane windows.

SAVE WORK. *Thermopane* makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.

CLEARER WINDOWS. There is far less chance of condensation forming on insulating *Thermopane* than on single glass.

COOLER ROOMS in summer. *Thermopane's* insulation keeps out more summer heat. That reduces load on air-conditioning units.

Thermopane
INSULATING GLASS

FOR BETTER VISION SPECIFY THERMOPANE MADE WITH POLISHED PLATE GLASS

New kitchens from old *Continued from page 162*

Presto chango! And planning area (see page 66) becomes sewing corner. Sewing machine comes out of its "house" — the under-window cabinet. Special sewing table and dress form store in closet at left. Closet wall, formerly belonging to the pantry, is painted a warm pink

Fruitcake—for a gift or a treat

Begins on page 110

Perfection Fruitcake

A dark, rich beauty chock-full of fruity goodness. Chill for easy slicing—

- 4 ounces (½ cup) diced, candied lemon peel
- 4 ounces (½ cup) diced, candied orange peel
- 4 ounces (½ cup) finely cut citron
- 4 ounces (½ cup) diced, candied pineapple
- 8 ounces (1 cup) candied cherries, cut in half
- 8 ounces (1¼ cups) dark seeded raisins
- 8 ounces (1¼ cups) white raisins
- 1 cup chopped California walnuts
- 1 cup chopped pecans
- ¼ cup sifted, enriched flour
- 1 cup shortening
- 2 cups brown sugar
- 4 eggs (1 cup)
- 2¾ cups sifted enriched flour
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 teaspoon allspice
- 1 teaspoon cinnamon
- ½ teaspoon nutmeg
- ½ teaspoon cloves
- ¾ cup grape juice

Mix together peels, fruits, and nuts. Sprinkle ¼ cup of the flour over. Mix well. Thoroughly cream shortening and sugar. Add eggs and beat well. Sift together 2¾ cups flour, baking powder, salt, and spices; add alternately with grape juice. Beat thoroughly. Pour batter over floured fruits and mix well. Pour into waxed-paper-lined loaf pans, or paper bake cups placed in little muffin pans, or well-greased aluminum-foil pans or freezer containers, ring molds, or glass baking dishes, filling them ¾ full. (Do not flatten batter.) Bake in very slow oven (250°) 3 to 4 hours—or about 2½ hours for cake in paper bake cups 1¾ inches across. (Place pan containing 2 cups water on bottom shelf of oven while baking.) When cool, remove from pans (leave in foil pans or paper bake cups) and brush with hot light corn syrup or Pineapple Glaze. Decorate with candied cherries, blanched almonds or candies. Makes 6 pounds of fruitcake. **Tasting-Test Kitchen Note:** You can use 1½ pounds mixed fruits and peels in place of candied lemon peel, orange peel, citron, pineapple, and cherries.

Pineapple Glaze

Here's a shiny topper that adds a sweet touch—

Combine ¼ cup canned unsweetened pineapple juice and ½ cup light corn syrup. Bring quickly to a rolling boil. Remove from heat. Immediately brush over fruitcakes with a pastry brush. Decorate top of cakes with blanched almonds, candied cherries, or candies. When set, brush on second coat of glaze. (Reheat glaze to boiling each time you use it.) Allow glaze to dry thoroughly before wrapping or storing cakes. Makes enough glaze to give double coat to 6 pounds of fruitcake.

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FRIDAY, DECEMBER 25, 1953

I don't suppose I'll ever forget what happened today . . .

Jim says this time of the year he can see tiny sleigh bells dancing in my eyes. It's true! I'm like a child about Christmas. And this has been the best of all. Timmy was so cute with his new puppy. They tore about the house all day like little fire-engines. And now they have dropped suddenly where they played at the foot of my new TEMCO Clothes Dryer. Oh that automatic TEMCO! Now, I'll never again have to lift heavy wet laundry up to clothes lines or wait for the sun to shine to dry my clothes. All day Jim's been so funny showing off the dryer to everybody who would come in. He just took over (like a father with his son's new electric train) until, honestly, you would have thought he was the one who invented the TEMCO Mistaway Turbine Blower or any of those other engineering things that he uses big words to describe. About the engineering, I'll take his word. But about how wonderful it's going to be to use my TEMCO Clothes Dryer . . . those sleigh bells will be dancing in my eyes every day from now on!

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NASHVILLE, TENNESSEE

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Start with a can of cranberry sauce

Looking for a delicious come-on for a speedy dessert, main dish, or cooky? Then use canned cranberry sauce. You'll have tasty results, and doubly quick, too

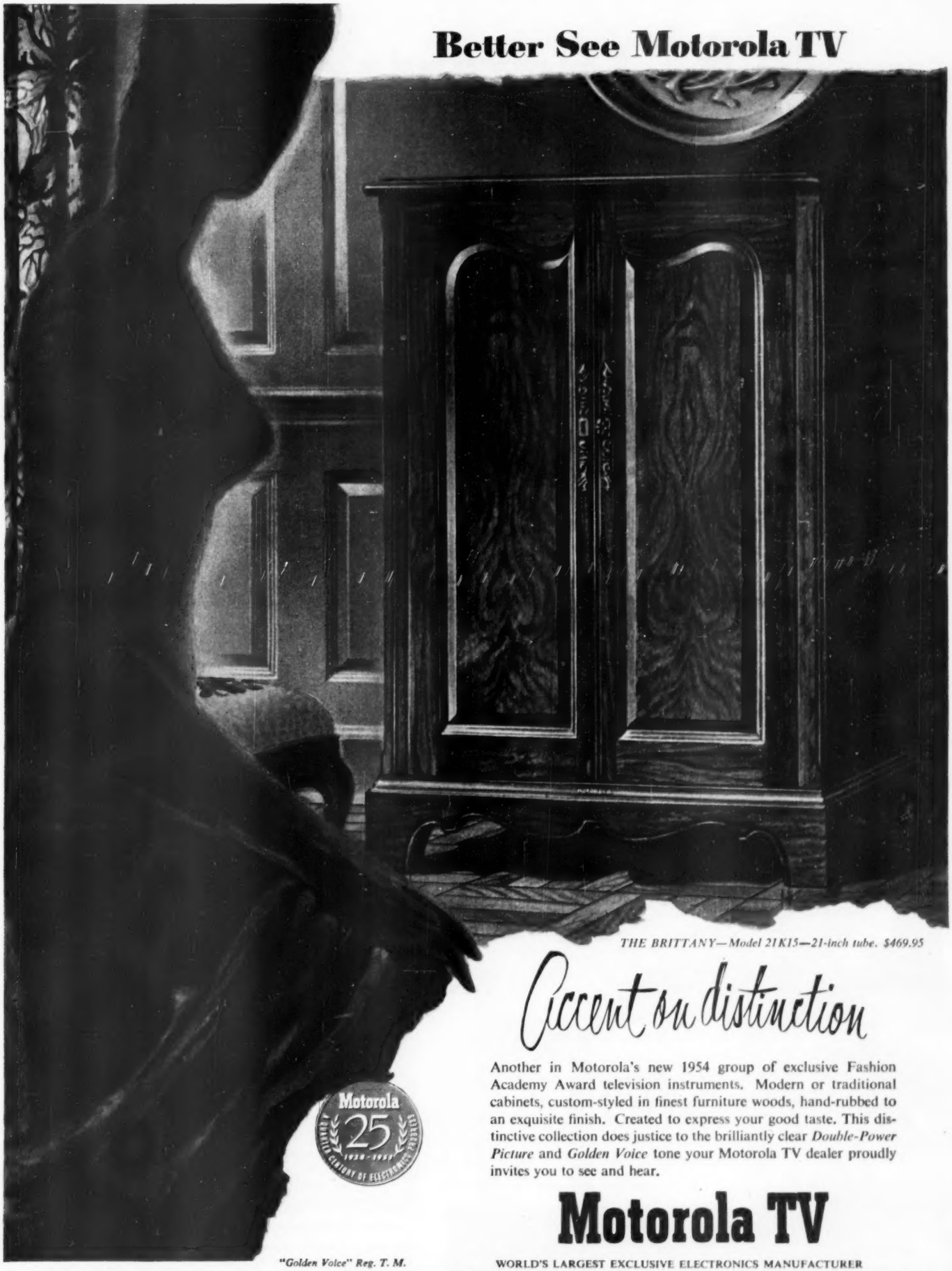
Coffeetime special. Next time you have company over for a leisurely chat, bring in Rosy Cranberry-jelly Roll. Folks will really eat it up! The filling's jellied cranberry sauce and whipped cream cheese. Outside's "frosted" with sweet Cranberry-Orange Topping. Try a slice!

Photographs: Nelson, Photography, Inc.

Ham for dinner. Give a broiled ham slice a speedy Cranberry Glaze: Have ham slice cut ½ inch thick. Broil 8 minutes on each side. Then top with 1 cup whole-cranberry sauce; sprinkle with 2 tablespoons brown sugar. Broil 2 minutes more, or till sauce is bubbly. Try same glaze for whole ham; spread it last 30 minutes of baking

More on page 169

Better See Motorola TV



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Single or double bed sizes—single or dual control.

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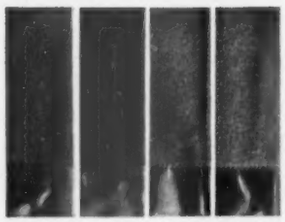


DESERT ROSE — FOREST GREEN — LAKE BLUE — PEBBLE TAN

New Decorator Colors styled by Beatrice West

America's top color stylist chose these lovely shades to blend with your own bedroom color scheme.

SAVE ON PASTEL PERCALE SHEETS and PILLOWCASES by CANNON

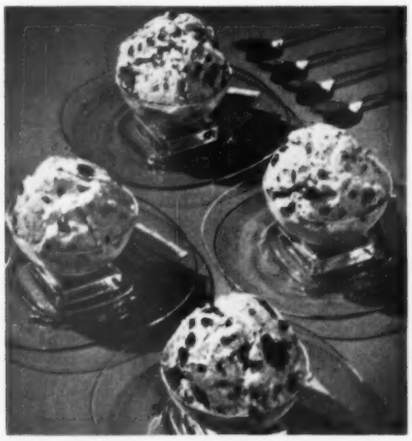
At a big saving, add color harmony to your bedroom with these luxurious pastel sets. A special low price on each set when you purchase a Universal Electric Blanket.

Start with a can of cranberry sauce

Begins on page 166

Easy mixers. These gay, chewy Cranberry-jewel Cookies will be welcome at any social event of the season. They're fixed in a jiffy; you team a package of cooky mix with a can of jellied cranberry sauce

An eyecatcher. One taste, and you'll agree Cranberry Chiffon Pie is every bit as good as it looks. You make this fluffy pie in short order with whole-cranberry sauce. See how berries dot the filling



Tutti-frutti treat. Here's festive Cranberry-Mincemeat Ice Cream. Mix 1 cup of jellied cranberry sauce, 1 cup canned mincemeat. Stir into 1 quart slightly softened vanilla ice cream; freeze

Other quickie ideas and recipes on page 291

Give your kitchen that Ransburg *Original* touch!

Give it new color, new glamour with sparkling new RANSBURG Originals.

Every RANSBURG accessory is a hand-painted original—yet all 23 pieces are carefully matched. Both pattern and background are refrigerator-type enamel, baked on for lasting loveliness.

Start your set today, in ebony, red, white, yellow or gray. Get the 4-piece canister set (about $5.00), add more whenever you like. "Kitchen Bouquet" is always available—you can build a complete matched ensemble a piece or so at a time. Write for the names of department stores and hardware stores near you featuring RANSBURG Originals. Harper J. Ransburg Co., Inc., Barth and Sanders Streets, Indianapolis 7, Indiana. Also available in Canada.

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Pretty up your powder room, with Ransburg "Bath Bouquet," bonewhite, burgundy, black, blue, yellow and pink with basic hand-painted pattern.

Prestige! "Color-loving" America inspires this new version of the Tole clock. Hand-painted golden ivy design on claret red, forest green, or jet black. Harmonizes with fine pieces of any period. Mounts to conceal cord and outlet. 10⅛" high. Electric, $8.95†. 8-day keywound, $14.95†.

Rhythm! Handsomest, *smallest*, electric strike clock you've ever seen! It has richness without ornamentation . . . sound without size. Wheat blond with sable-brown dial, or mahogany finish with silvery dial. 6¼" square. Electric. $24.95†.

Breeze! New wall clock designed for the new "family" kitchen that plays host to 3 meals a day, and parties, too. Decorator colors—aqua, coral, jonquil yellow, white. Electric. 8¼" wide. Mounts to conceal cord and outlet. $6.95†.

For free booklet on Seth Thomas* Clocks, write Dept. B-N, Thomaston, Connecticut.

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They built more than a house

paneled walls, raftered ceiling, stone fireplace, a big window with a view," says Anna.

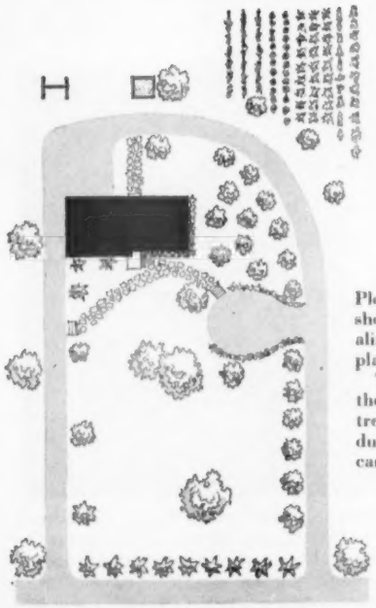
"I took the plans to a friend who is an engineer and who checked them to see that the basic construction was sound, and he translated them into working blueprints," says Verne. "Then I went out and looked for building materials that would be easy for an amateur to handle and which would require minimum maintenance. I checked into the zoning restrictions on the 5-acre tract beyond the Buffalo suburbs we'd been eyeing for months, arranged financing, and on July 25, 1949, the bulldozer moved onto the site.

"We had a contractor pour the foundations and a carpenter put up the framing, roofing, and sheathing. From there we took over, except for the fact that we did have professionals do the wiring and plumbing, something an amateur wouldn't want to handle."

Against the backdrop of their completed home, the Simrils impress you as an exceptionally talented [*Turn to page 173*

Ceiling insulation goes in over living room, with Jack-of-all-trades Simril (left) doing the job with the aid of one of many weekend volunteers.

Random-width paneling (right) was used for living- and dining-room walls.



Plot plan of Simril property shows how well they have realized their dream of a little place in the country.

There's plenty of room for the boys to play. Their fruit trees and garden are now producing more than their freezer can hold. Lot is 160 feet wide.

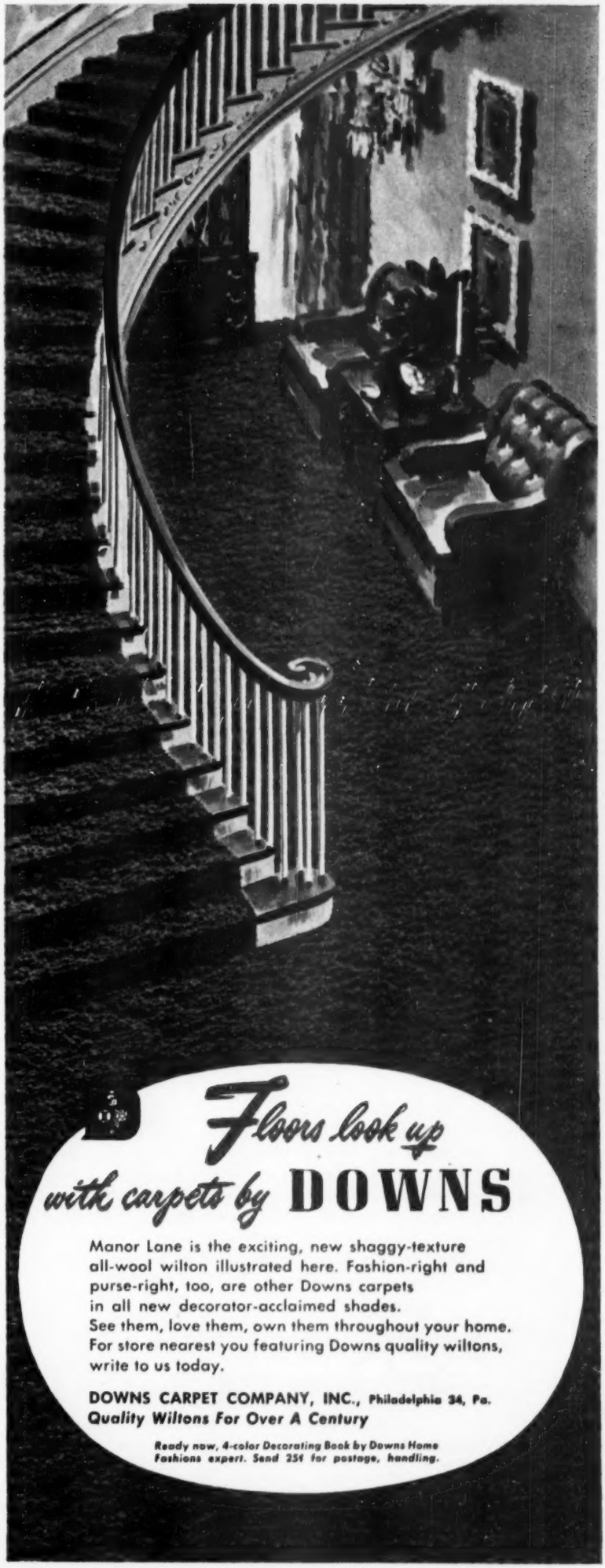
Begins on page 78

Anna hand-picked stone for the fireplace, loaded it into the family car, had a flat tire, unloaded the car to change the tire, reloaded the car, unloaded it at home, chiseled on cold days while Verne did the carpentry work.

"Anna deserves more credit than I," says Verne. "She amazed me."

As they pictured it, the fireplace would be the family gathering place on cold nights. With experience gained while photographing the house in construction, Anna sets up the long-awaited family picture

Kitchen was hardest project. "I'd rather do three rooms than one kitchen," says Verne. But it's well planned, U-shaped, and the breakfast bar that backs the range and counters is a time- and worksaver



At Better Stores • Dundee Mills, Inc. • Griffin, Georgia • 40 Worth Street, New York 13, N. Y.

They built more than a house

Continued from page 171

pair with a born knack of doing things right with their hands. The brickwork, the stonework, the tiled floors, the wallpapering, the professional-looking cabinets and storage units might lead you to believe that the average couple would be getting in too deep if they attempted such things. But the Simrils' positive approach to anything they've never done before makes you doubt that. In effect they say to themselves: If it can be done, why can't *we* do it? Why can't we learn how?

"Major carpentering, laying wall-to-wall carpeting, laying brick—those were all new to us, but we found out we *could* do them with a little practice and by studying how-to booklets and articles aimed at novices just like ourselves," says Anna.

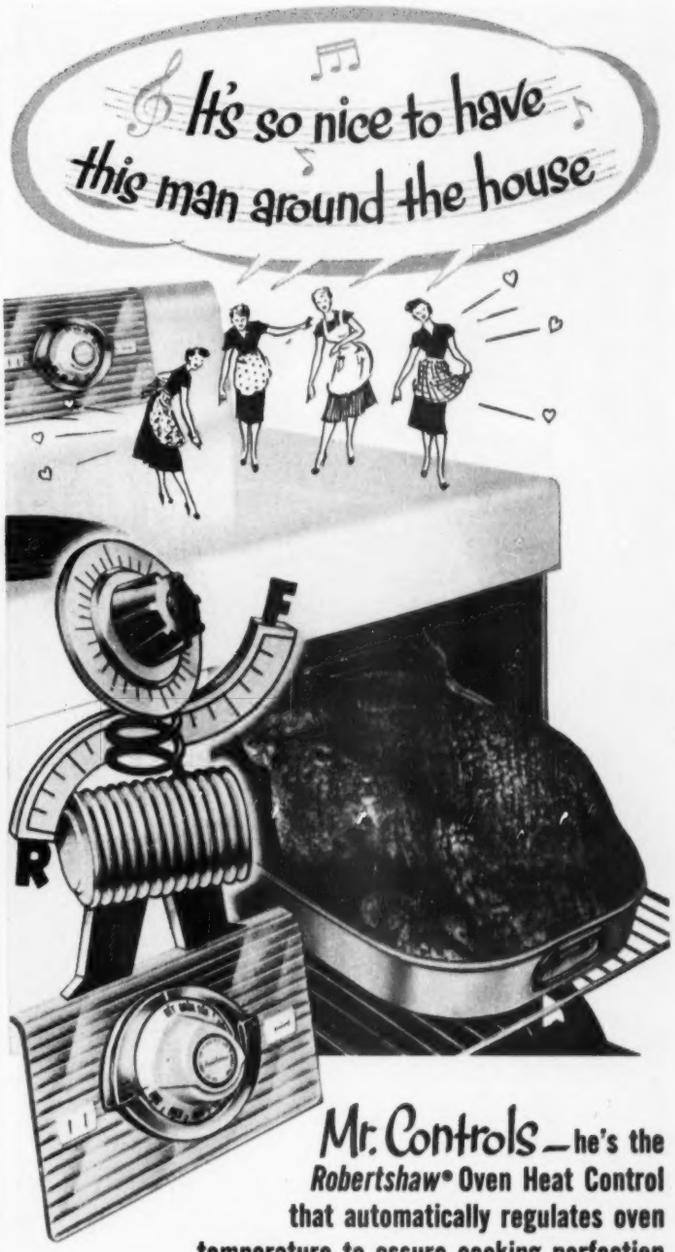
"As you go along, you find that your speed and skill improve," says Verne, "the second and third built-in storage unit took only a fraction as long to complete as the first. But there are a few jobs, like hanging doors, that never seem to get easier. You just sweat those out, and sooner or later you lick them."

Like a lot of people who've attempted it, the Simrils didn't finish

[*Turn to next page*

It looks complicated, but "with a set of plans, plywood, and a few power tools to lighten your labor, anyone can do it," says Verne Simril. "After I learned on this one, the other storage units were easy"

The rewards of plenty of closet space are order and convenience. Verne likes the accessibility of storage doors; mirror over chest of drawers (left) is tilted forward, gives Anna full view of her hemline



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They built more than a house

Continued from preceding page

their house in the time they thought it would take—"about a year, except for minor details." But they did make steady progress by setting deadlines that couldn't be ignored. When their neighbors moved South for the winter, the Simrils rented their place, sold their own city house, and were able to spend six months close at hand while they finished the roughing in—heating, plumbing, outside walls.

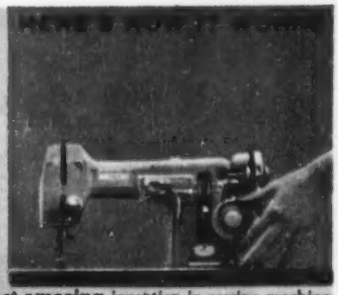
"We *had* to make our house weather-tight before our neighbors returned from their trip South," says Verne. "It was our first deadline, and we made it. It proved to us that deadlines would keep us from lagging. We got the dining room done in time for Scotty's birthday; the fourth bedroom finished for Grandmom's August visit; the front hall done before a bridge party."

"What a scramble we had finishing the living room before Christmas, in time to put up our first Christmas tree on the new carpeting," says Anna. "Carpeting could not be laid until the ceiling was painted and wall-paneling finished; paneling couldn't be sanded until bookshelves were built in; bookshelves couldn't be done until the

[*Turn to page 176*

Verne thinks hallway is too long and narrow; Anna says it's needed to provide space for all the art turned out by two boys. She shows appreciation when drawings pick up colors in her wallpapering job

Chris and Scotty store lunch boxes on "catchall" shelves built between wall studs at back door. While house was in construction, boys habitually left things here, showed how space could be used



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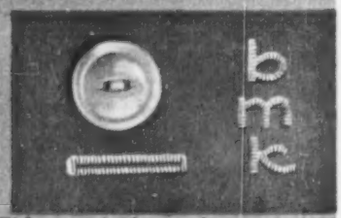

Without a single attachment the 1954 Wonder Wheel NECCHI sews on buttons, makes buttonholes, monograms, appliques, blind-stitches hems, overcasts seams, and of course sews forward and reverse, straight and zig-zag. No time or money wasted on hand-finishing!

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Send for our booklet of Solid Mahogany Early American reproductions for dining, living-dining rooms, bedroom and hall—sent free upon request with name of nearest dealer.

Craftique, INC.
MEBANE, N. C.

They built more than a house

Continued from page 174

mantel was in place. We were still laying carpet on Christmas Eve, but we got that tree up on schedule. That Christmas—a year and a half after we started—we sat in our new living room, the first finished room in our house; watching the boys playing on the new carpeting, enjoying the fire in our first fireplace, and agreed that it was the most beautiful room we'd ever seen."

Would the Simrils advise others to do as they have?

"I suppose we should make it clear that building our own home wasn't a case of necessity," says Verne. "We could have given the whole job to an architect, made the necessary down payment, and carried bigger monthly payments. We chose to build it ourselves because we'd save money, of course, but principally because we wanted the satisfaction of doing it ourselves. I wouldn't advise anyone to do that unless he realized clearly beforehand that he would have to be willing to live with sawdust and bare studs instead of walls and with mud at the front door for months at a time. Fortunately, I happened

Electric control panel of the "spaceship" in the basement is equipped with lights and gadgets. Anna made and wired it.

With help of their classmates, boys painted mural in background.

Deadlines which couldn't be ignored speeded the work. Could they finish the wall paneling in the living room, lay carpeting in time for Christmas?

They finished Christmas Eve; here's the first tree.

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to be married to a game girl who was willing to put up with that. I can understand how it would be more trouble than it would be worth for some women—and for some men."

After three years of almost constant work on a house, do people like the Simrils get into a rut? There's always more to be done on a house; are they forever working? Don't they get some fun out of life?

The answer is that people like the Simrils are always *doing* something—planning, creating, building, planting—because they get such a kick out of it. Such people wouldn't be happy unless they had a place like the Simrils'—with enough ground to keep them occupied when their interests take them outdoors. Far from being in a rut, people like the Simrils have worked for and achieved a way of life most people want: they get immeasurable satisfaction from their home, their family, and entertaining their friends in a setting they themselves have really created. (The Simrils had housewarmings, have parties at the least provocation, and they admit that they get more fun out of seeing people enjoying themselves in their home than they do in going out.)

Building a house didn't make them recluses; there's nothing like new construction to attract sidewalk superintendents. Friends came to kibitz, and stayed to lend a hand putting up paneling, nailing shingles, finishing the chimney. The yard is nicely landscaped with birches, spruces, pines, willows, forsythia, peonies, and iris—all contributions that prove how many friends the Simrils have made. They've never been too busy building to enjoy themselves as they went along; never too busy to take part in community affairs (Verne was a member of the radiological division of the Civil Defense Corps and a member of the town of Clarence Citizens' Council until he was elected to the local school board); never too busy to give the children the time they deserve, to build swings, a sandbox, birdhouses, and to add a third son, Mark—now almost two years old—to the building crew.

You don't have to spend much time with the Simrils to know that they are a close-knit family and that the boys are Verne's and Anna's first interest. You sense that the house they built was not so much brick and shingle and lumber as it was a wholesome way of life they wanted—and got—for themselves in the country.

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—*Anita Raskin*

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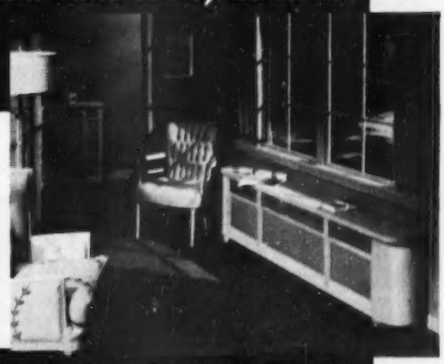

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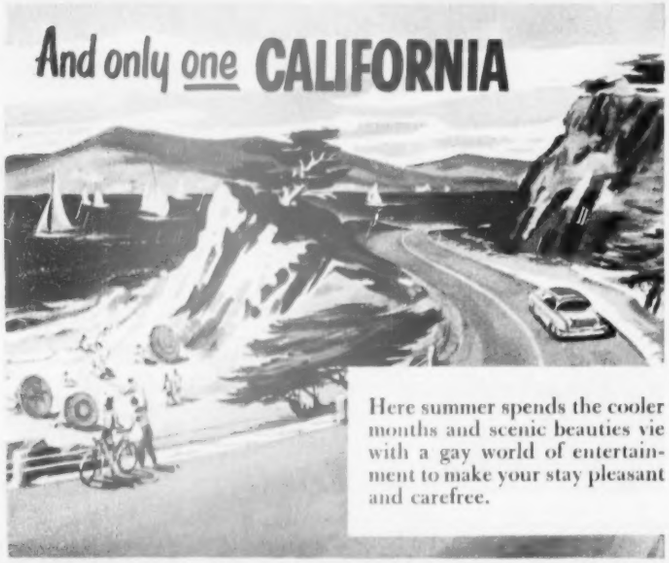
In the Kingdom of the Sun skies are always blue, temperatures are now summer-pleasant and outdoor activities are at their best for young and old.



Here summer spends the cooler months and scenic beauties vie with a gay world of entertainment to make your stay pleasant and carefree.

The train that provides a foretaste of glorious California and livable, lovable Arizona. The Sleepy Hollow coach seats are equipped with leg rests; Pullman accommodations afford complete day-night relaxation . . . in brief, a smooth-riding, modern luxury-liner where travel hours are happy hours. *Leaves Chicago 1:20 pm for Kansas City, Tucson, Phoenix, Palm Springs, Los Angeles.*

Through Pullman from St. Louis. Day-night coach and Pullman from the Twin Cities.

For complete information apply to any Rock Island representative, or address A. D. Martin, General Passenger Traffic Manager, 793 La Salle Street Station, Chicago 5, Ill.

Glazed or clay

SELF-WATERING POTS—glazed pottery or plastic—simplify the watering problem. Spun-glass ribbon draws water from well in bottom. Your job is to keep water in the well. Also water from the top occasionally to leach down salts that accumulate on the surface of the soil.

Let reservoir go completely dry before you refill it—unless plants have big leaf surfaces, evaporate lots of water.

IF PLANTS are subjected to dry heat in your home, you'll generally find glazed and other nonporous pots, like this and the one above, most satisfactory.

This nonporous pot has self-attached saucer to catch drainage water. Cover drainage hole with a layer of gravel or broken pottery to keep it from clogging up. Fill pot this size to ½ inch of top with soil. Water about half as often as same plant in a clay pot.

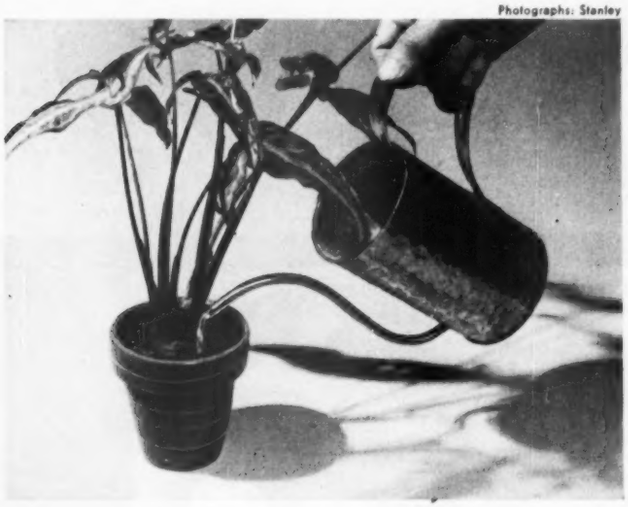
pots best?

You can grow house plants successfully in either clay or nonporous pots. But you must handle them differently. Here's how

THE SOIL in clay pots dries out rapidly because moisture escapes from sides of pot as well as from top of soil.

Clay pots were developed for greenhouse use under conditions of high humidity. Unless you're careful, big-leaved plants may suffer from fast drying during winter when heater is in operation. To cut down on watering, set clay pots in larger ones and surround them with wet peat.

Photographs: Stanley



PLANTS that need lots of water, like this Tri-Leaf Wonder, will grow in painted clay pots that do not have drainage holes, such as the one pictured. They will also grow in similar pots made of glass or metal.

You can grow Venusflytrap, dieffenbachia, callalilies, and other "swamp-loving" plants in such containers, and you won't have to bother with drainage saucers.

See also "House plants—how to grow and place them," page 259

CHASE AWAY MOISTURE MENACE

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● Moisture is one of the few real menaces to masonry. This winter tons of water will work into your masonry foundation and walls. Ordinary paint won't protect for long because it saponifies. Medusa Masonry Paints have been especially formulated for masonry surfaces. Medusa Cement Paint, for instance, has been manufactured for over 30 years by one of the largest cement companies in the United States. It meets the highest federal specifications. Medusa Rubber Base Paint is also a quality product in keeping with the reputation of Medusa Masonry Paints. Decorate as you protect with 10 beautiful colors that cost less and last longer.

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THIS BOOK SHOWS HOW

This 32-page book tells how you make a damp or wet basement dry. Scores of decorating and color ideas for a beautiful basement. Mail coupon and 25¢ to cover cost of mailing.

25¢

Consult the Yellow Pages of your Telephone Directory for name of nearest dealer—if not yet listed, ask your own dealer. If he doesn't handle Medusa Masonry Paints write direct.

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☐ Please send FREE information on Medusa paints and prices.

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TRUCKING . . . BUILDING . . .

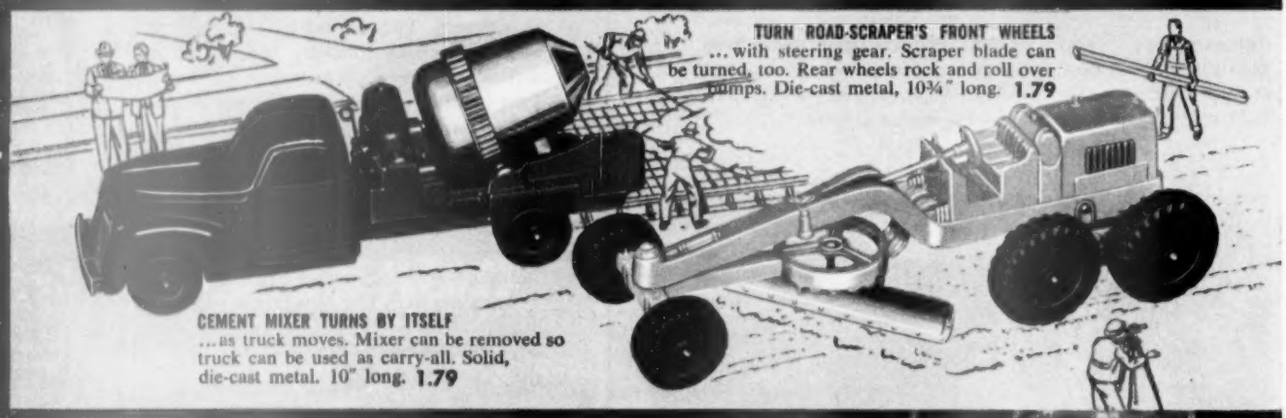
FARMING . . . with real-action

HUBLEY TOYS

They're junior editions of giant trucks and tractors, right down to the things they *do!* They're sturdy, die-cast metal or plastic . . . with silent, scrapeless tires. They were sell-outs last Christmas. So this tip: choose yours *now* (on *Woolworth's Lay-Away Plan, if you wish*), and avoid disappointment later.

AUTO TRANSPORT CARRIES 4 CARS
Junior can "drive" them off removable ramp. *Double* rear wheels. Plastic, 13½" long. **1.69**

CATTLE TRAILER HAS ROCKING MOTION
Rear wheels are mounted on *spring!* Swing-out rear doors. Retractable supporting wheels. Plastic, 12½" long. **1.69**



TURN ROAD-SCRAPER'S FRONT WHEELS
. . . with steering gear. Scraper blade can be turned, too. Rear wheels rock and roll over bumps. Die-cast metal, 10¾" long. **1.79**

CEMENT MIXER TURNS BY ITSELF
. . . as truck moves. Mixer can be removed so truck can be used as carry-all. Solid, die-cast metal. 10" long. **1.79**

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Tractor, flat-bed wagon, plow, automatic spreader, cultipacker. Can be hitched to each other, making line over two feet long! Solid, die-cast metal; and plastic. **2.89**

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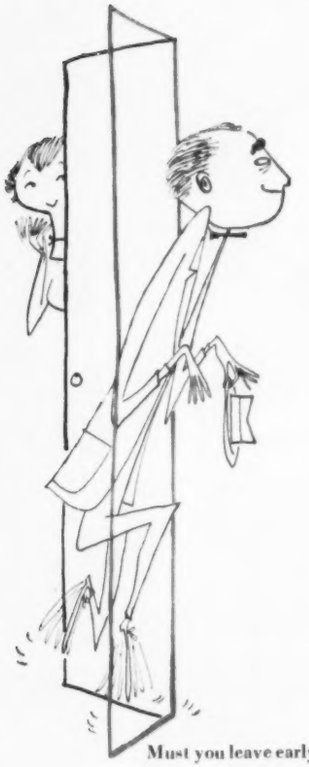


Must you leave early? Tell your hostess, and then "vanish"

Tips for partygivers and -goers

By Barbara Peterson

You'll feel like a veteran partygiver (and love it) if you

—plan your kitchen jobs so that you can stay at the door to greet your guests, without visions of burned food.

—welcome your guests with sincere animation. You're really glad to have them come, so let them know it.

—serve appetizers in the living room (good "icebreaker").

—keep kiddies occupied, and curb show-off tendencies, by letting them refill glasses, pass napkins and food.

—give "sit-on-the-floor" type parties—relax with your guests and let them entertain each other. Although some folks prefer the comfort of an easy chair, many feel more at ease and have more fun sitting on the floor.

—tell your guests when you invite them what you plan to do and who are coming. Then they can refuse if they'd rather not go along with your plans.

—make a mental list of things your guests would like to talk about, for lulls in the conversation.

—serve a buffet meal if some of your friends are habitually late and others always prompt.

—hang terry cloth or paper guest towels in the bathroom.

You'll be a favorite guest if you

—arrive neither early nor late.

—ask questions. Be a listener if you feel the conversation is out of your line or "over your head."

—introduce yourself to other guests if your hostess is busy. Her home is an introduction in itself.

—concentrate on *bridge*, if you're playing bridge.

—quickly accept suggestions for amusing yourself if you're the only one not playing cards.

—leave inconspicuously if you must leave early, and explain the emergency to your hostess (see cartoon above).

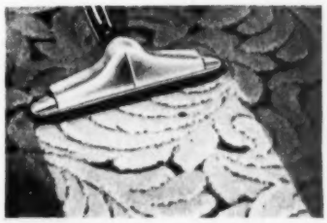
—aren't the last one to go home, unless you're a close friend and want to help with the cleanup.

—make the first move to leave, if you're guest of honor.

—thank your hostess with enthusiasm, and act reluctant about leaving, no matter when you go.

NOW! JET POWER!

YES 56% MORE POWER!



Jet powered! Amazingly different Jet 99 proved 56% more powerful than the average of 4 other popular cleaners. Jet-power to lift out deep-down dirt, pick up stubborn specks.

Jet designed! Streamlined Jet 99 is the cleaner design of tomorrow. Glides smoothly over rugs, floor, linoleum. Not a heavy tank to lug. Easy to carry — stores compactly.

Jet emptying! Get rid of dirt in 2 seconds flat! No heavy motor to lift out and put back. No messy, fussy gadgets. Lid flips up like a "silent butler." Toss dustbag away. That's all!

No extras to pay! Jet 99 comes complete with snap-in hose, rug cleaner, 2 extension wands plus 7 Serva Tools for 99 chores — in handy carrying kit. No extras to pay!

SEE JET 99 . . .

the vacuum cleaner that gives you

ONCE-OVER CLEANING ACTION!

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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.
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HURRY! Try Jet 99 before you buy any cleaner. For dealer's name write Landers, Frary & Clark, New Britain, Conn.

Jet 99
VACUUM CLEANER

Now you see a smart new sofa...

seconds later—enjoy a wonderful double bed!

At first glance it seems incredible that this could be anything but a beautiful, invitingly comfortable new Kroehler sofa. Yet . . . at the touch of your hand, out floats a grand "extra bedroom" on new friction-free nylon bearings.

Like magic the Sleep-or-Lounge puts a huge full-size double bed at your service . . . with a real-bed innerspring mattress that's built for luxuriously refreshing sleep. Select yours now from the wide variety of styles and fabrics offered by your local Kroehler Dealer! See Sleep-or-Lounge—see the difference!

Sleep-or-Lounge exactly as shown, $269.50—Matching chair, $89.50. Other styles of Sleep-or-Lounge, as low as $149.50. Prices slightly higher in some areas.

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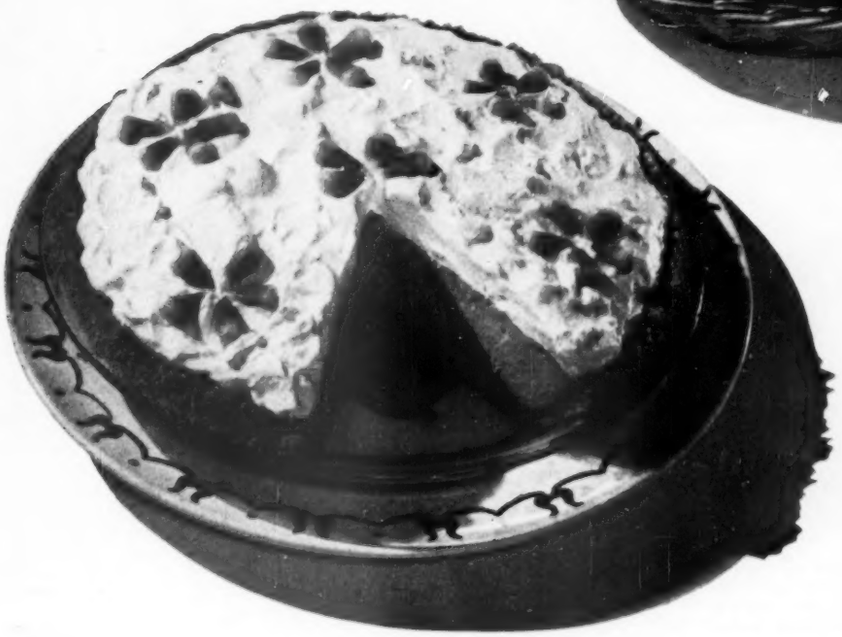
General Offices: Chicago 11, Ill. In Canada: Stratford, Ontario

Here's how for perfect pumpkin pie

PUMPKIN PIE SUPREME

Here's a pie to suit all tastes—whether you like it mildly spicy or with a he-man zing. It's our very pet recipe. For good eating and eye appeal, trim outer rim of the pumpkin custard with billowy mounds of rich whipped cream. Then add large crunchy walnut halves—one for each serving



PUMPKIN CHIFFON PIE

Feather-fluffy and creamy! Just one glance, and you know that this pretty pie is as good —if not better—than it looks! Deck the top with a generous layer of whipped cream. And don't forget the daisies! They're candy corn. This pie's easy—we give you the recipe; pictures below show how to make it

Recipes, next page

Follow these step-by-step pictures for Pumpkin Chiffon Pie

Photographs: Nelson, Photography, Inc.

1 For crumb crust, mix graham-cracker crumbs (easy to fix with blender), sugar, melted butter. Stir till the crumbs are moistened

2 Using back of spoon, press crumb mixture firmly into 9-inch pieplate. Chill in refrigerator about 45 minutes, or till batter hardens

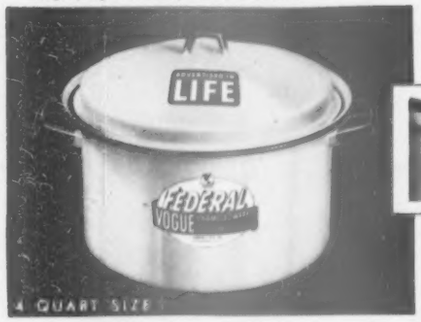
3 Beat egg yolks and sugar. Add pumpkin, milk, salt, spices; cook and stir in double boiler till thick. Stir in the softened gelatin

4 Cool to room temperature. Beat egg whites with sugar. Fold them gently into the gelatin mixture, with down-up-and-over motion

5 Pour filling into graham-cracker crust. Use spatula to get it all out. Chill till set. Decorate pie as above or in your own favorite way

NOW! Vitamin-Sealed Cooking for only 98¢*

*Slightly higher in South, West and Canada



FEDERAL VOGUE FLAVOR-SAVER COOKER

VAPOR-SEAL LID SEALS IN FULL-FOOD FLAVOR, PREVENTS VITAMIN LOSS

Saves Vitamins! Saves Minerals!

THE MIRACLE ELEMENT TITANIUM makes all Federal Vogue Enameled Ware Stronger! Whiter! Longer Lasting!

Here's better cooking for better health . . . cooking that seals in important minerals and vitamins often lost in ordinary cooking. Protect family health! Get the Flavor-Saver Cooker NOW at this low get-acquainted price! Other types of vapor sealed cookers cost up to seven times as much.

- Smooth white porcelain enameled finish cleans easily . . . can't hold stale food flavors.
- Cook, serve, store, reheat food in this one utensil.

†Actual Capacity 3⅞ qts.—3, 6, 8 qt. sizes also available.

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For The Best RAISIN PIE You Ever Made - Use SUN-MAID RAISINS

- Make your next raisin pie with sweet, wholesome Sun-Maid Raisins if you want a truly *delightful* treat! Iron-rich, uniformly fresh Sun-Maids also give extra flavor flairs to cookies, salads and puddings. Get a big thrifty package at your grocer's.

Free Recipe Book—Write to Sun-Maid Raisin Growers of California, Dept. BHG-113, Fresno, California, for your complimentary copy of the helpful 36-page book—"Down-right Delicious Sun-Maid Raisin Recipes."

BETTER For Baking, Cooking, Eating!

- Ask your grocer for the Sun-Maid 6-Pack. Six pocket packages just right for between meal snacks!

NOW FLAVOR-PROTECTED WITH CELLOPHANE

Perfect pumpkin pie

Begins on preceding page

Tips for Pumpkin Pie Supreme

Smart idea to avoid spilling custard on floor and to keep crust neat is to fill pie at oven. From quart-size measuring cup or pitcher, pour mixture into 9-inch pastry-lined pieplate

To test for doneness, insert a knife about 2½ inches from edge (off center, because filling cooks awhile after it's out of oven). Pie is done when knife comes out clean. Cool on rack

Pumpkin Pie Supreme

Make it either light and mild, or dark and very spicy—

- 1½ cups cooked or canned pumpkin
- ¾ cup sugar
- ½ teaspoon salt
- 1 to 1¼* teaspoons cinnamon
- ½ to 1* teaspoon ginger
- ¼ to ½* teaspoon cloves
- ¼ to ½* teaspoon nutmeg
- 3 slightly beaten eggs
- 1¼ cups milk
- 1 6-ounce can (¾ cup) evaporated milk
- 1 recipe Plain Pastry
- Whipped cream
- California walnut halves

Thoroughly combine pumpkin, sugar, salt, and spices. Add eggs, milk, and evaporated milk; blend. Pour into 9-inch pastry-lined pieplate. Bake in hot oven (400°) about 1 hour, or until mixture doesn't adhere to knife. Cool; trim with whipped cream and walnut halves.

*Note variation in spice. Use first measurement for golden, mildly spiced pie; use starred measure for richly spiced pie.

Pumpkin Chiffon Pie

So fluffy and delicately spiced, even the kiddies will go for it—

- 3 egg yolks
- ½ cup sugar
- 1¼ cups cooked or canned pumpkin
- ½ cup milk
- ½ teaspoon salt
- ½ teaspoon ginger
- ½ teaspoon cinnamon
- ½ teaspoon nutmeg
- 1 tablespoon (1 envelope) unflavored gelatin
- ¼ cup cold water
- 3 stiff-beaten egg whites
- ½ cup sugar
- 1 recipe Graham-cracker Crust
- Whipped cream
- Candy corn

Beat egg yolks and ½ cup sugar till well blended; add pumpkin, milk, salt, and spices; cook in double boiler, stirring constantly, until thick, about 5 to 7 minutes. Soften gelatin in cold water; stir into hot mixture till gelatin dissolves. Cool to room temperature. Beat egg whites till fluffy; gradually add ½ cup sugar and beat till soft peaks form. Fold into filling. Pour into Graham-cracker Crust and chill. When firm, trim with whipped cream and candy corn. **Graham-cracker Crust:** Combine 1½ cups (18 crackers) fine graham-cracker crumbs, ¼ cup sugar, and ⅓ cup melted butter or margarine. Mix till crumbs are moist. Press crumb mixture firmly in 9-inch pieplate. Chill crust about 45 minutes, or till set.

Plain Pastry

- 1½ cups sifted enriched flour
- ½ teaspoon salt
- ½ cup shortening
- 4 to 5 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle water, a tablespoon at a time, over part of mixture. Gently mix with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. Let stand several minutes. For double-crust pie, divide dough for lower and upper crust. Form each into ball. Chill for easier handling. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 8- or 9-inch double-crust pie.

"Gosh, I sure hate to see you move, Larry—especially into a house with three baths."

NOW... SANFORIZED BEDSPREADS BY FIELDCREST

TROUSSEAU LUXURY FOR YOU... COMPLETELY NEW, COMPLETELY WASHABLE

You can toss these spreads and draperies in the washing machine. Forget all the trials and tribulations you used to have with ordinary spreads and draperies. Forget all the dollars you spent on dry-cleaning.

Now you can buy Fieldcrest's Trousseau Luxury spreads and draperies with the Sanforized* label. Launder them as often as you like. They can't shrink more than an imperceptible 1%. No more measly turn-over at the top for your pillows. No more bare-legged beds.

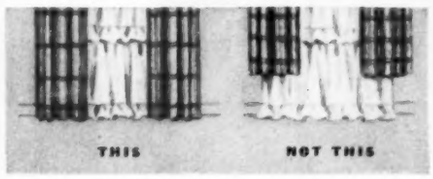
Now you don't have to shudder when children climb all over the beds. Pets with muddy paws are no major tragedy. Laundering quickly removes all the traces.

Fieldcrest and only Fieldcrest brings you these spreads in the whole wide world. Now you can get extra years of beauty, extra service at the same popular prices you would pay for spreads and draperies without the Sanforized label.

If you want timely decorator colors, if you want handsome big-scale patterns and interesting new textures . . . these are the spreads for you.

See them now at your favorite department store in time for holiday refurbishing.

*Reg. U. S. Pat. Off.



After a dozen launderings Fieldcrest's Sanforized draperies will still touch the floor. City dirt and grime wash out easily.

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Blankets • Electric Blankets • Hosiery
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You'll find baking soda (bicarbonate of soda) saves you time, work and money in more than 101 ways. Keep a package in the kitchen to make light of dozens of household chores . . . a package in the medicine cabinet for first aid and dental care.

An economical tooth powder! Brush your teeth regularly with bicarbonate of soda (baking soda). It's the most economical tooth powder you can use . . . cleans teeth *thoroughly, safely.* Soda neutralizes enamel-eating acids and removes bad breath that starts in the mouth. Make soda your family tooth powder. Recommended for artificial dentures, too. Arm & Hammer or Cow Brand Baking Soda is pure bicarbonate of soda, U.S.P.

A soothing gargle and refreshing mouthwash! To cleanse throat and help remove accumulated mucus, dissolve two teaspoons of soda in a glass of water and gargle. One teaspoon of soda to a glass of water makes a cleansing alkaline mouthwash . . . helps *sweeten breath,* leaves your mouth "wide-awake" fresh.

New handy size with metal pour-spout!

Now—you can get Bicarbonate of Soda in specially designed, water-repellent package, just the right size for your *medicine cabinet* . . . so convenient for *travelling,* too! Available in the health and beauty aids departments of grocery stores.

A Household Treasure for over 100 years

Why buy a number of different products to do a number of different jobs when baking soda (bicarbonate of soda) does them all and costs only pennies a box?

Arm & Hammer and Cow Brand Baking Soda are pure Bicarbonate of Soda, U.S.P. Write for **Free Booklet** on the many uses of soda to Church & Dwight Co., Inc., 70 Pine Street, New York 5, New York.

How safe is your kitchen?

Maybe you know by experience how much easier it is to prevent an accident than try to mend the damage afterward. Just one of these reminders might help you avoid a cut finger, bad fall, or fire

By Ann Hodge

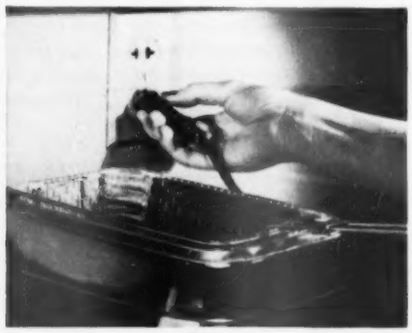
Photographs: Stanley

Slippery floors. Grab paper towel and wipe up any spills right away. To avoid sliding on spots of soft wax, apply wax in a thin coat. If it needs polishing, rub it to a hard finish

Hot pans. When you lift off the cover, tilt it like this. Then the cover will shield your hand from the hot steam. Prevent burns, too, by using a thick, *dry* potholder. And turn all pan handles so no one can bump into them

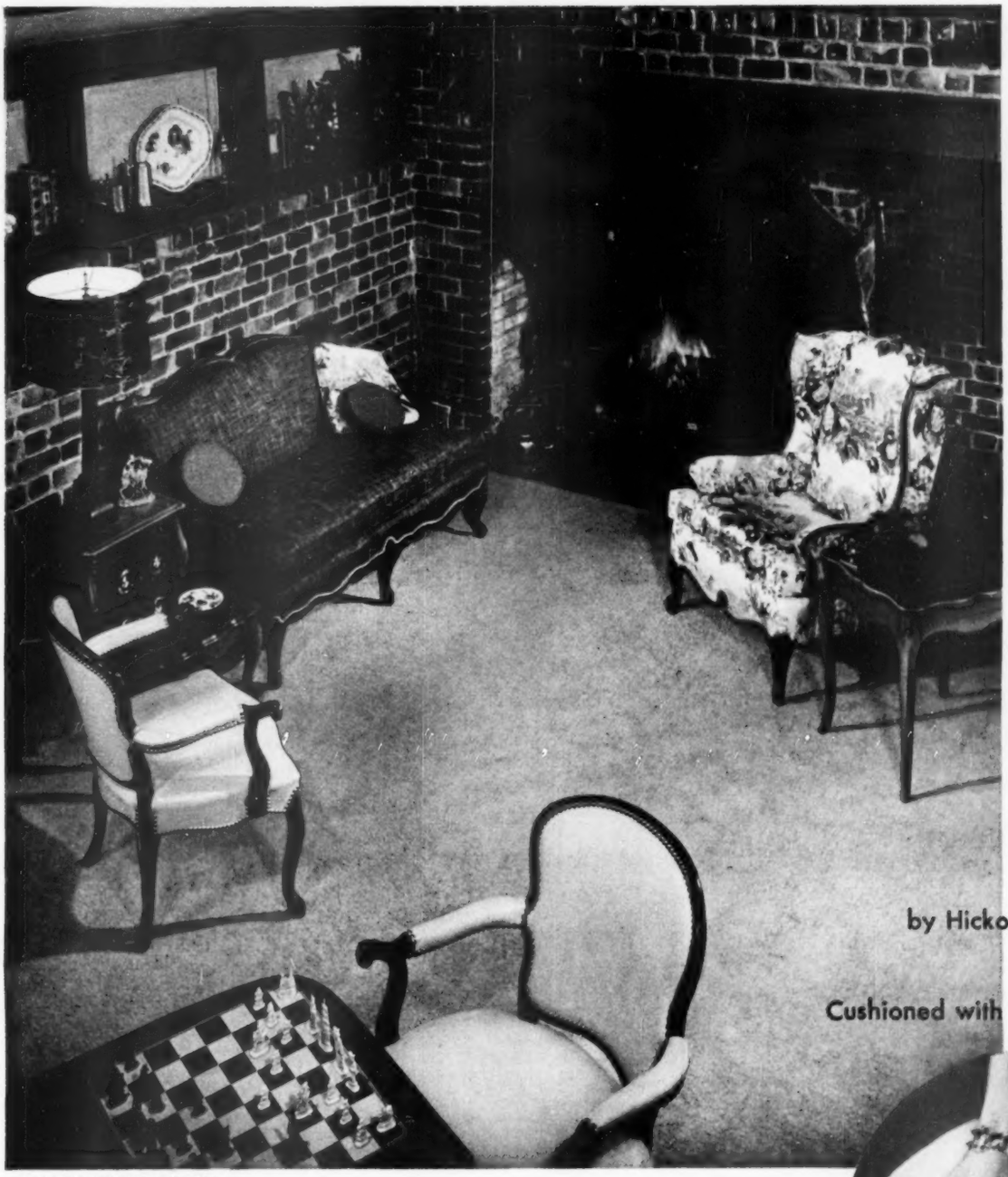
Step stool. Never climb up to high places on a rickety makeshift. This sturdy stool keeps its balance as you reach for a cake pan. The steps are wide enough to give you a good footing. Each is topped with a nonskid rubber tread. Swing steps under the stool, and it doubles as a chair for sit-down jobs

Electric appliances. Unplug electric coffee maker when you fill it at the sink. Touching a connected appliance with wet hands or when turning the sink faucet may give you a shock. Unplug all appliances when you clean them



Electric cords. Pull on the plug, not the cord, to disconnect deep-fat fryer, other appliances. Pulling cord might jerk wires loose. And broken or worn cords can cause short circuits, electric shocks. Replace any defective cords without delay

More on page 189



French Provincial

by Hickory Chair Company

Cushioned with U. S. Koylon Foam

SETTING BY REGINALD STYERS, A. I. D.

Inspired by elegant 18th century styling, Hickory Chair Company brings you this beautiful French Provincial furniture—cushioned with the modern comfort of U. S. Koylon Foam. Through the use of modern upholstery fabrics—floral chintz, linen and vinyl—over lastingly buoyant U. S. Koylon Foam, every graceful line of this furniture emerges with delicate perfection. Perfect, too, is the lasting luxury of U. S. Koylon Foam Cushioning chosen by today's leading furniture designers to bring you the ultimate in seating comfort.

Upholstered furniture by Hickory Chair Company available at fine stores near you, or write Hickory Chair Co., Hickory, North Carolina.

U.S. Koylon® FOAM *Cushioning*

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

Grandmother would have been flabbergasted at a party like this

At a Stanley Hostess Party you shop for wonderful products while having fun with friends

Today, when you give a STANLEY Party there's a double reason why those you invite are glad to come. Your guests enjoy your hospitality and the fun of chatting with old acquaintances and meeting new ones. In addition, they appreciate the real favor you do them by asking in your friendly STANLEY Dealer to demonstrate STANLEY'S wide lines of Quality Plus Products. Products to help keep the home cleaner, more sanitary, more attractive while saving time and work in practically every household task. Products to guard health and improve personal grooming. Why not entertain some of the women you know at your own STANLEY Party soon? Remember, more than 12,000 of these popular Parties now take place each single day.

A STANLEY PARTY IS EASY TO HOLD—You can give a successful Stanley Party in the morning, the afternoon, the evening, whichever time suits you best. No home is too modest, no group too small. Hostesses get wonderful Dividend Gifts. To arrange for your Stanley Party . . . or for any information about Stanley . . . all you do is phone or write your Stanley Dealer, your nearest Stanley Home Products Branch Office, or communicate direct with Stanley's Main Office in Westfield, Massachusetts.

STANLEY LEADS *with more than 150 value-leading Quality Plus Products: Waxes, Polishes, Chemical Cleaners, Dusters, Mops, Brooms, Brushes, to lighten housework while doing it better, quicker. Toilette Articles, Bath Accessories, Personal and Clothing Brushes, dozens of other delightful and ultra-modern grooming aids for all the family.*

STANHOME
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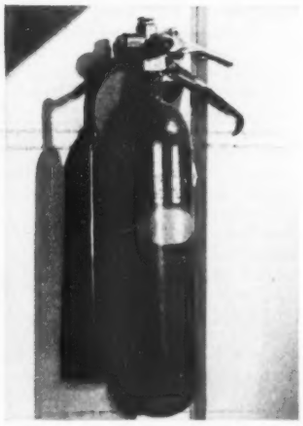
Originators of the Famous Stanley Hostess Party Plan

Stanley Home Products, Inc., Westfield, Mass.
Stanley Home Products of Canada, Ltd., London, Ont.

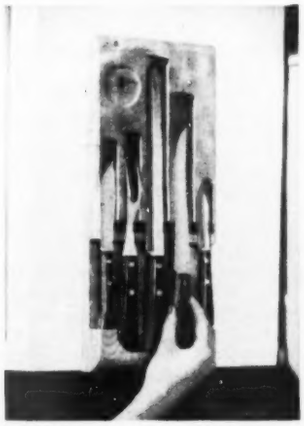
(Copr. Stanley Home Products, Inc., 1953)

How safe is your kitchen?

Begins on page 186



Fire chief. Flame-fighting fog does not spatter burning grease. Hang extinguisher by outside kitchen door. To prevent fires, wash or throw out cloths used with grease, wax, polish



Knife rack. Keep knives protected in a drawer or on the wall beyond the reach of small children. Remember, a sharp knife cuts with less pressure, is less likely to slip when in action

Safety matches. They blaze only when you want them to. Shut box; strike match away from yourself.

Put burned match in an ashtray, never in waste-basket. Keep matches out of children's reach.

Poisons. Round up drain cleaner, lye, ammonia, and poisonous insecticides.

Keep on an upper shelf, away from any food. Lock them up or seal containers with cellophane tape.

Can opener. A good one folds sharp edges under at top of can, leaves smooth rim that can't cut you.

Put empty cans, broken glass in a metal box. Pick up bits of shattered glass with a damp paper towel.

To prevent cut fingers when you use a chopper or slicer, push the food with a wooden masher or metal plate, not your hand.

Iron. Let it cool where it is unlikely to burn careless or inquisitive fingers.

Here, the handy insulated holder keeps hot iron out of the way. You wind the cord around two hooks.

Cords last longer if you don't wrap them around hot appliances. Store cords free of knots and kinks.

Always turn off or unplug your iron if you're called to the door or to the phone. You may help to prevent a fire that way.

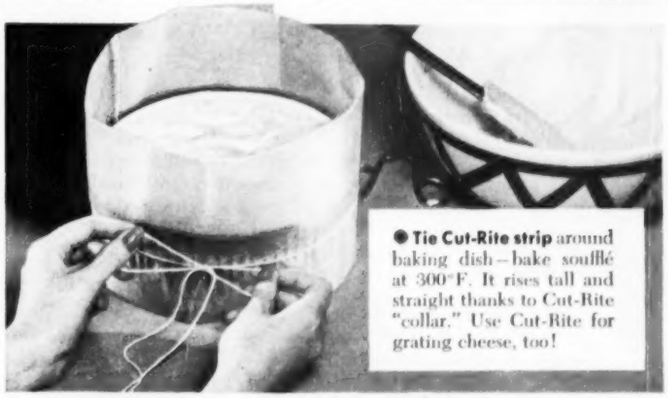
● **It's easy to get** this tall, top-hat look—the secret's a "collar" of *extra heavy* Cut-Rite tied around the baking dish. Use any good cheese soufflé recipe.

DIONE LUCAS TELLS YOU HOW TO

Make a "High-hat" Cheese Soufflé

. . . famous cooking authority

● **When soufflé mixture** is poured into dish, it should come within ½" of top. Now tear off 32" strip of waxed-through Cut-Rite, fold in half the long way.



● **Tie Cut-Rite strip** around baking dish—bake soufflé at 300°F. It rises tall and straight thanks to Cut-Rite "collar." Use Cut-Rite for grating cheese, too!

"CUT-RITE" REG. U. S. PAT. OFF.

Every day—more women choose it!

● **Cut-Rite** doesn't split when twisted. Cutting edge tears evenly always.

Another great Scott paper value

THE CASE OF THE OVERWORKED THERMOSTAT

(or why it pays to get insulation's SECOND value)

The thermostat read 80°—but the room temperature felt nearer to 60°. No wonder Fred Clark couldn't find a buyer for his house! His insulation, you see, was not the kind that provides the important SECOND value... ability to protect property values.

Balsam-Wool sealed insulation is famous for its *primary* job of providing year 'round comfort and slashing fuel bills. But SECOND—and equally important—it keeps the re-sale value of your home high. That's because Balsam-Wool *lasts*—resists settling or packing down—has an efficient vapor barrier—is windproof and highly fire retardant. In short, Balsam-Wool is the mark of a quality-built home!

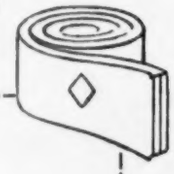
Vital Information Facts in this Free Booklet!

Here are all the answers to your questions about insulation—actual proof that Balsam-Wool sealed insulation will give you more for your money. Avoid costly mistakes—mail the coupon for your copy now.

Balsam-Wool

Sealed Insulation *Reg. U.S. Pat. Off.

Balsam-Wool* • Products of Weyerhaeuser • Nu-Wood*



Wood Conversion Company
Dept. 112-113, First National Bank Building
St. Paul 1, Minnesota

Please send me complete information on Balsam-Wool.

Name.....

Address.....

City.....Zone.....State.....

Why buy power brakes?

Begins on page 6

shorter for cars equipped with power brakes.

Q. *What about dangers due to failure of the power source?*
A. This has been taken into consideration in the design of power-braking systems. On one model, for example, the brake-pedal-to-master-cylinder ratio is high enough to permit the driver to operate the brakes without undue pedal pressure in the event of failure of the power source.

Other types of power-braking systems have a manual follow-up built into the power unit so that, in case of power-source failure, the power unit can function like a conventional master cylinder.

Q. *Which type of brake pedal is best when you have power brakes—the conventional brake pedal or the accelerator-type pedal?*
A. Both types work satisfactorily when provided with a suitable foot support. It is believed, however, that the accelerator or treadle type will eventually be the one in most common use on cars equipped with power brakes.

Q. *If power brakes are vacuum-boosted, what will happen if the engine isn't running?*
A. A reserve of vacuum has been provided, which will power-operate the brakes several times in case the engine is not running for any reason. Of course, *all systems provide for power failure with mechanical or hydraulic auxiliary braking;* you won't be able to control your car with toe pressure, but you'll still have a full hydraulic braking system.

Q. *If a car starts to roll down a hill before the motor is started, will the power brakes work?*
A. Yes, even though the engine isn't running when you apply the brakes. This is so because, when the engine *was* running (it had to be running to get the car to the hill in the first place), it created the necessary vacuum. That vacuum remains until the brake pedal is again used. No further engine effort is required to give power braking. Furthermore, this ever-present reserve is sufficient for an all-out emergency, full-brake application, whether the engine is running or not.

Q. *On a car that has fluid drive, will full-power brakes be safe when your car has to be pushed in order to get the engine started?*
A. Yes, if the auxiliary brake is capable of stopping the car in the absence of power. This is true on all present-model cars equipped with power brakes.

Q. *Is it true that power brakes cause an increase in fade and in lining wear?*
A. No. Fade, or lessening of braking effort, is not increased by power brakes of the type now used on passenger cars. Controlled tests have shown no significant difference in lining wear between physically operated brakes and power brakes.

Reluctant angel

Of all the law-ignoring crowd
Who park where parking's not allowed,
It doesn't seem exactly cricket,
But I'm the one who gets the ticket.

Of all who so delight to drive
Through speed-trap towns at sixty-five,
Experience has sadly taught
I'm the one who's surely caught.

And when, with nonchalance sublime,
I shop and lose all track of time,
The parking-meter cop will choose
One car to penalize—guess whose?

That's why, since Fate takes such a tuck
In what I lightly call my luck,
I tolerate my friends' deriding,
And am completely law-abiding.

—*Arthur Frederic Otis*

The one gift that gives hundreds more!

$229 DELIVERED
(saw blade and custom-built motor included)

EASY TERMS at your De Walt Dealer's. On sale in hardware and department stores.

It's the world's best power tool—it's the most complete home workshop!

Dad will be working with just *one* power tool when he works with a De Walt—yet he'll be able to do *everything* in woodworking. You see, the famous AMF De Walt "Power Shop" is actually *12 precision power tools in 1*—all run on one powerful direct-drive motor.

De Walt saws, dadoes, shapes, drills—and it's a router, disc sander, belt sander, grinder, surfacer, metal cutter, jig saw and lathe.

Best of all, whether Dad's a beginner or an old hand with tools, he'll find De Walt easy to operate and learn. It saws the proper, safe way—blade moves, material doesn't. Professionally accurate—handles large jobs—fits in a 3 foot square area.

AMF DeWalt "Power Shop"

AMF products ARE BETTER...*by design*
AMERICAN MACHINE & FOUNDRY COMPANY

IN CANADA: De Walt Canada Limited, Guelph, Ontario

Tune in **OMNIBUS** Sunday afternoons for America's most unusual TV entertainment. See local paper for time and channel. See AMF De Walt "Power Shop" in action on November 22nd and 29th programs.

FINE FURNITURE—Dad can build many different Early American or Modern pieces with his AMF De Walt® "Power Shop" and De Walt's famous blueprint plans. De Walt, equipped with a *DADO HEAD*, easily does the difficult woodworking that goes into this chest.

HOME IMPROVEMENTS – De Walt makes them Dad's hobby! Turn your attic or basement into the den, extra bedroom, or playroom you've always wanted. Using the AMF De Walt "Power Shop" as a *SAW*, Dad can make wall sidings and partitions—quickly, safely.

HOME MAINTENANCE – Job after job made easy—thanks to AMF De Walt! Like those storm windows you'll be needing. Dad's "Power Shop" equipped with a *SHAPER HEAD* turns them out with professional precision. And no budget strain!

SEND FOR FREE BOOKLET TODAY!

DE WALT

AMF DE WALT, Dept. BHG-11-53,
Lancaster, Pa.

☐ Please send me free, fully illustrated woodworking booklet showing the many ways the AMF De Walt "Power Shop" will save me money.

☐ Send me the name and address of my nearest AMF De Walt dealer.

Name _____

Address _____

City _____ Zone _____ State _____

Personalize your

By Anne Sonopol

Hi, ho! Ride 'em cowboy! **Here's a horse for tots to take their first mount. Dobbin's easy to make from a heavy work sock, buttons, colored yarn, scraps of felt, cotton tape, and wooden handle**

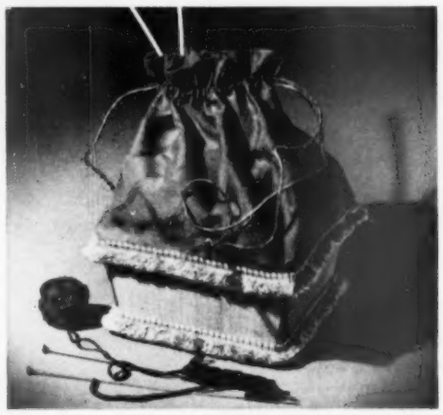
If you can paint, sew, glue, or hammer, here are some smart Christmas gifts you'll want to try your hand at. Or work up some of your own clever ideas. Don't confine your talents to the family! Your friends, too, will be delighted with your attractive self-made gifts—they carry a warm message that says "just for you." And besides, these gifts are so easy on the pocketbook!

Set up your own workshop and start right in on being Santa. Keep in mind any special interests people on your list may have—if Dad likes to fill in as an extra in the kitchen, a sturdy apron with a clever pocket is the answer; for aunt Sue, who likes to read, it might be the book trough. You'll find the how-to-make information on page 238.

Giant mittens and cowboy boot. **Have these hanging brimful by fireplace. Cut them of felt with pinking shears; trim with felt, sequins, and rickrack**

Handy reminder **for things to get at the market or family messages is this simple, make-it-yourself blackboard. The kids will like it for their scribbling**

Eyecatching pinafore **made from white felt is a pretty novelty to dress up the base of your Christmas tree — or a friend's. It can be used year after year**



Versatile wonder **— from a fruit basket, no less! Make this clever "hideaway" item to hold Mother's sewing, Sister's knitting, or Grandmother's mending**

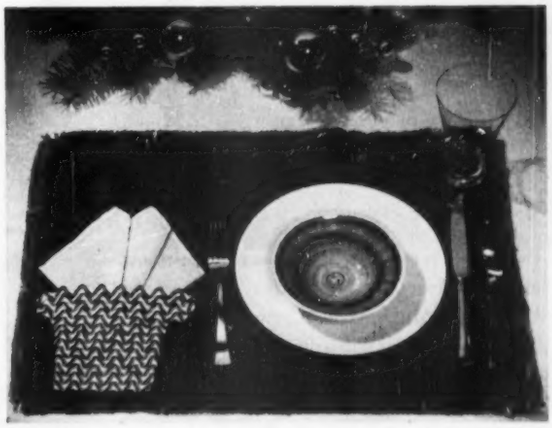
Carryall bag **is made from two open-mesh dishcloths. It's embroidered in peasant design with colorful yarn. Or try a modern design. You'll be surprised at how stylish it looks.**

What a boon to variety-store shoppers! Keeps track of all those small, easy-to-lose packages. You'll find it dandy to hold your knitting and sewing supplies, too.

Christmas gifts

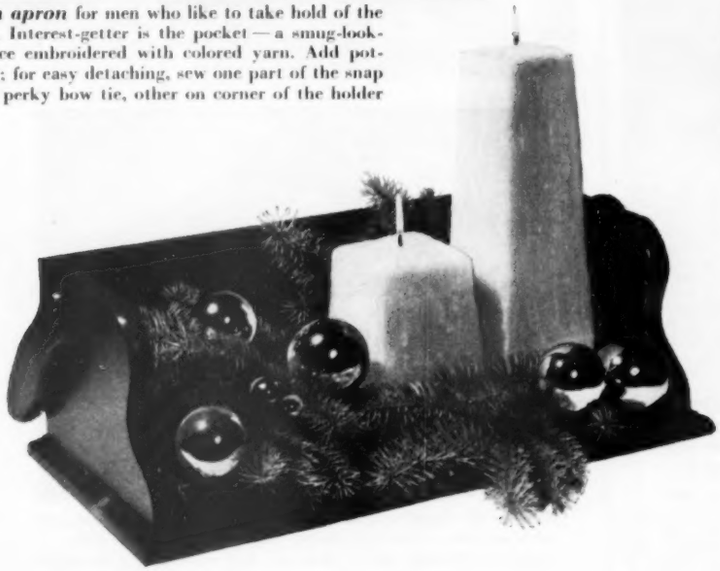
Gay planters are just dressed-up coffee cans. Paint the cans with black flat-enamel paint; make the designs with gold and pastel colors. Display three of them on a tray

A fun apron for men who like to take hold of the spoon. Interest-getter is the pocket — a smug-looking face embroidered with colored yarn. Add potholder; for easy detaching, sew one part of the snap under perky bow tie, other on corner of the holder



Gala place mat has a "flowerpot" napkin holder made from boldly printed rickrack. Here's a catchy gift to please the person who likes to set a gay, informal table. It's nice for the holidays and all year long. Sew the flowerpot on a rectangle of contrasting burlap, leave the top open so you can tuck in a matching napkin

Photographs: Hopkins



Book trough. A handy "something different" to surprise the lady of the house. Make it of walnut, maple, pine, or her favorite wood. Or paint it in a color to match a room color scheme.

Books won't fall over at dusting time. The movable handle makes it easy to carry books to a reading spot. See at left how lovely it looks as a background for holiday decorations.

More on next page

Like hiring a "Handy Man" for pennies a month!

Versatile

REGINA

POLISHER and SCRUBBER

for scrubbing, waxing, polishing, buffing . . .

all around the house

3. Reversible buffing pads quickly harden wax to mirror-bright, protective finish. Buff floors, tables, desks, kitchen counters.

4. Regina sands traffic spots—refinishes worn spots. Sandpaper discs are optional equipment.

Here's how you can enjoy the beauty of lustrous, gleaming floors and furniture . . . *without the hard work!* At the touch of your fingertips, the lightweight Regina fairly floats over wood, linoleum, terrazzo—protects and beautifies *any* hard surface. And—since it will serve you faithfully for many, many years—the Regina actually costs only a few cents for each month that you will use it! See the work-saving Regina at your favorite store—consult telephone classified directory or write for name of store nearest you.

5. Handy bench sander, too! Optional kit also includes steel wool pads that dry clean and wax.

1. Regina scrubs *all kinds* of floors...scours linoleum, flagstone, terrazzo, travertine, wood floors...cleanses plastic, asphalt, cork, rubber or marble tile!

2. Guided by your fingertips, fine Tampico brushes polish a 12-inch path from wall to wall—into corners, right up to baseboards *without marring!*

6. NEW RUG-CLEANING ATTACHMENT does a real professional job at home with rug-cleaning compounds . . . *saves extra time and money!* No need to brush them in by hand. Perfect for ring-free spot cleaning, too. *(Optional equipment, moderately priced.)*

FREE New booklet tells you how you can lighten your housework with Regina. *Send for it today!*

Regina Standard Equipment includes: 2 waxing and scrubbing brushes • 2 polishing brushes • 2 reversible buffing pads

Reconditioning Kit Extra Equipment: Handy 25-piece kit has everything you need to sand floors, tables, desks; dry clean floors with steel wool.

also producers of the Regina Electrikbroom —easiest-to-use vacuum cleaner ever invented!

THE REGINA CORPORATION, RAHWAY 29, N. J.

Please send, free of charge, your booklet
"The Story of a Modern Cinderella"

Name_____

Address_____

City_____ Zone____ State_____

In Canada: Switson Industries, Ltd., Welland, Ontario

Personalize your Christmas gifts

Begins on page 192

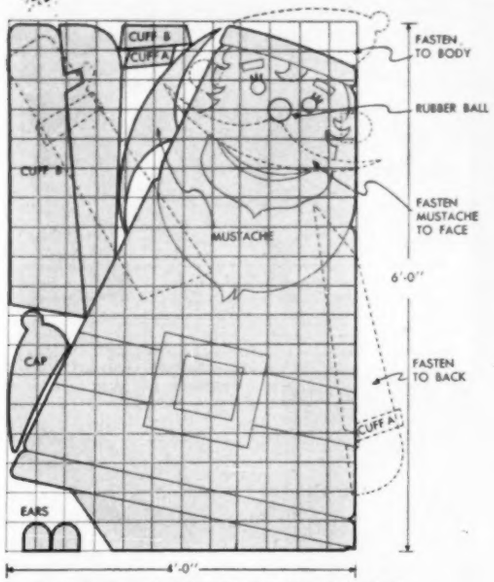
Colorful lunch box for the little girl or young miss who carries her noon meal. With enamel, paint rhymes and story pictures on a plain lunch box. Cover the handle with heavy twine

Tree-bough hanger for door. With pinking shears cut two pieces felt 12x17 inches; stitch bottom and sides, leaving 5-inch side openings for boughs; trim

Casserole holder made from ¾-inch dowels is handsome with modern table furnishings. Paint holder in gay colors to match tableware. Add a casserole dish to complete ensemble

For how-to information, turn to page 238

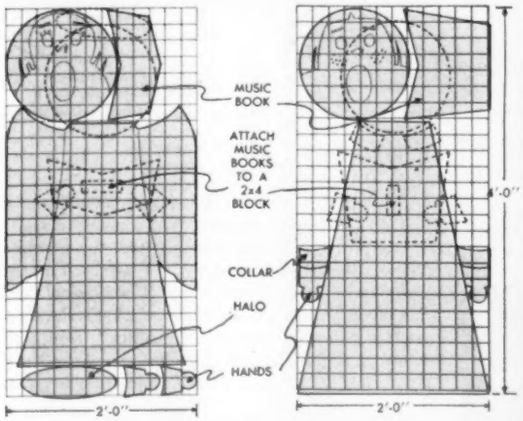
Christmas Home Decorations



Lay out 4" squares on 4'x6' EXT-DFPA•PlyShield grade Exterior fir plywood. Cut on heavy lines. Dotted lines show positions to fasten parts.

Santa Claus. Set up on lawn or fasten to chimney. Cut from 4' x 6' x ½" panel of EXT-DFPA•PlyShield grade Exterior fir plywood.

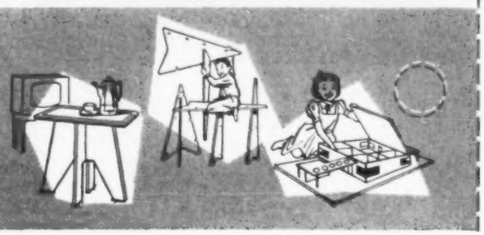
Angel and Choir Boy. Make several for your yard display. Easily cut from 2'x 4'x ½" EXT-DFPA•PlyShield grade Exterior plywood.



Lay out 2" squares on 2'x 4' panels of EXT-DFPA•PlyShield grade Exterior fir plywood. Cut on heavy lines. Dotted lines indicate positions to fasten parts. Fasten to stakes in ground.

Plans for TV Snack Table, Modern Doll House and Giant Building Toy Available

Building instructions for additional fir plywood Christmas projects plus enlarged plans for others shown here are available in a handy Christmas folder. See your lumber dealer or send 10c to Douglas Fir Plywood Association, Dept. C, Tacoma 2, Wash.



Even if you're an unhandy man, you can

Be a "Do-it-Yourself" Santa with Easy-to-Use Fir Plywood

HERE are easy answers to a lot of Christmas gift and decoration problems. All you need is inexpensive fir plywood plus a few ordinary woodworking tools, and you can make any of these exciting Christmas projects in a few spare evenings.

It's easy. Just select the items you want to make and build right from the plans on these pages. Follow the simple cutting and assembly instructions. Add a bit of paint—and presto! You've completed a good bit of your Christmas shopping—and had a lot of fun in the process. See your lumber dealer today. And while you're picking up your fir plywood, ask about other plans for other homecraft projects—so much easier with light, strong, good-looking fir plywood.

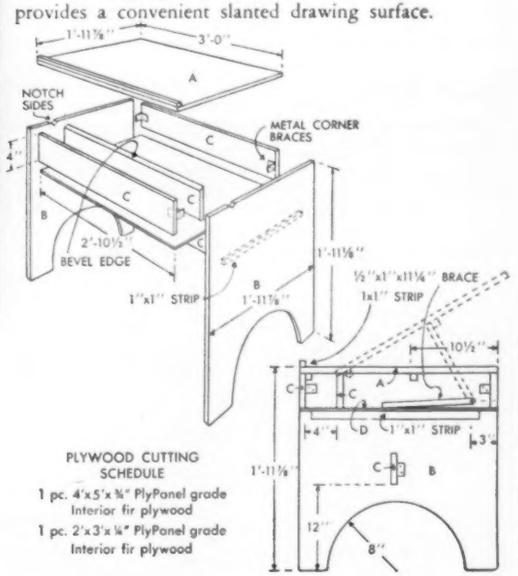
ASK FOR DFPA-INSPECTED FIR PLYWOOD

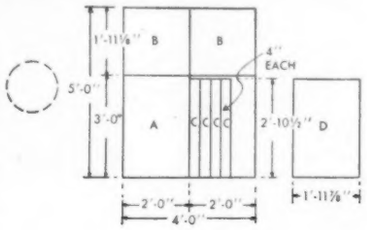
DFPA quality-tested fir plywood comes in two types: (1) *Exterior-type* for *all* outdoor uses; (2) *Interior-type* for indoor use. Within each type are grades for every job. EXT-DFPA PlyShield is the most useful grade of *Exterior;* PlyPanel is the most useful grade of *Interior*. Both grades have one good side. Other Exterior and Interior grades have two good sides. The fir plywood type and grade for each of these Christmas projects is shown on the plans.

See other side for 4 more Christmas plans

Child's Drawing Desk

with a folding top that conceals art materials and provides a convenient slanted drawing surface.





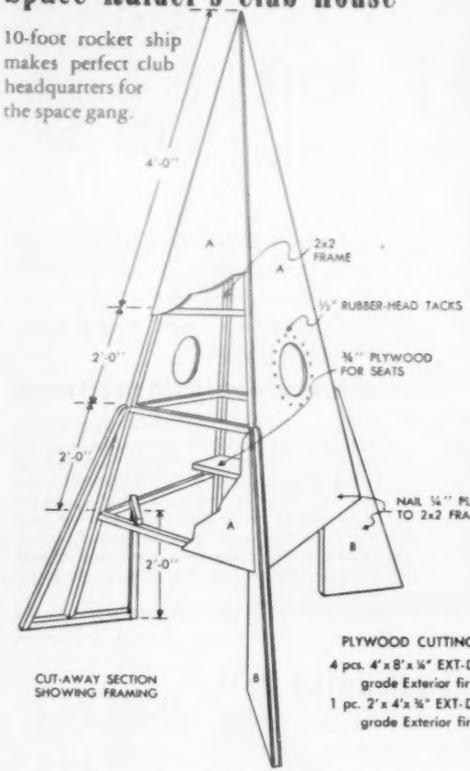
PLYWOOD CUTTING SCHEDULE
1 pc. 4'x5'x ¾" PlyPanel grade Interior fir plywood
1 pc. 2'x3'x ¼" PlyPanel grade Interior fir plywood

(Advertisement)

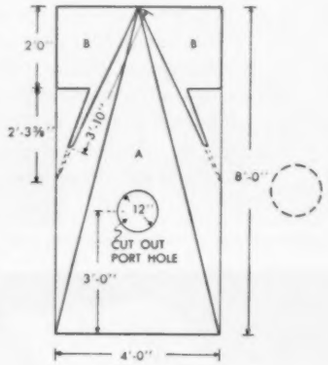
(Be a "Do-it-Yourself" Santa — continued)

Space Raider's Club House

10-foot rocket ship makes perfect club headquarters for the space gang.



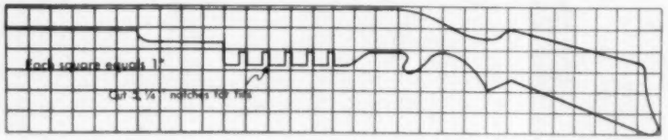
CUT-AWAY SECTION SHOWING FRAMING



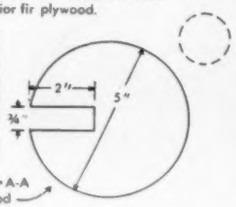
PLYWOOD CUTTING SCHEDULE
4 pcs. 4' x 8' x ¼" EXT-DFPA PlyShield grade Exterior fir plywood
1 pc. 2' x 4' x ¾" EXT-DFPA PlyShield grade Exterior fir plywood

Space Guns

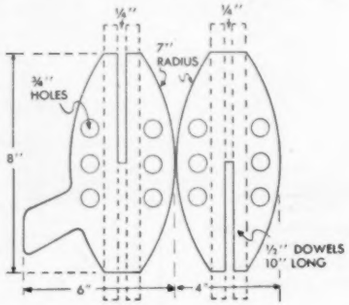
Build this "air-cooled" arsenal in an afternoon . . . the answer to Martian invaders.

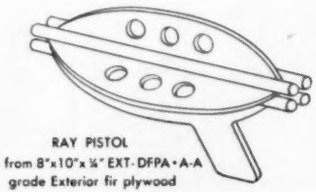


ROCKET RIFLE
Cut from 6" x 30" x ¾" EXT-DFPA • A-A grade Exterior fir plywood.



Cut 5 fins from ¼" EXT-DFPA • A-A grade Exterior fir plywood

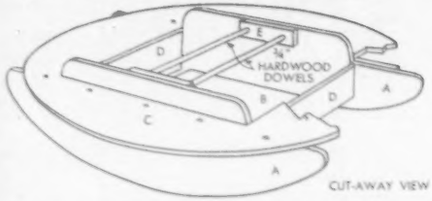


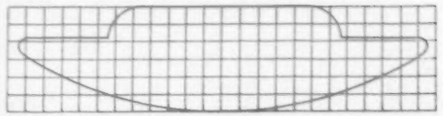


RAY PISTOL
Cut from 8" x 10" x ¼" EXT-DFPA • A-A grade Exterior fir plywood

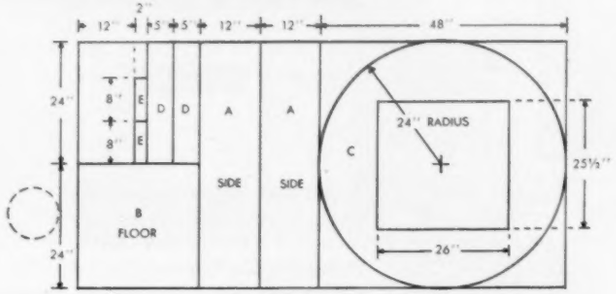
Flying Saucer

Even the three-year-olds get in the space wars with this easy-to-build rocker.

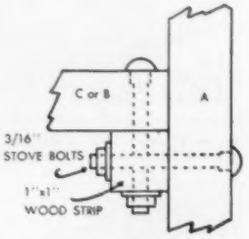




PATTERN OF SIDE PIECES A
Each square equals 2".



PLYWOOD CUTTING SCHEDULE
1 pc. 4' x 8' x ¾" EXT-DFPA PlyShield grade Exterior fir plywood



METHOD OF FASTENING FLOOR AND SEAT TO SIDES

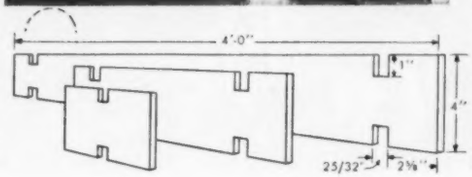
Play Planks

Light, clean fir plywood building planks make it easy for children to construct any number of walk-in-size projects. No nails are needed; the notched planks alone build strongly and safely. For the complete set you will need three 4' x 8' panels and one piece 2' long x 4' wide. Use EXT-DFPA•A-A grade Exterior fir plywood ¼" thick*. Saw each 4' x 8' panel into 4" strips, 8' long; saw the 2' x 4' piece into 4" strips, 2' long. Cut to these lengths:

4 doz. planks 6" long	2 doz. planks 24" long
3 doz. planks 12" long	2 doz. planks 36" long
2 doz. planks 18" long	2 doz. planks 48" long

Notch each plank as shown at left. Notch 6" planks at center only; all others at ends. For accurate cutting use a bench saw with sharp blade. A dado head simplifies notch cutting.

*For economy, EXT-DFPA PlyShield grade may be used, and ⅜" or ½"-thick panels may be used. Notches should be made 1/32" wider than plywood thickness.



(Advertisement)

A home for wayward toys

Two bins on either side of toy-storage unit roll out on casters to make a game of gathering up scattered toys. Large cubbyholes hold bulky toys, smaller shelves store books, and drawers are for crayons, papers, and scissors.

Unit is 7 feet, 6 inches long; 25 inches high; and 16½ inches deep. Easy to make of plywood.

Photographs: Foster

When bins are pulled out, there's plenty of leg room so counter can be used as a desk.

Attractive storage unit was built simply and economically. Note that it has no backboard, but is placed flat against the wall. Given two coats of ivory enamel, the unit matches other woodwork in the room.

By Isoline Headstrom

Tired of stumbling over miniature spaceships and alphabet blocks? It isn't necessary if you have an attractive unit like this for storing your children's toys.

The Richard K. Gilberts of Denver built it for their small daughter to store those items usually found in the middle of the floor. But it would be equally practical in a boy's room.

Shelves, drawers, and bins hold everything from doll clothes to a fleet of racer cars. There's more than 7 feet of counter space on top of the unit.

And this storage unit will grow with the children. Here's an ideal place for a radio-phonograph, records, scrapbooks, sweaters, and other things dear to teen-agers.

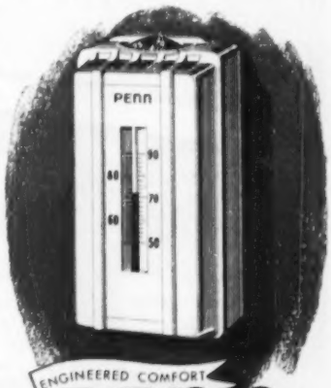
Winter is fun when inside temperature is controlled by PENN

In your home you *want and need* the steady, even temperature so necessary for your family's *comfort and health.* The best way to *assure* that is with automatic heat controlled by the *modern* PENN *heat-anticipating* room thermostat . . . the thermostat that stops Hot-n-Cold living!

This amazingly accurate thermostat . . . with its PENN-made magic of *heat anticipation* . . . keeps room temperature within 1° regardless of outside weather conditions. And that's *real heating comfort* for your family.

Don't put it off any longer. See your heating dealer. Whether you modernize your old heating plant or buy a new one . . . *insist on PENN* Controls, you'll be much happier and much more comfortable!

Penn Controls, Inc., Goshen, Indiana.



ENGINEERED COMFORT

PENN

AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

MONARCH

Saves Stooping

Perfect for
Casserole Dishes
Pies and Cakes
Cookies
Baked Beans
Spare Ribs
Wild Game
Roasts
Vegetable Dinners
Baked Fish
Fowl

MODEL F15B

This ultra-beautiful Monarch Range has a patented roaster-size oven built flush into the cooking top large enough for a big turkey . . . . plus a large regular oven equipped with broiler.

The surface oven adds new joy to cooking! Just lift the cover and there's your food. No bending, no stooping. Handy for frequent basting to make meats extra juicy, and tender. Whether you cook with *Electricity* or *Gas*, YOU can enjoy the exclusive conveniences of this Monarch Oven Roaster Range. See your Monarch dealer or write the Monarch Range Company, 315 Lake Street, Beaver Dam, Wis.

NEW FOUR 54

Monarch

ELECTRIC AND GAS RANGES

Four bedrooms in

becomes a delightful "second" living room. Sleeping space is comfortable in any season.

The downstairs also contains a lavatory, utility room, bulk-storage area, and workshop space in the furnace room. And because this lower level is so complete, there's space above for three bedrooms as well as other main-floor functions—all within boundaries of 26x46 feet!

Four-bedroom houses on one level usually spread clear out of control. You end [*Turn to page 200*

This bedroom (No. 1 on plan, page 84) is planned for more than just sleeping. Here's a wonderful place for the child to study, develop hobbies. Desk and storage units are scaled to free the limited floor area. Casement windows afford plenty of light, ventilation, view

This is bedroom No. 2 on floor plan, and is occupied here by the family's two youngest children. Doors of upper cabinets are painted yellow, while sliding doors to the wardrobe units are a lively blue-green. That's a stock, unfinished chest built in between wardrobes

budget space

Begins on page 84

Close-up of front entrance shows simple details that add to beauty and sensibility of house. Architect avoided "wells" for lower-level windows in laundry room by an even-grade break. Fluted, translucent glass at side of entrance protects privacy and has design interest

Kitchen is large enough to hold a table for family meals. Windows give you a view while eating, also keep work center bright, cheerful. You'll see by floor plan that opposite side of kitchen has generous counter space, wall and base cabinets—plus a built-in pantry unit

Now that buyers have an opportunity to "select" homes, again, they demand the real conveniences—the functional advantages of well planned dwellings. That's why they select homes with the REMOVABLE WINDOW that is built to look better—fit better—last longer.

wash both sides indoors

See your local lumber dealer or write

R·O·W SALES COMPANY 1342 - - 46 ACADEMY AVENUE • FERNDALE 20, MICHIGAN

NOW! Two hot water temperatures at the same time from ONE tank!

RUUD-MONEL*
duo temp Laundrymaster®
Automatic GAS Water Heater

ONLY LAUNDRYMASTER is specifically designed to provide enough really *hot* water *fast* enough to operate any automatic washing machine *continuously*. And, *at the same time*, it supplies the right temperature water for other household needs—moderate 125° water as recommended by the National Safety Council.

ONLY GAS heats water 3 times faster—to meet modern household needs. Of course, Ruud-Monel uses low-cost GAS.

ONLY RUUD-MONEL gives you the exclusive rust-proof Monel tank—lifetime assurance of sparkling hot water, spotless washes, perfect sanitation.

Fact book titled "ALL ABOUT MODERN HOME LAUNDERING"

80 fact-filled, illustrated pages about laundering . . . equipment, soaps, detergents, fabrics, stain removal, special laundering recipes, everything about modern home laundering. Send only $1.00 for postpaid copy to: Ruud Manufacturing Company, Dept. G., Pittsburgh 1, Pa., or Toronto 14, Ontario.

". . . the best all over treatment of the subject that I have seen . . . up to the minute. I know of no other laundry book that deals with the problems of modern laundering."—*Elizabeth Sweeney Herbert, Household Equipment Editor, McCall's Magazine.*

*Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

RUUD MANUFACTURING CO. • General Offices: Pittsburgh 1, Pa. • Toronto 14, Ontario

Four bedrooms in budget space

Continued from preceding page

up needing an acreage to build on—and you forfeit other structural or mechanical economies of the compact house. The solution is to build up or down, and a sloping lot gives every advantage to a lower level like this one.

But take another approach. Two factors may lead you, wisely, to consider Five Star Home No. 2311 as a single-level house on a flat lot. First, keep in mind that there are already three bedrooms on the main floor. If this is all you need, then you could logically build the house on level ground—putting in just enough basement to handle furnace, laundry, and storage areas. You'd have a splendid house for your needs, for your money.

The second reason for building this house on a level lot is just as obvious. In some localities, the hillside lot is hard to come by—perhaps not available at all. If you've scoured the countryside with no luck, then you also will have to accept a conventional basement. You could, of course, still plan for a downstairs recreation room; even a guest sleeping area in the present fourth bedroom-study.

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2311 is one of a series of one- to four-bedroom homes which make up our Five Star Home Plan Service. This service—through which you can buy plans for the home of your dreams—includes the following:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for your building dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$5 per set* (slightly higher in Canada), plus state sales tax, including . . .

★ **Complete specifications** which outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Contractor-and-owner agreement,** a suggested legal contract which will make sure your home is built as specified.

★ **Cost-finding list of materials** is available for an additional *15 cents*. With this list your builder or building materials dealer can compute in advance the cost of your new home.

These home-planning materials may be ordered from the firms listed on page 202, from your local building materials dealer, your bank, or direct from *Better Homes & Gardens*, Des Moines 3, Iowa.

Better Homes and Gardens

Personal help in home building, remodeling, and decorating

When you're looking for ways to make your home more comfortable and attractive, look for this seal. It identifies the *Better Homes & Gardens* Home Planning Center, where you can get personal counsel on your own special home-planning problems.

Leading stores throughout the United States feature Home Planning Centers, to make available to you the individual attention of skilled advisers. They'll be glad to help you—plan an attractive color scheme, choose the proper furnishings, select just the right *Better Homes & Gardens* Five Star home plan for you and your family, and give you lots of ideas, suggestions, and material on almost any phase of home building, decorating, or improvement. Manufacturers' literature is also available on a wide variety of products for the home.

You can take almost any problem to the Home Planning Center with confidence that you'll get advice tailored to your own problem, and solutions that fit your own needs. There is no charge, of course.

These stores feature Home Planning Centers. Pick the one nearest you, and visit it soon.

Arizona
Phoenix—Dorris-Heyman

California
Los Angeles—Barker Bros.
Oakland—Breuner's
Sacramento—Breuner's
Stockton—Breuner's

[*Turn to page 202*

THEY'RE HERE!

Those wonderful, workable new MASONITE PEG-BOARD* PANELS

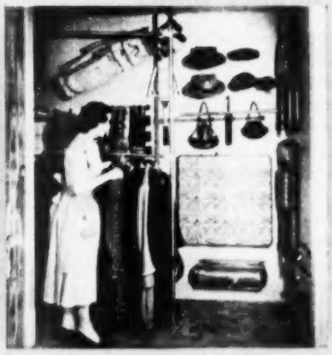
for working walls —with the changeable metal hangers you lock on without tools!

Now! Get them from the building materials dealer in your community!

EVER SEE SUCH USEFUL WALLS! Get garden and lawn tools off the floor. It's easy to install these panels of all-wood hardboard over the studs. There's a wide variety of Peg-Board fixtures to meet every need. You'll be pleasantly surprised at how much weight these amazing walls and fixtures will support.

PUT LAZY WALLS TO WORK! Add utility and beauty with Masonite Peg-Board panels and fixtures. They're sturdy, tough and resist temperature and humidity changes in kitchen, bath and utility rooms.

HOBBYISTS' HEAVEN HERE! Home projects are more fun, when your tool space is organized with Masonite Peg-Board panels near the workbench. This dense, grainless material takes lots of punishment, won't split, splinter or crack. Can easily be cut.



MORE STORAGE IN LESS SPACE! Hang clothes—accessories in easy reach with Peg-Board panel walls, swinging-arm "clothes tree" and other Peg-Board fixtures.

A NEW NOTE IN HOME DECORATING!

Add interesting new texture to your living room walls... and make them work for you, too! Your wall arrangements are no longer "frozen" for years when you add these firm, strong Masonite Peg-Board panels. Build them into your new home, or add them to your present walls. Hang paintings, bookshelves, greenery, art objects, etc., exactly where you want them—without defacing the walls. Change them at will, instantly, without nails, screws, bolts or any tools. And, when it's time to redecorate, you can paint or enamel any color and get a smooth, even finish that lasts!

It will cost far less than you think. Peg-Board panels for an 8' x 8' area will cost less than $20.00.

Start with a HOOK RACK only $2.98

Complete with 24 hooks and 4 handy clips for notes or recipes. 20" x 23". Will quickly prove the value of this modern way to useful, more decorative walls. Rack is finished in attractive flat white and can be easily given another coat in the color of your choice. Fine for kitchen, bath, child's room—almost anywhere. *See it at your local building materials dealer's or write Masonite today!*

*"Peg-Board" Reg. T. M. U. S. Pat. Off. B. B. Butler Mfg. Co., Inc.

better hardboards for better homes

MASONITE® CORPORATION

Dept. BHG-11, Box 777, Chicago 90, Ill.

"Masonite" signifies that Masonite Corporation is the source of the product

Just pick up your phone and change your home!

Free consulting service

helps you work miracles on a budget plan!

● How would you like to rearrange your home as you've never been able to do before? Discover new, *usable* space? Beautify each room? And all for very little money, actually only a few dollars a month!

These home decorating miracles will be explained to you by your Foldoor Consultant. He'll visit you, without cost or obligation, and give you hints and fresh ideas that bring an entirely new appearance—*a new atmosphere*—to your home.

The Foldoor Consultant's recommendations will involve no tearing up of your home, no mess, no remodeling—just practical use of your present space to your fullest advantage. He'll give you advice on color and decoration, too!

Foldoor, the improved fabric-covered folding door, has distributors in all principal cities. You'll find your distributor's name in the classified phone directory under "Doors." Phone him soon for the free services of his Foldoor Consultant.

HOLCOMB & HOKE MFG. CO., INC., Dept. B-11, 1545 Van Buren St., Indianapolis 7, Indiana

Please send me free copy of descriptive folder and name of my nearest FOLDOOR Consultant.

Name.....

Address.....

City.....*Zone*.....*State*.....

HOLCOMB & HOKE
FOLDOOR
THE SMARTEST THING IN DOORS

Personal help in home planning

Continued from page 200

Colorado
Colorado Springs—Home Furniture Guild Galleries

Connecticut
Bridgeport—Howland Dry Goods Co.
New Haven—H. M. Bullard Co.

Delaware
Wilmington—Strawbridge & Clothier

Florida
Miami—Burdine's
St. Petersburg—Maas Brothers
Tampa—Maas Brothers

Georgia
Atlanta—Rich's
Augusta—Bowen Brothers

Illinois
Bloomington—Livingston's
*Chicago—First Federal Savings & Loan Assn.
Peoria—Cohen Furniture Co.

Indiana
Fort Wayne—Wolf & Dessauer Co.
South Bend—Robertson Bros.

Iowa
Cedar Rapids—Smulekoff's
Des Moines—Younkers
Sioux City—T. S. Martin Co.

Kansas
Topeka—Pomgardner's
Wichita—Hinkel's

Kentucky
Louisville—The Stewart Dry Goods Co.

Louisiana
New Orleans—Maison Blanche
Shreveport—Hemenway-Johnson Furniture Co.

Maryland
Silver Spring—The Hecht Co.

Massachusetts
Boston—Jordan Marsh Co.
Springfield—Forbes & Wallace

Michigan
Detroit—The J. L. Hudson Co.
Grand Rapids—Wurzburg's
Lansing—J. W. Knapp Co.

Minnesota
Minneapolis—L. S. Donaldson Co.
St. Paul—Schuneman's

Missouri
Kansas City—Mehornay's
St. Louis—Stix, Baer & Fuller
Springfield—Heer's, Inc.

Nebraska
Lincoln—Gold & Co.
Omaha—Orchard & Wilhelm

New Jersey
Newark—Kresge • Newark
North Hackensack—Huffman & Boyle

New Mexico
Albuquerque—American Furniture Co.

New York
Albany—W. M. Whitney Co.
New York—Gimbels
*New York—The Franklin Society, Federal Savings & Loan Assn.
Poughkeepsie—Wallace's
Rochester—McCurdy's
Schenectady—Wallace's
Utica—Ribyat Furniture Co.

Ohio
Akron—The M. O'Neil Co.
Cleveland—The Higbee Co.
Columbus—F. & R. Lazarus Co.
Dayton—The Rike-Kumler Co.
Springfield—People's Outfitting Co.
Toledo—Lamson's

Oklahoma
Enid—Long-Bell Lumber Co.
Oklahoma City—OK Furniture Co.
Tulsa—Dickason-Goodman

Oregon
Portland—Powers Furniture Co.
Salem—Shaw Furniture

Pennsylvania
Erie—Erie Dry Goods Co.
Harrisburg—Pomeroy's, Inc.
Philadelphia—Gimbels
Pittsburgh—Joseph Horne Co.

South Carolina
Columbia—Devine Street Furniture House
Greenville—Mayfield's, Inc.

South Dakota
Huron—Fullerton Furniture Co.
Sioux Falls—Johnson Furniture Co.

Tennessee
Memphis—Goldsmith's

Texas
Amarillo—The Cosmopolitan Inc.
Austin—Calcasieu Lumber Co.
Corpus Christi—Lichtensteins
El Paso—American Furniture Co.
McAllen—Jones & Jones
Victoria—Kamin Furniture

Utah
Salt Lake City—South East Furniture Co.

Vermont
Burlington—Thomas O'Halloran & Son

Virginia
Arlington County—The Hecht Co.
Richmond—Miller and Rhoads

Washington
Aberdeen—Kaufman-Scroggs Co.
Longview—Hinton's Furniture
Seattle—The Bon Marche
Spokane—The Crescent

Wisconsin
Milwaukee—Gimbels

British Columbia
Vancouver and West Vancouver—Woodward Stores, Ltd.

Ontario
Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec
Montreal—The T. Eaton Co., Ltd.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

"It could have been the end of the world for us!"

"When our home burned that night, it might have wiped out our savings, plunged us into debt, ruined all our plans for the future.

"But thank goodness, we were *fully* protected by insurance on our house, clothing, furniture and other things. So now we've got the money to start all over again, and our future's bright as ever!"

What about *your* insurance? Remember, fire insurance is only one of the *four* kinds of basic protection every home owner should have. There is Extended Coverage in case your home and possessions are damaged or destroyed by windstorm, explosion, hail or any one of various other hazards . . . and Theft insurance . . . and Liability insurance that protects you against costly lawsuits.

Why risk a crippling loss? Chances are that for only a few extra pennies a day you can expand your present insurance to give you the basic protection you need. Ask your North America Agent to double-check your insurance. His professional counsel will cost you nothing extra, but it may save you thousands of dollars. See your North America Agent today!

NORTH AMERICA COMPANIES

Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

PROTECT WHAT YOU HAVE© Philadelphia 1, Pa.

PIONEERS IN PROTECTION—SERVING WITH 20,000 AGENTS IN THE PUBLIC INTEREST

This could be you this Christmas!

It's easy to arrange—a call or visit to your dealer* *now* will guarantee delivery of a SHOPSMITH. And what a gift SHOPSMITH is! It's the 5-in-1 multi-purpose tool that turns *you* into a woodworking expert, that lets *you* improve your home *by yourself!*

Any way you look at it, SHOPSMITH is *the* gift to get this Christmas. It's perfect for Dad—wonderful for the whole family, too. Just look what it offers in terms of immediate enjoyment and usefulness, and long-range benefits for everyone:

- **Substantial savings on home maintenance, home improvement and home remodeling projects, since it eliminates the need for outside help.**
- **Higher quality work because SHOPSMITH is a precision tool, and because when you do a job *yourself*, it's bound to be a better job.**
- **Many hours of fun and relaxation; a relief from everyday problems and worries.**

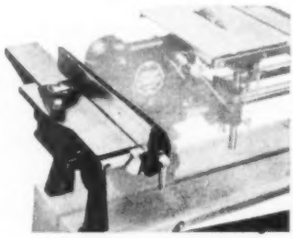
Because it's so versatile, SHOPSMITH can handle 99% of the work you do to improve your house. It's a Circular Saw, a Disc Sander, a Vertical and Horizontal Drill Press, and a Lathe—all rolled into one compact unit. To change from one tool to another takes less than 60 seconds!

SHOPSMITH is not a toy, nor is it an intricate tool. Yet both experts and amateurs like its accuracy, its high capacity, its speed and power. Talk to an owner about SHOPSMITH. Then see it demonstrated.* Do it soon—so you can be sure there will be a SHOPSMITH for you this Christmas.

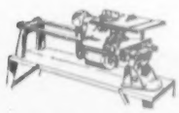
A WORD TO THE WIVES. A small down payment will deliver a SHOPSMITH to your home for the Big Day. He'll *love* you for it!

MAGNA ENGINEERING CORPORATION, Menlo Park, California

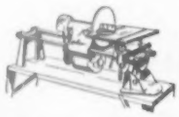
NEW SHOPSMITH 4" PRECISION JOINTER!
Extra-long 28" table. Attaches quickly, easily; doesn't interfere with SHOPSMITH flexibility. Can be operated simultaneously with saw as conventional saw-jointer combination. Three-knife cutter head runs on grease-sealed ball bearings. Unique Allen-wrench adjustment is easiest method ever devised for jointer knife adjustment. Fence tilts 45°-45°; automatic stops. Width of cut, 4"; depth of rabbet, 5/16". Only **$44.95** (mounting kit, **$9.95**).



*Stop in at any leading hardware or department store or any Montgomery Ward store for a demonstration.

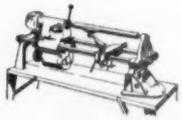


8" CIRCULAR SAW crosscuts, rips, miters, bevels, rabbets. Can cut 8' panel into 2 identical 4' sections.



12" DISC SANDER surfaces, edges, squares, joints, bevels and miters. Disc feeds into work.

HORIZONTAL DRILL PRESS drills, bores, reams, countersinks, dowels. No limit to length of work.



33" LATHE turns wood, machines plastics, does face plate turning. Swing is 15" over ways.

VERTICAL DRILL PRESS drills, bores, reams, countersinks, routs and mortises. Jacobs key chuck.

NEW WOODWORKING BOOK

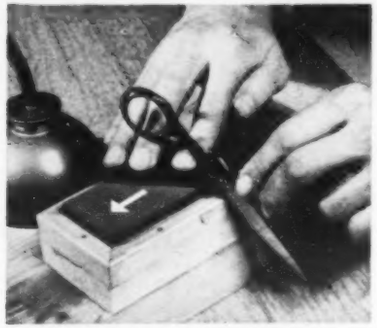
Power Tool Woodworking for Everyone—most complete power woodworking book ever published! $4.95 at book stores or SHOPSMITH dealers.

SHOP SMITH

Complete 5-tool unit ONLY **$199.50** Motor** and bench extra

Chrome rust-proofing is now standard on all SHOPSMITHS. **Special SHOPSMITH heavy-duty ball-bearing motors: ½ hp., **$34.50**; ¾ hp., **$44.50**

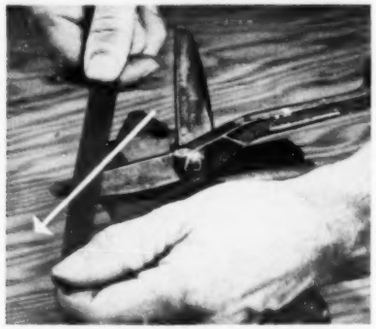
Stones cut slowly—and let you sharpen accurately



Easy-cutting scissors demand the proper bevel for shear cut—easy to maintain with stone, since free half of scissors helps guide angle. Stroke forward, on fine side of stone

Hardened edges such as those on cutting pliers, resist filing. Use hard stone on them, with tool in vise for best control of sharpening angle. Keep edges parallel to each other

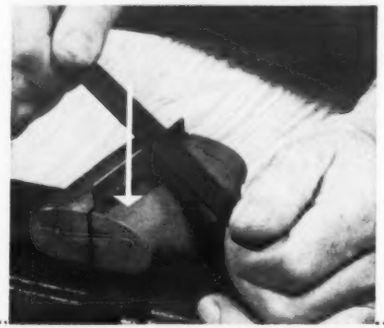
Files give edges that need no honing on many tools



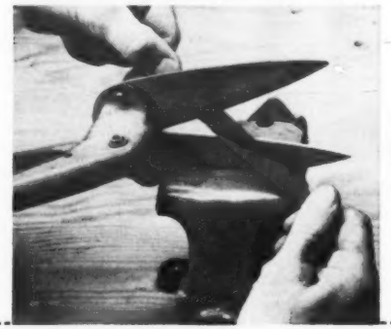
Flat cut of file is ideal for edges that are beveled—not sharp. Stroke across edge away from you. Use full length of file in diagonal stroke along the entire cutting edge

Screwdriver tip must be square and flat. File it when it becomes rounded. Carry stroke up side so taper doesn't increase, or screwdriver will slip out of screw slot easily

Scraper blade will give perfectly flat cut when filed at slight bevel across edge. Lock it low in vise to prevent vibration. Each stroke should run across full width of blade



Grass clippers take same shear-cut bevel as tin snips, scissors, etc. Stroke smoothly from heel of edge to tip, full length of file. Never file flat face of any shear cutting tool



Better Homes & Gardens HANDYMAN'S CORNER

17 sharpening jobs made easy

How do you sharpen a pair of side cutters . . . a circle saw . . . a center punch . . . a scraper?

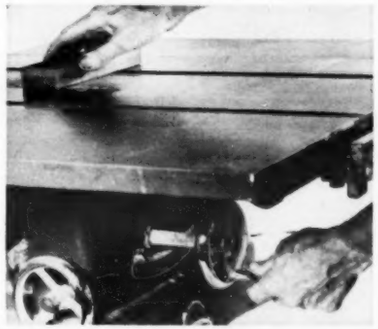
Good questions, when you consider the wide range of sharpening techniques called for by these tools. And fairly representative of the many kinds of edges a handyman often finds dull.

Last month, here in this Handyman's Corner, you found recommendations for general sharpening techniques—the simplest and quickest way to shape and sharpen a cutting tool. Here, now, is a roundup of sharpening methods for some specific tools. Some of them are not cutting tools as such. But they all have edges which wear dull—and they all perform better when you keep 'em shipshape and sharp.

Remember: *frequent touch-ups* are better than long-delayed major sharpenings—and always *maintain the bevels* your tools' edges had when new.

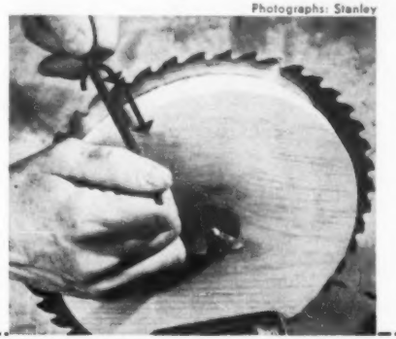
"Gum" your blade if it has been sharpened till teeth are short. Count number of strokes in each gullet with rattail file, to keep depth uniform. Round piece of wood backing up blade prevents file "screech"

A sharp eye and a steady hand to sharpen a circle saw



All teeth even is rule No. 1 in saw sharpening. "Joint" teeth to identical height by lowering blade, then raising it slowly while it's running, until teeth just touch sharpening stone held on the table over the saw slot

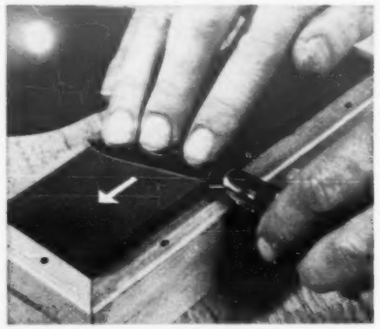
Photographs: Stanley



Set the teeth with inexpensive, pistol-grip device, using special attachment for circular saw. Adjust so amount of set is not too great. Never set your hollow-ground blades

Amount to file is indicated by tiny spot of light on each tooth, resulting from the "jointing." File at original angle and bevel until you see this little bright spot disappear

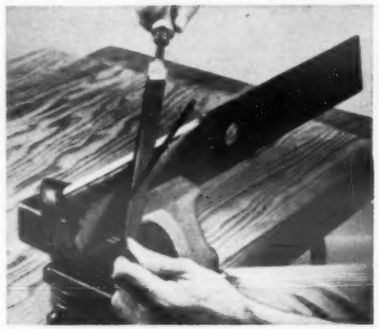
Most edges last longer if they aren't honed too thin



Hone knife edge wedge-shaped, for easy cutting, long use without dulling. Stroke one way, then rotate knife for backstroke. Avoid grinding. Thin blades overheat easily

Inside curves—linoleum knives to shapers—call for "slip." Select curve of round-end slip stone that best fits curve you're honing. Careful slip work retains shape of tool

Sweeping curve from heel to tip is proper movement for sharping sickle. Use long, slim scythestone to avoid cutting yourself. Switch ends, sides of stone to distribute wear



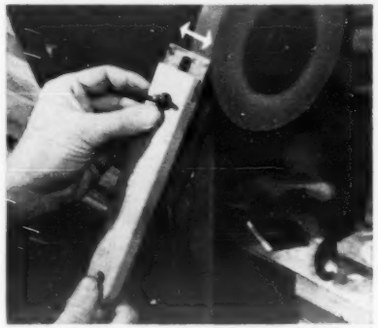
Rotary mower cutter should be filed to original wedge edge when it gets knicked. Razor sharpness dulls soon and is not needed, because speed of blade insures cutting

Touch up bits often, for smooth, easy boring and drilling

Auger bits bore clean and fast only when sharp. Use slim taper file (or special type made for bits). Do lip first, then inside of spur—never the outside, or bits will bind

Sharpen twist drill slowly, carefully, with twisting motion across face of wheel. Flute helps guide movement on tool rest. Heel of cutting face must be lower than lip

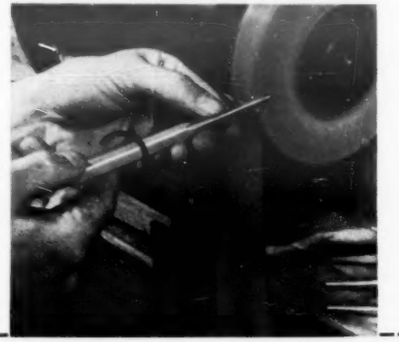
Grinder can be delicate—or a hard-fisted metal mover



Very small tools are hard to hold up to wheel. Make simple jig with slot in end of piece of hardwood, and thumbscrew to hold blade tight. Use jig as usual on the tool rest

Single-bit ax should have battered head ground smooth. Grind the edge well back on flat, so it won't become too thick. Best ax edge is rounded, so it won't stick in wood

Flatten punch face by twisting it against wheel, then reshape end lightly against the side. Turn center and prick punches against wheel at their original angle, to restore point



Cold chisels dull fast, once true edge is gone. Touch them up often. Twist butt of chisel against wheel to remove burr. Bevel reduces "brooming" when you pound hard

Now... NO PAINT ODOR!

Du Pont Announces NEW ODORLESS PAINTS in Flat and Semi-Gloss Matching Colors

No more harsh "painty" odors! No more "moving out" during redecorating! Now Du Pont paint chemists have developed new formulas that make Du Pont Color Conditioning Paints odorless during application! These are oil-type paints that permit you to finish walls and woodwork in matching colors . . . with all the advantages which these fine finishes offer. And now, no annoying odor while you're painting!

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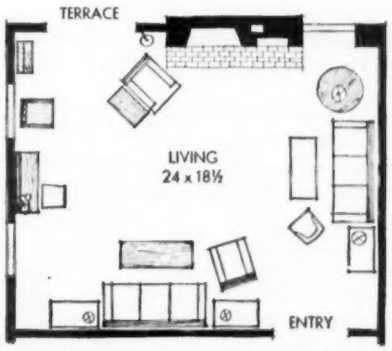
Accent antiques with modern accessories

Modern lighting fixtures and a bold-striped chair cover add dash to this arrangement of antiques. Note how mantel extends over wood box to give fireplace an interesting, off-center look—a Modern treatment for period furnishings. Note how unadorned mantel emphasizes tiles and mirror

By June Wilson

Highlight your treasured furniture from yesterday with striking accents of *today*. You'll have a room with more interest, more character. Or if your rooms follow a Contemporary theme, you'll probably enjoy them even more if you soften the Modern lines with a few cherished pieces from the past. A furniture piece or an accessory will always be in good taste and harmonize with your other furnishings if it has graceful and pleasing lines.



Furniture is arranged to make fireplace the center of interest. The H. Irgens Larsen home in Chappaqua, New York

Photographs: Howland

Windows were given a Modern treatment, walls and floor were kept free of pattern, to create a clean, simplified background for antique furniture in this room.

Modern painting over desk adds an interesting note of contrast. Up-to-date lighting fixtures were chosen for straightforward good looks and efficiency.

DOUBTS?

QUESTIONS?

TIMIDITY?

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Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

NAME_____

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Inexpensive glamour

Begins on page 80

To electrify Japanese lantern, start with a coffee-can lid and a small piepan.

Drill ventilation holes in lid. Center hole in piepan and lid for the electric cord to go through.

The piepan will attach to the ceiling, so drill small holes for the screws.

Lantern is a commercial item. Drill three or four air holes in base.

That little hook you see next to the lantern, above, was removed from the bottom of the lantern.

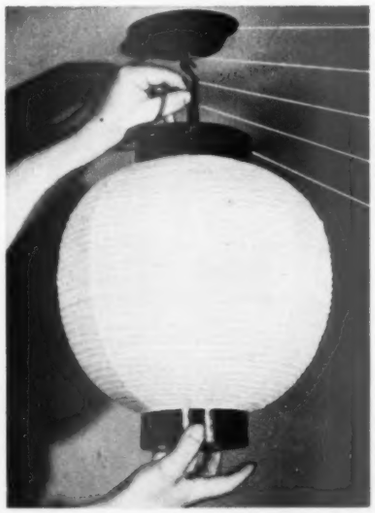
This hook will be used with the small piepan to hold the lantern.

Paint piepan and lid black. Knot cord and run wire through lid and piepan.

Attach hook removed from lantern to piepan.

Those two items in the center that look like small black thimbles are solderless connectors.

When these are used, fixture can be joined to the house wiring only inside a junction box.



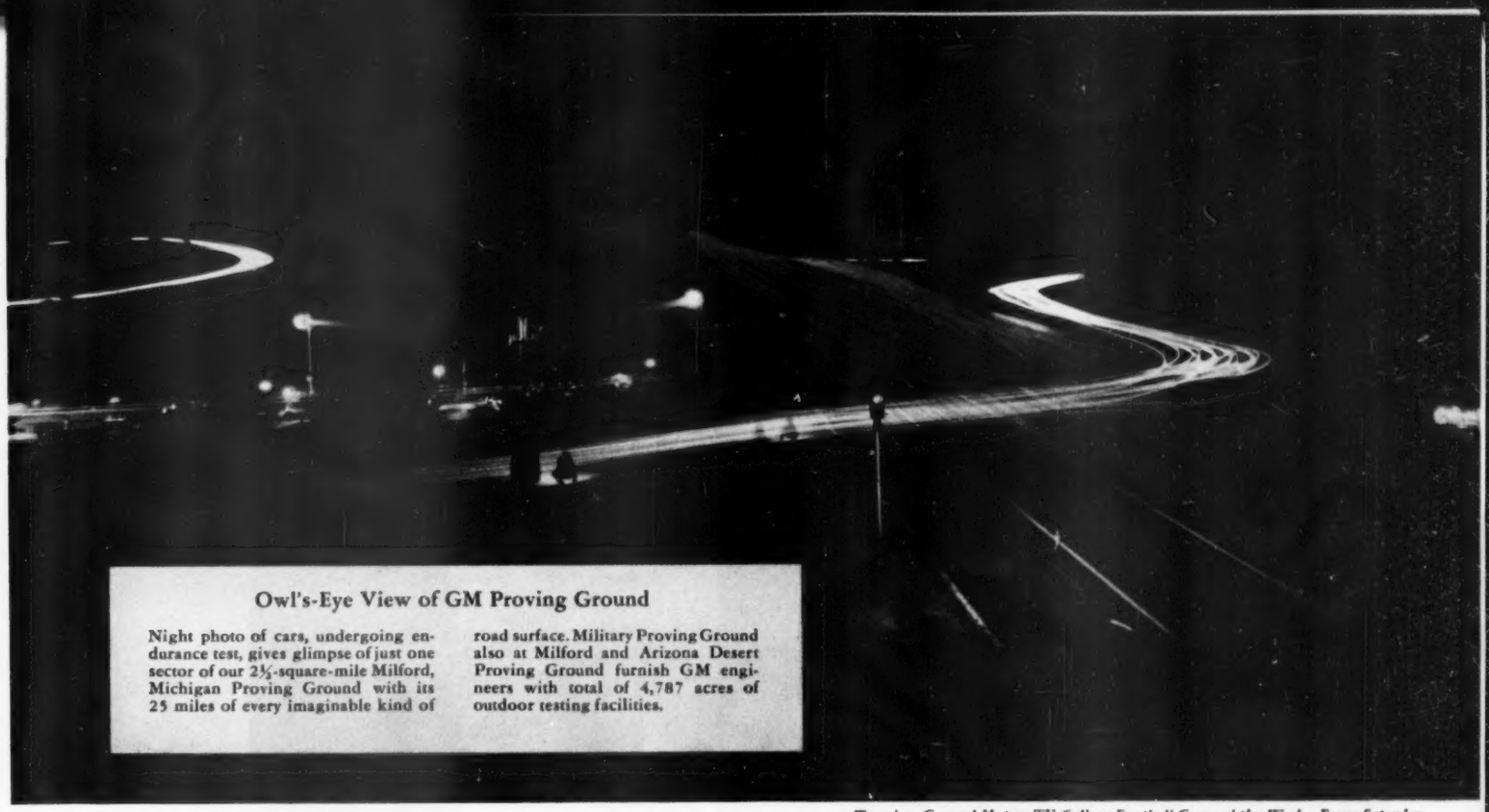
Attach piepan to ceiling. Coffee-can lid will just fit open end of lantern.

Attach lantern to "S" hook shaped from wire.

To replace light bulb, unhook lantern and pull up on coffee-can lid.

If you're not replacing an old fixture that has a junction box, wiring should be done by electrician.

More on page 213



Owl's-Eye View of GM Proving Ground

Night photo of cars, undergoing endurance test, gives glimpse of just one sector of our 2½-square-mile Milford, Michigan Proving Ground with its 25 miles of every imaginable kind of road surface. Military Proving Ground also at Milford and Arizona Desert Proving Ground furnish GM engineers with total of 4,787 acres of outdoor testing facilities.

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THE gleaming streaks of light in this photograph are the head and tail lights of cars—Chevrolets, Pontiacs, Oldsmobiles, Buicks, Cadillacs and their leading competitors in each price class.

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Yes – in the last quarter century these tests have added up to 140,000,000 miles of experience, contributing to the technological improvements in every Chevrolet, Pontiac, Oldsmobile, Buick and Cadillac. That's why the key to a General Motors car is bound to be your key to greater value.

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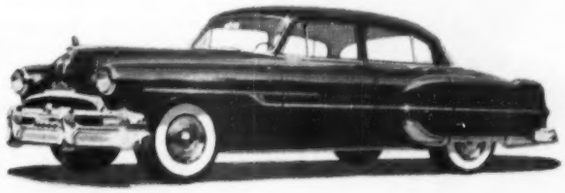

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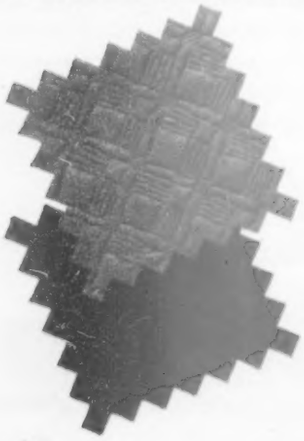

Take a tip from this happy housewife . . . enhance the beauty of your closets the *year around* . . . with handsome, practical Plastron accessories made of heavy-duty Ultron vinyl film.

Winter, summer . . . whatever the season, fashionably styled Plastron accessories, in the lovely stitchless quilted Ripple pattern, dress up your closets while they turn chaos into order. Durable Ultron gives garments sure protection, too, from dust, moths, and everyday closet wear.

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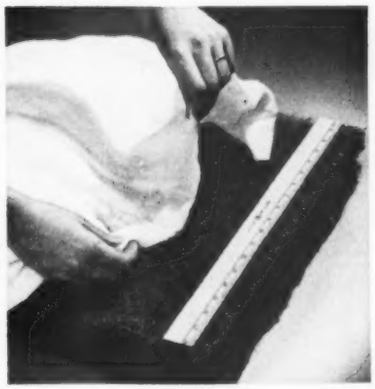
MONSANTO CHEMICAL COMPANY, Plastics Division, Springfield 2, Mass.

MONSANTO SERVING INDUSTRY . . . WHICH SERVES MANKIND

Inexpensive glamour

Continued from page 210



For the TV-bench pillow, filler is rubberized hair, using layers to make the pillow 3 inches thick.

Thin cotton wadding is wrapped about it, just like folding paper around a box, for soft surface.

Trim off excess. From firm muslin, cut two 18½-inch squares, boxing strip 3½x73 inches.

Muslin casing has ¼-inch seam allowance.

Pin and machine-stitch boxing to four sides of one square, but only to one side of second square.

Turn inside out. Insert cotton-covered hair filler. Finish three sides by pinning and blindstitching.

Corded cover has ½-inch seams, takes two 19-inch squares, boxing strip 4x73 inches for sides.

Cotton cord covered by 1¾-inch strips. Cover the cord, using cording foot.

Pin the cord around one square. For smooth joint, overlap, but clip cord so ends just meet. Stitch.

Boxing is attached after top and bottom have each been corded as shown.

Pin and stitch boxing with cording foot, leaving only one edge open to insert the covered filler.

Blindstitch closing so seat looks trim from all sides, can be ripped open for cleaning cover.

If you use a patterned fabric, make sure pattern lines up like the plaid of cushion on page 80.

More on page 215

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Inexpensive glamour

Continued from page 213

To dress up an unfinished chest, remove knobs and sand the bare wood.

Fill any dents or other blemishes with wood plastic, then sand the chest until wood is smooth.

Apply a light sealer coat of shellac, and two coats of black semigloss to all but the top of chest.

Cut the piece of plastic marbleized material to the approximate size of top and edges to be covered.

Then soak in water to take the protective backing off plastic material.

Handle plastic material carefully — do not fold or crease it while it's dry. Remember, too, always keep the water warm.

Seal the top of chest with shellac and let dry.

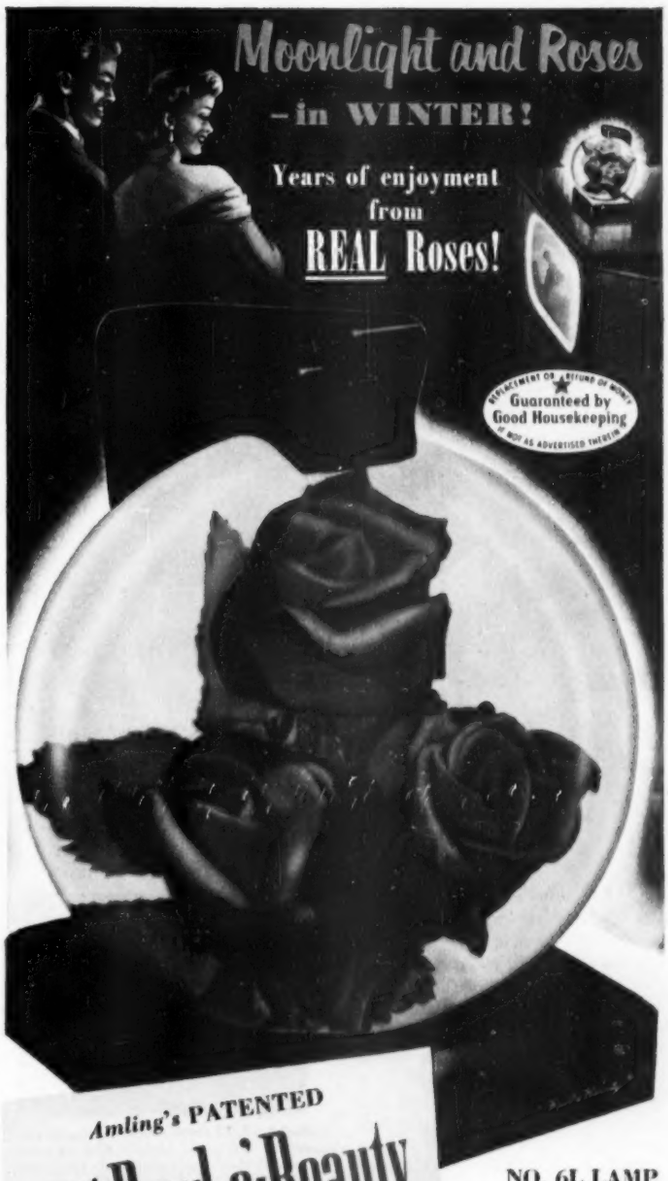
Lay the wet sheet of the plastic material on area to be decorated and position it carefully on chest top.

Smooth the plastic veneer with sponge dipped in warm water. Lift one-half sheet and fold it back. Cement the sheet to the chest top, half at a time.

Smooth out bubbles and carefully trim edges of the plastic material.

Dealer will recommend cement to use. It dries slowly. If you make a mistake, gently lift off veneer and start over.

When dry, give it a coat of clear varnish for protection and luster.



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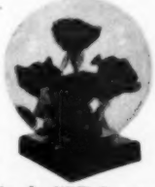
Beware of cheap imitations of BOWL-O'-BEAUTY. Only *genuine* BOWL-O'-BEAUTY is patented. Only genuine BOWL-O'-BEAUTY carries the GOOD HOUSEKEEPING Seal.



No. 8—NEW Bouquet Size! A jumbo-size bowl, over twice the size of large illustration, filled with FIVE selected red or yellow roses. Here's a bargain in bouquet beauty. A floral thrill all through the winter . . . and far beyond!

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Santa Claus presents three beautiful BarcaLoungers!

TAKE your choice . . . and give the kind of present you'd like to get yourself. Give one to your hard-working husband or father or mother . . . give one to the whole family. Then watch them lean back, stretch out and make a great discovery: *relaxation* the likes of which they've never known before! As little as 15 minutes in a BarcaLounger and they'll lose that tired, tense feeling, their worries will fade away.

New improved "Floating Comfort" makes the BarcaLounger different from any other chair. The back-rest, seat and leg-rest are *synchronized* to cradle your body *automatically* in any position from sitting to reclining, without knobs or levers!

No other chair delivers such supreme comfort in such a wide variety of attractive designs and coverings. For Christmas delivery, order a pair of BarcaLoungers at your favorite furniture or department store now. Write for FREE illustrated booklets and name of nearest dealer. Barcalo Manufacturing Company, Dept. B11, Buffalo 4, New York.

Model 275-R-1 BarcaLounger in Luggage Tan genuine top-grain leather. Also in long-wearing plastics and exquisitely handsome decorator fabrics. Perfect for Dad's den.

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Patented Model 505 Decorator Series. Modern graceful styling. Chair illustrated covered in nubby textured Coral mohair frieze. Many fabrics, colors to choose from.

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If your child is

Some unusual traits are marks of his individuality, others danger signals. Should you be concerned when your

By Ardis Whitman

For a long time now you've been worried about Johnny. You lie awake nights grieving because he is not like other children. You blame yourself and wonder what you could have done differently, and you fret about how he is going to get along in a world of "normal" people.

Many American parents feel the same way. We are so eager to know that our children are popular, so anxious that no one should laugh at them, or criticize them, so sure that they ought to conform in order to get along in the world! Perhaps we feel like that because we ourselves are not quite secure; or perhaps because we love our children so much and want to protect them.

The trouble is that when we try so hard to make our children be what we consider "normal," we do the very thing we are trying not to do. We make them ashamed of their own individuality and unable to live with themselves comfortably. Besides, we forget how much society needs its "different" people—not only its geniuses, but its unique personalities, its unforgettable characters.

Of course, differentness is dangerous sometimes, and we will try to point out why and when. But it's safe to say that many American parents are tearing their hair unnecessarily over their "different" little Johnnies and Judys.

All children differ. After all, every child is unlike any other child. Even the quintuplets aren't quite like each other! We've been frightening ourselves for a long time with all our graphs and statistics. It's comforting to know that doctors no longer think Tommy is doomed if he doesn't walk at 13 months, or that we should rush Janet to the specialist if she weighs 5 pounds less than the book says she should.

Modern psychiatrists, too, expect a margin of difference, a normal spread around the average. After all, we aren't just like our neighbors—so why should our children be just like theirs?

Another thing we should remember is that parents aren't very good at deciding what constitutes normalcy. The Gesell Institute of Child Development reports that an alarmed mother once complained that her child was not normal because he took no interest in his aunt's wedding!

Parents are only human and, like everyone else, are the victims of prejudices. If you, for instance, are very tidy, it will be hard to convince you that a small daughter who

different

youngster...

likes to be alone?
is secretive and moody?
always rebels?
is a bookworm
or a tomboy?
bullies others?
is pushed around and left out?
makes believe?
is constantly unhappy?
can't adjust to his group?
can't do his schoolwork?
has nervous mannerisms?

scatters her clothes like leaves in autumn can be normal. If you are friendly and outgoing, you'll be profoundly uneasy over a child who likes to be alone.

Sometimes, too, as Ruth Davis Perry writes in her book, *Children Need Adults*, "a parent is so insecure in his own estimate of himself that he cannot allow his child to have shortcomings lest the neighbors or family should criticize."

Finally, most of us forget to allow for the new developments that come with the changing years. We panic when our hitherto truthful 7-year-old begins to tell lies; when our 4-year-old sprinkles his conversation with naughty words; when our adolescent daughter turns secretive and moody. Many a parent would be relieved to know how much like other children his "different" urchin is!

Don't panic. But let's suppose you're not one of those confused parents. You're intelligent and objective. You see your Johnny with clear and unprejudiced eyes; and what you see is that he differs—not just a little bit, but quite a good deal—from other children. Maybe he's a rebel, always trying to overturn the status quo at home or at school; maybe he's a bookworm who'd rather read than play; maybe he domineers and bosses other children until they'll have no more to do with him.

Even so, don't panic. Before you dash off to the psychiatrist, consider the possibility that Johnny is *gifted*. For the gifted child *is* different. To be sure, he is by no means the odd, owlish little tyke we used to think he was. On the contrary, says L. M. Terman of Stanford University in his study of gifted children, he is healthier, more attractive, and socially more competent than the average.

But just the same, the gifted child is not like other children. For one thing, the gifted child is old for his age. He likes solitude and enjoys doing things by himself. He is often a rebel, too—trying to change things in the world of grownups, trying to lead his reluctant playmates on untried adventures. And often he is in social difficulty, resented by children of lesser gifts or faced with the problem of finding congenial companions among people who do not think as he does.

Some "do's" and "don'ts." If you want to help a gifted child, here are some things you should do and some you shouldn't: *Don't* make the mistake of thinking that the brilliant, exploring child needs no [*Turn to page 264*

See how much better they are...

FLINT *Gifts* by EKCO

Looking for a gift? Here are two wonderful choices! Two sets of gleaming stainless steel Flint Kitchen Tools *... the only kitchen tools so good they're guaranteed for 15 years.* Either set makes a beautiful lasting gift she'll use every single day. See Flint Kitchen Tools wherever fine housewares are sold—and see how much better they are!

4-PIECE FLINT KITCHENETTE TOOL SET . . . three basic kitchen tools, with a stainless steel rack to hang them in sight...and in easy reach. *In colorful gift box $5.95.*

Gift packaged Flint Kitchen tools, strainers, and wall racks—all in stainless steel—are available individually from $1.75 up.

7-PIECE FLINT DELUXE TOOL SET . . . to brighten the kitchen and lighten her work. Hang on wall in sight . . . and in easy reach! *In colorful gift box $13.95.*

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You'd never guess it's a basement

By Dorothy Miller

Smart decorating gave this basement the good looks and comfort of first-floor living

Here's a basement that's planned for out-and-out good living. It's not just a recreation room, or a makeshift family retreat. Complete with living-dining area and kitchenette, it's ready to be enjoyed for any occasion—any hour of the day.

Though the basement has only a few high, small windows, there's no bare-wall, cellar look here. A floor-length drapery hides an alcove behind the sofa, giving the effect of a window-wall. To break up the expanse of wall still more, one wall is of knotty pine, two are white, one is yellow.

And the Dell Westbergs' (Minneapolis) basement is full of smart short cuts in cost—look for them in the pictures on these pages.

Photographs: Reynolds, Photography, Inc. Data: Libby Oliver

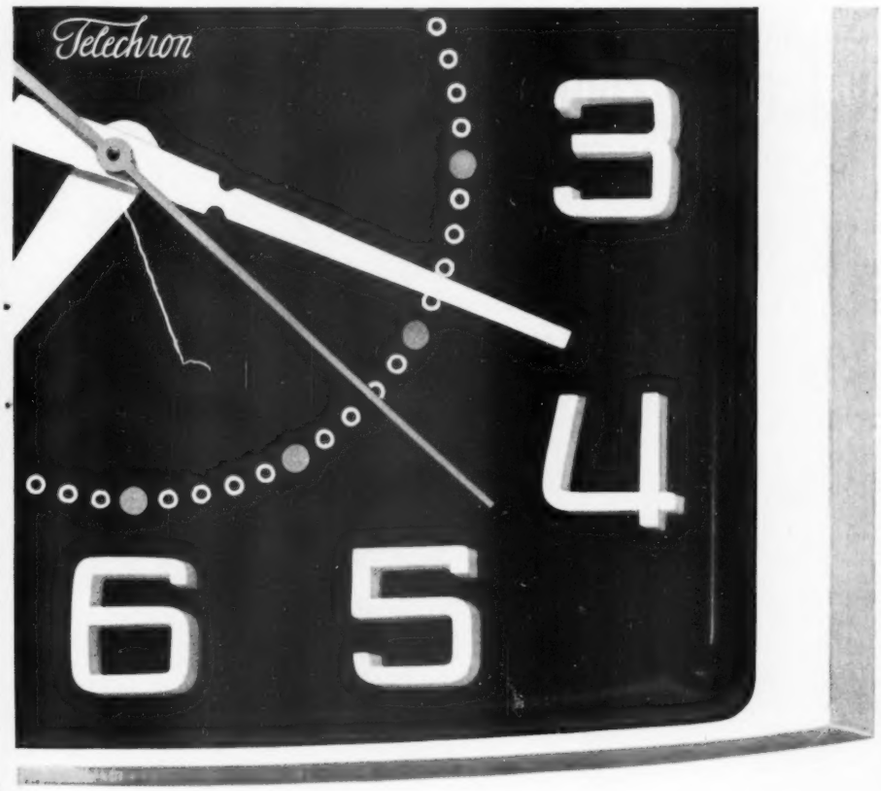
Living-dining area keeps furniture at a minimum, uses pieces that have several functions. Plastic chair and plywood chairs at dining table are used also as seating in living area. Upholstered chairs at snack bar provide seating for dining or living area.

Interesting wall treatment at left is white cord in an "X" design over black-painted panel.

Snack counter between the kitchenette and dining area provides space for hurry-up meals and impromptu snacks. Curving around the corner, the table takes up little floor area. It also can serve as a desk for meal-planning or studying. The abstract design on the wall of kitchenette was painted by an artist; a similar effect can be achieved with a panel of interesting wallpaper. Door in background leads to lavatory. Note how the pine paneling provides a pleasing contrast in texture

Living-dining area, kitchenette leave ample room for a heating and laundry area, storage space, and a workshop area. A decorative screen separates the living room from the workshop. Draperies hanging from ceiling to floor close off storage area behind sofa

More on page 222



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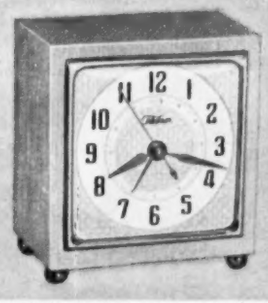

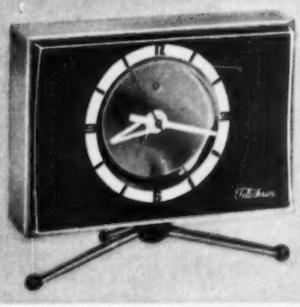

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Telechron electric clocks start at 3.98*

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Enjoy fresh greens indoors

You can make these arrangements with leafy branches. They cost but little, give a cheerful look

Five huckleberry branches and 3 sword-fern tips in back bowl, 8 red-veined chartreuse arum leaves, 1 huckleberry branch form a unit. The branches cost $1.50 to $2

White-pine branches, pandanus leaves, and sword-fern tips fit into an Oriental setting. Cut one white-pine branch 2½ times diameter of bowl, the other 1¾ times. Press onto needlepoint holder.

Arrange 7 pandanus leaves at base of branches. Place a large rock or cinder against needlepoint holder to help conceal it.

Arrange 5 sword-fern tips, cut different lengths, on a smaller holder. Put black pebbles on holders. Cut pine branch from a tree. Buy other foliage at florist's.

Brighten your rooms through gray winter days with rich, fresh arrangements of green foliage. This year, florists have a larger assortment of striking tropical greens than ever before—at prices to fit any budget.

These greens will last for weeks if you give them fresh water every three or four days. Long-needled pines, magnolia, and lemon leaves stay green for a month or more. The pictures show you how to make smart arrangements for occasional tables from inexpensive bunches of green foliage.

Dieffenbachia leaves of brilliant chartreuse with emerald-green veins and border blend nicely with a modern setting. Select a $1 to $2 group of large, medium, and small leaves. Arrange the leaves on a needlepoint holder in a small bowl.

← Bold, leathery, fig-type leaves make a striking arrangement for a coffee table. You can buy all you'll need for $1.50 to $2.50. Choose 7 leaves of different sizes. Cut them different lengths and arrange on a needlepoint holder in a low bowl.

Now you can enjoy the luxury of rain-soft water

right out of the faucet!

LOOK FOR THIS LABEL

. . . whether you subscribe to a water-softening service or buy your own appliance. It is your assurance that the equipment has been designed to use the most modern, effective water softening resin available—DOWEX!

READ HOW SOFT WATER MAKES ALL YOUR HOUSEWORK EASIER. Send for DOW'S free booklet. The Dow Chemical Company, Dept. WS-1823A, Midland, Michigan.

The luxury of soft water can be yours at the turn of a tap! Dow research has developed a high-capacity water-softening resin called DOWEX® that works in a compact water-softening appliance about the size of your water heater. DOWEX is not a soap, detergent or washing powder, but a wonderful way to soften your entire household water supply *right at its source!*

Water softened with DOWEX eliminates bathtub ring and gray soap scum forever. It's easier on your hands, hair and clothes . . . your laundry will be brighter and iron more easily. To learn more about the many ways DOWEX can make your life easier, write for a free booklet to: THE DOW CHEMICAL COMPANY, Dept. WS-1823A, Midland, Michigan. DOWEX is distributed to equipment manufacturers by the National Aluminate Corporation . . . foremost organization in the water-conditioning field.

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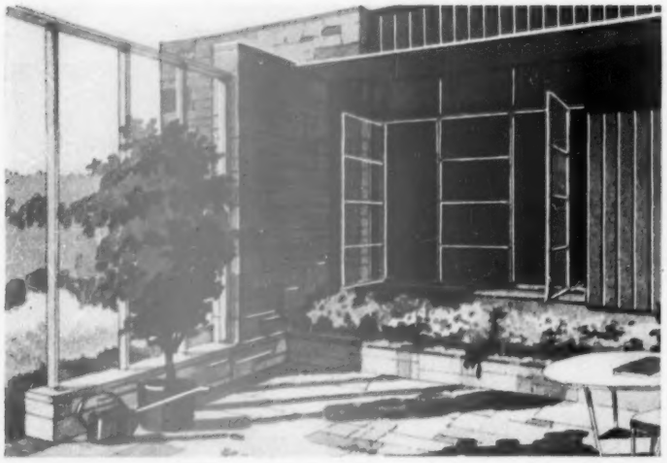

They are RIGHT now . . . and will stay right

Write Dept. BH-11 for Free folder about Lupton Casement Windows.

That's why Lupton Metal Casements can be found in homes all over America. They look "right" — blend with contemporary or traditional architectural styles. They stay "right" — they are precision made to give you years and years of trouble-free service. They work "right" — close snug and tight or open wide with a few turns of easy-working Roto-operator. They clean "right" — both sides of the window can be cleaned from the room. Make your choice from Bonderized Steel or never-needs-to-be-painted Aluminum for a lifetime of window beauty.

When you build or modernize, ask about Lupton Metal Windows — Casements in Steel or Aluminum, and a new, efficient Aluminum Double-hung Window. They're backed by a 40-year reputation for quality. Available from coast to coast.

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METAL WINDOWS

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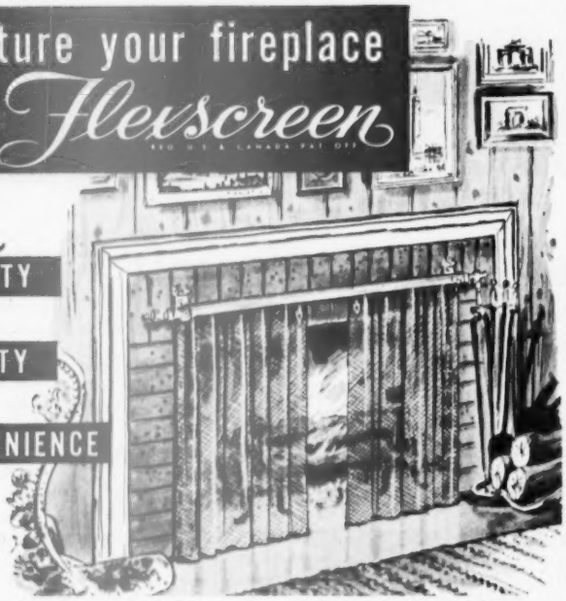


Let your fires be *seen* with Flexscreen—sheer woven-metal curtains that accent the beauty of your fire, yet provide absolute protection from flying sparks. Exclusive Unipull glides both curtains open or closed with one hand . . . keeps curtains always equally draped. The lovely Colonial design (above) is just one of many easy-to-install Flexscreens you may choose . . . Prices begin as low as $15.75; so there's no need to accept anything less than the *true* Flexscreen. *Write for free catalog.*

Bennett-Ireland Inc., 1163 Brook St., Norwich, N.Y.

New, free-standing Flexscreen gives you *all* Flexscreen advantages — *without* attachment to your fireplace!

ASK FOR *Flexscreen* AT BETTER STORES EVERYWHERE

You'd never guess it's a basement

Begins on page 218

Planter box set at an angle is a subtle divider between living and dining areas. Stark branches, standing in a plain glass cylinder, are a dramatic but inexpensive decoration against the light walls. A display light in planter box casts branch shadows on walls.

Typical small, high basement windows are concealed, when not open, by roll blinds painted to match the wall. The one large painting adds a colorful, interesting accent to the plain walls.

Dining table was made from a slab door mounted on four black wrought-iron legs. Drapery at left, hiding hobby-supply area, is of natural burlap. Vertical poles set in snack bar help set off dining area.

The diamond-shaped pattern of the rug and the striped texture of the sofa contrast the simplicity of walls and sleek lines of the furniture. Accessories (note vase in foreground, candelabra on table) are kept few and distinctive for dramatic effect.

You can make all this . . . with Weldwood

Beautiful, imaginative furniture—genuine wood paneled walls—and you can easily do the job yourself!

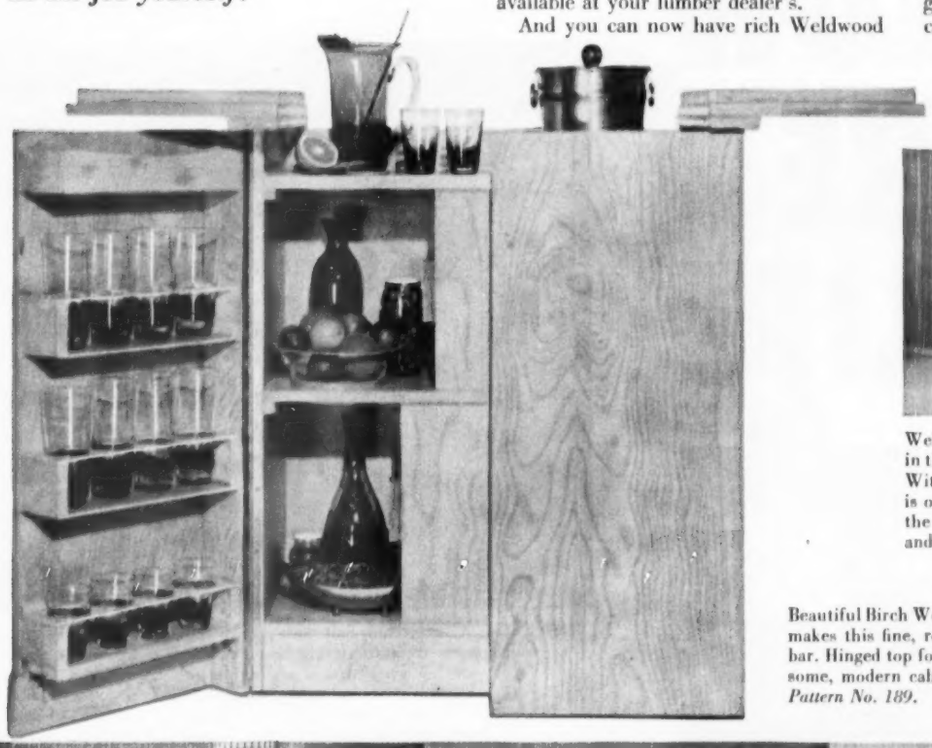
Even weekend carpenter "duffers" can make this beautiful furniture. Cost? Only a fraction of buying ready-made!

Each piece is an *original*—to be made by you from step-by-step Easi-Bild® patterns and beautiful Weldwood paneling, both available at your lumber dealer's.

And you can now have rich Weldwood paneled walls from a complete assortment of fine woods. Easy to install yourself. Real wood adds lasting beauty to any home . . . and gives you walls which require practically no maintenance.

To get the protection of the Weldwood guarantee, be sure the plywood you buy carries the Weldwood name or trademark.

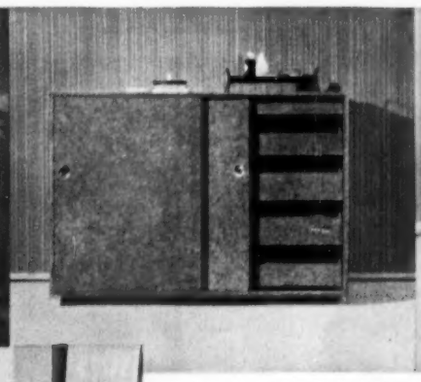
Weldwood paneling for interior use is guaranteed for the life of any house in which it is installed.



Weldwood rift oak is the Weldwood used in this functional record and book cabinet. With Easi-Bild Patterns all you have to do is order the list of materials specified on the envelope, follow the simple directions, and assemble. *Pattern No. 192.*

Beautiful Birch Weldwood in ¾" thickness makes this fine, roomy, movable cabinet-bar. Hinged top folds down to make handsome, modern cabinet. It's easy to build. *Pattern No. 189.*

Picture this beautiful cabinet end table made of Weldwood Korina® in your home. Cabinet and two large drawers provide plenty of space for magazines, ash trays, etc. *Pattern No. 141.*



Striking redwood Novoply "Mr. & Mrs." wardrobe is the modern way to keep your clothes neat. Behind sliding door (left) is roomy hanger space and unique pull-out tie rack; (right) 5 see-in drawers. *Pattern No. 139.*

This extending Weldwood birch coffee table has two small tables which slide into larger one. For complete building instructions order Easi-Bild Pattern No. 452.

★ ★ ★

Wall paneling shown in above photographs is painted Weldtex® grooved plywood.

Put up beautiful pre-finished Weldwood Plankweld® walls in your home—and notice the distinctive difference. This is birch Plankweld, but it also comes in oak, walnut, Hazelwood, Philippine or Honduras mahogany—all ¼" thick. Edge grooving and special clips conceal nails. Do the job yourself.

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REAL WOOD FOR BEAUTIFUL FURNITURE AND WALL PANELING

United States Plywood Corporation
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Enclosed please find $_____. Please send me the following Easi-Bild patterns: (check) #189—$.50 ( ); #139—$.60 ( ); #141—$.50 ( ); #192—$.25 ( ); #452—$.50 ( ). Please send 36-page pattern catalogue with over 180 projects illustrated: $.35 ( ).

Weldwood panels are available at your lumber dealer, or at any of the 60 United States Plywood or U. S.-Mengel showrooms located from coast-to-coast. BHG-11-53

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HAMILTON BEACH *Vacuum Cleaners*

Made by the makers of the famous HAMILTON BEACH FOOD MIXER and MIXETTE

Furniture arranged

DINING: An easy chair-end table grouping helps separate the dining area from the living area. The dining table does double duty—when dishes and tablecloth are whisked off, the table is ready for bridge or homework.

Moderate-size table, light chairs are good choices for a combination room with limited space. Wall of shelves gives the small area more importance.

LIVING: Convertible sofa plus easy chairs, ottomans, and tables make an attractive living area—equally adaptable to large parties or smaller family groups.

One pattern is repeated throughout the room to provide a feeling of unity and to contrast with the solid-colored walls and floor. Draperies are ready-made, with matching fabric used to cover the ottomans and pillows.

→

GUEST: Here's the same area ready to accommodate an overnight guest. The luggage rack, with tray removed, is the only piece of furniture moved. It now stands conveniently in the corner beside bed to hold suitcase.

Pillows are kept in the bottom drawer of the chest at left, linens and blankets in chest at right. Arrangement allows adequate space on either side of bed.

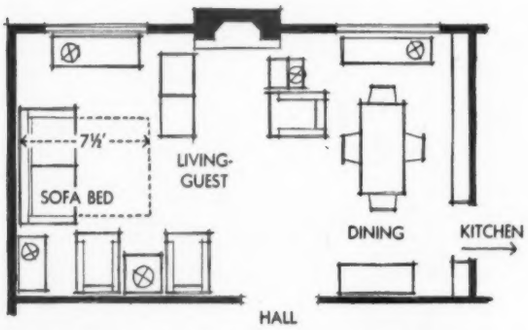
for 24-hour living

By Helen Stark

A living-room sofa bed is the low-cost way to add a guest room to your home. But, if yours is a living-dining room, you may find it a problem to arrange furniture conveniently for all three purposes in one room.

Here is a room that shows how living, dining, and guest quarters can share space with ease. It sensibly faces the facts of triple-duty life—a well-planned furniture arrangement is the key. There's a convenient eating area, with a large buffet for serving, storage. The living area is arranged so the sofa can be opened into a bed without moving anything but a light luggage rack-coffee table. Chests on either side of the sofa provide guests with bed table and drawer space.

To make your furniture arranging easier, *Better Homes & Gardens* has furniture cutouts for living, dining, and bedrooms, plus the ruled paper for your floor plan. Order "Furniture-arrangement Kit" from 8011 Meredith Building, 1716 Locust St., Des Moines 3, Iowa. Enclose 25 cents in coin

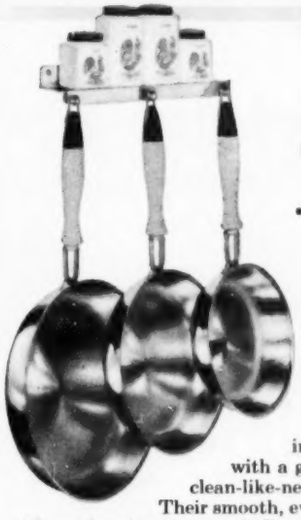


Room is 14x24 feet. Notice how lamps are placed to provide good lighting, evenly balanced throughout the room

Photographed by Bill Jackson at B. Altman & Co., New York

NEW

EVEREDY *french type* FRY PAN SET with shelf rack



E-Z POURING! E-Z TURNING! HEAVY WEIGHT! LONG HANDLE!

...for perfect frying plus modern kitchen beauty

Perk up your kitchen, or please a dear friend, with this completely modern, 4-piece set of finer frying "french type" fry pans with shelf rack.

Heavy weight pans are non-warping, quick-heating steel, electro-clad with a gleaming chrome surface that washes clean-like-new in hot, soapy water (no scouring!). Their smooth, even heating is ideal for all open frying (chops, hamburgers, eggs). Rounded corners permit easier turning of foods, easier pouring of fats and grease, easier cleaning. Long two-color handle gives safer, carefree handling. Shelf-type metal rack (10" x 2") holds condiments, flowers, knick-knacks. Write today for free illustrated booklet of . . .

To get or give this stunning set of 3 sizes (7½", 9" and 10¼") plus rack, in a colorful Gift box, cut out this ad and show it at your housewares store . . . List price—East: $7.88; West & South: $8.50.

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Here's a brand-new boiler, especially designed to keep installation and operating costs as low as possible. It's a factory-engineered, high-efficiency, trouble-free unit that gives all the advantages of radiant heat with forced hot water.

This is a complete heating package. Boiler, oil-burner and all accessories are factory assembled and shipped as a single unit, ready for quick, easy installation in your home! New free booklet gives complete details.

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NEWS!

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And Bolta Wall-Tile is beautiful! It brings lasting loveliness to playrooms, hallways, kitchens, bathrooms, living rooms . . . any and *every* room in your home. And it wipes clean with a damp cloth!

Fold it, bend it, crease it, cut it with scissors — tailor it to fit the most difficult areas of any room. Use Bolta Wall-Tile on old or new walls — walls do *not* have to be absolutely smooth. Bolta Wall-Tile is the modern way to give your home *lasting* beauty. Send for a colorful illustrated booklet, Box 43, BOLTA, Lawrence, Massachusetts.

BEDROOM — *Bolta Wall-Tile stays new looking for years. Imagine the thrill of telling your friends you did it yourself! All upholstered furniture covered in Boltaflex.*

LIVING ROOM — *Bolta Wall-Tile is the perfect wall covering for the best room in your home . . . it's washable! Furniture and cushions upholstered in Boltaflex.*

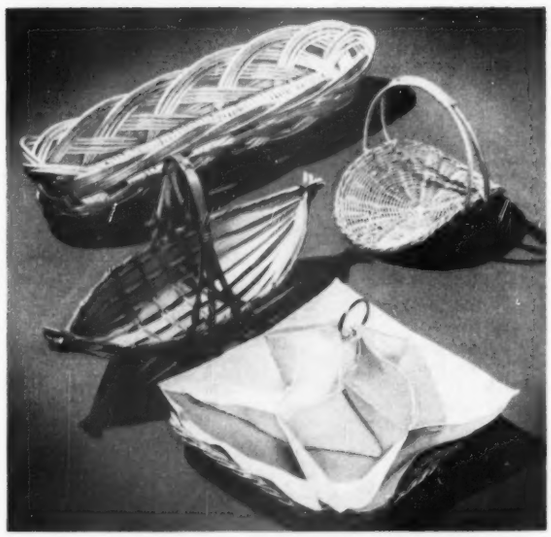
Bolta wall-tile

. . . made by the makers of Boltaflex, the finest plastic material for furniture, auto seat covers, inflatable toys and by-the-yard for home decoration.

FOR WALLS OF LASTING BEAUTY

Give hospitality in a package

By Margo Garrity



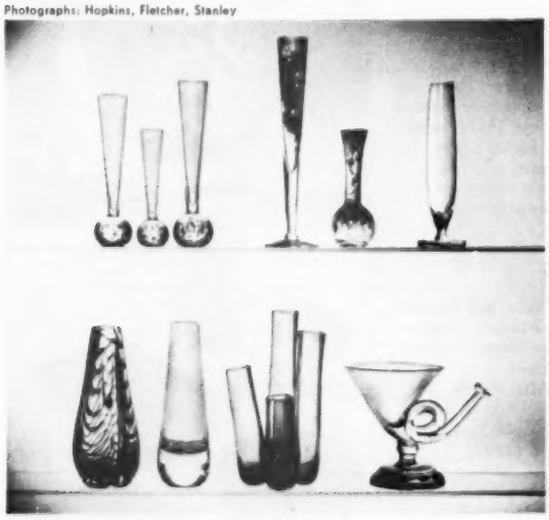
Basket cozy is ready to serve a variety of goodies'—handle makes carrying easy. Longest basket fits average loaf of French bread. Boat basket is perfect for centerpiece of glass balls and greens. Smallest basket's flat ends make it handy for flower gathering

New votive candles are colorful when used on holiday table, buffet, or in windows. There is no end to possibilities for grouping and arrangement. The black iron candlesticks are 7, 11, and 15 inches tall. Polka-dotted candles have other pieces to match. Green candles, in the middle of first row, are pleasantly pine-scented

Hospitality and Christmas go hand in hand. It's a time when you and your friends entertain frequently, whether it be casual "drop-ins" for coffee or gala holiday parties. So, why not give appropriate hospitality gifts?

We've chosen gifts designed to fit every need and budget. The selection includes presents for the hostess who likes a beautiful table—for the host who's a sportsman—for the flower arranger who always delights in new bowls and vases—for families who enjoy decorating their homes with the friendly glow of holiday candles.

Photographs: Hopkins, Fletcher, Stanley



These bud vases are especially pleasing in line and design. Top row: crystal vases with teardrop ball bases; pink-frosted vases with moss-rose design; slender crystal vase. Bottom: Swedish glass vase with swirling brown lines; crystal vase with heavy base; unusual cluster of four vases; cornucopia for table or mantel

Hurricane lamp has a silver base—stands 13½ inches high. Candle snuffer comes in many patterns. Use bowl with handles for fruit, flowers, dessert, or salad. Bowls with saucers serve as sauce, finger, or flower bowls

A chafing-dish casserole! It boasts a water jacket; cap at corner unscrews. You can have even baking and always-hot servings. Salad servers are in the Reigning Beauty pattern

More on next page

ALL you've yearned for in an adorable home will be yours when you build with wood. Exceedingly adaptable, wood affords each treasured feature *and*—at thrifty savings.

To be sure of dependable, well seasoned wood of no regrets, specify Arkansas Soft Pine. It assures rigid, nail-holding framework. On the outside, it adorns your favorite architectural styling. Inside, its attractive figure and soft texture unite in satin-like woodwork and paneling that take paints or transparent finishes evenly to please you with exceptional decorative beauty that will never be marred by raised grain.

To transform your desires into reality, show how Arkansas Soft Pine saves costs, we give you scores of building helps in this fascinating book, plus 12 exciting home plans including the *expansible* house above . . . and it's yours for the asking.

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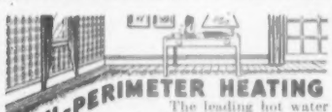

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The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. BH-11, Warren Webster and Company, Camden 5, N. J.

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KLUTCH forms a comfort cushion, holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost **as well as with natural teeth.** Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, **don't waste money on substitutes,** but send us 10c and we will mail you a generous trial box.

KLUTCH CO., Box 5329-K, ELMIRA, N. Y.

Better Homes & Gardens brings practical suggestions for pleasant living to over 3,600,000 families.

Give hospitality in a package

Begins on preceding page

Covered cigarette dish, ashtray can be used for sauces, candy, and nuts. Or use twosome for iced butter balls — put ice on dish under tray — cover on top. Snack dish has removable glass liner. Jam jar comes with its own spoon. Silver shells are lovely for individual mint or saucedishes

Silver hollow ware is always a perfect Christmas gift for your "best loved."

Use the three-sectioned sterling dish for candy and nuts on dining or coffee table, relishes on buffet, or jams at breakfast.

The sterling-silver bowl is exceptionally lovely. It measures 10 inches across — will hold flowers, fruit, salad, or dessert.

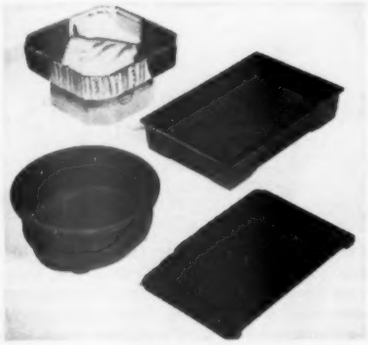
Give a plain silver sugar-and-creamer set that will harmonize with any pattern of silver hollow ware, flatware, or dinnerware.

This forest of tree candles makes an interesting coffee-table decoration.

Polka-dotted trees have red, green "lights." Snow-covered evergreen tree is realistic — 11 inches tall.

Glitter trees come in three sizes, either white, red, or green. Tallest measures $8\frac{1}{2}$ inches high; the medium one, 5 inches.

Use the smallest trees on Christmas place cards.



You can now buy beautiful flower bowls — either pottery or bronze — made in the Orient.

Top left, sturdy 8x5-inch pottery bowl has a textured glaze in greens, beige, and brown.

At right, oblong green bronze bowl is 12x8 inches.

Lower left, round carved bowl in black bronze is 9 inches across. Lower right, the black-lacquered flower stands are inexpensive.

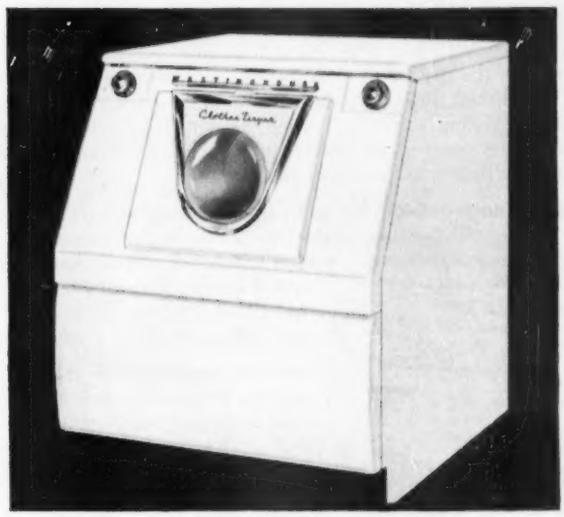
More on page 230

Aren't You Tired

of being a WEIGHT LIFTER?

Wrestling with loads of wash every week . . . upstairs and down, outdoors and in . . . is no fun! Yet, this back-breaking drudgery can be ended, right now, with a 1953 Westinghouse Electric Clothes Dryer! It dries your clothes the way you want them . . . indoors, *automatically* . . . damp-dry for ironing or dry for storing. Here's absolute washday freedom . . . at your fingertips! Westinghouse Electric Corporation, Mansfield, Ohio.

Westinghouse *electric* CLOTHES DRYER *saves you work!*



You'll bless the day you put a beautiful new Westinghouse Deluxe Clothes Dryer in *your* home, for it will quickly become your favorite appliance. See your Westinghouse dealer for a demonstration and details of the many work, time, and money-saving exclusive features.

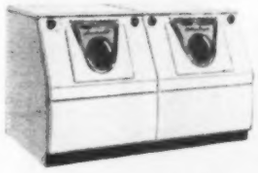
LARGE LOADING SHELF . . . Extra space for loading and handling larger loads, holding them securely.

3-WAY DRY DIAL . . . Provides dry for storage, damp-dry for ironing, or *just-right* dry for new miracle fabrics.

DIRECT AIR FLOW SYSTEM . . . Continuous currents of warm, *pure* filtered air dry all fabrics swiftly, uniformly.

SINGING SIGNAL . . . A real hit! Plays "How Dry I Am . . ." when clothes are dry and ready to be removed.

Pay as little as $2.32 a week after small down payment



America's Favorite Twins. Match your Dryer with its "Twin" . . . the famous Westinghouse Laundromat®, and end *all* washday work. Laundromat exclusives that save you time, money and work: Weigh-to-Save Door; Water Saver; Flexible Control; Agi-Tumble Action.

. . . of course, they're electric!

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Tracy KITCHENS

LIFELONG HAPPINESS glows in the charming warmth of the Tracy kitchen with its lustrous stainless steel sink and counter tops, its gleaming white base and wall cabinets. Stainless steel softly reflects the gay colors of draperies, walls, flooring and accessories. Its polished surfaces cannot stain, mar, blemish, or show wear. No chipping, cracking, crazing, warping or scorching. Simple cleaning preserves its jewel-like brilliance. *Yet Tracy stainless steel is priced like ordinary porcelain.*

EXTRA CONVENIENCE is yours – in Tracy base and wall cabinets. Double-wall door and drawer fronts fit perfectly, permanently. Never a warp or sag – never a snag or splinter. Sound-deadened, doors and drawers open and close smoothly, quietly. Adjustable shelves provide spacing to individual needs.

FEMININE CHOICE speeds the trend in modern kitchens to Tracy stainless steel – lifetime beauty, gentle manners, and work-saving advantages. Featured by prominent stores, Tracy products are famous for "sky high quality at down to earth prices." Ask for dealer names and your copy of – ***"I'm Sentimental About Kitchens."***

Tracy KITCHENS

EDGEWATER STEEL COMPANY
Pittsburgh 30, Pa.

SANTA CLARA

WEDGWOOD

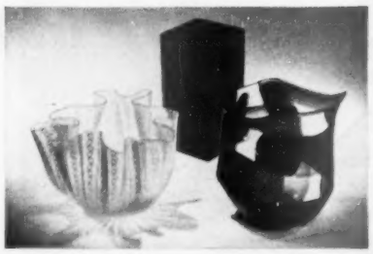
A Living Tradition

Santa Clara is a high fashion dinnerware pattern in tones of green on pure white bone china. Although beautiful and delicate in appearance Wedgwood bone china is well adapted to daily use because of its durability. Its price is moderate too, only $14.05 for a five piece place setting. Write for names of stores and other Wedgwood illustrations—folder C—ten cents.

JOSIAH WEDGWOOD & SONS, INC.
24 E. 54th St., New York 22, N.Y. *Wedgwood is made at Barlaston, England*

Give hospitality in a package

Continued from page 228

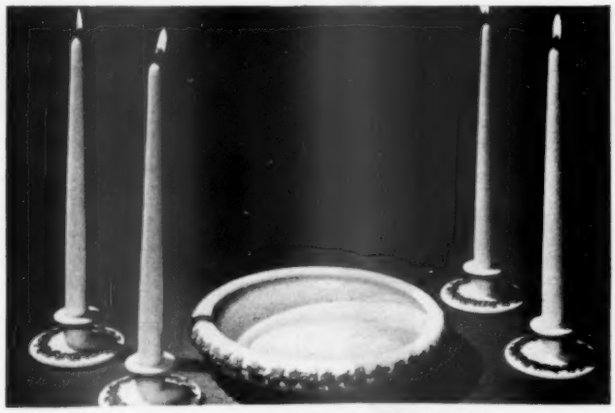


Crystal vases will please, because they're decorative even without flowers.

At left, Venetian hand-blown candystick vase is refreshing daffodil yellow. Smart, black glass cubical in rear is 8 inches tall.

Right, bowl of Venetian glass has bold squares of harlequinlike color.

Melon-pattern coffee service will give its owner a lifetime of enjoyment. It was copied from a famous old English design called Sheffield. Coffee-pot comes with a dark-brown finished-wood or a silver plated handle. This is one of the most reasonably priced of the fine silver plated services



Here's a lovely start for a table or buffet centerpiece. It's the renowned Grape Vine pattern on ivory earthenware bowl and candlesticks. Choose this pattern in celadon green, coral pink, or gray blue. Delicate coloring makes it appropriate for all occasions. Bowl measures 10 inches across

There are three graduated sizes of snowball candles — 2½, 5, or 9 inches across.

For radiance, use three rope pillars that are joined together on buffet table or mantel. They are available in either white or red.

Rope-twist pillar candle stands 18 inches high. It's available in white, green, or red for Christmas, and pink or yellow for spring.

Short rope-twist candle fits in its ceramic holder — comes in different sizes.

More on next page

18th Century designs in wide choice of Seat Covers — Walnut or Mahogany finish. ILLUSTRATED: No. 58N Ladder-back 34" height. Needlepoint-type seat black or beige—about $18.* Also in stripes, tapestry or Duran.

*slightly higher in some areas

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HAVE YOU SEEN ME

ON PAGE 173

Mr. Controls

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Note—fine furniture makers use it for all major repairs!

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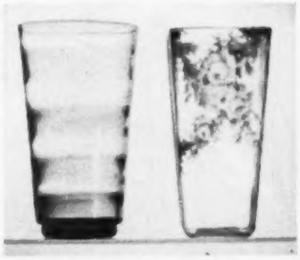
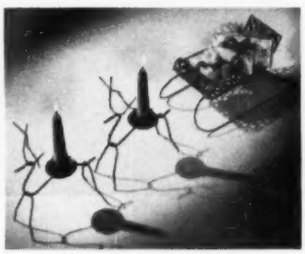
Give hospitality in a package

Continued



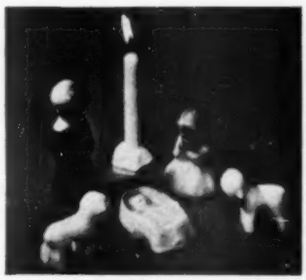
Tall glass vases make smart gifts. Handsome amber vase, left, is 10½ inches high, 6 inches across. The rectangular crystal vase is frosted pink with green, pink moss-rose design

The tan or white fawn candles are 3 inches high. Hitch them to Santa's sleigh! Group many angel candles together for clever decoration on either the window sill or the mantel



Santa's sleigh laden with gifts for the guests is a conversation piece for dining table, buffet, or mantel.

Reindeer, lighting the way, can be used separately for extra candle-holders. Set is inexpensive.



Infant, Mary, Joseph, two lambs, and a white candle with separate base make up this Nativity scene. Candle stands 3 inches high. Creche will give your home Christmas spirit

More on page 233

LACE of heirloom beauty ...everyday economy!

For this era of easy entertaining and sensible, effortless living, use a lovely Quaker Lace Cloth for *any* meal.

Exquisite Quaker Lace is absolutely carefree. Wrinkles smooth away, spots sponge off, washing (seldom needed) is so easy. A wonderful gift.

Quaker
LACE CLOTHS

Quaker Cloths priced from $5.95 to $54.95.
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***Also makers of* QUAKER CURTAINS.**

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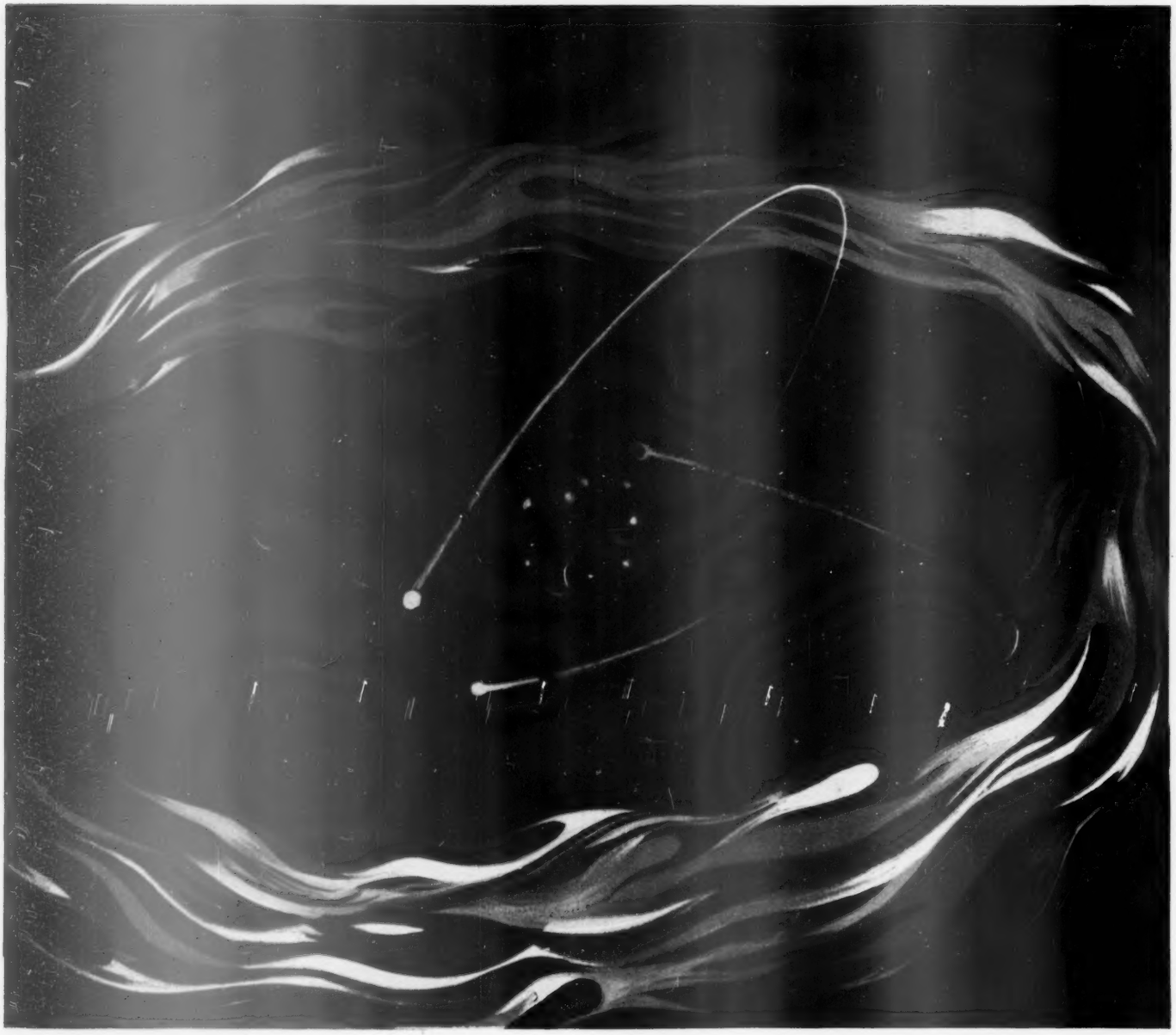
Pat. Applied for.
(Rayon and Cotton)
Accessories by B. Altman & Co.



Who solved the riddle of fire in the atom smasher?

Scientists, working with the atom smasher, were puzzled. Fires were breaking out in these costly cyclotrons. Fire insurance engineers, asked for help, spotted the causes of fire and recommended steps to control high voltage equipment, to improve cooling systems and to detect fires and put them out quickly. Today, the threat of fire has been reduced to a minimum, making possible the wider application of nuclear energy in medicine, industry and agriculture where its use is already benefiting you.

For over 150 years the capital stock fire insurance companies have been protecting home owner, business man and farmer against unexpected losses. This protection enables men to invest in the future with confidence. It gives security to millions of families. Furthermore, your premium dollars do double duty. As a reserve fund, they are held to pay your losses; as working dollars, they are used to help build new homes, new plants, new businesses.

Today, 200,000 agents and brokers, representing capital stock fire insurance companies, are serving you. In business for themselves, they show that private enterprise—which has given America the highest standard of living in the world—provides the best way to meet your insurance needs.

THE NATIONAL BOARD OF FIRE UNDERWRITERS
85 JOHN ST., NEW YORK 38, N.Y.

CAPITAL STOCK COMPANY INSURANCE
Standard protection

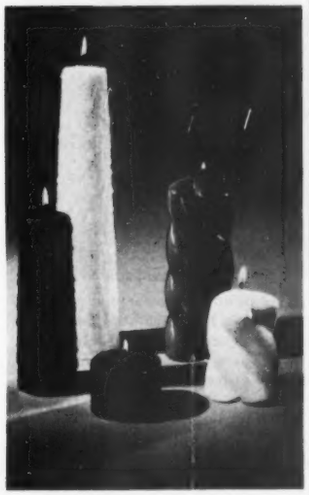
An organization maintained by more than 200 Capital Stock Fire Insurance Companies for public service through better fire-fighting methods, arson detection, fire-safety engineering, research, safer construction and fire prevention education.

Give hospitality in a package

Continued from page 231

Perfect for anyone who loves fruit for dessert are these new silver fruit spoons and knives.

You can lift out whole grapefruit section with Esplanade citrus spoon, center. Fruit spoon, left, is for any fruit. Its pattern, like that of the knife, is King Richard.



Any of these will be welcome gifts. Tallest candle and shorter one at left come in red, white, green. They measure 15 and 8 inches high.

Shortest candle is red, has green tree on front. It is made of pine-scented wax. Twisted candles, 4 and 6 inches tall, are red and white.

Use miniature snowman, drum major, Santa, and the angel candles as place favors on your Christmas table to delight family and guests.

Children will enjoy hanging them on the Christmas tree. Each one has a loop at the top, so you can easily fasten on a cord or wire hanger.

Household Odors?

Get Good-aire*

Presto! Odors Go

Nothing beats GOOD-AIRE for making unpleasant odors disappear quickly and easily. A quick spray and household odors vanish—odors from cooking, bathrooms, stale air, pets, tobacco or nursery.

All around the house . . .

Good-aire is Good Etiquette

Guaranteed by Good Housekeeping

New 6 oz. size **98¢**

Large economy size . . . **$1.89**

*Trade-mark

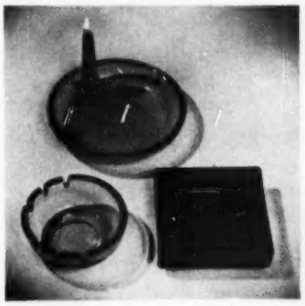
BRIDGEPORT BRASS COMPANY

Give hospitality in a package

Continued

Make baby's dinnerware as special and as lovable as his favorite tales of Peter Rabbit, by choosing some of this sturdy English earthenware.

Each piece presents a colorful picture of Peter or one of his friends. You'll find it's not costly.



Good-looking, large ashtrays please any smoker. Round one with slots for cigarettes is amber.

Charcoal ashtray, right, is 6 inches square. The bowl with candleholder makes an unusual cigarette lighter.

For sportsmen, choose appropriate coasters and napkins. These were designed by a famous cartoonist.

The line includes humorous scenes on Florida beaches, as well as excellent studies of tropical wildlife. Right to tuck in a stocking!

▶ To obtain additional information concerning Christmas-gift items pictured here, write to Subscriber's Information Bureau, *Better Homes & Gardens*, Des Moines 3, Iowa.

from any angle . . .

it's fine upholstery

Fine for Christmas gift-giving! Practical for year-round beauty!

High style and good taste on any furniture . . . modern or traditional.

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Furniture by Sam Moore Chairs, Inc. Christiansburg, Va.

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THIS TAG IS YOUR PROTECTION

No matches, no burning pilot—
yet the gas lights instantly!

NORGE Self-Starter GAS RANGE

It's automatic....plus! A national Safety Award winner... Norge Self-Starter ignition also saves you dollars on fuel. Tiny electric elements light the gas automatically for either oven or top burners. And the big Balanced Heat oven cooks while you're out—turns on and off automatically. Minit-Master clock times any cooking job up to 4 hours.

Other Norge features! Heat-focusing SpirO-lator Burners with new easy-to-clean nickeled wire grates. Radiant broiler that cuts broiling time in half. Exclusive Pick-a-Pan storage cabinets with glide-out utensil racks. Model N-21, shown, $329.95. Other models from $109.95.

NORGE

Merchandise Mart, Chicago 54 • Addison Industries, Toronto

The value-line of home appliances

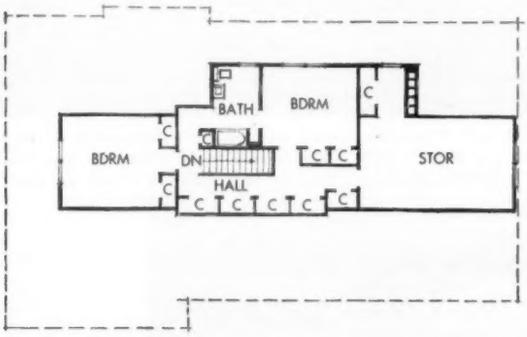
Comfort without clutter

Begins on page 86

A many-paned bay window in the living room was decorated simply, to take advantage of the wooded view. Note how antiques are given functions in the room, rather than just put on display. The wooden bucket by the chair on the right serves as a magazine holder, and the lamp on the table has as its base the hub of an old wagon wheel

Opposite the fireplace wall in the study, two armless chairs lend a Modern flavor to the Early American scheme. Notice how the decorations are kept simple to emphasize the pleasing lines of the furniture. The base of lamp on the table is an old Belgian coffeepot

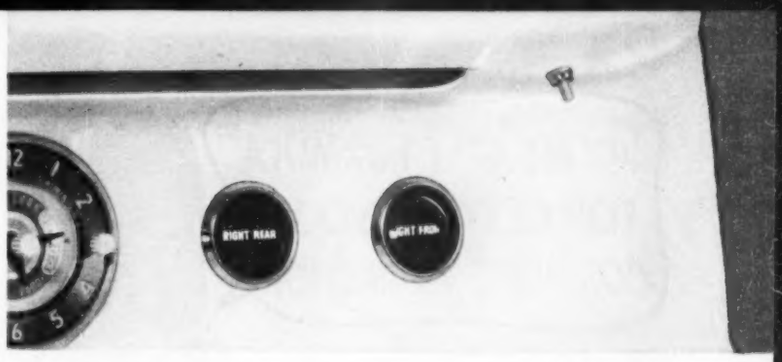
The study is furnished for down-to-earth comfort and trim good looks. The couch, ideal for televiewing or just lounging, can also double as a guest bed. Here again antiques are put to modern uses; grandma's flatirons as bookends, and a wagon buckboard as a television seat for children. Simple row of pictures accents dark wall



The upstairs has a wealth of storage facilities, with one entire wall of the hallway a bank of closets. In addition, there is a large space for storing bulky items and seldom-used equipment

Fireplace wall of the study sets the stage for snug comfort. One picture framed with a wide white mat is a dramatic accent against the dark brick wall. Neat arrangement of antiques decorates mantel

More on next page



See which heat speed is on even from across the kitchen!

NORGE Tele-Speed ELECTRIC RANGE

No more guesswork! An exciting Norge exclusive. Dial any of Norge's 7 surface heat speeds (tailored to every pan size, every recipe)—and a Tele-Speed indicator lights up on the back panel in an exact picture-copy of the unit in use.

Cooks better, costs less! Norge's big, wonderful Blended Heat oven bakes so evenly you can turn out six perfect cake layers at once. And it's so well designed and insulated it bakes with the *electricity off* ¼ of the time! You can cook automatically anywhere on this Norge—oven, Hi-Lo surface unit, deep-well cooker or appliance outlet all turn on and off while you're out. Model E-99 B, illustrated, $359.95. Other models from $169.95.

The value-line of home appliances

NORGE

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Build your one-motor
DELTA SHOP
this ideal way—
A TOOL AT A TIME!

FIRST I BOUGHT THE BASIC SAW AND STAND

. . . and that gave me the tool to do the sawing operations that are needed on every job. The DELTASHOP'S big tilting blade saw does many other important operations, too—such as cutting grooves, decorative moldings, etc.—and its accuracy helps me do work like a professional.

Saw and stand, less motor $109.00

LATER, MY WIFE GAVE ME THE COMPANION JOINTER-PLANER

To do any finished-looking job you must plane the edge of a board right after you rip it. The Delta jointer planes boards up to 4" wide . . . does operations such as tapering and rabbeting, too.

Jointer, complete $49.15

THE DRILL PRESS WAS A GIFT FROM MY FOLKS

In addition to doing accurate drilling, the Delta drill press made it possible to make mortises, do routing, carving, sanding, polishing, make beautiful shaped edges . . . actually it's a "master of all trades."

Drill Press $57.50

MY KIDS JOINED FORCES TO GIVE ME THE SANDER

This handy, low cost tool is perfect for finish-sanding jobs—has many other uses, too.

Sander . . $17.55

Prices slightly higher west of the Rockies

DELTA QUALITY POWER TOOLS
Another Product by Rockwell

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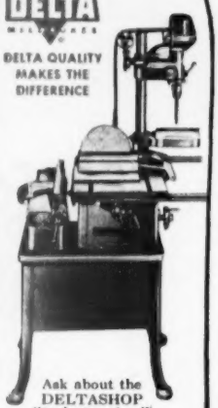


Ask about the DELTASHOP "tool-at-a-time" plan today—at your Delta dealer, department store or IRHA hardware store. Then start planning your Christmas for this perfect gift. *Delta Power Tool Division, Rockwell Manufacturing Company, 514L N. Lexington Avenue, Pittsburgh 8, Penn.*

Comfort without clutter

One wall of hallway leading to study and bedroom is devoted entirely to storage. Here is plenty of space for outdoor wraps, cleaning equipment, and linens. Note the reproductions of Colonial hardware

Modern built-ins hide behind doors of Early American styling in the parents' bedroom.

Long mirror on inside of one door is an added convenience without taking up wall space.

For even more storage convenience, two closets are tucked under the eaves on either side of the guest bedroom.

These closets hold luggage, off-season sports equipment.

Continued from page 235

The parents' bedroom combines the quaint charm of Eighteenth Century styling with the convenience of Modern planning. The pine-paneled walls, small-patterned paper, and trim tiered curtains make a simplified background for twin four-poster beds, canopied in chintz

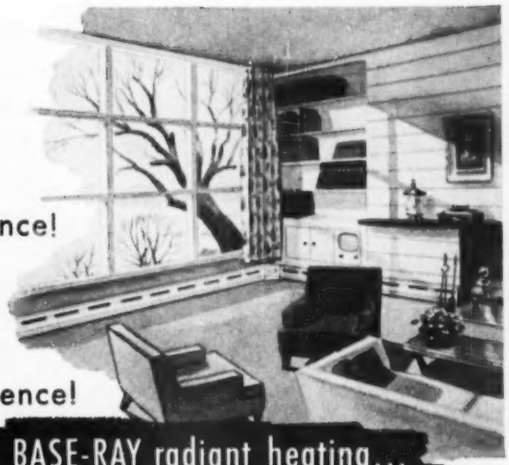
This corner of the Heywoods' bedroom was furnished to make a cozy nook for lounging or reading. The end table was cut down from an old drop-leaf table

Attractive louvered half doors solved the problem of this stairway entrance.

Space was too limited to make room for a full door.

The doors keep the upstairs private from passageway between dining room and kitchen, as well as cut down noise from the living, cooking areas.

see the difference! feel the difference!



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*Reg. U. S. Pat. Off.

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Burnham Corporation BH-113
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City..... State.....

NEED More Storage Space?
This Deluxe Base Cabinet Under $45.00*

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FOR PROMPT DELIVERY if your dealer can't supply you, send us his name and address.

WALTERS Steel-Fashioned CABINETS

Here's one of the Deluxe Streamliner Series at a price that won't upset your budget. This beautiful cabinet is 36" high, 24" wide and 25" deep. It's made of heavy gauge steel, with gleaming white enamel baked on. Sound-deadened doors with rubber bumpers are suspended on Radial Action (patent pending) concealed hinges. It has easy-sliding doors and a genuine Formica top with stainless steel moulding. There's a complete range of sizes and models of WALTERS cabinets for every room in your home.

STEEL FASHIONED WALTERS MFG. CO. OAKMONT PENNA.
Guaranteed by Good Housekeeping

"SEAL . . . YOUR GUARANTEE OF WALTERS QUALITY"

DON'T ACCEPT SUBSTITUTES. INSIST ON THIS

SEND TODAY

Walters Manufacturing Co., Dept. B
Box 292, Pittsburgh 30, Penna.

I am enclosing 10¢ in coin for postage and handling. Please send my copy of the booklet, "How Low Cost Cabinets Can Modernize Your Home"

Name_____
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Dealer's Name_____ City_____

You'll know at a Touch... ...it's famous Chamberlain's LOTION

The unmistakable feeling of the "velvet touch" . . . the excitingly soft, soothing appearance of your hands and skin . . . tells you that Chamberlain's Lotion is truly a different kind of skin care. For Chamberlain's Lotion contains a superabundance of Glycerol, the costly ingredient that holds the natural balance of moisture in your skin with such soothing effect. Never sticky, Chamberlain's Lotion dries the instant you smooth it on.

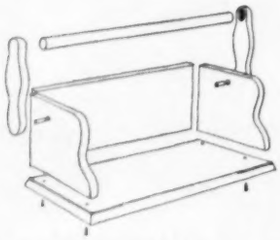
Try Chamberlain's Lotion soon . . . Learn what a wonderful difference it makes in hand and skin care. You'll find Chamberlain's Lotion at your nearest drug store or cosmetic counter.

For the men—an *invigorating after shave lotion.*

CHAMBERLAIN SALES CORPORATION • DES MOINES

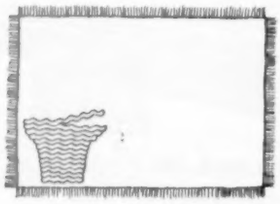
Personalize your Christmas gifts

Continued from page 194



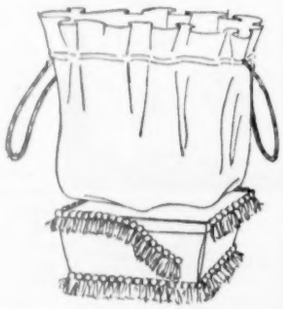
Book trough can be made from four pieces of wood, a handle, and two sidepieces to hold the handle. Bottom measures 9½x20 inches; back, 6x19 inches; and sides 6x8 inches. Make sides for handle 1½x7 inches and shape as shown in sketch above.

Bore blind hole near top of holders so handle can be inserted. Then bore blind hole at bottom of holders to fit the two ⅜-inch dowel pins on two sides of book trough.



Gala place mat. To make, cut out 15x21-inch rectangle from colored burlap or heavy cotton. Machine-stitch all around place mat about ½ inch from edge; then fringe mat up to stitch line.

To make flowerpot, fit and stitch together nine 4-inch strips of ½-inch rickrack to form base, and four strips of 6½-inch rickrack for top. Turn under sides and bottom of flowerpot; stitch to mat; leave top edge open for napkin.



Versatile wonder is a drawstring bag sewed into a fruit basket. To make the bag for an 8x8-inch basket, cut a strip of heavy cotton or drapery fabric measuring 31x16 inches. Seam the two 16-inch edges together with right sides facing each other.

Turn a 2-inch hem in the top; stitch ½-inch casing for the drawstrings. Cut two small holes on outside of casing for drawstrings; buttonhole-stitch each; insert cord drawstrings.

From matching fabric, cut a square to fit bottom of basket, fit into partly made bag and sew. Sew finished bag to bottom of basket; then whipstitch around top rim of basket. Sew on cotton fringe for trim and to cover stitching on basket.

Carryall bag is a clever, inexpensive gift. To make: Embroider two close-weave dishcloths with brightly colored yarn; use in-and-out darning stitch, making design with the "out-" or "over"-stitch. Create your own patterns or copy favorite sampler patterns.

Line bag with contrasting fabric. Make handles by working two strips of dishcloth with in-and-out darning stitch; roll and sew together. Attach to bag.

Cowboy's horse. To make, choose a heavy work sock with white toe and heel; fill with cotton. Make eyes from buttons, mane from colored yarn, ears from bright pieces of felt, and the halter from cotton tape. With cord, tie the horse to a sawed-off, painted broom handle or to a ¾- or 1-inch dowel.

Christmas-tree pinafore. From white felt cut out a circle about 35 inches across. Using a small cooky or doughnut cutter as pattern, mark 2-inch scallops around edge; cut. Slit the pinafore from the edge to the center; then cut out a small circle to fit the tree trunk. Cut and attach two narrow felt ties. Decorate pinafore with holiday designs cut from colorful felt and attached with casein-rubber cement. Dot with sequins.

Blackboard can be made by using an old mirror or picture frame; paint or stain it in a color to match your decorating scheme, or a friend's. If you like, add decals for accent. Make the "slate" of plywood. First sand it, then paint with two or three coats of chalkboard slating paint.

Casserole holder. To construct a holder for a 10x6-inch casserole or baking dish, use ⅜-inch dowels; cut 10 of them 10 inches long, and 10 more 8 inches long.

To prepare dowels so they fit together to form holder: Evenly notch 8 long and 8 short dowels on top and bottom, ½ inch from each end. Notch the remaining long and short dowels on one side only. (These form the top and bottom of the holder.) Fit the dowels together at the four corners, tacking each with small brads. Leave the holder unpainted or paint in bold colors, as you desire.

DRIES TWICE AS MANY — TWICE AS FAST!

It's not only that this new **Kendall Dish Towel** is much, much more absorbent. It's the way it absorbs, too — all over! The thirsty fibers (rayon and cotton mixed) "spread" the moisture and soak it up like nothing has ever done before. One towel does dishes for four, easy. **Twice as many,** as ordinary towels, in **half the time!**

All this and lintless, too! The secret is a new kind of material developed by Kendall. It's so soft, so easy to use . . . and it doesn't lose one little bit of absorbency with repeated washing. . . . Generous jumbo size Kendall Dish Towels are made with red, green, blue or yellow border stripes. Sold in leading stores, or mail the coupon for sample towel.

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

Guaranteed by Good Housekeeping

By the makers of Curity Diapers

KENDALL Dish Towel

KENDALL MILLS — Division of The Kendall Company, Walpole, Mass., Dept. KH113
I'm enclosing 50c for a Kendall Dish Towel. (Only one towel to a family.) Please send to:

Name _____

Address _____

City _____ State _____

Favorite Store _____

Good only in Continental United States and Hawaii

Motivation

He dawdles at the table
And takes an hour to dress
The errands we assign him
Result in tardiness.

His feet are filled with lead, yet
Behold him, swift and fleet
To answer when he's called by
His pal across the street.

—*Betty Isler*

"I never knew it was so easy!"

So says many a homekeeper who finds that Sani-Flush, working chemically, will keep the toilet bowl sparkling clean and sanitary without messy scrubbing.

Sani-Flush also disinfects, and removes the invisible film that collects in every toilet bowl. Simple directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

Now **PERFUMED** with a mild, fresh fragrance

Beautiful **Miracle** dishes

guaranteed* against breakage

Meladur® dinnerware

by GENERAL AMERICAN

Serve beautifully—never worry about breakage. Meladur is made of melamine, the tough, hard plastic and is *guaranteed against chipping, cracking, breaking—for one year in normal use. 6 lustrous colors, stain and fade-proof. Starter sets, serving items and open stock at leading stores.

Write for circular

PLASTICS DIVISION
General American Transportation Corporation
135 South La Salle Street • Chicago 90, Illinois

CLEANEST GLUE TO USE

©The Borden Co.

This new super-strong plastic-base glue won't stain, washes off hands and clothing instantly. Dries clear. Joins and mends wood, pottery, linoleum, leather, fabrics.

B.3.7

ELMER'S GLUE-ALL
IF IT'S Borden's IT'S GOT TO BE GOOD!

Colds, flu, virus infections

Continued from page 12

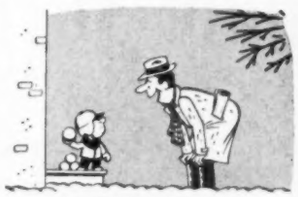
rent attacks of rheumatic fever, usually preceded by a streptoccic infection, can generally be prevented by regular, long-term doses of sulfa drugs or penicillin.

Organize your weapons. Now is the time to overhaul your medicine cabinet and check supplies that may be needed in a hurry for "Operation Winter." Have you a vaporizer or steam kettle on hand? Rubbing alcohol, ice bag? An electric heating pad or hot-water bottle serves the same purpose (local heat) as a mustard poultice or a goose-grease rub, and is less messy. An atomizer is nice to have to spray a painful sore throat for temporary local relief. Salt water makes a useful spray; if you prefer one that has mild anesthetic effect, ask your doctor. Add a wide cloth binder to the bandage shelf. Wrapped around lower ribs and upper abdomen of a patient who can't stop coughing, it gives some support and comfort to sore, tired muscles.

While you're at it, throw out old medicines prescribed for long-past illnesses. Many drugs deteriorate with age. But more important, the medicine that was just the ticket for last winter's sore throat may be quite wrong this year.

Watch your family's health. Most of us aren't too observant of little signs in people who are growing up around us. Does little sister kick off her shoes to imitate Mother, or because some foot weakness makes shoes uncomfortable? Is a child greedy for water all the time? Does he sleep with his mouth open? Do you have to raise your voice to get action? Maybe a child can read a vision-test card like an eagle, but does he fight shy of close work such as reading? Little things you may wonder about, and then forget, should be written down, so you can fire them at the doctor the next time a checkup is due.

Review with him, too, the schedule of shots the children have had. Immunities may need a booster.



"You wouldn't hit your old daddy, would you?"

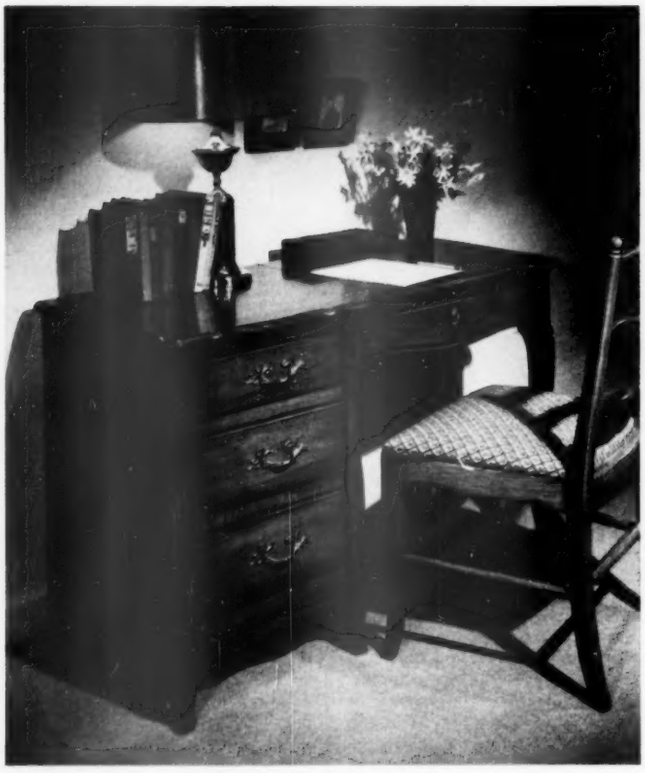
Stainless
BY INTERNATIONAL

The finest flatware of its kind ever crafted. Stainless by International is executed in stainless steel with all the care, the perfection you'd expect to find in only the most expensive tableware.

Needs no extra care in normal use. The flatware with the handsome and enduring "velvet finish," Stainless by International never needs polishing . . . won't tarnish, rust or scale in normal use.

Only $9.25 for a 6-piece place setting; attractively designed, complete sets begin at $43.50. No Federal tax.

Copyright 1953, The International Silver Co., Meriden, Conn.



Sectional desk is a spacesaver

This corner desk is designed to line up with other pieces of sectional furniture in a smart-looking, compact grouping.

Here, the desk is flanked by twin chests in a bedroom arrangement. It's also an ideal companion for bookcase units in a small living room.

Though the piece takes up little room, there's a surprising amount of space on the desk top — for study or writing, books, lamp, radio. Below is comfortable leg room.

Triple-duty desk adapts to any room

Here is a handsome French Provincial desk that does the job of three pieces of furniture. It's a desk, chest, and — with top raised — vanity.

A good choice for a small bedroom or a study-guest room, the desk is equally at home in any living room.

This piece is an example of the period styles now available with up-to-the-minute convenience.

Note large cosmetic tray, mirror on underside of top.

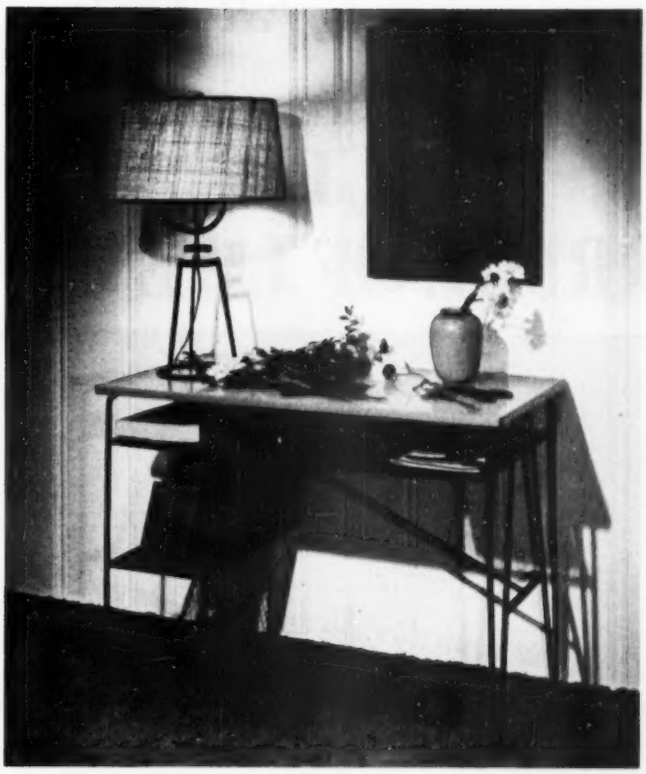
Desks for your home "office"

All of us do "homework" of some kind practically every week of the year—work that's easier and more pleasant to do in convenient, attractive desk space.

Your home office might be in any room of the house. Of course, a study or the living room is a logical place for a desk —or you may find more convenience in the kitchen, dining room, or bedroom. Maybe you'd like a desk where you can keep an eye on the cooking or children at play—or, if you're the man of the house, in the quiet of your bedroom.

You'll want your home desk to be well organized—one planned to fit the needs of those who will use it. Make sure there's a convenient place to hold the books, records, and materials you'll need. If you use a typewriter, be sure the desk will accommodate one and that there's a place to store it. Then, too, you'll want the desk to fit with the size of the room—as well as the purposes of the room, such as living, dining, study, or guest quarters.

Here are examples of the wide variety of home "offices" available today. Some of them look like desks, several double as other pieces of furniture. Some are as efficient and well organized as a top-flight executive's. Some are spacesavers that make themselves at home in any room. All are handsome, practical pieces—designed to give you a good-looking, easy-working office for your home.



Chest-desk offers luxurious storage

This chest-desk is typical of many designs on the market which combine roomy storage space with desk facilities.

Sometimes known as a "bachelor's chest," the piece has an extra leaf at top, which unfolds to provide space for writing, study. Two arms on either side of top drawer pull out to add support when the desk top is extended.

Pigeonholes store letters and stationery. Little drawer holds writing materials.

Wrought-iron desk is smart, practical

Low in cost but high in style and service is this desk made of wrought iron and plastic.

It's ideal for the kitchen, with its waterproof, wood-grained plastic surface—but handsome enough for the living room, study, or bedroom.

The center drawer is also made of plastic, which means it will never swell or stick.

Wrought-iron shelves provide ample space for books and magazines. This piece might double as hall table.

Room divider is also a desk. The top can be removed and used as a bookcase, leaving base as a low divider. Sliding shelf is used as a desk on this side, and slides through to act as server in the dining area

Photographs: Suter, Hedrich-Blessing

Typewriter desk offers efficiency-plus. Typewriter and its shelf will push down to fit into compartment when the desk is not in use

More on page 275

Today is a Great Day

to start your dog on his way to a

LONGER PRIME OF LIFE!

Nourish every inch of him with

NEW HOMOGENIZED* GAINES MEAL

—and after just one month look for these 10 signs of sturdy health . . . LIVING PROOF of how this great food, rich in MEAT PROTEIN, nourishes your dog!

A Revolutionary New Development in Dog Food by Gaines!

In this HOMOGENIZED Gaines Meal, all ingredients are combined into *crunchy little nuggets.* Each and every nugget contains all the food essentials that are known to be needed to help keep your dog in his prime.

ACTUAL SIZE

Never before has there been a dog food that provides such a wealth of nourishment in this easily digested HOMOGENIZED form.

*Uniform nourishment is *guaranteed.*

Rich in nourishing Meat Protein! Appetizing! Economical!

Here is the dog food you have always wished for . . . appetizing, easy to feed, and with a lower feeding cost than any other type of dog food. And, *above all,* a food to help prolong your dog's happiest years—the years when he's healthy, active and strong—in the **Prime of Life!**

Gaines

A Product of General Foods

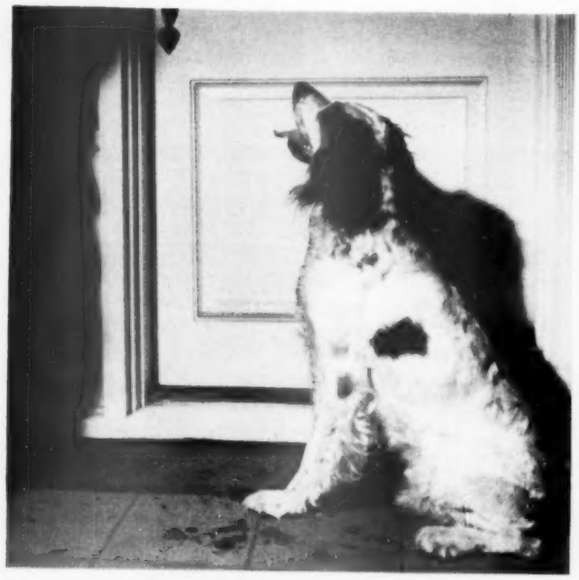
"Nourishes EVERY INCH of your Dog"

Your pet and mine

By Russell K. Lowry

Exercise: Good cold-weather medicine

Dogs which are housed indoors all winter must be exercised briskly when out of doors. It's a mistake to turn such a dog loose for several hours and not expect him to be badly chilled. It is far better to give the dog a short, fast workout on a leash



It's a cold, cruel world

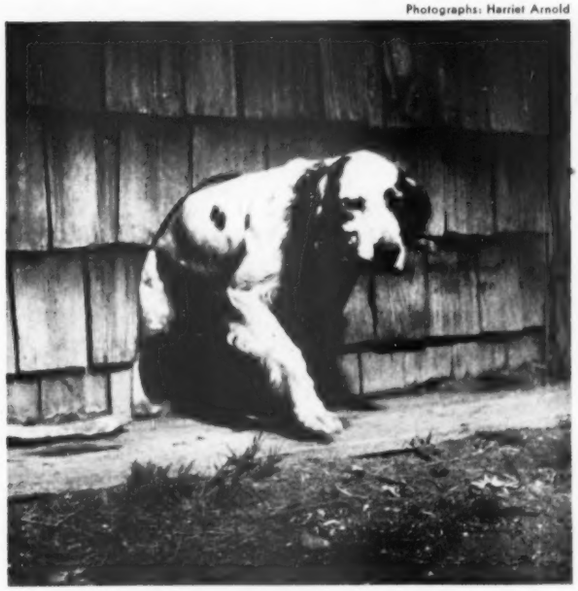
Though your house dog may have been outdoors only a few minutes, don't ignore him when he begs to get in. If he has been living in warm rooms, it's just as cold outdoors for him as it is for you. Dogs can get colds, pneumonia from exposure

Cold weather won't hurt your dog—if he's properly prepared for it. Decide now whether you're going to house your dog indoors or outdoors. Don't make a change in midwinter

Provide a draft-free bed

Whether your dog sleeps indoors, in the basement, or in an outdoor doghouse, be sure his bed is free from drafts and raised a few inches off the floor. When bathed, a dog should always be thoroughly dry before being exposed to winter cold

Photographs: Harriet Arnold



Full-time outdoor living is healthful

A dog that is housed outdoors all winter avoids many of the ills that plague house dogs. Outdoor living should start before winter so dog can gradually become accustomed to cold. Never change a house pet to a cold doghouse in midwinter

More on page 268

Next time you buy a water heater

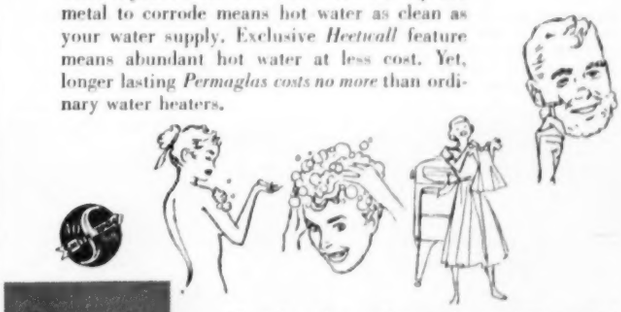
You'd better be right...

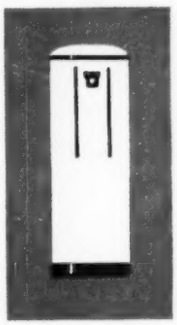
Be right... be safe... with

Permaglas®

...the glass-lined water heater proved rust-proof in over 2,000,000 homes!

Glass-surfaced steel tank can't rust. No exposed metal to corrode means hot water as clean as your water supply. Exclusive *Heetwall* feature means abundant hot water at less cost. Yet, longer lasting *Permaglas costs no more* than ordinary water heaters.





There's only one Permaglas and it's made by

A.O.Smith
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Permaglas-Heating Division, Kankakee, Ill.
Licensee in Canada: John Inglis Co., Ltd.

For FREE facts booklet: "Murder in the Tank," write today to Dept. BH-1153, A. O. Smith Corporation, Kankakee, Illinois

Do you enjoy all these modern PYREX® WARE timesavers?

You can cook, serve, and store in these easy-to-clean, sparkling dishes!

COOKING IS EXTRA FAST with PYREX Ovenware and Flameware! Foods heat through and brown quickly and evenly! You can cook, serve and store—using the same PYREX dish for all three purposes! You can reheat and serve leftovers from the same dish. PYREX ware washes clean, easily as a dinner plate, because food doesn't cling. Get timesaving PYREX utensils—at your favorite store!

New PYREX tempered Flameware is the smartly modern, durable ware for top-of-stove use! Crystal clear, it makes cooking surer, easier, more fun—because you see what's cooking! Tempered for extra strength and long life. Stay-cool handles and lock-on covers make pouring safe.

PYREX Flameware Saucepans
1-quart size $2.25
1½-quart size $2.50
2-quart size $2.75

PYREX Flameware Percolators
4-cup size $2.75
6-cup size $3.45
9-cup size $3.95

PYREX Flameware Teapot
6-cup size $2.25

PYREX Double Boiler
1½-quart size $3.95

Round Cake Dish is just the right size for prepared mixes and standard recipes! For layer cakes that bake evenly and quickly, buy two or more. Can also be used for a shallow casserole dish. 8¼-inch size, **59¢.**

Flavor-Saver Pie Plates have high fluted edges that help retain the juices and full flavor of the filling. Your pies brown more evenly, require less heat, in these modern pie plates. 9½-inch size, 69¢ 8½-inch size, **59¢.**

Bread Or Loaf Pan is deep and roomy, yet requires little space in your oven. Ideal for baking hot breads, cooking and serving all meat or fish loaf dishes! Easy to wash clean—no hard scrubbing! 8½-inch size, **79¢.**

Knob-Cover Casserole lets you bake, serve, and store in one and the same dish! Makes a handsome bowl for table service. Tight-fitting cover keeps foods piping hot. 1-quart, 79¢; 2-quart, $1. 1½-quart size, **89¢.**

Oven Roaster is large enough to accommodate a 4-to-6-lb. roast or a 5-lb. fowl. Or, you can use it as two separate baking dishes. Washes clean as easily as your dinner dishes—foods don't cling to it. 3-quart size, **$1.39.**

Mixing Bowl Set includes handy 1, 1½ and 2½-quart sizes to take care of all your mixing needs. Bowls are gracefully rounded to make mixing easy, whether by hand or electric mixer. Easy to wash clean. 3-bowl set, **$1.39.**

Measuring Cups have many household uses in cooking, cake making, canning, making baby's formula, etc. Cups have permanent easy-to-read red markings, are easy to pour from. 1-cup size, 29¢; 1-quart size, 79¢. 1-pint size, **59¢.**

Utility Dishes are perfect for baking fish, biscuits, apples, and cakes. Tastes won't carry over from one baked food to the next. They have handy, wide, easy-to-grasp handles. 2-quart, 89¢; 3-quart, $1.00. 1½-quart size, **69¢.**

There's only one PYREX BRAND ware, a product of Corning Glass Works, Corning, N.Y.

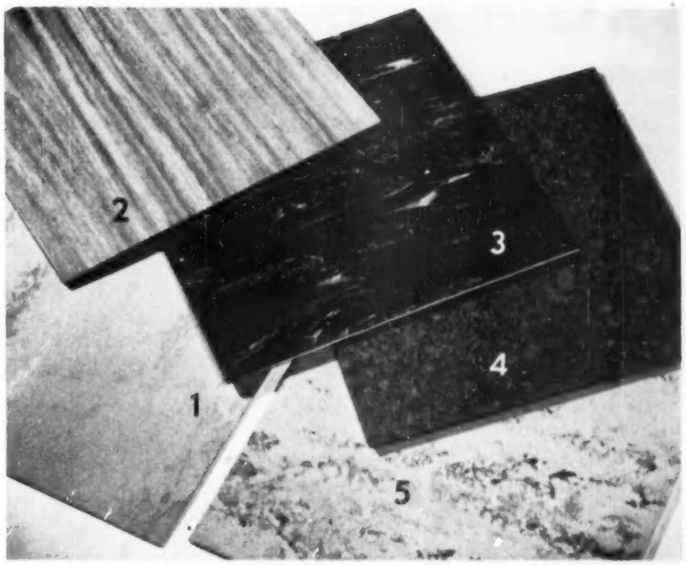
VISIT THE CORNING GLASS CENTER, CORNING, N. Y.

"PYREX" is a registered trade-mark in the U. S. of Corning Glass Works, Corning, N. Y.

You can lay a floor of tile yourself

For durability, beauty, and economy—in remodelings, basement updating, or new add-on rooms—nothing beats resilient floor tile . . . so easy to install, yourself.

By James Franklin Andrus



Name your color and pattern—and you'll find them in beautiful, easy-to-lay, long-wearing resilient tile, whether you choose plastic (1), linoleum (2), rubber (3), cork (4), or asphalt (5) for an attractive floor in any room in your house

You'll never have more fun—and you'll never be more amazed at the professional look of your handiwork—than the day you put down a resilient-tile floor. In just a few hours, you can transform an entirely characterless old floor into an expanse of gleaming, colorful beauty.

You can enliven a basement floor . . . you can build easy upkeep into new add-on-room floors . . . you can salvage hopeless floors in an old home. All this with a beauty far more than skin-deep, for resilient tile (asphalt, linoleum, plastic, rubber, or cork) is as rugged as it is easy to put down—and to keep up.

What do resilient tiles cost?

There's quite a range. For 9-inch squares, asphalt tile comes as low as 6 or 7 cents each for some darker colors—12 or 14 cents for lighter shades. Linoleum tile costs about 14 to 18 cents. Plastic, about 27 cents. Rubber is about 20 cents for the light gauge, half again as much for the heavier tiles. Figure about 22 cents for cork.

When you consider the savings of lay-it-yourself, however, price becomes secondary. Pick the color you want—the characteristics you want—and buy the tile. *None* of them costs much in relation to the value of their performance on the floor.

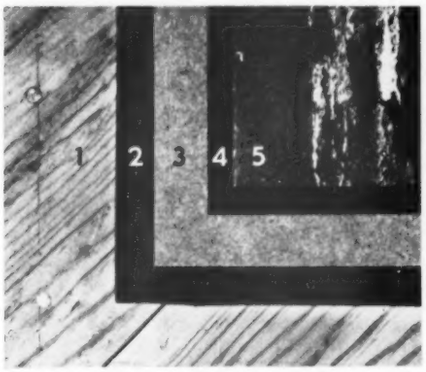
Which tile for which rooms?

Any tile for any room. But make your selection on the basis of conditions the tile will have to endure.

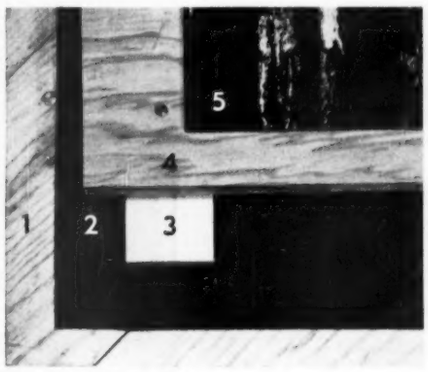
Kitchens demand greaseproofness. You get it with linoleum and plastic tile, as well as with rubber and the new antigrease asphalts. Grease [*Turn to next page*

Resilient tiles like rigid floors beneath them

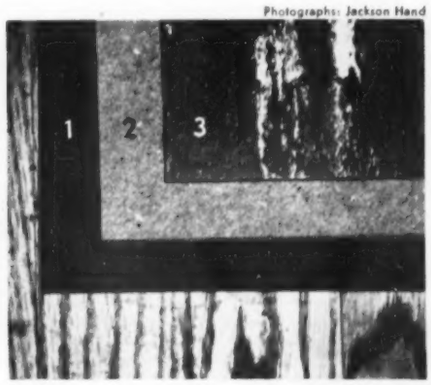
Photographs: Jackson Hand



Minimum floor for resilient tile: subflooring (1) covered with semisaturated felt (2) laid loose, over which you nail underlayment (3) of hardboard or plywood. Cement another layer of felt (4), then spread tile adhesive and put down the final floor (5)



Better floor, in add-ons or new construction is subfloor (1) and loose felt (2). Nail down furring strips (3) on 12-inch centers or closer, followed with ⅝-inch plywood (4). Tile (5) can go on this plywood, but another felt layer makes a better floor



Old floors can take felt, then the tile, if they are smooth—if top boards are 3 inches or narrower. With wider boards, or if too rough for sanding, lay felt (1), underlayment (2), tile (3). More felt would facilitate taking up floor, if it became necessary

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You can lay a floor

resistance in the tile has a bearing on upkeep, too. Tiles which are affected by oil and grease cannot be treated with regular wax. Instead, they call for the water-emulsion, self-polishing waxes.

Bathrooms demand waterproofness. Rubber and plastic give it to you excellently. Linoleum and asphalt tile are often used in bathrooms, too.

Basements have for many years been eligible only for asphalt tile because of the chemical reaction of concrete laid in direct contact with the earth. Other materials—notably plastics—are now being added to some asphalt tiles, giving them more of the characteristics of plastic tile. Yet, they retain their resistance to the chemical ravages of concrete on or below grade.

These "plasticized" asphalt tiles cost more than the regular asphalts. If your budget is equal to them for a basement job, they have exceptional color brilliance, and their impervious surfaces will go a long time without the need for waxing.

Rubber tile is now being used atop on-grade concrete, with a newly developed chemical-setting adhesive which holds its bond in the presence of moisture.

Other rooms leave the choice up to you. Cork has the warmth of wood tones in its color, which lends itself to living-room uses. And it is marvelously quiet, soft-feeling underfoot. Otherwise, any of the tiles can be a handsome choice for living rooms, dining rooms, and bedrooms.

None of the resilient tiles is recommended for outdoor use—even screened porches exposed to the weather. Freezing—extreme changes of temperature—untended soaking with water—all these contribute to the rapid deterioration of resilient tile outdoors.

What kind of floors can be tiled?

Subfloors for resilient tile must be smooth and firm. Any irregularities will show "through" the tile—and it won't stand up over loose, springy boards. Any double wood floor is usually O.K. if the top boards are *less* than 3 inches wide. (See page 245 for subfloor recommendations.) Concrete floors must be free of paint. You can smooth cracks with a hard-setting filler to make them ready for the special adhesives concrete requires.

Time spent is time saved preparing surface

Glassy smooth floor of resilient tile comes from sander-smooth underfloor. Heavy duty sander you can rent takes care of irregularities which would show up on your finished floor when tiles set

# of tile yourself

Begins on page 245

Lay felt fast by cutting at one time all the pieces you need to cover the floor. Then line up the first strip and weight it with adhesive cans. Fold back half the strip, dust under it carefully, and spread adhesive. Then, when you smooth this half down, adhesive will hold the strip in place while you cement down other half

Work ahead of yourself, cementing other half of strip. Roll loose end back to cement of previous half. Dust the floor. Then reach over rollback spreading as you unroll, smoothing out the felt as you go. Then lay other strips with butt joints — no overlap

Rent a roller to smooth felt and also to firm down linoleum, rubber, plastic, or cork tiles, as you lay them. But never use roller with asphalt tile, which seats itself firmly without any pressure

More on next page

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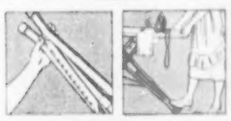

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You can lay a floor of tile yourself

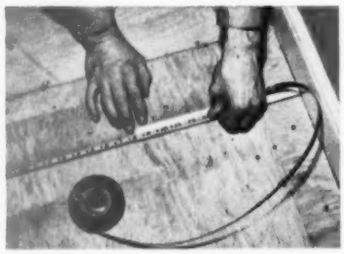
Continued from preceding page

A well-planned tile floor has a field and a border

Most resilient tiles are 9x9 inches. Therefore, unless your room happens to measure some convenient multiple of 9 inches, you're going to end up with a "field" in the center of the room, with a "border" around it.

Few rooms are truly rectangular. Therefore, it's a good idea to center the field in the room in relation to the most prominent wall. Have your border true along the wall that will be most visible most of the time. If the room is irregular in shape, plan the field to fit the major part of it, and let the irregularities take care of themselves.

An easy way to plan a design for your floor is on squared paper, with colored pencils, after you have determined the room size and the number of tiles it will take. You'll be happiest with one-color fields—and borders of the same tile—when rooms are small. In larger areas, in basements, hallways, and the like, checkerboard or other multicolor patterns of laying may be tastefully interesting, with a border of black or of some color that goes well with the field and with your planned decorations. Resilient-tile colors are lastingly beautiful challenges to your decorating ingenuity.



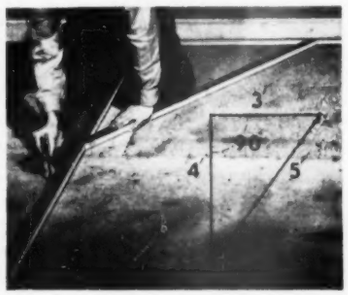
Inside measuring is simple with stick 1 foot long. Butt it up snug against one wall, then measure to it from other wall.

Add 1 foot to the reading for your true dimension. For neater tile job, remove the base shoe before you lay floor.

Center the field by marking middle of the "master" wall. Then come out at right angle, toward the opposite wall, and stretch string between nails.

Find center of string. Use square again, for string to end walls of the room.

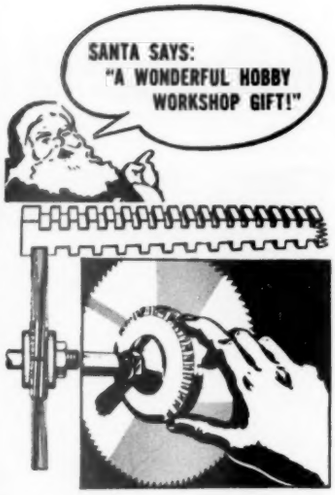
Make king-size square of light lumber in triangle exactly 3x4x5 feet in size.



Rough it in with loose-laid tiles along strings. If space at the walls is less than half tile, move the string 4½ inches.

Then work to other walls and move string if the border would be too narrow.

More on next page



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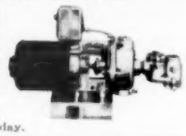

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You can lay a floor of tile yourself

Continued from preceding page

All tiles are laid the same—except one

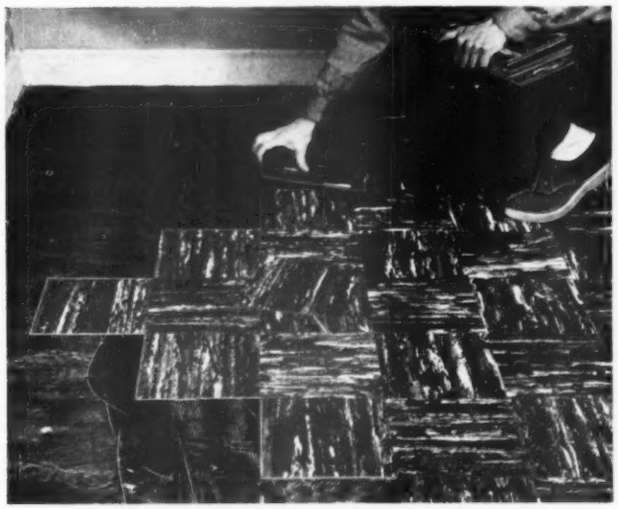
Asphalt tile requires a special adhesive. The others go down with linoleum paste. Choose the waterproof type for rooms where there is much moisture or water which would rot tile and loosen regular adhesive.

You *must* roll down plastic, cork, rubber, and linoleum tile as soon as you lay it. You do *not* roll asphalt tile. And you *must* wait until its special adhesive dries before you put the tile down. Overnight is not too long to wait—and it gives you a convenient stopping place on the job when it takes longer than a day to complete it.

It is easier—and better—to lay tiles in a room at 70 degrees or warmer. At this temperature, the tile is softer. It "follows the floor" more closely. If you are working in a room which cannot be easily brought to 70 degrees, leave the tile in a warmer room until just before you put it down, to keep it warm as long as possible.

With asphalt tile, in chilly rooms, it's a good idea to go over the laid tile with an electric radiant heater or even a blowtorch, to warm it slightly. This permits it to seat more snugly and smoothly.

Since asphalt tile lays differently, the accompanying photographs show some techniques which are peculiar to it alone. Where those peculiarities occur, they are mentioned in the legends for each picture.



Start laying tile by spreading adhesive along one stretched string. Put down a single row, with string as guide to straightness. Continue in "pyramid" until all *whole* tiles are down on one half of room. Turn around and complete other half, leaving only the border unfinished to do last, after the field is all laid on the floor

Fit borders by laying tile to be cut atop next adjacent tile. Then lay whole tile over it, snug against wall.

Score along edge of this tile. Cut or break (asphalt only) along the score mark.

More on next page

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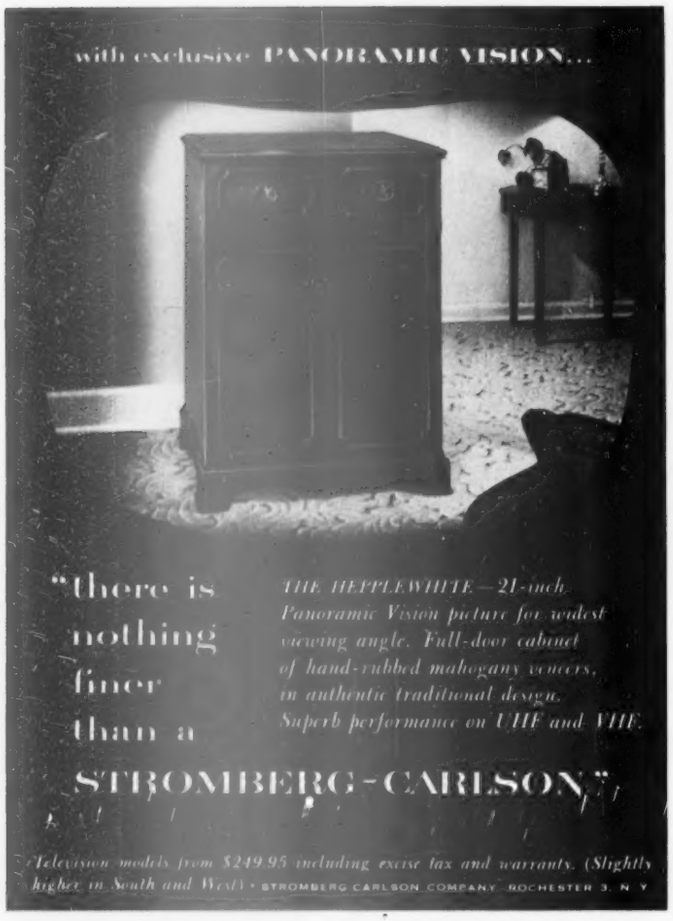

You can lay a floor of tile yourself

Continued from preceding page

Break asphalt along the straight line by clamping it between tiles in carton. Jar end sharply with heel of hand.

Technique works, too, over edge of table or a board. Open top and a side of carton, to get tiles out easily.

Scribe around irregular fixtures, same as at walls. Place tile to be cut precisely over adjacent-laid tile.

Then use whole tile to mark curves and angles point by point. Join points, then cut tile along the line.

Always scribe with each tile laid atop the tile it will lie against on the floor.

Linoleum knife, or even household scissors, follows a curve cutting linoleum, cork, plastic, or rubber tile.

All tiles cut easiest when they're warm, but asphalt tile can't be cut at all unless it is warm enough to be pliable and soft.

Save time at elaborate door framings, etc., by cutting off bottom of moldings so the tile will slip beneath them.

Use two thicknesses of tile to guide saw, for neat cut, parallel to the floor.

More on opposite page

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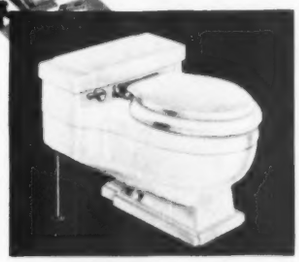

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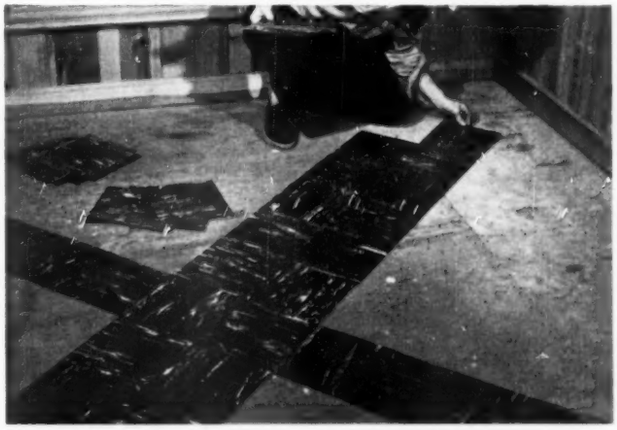
You can lay a floor of tile yourself

Continued from preceding page

The popular, diagonal field is easy to lay

You don't have to worry about centering your field when you lay it diagonally. Just establish your 45-degree angle by measuring the width of the room, then the same distance down one side. Laid along this diagonal, the field automatically centers itself.

The only additional operation for a diagonal field is cutting the corner-to-corner triangles to straighten out the saw-tooth edges of the field. Use a straightedge and a sharp knife or scissors, with plastic, cork, rubber, or linoleum tile. Make sure your straightedge runs precisely from corner to corner. Asphalt tiles must be heated before they can be cut cleanly with a sharp knife.



Width of border for diagonal field is established by laying row of tiles along string. If space at walls is less than half a tile, slide entire row 4½ inches back, on the diagonal. From here on, field automatically centers itself and is parallel to all four walls

Heat asphalt until it is pliable, and it will cut easily, to make triangle to square up diagonal-field edges.

Other tiles cut simply with sharp knife or household scissors. Be sure you cut precisely from corner to corner.

Squared up with triangles, diagonal field now needs only border, and it's finished.

Be careful, renailing base shoe, not to pound downward, or you may loosen tile.

Push base shoe down firmly with one hand, while you nail into baseboard—not floor.

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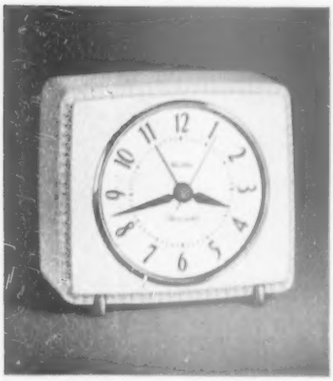

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How to ventilate with picture windows

By Eugene Raskin

"Do you believe in picture windows?" a sweet old lady asked me the other day. Were picture windows something you did or didn't believe in? As far as I could see, astrology or vegetarianism might require faith—but picture windows?

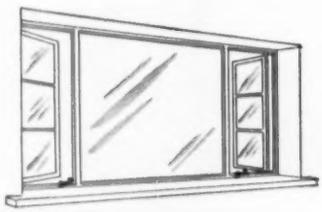
What she meant, of course, was did I *approve* of them. My answer: Yes. Yes, generally speaking, I approve of picture windows.

Not everyone is so tolerant. M. Auguste Perret, the distinguished French architect, for example, dislikes the idea of being conscious of the great outdoors when he's at home. "If I want to see the forest," he says, "I can go outside." There's something in what he says, but I'm afraid M. Perret doesn't understand the American temperament. We Americans want to see *everything* when we're at home. Even television commercials and the neighbors' clothesline.

Another thing about us which foreigners (except the British) find hard to understand is our craving for large quantities of fresh air. Europeans have a stronger sense of tradition. They are deeply attached to old, familiar things—including the used air in their rooms. They have an instinctive dislike for strange air. We, on the other hand, like to discard old things and get new—cars, radios, clothes, air.

This need for fresh air, however, brings us into sharp conflict with our desire for a view. Picture windows are too large and heavy to be set in movable sash. Therefore, though they admit panoramic views and plenty of light, not a breath of air comes through.

How, then, can we arrange to have a picture window *and* air?



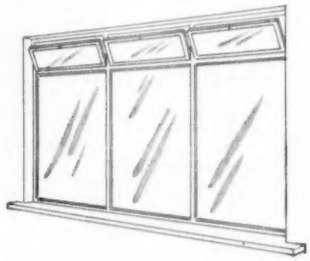
One successful solution is to set a casement window directly alongside the picture window and within the same major frame. If symmetry is wanted, two casements may be used, one on either side. These smaller glass areas furnish a pleasant contrast to the large one and help give it scale and impressiveness.

Casements are recommended rather than double-hung sash because the latter can be opened to only half of their area, so for any given size, casements are 100 percent more effective for purposes of ventilation. And ventilation, of course, is what we're after.

The hinges of the casements should be on the side *away* from the picture window. Then the operating handle won't be hidden by draperies that might cause fumbling and entanglement. The entering breeze, too, will clear the draperies.

Be sure, too, that your casements swing out rather than in. Aside from being more leak-proof, outswinging casements won't interfere with curtains or draperies. Your screens, of course, will have to be on the inside, but this presents no problem. For fixed screens, there are through-screen casement operators, or, if you prefer, you can use in-swinging screens or rolling screens that go up and down like window shades.

An alternative to casements is a strip of small lights (glazed rectangles) over, under, or alongside the picture window. As many of the lights as



you think necessary may be hinged or pivoted to open and admit air.

Lights *over* the picture window (as sketched above), while they may be a little hard to reach, will give you ventilation at a draft-free level. They will also be more effective for summer cooling, since the hottest air in a room is always up near the ceiling.

With over-window lights hinged like those in the sketch, you have no screen problem, either. Conventional outside screens do the job.

Be careful about using ventilating lights located *under* your picture window. They have a definite tendency to cause drafts and should not be used without some sort of a glass deflection shield to turn the breeze upward.

Lights at the sides of a picture window present the same drapery problems as casements at the sides. Awning-type windows, though, because they open out, do much to avoid any trouble with drapery entanglements.

The mention of draperies brings up another problem deriving from our craving for fresh air. We also crave privacy. But when we draw our draperies, they either shut the air out, or are blown wildly into our faces.

Some people have found the solution in venetian blinds. Slats of the blind may be adjusted

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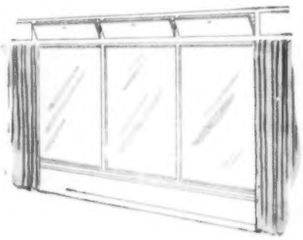
to admit air, but cut out direct light penetration. When you use blinds, of course you don't draw your draperies at all. You may not even *have* any.

This seems something of a shame, though, to those of us who like handsome fabrics. Many modern architects, therefore, are turning to the use of louvers—with which you *can* use draperies.

Louvers consist of horizontal wood or metal slats set at an angle within a frame. Some are made to pivot so that when closed, they overlap or fit snugly to make a solid closure, but when turned, admit light and air. Others are stationary, with protection from the weather provided by insulated doors on the inside. All louver installations must be screened, of course.

You can set louvers anywhere in the exterior wall, but if the purpose is to provide ventilation where the picture window denies it, and still avoid the draperies problem, the logical spot is *over* the window. This clears the draperies and at the same time gives you draft-free ventilation. Dummy panels at either end of the series of doors that cover

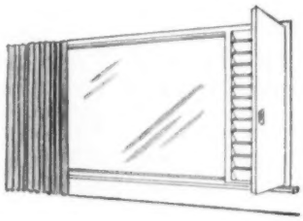


the louvers (as shown in the sketch above) will make a more pleasing and symmetrical unit.

This placement presupposes, naturally, that your picture window does not go all the way up to the ceiling, but that there is space above the window in which the louvers can be set.

If the window *does* extend all the way to the ceiling, you can, of course, put the louvers off to one or both sides. If on both sides, they must be placed far enough out to clear the draperies. This may bring with it some problems in the design of both interior and exterior, but nothing that cannot be solved with a little imagination.

Louvers on one side of the window only can be handled quite successfully as shown in the sketch

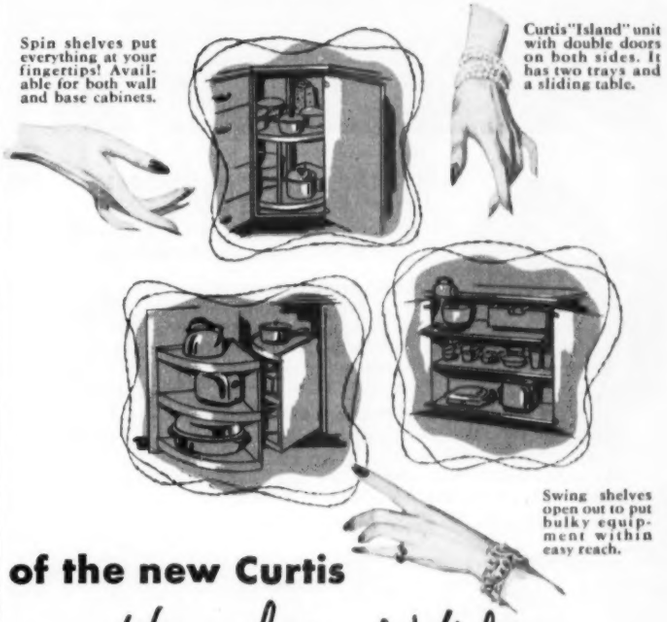


above. The draperies, traversing across from the left only, cover wall—not louver panel—when not drawn. And when fully drawn, they still don't interfere with proper ventilation.

[*Turn to page 291*

A Woman's Touch

in every feature



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Woman-designed Kitchens

Yes—you can have your new Curtis kitchen in mellow natural birch—or finished in white to decorate in any other colors you choose!

Who spends the most time in your kitchen? *You* do—Mrs. Lady-of-the-House. And so the new Curtis kitchens are designed and styled by women for super-convenience—less stooping, less bending, less reaching. With Curtis wood cabinets, kitchen work provides more fun, more satisfaction than ever before. Above are some of the 53 features women asked for—and now, at last, can have—in the new Curtis wood kitchens.

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Here's the way to give your home the bright new smartness everyone praises. Dress up kitchen, rumpus room, bathroom with Chromtrim metal mouldings. Aluminum or stainless steel – many bright new styles for the edges of your kitchen sink, cabinets, walls or stairs. Trim average table or counter for only $3.20.

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It's easy to turn out a smart, professional-looking job *with Chromtrim!*

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2 BENDS EASILY — Forms with light hand pressure.

3 APPLIES EASILY — Chromtrim nails give professional look.

FREE – send for your free copy of "Trim It Yourself" booklet (also project plans). Shows how to pick the right Chromtrim for your needs and how to apply it.

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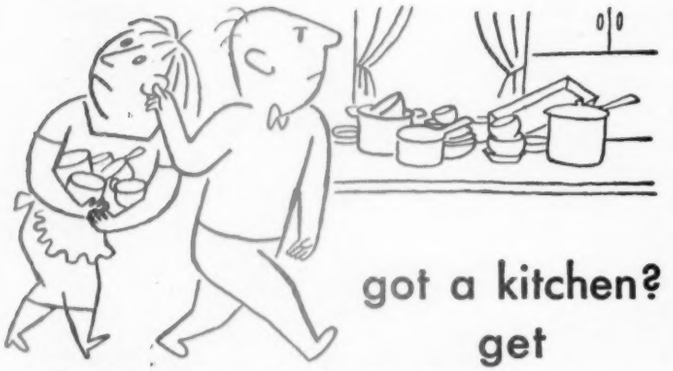
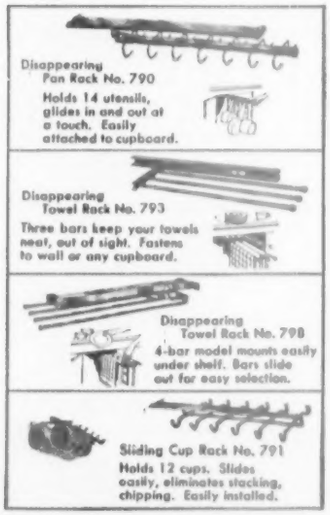


got a kitchen? get K-VENIENCES



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NOVEMBER GARDEN REMINDERS:

Now's the

CENTRAL AND EAST

Mound soil around base of your roses just before the ground freezes. Make mounds at least 8 inches tall.

Spread compost over old annual flower beds and spade under. This will also be a good time to spade in superphosphate.

Sow seeds of poppies, snapdragons, sweet alyssum, and candytuft before the first frost.

Finish raking leaves and cleaning up perennial borders in preparation for winter.

Soak soil deeply around all your young trees and evergreens when rains are below normal.

Mulch fall-planted evergreens with peatmoss, oak leaves, or straw.

Spray lilacs infested with scale. Use a dormant-strength oil spray.

Repaint fences and trellises now, while most adjoin-

SOUTH AND SOUTHEAST

Cover dahlias, caladiums, and other tender bulbs and tubers with a mulch if you plan to leave them in the ground over the winter.

Plant summer-flowering bulbs such as regal and tiger lilies.

Set out nut trees, fruit trees, and berry bushes in Upper South.

Continue to spray or dust your garden plants with a multipurpose pesticide.

Divide and transplant overgrown clumps of Shasta daisies, physostegia, asters, and other perennials.

Sow sweet alyssum, poppy, and larkspur seeds.

Brighten your spring garden by planting Dutch and Spanish iris bulbs now.

Plant roses the latter part of the month, and on through winter. Mulch after planting and watering.

Clean up your garden equipment and oil metal sur-

TEXAS AND SOUTHWEST

Sharpen the edges of your flower border and give the garden a general cleanup for winter.

Paint old tree wounds, and brace weak limbs. Trim out limbs that rub and deadwood.

Move plumbago and other tender potted plants indoors in northern sections to prevent frost damage.

Store tulip bulbs in your refrigerator four to six weeks before planting; they will bloom earlier after this artificial "winter."

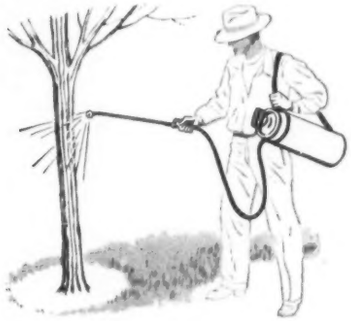
Plant crapemyrtles, vitex, forsythia, and redbud.

Water all young shrubs and trees thoroughly when first cold wave is forecast.

Dig tuberoses before frost—they don't bloom after frost damages their tops.

Examine house plants for signs of aphids, scale, and redspider-mites. Remove the dust from foliage plants

time to...



Spray all trees infested with scale insects with a "winter"-strength oil spray.

These insects hide in the bark crevices, so spray the trunk as well as limbs where scale is apparent. Apply spray only when the temperature is 40 degrees or higher.

ing shrubs are bare of leaves. Paint only when temperature is over 40 degrees.

Stake or guy your newly planted trees so they won't be whipped about by strong winds.

Trimmed edges, borders, and walks help spruce up any winter lawn. Remove grass growing over paving, but don't make furrow so deep that heels will catch in it.

Throw grass trimmings, leaves, and old annual tops on compost pile. Use a mulch to spruce up dormant perennial beds. A newly trimmed hedge will complete your early-winter cleanup program.

faces. Examine plant-food bags and insecticide containers, and replace them if damaged.

Sow winter ryegrass over permanent lawns. First clip grass very short, so that the ryegrass will have a much better chance to germinate.

Use 3 to 4 pounds of seed for each 1,000 square feet. Sow half of the seed working in one direction, and the other half working in opposite direction, for even distribution.

with a damp cloth, and water them less frequently.

Repair and repaint garden furniture that you store for the winter. And while you are tinkering around, tighten the clothesline wires.

More on next page

You Can Afford $10,000 Life Insurance...

AT THESE LOW RATES

Age	Monthly Rate Per $1,000
20	$ .88
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Now's the time to . . .

Begins on page 254

CALIFORNIA

Sow sweetpeas for spring bloom in the San Joaquin Valley and coastal areas.

Dig tuberous begonias before frost nips them. Dry and store tubers in a cool place.

Set out auratum and tiger-lily bulbs.

Order redwood boxes for planting camellias, rhododendrons, azaleas, and other good patio plants.

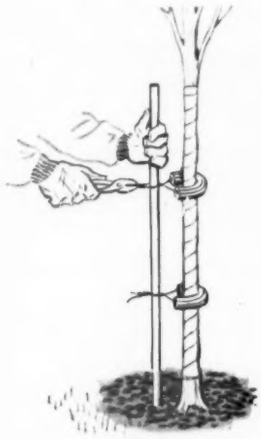
Pick faded blooms from pansies to keep them flowering through the winter.

Divide and rearrange crowded perennial clumps.

Continue to spray or dust with multipurpose insecticide every two weeks in warmer areas of state. Plant yellow alyssum for permanent edging in full sun.

Fall-planted trees will need extra care to help them withstand rigors of winter.

Stake trees in windy locations to prevent root damage from motion of top. Wrap trees to prevent rabbit damage and sunscald. Wrap will also help keep borers out of trunk during first year.



PACIFIC NORTHWEST

Plant peony divisions where they will get lots of sun.

Finish work on garden walls, walks, and terraces.

Cut back long rose canes to reduce whipping by wind.

Protect agapanthus, gerberas, and tigridias with mulch west of the Cascades.

Set out tulips and narcissus in deeply spaded soil.

Naturalize a clump of small, flowering spring bulbs in a corner of your lawn.

Spray conifers with malathion to kill scale.

Thin out neglected shrubs, but wait until after they bloom to give them a major pruning.

Pick tender vegetables and fruit before frost.

Broadcast seed of clarkia and nemophila over bulb beds to add more color to the border.

Spread compost, peatmoss, or similar mulch around shrubs after soil freezes. The mulch will retain moisture, and insulate the soil to prevent the alternate thawing and freezing which often damages roots near surface.

Apply it 2 or 3 inches thick, and cover entire root area about plant base.

Solution to 30,000,000 Christmas Gift Problems

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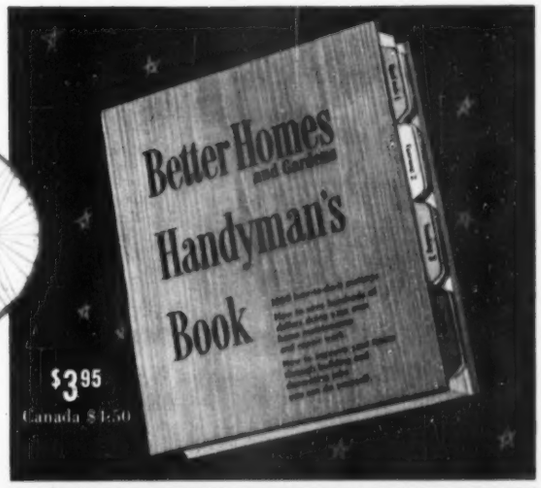

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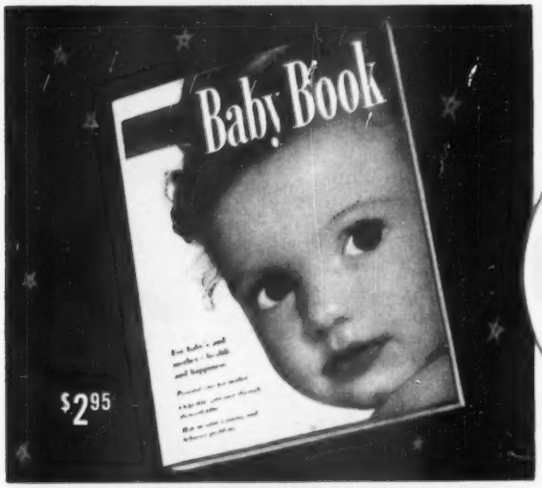

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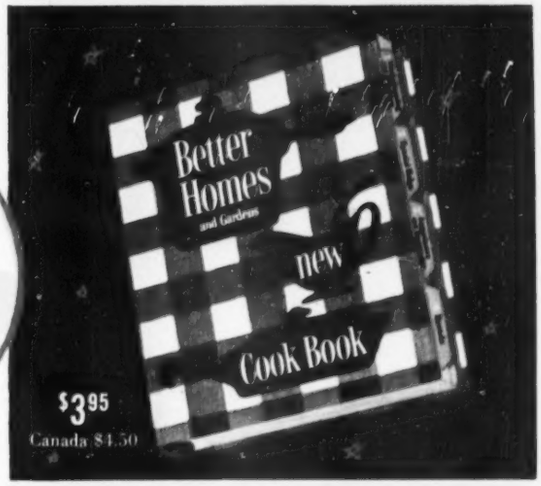

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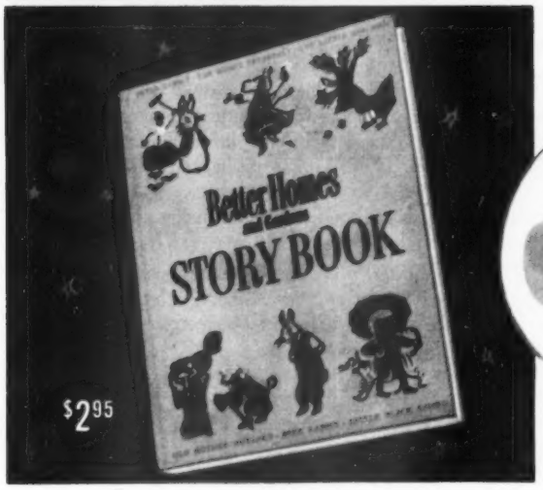

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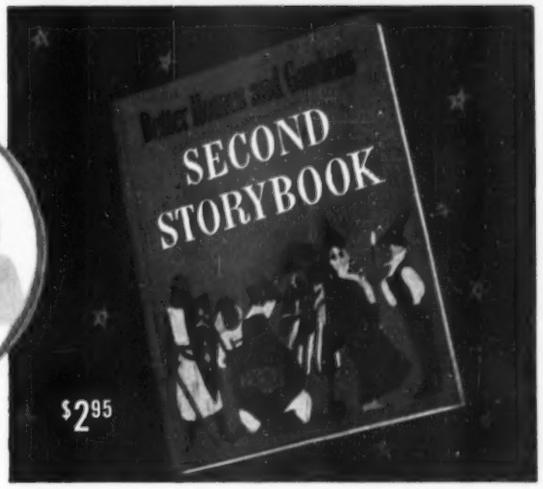

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At least 30,000,000 families need one or more of these fine books. They're practical books—in the best of taste. Wherever books are sold. Or, do your Christmas shopping without turning this page. Order direct—send check or money order to

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7711 Meredith Building, Des Moines 3, Iowa.

Foreground: Chevrolet's beautiful Two-Ten 4-Door Sedan. Background: The thrilling Bel Air Sport Coupe.

Why so many more people are buying Chevrolets than any other car . . .

It so often happens that new friends and new neighbors like those in our picture find a common meeting ground for conversation in their choice of a Chevrolet.

But that's not at all surprising when you stop to consider that, year after year, more people *buy* Chevrolets than any other car. And this year the preference for Chevrolet is greater than ever. Latest available figures for 1953 show that over 200,000 more people have bought Chevrolets than the second-choice car!

The point is clearly and simply this: People *must* like Chevrolets better or they wouldn't buy more of them.

And the things *they* like about Chevrolet are things *you'll* like, too.

They like Chevrolet's high-compression power — and so will you. In Powerglide models you'll enjoy the spirited response of the most powerful engine in Chevrolet's field —the 115-h.p. "Blue-Flame" engine with 7.5 to 1 compression ratio. In gearshift models you'll command the advanced 108-h.p. "Thrift-King" engine with 7.1 to 1 compression ratio. And whichever you choose, you'll benefit from Chevrolet's greatly increased gasoline economy.

They like Chevrolet's Body by Fisher—and so will you. Chevrolet, alone in the low-price field, offers the advantages of this fine-quality body, which is found on many of America's highest priced cars.

They like Chevrolet's Powerglide* and Power Steering*—and you'll agree. The new Powerglide automatic transmission accelerates positively and smoothly away from a standing start. And it has plenty of power in reserve for emergencies. Chevrolet Power Steering does up to *eighty per cent* of the work required to turn the wheel. Besides that, it cushions road shock and makes steering surer, driving safer.

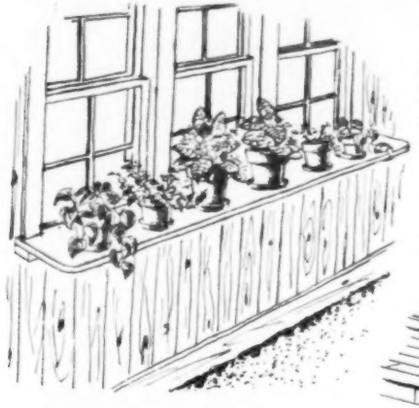
There's no time like right now for finding out about *all* the wonderful things you'll like offered by Chevrolet—*the lowest-priced line in the low-price field.*

Plan to see your Chevrolet dealer soon. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

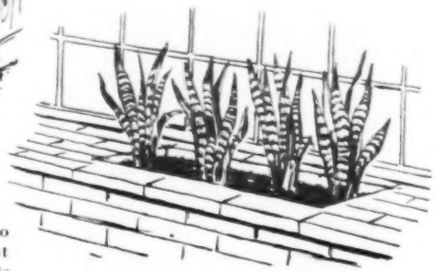
**Optional at extra cost. Combination of 115-h.p. "Blue-Flame" engine and Powerglide available on "Two-Ten" and Bel Air models only. Power Steering available on all models.*

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR! CHEVROLET

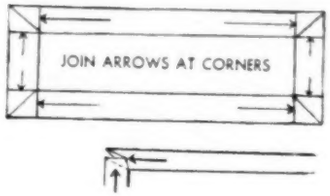
Try these display ideas to show off your house plants

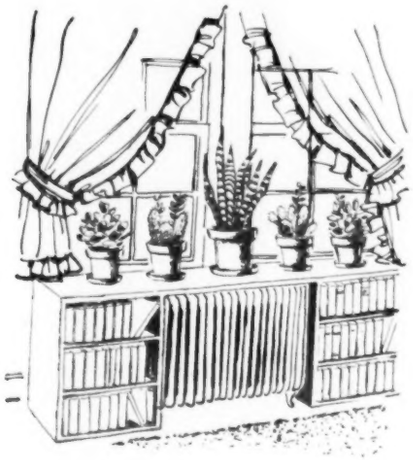


Extend sill under row of windows, and you can display your plants safely. Cut 6-inch plywood strip to fit molding between windows. Screw it into sill, and brace with brackets



This aluminum plant-box liner needs no soldering. Fold 28-gauge aluminum, as shown at right, and it will be watertight. Measurements will depend on size of box that's to be lined





You can set house plants on shelf over radiator if you insulate well with asbestos so heat won't get through to plants. Or tack sheet aluminum under shelf to deflect the heat

Big potted plants show to good advantage if you place them in pairs by a window. Set plant tubs on glass pieplates to protect floor, make them easy to slide from place to place

Better Homes & Gardens SMART GARDENER'S GUIDE

House plants—

How to grow and place them

You can grow plants from all parts of the world—if you choose those adapted to your home *or* give each the care it needs to adjust to climate of your rooms.

Consider the facts below, because the house plants you buy today come from spots as unalike as the humid jungles of Malaya, the forests of South Africa, and the semidesert regions of Mexico.

You start with soil. When you buy a house plant, you can be fairly certain that the florist has potted it in soil suited to its special needs. So you only need to add a small amount of plant food at regular intervals.

Then, when your plant outgrows its pot, move it to one that's a size larger. Fill around root ball with a mixture of 2 parts good garden loam, 1 part sharp sand (regular builder's sand), and 1 part peatmoss.

Dampen mixture lightly—never fill around roots with dry soil. Soil should be just damp enough to stick together.

Give plants plenty of sun. All of your house plants need sunlight—they *must* have it to produce food, and they must have food if they are to grow.

If you grow your plants in a light, airy room where they get a few hours of sun each day, you're probably giving them all the light that they need to grow well.

If your plants get spindly, if they grow slowly or not at all, rotate them to a sunny window so each gets a chance at more sunlight.

Don't count on additional plant food and water as a remedy—there is no substitute for light.

If your plants have been in subdued light, don't expose them suddenly to direct sunlight, or they'll be sunburned. So, toughen them up gradually when you want to move them outdoors or to a sunny porch.

Water—a growing "secret." First, decide on a regular time to check your plants to see if they need water.

Always add enough water to moisten all of soil in pot. If one plant needs less water than another, water less often, but still moisten all of soil.

Water when the soil surface is dry. You can test the soil with your finger to see if it's time to water again. If pot has a drainage hole, you know soil is thoroughly moist when water runs out bottom. Empty saucers or jardinieres daily. If pot is wick-fed, just fill reservoir.

Feed for vigor and color. Plants need minerals, as well as sunlight, to produce food so they can grow. [*Turn to page 2*

So, feed your plants a balanced commercial plant food. This contains 3 major elements—nitrogen, phosphorus, and potassium—plus some minor elements. If your plant doesn't get enough of this food, it will lack vigor, have poor color. And growth may be distorted.

How much plant food you add depends on the strength of the plant-food formula printed on the package. Follow manufacturer's directions exactly.

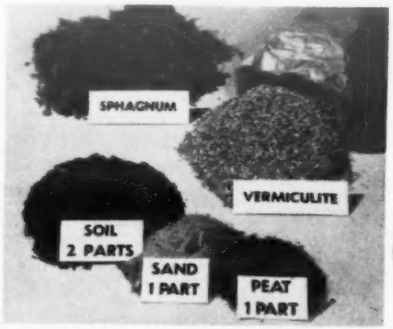
Choose the right plants. Select and place house plants so they become smart accessories to brighten up your home.

Your choice runs all the way from the bold, heavy leaves of the larger philodendrons to the fine-foliaged ferns or sweet-leaved geraniums for close quarters. With good care, you can grow any of these in any room of your home.

Check chart to the right, because you also want to consider, of course, where plants will grow well with little extra effort on your part. Follow this chart of plants for special uses, and you can go ahead with confidence.

More good tips on how to care for your house plants

To keep soil from washing out of pot bottom, cover drainage hole with moss, as shown here. Or use piece of broken pottery. Thin bottom layer of gravel will also improve the drainage



These materials are all you need to prepare a potting soil for house plants. Both sphagnum and expanded mica improve the soil. Substitute these for peat in the mixture if desired

Feed plants every four to six weeks while they are actively growing. Never add more food than recommended on package. If using a dry plant food, water it into the soil immediately

Unless your plants are in flower, water only when the soil surface is dry. Water blooming plants more often. Overwatering can cause the leaves to turn yellow and drop from the plant

House plants for year-round use

Most adaptable as house plants

Chinese evergreen
Aglaonema simplex

Rich, solid-green leaves are about 5 inches long. Stems are green, and prominently jointed. Plant branches at base, and grows to 12 or 15 inches.

Dumbcane
Dieffenbachia picta

Large leaves up to 12 inches long on the mature plants, and splotched with white markings at all times. Plant branches little but needs room, as it grows foot or two every year.

Rubber plant
Ficus elastica

Handsome and tough, with glossy leaves. One variety has creamy-white marks on leaves. Stem is woody and stiff, branches rarely.

Philodendrons
All species

Most of this family of plants are vines, although a few are short and stubby. Leaves vary in size from 3 or 4 inches up to 2 feet in length. Generally leaves are heart-shaped. Many have deep cuts and or holes.

Sansevieria
All species

All have stiff, thick leaves, some have unusual leaf markings. Leaves grow in rosette from crown at base of plant. New plants arise from side.

Plants for hot, dry rooms

Two-men-in-a-boat
Rhoeo discolor

Long, dark-green leaves are purple below, grow from single short stem. It grows well in small, crowded space.

Pothos
Pothos aureus

Vine with heart-shaped leaves which average about 4 to 6 inches long. Commonly used on moss poles. New varieties have white or creamy markings on leaves. Also called devilsivy.

Wandering jew
All species

All grow from runners that root when they touch soil. Many types are available; none grow tall. Good for boxes or shady spots in garden.

Plants that take little space

Strawberry geranium
Saxifrage sarmentosa

Leaves are tinted red below, veined white above. Plants spread by short runners, which are easily rooted. Maximum height less than 6 inches.

African-violet
Saintpaulia

One of the most popular of all house plants. Tiny flowers resemble violets. Colors range from white through pink to red. Average less than 6 inches high. See "African-violets—how to start new plants," in next month's issue of this magazine.

Peperomia
All species

Thick, glossy leaves and stems. Several types, all dependable, available. Sandersi is most colorful. Branches at base. Height less than 10 inches.

Hahns sansevieria
Sansevieria hahni

This dwarf sansevieria has all the sturdiness of tall varieties, but never gets out of bounds. Leaves are attractively marked. Simple to grow.

Plants for foliage effect

Coleus
Coleus blumei

Favorite for many years. New varieties available with bolder, clearer colors. Pinch regularly to keep thick. It is also good for window boxes.

Dracaena
Dracaena fragrans

Handsome, multicolored foliage on tall stems, which branch seldom. Plant grows tall with age. Leaves are ribbonlike. Water this regularly.

Airplane plant
Chlorophytum

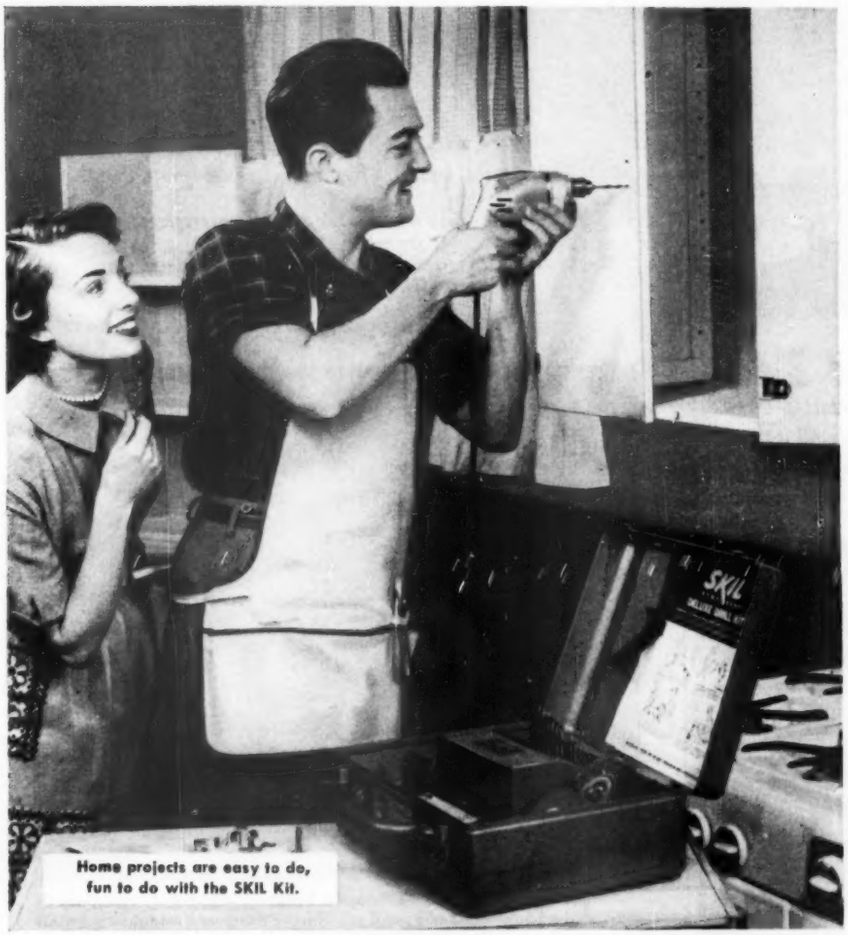
Narrow, graceful leaves, striped with yellow or white, rise from base of plant. Plants send out long streamers, can be rooted to form new plants.

Screwpine
Pandanus veitchi

The variety Nelson has fine white stripes on long, saw-edged leaves. Very tough, easy to grow. Stem is short, leaves give height and spread.

$10 Gift Merchandise Certificate

WITH THE PURCHASE OF ANY SKIL KIT



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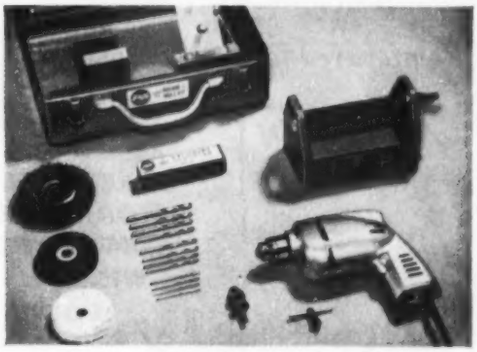
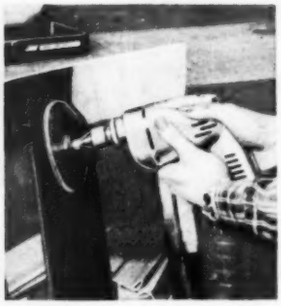


Wire Brushing

Polishing



Disc Sanding

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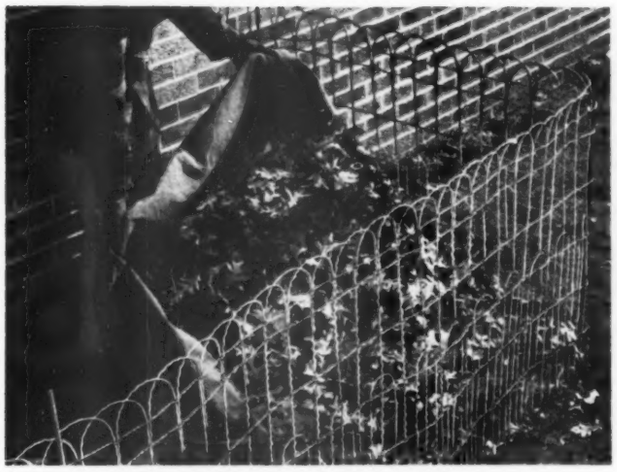
How to make a compost heap

Don't burn those leaves—you can turn them into good compost to enrich and loosen your garden soil

1 Put your leaves on a compost heap—it's like putting money in the bank! Start now, and you'll have compost for improving your soil, plus a neater lawn. Use a broom rake—it's easier on the grass. Rake leaves onto an old awning or blanket for easy hauling

Photographs: Stanley

2 A mechanical lawn sweeper is a good investment for a large lawn. It rakes quickly, simplifies job of hauling leaves to compost heap. Bacteria will break down the leaves, returning minerals to the soil



3 Dump leaves inside a wire-fence enclosure along a brick or concrete wall. You'll probably find a 4x6-foot space about right size. Don't let compost touch a wood wall directly, or wood may rot. As an alternative, you can dig a compost pit to hold the leaves

4 Every time you add a 1-foot layer of leaves to your compost heap, wet it down to speed decomposition. Leave a depression in the center of the pile of leaves to catch and hold rain and snow. You do not need to add water to layers of fresh "green" vegetation

5 Spread thin layer of soil over each 4- to 6-inch layer of packed leaves to speed breakdown into compost even more. You can add a balanced plant food to enrich your moneymaking compost heap

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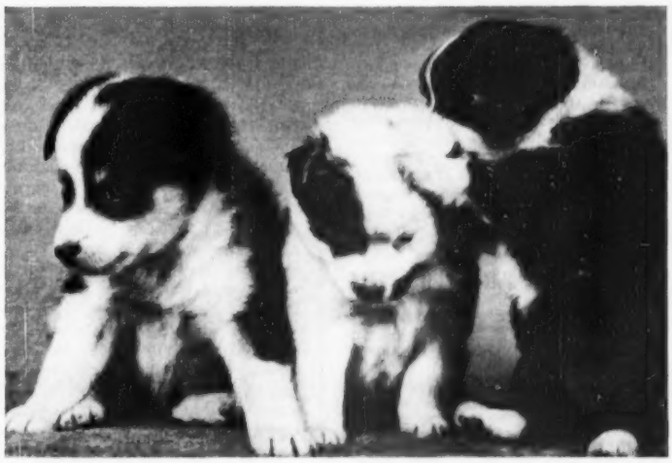

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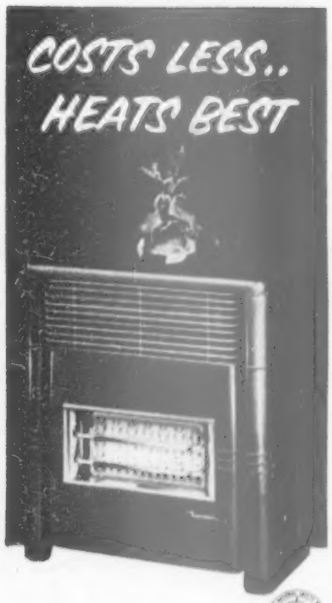

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If your child is different

Begins on page 216

guidance just because he seems so confident and so mature; *don't* try to be a continuous companion to your child in order to offset the social difficulties which sometimes go with giftedness; *don't* try to minimize his brilliance and persuade him that he is not any smarter than other children.

Do teach him that mental power is only one of God's many gifts—and that while he, Johnny, happens to *think* well, Norman does wonderful things with his hands and Helen is warmhearted and gentle. *Do* teach him that it is the mark of the gifted to find friends in unusual places and to appreciate and value his friends for real reasons.

Do make clear to him why society does not always cheer the different people within it, why differentness makes people uncomfortable, and why they have to be shown what good it will do them.

Do enjoy his talents, and do not worry if they set him a little apart. For his compensations are as great as his losses, and what he may lack in childhood popularity he will often gain back in a richer adult life, providing his talent has been wisely guided.

But, of course, we must not imagine that every differentness in our children is a mark of genius —nor should we always believe, without some consideration, that "it's all right to be different."

Borderland cases. The trouble is that so many differences lie in the borderland between good and bad. Here's Dora, who never looks at a doll or a pretty dress and wants only to play with boys and climb trees and get into fights; here's Michael, who doesn't seem to be able to hit back no matter what anybody does to him; here's Judy, who makes up stories and plays with whole families of imaginary beings.

What should their parents do about it? Are these the marks of genius, of unusual personality, or of just plain trouble? The honest answer is that we don't know—not right away. Just as sniffles and sneezes may be the symptoms of a cold in the head or of a devastating polio, so these traits may mean nothing or everything.

Take Judy, for instance. Judy has an imaginary friend called "Mr. Doolittle," a very charming gentleman who can turn into an elf at a moment's notice. "Mr. Doolittle," as his name indicates, is not always rushing around on his own concerns like other grownups. He has plenty of time, and he and Judy often sit out under the walnut tree and talk to each other for half an hour at a time.

"Mr. Doolittle" worries Judy's parents. What if Judy is developing some kind of terrible complex? What if they are failing her? It happens that Judy—whom I know well—is a perfectly normal little girl who pretends only because it's fun to imagine things. "Mr. Doolittle" is not a *substitute* for a real playmate, but an *extra*.

But, not all daydreaming little girls can be written off so easily! "We are not troubled by an imaginary companion," says Sidonie Matsner Gruenburg, in her informative book, *We, the Parents*, "but by the use which the child makes of her invention."

It is the same with all of our different children. The introvert, the child who prefers a few friends to a gang, may be all right or all wrong. The gentle child who will not fight back may be the talented and/or the sensitive; the untidy may be preoccupied with more important things; the tomboy may be simply full of energy; the domineering may be a natural-born leader. Or he may not! Difference is not wrong in itself. Whether or not your different child should worry you depends on *why* he is different and whether this difference is harmful to society or to himself.

How to judge. But, of course, that brings us to the vital question. "How do I know?" the worried parent asks. "How can I tell whether my child's difference should frighten me or whether I should take it in stride?"

You can't know with certainty. The parent of the different child needs all his watchfulness, all his imagination, all his humor. What is dangerous for your child may give no occasion for worry in the sturdy youngster next door; and a frustration which destroys one child may be a source of strength to his brother.

But this much is sure. No one should be different in ways which involve the rights of others, and no one should be different in ways which cripple his ability to express the best which is in him.

Is he unhappy? Clearly we should be concerned *if our children are unhappy*. True, all children can be unhappy—often and painfully —but the normal youngster's woes vanish almost as fast as they come. The child who is obviously and continuously unhappy is in danger. He will not forget it; he will not outgrow it; and he will take it out on himself or on society.

We should be troubled, too, if *our children have more than average difficulty adjusting to the group*. Of course, it is not fair to expect every child to be sought after by all who know him. When you come right down to it, are *we?* Every child can't be popular and outgoing and the best pitcher on the baseball team. Maybe he doesn't want to be! Children, like grownups, have a right to select the activities they enjoy and to have friends of their own choosing. But friends of some sort they must have.

Try this test: Does your child know even one youngster who is like him—enough like him to be a bulwark in a frightening world? Does he seem at ease with other children when you visit him at school? Does he belong to a group —any kind of group as long as it is one that accepts him warmly? If not, he needs help, needs it fast.

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School problems. We should be troubled if *our children can't do their schoolwork*. However, Darwin and Edison and Newton couldn't do their schoolwork either! And there are plenty of bright children always who just don't fit into systems of any kind; who rebel for the sake of rebelling; who are bored with curriculums, and work at what they like.

So, it may be that your little Terry, who persistently gets F's on his report card, will grow up to be a great man who loves to study; but I'm afraid the odds are greater that he will grow up overwhelmed with a sense of failure and defeat.

Is he nervous? Psychiatrists say, too, that we should worry if *our children develop marked signs of nervousness*. I have a friend whose 7-year-old son pulls out his eyebrows while he sleeps. To his mother, it is an annoying mannerism which makes her son unpresentable to her friends. Chances are a doctor would take a dimmer view of it. "If a child bites his nails," says Dr. W. W. Bauer, in his book, *Stop Annoying Your Children*, "you can put it down for a practical certainty that he is in a psychological corner and sees no way to escape." By the same token, tics and stutters, twitches and blinks, and mannerisms like those of my friend's little boy, are all signs of pent-up emotions too strong for a child to bear.

Psychiatrists would put up warning signs, too, when a child is markedly uninterested in what goes on around him; when he bullies or is bullied; when he is callous or cruel, clings to baby ways, or practices deception as a way of life. There is room for a great deal of difference among us, but traits which could never be used by a successful and happy adult in any field are not safe possessions for the child on his way to adult life.

These dangerous differences exist, and we must not slip over them or evade them. But such danger signals are not very common. Most of the things which keep parents awake worrying over their children are nowhere near so dangerous and alarming. Most of the traits we call different would either be outgrown or be accepted as the charming variants they are, if only parents were themselves imaginative and serene and secure human beings.

Parents responsible. Whether or not the different child adjusts himself happily to society depends in great measure upon us, his parents. If your child is not quite like other children, these are the things you can do to help:

Accept him lovingly for whatever he is. One of the wisest things ever written about children was Carolyn Zachary's comment, "When they are most unlovable, they need love most; and when they seem most un-understandable, they need understanding most." It is just as true that when they are most different, they need acceptance most.

Meet this differentness with warm delight and curiosity. Perhaps 9 times out of 10, the different child should intrigue his parents before he alarms them!

When you must make your child conform, examine critically the ways in which you are trying to do it. You will find that some of them are wise and good and some are bad and founded on nothing but vanity; some of them are prompted by an intelligent desire to have him live successfully in a world of other people, and some by a wish to keep up with the Joneses.

Be objective. If your child displays differences which alarm you, stop blaming yourself for them. You may not have been responsible at all. Sometimes the parent who is doing the most worrying is not the one who is at fault. But even if you are, it is over now and done with. Start where you stand, as objectively as if you had taken this difficult child in as a foster parent, and, like that foster parent, start thinking what can be done now.

Find your way into his realities however different they may be from yours. What does he believe in, what does he cling to, what is true and real for him, what is he groping to find? If you can see value in what he wants, he'll try hard to see value in your world, too.

Remember that all children are different in one way or another and that it is a good and wonderful thing. Moral victories are won only by the people who are willing to be individual and brave enough to stand out from the crowd. We can use more difference than we have had in the past, rather than less. Our task as parents is to see that our child's individuality develops in the way it should—without harm to himself or to society or to us!

". . . comics in the dining room, comics in the living room . . ."

". . . comics in every blasted . . ."

"I haven't told her yet about my new washer's Lovell wringer with Automatic Safety"

COSTS LESS—*automatically!* The price tag's smaller on a washer with a Lovell wringer. And it uses less hot water, soap and electricity, costs less to repair. You save automatically when you buy and when you use it.

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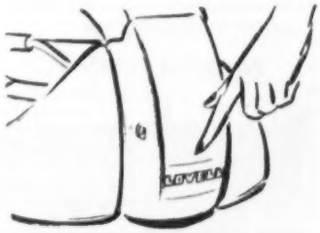

LOVELL INSTINCTIVE WRINGERS are typical of the many improvements you'll find in today's efficient wringer-washers. Look for the Lovell name on the wringers of America's leading makes. Ask your appliance dealer for a demonstration.

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

I went outdoors and put up the big bird feeder. The post it stands on fits in the square concrete hole where we set our clothes pole in the summer

Nov. 1 On this bright "summer" day no fire was made in the furnace.

Maggie opened the doors and windows as she did her weekly cleaning. When I went forth to get my evening exercise, I worked with no coat and I had my sleeves rolled up.

Said work was the same as I began in August and pursued at intervals last month.

I'm putting down a new flagstone walk from the rear door out to the garage. It is going to be right pretty when done.

Each night I get three or four more stones sunk in the ground, in the proper place. I spend a lot of time just pondering over how best to put them in.

Glads and potatoes are in the basement. Out in the vegetable patch there are still pumpkins.

There is a zucchini looking like a watermelon. Some sweet corn that has dried on the stalks. Mebbe some cabbage yet. Some sunflower heads still on the stalks.

Rosebuds dried up and leaves dying. Annuals just dismal relics of former splendor. But the Madonna lilies have now grown into very pretty rosettes.

We have been having a drouth. No rain for a month of Sundays. Ground is hard and dry. I have some tulips to set out, but I think I'd need to chisel the ground to get a place ready for them.

Indoors, you should just see Maggie's two new African-violets that I bought for her. They are doing famously.

She has them standing in saucers, and she waters them by pouring water in said saucers—just what they will soak up.

I notice that she has put some foil around the top edges of the pots. This way, the lower leaves rest on the foil, rather than on the clay edge of the pot.

Nov. 2 Sunny summer day—and Maggie served up a fine fresh cherry cobbler for our dinner.

The summer came from the sun overhead. The cherries came from down below, up from the zero box in the basement.

That cobbler tasted so good, Maggie phoned Donald, Janet, and Master Gary—he's our grandson—to come up for a dessert supper, with ice cream on the cobbler.

We all ate—well, all except Gary. The little codger is by now about 27 days old and not having cobbler and ice cream as yet.

As a matter of fact, while the others ate, I sat on the davenport and fed Gary a bottle.

Nov. 3 Maggie's birthday—and she went downtown on some mysterious errand. She met me at the office and came home with me.

As we came through our community shopping center, I pulled up at the curb and stopped the car.

"Which do you want for your birthday present from me—a box of candy or a dozen roses?" says I.

"Never mind," says she. "I already have your present to me. I bought myself a new pocketbook."

So on home and out in work clothes to my chores. Put out feed for birds in feeders already up. Took down east dining-room window screen.

Here on the sill I nailed up the window feeding box. Filled the hopper with sunflower seeds.

Now the bad news is that one of the twigs on the President Grevy lilac on which I have been hanging a rack feeder has broken off.

I stole a piece off the end of the clothesline. Tied one end to the Washington hawthorn and the other to a stronger upright branch of the lilac.

Hung the one feeder rack on this, so we can see it from inside. Put little cups of prepared suet seed in one rack. The other will be for suet, peanut butter and such later.

Nov. 8 Getting out my trusty spade, I tackled what I consider the most important part of getting my roses ready for winter.

This is to dig a shallow trench around the edges of the beds. I've been doing this for several years, and it is a top-notch idea.

This trench is about 6 inches deep—just enough so that water from rain and melting snow runs into it and away. There is just enough slope to my rose beds so that water will run down the trench.

I don't do any pruning back in the fall. I wait until early spring to do this. Some recent research work indicates that fall pruning may injure the rose plants to some extent and decrease the bloom the next year.

Nov. 9 Guests for dinner were Donald and Janet, and Master Gary, aged 34 days. You could have told they were coming by recent activities of Grandma Maggie.

She went to the hardware store. Bought a new clothesbasket. Lined it with whatchamacallits. Put a pillow in the bottom.

There it stood on a little table in the living room when Janet came in and put Gary in it. There he dwelt all day, except when he had to be taken out for his frequent meals and sundry services which a baby demands.

Nov. 15 Now, behold it is summer again, with thermometer up to 70.

While I listened to the football game on the radio, Maggie was out in the back yard with her faithful

I dug shallow trenches around my rose beds so rain and melting snow would drain off quickly this winter

PHOTOGRAPH BY SARRA

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broom rake—the kind with flexible steel teeth.

When I went out in overalls, bless my soul if she didn't have big piles of leaves raked up that had dropped from the red oak tree.

So I got out the big wheelbarrow and fork and went to work.

Nov. 17 Donald grows ambitious. He wants more garden space. Will take over part of the space in the back now in grass to enlarge his postage-stamp garden.

Should be done this fall. So along he came, with a trailer he had rented at the back of his car.

We loaded our family tiller into the trailer, and he hauled it home.

The tiller will tear up the sod and work it down into the soil. The soil then should be in good shape to rework and be ready for planting, come next spring.

Homework for me was planting those 2 dozen tulip bulbs. They were the yellow Mrs. John Scheepers. I put them alongside the path going through the bushes from rear lawn to front of garden.

In planting these, I dug a trench mebbe 8 inches deep and flat in the bottom. Into this I dumped mebbe a peck of vermiculite and worked it into that bottom soil.

Previous experience has taught me that this is good for tulips. I spaced the bulbs in the bottom and covered them over.

Nov. 18 I carried the flats of glads from the laundry room into the storage room in the basement.

Donald used my tiller to enlarge his garden—worked sod down into soil to get it ready for spring planting

The corms are dried and cured by now and can go into cooler storage, ready to be worked over and cleaned.

Nov. 21 "This is it," says I to myself as the wind howled outside. I was afraid that winter was here before I was ready for it.

I slammed down the lid to my old desk at the office. Lit out for home in the family flivver, lickety split. Outdoors and began digging more at those trenches around the rose beds.

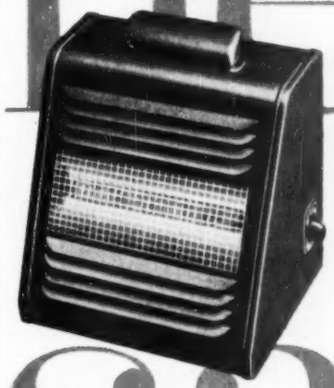
That cold wind nearly blew me into the next township. Every few minutes I'd have to get behind the Greek junipers to wipe my eyes, blow my nose, and rub my ears.

I learned later that that wind was blowing 60-70 miles an hour.

Nov. 22 Tonight I worked more at those roses, in fog and mist. It

[*Turn to next page*

new safe



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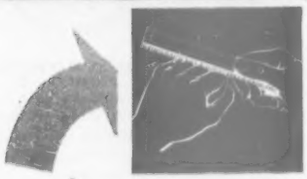

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The diary of a plain dirt gardener

Begins on page 266

was sorta hard to see the house from the rose beds.

The mist would gather on my specs. I finally had to quit, within a few feet of the end of this rose job.

Nov. 23 Did get all rose work done. Then hauled some bales of straw and mulched over the new strawberry bed with it.

The straw was already on hand, stacked near the garage. I scattered 2-3 inches over the whole bed, for winter protection.

Then I started in to mulch the old strawberry bed. In the middle of this, I quit. If I did it all tonight, there wouldn't be anything to do tomorrow night.

Nov. 24 Played hookey this warm afternoon and hurried home a bit early. On the way, stopped at a nursery and bought two more bushes of Chrysler Imperial, that fine 1953 All America rose.

It is such a good rose. Such glorious bloom. Did so well for others in our community. So I just must own some more.

Home, I planted them according to usual ritual—including mounding up soil around the tops.

Nov. 25 Full impact of this grandparent business is beginning to be felt. At about 2 this p.m., Donald and Janet left little Gary, now about 47 days old, with Grandma Maggie. They had to go downtown.

All Maggie did the rest of the day and evening was look after the little codger. He is getting stronger. Recognizes people. Smiles and laughs. Howls and cries.

At suppertime, Maggie called on me to help while she did some cooking. It is a long story, but after I tried all the tricks, the only way to get peace was to walk the floor with him.

I was walkin', walkin' like that song on the radio last year. I was still at it when Donald and Janet came back.

Nov. 26 On way home, stopped at florist shop and bought Maggie a potted mum plant in good bloom.

Nov. 29 "Here it comes," I called excitedly to Maggie. "Here comes the snow."

So, outdoors in full winter regalia, I got out the big bird feeder that stands on a post on the rear lawn, and put it up.

The post fits into the square concrete hole where in summer I put in the post for the clothesline. I filled the hoppers inside with scratch feed and sunflower seed. Before darkness came, the cardinals had found it.

Nov. 30 The world outside was all white, with mebbe 3 inches of snow. Roads were so slick, I had to put on chains.

Swept snow off feeders and put out extra supply of feed for the birds. All day our little familiar friends kept calling for their meals.

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Your pet and mine

Begins on page 242

Many people think that a dog is an animal that can prosper under any conditions and requires no special attention at any time.

The facts are simply this: A dog, by nature, is a hardy animal who'll surmount any physical handicap or affliction surprisingly well. But, being forced to share the modes and manners of his master's living, a dog's natural hardihood is often weakened.

Many dog owners wonder why their pets are plagued with colds or pneumonia, bronchitis, asthma, and other respiratory ills during the winter.

A common mistake in wintertime dog care is to keep an animal cooped up in 70 to 80 degrees of heat 90 percent of the time. Then, every few hours, the dog is thrust outdoors into the cold for 30 minutes to an hour, or even longer, for exercising intervals. House dogs get chilled to the bone on these extended forays. And the trouble starts.

How should you exercise your pet outdoors in cold weather? If yours is a young puppy, make him a sweater out of discarded wool garment. Or buy him a blanket in a pet shop. Put the pup on a leash, keep him moving. Five to 10 minutes of this won't hurt any young dog, even in bitter cold.

If the dog is 6 months or older, you won't even need the sweater or blanket.

Millions of America's dogs live indoors and thrive. Just give your indoor pet a bed in a corner, out of a draft, up off the floor, because all floors are cold (a few inches will do), and he'll do fine. Of course, refrain from leaving such a dog outdoors for long periods, sitting on a concrete doorstep. And if you bathe the dog, be sure he's dry as a bone before he ventures outside.

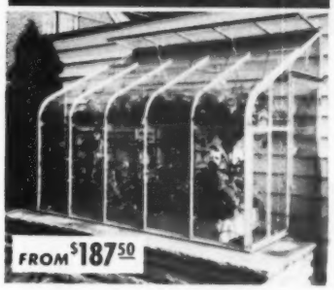
When a dog is penned outdoors with suitable shelter, he'll do well all through the winter. But this type of dog-keeping should be started early, in autumn, to allow his coat to thicken as the temperature gradually drops. In other words, the animal should "grow" into rigorous outdoor weather.

The kennel or doghouse should be weather-tight and dry, with a little "vestibule" to act as a shield against driving sleet and snow or fierce, cold winds. Bed should have sideboards to hold deep straw, a good retainer of body heat.

By all means, don't keep a dog indoors all day in a hot house, then house the animal outdoors at night in an unheated outbuilding, doghouse, or garage. Such hot-and-cold style of living will in a matter of days break down anything that's made of flesh and blood.

More and more dog owners are turning to round-the-clock outdoor living for dogs. Experience teaches us that dogs remain at the peak of health and physical perfection when kept outdoors in winter.

GARDEN UNDER GLASS



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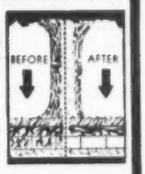

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But remember this: Good, nutritious food manufactures body heat, which is the fortifying agent against cold. A dog which lives outdoors needs the best of food, high in protein (meat) content—and plenty of it. For good measure, add cod-liver oil to the menu. This yields vitamin D, the sunshine factor, and vitamin A, which aids sight and hearing and keeps the nerve structure toned up.

Outdoor living? You can't beat it for dog care. Any honest veterinarian will admit that if he had to live off the ills of dogs that are housed outdoors, he'd starve.

My son raises white mice, but they do not seem to be very thrifty. Could it be wrong feeding?—Mrs. C. C. Z., Michigan.

Correct diet is about 90 percent of good care accorded any confined animal. Feed white mice cracked corn, plain or rolled oats, wheat, carrots, lettuce, canary seed. Occasional treats can be dilute evaporated milk, a slice of apple. Oddly enough, never feed captive white mice cheese, meat, or sweets. Provide plenty of fresh water.

The sand in my aquarium turns black, and the water gives off a very unpleasant odor. Do you know the cause?—Mr. G. F. S., New Jersey.

The condition is the result of decomposing organic matter and unconsumed food. Remove dead plants or fish promptly and siphon off any uneaten food. Perhaps water should be changed oftener.

My parakeet bites when I try to make up to him or train him. Why?—Miss T. T. W., Ohio.

Some youngsters go through the biting phase out of pure mischief. Others bite as a defense mechanism. Still others do it because of frustration. All birds of the parrot family have strong beaks, and every impulse must be exercised through the beak, their only method of expression. But ignore such behavior. Chances are your pet will outgrow the habit. Punishment will only set up an isolation of terror, make matters worse.

Will castration keep my cat from wanting to roam?—Mrs. J. J. Mc., Pennsylvania.

To a great extent, yes. But have the operation performed early, before the cat is a year old.

We went to buy a puppy, and every dog on the breeder's place was loaded with fleas. The man said it's hard to keep fleas away because they're everywhere in the grass. Is this true?—Mr. J. H. D., Indiana.

No, it's false. If fleas are in the grass, it's because the dogs put them there. Adult fleas live only on blood, which they can't obtain in grass! The breeder gave you an old-time excuse for poor insect control and neglect of good kennel management.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

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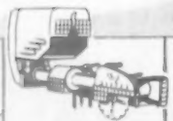

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HOW-TO

for the home gardener

Feeding stand. You can make a simple bird feeder from scrap materials. Put it in the open, so birds can feed on it without fear of being ambushed.

Bend 3-foot strip of wire fence in half circle, and fasten it to a fence to support tray. A "keel" at bottom keeps tray steady.

Nail a cut branch or two to the tray for perches.

Fred Treacher
Gary, Indiana

New shoots next spring. Start new flowering shrubs, like forsythia and Japanese Quince, this easy way:

After leaves fall, bend a young, limber stem down to the ground. Cover stem, except for 6-inch tip, with a mound of soil. Hold down with wire, if necessary.

In spring, cut new shrub from mother plant.

Karl Denning
Louisville, Kentucky

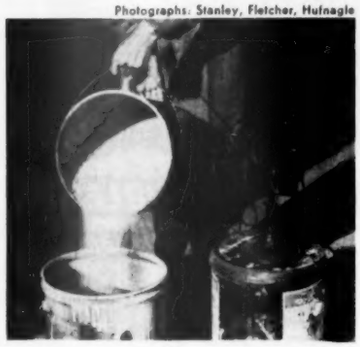
Photographs: Stanley, Fletcher, Hufnagle

Popcorn pointer. Grow your own popcorn? It's easy to free it of chaff if you pour it in front of an electric fan, as shown here.

Pour the corn slowly while breeze is aimed through it, and chaff will drift away. Repeat as often as needed.

Place popcorn in glass jars. Store in cool spot.

Dick Thompson
Elmira, New York



Flowerpot trellis. Make this plant ladder with half rounds from an old window screen or similar scraps.

Design should taper for snug fit; good looks. Allow for eventual plant growth in deciding height.

To forestall rot, dip ends in paraffin or shellac before you set trellis in pot.

Susan Terens
Camden, New Jersey

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Oregano is an extra-favorite herb of many a top-notch chef. This leaf comes from afar—Mexico, Italy, Greece, Chile, and France. You'll find it ground, and in whole-leaf form. Wonder how to pronounce it? Just say "or-regg'-ano."

You'll like the way it peps up pizza, soups, sauces, casseroles, and salads. Start with a pinch—then add more for real zing.

Tossed salad. Sprinkle ground oregano over crisp greens. Or add it to your best oil-and-vinegar dressing. For full flavor, crush whole oregano in your hand just before combining with other ingredients.

Omelets. Shake a bit of oregano on an omelet while it cooks. Or serve a French omelet with an oregano-flavored cheese sauce.

Pizza. At your next party, pass Midget-pizza Appetizers. You cut packaged refrigerator biscuits in half. Place on greased baking sheet. Pat each into 2-inch round. Spread each with a teaspoon tomato paste. Sprinkle with oregano and monosodium glutamate. Cover with grated American or Italian cheese; top with anchovy fillet. Drizzle olive oil over each. Bake in hot oven (450°) about 10 minutes. Serve hot. One package biscuits makes 20 tiny pizzas.

Herbed Green Beans. Add 1 teaspoon oregano, ½ teaspoon salt to 1 No. 2 can green beans. Serve hot with butter or margarine.

Swiss steak. For "Old World" flavor, add a sprinkle of oregano to the gravy.

Super grilled cheese sandwiches. Sprinkle the cheese with oregano before grilling. For open-faced sandwiches, add pinch of ground oregano to cheese spread.

Lamb chops. Give them a dash of ground oregano as they cook.

Tomato or vegetable soup. Add about ¼ teaspoon whole oregano to 1 can condensed soup.

Spaghetti or barbecue sauce. Flavor any tomato-y sauce with a dash of oregano.

Stuffed pork chops. Try Oregano Stuffing. Cook 3 tablespoons diced celery and 1 tablespoon chopped onion in 3 tablespoons butter or margarine. Add ¼ cup tomato juice, ½ teaspoon salt, dash pepper, 1½ teaspoons dried parsley flakes, ½ teaspoon oregano. Toss lightly with 2 cups coarsely crumbled day-old bread. Stuff pockets of 5 to 6 pork chops. Brown chops slowly. Bake in moderate oven (350°) 1 hour, or till tender.

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Vandals – or just kids?

Continued from page 37

In many cases where the property damaged is local business property, the owner does not want repercussions from neighborhood people with whom he does business. So he absorbs the loss. Likewise, homeowners reluctant to have unpleasantness with neighboring parents often pay for repairs without attempting to collect from the culprits.

Generally, there is no legal obligation on the parents in such instances, but most juvenile authorities state that if they are able to prove actual damage by a child, many parents feel a moral obligation to make restitution. However, Judge Stanley P. Meade of the Connecticut Juvenile Court pointed out that in many cases, by the time the matter reaches the authorities, it is impossible to prove conclusively what damage was done by what child, and this makes it difficult to try to work out restitution from parents.

In April, 1952, New York City was reported considering the enactment of a local law designed to curb vandalism in the city's parks and playgrounds. The proposed law would make parents of children committing such vandalism subject to a fine commensurate with the damage done, but limited to $25 in any one instance.

In a letter to the New York Times, Justice Justine Wise Polier, of the city's Domestic Relations Court, protested the proposed law, asking if punishment of the parent is any answer to the problem. She questioned how such resolutions would help either children, parents, or their relationships.

Are you sure you're covered?

Insurance companies, too, pay considerable sums for vandalism damage where the property is covered against such loss.

If you have comprehensive coverage on your automobile, it is insured against damage by vandalism or malicious mischief.

The extended coverage endorsement on building or dwelling fire insurance does not include loss through vandalism or malicious mischief. Nor does extended coverage on household furnishings insure against such damage. However, for nominal amounts, you can have endorsements added to those policies to cover your property in case of this type of loss.

Prevention of juvenile vandalism

Everyone is concerned with the extent and cost of malicious mischief by young people. But not enough persons, neither family-wise nor community-wise, do anything to prevent it. Yet, it can be done.

Parents and children must learn respect for property. This remedy was suggested time and again by the juvenile authorities we consulted.

Probation Officer Boswell, of Indianapolis, told us: "Unfortunately for children, the only

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people they can receive their instructions and patterns of living from are the adults, and we find many adults who set undesirable patterns for young people. The greatest learning process we have is imitation."

And Probation Officer James Reefer of Kansas City commented, "It is rare that a child is destructive in his own home, and I would doubt that this would be tolerated. It would seem that the parents would have instilled in their children a respect for the property of others. Apparently this is not the case. Lack of supervision and training by the parents may be a large contributing factor in situations such as we are finding today."

Judge Eastman of Cleveland wrote: "The development of respect for other people's property is essentially a parental responsibility. It has become a well-accepted principle that the most advantageous time to develop wholesome behavior is during the early years of childhood. It is then that parents must teach their child to control his destructive impulses, but at the same time there must be provided outlets for the child's desire for healthful play, adventure, and to create.

"If, along with this, the child's playthings and possessions are respected by other members of the family, he, too, develops a positive attitude toward the property of others.

"Children learn from the conduct of their elders, yet at times adults serve as poor examples, for witness the littering of our parks and streets, the defacement resulting from souvenir collecting and the carving of initials, and so forth."

It is the *parents' and community's responsibility*. Judge Eastman continued: "The remedy of the problem also depends in great measure upon the facilities and resources offered by the community for wholesome play. Not only must there be suitable and adequate play equipment for each small neighborhood, but the playground must be staffed with experienced recreational workers. Such workers serve to focus the interests of youth, to give direction to their play, and to integrate into the group the child who feels lonely, left out, or inferior.

"In addition, there are areas in which the parents and the community need to work together. Parents have generally come to feel that when their child begins to have group associations, at about the age of 9 or 10, they can relax their supervision and vigilance. They seem to assume that the community is providing supervision when often it really is not. Parents cannot delegate their fundamental responsibility. They need to be aware of where their child is, whom he is with, and what kind of supervision he is getting.

"The community needs to work with its citizens in fostering a sense of civic pride and a feeling of common ownership of public property. It has been found that in those communities where neighborhood councils have been active in getting the residents together to share and participate in solving its problems and in formulating its goals, the incidence of property destruction is lowest. This was found to be particularly true in the Chicago back-of-the-yards movement.

"It has at times been proposed that property destruction be reduced by augmenting police surveillance of parks, playgrounds, and public buildings. The normal protection of public property, should, of course, be considered one of its routine duties. However, any increase in such police activity should be regarded as a nonconstructive approach to the problem. Simply to disperse a group of loitering youths does not begin to meet the needs of those youths. Furthermore, it is apt to engender a deeper resentment of the police and of society."

Children themselves can help. Seattle, Washington, a city of more than 500,000, points with pride to a youth-suggested-and-directed program, begun in 1942. The annual drive—organized at the suggestion of a group of high-school students—the Seattle Inter-High School Council, was aimed specifically at Halloween pranks.

City and school officials, the fire and police departments, newspapers, radio, theaters, and the churches gave the project backing. Community fun was to substitute for Halloween marauding.

The results the first few years were discouraging, but the youngsters mobilized each year and were rewarded by a year-to-year decrease in the number of incidents.

Last year, only 41 Halloween vandalism complaints were reported to the Seattle Police Department, compared to 143 in 1949. Even more gratifying, the seriousness of the reported incidents had lessened to a point where last Halloween it was not necessary to refer a single boy or girl to the juvenile court. And Seattle Fire Chief William Fitzgerald comments: "The program culminated this year in not a single false alarm, a most unique situation."

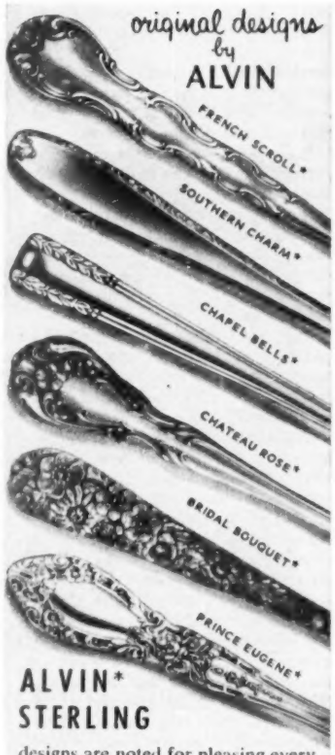
What youngsters themselves say. A cooperative program by parents, community groups, and children has been started in Montgomery County, Maryland, and is showing results.

The constructive way in which children will take part, if included in the planning and operation of such a project, is evidenced by the outline below of a class discussion on the subject by Montgomery County senior high-school students:

"Causes of vandalism: boredom, craving for excitement; the idea of 'getting away with something'; the influence of movies, TV, comics; lack of interest on the part of parents; gang pressure—the esteem of peers.

"Effects of vandalism: poor citizens for the future; deterioration of the neighborhood, downward trend of property values as the neighborhood acquires a reputation for vandalism; lack of self-respect.

"Remedies: more recreation facilities like 'Y' activities and organizations like the Scouts for younger boys and girls; church programs for young people—parents should set the example by going to church themselves; more



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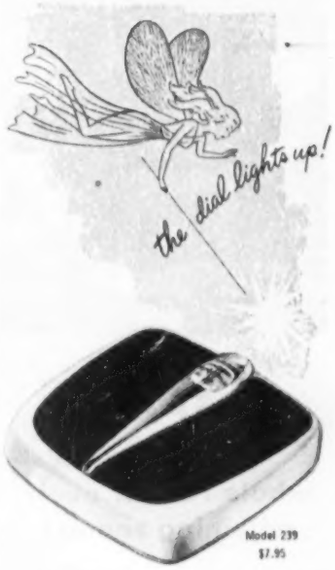

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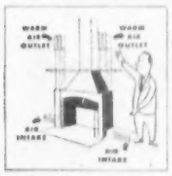

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Vandals—or just kids?

Continued from preceding page

parents should participate as scout leaders, chaperons, and so forth; school gyms should be open weekends for competitive athletics; or towns could acquire a large acreage, and let young folks garden, build their own tennis courts, picnic tables, swimming pool, and so forth."

Hope for the future

That communities seem to be awakening to a realization that a child's behavior is the business of everyone is brought out by Stewart C. Smith, director of community service for the Texas State Youth Development Council:

"There has been a growing recognition in this state that delinquency does not occur solely on the 'wrong side of the tracks.' We have reached the stage in our social development where it is recognized that the children of middle-class and well-to-do families need the casework services of a probation department just as badly as do the children from the more inadequate-income homes. Whereas a couple of years ago these children might have been given a warning by the police and sent home, they are now referred to the probation department because of the acceptance by the police that the probation department can provide the kind of service, counseling-wise, which they need.

"There is also the recognition of the need for adequate recreation services to all children and a recognition that delinquency control is a community-wide problem rather than limited to any one or two agencies.

"But," Mr. Smith adds, "it seems to me the one place in which we have not yet made observable progress is in the area of helping families accept their responsibilities. There are still far too many unsatisfactory parents who are so unsatisfactory there is relatively little which any social agency, church, or any other group can do about them.

"It does seem that we are making some progress in our 'life-education' classes in high school and in churches. Perhaps we may help to develop a better group of parents within the next generation."

Parents can help

Youngsters need from their parents understanding, limits, and standards. Miss Mazie F. Rappaport, division supervisor of the protective service for girls of the Baltimore (Maryland) Department of Public Welfare, has through her work helped lots of delinquent young people. Here's her advice:

"From very early infancy through childhood, children must know authority of parents, then of teachers and law-enforcement officers. This is the way the child learns that there are limits in all of living.

"If we can agree that there is good in authority and also in the yielding to it, if we can accept authority as a sound and essential part of all living and being, then we know authority and limits are freeing. We know that authority used warmly, broadly, and constructively can be the living force against which we find our real strength and define ourselves.

"The adolescent, more than any other person, needs this test of his strength. He *must* have limits against which to test his growing and maturing self. He needs these limits, not to be warped or stunted by them, but rather to be protected from a too limitless, too undefined environment.

"If the authority vested in parents, teachers and law-enforcement officers has not been strong, warm, and effectively used, the adolescent is likely to move into antisocial behavior by defying authority. At no other time, probably, does the child resent and resist parents so much, yet need and want them so much (as in adolescence). At no other time do parents become so frightened of their parental responsibilities.

"Adolescents need fathers and mothers who accept their authority, not parents who act as pals and companions; they do not want to be explained away and tolerated; they want to be wanted and loved in spite of their silly chatter, their irresponsible, unattractive, sometimes insulting behavior.

"If parents can be what they are—parents—they will recognize that the adolescent needs to know that, bad as this business of growing up is, his parents have gone through it, they have survived, they will help him now by holding firmly to their responsibility during this time."

• • •

From all we have been told by these leaders in juvenile work (whose sympathy for the youngsters has been the most warming part of this story), it is evident that curbing juvenile vandalism is not the job of the parents and the schools alone.

It's up to every one of us:

▶ To teach children to respect the rights and property of others from earliest childhood.

▶ To see that children and adolescents have places to play—substitutes for the rapidly disappearing vacant city lots and undeveloped surburban areas that were our own domains in our youth.

▶ To encourage projects that give them "happy" things to do and lots of competitive sports—where their natural energy can be channeled into constructive activities instead of destructive acts.

▶ To consider it our personal responsibility—not the other fellow's duty—to work and play with youth, not only as group leaders in organizations for children and youth (where adult help is so desperately needed), but as neighbors and friends.

Otherwise, if some bored, resentful youngster goes on a property-damaging spree, have we the right to be so outraged?

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Begins on page 240

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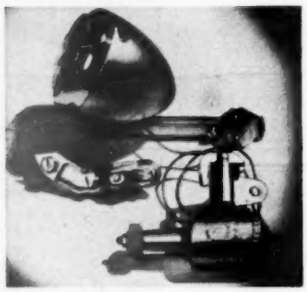
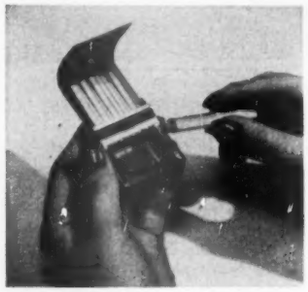


Bicycle light operates without batteries. Runs on dynamo geared to wheel action. Easily installed. Lamp and dynamo, $5.95, ppd. Hettinga & Vriezelaar, Pella, Iowa.



Tiniest ashtray, one that fits in purse or pocket, slides onto the back of a book of matches, $1, ppd. The Gift Box, 2424 University, Des Moines 11, Iowa.

Cherry-wood pepper mill and shaker with green ivy design are 2¼" high; $1.50 set, ppd. Dee's Redwood Products, 2199 Folsom St., San Francisco 10, Calif.

How to order by mail

Have you seen an item on this page or the following ones that you would like to order? How do you go about it? First, look at the photograph and read the copy carefully so you'll have an accurate picture of the item in your mind. Read what it says about size. If the dimensions are important, measure out the length, width, and height with a ruler, so you'll know exactly how big it is. If it has to fit somewhere, cut a piece of cardboard the size given, and try it out.

▶ Read carefully about colors and wood finishes, too. Don't try to match colors exactly when ordering by mail. Not every "chartreuse" will be the same.

▶ Put your name and your address plainly on your letter and the envelope.

▶ Most of the prices are listed as "ppd." This means the cost of mailing is included in the price. "Shipping charges collect" means express charges (minimum, $1.80) will be collected when package is delivered.

▶ Send your money with the order. A personal check or a money order is the safest way to send money, and it gives you a record of the purchase, too. Don't order C.O.D. (collect on delivery). It costs you more in C.O.D. charges, and involves extra handling and delay.

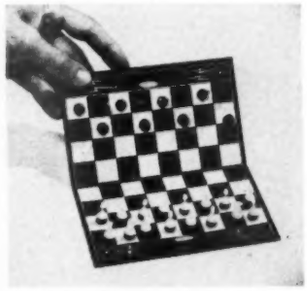
All the companies you see advertising on these pages, and those who are represented in the editor's own shopping column, are reliable.

Better Homes & Gardens "*Gift shopping by mail*" *is on pages 276 to 289 of this issue.*

by Mail

☆ *Brings you exciting buys from shops everywhere*

Hot-dog basket, big enough for l-o-n-g dogs, too, is unusual individual server: $4 for 6, ppd. Fong Bros., 912 W. Seventh St., Los Angeles 16, Calif.



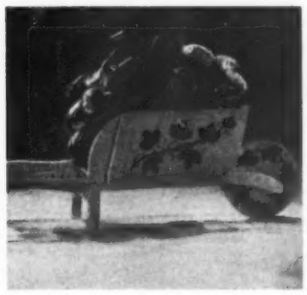
Chessmen have magnetic bases (which can be used alone as checkers) that cling to metal board; $4.25, ppd. Selectoys, 34 W. 37th St., New York 18, N.Y.

Cake-baking set for junior cooks makes real 4" cakes and muffins. Packaged mixes and utensils, $2.95, ppd. Fireside Shop, 916-78 E. Wayne St., South Bend 18, Ind.

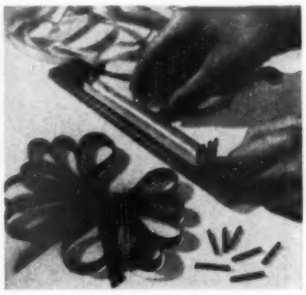
Gay little tea canister of metal, decorated to look like cloisonne, is imported from Holland; $1.95, ppd. Edith Chapman, 50 Piermont Ave., Nyack, N.Y.

Chopping block has safe and convenient storage slots for knives and cleaver. *Block and Cleaver*, $8.95, ppd. Saltwater Farm, Inc., Damariscotta, Maine.

Charming English scene executed in solid-brass wall plaque, 15" diameter, $2.95 each; $5.75 pair; ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



Little wooden wheelbarrow, chockfull of 22 gladiolus bulbs, is 15" long, can be used with plants, flowers; $5.25, ppd. Harry and David, Box B, Medford, Oreg.



Easy to tie beautiful bows! Bar-and-peg tying rack, ribbon and instructions, $1, ppd. Mrs. Dorothy Damar, 869 Damar Bldg., Newark 5, N.J.

New Low Prices from

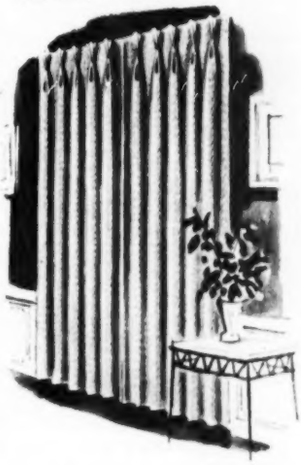
godell's
'In better homes everywhere'

FIBERGLAS* CURTAINS and DRAPES

*Reg.

ARTHUR GODFREY Says: "Beautiful and they save you work and money, too!"

5 YEAR GUARANTEE Certificate with each purchase. **NO IRONING!** No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.



NEW FIBERGLAS DRAPES In 7 COLORS

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually	Now
36"	$ 8.98	$ 4.98
45"	9.98	5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

godell's

MONEY-BACK GUARANTEE WITHIN 30 DAYS
IF NOT 100% SATISFIED
WHY SUCH AMAZING VALUES?
Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass these SAVINGS on to you!
IN N.Y. VISIT US OR PHONE MU 5-5353
On N.Y.C. orders add 3% tax

NEW IMPROVED FIBERGLAS IN LOVELY IVORY-WHITE COLOR

There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles . . . 30 Sizes to fit any window . . . And you save up to $13 per pair. Order now for immediate delivery.

SELECT THE SIZE YOU NEED

RUFFLED 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to pair	Length	Usually	NOW
86"	36"	$ 6.98	$ 4.39
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	$ 4.59	$ 2.98
"	45"	4.98	3.29
"	54"	5.59	3.69
"	63"	6.39	4.29
"	72"	6.69	4.69
"	81"	7.39	5.29
"	90"	7.98	5.69
"	99"	8.39	6.29
"	108"	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	$ 4.29	$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39

GODELL'S (11C)
31 West 27th St.,
New York 1, N. Y.

MAILING CHARGES: To prepay add 30¢ for first pair; 10¢ each additional pair.

Please Send Fiberglas Items Indicated:
DRAPES ☐ CURTAINS ☐
Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price

Check ☐
M.O. ☐
C.O.D. ☐

Name.....I enclose $.....
Address.....
City.....State.....

Christmas Specials!

$1 ONLY EACH postpaid

100 YARDS TOP QUALITY SATIN CHRISTMAS RIBBON!

Only 1c a yard! Gorgeous, vivid Christmas colors. A 50 yd. bolt of red, a 50 yd. bolt of green. Total 100 yds. (300 ft.) for only $1. Finest first quality, Generous 7/16" width. Makes your packages beautiful . . . at the lowest possible cost. $1 ppd.

75 MERRY CHRISTMAS BELLS FOR UNUSUAL CHRISTMAS WRAPPING!

Let your packages sing of Christmas! Tie several of these metal bells on each package. They are assorted sizes, assorted gorgeous colors. They'll tinkle merrily. Enough for oodles of packages. Set of 75 $1 ppd.

IMPORTED CORNUCOPIA THE HORN OF PLENTY!

Fill it with fruit or flowers for an outstanding table decoration. Hand-woven in British Hong Kong of sweet willow reed. Small feet on bottom for support, a ring on the side to let you hang it on the wall. Size 12" long, 6½" opening. $1 ppd.

Send Check or M. O. No COD's. No Stamps Please.

Send for BIG FREE Christmas Catalog

SPENCER GIFTS, 511 Spencer Building, Atlantic City, N. J.

ONE DOZEN ROSES $1 PPD.

So life like you'd think they're fresh-cut from the garden . . . so real looking you won't believe they're hand made!

ADD MORE CHARM TO YOUR HOME!

Wonderful gifts, excellent for hotel rooms, offices, shops, parties, weddings, church decorations. Thousands of uses! Choice of life-like ROSES, DAFFODILS, DAISIES. Specify. (Why not order all three?)

Your satisfaction guaranteed or money refunded. Send $1 for each dozen cash, check or money order (postage free). Over 700,000 satisfied customers. Gift packed crush-proof box.

Guaranteed by Good Housekeeping

FIRST AMERICAN FLOWERS
Box 85, Dept. NBH, New York 29, N.Y.
Beautifying Millions of American Homes Since 1910

ROLL-A-NOTE

Hang this handy memo pad in a strategic spot and keep yourself posted on things to do, inter-family messages, shopping lists, errands. Sturdy wood bracket is 11" long, comes equipped with 250 ft. roll of adding machine tape, metal tear-off band, and pencil. Bracket in White, Red, Green or Yellow. It's all yours for only

$2.00 ppd

Extra rolls of tape, 3 for $1.00

For interesting gift ideas, send for our catalogue

BODINE'S OF BALTIMORE
4444H Belvedere Ave., Baltimore 12, Md.

Personal **PHOTO CHRISTMAS CARDS**

25 Cards & Env. $1.50 (plus 25¢ shipping)

made from your negative ...with envelopes

FREE SAMPLE

Here's the best way to say a personal "Merry Christmas" to your friends and loved ones! Your treasured snapshot of baby, home, pet, family, beautifully reproduced on colorful deckle edge personalized Christmas Cards. FREE SAMPLE—Unusual! See before you buy! Send favorite black and white negative and 10c for return postage. If negative unavailable, mail photo and 50c for making new negative. Satisfaction Guaranteed! No C.O.D.'s, please. Sample offer expires Dec. 1. Avoid the rush—send for FREE SAMPLE NOW!

RUSSELL SNOW PHOTO CO.
Dept. 203 Waltham 54, Mass.

TWIN GOOD-LUCK RINGS

Designed by the skilled Indian Silversmith, Blue Sky Eagle. Sterling Silver set with 5 turquoise blue stones. Usually worn 2 on a finger, they may also be bought separately at $2.95 each, $5 for a pair.

Send ring size or measure with string. Satisf. guar.

EARRINGS to match—screwback style $3.95 pr.

Order by mail to-day. No COD's. Send cash, check or m.o.

OLD PUEBLO TRADERS BOX 4035, DEPT. BG TUCSON, ARIZONA

PIPE SMOKER'S DREAM

No more searching for his pipe! This genuine leather pipeholder keeps his briar close at hand. Holds straight or curved pipe! Slides easily on his belt, or attach to suspenders. Ideal for golfer, fisherman, tennis player or any man who cherishes his pipe! In Brown. **$1.25 ppd**

With 3 initials, 25c *extra*

Crown Craft Products
246 Fifth Ave. Dept. 22, N.Y. 1

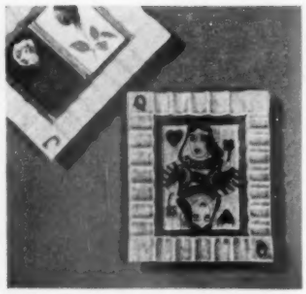
MAKE YOUR LAMPS INTO XMAS TREES

Now for the first time you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp instead of your regular shade—The cleverest decorating idea in years. Each shade beautifully lithographed in forest green with white "snow" on die cut branches that stand out for easy decorating. Can be used for many seasons. Complete with simple illustrated instructions. At this low price, you'll want several. With order of 2 or more, you'll receive free 12-page book of world's most popular Hymns and Carols . . . words and music. Order now. Sorry, no C.O.D.'s. *SATISFACTION GUARANTEED*

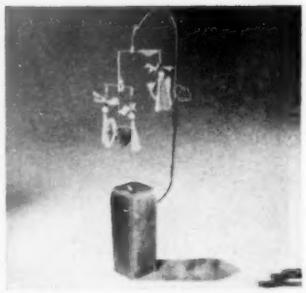
ONLY 1.00 POSTPAID

HOUSE OF HOLLYWOOD
7606 Santa Monica Blvd., Dept. 2, Hollywood 46, Calif.

☆ *Gift Shopping*



Big ashtray with king, queen, jack, or ace design comes fitted with double pack of playing cards; $3.75 for two decks and tray, ppd. Ward Phillips Co., Carpentersville, Ill.

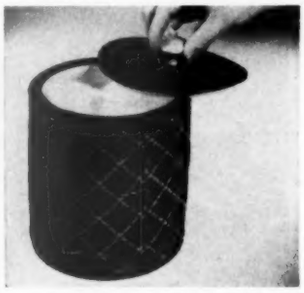


Candle heat makes glitter-finish mobile angel figures turn and twirl; $3, ppd. (without candle). Gift-Time Shop, 527 W. 7th St., Los Angeles 14, Calif.

Rattan baskets fit coffee can; $1.50; for 2-pound can, $1.95. Flowerpot shape, 7", $1.50; 8", $1.95; ppd. Miller Curio Co., Dept. BHG, 256 E. Congress, Tucson 1, Ariz.

Alaskan Sourdough Starter to make real Northern pancakes, bread, and rolls. Starter will last indefinitely. With recipes, $1.75, ppd. Toklat Lodge, Ashcroft via Aspen, Colo.

Midget leather saddle rides the arm of a chair to keep an ashtray at your fingertips; $5, ppd. Little Joe Wiesenfeld Co., 112 W. North Ave., Baltimore, Md.



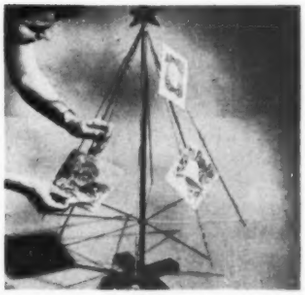
Foam-rubber ice bucket, with gay plaid design, is lightweight, easy to carry around, collapsible; $3.50, ppd. Art Anson Articles, 1901 S. 12th St., Allentown, Pa.

Guests autograph red holiday tablecloth! Two pencils and cloth, 52"x 70", $5.95; 70"x80", $7.95; ppd. Carol Beatty Co., 7410 Santa Monica Blvd., Los Angeles 46, Calif.

Kerosene-burning post lantern for driveway, terrace. Red, green, black; $7.95; wired for electricity, $8.95; ppd. Murta, Appleton Co., P. O. Box 375, Flourtown, Pa.

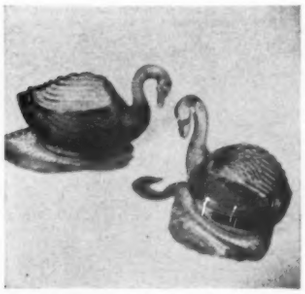
by Mail

Brings you exciting buys from shops everywhere



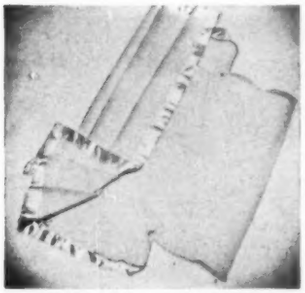
Christmas-card tree with aluminum "branches" and red wood base will hold your collection of holiday cards; $2.95, ppd. Max Schling, 538 Madison Ave., New York 22, N.Y.

Table-crumber set is a tiny plastic dustpan and whisk broom. Family name or two first names; $1.50 a set, ppd. The Flint Co., 1055 Stone St., Rahway, N.J.



Sparkling glass swans are 3½" long; pink, blue, green, amber, violet, or milk glass; $1.10 each, ppd. Carl Forslund, Fulton Street E., Grand Rapids 2, Mich.

Handsome narrow planter with plastic shell, black iron frame, 5½" high, 12½" long, $2.95, ppd. E. F. Lawrence Iron Works, 2911 Whittier Blvd., Los Angeles 23, Calif.



Crib-Zip blanket fits bed corners, opens flat to wash. Wool and nylon; pink, blue, mint, or yellow; $10.95, ppd. Circus Town, 2639 Beaver Ave., Des Moines 10, Iowa.

Letter bug keeps the mail sorted, holding letters in coils of black iron body and in its jaws; $1.29, ppd. House of Schiller, 180 N. Wacker Drive, Chicago 6, Ill.

Ready-to-mail (takes 3-cent stamp) foam-rubber-stuffed muslin Santa is toy and bath sponge. Three for $1.50, ppd. Peggy Cloth-Books, 109 Worth St., New York 13, N.Y.

Glasses case fits on belt or suspenders. Crushproof, saddle-stitched leather; $1.50, ppd. Monogram, 25c extra. Crown-Craft Products, 246 Fifth Ave., New York 1, N.Y.

It's easy to use these smart new —

Blonde Wood Finishes

For new or resanded

FURNITURE or WOODWORK!

Use Pen-chrome to bring out the natural beauty of wood. It's a cinch to apply! No wiping! Clear finish follows Stain—for a rich, wax-like, mar-resistant finish! Six delightful tints. Used by leading decorators! Order today! State color. O'Brien Corp., South Bend, Ind.

$1.50 can of stain and clear. Postpaid. No C.O.D.s

Graywood—
Driftwood—
Blonde—
Bleached Mahogany—
Platinum—
Maple—

O'BRIEN PAINTS

TOP QUALITY SINCE 1875

FUN-da-MENTAL!

Fisher-Price Toys, **famous for FUN,** also aid in physical and **MENTAL** development. Sound and action . . . bright colors . . . interesting shapes . . . imaginative toy-personalities . . . sturdy wood construction . . . make them **fundamental** for children 1-6!

COMMENDED BY THE PARENTS MAGAZINE

No. 220 LOOKY CHUG-CHUG bell rings, engine "chug-chugs", pistons rotate. 12" long. **AT TOY COUNTERS** or mail $2.50. ($2.69 West and Southwest).

Write for colorful folder No. 38 of other push and pull toys.

FISHER-PRICE TOYS, INC.
East Aurora, N. Y.

FISHER PRICE TOYS

BLACK WALNUT MEATS

Fresh from the autumn woods, pure and pasteurized.

FREE recipes with your order or upon request.

Unexcelled wherever nuts are used in your holiday delicacies. Attractively packaged. Shipped direct from factory. Satisfaction guaranteed.
Gravette Shelling Co., Gravette 1, Ark.

2½ lbs. $3.00
5 lbs. $5.60
POSTPAID

QUICKLY REPAIRS Chipped PORCELAIN

NO BAKING required . . . anyone can repair Stoves, Refrigerators, Sinks, Tubs, etc. Home-Size (up to 3 repairs) 50c; Economy size $1.50 prepaid. (No C.O.D.'s)

PORCELENE (LABORATORY TESTED)

If not at your dept., paint, hdwe. store, order direct.
© **PORCELENE, INC.**
Dept. B, Sheboygan, Wis.

WANTED JEWELRY

Highest Cash Paid For Old Gold, or Broken Jewelry, Gold Teeth, Watches, Rings, Diamonds, Silverware, Spectacles. Write For **FREE** Information. Satisfaction Guaranteed.

Rose Smelting Co., 29-BH East Madison St., Chicago

PROFITABLE HOBBIES

Do **WONDERFUL** things with your spare time! Make beautiful and **UNUSUAL** items for the home, as fascinating gifts, or for **RESALE!** Build a profitable home occupation or hobby! We show you how. Make attractive jewelry, Ceramics without a kiln, dolls, toys, puppets, figurines, Planters, Ivory, embedded plastics, etc. Send 25c for big catalog and details. Refunded with first order. Write **Dept. Y.**

PLASTICAST COMPANY
P. O. Box 6737, Chicago 80, Ill.

CUTS TOMATO INTO 10 SLICES AT ONCE!

This amazing 9-bladed slicer is the handiest food cutter ever made! Just draw it across a whole tomato—and you have 10 perfectly even slices *all at once!*—without any mess or tomato "folding up." SLICEX cuts 10 even slices instantly—for more eye-appealing salads, etc. And you'll find it just as handy for slicing cooked vegetables, fruits, butter—scores of foods! Sure-grip aluminum handle, stainless-steel serrated blades 8" long. Only $1.00 delivered. Full money-back guarantee.

$1.00

Manufactured By Damar Products

WRITE FOR FREE CATALOG OF GIFTS AND GADGETS

Mrs. Damar **396 Damar Bldg. Newark 5, N. J.**

Fireplace Fashions by Puritan

SOLID BRASS WOOD BASKET

Completely "at home" in the gracious atmosphere of provincial early American or modern ranch homes, this gleaming brass wood basket will enhance the decor of your fireplace.

ONLY **$10.95** Length 22" Width 13"
postpaid Check or Money Order

Firelite Shop
ORANGE, CONNECTICUT

Fun for Boys & Girls

Ideal For Gifts STILTS

For Hours of Fun!

For fun that no boy or girl should miss! Rugged, waxed hardwood, 71" long, with steel base and safe, non-slip rubber tips, bright red trim. Adjustable to 5 positions, the lowest safe for even the youngest! Will safely support up to 200 pounds. Hours of fun for kids from 6 to 60. Order today. $4.95 postpaid.

Ask for Free Gift Catalog!

MEREDITH'S
of Evanston 26, Illinois

COLONIAL COLLECTION FREE!

Magnificent collection of British, French, American and other Colonial stamps, including Triangles, Commemorative issues, Animal and flower stamps, Pictorials, High Values, all free plus Philatelic Magazine. Send only 5c for postage.
Empire Stamp Co., Dept. BH, Toronto, Canada.

Heavenly FRUIT CAKE

No Other Like It In All This World! Imagine, great big tender cherries, huge pieces of moist pineapple, whole miniature pears, crisp crunchy nuts—all in a cloud-like heavenly batter. That's Mission Pak Fruit Cake! No small pieces of dried fruit in this magical concoction. Wonderful for gifts, great to have on hand for guests. Sure to please. Shipped PREPAID anywhere in the U.S., gift wrapped, Christmas card enclosed.

Gift No. 11, 1½ lbs. net.....$3.35
Gift No. 12, 2 lbs. net.....$4.15
Gift No. 13, 3 lbs. net.....$5.95

Safe arrival guaranteed. Airmail orders today. No COD's or charges, please.

FREE Gift Book. 50 thrilling gift ideas, all in natural color. Shop with ease. Give us the address—we do the rest. We've made people happy for 36 years.

MISSION PAK, Dept. BH 104 E. 33rd St. Los Angeles 11, Calif.

BUILD YOUR OWN MODERN FURNITURE

HANDSOME WROUGHT IRON LEGS USED BY LEADING DESIGNERS

Simply attach to plywood, flush doors, etc.
Distinctive V (not U) shape
Rust-resistant
Matte black finish
Hidden mounting plates
No rough edges
All screws included

PRICES ARE FOR SET OF 4 LEGS

Height Leg	HAIRPIN Specify 36" or 16" Rod	DIAGONAL 36" Rod
6	$ 5.55	$5.25
9	5.75	5.45
12	5.95	5.65
14	6.65	5.85
16	6.95	5.95
18	7.95	6.75
22	8.95	
28	11.45	

Shipped pre-paid. No C.O.D's please. California residents please add sales tax

FREE CATALOG

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sunset house 243 Sunset Building Hollywood 46, Calif.

70 MILES PER GAL. GAS
CHILD'S AUTO WITH MOTOR

STURDY, SAFE for kids 5 to 15 Years.
Also pulls Mowers, Carts and Power Takeoff drives Pumps, Saws, etc. Write for literature.

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HOW TO KEEP FURNITURE LOOKING NEW... Always!

FREE Catalog shows newest idea in furniture protection. Homemakers everywhere keep dirt, pets, tots from ruining their beautiful sofas and chairs with new "see-thru" *Shaped-To-Fit Plastic Furniture Covers.* Fit your furniture from world's largest selection—150 styles and sizes—low as $3.95. Write for FREE Catalog, Style Guide and Plastic Sample.

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EGG ROLLER

For Refrigerators
3½ in. wide. Eggs roll to front, keep fresher. Holds 15.
$1.19 ppd.
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IMPORTED CRYSTAL BOBECHE-PRISM SET

Put it over your brass or silver candlesticks, sconces, etc. for a touch of elegance. The bobeche catches the melted wax too! All imported.
3½" overall complete set $2.25 ea. Prepaid (A Pair $4.50)
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Send check or money order
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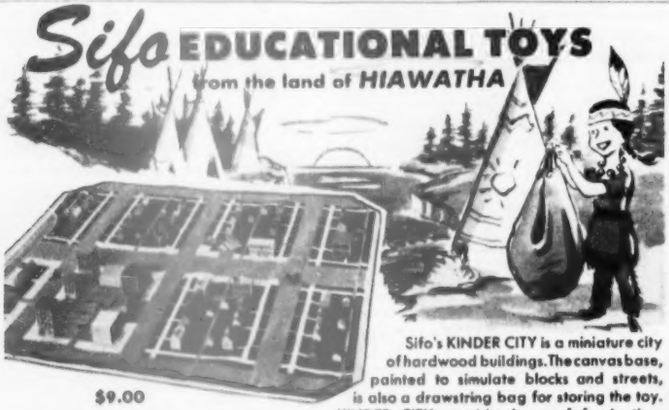
Sifo EDUCATIONAL TOYS
from the land of **HIAWATHA**



Sifo's KINDER CITY is a miniature city of hardwood buildings. The canvas base, painted to simulate blocks and streets, is also a drawstring bag for storing the toy. KINDER CITY provides hours of fascinating, constructive entertainment for children 2-6.

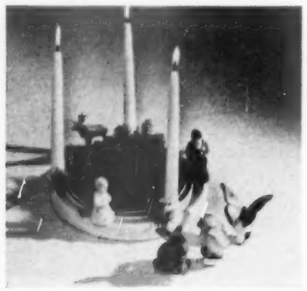
$9.00

Sifo Company
353 Rosabel Street, Dept. BH-11, St. Paul, Minn. write for free catalog

☆ *Gift Shopping*

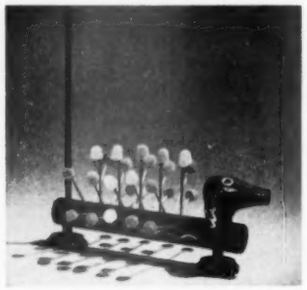
Bookmarks in sterling silver, available in three favorite designs: dog, tulip, cross, $1.20 each, ppd. Zenith Gifts, 2674-Q Valentine Ave., New York 58, N.Y.

Money manufactured just for you! Give name to be printed on stack of crisp, play money. *Play Pay* with wallet, $2, ppd. Madison House, 40 Fargo St., Boston 10, Mass.



All-occasion centerpiece has flower-bowl, candleholders, 6 seasonal figures, "Happy Birthday" on reverse side; $6.95, ppd. Godell's, 31 W. 27th St., New York, N.Y.

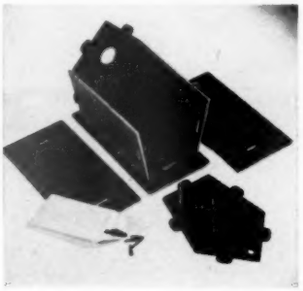
Ice crusher is a practical, welcome gift to any host. Top lifts off to pour out crushed ice. Aluminum crusher, $1.98, ppd. Mastercraft, 212 Summer, Boston 10, Mass.



Gay dog holds pretzels (on tail) and hors d'oeuvres, or doughnuts and gumdrops. Red, green, or yellow; $1.50, ppd. Look Nook, 4120 University, Des Moines 11, Iowa.

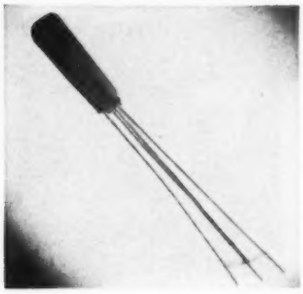
Railroad-man's coveralls in sizes 1 to 6. Charcoal gray stripe, heavy washable cotton; $3.25, ppd. The Herrmanns, 1718 Union St., San Francisco, Calif.

Christmas-tree trivet of forest green aluminum, brightly decorated. For holiday tables or wall; $1.50, ppd. Miles Kimball, 25 Algoma Blvd., Oshkosh, Wis.



Real wren house is as much fun as a toy. Youngster can put it together with pegs in a couple of minutes; $1.25, ppd. Bonnie's Gifts, P. O. Box 164W, Goshen, Ind.

by Mail *Brings you exciting buys from shops everywhere*



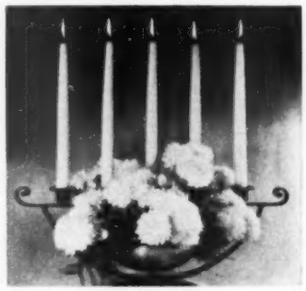
Triple-pronged wiener roaster is geared so you can slowly turn each spit, cooking wieners evenly all around. *Wiener Winder*, $1, ppd. Drexel Gift House, LeCenter, Minn.

Pocket pruning tool of English Sheffield steel, with spring-locked snips; in leather case; $16.50, ppd. Colony Shop, 102 E. Fulton, Grand Rapids, Mich.

Star-studded Christmas pageantry is pictured on oval party panel for holiday table. Linen, 48" long, in seasonal colors; $3.75, ppd. Susan Smith, Carpentersville, Ill.

Safety bib keeps infant securely held in ordinary chair. Fabric bib with plastic cover, $1.98, ppd. Laureen Products Co., 5030 Drew Ave. S., Minneapolis 10, Minn.

Silk screen is a fine-arts medium in these originals by recognized artists; $18 to $25. National Serigraph Society, 38 W. 57th St., New York 19, N.Y.



Versatile centerpiece has 7" brass bowl, set in metal candelabra, 18" long (black or Pompeian-green); $8.50, ppd. Hagerstrom Metalcraft Studio, Box 7, Wheeling, Ill.

Satin-finish aluminum napkin clips, personalized with names of family, or "Guest," "Grandma;" $3, ppd., set of 4. Give names. Meredith, Inc., Evanston 26, Ill.

Fiddle stool for fireplace or youngster's room is 5½" high, with a pine or walnut finish; $6.50, ppd. Gaylord Reproductions, Gaylordsville, Conn.

MAKE GRANDFATHER'S WATCH USEFUL

Beautiful, graceful "bell-case" displays treasured grandfather's heirloom watch. TREASURE DOME (T. M. Reg.) makes modern, useful timepiece fit for the desk of a king. Easy-to-wind. Use any place in the home. Dome is of crystal clear DuPont Lucite with base of blonde, ebony or mahogany. Plain $3.95. With personalized Home Plate as illustrated (3 words) add $1.00. (Please PRINT.)

TREASURE DOME LAMP

Modern polished brass (20") lamp especially created to display your TREASURE DOME. The attractive Shantung shade comes in red, green or beige. Lamp with shade at $9.95. Complete Lamp with TREASURE DOME (as shown) $13.50.

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Send for FREE CATALOG . . 175 Gift Ideas

YOUR NAME AND ADDRESS
Printed on 300 Gummed Stickers

Mrs. Roy Foster
124 N. Quincy Avenue
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$1.00 IN HANDY BOOK

Identify letters, packages, photos, books, records, etc. Give Handy Books for Birthday and Christmas gifts. Type or print names and addresses (3 lines)—mail with money or check to Foster's, Dept. 34, 1509 Atlantic Avenue Atlantic City, N. J. We pay postage.

CARV-RAK
THE CARVING AID OF THE CENTURY
$1.95 POST PAID

Unique, aluminum rack with combination of sturdy prongs and four suction cups holds any size fowl or roast securely to platter. No messy skidding or flop-over. Plastic gift box.

GINNY KAY, BOX 697, DEPT. "A" DAVENPORT, IOWA

AT LAST!
HIS OWN BARBER POLE SHAVE RACK!
Combination shaving brush, safety razor & used blade holder.

Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for hanging.

Personalized with first name: $2.69
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PHOTO CHRISTMAS CARDS
from your favorite negative

25 CARDS & ENVS. 1.50

Our distinctive Photo Christmas Cards are "THE CARDS FRIENDS KEEP" . . . expressing your holiday greetings with a personal warmth and heartiness no other printed card can match!

FREE SAMPLE! See before you buy! Select your favorite photo of home, children, or family group. Mail negative with 3c net postage. Negatives returned with sample (if any unavailable, we will make from photo, send 75c). Sample offer expires November 20. Early orders sure. AUDRE BONIFF

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Perfect STOCKING TOY for Little Squaws & Braves

NESTED WOODEN INDIAN . . 7 little Indians fitted one-within-the-other. Largest 4". Smallest ½". Gaily enameled. Big folks love 'em too!

$1.00 set or 6 for $5.00

We pay postage & Guarantee Satisfaction. No Cods. 10% Disc. on orders $10 or more

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Say Merry Christmas

with the finest of Florida's fruits and delicacies from Cobbs. The merriest gift you can give . . . packaged with all the warmth and brightness of Florida's sunshine! Shop in armchair comfort!

HENRY COBBS SAYS:
Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received . . . you can give no finer gifts!

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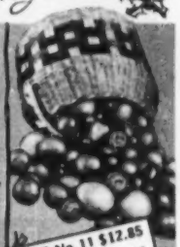
GIFT No. 35 $7.95
Approx. 23 lbs.—A gaily colored hand woven imported Basket trimming over with an assortment of Florida's finest fruits ...Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!



GIFT No. 11 $12.85
Exactly the same as above Gift No. 35 except twice the size and contents.

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Same as Gift No. 2 except does not contain any delicacies ...ALL FRUIT.

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Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste...truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 2 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

OBEY THAT Christmas URGE...
Order Now! Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15%, for Canada and west of the Mississippi. Unless otherwise instructed, delivery will be made for Christmas.

Cobbs
BOX 2-B LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST

Factory to You $79.95

Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. Rugged. Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

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BUBBLING WITH EXCITEMENT

Earrings as gay and gala as New Year's Eve. Wee Christmas balls dangle 'bout your head. Earring your guests too! Glistening bright in red, green, gold, aqua.

$1.00 pair; $1.75 two pair
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Star of Bethlehem
(CHIN-CHER-IN-CHEE)
TRADE MARK

EXOTIC FRESH FLOWERS FROM FAR-AWAY AFRICA!

1 box of 25 Star of Bethlehem flowers at peak of bloom. Larger, more glorious arrangements made with 2 or 3 boxes.

BOX OF 25 FOR $3.50

Shipped postpaid in U.S. • Add 3% Tax for N. Y. C. Delivery

These snow-white fresh flowers open into a glory of perfect stars—from 10 to 20 on each cut stem. Delivered before Christmas; will blossom at their loveliest throughout Christmas week and last beyond the New Year! Gift box contains instructions for care and inspiring story of Star of Bethlehem. Order now—quantities limited!

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IT CAN GIVE HIM interesting hours of making shelves and the other carpentry he's always had a yen to build. That's good for any man.

IT CAN SAVE HIM carpentry bills—plumbing bills—electrical bills—other bills. It shows the easy and economical way to do 1600 jobs around the house.

IT CAN BE PURCHASED wherever books are sold—including hardware stores. Or, you can order by mail. Send check or money order to *Better Homes & Gardens*, 7611 Meredith Building, Des Moines 3, Iowa. $3.95. ($4.50 in Canada.) Money-back guarantee.

BURN REFUSE SAFELY OUTDOORS!

Burn refuse and garbage safely in your own backyard. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Intense combustion reduces damp, green or dry refuse to fine ash in any weather. Simply tilt back hood—pour in refuse—ignite and close. Needs no watching. Recommended by Bureaus of Fire Prevention. Sturdily constructed of weather resistant aluminum bonded to steel for the most efficient, longest-lived outdoor burners ever.

MODEL A—21½" sq. at base x 29" high—2 bu. cap.—only $12.95 ($13.95 W. of Denver)
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Money back guarantee. Sent postpaid. Send check, cash or money order for model desired to:

ALSTO COMPANY
Dept. BH-11, 4907 Detroit Ave., Cleveland, Ohio

AN IDEAL DOLL WITH A PURPOSE

IDEAL'S **Betsy McCall** DOLL

FUN to learn Fashion and Sewing

Betsy has curlable Saran hair—and wears exclusive Betsy McCall dresses. Easy-to-sew apron pattern included.

AT BETTER DOLL DEPTS. **$7.98** 14"

IT'S A WONDERFUL TOY IT'S IDEAL

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If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town, you will be interested in this modern Folding Banquet Table.

Write for Catalog and special discounts to institutions and organizations.

THE MONROE COMPANY 34 CHURCH STREET COLFAX, IOWA

PERKY PERCOLATOR

Black wrought iron wall shadow-box. The perfect spot to shelve salt and pepper collections, spice racks, etc. 14" high, 2½" deep. $4.50 ppd. Satisfaction guaranteed. Write for free VAGABOND'S GIFT CATALOG.

Fitzwater Enterprises, BH-1
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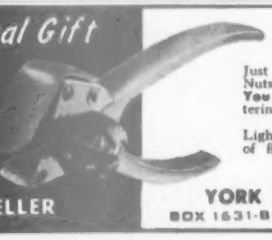
Dayton 6, Ohio.

The Ideal Gift

A NEW **TEXAN** Model **YORK NUT SHELLER**



It's Fun **and so easy to use**

Just clip the shells from Pecans, Brazil Nuts, English Walnuts and Hazel Nuts. **You get whole nut meats** without scattering the shells.

Even Shells Lobster Claws

Lightweight . . . Aluminum . . . Teeth of finest steel. Attractive gift box.

Only **3.95** plus 15c postage

YORK NUT SHELLER CO., Inc.
BOX 1631-B SAN ANGELO, TEXAS

☆ *Gift Shopping*

Giant Mexican tin candleholders for Christmas centerpieces are interesting native works of art: 10", $3.25; 9", $2.50; 7", $1.95; ppd. Old Mexico Shop, Santa Fe, N. Mex.

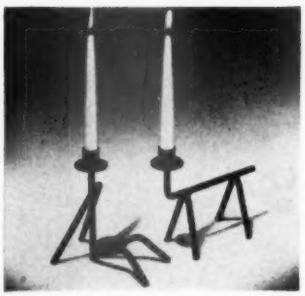
Good fortune and happiness go with these "four-seasons" cups and saucers. Set of 4, $7.70, ppd. Chinese Art and Products, 245 Fifth Ave., New York 16, N.Y.

Polished-brass *Rite-A-Note* invites callers to leave a message. Paper and pencil are inside, "hello" tab flags attention; $4.95, ppd. Gay Gifts, 175 Fifth Ave., New York 10, N.Y.

Smart and practical black iron rack provides safe storage for a record collection. It's 25"x10"x19"; $10.95, express collect. Helen Pep, Dept. 70, Kew Gardens 18, N.Y.

Pink satin hearts and a name in jeweled thread on little girl's nylon panties, sizes 2 to 12; $3.95, ppd. Nancy de Ruosi, Beverly Hills Hotel, Beverly Hills, Calif.

Unusual Scandinavian craftsmanship in brass for collectors or coffee connoisseurs; 7" *Coffee Mill*, $15, ppd. Finlandia House, 802 S. W. 10th Ave., Portland 5, Oreg.

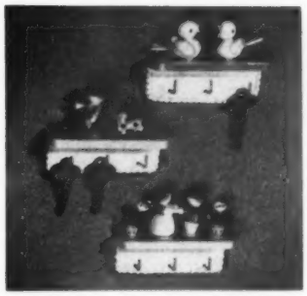


Delightful whimsey for the gal with a sense of humor: black-iron *Man and Beast Candlesticks*, $7.95, ppd. Claiborne's, 2123 Pine St., St. Louis 3, Mo.

Sterling-silver candleholder has a detachable cigarette lighter under the snuffer; $9.25, ppd. Nelmor Jewelers, 897-901 Bergen Ave., Jersey City 6, N.J.

by Mail

☆ ***Brings you exciting buys from shops everywhere***

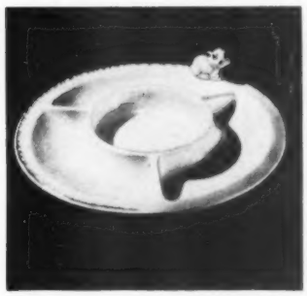


Quaint and colorful carved figures are amusing and unusual key racks; $1.25 each; the three, $3.25, ppd. Kathleen Weller, Box 386, Bryn Mawr, Penn.

Romantic young faces, modeled in brass, decorate this "kissing" door knocker; $6.95, ppd. Little Linda Shop, Box 215, Ravinia Sta., Highland Park, Ill.

Stick-up pictures have cut-out characters that can be moved around and stick when pressed in place; $1 pair, ppd. Strauss Distributing Co., Box 268, Des Moines, Iowa.

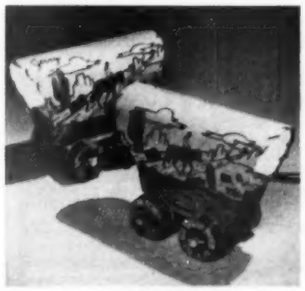
Fruit knife and cheese spreader have ceramic handles of varied fruit and vegetable designs. Set of 4, either style, $3.50, ppd. Green Gable Gifts, 1554 Third Ave., New York 28, N.Y.



Hungry little mouse makes tracks around a cheese tray. Cream-colored ceramic, 4 partitions; $3.95, ppd. House of Zog, 2318 Huntington Drive, San Marino 9, Calif.

Four shadowy, black wire reindeer pull a Christmas sleigh, which you can fill with decorations; $2.95, plus 35c postage. Foster House, 15 Cole Court, Princeville, Ill.

Protective display rack for fishing gear, holds five rods and reels; lures hook into felt back. Pine or mahogany finish; $22.50, express collect. Yield House, N. Conway, N.H.



Campground of covered wagons are lamps with name or initials on shades; $4.95 each, $8.95 a pair, ppd. Western Classics, P. O. Box 4035, Dept. B., Tucson, Ariz.

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For over 18 years millions of people have used ROTO-ROOTER Service to clean clogged sewers and drains. It's the original and only national sewer service.

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NEW "EASY-TO-SEE" *WINDOWPANE* THERMOMETER
NOW — Mounted in Seconds!

$2.00 POST PAID GIFT BOXED

JUST PEEL AND PRESS this new model **anywhere** on outside of windowpane. No screws, brackets or glue. Unique transparency sharply outlines bold figures and pointer. **See at a glance how cold it is outside from inside,** even 10 ft. away. Compensated for windowpane use. No C.O.D.'s please. Money-back Guarantee.

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***Personal* PHOTO Christmas Cards**

from your own negative including envelopes
20 FOR $1
PLUS 10¢ SHIPPING

Limited Trial Offer —only one order (20 cards) to a customer

Guaranteed by Good Housekeeping

FREE SAMPLE — Just send snapshot negative for free sample DeLuxe Yulecard, from world's largest producer of photo Christmas cards. Please include 3¢ return postage. Negative returned with sample and folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1.

YULECARDS*, Dept. 47, Quincy 69, Mass.
*Trademark registered

PRESERVES FROM OREGON MOUNTAIN MEADOWS...

for **CHRISTMAS GIVING**

"CHUCK WAGON" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels: gift packed in rustic box decorated with forest sprays and cones.

FREE BOOKLET LISTS GIFTS $2.95 to $31.75

Shipped prepaid, **$3.25**

JANE AMHERST
1916 N. Argyle, Portland 17, Ore.

REAL KNITTED DOLL'S CLOTHES

Colorful sweaters, skirts, bonnets, bootees of soft cotton. Made on same machines as real baby clothes.

COMPLETE DOLL WARDROBE Intermix for great variety of doll outfits. Look like real with hand detailed buttons, buttonholes. Washable. Guaranteed.

FIT ANY DOLL— from 10 to 14 inches

7-PC. SET **2.50** P. PAID

SWEATER-GIRL SALES CORP. P.O. BOX 16, WALNUTPORT, PA.

ASH TRAY AND MATCHING CANDY DISH

Both for $1.75

Special Sale Price, **$1.00 ea.** Graceful, Perma-black wrought iron stand holds exquisite Hand-Painted floral design China dish, 4¾" wide, 5" high. Smart with any decor. Buy both dish and ash tray for $1.75. National Mail Order Co., Dept. W1, 831 W. Washington Blvd., Chicago 7, Ill.

Give This Beautiful Silver-Lume SALAD SERVER SET

Perfect for Many Gift Occasions

Modernistic Design **$8.50** Hand-moulded

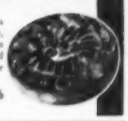
FREE Gifts Catalog

Morrell Products, Whitehall 4, Mich.

Free Catalog!

Delicious Gifts!—From California

Beautiful assortments of sun-dried fruits and nuts—Figs, Peaches, Apricots, Dates, Walnuts, topped off with Genuine Glace Fruit. Illustrated is 3 lb. pack in Redwood Nut Bowl at $5.95. Send for free color catalog.



DAVELLI'S Box 1572, Dept. 56 Fresno 16, Calif.

Old Fashioned Ice Skating Party

Complete Set, 30 pieces ..... $3.95 Post
15 pieces, including large sleigh ..... $2.45 Paid

A Quality European Import Hand Painted Figures

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Art Craft Products P.O. BOX 389 Norwalk 17, Conn.

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A greeting card made from your favorite photo of baby, home, pet, etc., that your family and friends will cherish throughout the years. Send for FREE, all-new Folder containing the latest, original holiday designs. Also your favorite negative and 3c stamp for FREE SAMPLE CARD by Dec. 1st. (Will make negative from your photo—50c.) Your ROY Xmas Greetings will long be cherished for their sentiment. Satisfaction guaranteed.

FREE SAMPLE

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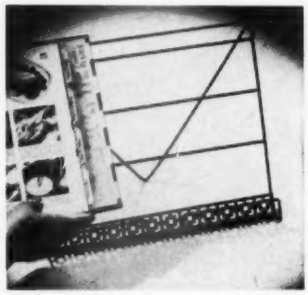
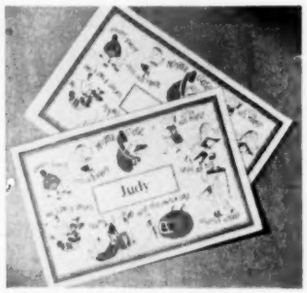
Gift Shopping

Fly Tying Kit ($4.50) and *Bait Making Kit* ($6.50) include essential material and manual on making your own lures. Plasticast Co., P. O. Box 987, Palo Alto, Calif.

Your own signature in color on white ceramic coaster-ashtray; set of 6, $6.50, ppd. Send sample of signature. Spice Cupboard, 2025 Coast Blvd. S., Laguna Beach, Calif.



Black wire bookrack sits on table or can be hung at eye height on wall. Holds magazines, newspapers; $1.95, plus 35c postage. Helen Gallagher, 413 Fulton St., Peoria, Ill.



Disposable paper place mats have youngsters' name in big type. Decorated with Mother Goose characters; $1 for 36, ppd. Give name. Holiday House, Santa Claus, Ind.

Pow-R-Caps for African-violets and Gloxinia are capsule packages, ready for use. Three dozen capsules, $1, ppd. Ross Daniels, Inc., 713-15 Mulberry St., Des Moines 9, Iowa.

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#69. COLONIAL DOORKNOCKER. Solid Brass, 6½" long. Engraved with your name in Old English lettering (maximum 14 letters, including spaces). $5.15.

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You'll love these fine, wonderfully absorbent fluffy Terry Cloth Robes. Loungers will enjoy them while relaxing, with a feeling of luxurious comfort. Snap on or off in a jiffy; adjusts to fit perfectly. So very handy—ideal for after bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and ever so toasty-warm. Easy to launder; never needs ironing.

For The LADIES
Only $3.95

A very practical wrong when applying makeup, washing hair, etc. Terry Cloth in your choice of gay colors: Blue, Yellow or White.

And For THE MEN
Only $2.95

It's great after showering, while shaving, in locker room, etc. Roomy white Terry Cloth. Big roomy pocket for cigarettes, shaving gear, other articles.

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... TO FILL YOUR ROOM WITH ENCHANTMENT

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Send Check or Money Order. No COD's Please. Californians Add 11c Sales Tax

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You will entertain with pride with this unique Steak Service. Effortless Carving with Blades of Finest Hollow Ground Solingen Steel. Genuine India Bamboo Handles. Packaged 6 in Raffia Bag with attractive lining — $15.00 per set ppd.

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Reflector lettering—glass beads mirror light at night
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel-white bonded letters-black background
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Plays "Happy Days Are Here Again!"

Guaranteed Swiss Music Movement

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A gentleman from Down East tells us these are old as New England itself. Our guess is that Priscilla Alden toted her prize apple pie in one as she returned John Alden's call. It will bear your own lemon meringue in nonsquash safety to church bazaar or picnic. Fine, too, for taking a hot dish to a Pot Luck Supper. Holds two pies. $3.95 plus 25c postage.

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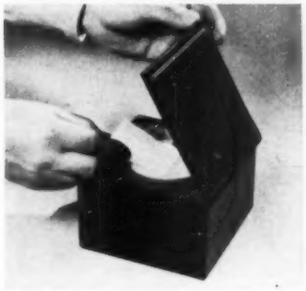
Brings you exciting buys from shops everywhere

Copper cooking miniatures are just 2 or 3 inches across. Set of 12 imported copper miniatures, $10.95, ppd. Dutch Treat Shop, 5942 Germantown Ave., Philadelphia 44, Pa.



Tooled leather case for a man's desk or den keeps disposable tissues convenient but under cover; $5.95, plus 25c postage. Market Combers, Box 3282, Station F, Atlanta, Ga.

Clever curve in black metal is a practical desk file to hold letters and bills; natural-color oak base; $2.75, ppd. The Cherokee Traders, P. O. Box 7322, Oklahoma City, Okla.

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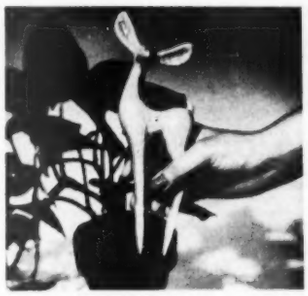

Ceramic *Flee-Doe* holds water which seeps through feet to keep plants moist; $1.25, ppd. Progressive Enterprises, 1660 N. Hobart Blvd., Hollywood 27, Calif.

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Bring back the odor of your Christmas tree with NORTH WOODS PINE SPRAY. Also give your home a Christmas atmosphere and the fragrance of the Northern Woods. Made with pure Pine Needle Oil.

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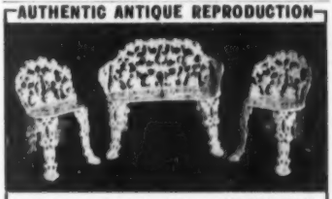

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Lifesize Playhouse for girls — Secret Clubhouse for Boys from 4 to 14 . . . What Thrills and Excitement and Fun for every child . . . Terrific Value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised at double our bargain price of $1.00 . . . It's huge, 3 ft. high approximately 23 cu. ft. interior with almost 9 square feet of floor space —folds for easy storage. A King size Replica in Bright Gay Colors complete with sloping roof, windows, curtains, shutters, shingle walls and large swinging door. Rugged—Durable and Scientifically Flameproofed—Pre-Assembled—sets up in one minute—no tools necessary. Rush Order now for immediate shipment. Send Cash, Check or Money Order and 25c Shipping Charge on each house—Sorry No C.O.D.'s . . . GUARANTEED!

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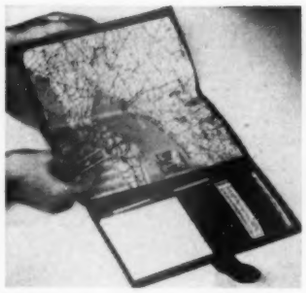

Map case includes magnifying glass, pencil, note pad, card case, all in Morocco leather binder (red or tan); $5, ppd. Robert W. Kellogg Co., Springfield, Mass.

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Dusts books, lamps, blinds, etc. in ½ the time. Genuine ostrich feathers. Satisfaction guaranteed. $2 ppd.
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Some from 3 ft. to 4 ft. Easy to make giant CIRCUS ANIMALS—instruction included. 3½ ft. Giraffe, a yard full of 12" kittens. Make a Seal, Kangaroo, Krazy Kat. Send 10c for postage. No C.O.D.'s. TUBE Wholesalers Co., BOX 364, Dept. HGB, Rockville Centre, N.Y.

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Eliminates usual groping in dark closet for chain; installed with 2 screws.

$1.89

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NEW! 2 DECKER MAGAZINE RACK

Two upper compartments hold Digest size magazines — ample room for larger ones below! Lovely leaf design in hand wrought iron: (½" metal—not wire;) 19"x12". Choice of Verdi Green or Satin Black.

TERRIFIC VALUE! $6.95
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First quality stickers, easily worth a dollar or more. New printing methods enable us to cut cost. Your name and address beautifully printed in blue ink on quality gummed paper (labels in handy pad form). An ideal gift. Money refunded if not pleased. Mail only 50c for your 500 name and address labels—to:
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COPPER SKILLET CLOCK

$5.95 *tax incl. and postpaid*

Add Grandma's charm to your Early American decor with this Copper Skillet Electric Clock, with easy-to-read white enamel face. Guaranteed electric mechanism, 110 Volts—A.C. Overall 8" by 15". A smart wall clock for kitchen, dining nook, rumpus room, or cottage. Send 10c for Catalog in color.

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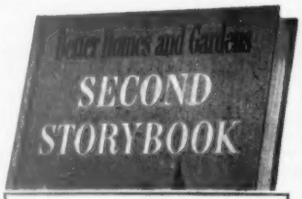
HE'LL FIND 19 great stories and poems to fire his imagination, in the *Better Homes & Gardens* SECOND STORY BOOK. Here are Robert Browning's *Pied Piper of Hamelin*, Lewis Carroll's *You Are Old, Father William*, Sir Thomas Mallory's *King Arthur*, Kipling's *Rikki-tikki-tavi*, 5 of Aesop's fables—good reading that is a foundation stone of our culture—stories that will help a child do better in school.

YOU'LL FIND the SECOND STORY BOOK wherever books are sold—or order postpaid direct from **Better Homes & Gardens, 7411 Meredith Bldg., DesMoines 3, Iowa. Only $2.95.** (Why not thrill your youngster by having the package addressed to him!).



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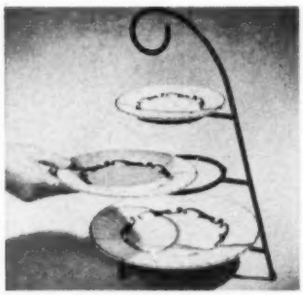

Black iron step rack holds three plates in graduated sizes. Server easily carried by top handle; $2.95 (without plates), ppd. Watermans, 4100 Forest Ave., Des Moines, Iowa.

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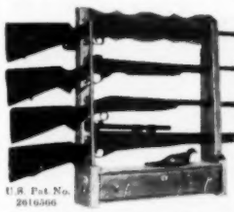

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Displays Your Guns . . . Protects Your Family

The Guns and Ammunition Are Locked In

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Holds all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" (illustrated) $19.95
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Single Gun Lock Rack—7½"x3½" (no drawer) —$6.95—we pay postage

All Exp. Charges Collect. No C.O.D.'s. Money Back Guarantee

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PORT-A-BED

THE PORTABLE MATTRESS

ORDER NOW FOR CHRISTMAS GIVING

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Now! An extra bed — but no storage problem! Wonderful for overnight guest use in apartment or home, for hunting and fishing trips, in boats, on beaches, on lawn furniture, in motels and station wagons. 4¼" inch Foam Rubber mattress covered with beautiful green supported plastic — easily washable, very durable!

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I enclose $34.95 (check or money order). Ship one Port-A-Bed prepaid. (Ohio residents add 3% sales tax).

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The Toy of the Year—Beautifully made of finest quality plush. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. All enclosed music box plays only as donkey rocks and never needs winding. 27" high x 22" long x 10" wide. Strong enough to hold an adult. Musical Rocking Horse also available.
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Keep Pets Clean with **FLEA-NO MAT**

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For large dogs 28" x 36" $4.95 POST PAID

15"x28" ONLY $2.95 post paid *Very Economical!*

Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today—money back guarantee!**
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Collection includes Sugar Pine (world's longest cone), Ponderosa, Idaho White, Lodgepole, Douglas Fir, Redwood. Box "B" $2 postpaid.
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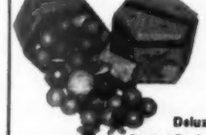

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Standard all fruit Bu. $6.15. A delightful gift sure to please the most exacting tastes. Delicious tree-ripened citrus and tropical delicacies. The deluxe basket contains jelly, marmalade, honey, Southern candies and paper shell pecans. All shipments unconditionally guaranteed. Illustrated catalogue upon request. Send ck. or M.O. to:

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ONLY **$1.00**

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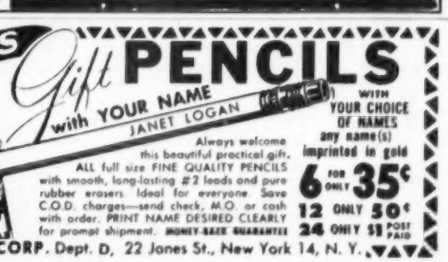
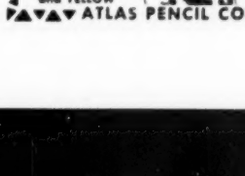


DOBBS PRODUCTS CO.
900 W. Lake St., Dept. 26, Chicago 7, Ill.

CHRISTMAS Gift PENCILS with YOUR NAME



Included AT NO EXTRA COST - with any order of $2 or more 4-COLOR PENCIL Writes RED BLUE, GREEN and YELLOW

Always welcome this beautiful practical gift. ALL full size FINE QUALITY PENCILS with smooth, long-lasting #2 leads and pure rubber erasers. Ideal for everyone. Save C.O.D. charges—send check, M.O. or cash with order. PRINT NAME DESIRED CLEARLY for prompt shipment. MONEY-BACK GUARANTEE

WITH YOUR CHOICE OF NAMES any name(s) imprinted in gold
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Newest, neatest way to bake potatoes. Rack holds eight on chrome-plated spikes that conduct even heat to the heart of the potato. Faster baking—no hard centers. 4" x 12", handles at both ends. Slides easily into crowded oven. Ideal for Christmas or Shower Gifts. Order today . . . also send for free Christmas Catalog.

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Mailed direct to you and your gift list. Prices include shipping costs and delivery - guaranteed in U.S. No shipments outside U.S. except A.P.O. - F.P.O.

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An unusual serving cart of exotic design, styled in the modern furniture trend. Three spacious tiers, handsomely enameled in your choice of 3 exciting decorator colors . . . satin-finish Ebony, Limelight (a pastel green) and Tropic Glow (a soft coral). Wrought-iron legs and handle in black satin finish. Ideal for patio parties, TV snacktime, buffet entertaining, bedside meals, etc. Tiers measure full 16" x 22". Convenient 30" height. Steady, easy-roll 3" casters. Packed knocked-down . . . easy to assemble. Send check or money order . . . shipped ppd. anywhere in USA. Gift card enclosed when furnished.

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WROUGHT IRON or BRIGHT-BRASS LEGS

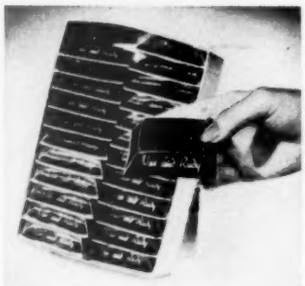
Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in matte Black, Red, Green, Blue, White and Yellow. All legs are welded at an attractive 12° splay. ½" diameter except the 6", 12" and 16" three prong legs, which are in ⅜". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. NO COD's.

Leg Ht.	V-Leg Brass	V-Leg Wrought Iron	2-Prong Brass	2-Prong Wrought Iron	3-Prong Brass	3-Prong Wrought Iron	Single Brass	Single Wrought Iron
6"	$ 7.45	$ 4.95	$ 7.45	$ 4.95	$ 8.65	$ 6.15	$ 6.45	$ 3.95
12"	8.45	5.95	8.45	5.95	9.05	6.50	7.25	4.75
16"	9.25	6.75	9.25	6.75	10.00	7.50	8.25	5.75
22"	•	7.95	•	7.95	•	9.95	•	•
28"	•	11.95	•	11.95	•	13.95	•	•

Ironmasters, Inc., Box 202, Dept. B11, Brooklyn 11, N.Y.

☆ Gift Shopping

Rocker blotter is the base of an unusual desk clock; brass finish, Ingraham movement; $9.50, ppd. Fineline Co., 303 Fifth Ave., New York 16, N.Y.



Square-shaped metallic foil ashtrays are disposable, ashes and all. With name or monogram, $2, box of 24, ppd. Giftcraft, 1234 E. 47th St., Chicago 15, Ill.

Milk-glass compote in lace and dewdrop pattern, 8½" high. With lid, $5.15; without lid, $4.15; ppd. Artcraft Products Co., P. O. Box 876, Cleveland 22, Ohio.

Baby's Billions and *The Road to Riches* are banking "books" with slot in the top for coins; $1.50 each, ppd. F. A. Sernau, 55 Sheridan Ave., Mount Vernon, N.Y.

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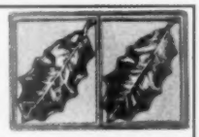
HAND CAST HAND FINISHED HOLLY ASH TRAY SET ONLY

$3.00 POSTPAID



Cast in brass, these charming twins are detailed reproductions of Holly leaves. Each tray is 1¾"x4". This pair is ideal for coffee or end tables, night stands, dressing table, as after dinner ash trays or as decorations on your mantel or 'what-not' shelf. This set is a unique, practical, economical gift for Christmas or any occasion. Comes gift boxed ready for giving. *Order now for yourself and to give as gifts.*

Prompt delivery.

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GIFTCRAFTERS, Dept. A-10
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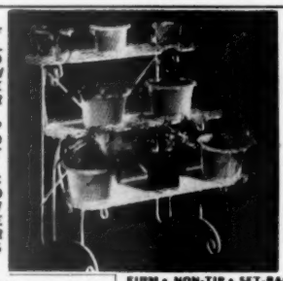
FLOWER POT COVERS — PLANT STANDS



Pair are:
4½" diam. $5.50 ppd.
6" " $6.75 ppd.
8" " $8.75 ppd.

Lacy metal, baked white or black, with built-in saucer.

HELEN PEP
Kew Gardens 18, N.Y.

FIRM • NON-TIP • SET-BACK • SPACIOUS • HAND-CRAFTED IRON

with 3 OVAL Tiers, 8" x 30", stands 35" high $17.95
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Invitation engraved on a heavy Fostoria glass cigarette box

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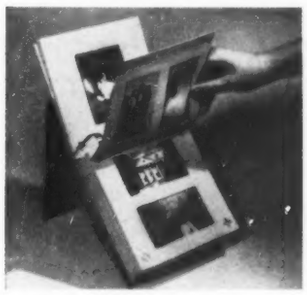
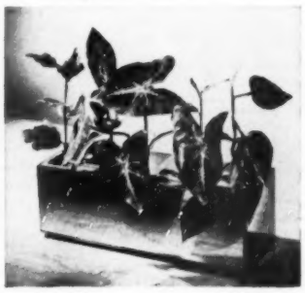
Three nested chicks are a triple-decker teapot, sugar bowl, cream pitcher. White ceramic, black wings, red combs; $4.50, ppd. Elizabeth McCaffrey, Orange, N.J.



Stand-up photo album holds regular snapshots and negatives in frames without glue. Leatherette cover, 24 pages; $3.95, ppd. Eastco Co., Box 65, Des Moines, Iowa.



Front and sides of TV-light planter box are mirrored; filled with artificial leaf plants; $9.95, ppd. John H. Nussbaum, 138-32 Northern Blvd., Flushing, L.I., N.Y.

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Prints Up To 3 Lines
for clothes, stationery, checks, etc.
¼" x 2½" plastic case fits pocket or purse. Has automatic inker. Limit 25 letters per line. Order now for each one in your family. Prompt delivery.
Satisfaction guaranteed or money refunded

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JOB USUALLY COSTS DOUBLE THIS LOW PRICE **$22.95** (Tax Free)

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THE YARDSTICK
"for modern interiors"
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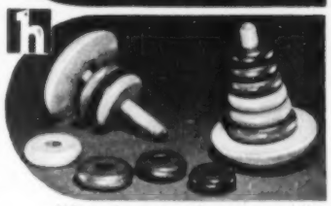
Learning is fun with HOLGATE'S famous ROCKY COLOR CONE



What fun your favorite toddler will have, stacking the 6 bright-colored discs on their spindle . . . unstacking or tipping them over! Holgate's *Rocky Color Cone* helps develop coordination; and perception. Chew-safe, color-safe. Pediatrician-approved. For children 6 to 18 months. **$1.00** *Price slightly higher in the West*

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Index of Advertisers

November, 1953

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Accounts not listed separately)
See pages 276-289

Appliances, Major

Frigidaire Electric Range 118
Hamilton Washer and Dryer 150
KitchenAid Dishwasher 144
Monarch Range 198
Norge Electric Range 235
Norge Gas Range 234
Temco Dryer 166
Westinghouse Dryer 229
Whirlpool Dryer 45

Appliances & Equipment, Other

Arvin Ironing Table 248
Casco Steam and Dry Iron 20
Counselor Scale 273
Dishmaster 136
Eureka Roto-Matic Cleaner 151
General Electric Triple-Whip Mixer 162
Hamilton Beach Mixer 158
Hamilton Beach Vacuum Cleaner 224
Lewyt Vacuum Cleaner 10
Lovell Washer Wringer 265
Necchi Sewing Machine 175
Regina Polisher and Scrubber 194
Royal Vacuum Cleaner 250
Toastmaster Super De Luxe Toaster 136
Universal Jet 99 Vacuum Cleaner 181
Walker Heating Pad 267

Automobiles, Accessories & Supplies

Champion Spark Plugs 17
Chevrolet Cars 258
Dodge Cars 61
Fisher Automobile Bodies 161
Ford Cars 24
General Motors Cars 211
Weed V-Bar Tire Chains 266

Bedding & Linens

Cannon Sheets 62
Dundee Towels 172
Fieldcrest Bedspreads 185
General Electric Automatic Blanket 27
Kendall Dish Towel 238
Mariposa Blanket 228
Mattresses
(See Furniture & Home Furnishings)
Pacific Sheets 148
Tablecloths ..... (See Table Furnishings)
Universal Electric Blanket 168

Books

Better Homes & Gardens Christmas Ideas Book 213
Better Homes & Gardens Cook Book 291
Better Homes & Gardens Books 257
Better Homes & Gardens Handyman's Book 282
Better Homes & Gardens Story Book 275, 286
Merriam-Webster Dictionary 12

Building Materials & Supplies

(See also Handyman Supplies)
Adjusto-Seal Weatherstrip 268
Arkansas Soft Pine 228
Armstrong's Temlok 55
Balsam-Wool Insulation 190
Douglas Fir Plywood 195, 196
Flexscreen 222
Flooring ..... (See Floors & Floor Coverings)
Foldoor 202
Gardner Radiator Enclosures 177
Georgia-Pacific's Ripplewood 37
Gold Bond Grainboard 29
Heatilator Fireplace Unit 274
Ironiton Weatherseal 248
Jasco Combination Windows and Doors 262
Johns-Manville Ceiling Panels and Wall Plank 25
Lupton Metal Windows 222
Marlite Wall and Ceiling Panels 262
Masonite Peg-Board Panels 201
Micarta Surfacing 56
Modernfold Doors 249
Moloney All-Weather Door 46
Mortite Weatherstripping 176
National Homes Corporation 35
Paint ..... (See Paint, Finishes & Preservatives)
Pittsburgh Glass 43
R.O.W Windows 199
Strand Garage Doors 268
Thermopane Glass 164
Upson Kuver-Krak Panels 274
Wall Tile ..... (See Wall Coverings)
Weldwood Paneling 223
Werner Chromtrim 254
Western Pines Paneling 60
Winstrom Aluminum Combination Windows 176
Zonolite Vermiculite Insulation 38

Clothing

Red Ball Weatherproofs 165

Drugs, Cosmetics & Toilet Articles

Alka-Seltzer 177
Anacin 253
Chamberlain's Lotion 238
Desert Flower Hand and Body Lotion 44
Hygeia Nursing Bottle 143
Jergens Lotion 13
Klutch 228
On Hand Protective Lotion 9
Tampax 209

Floors & Floor Coverings

Allen Rubber-Loc Rug Cushion 42
Armstrong's Linoleum 2
Downs Carpets 171
Flor-Ever Vinyl Flooring 50
Gold Seal Vinyl Tile 163
Goodyear Vinyl-Tile 47
KenRubber Tile 21
Magee Carpets 33
Needletuft Rugs 52
Olson Rugs 285

Food & Food Products

A-1 Sauce 145
Arm & Hammer and Cow Brand Baking Soda 186
B in B Mushrooms 122
Bell's Poultry Seasoning and Stuffing 144
Betty Crocker Cake Mixes 102, 103
California Raisin Advisory Board 124
Calumet Baking Powder 134
Campbell's Soups 95
Coca-Cola 294
Cream of Wheat 137
Crisco 109
Del Monte Pineapple 105
Franco-American Beef Gravy 113
Franco-American Spaghetti 110
French's Mustard 127
French's Spices and Extracts 126
Gold Medal Flour 129
Gravymaster 136
Hormel Chili 128
Instant Maxwell House Coffee 5
Jolly Time Pop Corn 133
Junket Quick Fudge & Frosting Mix 112
Keystone Mushrooms 144
Knox Gelatine 145
Lea & Perrins Worcestershire Sauce 122
Libby's Fruit Cocktail 120
National Cranberry Association 119
National Red Cherry Institute 130
Pillsbury's Angel Food Cake Mix 106
Ritz Crackers 116
Seven-Up 39
Sexton Quality Foods 159
Softasilk Cake Flour 114, 115
Spry 117
Sun-Maid Raisins 184
Swans Down Cake Flour 121
V-8 Vegetable Juice 111
Velveeta 96, 97
Wesson Oil 123

Furniture & Home Furnishings

BarcaLounger 216
Bowl-O'-Beauty 215
Conso Bestpleat 159, 264
Craddock Furniture 231
Craftique Furniture 176
Daystrom Furniture 135
General Electric Clocks 138
Goodyear Airfoam 154
Hathaway Nylon Curtains 210
Kirsch Drapery Hardware 142
Kirsch Easypleat 142
Kroehler Furniture 182
Levolor Venetian Blinds 163
Masland Duran Plastic Upholstery 233
Monsanto Ultron Vinyl Film 212
Perm-A-Lator Wire Insulators 149
Rugs and Carpets
(See Floors & Floor Coverings)
Streit Slumber Chair 255
Telechron Clocks 219
Seth Thomas Clocks 170
U. S. Koylon Foam Cushioning 187
Westclox Clocks 252

Garden Machinery & Equipment

Anchor Fence 271
Eshelman Garden Equipment 271
Everlite Aluminum Greenhouses 269
Gravely Chain Saw 271

Seeds, Bulbs & Plants

W. Atlee Burpee Company 248, 269, 271
National Nursery Gardens 271
R. H. Shumway 271
Stark Bro's Nurseries 269

Garden Supplies

Hyponex Plant Food 269
Plantabbs 271

Handyman Supplies

(See also Building Materials & Supplies)
Black & Decker Utility Tools 28
Cummins do-it Shop 16
Delta Shop 236
De Walt Power Shop 191
Elmer's Glue-All 239
Firzite, Satinlac, Weldwood 268
Iron-Glue 231
Le Page's Glues 274
Red Stave Wheat Paste 251
Shopmaster Power Tools 270
Shopsmith Power Tool 204
Skil Home Shop Tools 261
3-in-one Oil 177
Warren Dado Sawing Washers 248

Heating & Air Conditioning

American-Standard Baseboard Heating 64
Base-Ray Radiant Heating 237
B & G Hydro-Flo Heating 246
Chrysler Airtemp Air Conditioning 18
Dearborn Area Heat 264
Fireplaces and Fireplace Forms
(See Building Materials & Supplies)
Honeywell Round Thermostat 58, 59
Penn Automatic Controls 197
Robertshaw Heat Controls 173, 231
Thermador Radiant Heat-Fan 267
Thrush Radiant Hot Water Heat 176
Trane Baseboard Convector 256
U. S. Super Pak-Boiler 225
Warren Webster Baseboard Heating 228

Household Supplies

Brillo Soap Pads 6
Calgon 22
Duraclean 273
Cut-Rite Waxed Paper 189
Dreft 19
Gator Roach Hives 177
Good-aire Air Refresher 233
Ivalon Sponge 231
O-Cedar Sponge Mops 34
Oxco Kleen-it Brush 263
Ritz Cloths 273
S.O.S. Scouring Pads 125
Sani-Flush Bowl Cleaner 239
ScotTowels 159
Stanley Home Products 188
Tuffy Pot Cleaner 141
Vanish Bowl Cleaner 143
Zud Rust Remover 231

Insurance

Hartford Insurance Company 15
Lincoln National Life Insurance Co. 255
North America Companies 203
The Home Insurance Company 36
The National Board of Fire Underwriters 232

Kitchens & Cabinets

American-Standard Kitchens 64
Curtis Kitchens 253
Lyon Kitchens 57
Tracy Kitchens 230
Walters Steel Cabinets 237
Youngstown Kitchens 131

Kitchen Utensils & Accessories

Alcoa Aluminum 23
Beautyware Kitchen Essentials 157
Cory Electric Knife Sharpener 177
Everedy Housewares 225
Farberware Cookware 156
Federal Flavor-Savor Cooker 184
Flint Kitchen Tools 217
K-Venient Kitchen Accessories 254
Lustro-Ware Canister Set 144
Pyrex Ware 244
Ransburg Kitchen Accessories 169
Revere Ware 208
Wear-Ever Cooking Utensils 54
Western Woods Hamburger Press 145

Lighting, Wiring & Telephone

Bell Telephone System 3, 251
Cutler-Hammer Multi-Breaker 274

Paints, Finishes & Preservatives

Du Pont Paints 207
Medusa Masonry Paints 179

Pet Food & Pet Supplies

Dash Dog Food 63
Friskies Dog Food 26
Gaines Dog Food 242
Milk-Bone Dog Biscuits 253
Red Heart Dog Food 269
Sergeant's Skip-Bath 263

Plumbing

American Home Chemical Root Eliminator 269
American-Standard Plumbing Fixtures 64
Burks Water System 248
Case Plumbing Fixtures 251
Crane Utility Room 32
Dowex Water Softener 221
Hudee Sink Frame 272
Kohler Plumbing Fixtures 51
Lindsay Water Softener 220
Permaglas Water Heater 243
Permutit Water Softener 247
Rheem Water Heaters 272
Ruud-Monel Water Heater 200
Stasco Toilet Seats 267

Radio, Television & Music

Acrosonic Piano 174
Arvin Television 48
CBS-Columbia Television 31
Emerson Television 53
Hammond Organ 153
Motorola Television 167
RCA Victor Television 140
Sentinel Television 60
Stromberg-Carlson Television 250
Sylvania Chairside Theatre 40
Wurlitzer Piano 11
Zenith Radios 8

Table Furnishings

Alvin Sterling 273
Brookpark Dinnerware 132
Carvel Hall Cutlery 139
Fostoria Crystal 214
Franciscan China 155
Imperial Glassware 152
Lenox China 49
Meladur Dinnerware 239
Melmac Dinnerware 41
Quaker Lace Cloths 231
Sumtex Tablecloths 143
Spode Dinnerware 177
Stainless Steel Flatware 239
Taperlite Dinner Candles 122
Wedgwood China 230

Toys & Play Equipment

Roadmaster Bike 14
F. W. Woolworth 180

Travel & Transportation

Chicago, Rock Island and Pacific Rail Road 178

Wall Coverings

Bolta Wall-Tile 226

Miscellaneous

Around-the-World Shoppers Club 7
Thomas D. Richardson Party Book 145
Sheaffer Pen 293

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

Start with a can of cranberry sauce

Continued from page 169

Other quickies with cranberries

▶ **Spicy Relish:** Serve it with meat for a gourmet touch. Add ½ teaspoon cinnamon, dash of cloves, and ¼ cup lemon juice to one 1-pound can jellied cranberry sauce. Mix well, crushing sauce. Add ½ cup steamed raisins. Makes about 2 cups relish.

▶ **Cranberry surprise muffins:** The surprise is a bright cranberry center. Mix your favorite muffin batter. Fill muffin cups about one-third full. Place teaspoon whole-cranberry sauce on top of each. Fill cups two-thirds full. Bake as usual.

▶ **Cranberry chicken salad:** Arrange plump slices jellied cranberry sauce on lettuce. Top with your best chicken salad. It's a sure hit with the girls.

▶ **Cranberry-top Pork Patties:** Combine 1 pound bulk sausage, ¼ cup corn meal, and ⅓ cup evaporated milk. Shape in 8 patties. Brown in skillet, draining off fat. Combine 1 cup jellied cranberry sauce with ¼ cup water, and pour over patties. Cover; cook over very low heat 20 minutes. Turn patties twice while cooking. Serve hot with sauce. Makes 4 servings.

Rosy Cranberry-Jelly Roll

Old-fashioned jelly roll gets a luscious dress-up—

- 4 egg yolks
- ¼ cup sugar
- ½ teaspoon vanilla
- 4 egg whites
- ½ cup sugar
- ¾ cup sifted cake flour
- 1 teaspoon baking powder
- ¼ teaspoon salt
- 2 3-ounce packages cream cheese
- ⅓ cup canned jellied cranberry sauce
- 1 recipe Cranberry-Orange Topping

• • •

Beat egg yolks until thick and lemon colored; gradually beat in ¼ cup sugar and the vanilla. Beat egg whites until almost stiff; gradually add ½ cup sugar and beat till stiff. Fold yolks into whites. Sift together dry ingredients; fold into egg mixture. Pour batter into a waxed-paper-lined 15½x10½x1-inch jelly-roll pan. Bake in moderate oven (375°) 12 minutes, or till done. Quickly turn onto towel sprinkled with confectioners' sugar. Remove waxed paper. Trim crusts. Roll quickly with a sheet of waxed paper on inside of roll. Wrap in sugared towel. Cool. Unroll. Remove paper. Whip cream cheese with cranberry sauce. Spread on cake. Roll. Coat outside with **Cranberry-Orange Topping:** Put ½ unpeeled orange through food chopper, using medium blade; or use electric blender. Stir in 1 cup canned jellied cranberry sauce and 2 tablespoons sugar. Soften 1½ teaspoons unflavored gelatin in 2 tablespoons cold water. Dissolve over hot water. Stir into cranberry mixture. Chill till partially set. Spread over roll. Chill. Makes 6 to 8 servings.

What Women **West** of the Mississippi think of **Better Homes & Gardens** ***NEW* COOK BOOK**

Each section of our country has its favorite specialties when it comes to good eating. *All* sections, however, agree on the new idea in what a cook book should do for you. From Maine to California, women are praising *Better Homes & Gardens NEW* COOK BOOK.

For instance: here's what some women west of the Mississippi have to say about the *NEW* COOK BOOK. . . .

Says Miss Charlotte K. Royce of California, "A beautiful, efficiently prepared cook book."

From Kansas, Mrs. William R. Helm says, "The recipes contained in Better Homes & Gardens *NEW* COOK BOOK far excel the results obtained in any of the same recipes previously used."

"Beautiful and glamorous, yet thoroughly practical. Well suited to today's American kitchen," says Mrs. A. A. H. of Nebraska.

"*I feel one could dispense with all other cook books and recipes, and depend entirely on* Better Homes & Gardens *NEW* COOK BOOK," says Mrs. L. N. Purcell of Oregon.

In Utah, Mrs. R. S. Leon tells us this:—"Couldn't be improved! It's wonderful!"

Oklahoma's Mrs. Leo M. Snedeker is also highly enthusiastic. "The menu suggestions are very good with much budget and nutrition consideration."

We could add many more such samples of enthusiasm for the *NEW* COOK BOOK. But here's a suggestion for you. . . .

Looking for a gift idea—for yourself as well as your friends? Make it this ultra-modern, money-saving cook book. Can be purchased wherever books are sold. Or order direct from *Better Homes & Gardens*, 7511 Meredith Building, Des Moines 3, Iowa. Price, $3.95. In Canada, $4.50. Money-back guarantee.

Better Homes & Gardens
***NEW* COOK BOOK**

Cranberry-Jewel Cookies

A gem of a cooky with its glistening center—

- 1 14-ounce package cooky mix
- ½ cup sifted enriched flour
- ¼ cup warm water
- 1 slightly beaten egg white
- ½ cup finely chopped California walnuts
- Canned jellied cranberry sauce

Combine cooky mix, flour, and water; work with hands until blended. Chill 15 minutes. Shape mixture in 1-inch balls. Roll balls in egg white, then in nuts. Place on ungreased cooky sheet. Bake in moderate oven (350°) 25 to 30 minutes. Remove from sheet and make a depression in center of each cooky with a spoon. Fill hollow with 1 tablespoon cranberry sauce. Makes about 3½ dozen cookies.

Cranberry Chiffon Pie

Picture pretty. You'll never believe it's such a breeze to fix—

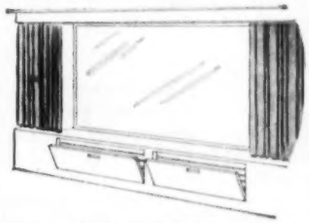
- 1 tablespoon (1 envelope) unflavored gelatin
- ¼ cup cold water
- 1 1-pound can whole-cranberry sauce
- Dash salt
- 1 teaspoon grated lemon peel
- 2 teaspoons lemon juice
- 2 egg whites
- 2 tablespoons sugar
- 1 baked 9-inch pastry shell, cooled
- Heavy cream, whipped

Soften gelatin in cold water. Dissolve over hot water and add to cranberry sauce. Add salt, lemon peel, and lemon juice. Chill until mixture begins to set. Beat egg whites until they form soft peaks. Add sugar gradually, beating till stiff and sugar dissolves. Fold into cranberry mixture. Pour into 9-inch baked pastry shell and chill till firm. Top with whipped cream.

How to ventilate with picture windows

Continued from page 253

Finally, of course, you can put your louver panels *under* the window. With this arrangement, the doors that cover the louvers when closed serve as deflectors, preventing drafts across your floor.



But what happens if your picture window extends not only up to the ceiling and down to the floor, but the entire width of the room, too?

In that case, my air-loving friend, you are stuck. Of course, you can always get yourself out of the fix by means of a brick wielded by a strong arm. Other than that, I can only suggest that you open all the other windows in the house, and put in a call for an oxygen tank.

What Women **East** of the Mississippi think of **Better Homes & Gardens** ***NEW* COOK BOOK**

East is east and west is west—and the twain meet to agree that *Better Homes & Gardens NEW* COOK BOOK is something special. Women who cook New England Style and women whose specialties are Southern Fried unite in praise of the *NEW* COOK BOOK.

Here are some of the nice things women east of the Mississippi say about this up-to-the-minute COOK BOOK.

From Massachusetts comes the praise of Mrs. Reva J. Pomeroy, "The most complete cook book I've seen."

"Has just about everything for new and old cooks," says Mrs. P. Frankel Thau of Florida. "Especially good for young housewives."

"Quite the most effectively designed cook book I have ever seen," says Mrs. Jerome R. Feniger, Jr. of New York.

Mrs. Wesley B. Warren of Georgia says, "*Wonderful variety of new and old standbys. The colored pictures would inspire anyone to try the recipes.*"

And from Ohio comes the opinion of Mrs. Icel Campbell, "All the recipes call for ingredients any housewife would be likely to have on her pantry shelf."

Mrs. Margaret D. Irvin of Maryland says, "I particularly liked the nutrition and calorie charts."

Every woman finds something special that she liked about *Better Homes & Gardens NEW* COOK BOOK. You will, too—because it's designed to be *your personal cook book.*

Remember:—the *NEW* COOK BOOK makes an ideal gift for yourself or friend. It's the ultra-modern, imaginative, *new idea of what a cook book can do for you.* Wherever books are sold. Or order direct from *Better Homes & Gardens*, 7111 Meredith Building, Des Moines 3, Iowa. Price, $3.95. In Canada, $4.50. Money-back guarantee.

Better Homes & Gardens
***NEW* COOK BOOK**

THE MAN NEXT DOOR®

My grandfather boasted of bravery so great that he fought six Indians single-handedly, but I have outstripped him. I bought a sedan when my wife and daughters wanted a convertible.

+ + +

I don't think the Lord wants any pompous proclamation of thanks on one Thursday in November as much as He wants a little humble service from us every day in the year.

+ + +

Ask any mature person—the most wearing mental pattern in the world is regret, the most inspiring mental pattern is faith.

+ + +

If some traveler calls your town "unique," don't feel too flattered. The word may have been derived from the Latin "unus" meaning one, and "equus" meaning horse.

+ + +

We Americans know how to put first things first. Sixteen of us men met in city hall last week to discuss traffic accidents. Last night 280 of us met in the college gym to discuss strategy for licking State U. in football.

+ + +

Back in the depressed 1930s my favorite dinner belle was a dimpled darling who could be gay and comforting without spending much money. She still is, and she still can.

+ + +

My young son, Spud Hillis, who is now threatened with adolescence, announces that girls are not such revolting creatures as they used to be. A new specimen, with golden ringlets instead of pullable pigtails, has moved onto our street.

+ + +

Too many of us married couples reach the age of discretion without achieving it.

My grade-school Judy submits that, inasmuch as she now weighs exactly half as much as her mother, she should be permitted to use at least half as much lipstick.

+ + +

"We've got to stop developing more horsepower in car engines," declares Ned Preston, the insurance man, "and concentrate on putting more horse sense in drivers."

+ + +

Nothing irks my kids more than seeing me enjoy some bizarre food which they hold in contempt. Like yoghurt.

+ + +

Lawn grasses and hedges meticulously kept do not necessarily recommend a man. Look for the little worn paths in them, leading to the neighbors.

+ + +

It seems to me that the Almighty saw fit to use several colors of clay when He made men to populate His earth, and that it would be presumptuous—and foolish—for little me to question His wisdom.

+ + +

You reduce family friction to a fraction if you *ask* for a lot of advice instead of volunteering much of it.

+ + +

"If there's anything worse in rearing children than a smother-mother," said Grandma Hillis tartly, lecturing my Christine and me this morning, "it's a won't-bother father."

+ + +

Our uninhibited vitamin-B neighbor, Barry Emberlin, age 4, was all but wrecking our living room until he started in on the basket of kittens. Mammy cat's claws promptly disciplined him better than his own mammy ever had.

Most monotonous creature in the world is man. Whoever heard of any woman striving to dress, look, and act like her associates?

+ + +

"To be a star," said Grandma Hillis, counseling my growing-up Rosemary, "you must have at least five or six good points."

+ + +

People who say they can either take it or leave it alone always take it.

+ + +

The man who always says what he thinks is courageous. And friendless.

+ + +

"America's prayers," suggested Reg Manning, buying a tom turkey for fattening, "have got to be followed up with less wishbone and more backbone."

+ + +

I read where new lie detectors are being made from uranium, electricity, and stuff. They'll never improve on the one made way back yonder from a man's rib.

+ + +

"Home, sweet home" takes on more than sentimental meaning when younger couples ask your advice on rearing children . . . the P.T.A. asks if it can meet in your back yard because your place is so homey . . . you defer buying a new suit in order to help buy Mom and the girls a redesigned bathroom . . . you maintain a teeter-totter, a swing, and a sand pile for the neighborhood kindergartners, after your own kids outgrow them . . . Grandmother sends some of her treasured heirloom china, saying you have earned the right to show it off . . . you'd rather be there than anyplace else.

Burton Hillis

M-M-M-BOY!

WHAT A GIFT!

Sheaffer's

new SNORKEL pen

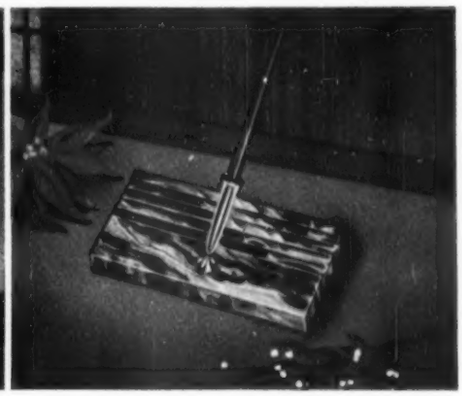
Crest Ensemble $34.00
Snorkel Pen $25.00 Pencil $9.00

Sentinel Threesome $35.00
Snorkel Pen $20.00 Pencil $7.50 Ballpoint $7.50

Signature Ensemble $32.50 Engraving Included
Snorkel Pen $22.50 Pencil $10.00

Jet Crystal Base
Snorkel Pen Desk Set $50.00

Statesman Ensemble $18.50
Snorkel Pen $12.50 Pencil $6.00



Spanish Onyx Base
Snorkel Pen Desk Set $27.00

Gift Pens and Gift Sets FROM $3.75 TO $180.00

M-m-m-m-Boy, indeed, Jackie! Our TV star's favorite phrase will be echoed over and over when you give Sheaffer's Snorkel Pen. Everyone knows it's the finest writing instrument made. The only clean-filling pen in the world, with the smoothest points that ever put your personality on paper. Best of all, you can give one at just the price you have in mind. Do all your shopping at your Sheaffer dealer's.

Watch Jackie Gleason (Mr. Saturday Night) on CBS-TV every Saturday night.

SHEAFFER'S
WRITE OUT OF DISTINCTION

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W. A. SHEAFFER PEN CO., Fort Madison, Iowa, U. S. A. • In Great Britain: London • In Canada: Malton, Ontario • In Australia: Melbourne

Home-grown fun has lots of flavor

The family circle is one of our cherished institutions. In the happy world of home life, simple pleasures light smiles on the faces of young folks and parents. The wholesome quality of Coca-Cola fits so properly into this picture—delicious and sparkling, always refreshing.

Serve Coca-Cola

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